



CIMP

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Fully government funded standalone institute in India

approved by AICTE, accredited by NBA, and PGDM recognised by AIU as equivalent to MBA



ADMISSION BROCHURE

FELLOW PROGRAMME IN MANAGEMENT (FPM)

2020



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BOARD OF GOVERNORS

Chairman

Shri Nitish Kumar

Hon'ble Chief Minister, Bihar

Vice Chairman

Hon'ble Education Minister,
Government of Bihar

Chief Secretary

Government of Bihar

Development Commissioner

Government of Bihar

Principal Secretary, Education Department

Government of Bihar

Principal Secretary, Finance Department

Government of Bihar

President

Bihar Industries Association, Patna

President

Bihar Chamber of Commerce and Industries, Patna

Prof. Shamshad Hussain

Former Vice Chancellor,
Magadh University & Nalanda Open University,
Former Chairman, Bihar College Service Commission

Shri Ram Lal Khetan

Co-Chairman,
Bihar Development Council, ASSOCHAM

Nominee from MHRD, New Delhi

Nominee from AICTE, New Delhi

Director of the Institute

(Ex-Officio Member)

Dr. V. Mukunda Das





MESSAGE FROM THE CHAIRMAN, BOARD OF GOVERNORS, CIMP FPM

The idea for establishing an institute of management in Bihar was conceived at a time when the rest of the world had started looking towards India as the next economic superpower. While the country showed promising signs to gain economic supremacy, we also felt the need for quality institutions, which could contribute towards realization of this goal. We needed new centers of excellence and leadership, which could produce visionary leaders capable of launching India into an era paralleled only by her glorious past. We needed new centers of nation building, which could propel all inclusive growth and development so that each and every section of the country could rightfully and happily identify with the advancement. It was with this vision that the idea of Chandragupt Institute of Management Patna (CIMP) was born. The Institute has been named after ChandraguptMaurya, the king of Pataliputra, who became the first Indian emperor to unify almost the whole of the Indian subcontinent. A protégé of Chanakya, he proved to be an able administrator in his own right. CIMP was envisioned as an institution providing nationally and internationally relevant management education and research facilities. CIMP is also expected to contribute to the development of Bihar and other eastern states of India, fulfilling the need for all round and inclusive growth.

I am pleased to note the achievements of the institute in a short span of time. The Institute has made a name for itself in the arena of management education and research internationally. The graduates are well placed in their chosen career paths. The research and consulting expertise of the institute is reflected at prestigious forums. I am sure that CIMP will be able to achieve its mission and lead India and Bihar to redeem her past glory. I hope and pray that we will get help and support from all quarters of society. I welcome and invite you to join this mission and embark on an inspired journey called CIMP.

My Best Wishes

Nitish Kumar
Chief Minister of Bihar

I welcome and invite you to join this mission and embark on an inspired journey called CIMP.



MESSAGE FROM THE DIRECTOR

Chandragupt Institute of Management Patna (CIMP) has emerged as a pioneer in creating a new generation of young management professionals. In the next decade, we expect to achieve success levels at par with the best management schools, internationally.

Since inception, CIMP has achieved many milestones, through its focus on the 'state-of-the-art' research in various fields of management. In addition, we have also initiated and completed many high quality management development programs covering both corporate and government sectors.

From 6th onward editions of the survey on Industry-Linkages of Technical Institutions, conducted by AICTE in association with CII, CIMP ranks very high. The Industry linkages help us understand the changing requirements of the industry. This gets reflected in the courses taught by the faculty.

A new milestone in CIMP's Industry interface is the recent collaboration with IBM in opening a Centre for Business Analytics.

Qualifications and quality of CIMP faculty are similar to most IIMs. Almost 75 percent of the cases (total of 330 cases) taught in CIMP are drawn from Harvard Business Publishing and Ivey Publishing.

Teaching at CIMP focuses on fundamentals as well as real world problem solving. These efforts are highly appreciated by corporates who helped us achieve 100 percent placement for all PGDM batches which have passed out.

CIMP has received five prestigious international and two prestigious national awards for academic excellence and leadership. CIMP has also received the honour of being one of the youngest Business School in India to get full accreditation from National Board of Accreditation (NBA). NBA accreditation assures that students receive the education which is a balance between high academic quality and professional relevance. The needs of the corporate world are well understood and integrated into the academic programme, activities, and processes.

It is indeed a matter of great pride and honour to be a part of CIMP.

Dr. V. Mukunda Das
Director

CIMP received five prestigious international awards and two prestigious national awards for academic excellence and leadership.

ABOUT FELLOW PROGRAMME IN MANAGEMENT (FPM)

The full-time residential Fellow Programme in Management (FPM) is designed to enhance research capabilities of the participants and prepare them for research, academics, and consulting roles.

The Programme is approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Government of India in 2018.



Course Structure

FPM is a full-time residential programme. The candidate is expected to complete the course work and thesis in 4 years.

The first year of the FPM Programme will commence with Post Graduate Program in Management (PGP), like in IIMs. FPM participants have to complete all the courses taught to PGP participants in the first year. During this period the participants learn basic concepts in the areas of Business Communication, Finance & Accounting, Marketing, Organizational Behaviour, Human Resource Management, Systems, and Operations & Quantitative Techniques. These

core courses help the students in building a strong foundation in various functional areas.

In the second year, participants will be taught courses related to Research Methodology, Managerial Statistics, Systems Approach to Management and General Management along with core area courses. The second year courses prepare FPM participants to conduct research work independently in their area of specialisation. From the third year onwards, the FPM participants start independent research work under the supervision of a Guide and Research Advisory Committee.



