



CIMP Update

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EDITORIAL DESK

Patron

Prof. (Dr.) V. Mukunda Das, Director, CIMP

Editor

Prof. Vijaya Bandyopadhyaya

Editorial Assistant

Ms. Kumari Geeta

Student Editorial Team

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Mr. Vivek Kumar; Ms. Apurva Chandra;
Ms. Kanchan Lata

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Foreward

Prof. (Dr.) V. Mukunda Das

Director, CIMP & Chief Patron, CIMP Update

*D*ear All,

I am happy to introduce you to the January – June 2019 Issue of CIMP Update, the newsletter of Chandragupt Institute of Management Patna (CIMP). CIMP was established in the year 2008 with the active support from Government of Bihar with the vision of providing nationally and internationally relevant management education and research facilities in the State.

CIMP offers AICTE approved, NBA accredited and AIU recognized flagship PGDM Programme along with AICTE approved Fellow Programme in Management. It also offers Executive Post Graduate Programme for the serving executives of Government of Bihar. With this, CIMP is emerging as one of the best institutions for management education in the country.

This newsletter aims to provide an overview of the recent major events, activities and achievements of this Institute.

I extend my best wishes for the success of this endeavor.

Prof. (Dr.) V. Mukunda Das

About CIMP

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution, with active support from the Government of Bihar in the year 2008. The Institute was established with the objective of contributing substantially to the academic and development credentials of Bihar, while fulfilling the primary role of training students to become effective managers. The Institute follows most of the practices, systems and processes of leading management institutes in India.

The flagship programme of the Institute, Post Graduate Diploma in Management (PGDM), is approved by AICTE, Ministry of HRD, Government of India. The PGDM programme is also accredited by National Board of Accreditation (NBA) and approved by Association of Indian Universities (AIU) as equivalent to MBA. The Institute also offers AICTE approved full-time Fellow Programme in Management (FPM).

Vision

To become a nationally and internationally relevant management education and research institution focusing on excellence.

Mission

To focus on enriching the management education profile of Bihar through training, research and consulting activities.

To establish centres of research especially focusing on the development issues of Bihar.

Program Educational Objectives (PEO)

1. Graduates will possess professional skills for employment and lifelong learning in management.
2. Graduates will attain a general level of competence in management through logical and practical approach to problem solving and function effectively as skilled managers.
3. Graduates will adapt to a rapidly changing environment with learned and applied new skills and become socially responsible and value driven citizens committed to sustainable development.

AICTE Accreditation

Chandragupt Institute of Management Patna has once again obtained approval from All India Council for Technical Education (AICTE) for conducting full-time Post Graduate Diploma in Management (PGDM) with 120 seats and Fellow Programme in Management (FPM) with 20 seats for the Academic Year 2019-20.



Academic Events

Global Leadership Conference 2019

The Global Leadership Conference 2019 was jointly organized by Chandragupt Institute of Management Patna (CIMP) and Southampton Business School, University of Southampton, United Kingdom on 17 January 2019. The conference, organized at CIMP campus, aimed to discuss the



organisational, individual and ethical challenges that leaders face in complex and uncertain business environments. It marked the beginning of formal collaborations between the two academic institutions, with long term plans of student and faculty exchange programmes and collaborative research and projects with possible policy implications for both India and UK.

Prof. V. Mukunda Das, Director, CIMP was the Chief Patron of the conference. The organizing team consisted of Prof. Vijaya Bandyopadhyaya, Prof. G K. Murthy, Prof. Rajeev Verma, Prof. Anuj Sharma, Prof. Kalyan Agarwal, Prof. Ranjit Tiwari, Dr. Priyanka Sinha, Mr. Sumit Kumar and Mr. Deepak Ranjan Ray.

The one day event was formally inaugurated by Prof. V. Mukunda Das, Director, CIMP, Prof. Sabu Padmadas, Associate Dean International at the Faculty of Social Sciences, University of Southampton, Prof. Martin Broad, Head of Southampton Business School, Prof. Prasad Sundararajan, CIMP and Mr. Paul Bennett, Director of Enterprise and Director of Executive Education, Southampton Business School.

