



चन्द्रगुप्त प्रबंध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Centre for Public Policy

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The Centre for Public Policy (CPP) at Chandragupt Institute of Management Patna (CIMP) is established concomitant with the mission of CIMP 'to establish centres of research' to evolve as an avant-garde public policy think-tank; engaged in policy research, analysis, debate, capacity building and consulting; catalysing fast-tracked, inclusive, and sustainable societal development. The Centre aspires to be the largest public policy repository and provide a platform to strengthen policy-making through cutting-edge research on policy interventions for enhanced effectiveness, applicability and governance. CPP through its different initiatives endeavours to nurture a close-knit interactive relationship at different levels between the various stakeholders of the public policy--- the executive, legislature, bureaucracy, judiciary, academia, policy/advocacy agencies, interest groups, quasi-governmental organizations (QGOs), non-governmental organizations (NGOs), industry, and the private and the 'third' sectors.

Key Activities

- Participate in broader policy debates and strengthen policy-making through systematic research, evidence gathering and engagement with civil society and institutions.
- To explore and produce delivery mechanisms for securing development through democratic governance that is contextual and relevant to the unique social settings of Bihar.
- To help strengthen existing institutions and institutional practices by shifting the focus to participatory governance and inclusive development.
- To formulate, organize and support training programmes for various stakeholders so as to ensure a better understanding of policies and practices involved in governance.
- To provide consultancy services to various levels of governmental, non-governmental and intergovernmental organisations in areas of field research, competing service delivery mechanisms and policy administration and management.

Approach

- Philosophical concepts and dilemmas facing governments around the world
- Understanding economic pressures on governments and how economists across the world analyse public policy
- Understanding the challenges of implementing effective policies across a range of political environments and issue areas
- Law and Public Policy discusses legal systems, legislation, and law both as a constraint on government and as applicable beyond the nation-state
- Policy Evaluation to demonstrates the contribution that research evidence can make to public policy and provides the society and government with tools that allow one to be more effective and critical

The Distinctive Approach

- **Processes:** Understanding the socio-political and economic dynamics and complexities inherent in each stage of the policy process and its impact on outcomes.
- **Global Insights:** Drawing lessons from the experiences of different policy regimes – working through the public, private and third sectors – from across the world.
- **Interconnectedness:** Appreciating policy as an inter-related discursive field such that one policy sector invariably affects the other with differential impacts on the economy, social groups and regions.
- **Design:** Research leading to the development of relevant institutional needs to address developmental aberration(s) and policy gaps.

Action Plan

- **Research and Consultancy:** Knowledge creation and dissemination on a wide spectrum and dimensions of public policy issues for the various stakeholders of the public policy.
- **Capacity Building:** Supporting different stakeholders of the public policy in the need of capacity building in the domain of public policy to enable them to serve society in a

better way.

- **Short-term Orientation Courses:** Conduct thematic short-term courses for the different levels of the stakeholders to lend them deeper insights into the issues of concern.
- **Collaboration:** Create an inclusive public policy ecosystem with other institutions of repute in India and abroad having synergy.

International Conference

The **1st International Conference on Public Policy and Management (ICPPM 2023)** is being organized by the Centre for Public Policy (CPP), Chandragupt Institute of Management Patna (CIMP) on **03rd April 2023**. The reflections from this conference are expected to ultimately lead to a more informed, responsible, and inclusive public policy intervention ecosystem which may help unfathom the hitherto unexplored larger landscapes of the public policy vis-à-vis the existing myopic prospects-perspectives propelling a fast-tracked, inclusive, and sustainable societal development. Important links to the International Conference on Public Policy and Management are provided below.

Important Links

Conference	: https://www.cimp.ac.in/icppm
Registration	: https://www.cimp.ac.in/icppm/register
Submissions	: https://easychair.org/conferences/?conf=icppm2023

Over The Years

The Centre for Public Policy has been doing research on various domains and dimensions of public policy since its inception. The Centre has conducted numerous projects on a wide spectrum of public policy issues like water, agriculture, education, social impact assessments (SIAs) and the like. CPP has completed more than five dozen projects, including drafting Bihar Vision Document 2025 for the Government of Bihar. Some of the key issues on which the projects have been executed include, but are not limited to:

- Sarva Shiksha Abhiyan
- Financial Inclusion
- Repayment By SHGs To Banks/ MFIs
- HRD Issues in MFIs

- Monitoring And Evaluation of Various Agriculture Schemes
- Micro Enterprises Activities Through SHGs
- Joint Liability Groups in Bihar
- Financial Inclusion and Exclusion
- Impact Assessment of Technology Adoption in Micro Financing Institutions
- Evaluation of the Schemes and Projects Implemented by Coconut Development Board
- Producer Group Formation and Linking Them with Giant Retail Outlets/Modern Marts
- Rural Water Supply & Sanitation
- Land Governance Assessment Framework Study in Bihar
- Monitoring & Evaluation of Various Schemes of Agriculture in Bihar
- Evaluation of Skill Development
- Impact Assessment of Children Bal Kendra
- Planning For SC/ST Residential Schools in Bihar
- Survey of KABP And Expenditure Sensitive Constituencies to Study Voter Participation and Expenditure Pattern

About CIMP

Chandragupt Institute of Management Patna was inaugurated in 2008 by *His Excellency* the then Vice-President of India, Md. Hamid Ansari, as the dream project of the *Hon'ble* Chief Minister of Bihar, Shri Nitish Kumar to resurrect the ancient educational glory of Bihar. It is an autonomous institute of excellence in management education, consulting and research set up by the Government of Bihar on the lines of Indian Institutes of Management (IIMs). CIMP offers a full-time AICTE Approved, NBA-accredited and AIU-recognized Post-Graduate Diploma in Management (PGDM) programme; an AICTE Approved Post-Graduate Diploma in Innovation, Entrepreneurship and Venture Development (PGDM-IEV) programme; a full-time AICTE-approved Fellow (Doctoral) Programme in Management (FPM) and a part-time Executive Fellow (Doctoral) Programme in Management (EFPM) for working professionals. Apart from this, CIMP also provides short-term Training Programmes, Research and Consulting services to various departments, agencies and bodies of the government and the corporate.

CIMP is among the **Top-125 B-schools** in the **National Institutional Ranking Framework (NIRF) India Rankings 2022**. CIMP also stands **29th** in the **National Cluster Rank 2021** in overall MBA ranking in the **Indian Institutional Ranking Framework (IIRF)**.

Key Resource Persons:

Prof. (Dr.) Rana Singh : Patron, Centre for Public Policy

Prof. (Dr.) Rajeev Ranjan : Chairperson, Centre for Public Policy

Contact Us

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