As a part of the FPM coursework the participants have to complete Module 1, 2 and 3 as given below :

Module	Code No.	Course Title	Credits
Module 1	FP01	Research Methodology	3
	FP02	Managerial Statistics	3
	FP03	General Management	3
	FP04	System Approach to Management	3
Module 2	FP05	3 Stream, specific courses of 3 credits each	9
	FP06	Credit seminar (General)	3
Module 3	FP07	Credit seminar (Specific)	3
	FP08	Review paper on the literature related to the topic of research	3
Total Credits			30



FACULTY PROFILE

CIMP has a pool of highly qualified and experienced faculty members. Most of them are alumni of reputed institutions like IIMs, IRMA, IITs, ISI Kolkata, XLRI and NITIE. The institute gets mentoring support from an eminent Advisory Council comprising Professors from IIMs and other leading business schools.

Advisor, Academic Affairs

Dharam Deo Sharma

PhD, Distinguished Professor of Marketing,
Stockholm School of Economics

Academic Advisory Council

Prof. K. Sivakumar

Arthur Tauck Chair & Professor of Marketing,
Lehigh University, USA.

Prof. Abhoy K. Ojha

IIM Bangalore

Prof. Ganesh Prabhu

IIM Bangalore

Prof. Mahesh Gopinath

PhD (Michigan)

Prof. Mithileshwar Jha

Former Professor (IIM Bangalore)

Prof. Unnikrishnan

IIM Kozhikode

Prof. Vidyanand Jha

IIM Calcutta

Prof. Sabu S Padmadas

University of Southampton, UK.

Internal Faculty

V. Mukunda Das

Director, PhD (SPU), ITP (Milan)

Ankit Sharma

PhD Pantnagar, FPM (IIM Indore)

Anuj Sharma

FPM (IIM Indore)

Bidhanesh Misra

MBA (FMS Delhi), L.L.B

Debabrata Samanta

PhD (IIT Kharagpur)

G. K Murthy

PhD (Berhampur University)

Jyoti Verma

PhD (Nirma University)

Kalyan Agrawal

PGP (CIMP), EFPM Scholar (XLRI)

Mamta Singh

PhD (IIT Dhanbad)

Nilamadhab Mohanty

FPRM (IRMA)

Prasad Sundararajan

PhD (Gujarat)

Rajeev Verma

FPM (IIM Indore)

Rajesh Kumar

FPRM (IRMA)

Ranjit Tiwari

FPM (NIFM Faridabad)

Sayan Banerjee

FPM (NITIE Mumbai)

Sriranga Vishnu

FPM (IIM Indore)

Sibananda Senapati

FPM (NITIE Mumbai)

Santosh Kumar

FPM (NITIE Mumbai)

Vijaya Bandyopadhyaya

M. Tech (IIT Kharagpur),
PGDBM (IIM Calcutta),
PhD (Utkal University)

Visiting Faculty

Abha Sahay

MS (University of Missouri, USA)

Adwaita Govind Menon

FPM (XIMB)

C. Gopalakrishnan

PhD (Gujarat)

Chanchal Kumar

IAS, M. Tech (IITK), MDIP (USA)

J. P Rai

IAS, MBA (BHU)

Dr. K. Sivakumar

Arthur Tauck Chair & Professor of Marketing,
Lehigh University, USA.

Prof. K. Sukumaran

Dean, NISM

Mithileshwar Jha

Fellow (IIM-Ahmedabad), PGDM (IIM Ahmedabad),
Former Professor (IIM Bangalore)

Natesa Prasad

PGP (IIM-Ahmedabad), PhD (USA)

Prof. Nitya Rao

Faculty, School of International Development,
University of East Anglia, Norwich, UK

O. P. Wali

Professor, IIFT Delhi

Rakesh Kumar Niraj

PGP (IIM Bangalore), PhD (USA)

Prof. Sanjay Dhir

FPM (IIM Lucknow)

S. Siddharth

IAS, PGP (IIM-Ahmedabad), PhD

Sanjeev Sinha

IAS, MBA (Indiana USA)

Satyajeet Rajan

IAS, PGP (IIM Calcutta)

Prof. Sudeep Ghosh

FPM (IIM Calcutta)

Dr. Shoba Arun

PhD, Manchester Metropolitan University, UK

Prof. Thankom Arun

PhD, Essex Business School, Manchester, UK

AREAS OF SPECIALISATION



Marketing

Areas of research include Nudging, Private Labels, Service Recovery, Health Management, Services Marketing, Sports Marketing, Grassroot Innovation and Startups, Consumer Choice Process, Behavioral Strategies of Marketing, Marketing for Rural Business, Marketing for Social Impact.

Faculty Members

- Prof. V. Mukunda Das**
Director, PhD (SPU), ITP (Milan)
- Prof. G.K Murthy**
PhD (Berhampur University)
- Prof. Rajeev Verma**
FPM (IIM Indore)
- Prof. Nilamadhab Mohanty**
FPRM (IRMA)
- Prof. Bidhanesh Misra**
MBA (FMS Delhi), L.L.B



Economics

Areas of research include Governance, Public Economics and Policy, Land Governance, Public Service Delivery, Human Development, Climate Change, Vulnerability Adaptation, Coastal and Urban Ecosystem, Environment and Trade.

Faculty Members

- Prof. Debabrata Samanta**
PhD (IIT Kharagpur)
- Prof. Sibananda Senapati**
FPM (NITIE, Mumbai)



Finance and Accounting

Areas of research include Portfolio Management, Asset Pricing, Behavioral Finance, Alternative Investments, Valuation of Startups, Entrepreneurial Finance, Valuation, Capital Structure, Intellectual Capital, Earning Management, Knowledge Management, Corporate Governance, Financial Markets in Emerging Economies, Derivative Pricing, Psychology of Investors, Project Financing, Banking Reforms and Legislation.