Prof. V. Mukunda Das, Director, CIMP and Patron of the conference, in his welcome address, stressed the importance of this conference as a forum to discuss and debate about various aspects of Global Leadership. He said that the importance of leadership is changing in context of corporation and leaders need to be dynamic. The main characteristics of dynamic leaders, he opined, are CCO (Confidence, Communication and Optimism). This conference, he hoped, will provide a fresh perspective of leadership qualities like unique confidence in terms of latest developments of international cooperation across the globe. Prof. Vijaya Bandyopadhyaya provided a brief overview of the conference in the inaugural session.

The inaugural session was followed by two keynote addresses. The first keynote address on “The Mystic Leader” was delivered by Prof. Prasad Sundararajan, CIMP. He said that a mystic is one who can know the truth of things intuitively and gave examples of mystic leaders like Ramakrishna Paramahansa, Swami Vivekananda, J Krishnamurthy and Gautama Buddha.



The second keynote address was on “Leading Multi-generational Organizations” by Mr. Paul Bennett, Director of Enterprise, Southampton Business School, University of Southampton. He talked about the challenges leaders face in managing varied expectations of different generations working together in organizations.

As part of the conference, a Panel Discussion was held on “*In Pursuit of Responsible Leadership*” with panellists Mr. Amarjit Singh, CEO India Business Group, Prof. Martin Broad, Head, Southampton Business School, Faculty of Social Sciences, University of Southampton, Prof. Sri Kandiah, Visiting Professor, Southampton Business School, University of Southampton, Mr. Aji Issac Mathew, CEO, Indus Net Techshu, Prof. Sudeep Ghosh, former Executive Director of the Indian Institute of Coal Management (IICM), Ranchi and Mr. Anand Madhab, Independent Media and Development Professional, Political Activist and an expert in Social Marketing. The discussion was moderated by Prof. Prasad Sundararajan, CIMP.

The other dignitaries present were Prof. Martin Dyke, Head of Southampton Education School, Prof. Paurav Shukla, Professor of Marketing and the Head of the Management & Marketing Group at Essex Business School, University of Essex, UK, Mr. Chris Bound, Senior Partner, Collas Crill LLP and Ms. Song Pan Utz, Senior Manager, Faculty of International Office, University of Southampton.

In the valedictory session all distinguished guests, keynote speakers and panellists were presented mementos. Prof. Ranjit Tiwari, PGP coordinator- CIMP, proposed the Vote of Thanks.

International Conference on Business Research and Policy 2019

The third International Conference on Business Research and Policy 2019 (ICBRP 2019) was



organized by Chandragupt Institute of Management Patna on 7-8 March, 2019. It aimed to bring together scholars from all over India and abroad, including academics, practitioners, policymakers and students from business studies, economics and allied disciplines to enable sharing of ideas on effective formulation and implementation of policies in business and government domains.

A keynote address on “Building Fair and Sustainable Societies in the Age of Global Transformation - Challenges and Opportunities” was delivered by Prof. Sabu Padmadas, Associate Dean – International, Faculty of Social Sciences, University of Southampton, UK.

A Doctoral Colloquium was also organized as part of the conference to provide doctoral students a forum to present their ongoing research for an open discussion. The Doctoral Colloquium was chaired by Prof. Sabu Padmadas.



A number of scholars presented their research papers in the conference on a wide range of topics related to managing Operations, Marketing, Technological Innovation, Finance, Sustainability, Governance and Public Policy Agenda and General Management. Some of the institutions and business represented in the Conference included Department of Management Studies, IIT Delhi, IIT Bombay, Tata Institute of Social Sciences, Mumbai, National Institute of Technology, Patna, Tamralipta Mahavidyalaya, Purbe Medinipore, West Bengal, Amity University, Ranchi & Patna, Department of Applied Economics and Commerce, Patna University & Sun Pharmaceuticals Industries Ltd.

The paper titled “A Systematic Review on Business Model in Social Entrepreneurship” by Mr. Anil Kumar, Research Scholar, Tata Institute of Social Sciences, Mumbai was selected for Best Paper Award.

A SPIC MACAY programme was organized in the evening on 7 March 2019 for the guests and participants of the conference.

Annual Convocation 2019

The tenth Annual Convocation of Chandragupt Institute of Management Patna (CIMP) for the Post Graduate Programme (PGP) batch of 2017-2019 was held on 28 April 2019.

Prof. Ranjit Tiwari, PGP Coordinator, delivered the welcome address. Prof. V Mukunda Das, Director CIMP, delivered his special address and made the audience aware of the many achievements of CIMP.

Shri Vibhash Kumar, Executive Director, Bihar and Jharkhand, Indian Oil Corporation Limited (Marketing Division) was the Chief Guest for the occasion and delivered the Convocation Address.

Shri Ram Nivas Kumar, Executive Director & CEO, Natural Capital Corporation, Canada, the Guest of Honor, also addressed the audience.

Seventy two students received Post Graduate Diploma in Management from the Honorable Chief Guest. Prof. Ranjit Tiwari administered the Pledge to the graduating



students. Mr. Kirti Saras won the Gold Medal for securing First Rank in the Class of 2019. Ms. Sumaiya Hasan won the Gold Medal for securing First Rank among the girls in the Class of 2019. The All Rounder Certificate for the Class was awarded to Ms. Akansha Singh. The award winning students received their awards from the Guest of Honor.

Prof. Rakesh Saxena, Dean, CIMP, proposed the Vote of Thanks.

Workshops

Case Study Workshop



A Case Study Workshop was conducted on 18 January 2019 by Mr. Paul Bennett, Director of Enterprise, Southampton Business School and Director of Executive Education, Southampton Business School on *"Columbia's Final Mission: Leaders behaving badly – a forensic investigation of leadership behaviours and decision making processes in uncertain and ambiguous environments"* using the innovative Harvard Business

School multi-media case study: Columbia's Final Mission. Sixty students were selected to participate in the workshop. The case study dealt with the mission management teams' environment at NASA, at a critical point in its history, that of Columbia's final mission. The participants, in syndicated groups, investigated and explored in detail the many factors affecting the decision making processes prevalent at NASA at the time. Sadly the Columbia Accident Investigation Board, post the tragedy, concluded that the astronauts could have been saved if the senior management team had acted differently during the mission. The case study explored if a more collaborative approach could have made a difference to the tragic outcome.

Road Safety Awareness Workshop

A workshop on *Road Safety Awareness* was organised by Bihar State Disaster Management Authority for students of Chandragupt Institute of Management Patna on 5 February 2019. This was part of the 30th *Road Safety Week Campaign* from 4 to 10 February 2019 initiated by the Ministry of Road Transport & Highways, Govt. of India. The theme for this year campaign was *"Sadak Suraksha – Jeevan Raksha"*. During the workshop the students came to know about the various road safety signs & signals which are in use regularly. The main emphasis of the Workshop was on making students realize the consequences of rash driving and over-speeding, which are common among the youth. The importance of wearing helmet and seat belt was emphasized and students were made aware about the vulnerable road users like pedestrians and bicyclists. These serious issues were presented in interesting and memorable manner through *Nukkad-Natak* or street theatre.

Guest Lectures & Interactions

Guest Lectures

Professor Paurav Shukla, Professor of Marketing and the Head of the Management & Marketing Group at Essex Business School, University of Essex, UK delivered a lecture on “*Luxury Consumption and Marketing*” to students of CIMP on 16 January 2019.

Dr. Pathik Pathak, Faculty Director of Social Entrepreneurship and Director, Social Impact Lab, University of Southampton delivered a lecture on “*Social Entrepreneurship*” to students of CIMP on 16 January 2019.

Interaction with Shri Prashant Kishore, Political Strategist



Shri Prashant Kishore, well known political strategist and politician, visited CIMP campus to interact with students on *Youth in Politics* on 11 February, 2019. The former UN official, who has extensively worked in the area of public health and strategic planning in political campaigning and governance, stressed on the importance of mentoring and encouraging young professionals to contribute meaningfully towards Indian politics.