Faculty Members

- Prof. Sriranga Vishnu**
FPM (IIM Indore)
- Prof. Ranjit Tiwari**
FPM (NIFM, Faridabad)
- Prof. Santosh Kumar**
FPM (NITIE, Mumbai)
- Prof. Ankit Sharma**
FPM (IIM Indore)



Organisation Behaviour (OB/HR/OT)

Areas of research include Structure, Organisation Theories and Behaviour, Philosophy of Science, Knowledge Management, Attitudes and Job Satisfaction, Talent Acquisition and Management, Performance Appraisal, Strategic Leadership and Skills.

Faculty Members

- Prof. Rajesh Kumar**
FPRM (IRMA)
- Prof. Jyoti Verma**
PhD (Nirma University)



Information Systems

Areas of research include Data Analytics, Business Intelligence, Management Information Systems, E-Business, Information Security, Digital Marketing, Software Engineering, System Analysis and Design, Management of Outsourced Services, Technological Innovation and Disruption, Big Data Analytics, Internet of Things and E-Governance.

Faculty Members

Prof. Anuj Sharma
FPM (IIM Indore)

Prof. Kalyan Agrawal
PGP (CIMP) EFPM Scholar (XLRI)



Operations Management

Areas of research include Operation Management, Supply Chain Management, Entrepreneurship development for small business units, Women Entrepreneurs, and Modeling Uncertainties in Decision Making Processes.

Faculty Members

Prof. Vijaya Bandyopadhyaya
M. Tech (IIT Kharagpur),
PGDBM (IIM Calcutta),
PhD (Utkal University)



General Management

Areas of research include Strategy and Innovation Management comprising Innovation Systems and Policy, Technology Strategy, and IPRs (Intellectual property rights). Innovation Systems and Policy along with IPRs that comes under the aegis of Macro Innovation Studies. Technology Strategy comes under Micro Innovation Studies. Apart from this, Organisational Designing, Corporate Governance and Business Ethics are also the research areas of this general management area.

Faculty Members

Prof. Sayan Banerjee
FPM (NITIE, Mumbai)

Prof. Mamta Singh
PhD (IIT Dhanbad)

Prof. Prasad Sundararajan
PhD (Gujrat)

Prof. Sanjay Dhir (Visiting Faculty)
FPM (IIM Lucknow)

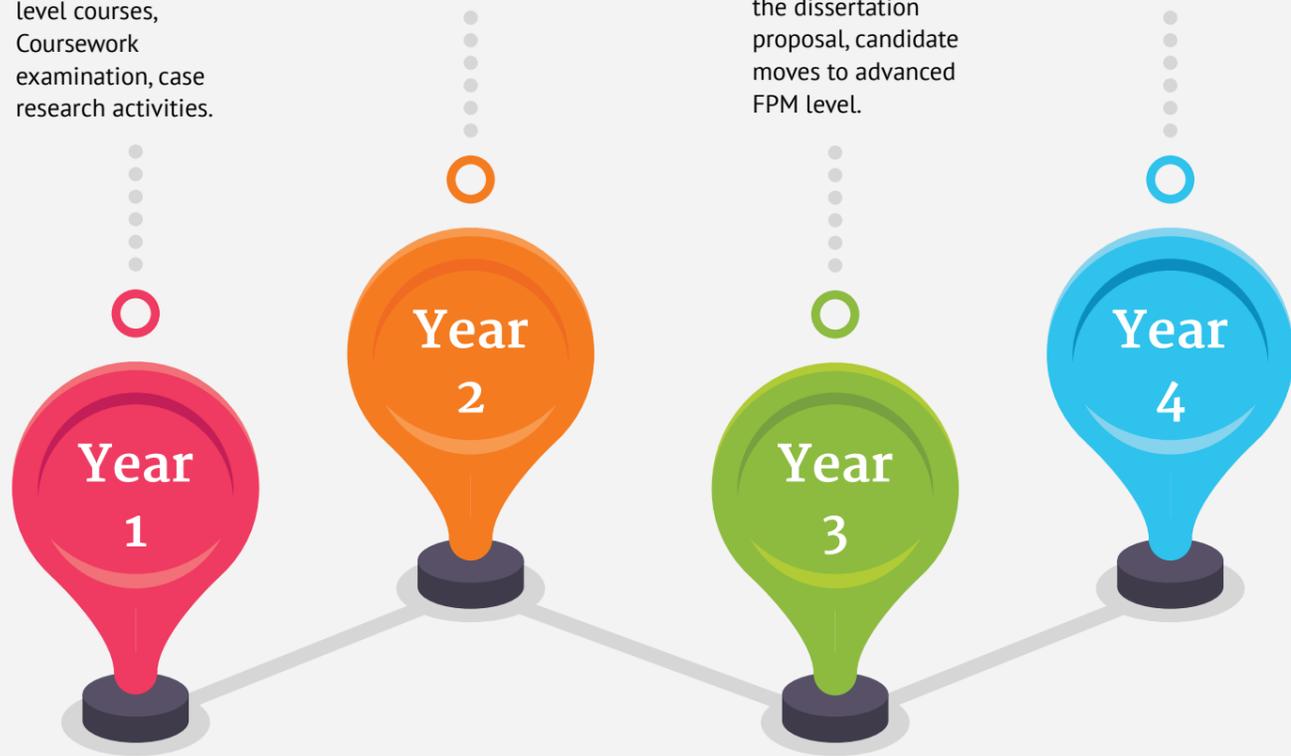


PROGRAMME REQUIREMENTS

- Complete FPM level courses and area specific advanced courses.
- Identify Thesis Advisory Committee (TAC) Chairperson and Thesis Advisory Committee Members.
- Presentation on final research proposal before the TAC.
- Finalisation of the thesis proposal in consultation with the TAC.
- FPM Comprehensive Exam by the end of year 2, as per area requirements.
- Public defence of the proposal and preparation for thesis focussed research.
- 2 PGP credit terms equivalent to teaching/ research/ editorial assistantship; thesis research.
- Advanced FPM Eligibility Evaluation.
- On approval of the dissertation proposal, candidate moves to advanced FPM level.
- Continue work on Dissertation.

Based on the performance in Course Work, Research Proposal, Comprehensive Exam and potential to conduct scholarly research work, the FPM Committee decides on the continued eligibility of the participant for FPM.

Complete PGP level courses, Coursework examination, case research activities.



Milestones



Academic Training

Doctoral-level training includes doing course work wherein the students take the prescribed core and specialised courses, doing research with faculty members, helping the faculty members in their teaching and taking up other academic tasks assigned to them from time to time.



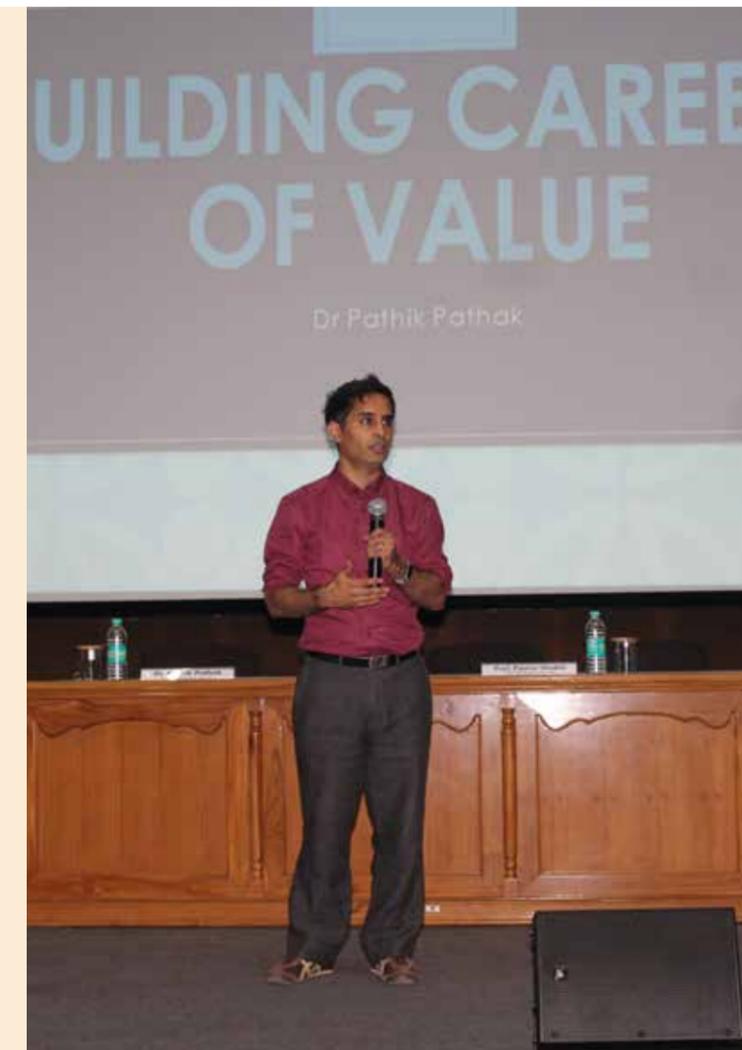
Other Requirements

This is a fully residential programme and requires 4 years of full-time study.



Certification

On successful completion of the programme requirements, and based on the recommendations of the FPM Committee, CIMP will grant Fellow Programme in Management (FPM) to successful candidates.



ADMISSIONS



Admission Procedure

Candidates require a valid test score, from any one of the acceptable tests (CAT, GMAT, GRE, NET).

The candidates must submit a synopsis of about 5000 words on the area of their research interest (tentative research proposal) along with his/ her application. Every candidate has to make a presentation before the selection committee. Shortlisting of the candidates will be done on the basis of Test scores (CAT, GMAT, GRE, NET), previous academic record, relevant work experience and the quality of presentation.

Shortlisted applicants will be called for Research Proposal Presentation and Personal Interview (PI) during April, 2020. Applicants will be informed about the Research Proposal Presentation and Personal Interview (PI) schedule by emails.

The final selection of the candidate for FPM admission will be based on the cumulative score consisting of the following parameters :

- Academic qualifications [20 percent]
 - CAT / GMAT / GRE / NET [20 percent]
 - Research Proposal Presentation before the Selection Committee [40 percent]
 - Personal Interview [20 percent]
- Final offer of admission would be declared in the first week of June 2020

Eligibility

The candidate must hold a master's degree [or equivalent in Engineering / Technology / Management / Economics / Social Science / Biological Science / Pure Science / Commerce / Humanities] with above 50% marks or equivalent CGPA from a University incorporated by an Act of the central or state legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. Foreign applicants having Masters Degree with above 50% marks or equivalent will also be considered.