Interaction with Mr. H. R. Srinivas, Chief Electoral Officer, Bihar

Chandragupt Institute of Management Patna (CIMP) organized an interaction of its students with Mr. H. R. Srinivas, Chief Electoral Officer, Bihar on 18 February 2019. He was accompanied by Mr. Sanjay Kumar Singh, Additional Chief Electoral Officer. Mr. Srinivas made a power point presentation to demonstrate the secured design, development, manufacturing and transportation features of the Electronic Voting Machines (EVMs) and administrative safeguards being adopted for the EVMs.



Mr. Srinivas, an engineer-turned-bureaucrat, demonstrated why the EVMs in India manufactured by Electronics Corporation of India (ECI) are far ahead in terms of security features vis-à-vis those used in foreign countries because of its unique features like standalone unit, internal data storage not transferrable by any device, end-to-end security protocol and administrative safeguards (for the use, storage, transportation and tracking), administrative and physical security, verifiability of voters and of every vote cast. He explained to students that various allegations and debates on EVM hacking, chip replacement and memory manipulation are misconceived and impossible. He opined that the Election Commission deserves a Green Nobel Prize for replacing paper ballots in the country and saving millions of trees from destruction.

Interaction with CIMP Alumni



While alumni are the brand ambassadors of any Institute, they can also bring their learning and experience from the corporate world by interacting with current students. With this end, interaction programmes of CIMP students with prominent CIMP alumni are regularly being conducted. Two such interactions took place recently. On 19 January 2019, Ms. Shreya Surabhi of 2016-18 batch, working with Tata Advanced Systems and on 1 March 2019 Mr. Ambudheesh Parashar of 2013-15 batch, working with Velocis System Pvt. Ltd. interacted with current students of CIMP.



Faculty Development



A lecture was delivered by Prof. Martin Dyke, Head of Southampton Education School, University of Southampton, UK on the topic “*Use of Student Evaluation and Performance Data for Educational Improvement*” to CIMP faculty on 16 January 2019. In the highly interactive session, Prof. Dyke talked about correlations between student evaluation in the University and their performance at workplace and how such data is used by University of Southampton to improve their curriculum and course structures.

A Faculty Development Programme was organized on the topic “*Recent Research Trends in Management*” on 4 May 2019. Prof. Ganesh N Prabhu, Professor of Strategy at Indian Institute of Management Bangalore conducted the programme. Prof. Prabhu has published in leading journals like the *Academy of Management Review* and *Research Policy* and was invited to be on the editorial board of the *Journal of Management*, US. He talked in detail about his experience in publishing in leading US Journals and the criteria and process of review in such Journals. The highly interactive session also touched upon related issues like making publications mandatory for doctoral scholars to obtain their degrees and on how far research is relevant for good teaching.



Management Development Programmes

Two days *Nav Disha Development Training Programme* was conducted between 29 December 2018 and 31 January 2019 in eight batches where 311 Indane LPG distributors were trained on personality development, leadership and team building to prepare them for future scopes and challenges.



Two weeks *Management Development Programme under CM SC/ST Entrepreneurship Scheme* was conducted for the Department of Industries, Govt. of Bihar between 16 July 2018 and 18 March 2019 in nine batches. A total of 405 persons were trained in various skills required to become successful entrepreneurs.

Two days *Refreshment Training Programme, Bihar Industrial Area Development Authority (BIADA)* was conducted between 7 January to 15 January 2019 for reorientation training for Officers and Executives of BIADA where 68 officials were trained in three batches.

Two days *Training/ Workshop on 20-Key Statistics* was conducted between 21 January to 24 January 2019 for Directorate of Economics and Statistics for orientation and strengthening of 20-key statistics for 60 officers and staff members from 20 line departments.

Pre-incubation Interaction Programme for Applicants of Start-up was conducted for 8 participants between 5 March to 12 March 2019 for Bihar Start-up Policy -2017, Department of Industries, Government of Bihar.

Two days *Management Development Programme on Tendering and Procurement* was conducted for

"NAV DISHA"

Developmental Training Programme For
INDANE Distributors, Indian Oil Corporation Ltd.
Patna Area Office
Organised by
Chandragupt Institute of Management Patna, Bihar
24th & 25th January, 2019

the Technical Officers (such as CFO, IT Manager and Company Secretary Etc.), Patna Smart City Limited on 28 and 29 May 2019. Ten persons were trained in various aspects of tendering and procurement such as. Purchase Process and Bihar Financial Rules, Tendering Procedures, DPR, E-Procurement & GEM Portal, Introduction to RFP and Preparation of Standard Bid Document.