Candidates appearing for the final year of Master's Degree / equivalent examination and those who have completed degree requirements and are awaiting results can also apply. Successful candidates will be allowed to join the programme provisionally, only if he / she submits a certificate latest by June 30th, 2020 from the Principal / Registrar of his / her College / Institute (issued on or before June 30th, 2020) stating that the candidate has completed all the formalities / requirements for obtaining the master's degree / equivalent qualification on or before the date of the issue of certificate.

Prospective candidates must maintain a valid email account and valid phone number throughout the selection process. CIMP will not be responsible for non-delivery of messages if the email address and phone number given in the application form are invalid / changed later.

Though CIMP uses CAT scores for short-listing the candidates for Fellow Programme in Management, the IIMs have no role either in the selection process or in the conduct of the Programme.

Sale of Application Forms

Application Form and Admission Brochure can be obtained from the Institute by paying Rs. 500/- from last week of November to 31st March 2020. The forms will be available at CIMP reception counter on all working days from 10 A.M. to 5 P.M. Applicants can also apply online on our website (www.cimp.ac.in) along with online payment of the application fee. The applicants may apply online from the last week of November to 31st March 2020.

Applicants can submit the Application Form at the CIMP counter by hand or by post.

CIMP will not be responsible for any postal delays or non-receipt of application forms. The applicant must check his/ her application status on the CIMP website regularly.

Mode of payment for getting the Application Form :



Cash



Demand Draft

(In favour of "Chandragupt Institute of Management Patna")



On Line Payment

(through Debit/ Credit Card of any registered bank, Internet Banking)



NEFT / IMPS



Important Dates

**Sale of Application Form Starts:
last week of November, 2019**

**Sale of Application Form Ends and Last date to submit the Application Form:
31st March, 2020**

FINANCIAL SUPPORT Scholarship and Facilities

All selected candidates are eligible for CIMP Fellowship. A fellowship of Rs. 20,000/- per month will be provided for a period of 4 years to the admitted candidates. All the candidates getting admission will be provided accommodation within the campus. Each candidate has to pay the mess bill and study material charges.

They will have access to the library and other academic resources available at CIMP.

As a part of the programme, fellow students will be allowed to attend one international and two national academic conferences.



CAMPUS INFRASTRUCTURE

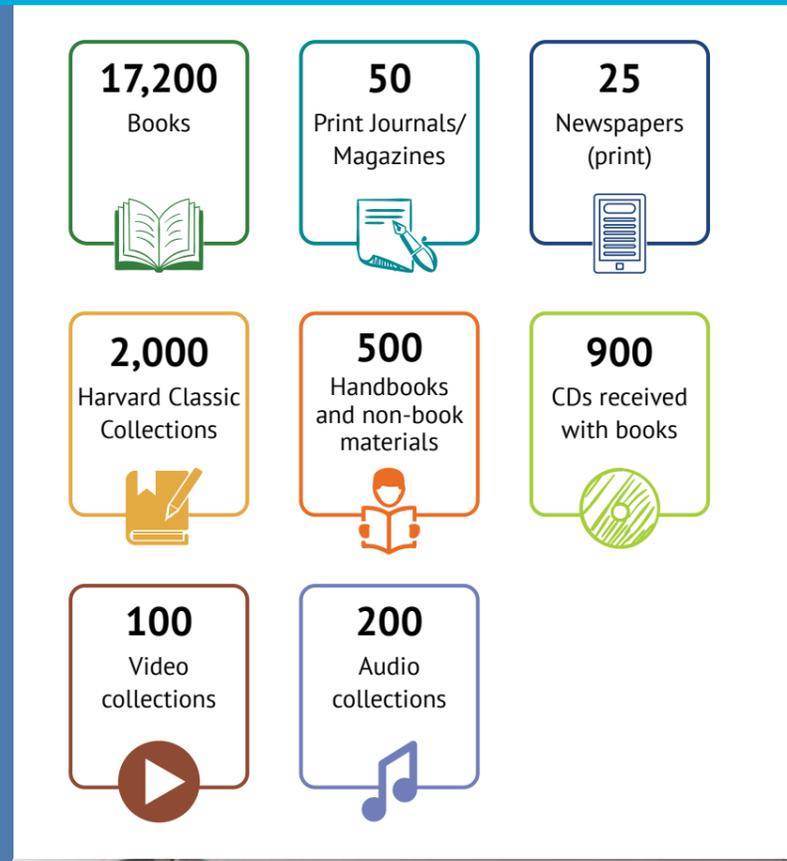
Our eco-friendly campus is located in Mithapur, which is 4 km away from Patna airport and 1.5 km away from Patna Junction railway station. CIMP has a state-of-the-art academic cum residential campus spread over 10 acres of land. The campus consists of an Academic Block, MDP block, Auditorium, Hostels for boys and girls, Extracurricular Activity Block, accommodation for teaching & non-teaching staff, a Guest House for visiting faculty and distinguished guests, and the Director's residence.

CIMP's academic block has six large lecture halls, classrooms, Computer Centre, Language Lab, IBM Business Analytics Lab, Startup Incubation Centre and Library. The entire campus is Wi-Fi enabled. All classrooms and conference rooms are air conditioned and well equipped with LCD screens and Projectors to facilitate learning and interaction.

Library

The state-of-the-art Library Resource Centre (LRC) is a major facilitator of CIMP's teaching, learning, training, and research activities. The library resource centre is one of the best in the country. The library has the facility to access e-resources as part of its resource collaboration with Harvard Business School Publishing (HBSP) and DELNET (Developing Library Network New Delhi).

The library stocks (all within very short period of 11 years) more than 17,200 books, 50 print journals/magazines, 25 newspapers (print), 2,000 Harvard classic collections, 500 handbooks and non-book materials, including 900 CDs received with books, 100 videos and 200 audio collections. Students can access more than 8,000 full text journal titles through EBSCO, ProQuest etc. The library also subscribes to business databases such as ProWessIQ Socio-Economic Statistics database such as Indiastat, Legal research database such as SCC Online Web Edition Platinum. ProQuest databases provides a single source for scholarly journals, newspapers, dissertations theses, reports, working papers, and datasets along with millions of pages of digitized historical primary sources and more than 21,000 e-books. JSTOR is a digital library for scholars, researchers, and students. JSTOR provides access to more than 12 million academic journal articles, books, and primary sources in 75 disciplines, PASW 13, Clementine, Stata, EViews and reference management software like EndNote. The Library offers user services such as RFID Automated System, Document Delivery Service, Web OPAC powered by VTLS, Bibliographic Service, Institutional Repository, Open Video Digital Library, Virtual Reference Service, etc. The students have 24 hours access to the library; they can easily access the library online from their hostel rooms.



Computing Facilities

Information Technology (IT) is an integral part of the success of any leading management institute. Therefore, IT and e-enablement at the campus is a critical component of CIMP's focus towards excellence.

The computing facilities available in the CIMP includes:

- A well-equipped and state-of-the-art computer lab with latest hardware (Server, Firewalls, multimedia computers, network printers, and other leading accessories) and communication specifications having uninterrupted Wi-Fi/LAN connectivity round-the-clock.
- High-speed NKN (National Knowledge Network) Internet connectivity with 100 Mbps (1:1).
- Secure firewall throughout the entire network.
- Real-time implementation of RFID (Radio Frequency Identification) system in the Library, a technology to uniquely identify the books.
- Licensed version of leading statistical software like SPSS 17, AMOS 18, PASW 13, Clementine, and Stata.
- Plagiarism detection software.
- In-house development and successful implementation of e-examination software & MIS.

Auditorium

CIMP campus has a 500 seater, centrally air conditioned auditorium. The auditorium is the hub of all co-curricular activities. It has hosted several programs such as SPIC MACAY cultural programs, annual business fest, seminars, industry interactions and annual convocation. The auditorium is equipped with ultramodern equipments including audio-visual systems.



Quality Improvement Cell (QIC)

Quality Improvement Cell has been developed for the students to promote self-learning and to learn beyond the syllabus to enhance knowledge.

Language Lab

CIMP has started a standalone Language Lab for language tutorials. Students who opt for remedial English classes get additional support through this Lab. Language Lab is equipped with latest audio-visual devices. Students not proficient in English get benefited.



RESEARCH & PUBLICATIONS

CIMP pursues active research initiatives.

Recent studies :

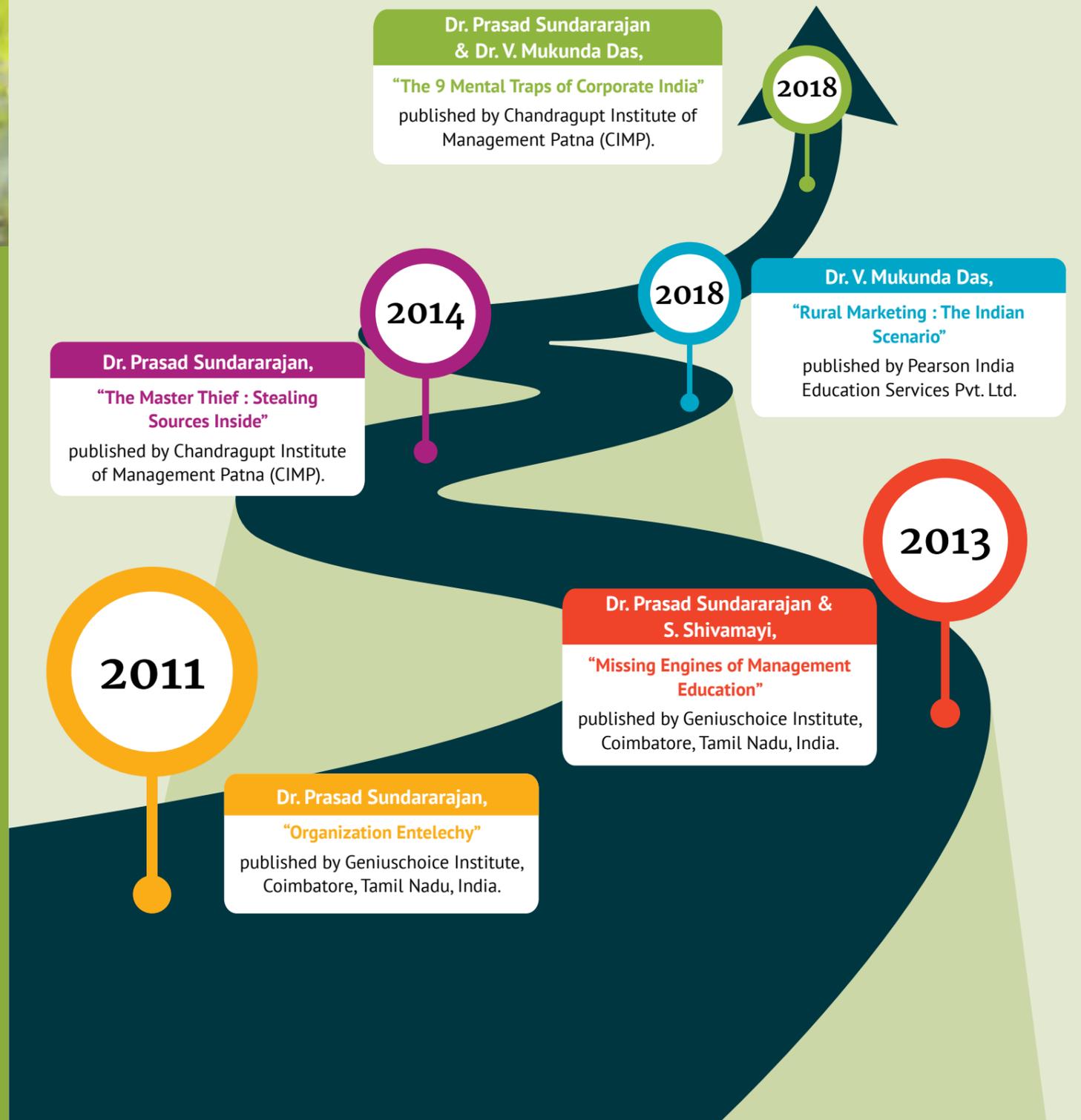
- Developing Marketing Systems for Micro Enterprises in Cochin Corporation.
- Evaluation of the Industrial Incentive Policy for the state of Bihar.
- Organizing SF / MF / SHG into producer group and linking them with giant retail outlets / modern marts.
- Saving products to clients – whether mature SHGs are ready for it.
- Impact Assessment of Technology Adoption in Micro Financing Institutions in India.
- Study HRD issues in MFIs.
- Tourism Enterprise Survey in Bodhgaya, Rajgir and Nalanda.
- Vendor Survey Report for Vending Policy in Bihar
- Assessment of Training Impact of Block Health Managers in Bihar.
- Evaluation of Computer Aided Learning (CAL) Programme in Bihar under SSA.
- Co-operative and Microfinance in West Bengal & Karnataka.
- Post Evaluation of MEDP – Tamilnadu and Karnataka.
- Third Party Evaluation entitled, "Physical Verification of Rice Mills in Bihar".
- Assessment of Drinking Water Supply Services for The Rural Water Supply & Sanitation (RWSS) Program in Bihar.
- Monitoring and Evaluation of selected schemes related to Dairy Development activities in Bihar for financial year 2010-11.
- Media Tracking on Child Marriage and Dowry in Bihar.
- Evaluation of Scheme, ICT @ School.
- Monitoring of the Text Books Supply Chain of Bihar State Text Book Publishing Corporation Ltd. for Academic Year 2012-13, 2014-15, 2015-16 & 2016-17.