Extracurricular Events

UDBHAV 2019

UDBHAV 2019, the flagship annual festival of Chandragupt Institute of Management Patna (CIMP) was organised on 23 February 2019. The festival hosted a melange of events for enthusiasts spanning across areas of business plans, quiz, debate, singing, dramatics, dancing and others. The annual fest has become synonymous with congregation of smartest minds and artistic visionaries from various parts of the country. The highlights of the



entire festival is the participation of more than 30 esteemed institutions including IIM Ahmedabad, IIT Kharagpur, IRMA, NIFT, IISc Bangalore, NIT Patna, PES University Bangalore and Central University of Gaya where around 500 students gathered at the beautiful sprawling campus of CIMP in Mithapur.

The inauguration programme was conducted in CIMP auditorium and was hosted by Ms. Akanksha Singh, Mr. Abhinav Ranjan, Ms. N. Shalini and Ms. Harshita Kashyap. The event was inaugurated by Director, CIMP, Dr. V. Mukunda Das lighting the inaugural lamp and addressing the audience. He was accompanied on stage by Event Coordinator Prof. Santosh Kumar, Prof. Debabrata Samanta, and Prof. G. K Murthy.

Eureka: The B-plan Competition had about 126 participants from several institutions. It was judged by Prof. Sriranga Vishnu, Prof G.K Murthy, Prof. Ankit Sharma and Prof. Rajeev Verma. The final round saw six potential entrepreneurs who showcased innovative concepts before the audience like Water Sports, Spa to Home, Tonar System, SAS Creation and Help my Prep. Mr. Prashant Jalan and Mr. Divya Jyoti of CIMP emerged as winner of the event and were awarded Rs.10,000 as token of appreciation. Mr. Rakshit Jain, who hails from NIFT, Patna received Rs. 5000 as the second prize.

Rang: The Painting Competition attracted participants from various institutions. It was judged by Prof. Rajesh Kumar. Mr. Aditya Kumar from Lalit Narayan Mishra Institute of Economic Development & Social Change (LNMI), Patna received the First Prize, an amount of Rs. 2000 and Ms. Aditi Arya from Arts and Crafts College, Patna received Rs.1000 as the Second Prize.



Q'riosity: The B-quiz Competition was evaluated by Prof. Anuj Sharma, Prof. Nilamadhab Mohanty, Prof. Ranjit Tiwari and Prof. Bidhanesh Misra. The team of Mr. Himanshu Kumar and Mr. Abhisek Raj, representing Oriental College stood the winner, with Rs. 5000 cash prize. The second position was secured by Mr. Sanket Raj and Mr. Saundarya Bhushan of CIMP while third position was secured by Mr. Siddhant Ranjan and Mr. Nishant Gupta, also of the same Institute.

Feet on the Fire: The Dance Competition was judged by Prof. Jyoti Verma, Prof. Debabrata Samanta and Prof. Ranjit Tiwari. Mesmerizing performances from traditional to contemporary dance forms by 21 participants enthralled the audience. Purna Kumari of Patna Women's College was judged as best, the team Total Chaos from NIT Patna was adjudged second and Sanket Kumar from ISM Patna secured the third position.

Sur Sangam: The Singing Competition was judged by Prof. Debabrata Samanta and Prof. Jyoti Verma. The whole ambience was taken to a different level as the melodious voices beautifully complemented the beats to entertain the audience. Mr. Mayank Bhaskar Ojha from Patna Science College was adjudged the top performer. Ms. Apurva Upadhyay from IGNOU and Mr. Rahul Anand from Patna Science College secured the second and third positions respectively.

Adfie: The Social Media online event was conducted on Facebook on the theme *Anti- terrorism*. It engaged huge audience wherein winners were declared based on highest number of likes gathered. Ms. Arushi Sinha from Patna University was declared clear winner in this segment.