Academic Collaboration

- CIMP started Centre for Public Policy with initial support from IIM Bangalore. Professor G. Ramesh, Chairperson of the Centre for Public Policy at IIM Bangalore, inaugurated CIMP's Centre for Public Policy in November 2014.
- CIMP has collaborated with Lancashire Business School UK to foster research in Corporate Social Responsibility.
- CIMP and EGADE Business School, Mexico City, Mexico joined hands to conduct social and economic research between developing worlds. Prof. Rajagopal, EGADE Business School, conducted a four-day program in Business Management for competitive business models and innovations through commercialization and market competitiveness.
- CIMP is in active discussion to sign an MOU with University of Manchester, Manchester Metropolitan University, University of Salford, and Zurich University to foster research activities.
- Mr. Jason Shamatutu, Ms. Dorothy Beale and Ms. Stephanie Rodriguez from Department of Global Development Queen's University Canada conducted a research, in collaboration with CIMP on Self Help Group (SHG) structure, the Institutional mechanisms and its Socio-economic impact on the members of JEEVIKA.
- CIMP initiated faculty research exchange with Anáhuac University Mexico, Dr. (Prof.) Pavel Reyes Mercado from Department of Economics and Business of this university visited CIMP on collaborative research on "Startups".

BOOKS PUBLISHED





CENTRES OF EXCELLENCE

The institute has initiated nine Centres of Research focusing on topics of contemporary relevance like :

Centre for Public Policy

The objective of this centre is to participate in broader policy debates and strengthen policy making through systematic research with civil society and other relevant institutions. The centre organizes and supports training programmes for various stakeholders to ensure better understanding of policies and practices involved in governance.

Centre for Innovation Management

The main purpose of this centre is to understand the framework of innovation management in different social processes. The centre's endeavour is to transform CIMP into a hub for generation and dissemination of knowledge and ideas on innovation management. In this process the centre facilitates collaborations in the field of innovation, organises training programmes and promotes commercialisation of innovative ideas and practices.

Centre for Business Sustainability

The centre aims to facilitate and foster concepts of sustainable management in operations of businesses by developing and disseminating knowledge to serve as a catalyst to bring together researchers, students, and leaders in industry and civil society, in order to build capacity for progressive management practice.

Centre for Micro-Enterprises Management and Capacity Building

This centre was established with a focus on training and research related to Micro-Enterprises in India, with a special emphasis on Bihar. The Centre undertakes research, focused on growth success factors in micro-enterprises in Bihar. This centre collaborates with Government departments and development banks to achieve its objectives.

Centre for Social Entrepreneurship

Social Entrepreneurship is a new area with little research initiated in India. The Centre aims to undertake research on inception, growth and related issues on Social Entrepreneurship. A major attempt in this regard is to promote efforts of individuals, and organizations towards

establishing sustainable organizations. The Centre actively works towards promotion of women entrepreneurs, incubation, training and mentoring of enterprises.

Centre for Appropriate Technology Management

Appropriate technologies are technologies that are simple to apply, use local resources and labour and nurture the environment. The Centre promotes development, diffusion, and transfer of such technologies and processes that are appropriate to the resources with special focus on needs of low-income communities in the state. The centre helps disadvantaged rural communities find better ways to do things that will improve their quality of life. The Centre works at national level with special focus on Bihar.

Centre for Corporate Social Responsibilities Study

This centre engages in consultancy and research on CSR. The centre attempts to understand the emerging new roles of state, civil societies, NGOs and other stakeholders in the design and implementation of CSR activities. The centre conducts research and organises training programs for the stakeholders in CSR. The centre also works as a think tank for government and public/private sector organizations by advising them on CSR policy and frameworks.

Education Research Centre

The health of a nation depends on the strength of its education system. Therefore, primary and secondary education is pivotal to building a strong edifice of education in any country. The success of tertiary education and skill development initiatives also depends on the quality of primary and secondary education. The Educational Research Centre (ERC) aims to take a holistic approach towards improving the quality of primary education in India through research, consultancy and training. The Centre seeks to achieve its mission by examining the role of education in human development also.

Global Awareness Cell

This centre works on global awareness related research in the field of global business growth and diversification. After globalisation, the global consequences of market change and its business imperatives are not sufficiently researched. The centre facilitates research by students as well as faculty members in frontier areas on business growth and its implications for corporates.



HOW TO REACH PATNA

Patna has excellent connectivity from and to the major cities of India.



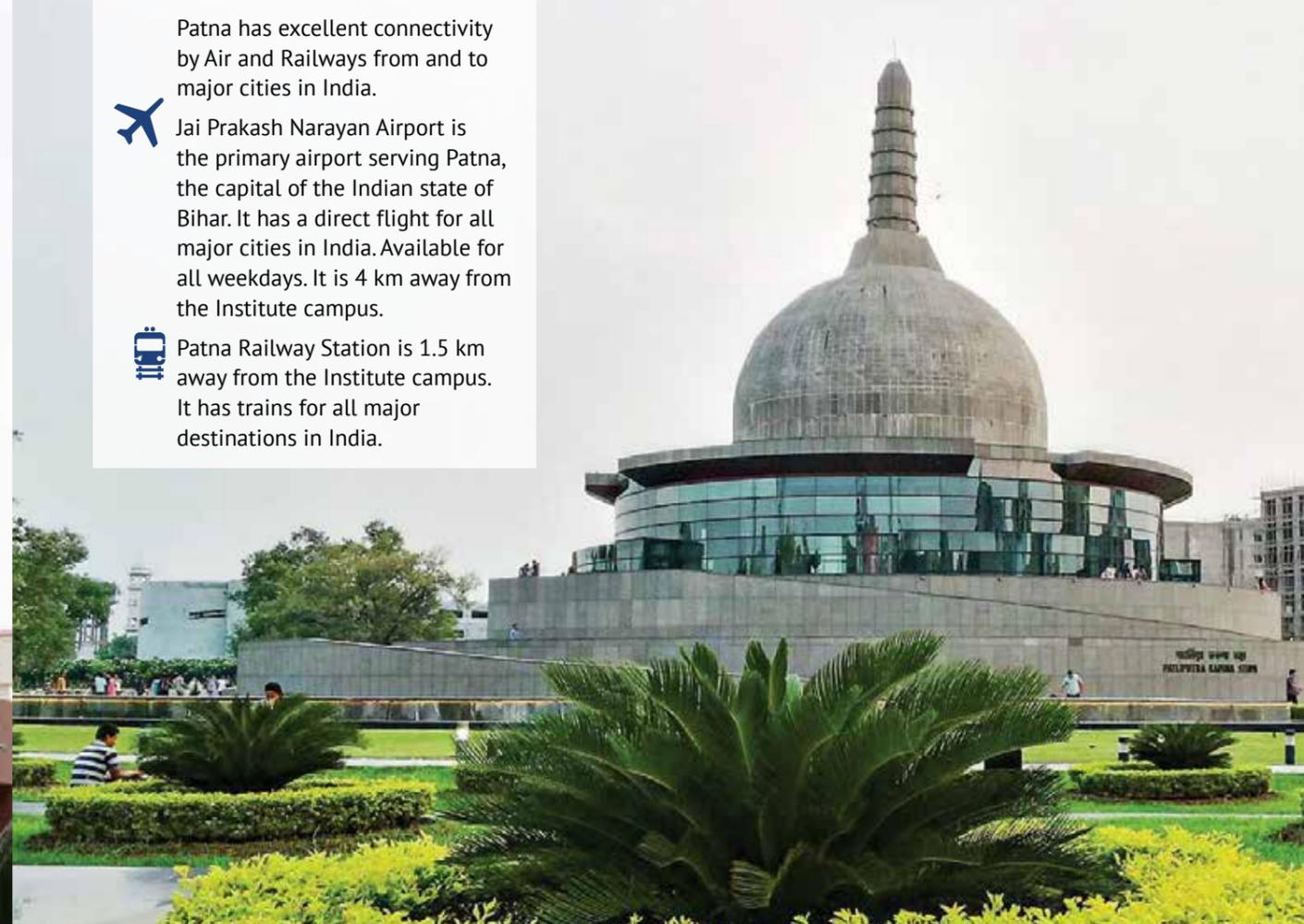
Patna has excellent connectivity by Air and Railways from and to major cities in India.



Jai Prakash Narayan Airport is the primary airport serving Patna, the capital of the Indian state of Bihar. It has a direct flight for all major cities in India. Available for all weekdays. It is 4 km away from the Institute campus.



Patna Railway Station is 1.5 km away from the Institute campus. It has trains for all major destinations in India.



Contact Details

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