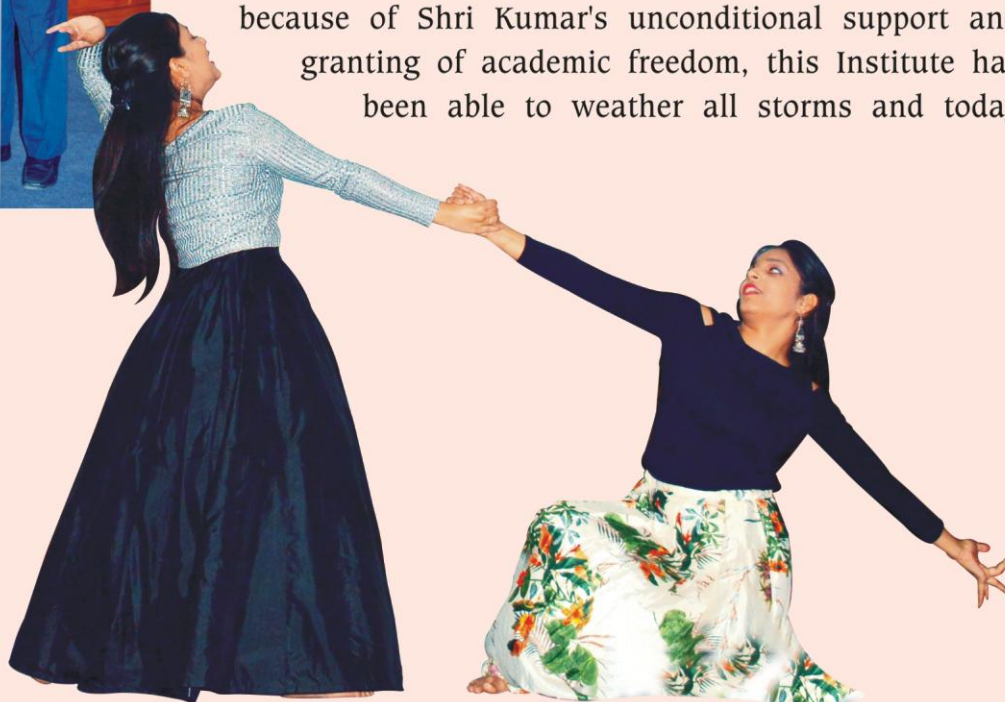
PUBG: Players Unknown Battleground (PUBG), an online multiplayer game, was an important crowd puller with 44 participants.

Foundation Day Celebrations



On 4 February 2019, Chandragupt Institute of Management Patna (CIMP) celebrated its 11th Foundation Day with nostalgic fervour. On this occasion Prof. V. Mukunda Das, Founder Director of the Institute, narrated his journey of Institution building, starting from a one-room office eleven years back to an institute of national eminence with its own state-of-the-art sprawling campus in the heart of the city of Patna. He thanked Shri Nitish Kumar, Chairman of the Institute, for his vision of building this wonderful monument of knowledge to reclaim the educational glory of the State. He said that it is only because of Shri Kumar's unconditional support and granting of academic freedom, this Institute has been able to weather all storms and today

proudly stands in the league of reputed national institutions in the country. Prof. Das also charted out his plan for widening the international foot-prints of CIMP through international collaborations and building off-shore campus at Mauritius. On this occasion, an 11-minute video presentation capturing all the important



events and milestones of the institute was screened.



The Best Employee Award for the Year 2018 was presented on this occasion. Mr. Vijay Krishnan Nair, Purchase In-Charge, won the *Best Employee Award for the Year 2018*. He was awarded for carrying out his responsibilities systematically, smoothly and with astute alacrity.

This was followed by multiple dance and song performances by the students.



Saraswati Puja

Devi Saraswati is the Hindu goddess of knowledge, music, art, wisdom and learning. On the auspicious day of *Basant Panchami* on 10 February 2019, the students, faculty and staff of CIMP came together to offer their prayers and seek blessings of the Goddess with traditional rituals and celebrations.

SPIC MACAY Programme



The Society for the Promotion of Indian Classical Music And Culture Amongst Youth (SPIC MACAY) is a voluntary youth movement that promotes intangible aspects of Indian Cultural Heritage. On 7 March 2019, CIMP hosted the grand performance by renowned vocalist Smt. Vidushi Subhra Guha, accompanied by Tabla Maestro, Shri Prithviraj Mishra and eminent instrument player Smt. Paromita Mukherjee.



Social Initiatives of CIMP

The Beautiful Mind

For the past ten years, The Beautiful Mind, a unique Social initiative of CIMP, is continuously working towards making education accessible to the poor children of Bihar, thereby illuminating their homes with the brightness of knowledge and laying the foundation of a bigger change – social upliftment and inclusive growth in the State.



According to Dr. V. Mukunda Das, Director – CIMP and Chief Patron of The Beautiful Mind, CIMP's social quotient is as high as its academic quotient and this has helped the Institute achieve many awards and recognitions from India and abroad.

Forty three students have enrolled in 'The Beautiful Mind' in the year 2018-19. Many of the students are studying in regular schools, taking training for jobs or working. Some Grade IV employees of

CIMP nurture visions for their next generation and face inability to enrol their wards in expensive schools. The Beautiful Mind provides them a means to fulfil their dreams and aspirations. For example Mr. Avinash, a student of The Beautiful Mind and son of Mr. Manoj Kumar, driver of CIMP, is undergoing skill training for job.



Students from marginalized backgrounds receive not only education but also affection and psychological support in The



Beautiful Mind. Nine year old Chanda lost her mother and her father was oblivious to her needs. Knowing about her plight from one of the housekeeping women, Ms. Shweta, Co-ordinator of The Beautiful Mind took her under her care and since then, the child is not just doing well in studies but also more confident in facing the world. Ms Sunita, an ex-student of The Beautiful Mind is working with Bihar police. Ms. Shreya has passed plus 2 examination and is preparing for medical examination and NCC. Mr. Bittu Kumar, Mr. Shrawan Kumar, Mr. Ritik Kumar, Mr. Rajvir and Mr. Ankit passed plus 2 examination in the year 2019 securing first division.

Students Guidance Centre

The Students Guidance Centre (SGC) was started by Chandragupt Institute of Management Patna in the year 2009 with the objective of uplifting the students from marginalized (mainly SC/ST) sections of the society by providing required exposure and guidance to shape their careers. This is a one year classroom program that help students to prepare for Common Admission Test (CAT) and other entrance examinations and competitive examinations for government, banking and other public sector jobs. The students are imparted free education with a monthly scholarship provided by SC/ST department, Government of Bihar. They are provided all the required facilities like library, books and computer laboratory. Career counselling, debate, quizzes, online test, group discussions, mock interviews etc. are conducted regularly. Hostel facility is provided to students from other districts of the State outside Patna. Till date around 400 students have been provided guidance under the program.

Most of the students who have completed the course have got interview calls from IIMs and other reputed institutes and have been shortlisted for banking services and other competitive exams. Many of them are working with various PSU banks, MNCs and Bihar government. One student has been selected in National Aeronautics and Space Administration (NASA) for a project.

From SGC – 2017 batch, Mr. Braj Kishore Choudhary secured a government job by qualifying the test of civil judge, Mr. Shubham Kumar was selected in TISS Mumbai, Mr. Vidyanand Kr Paswan was selected in CIMP, Mr. Mandeep Kr Munnu is pursuing M. Tech from NIT Patna, Mr. Manish Kumar compete BPSC-PT & Interview, Mr. Sumit Kumar has joined HAL in Nasik, Mr. Pawan Kumar is working in CIMP, Mr. Sonam Kumari is working in Patna Secretariat, Mr. Aman Sagar was selected in BPSC-PT, Mr. Vikas Kumar was selected in RRB-PT & Mains exam and Mr. Sonu Kumar was shortlisted in TISS.

From SGC – 2018 batch, Mr. Avinash Kumar is working as an assistant engineer in Heavy Engineering Corporation, Ranchi, Ms. Shruti and Mr. Arvind Kumar is selected for PGDM course in CIMP, Mr. Vikas Kumar Raman is selected in Bihar Police, Mr. Shubham Raj is selected in Canara Bank PT, Mr. Bipin Bihari is selected in Beltron Patna as a data entry operator, Mr. Shyam Kumar is working in A N College, Mr. Rohan Bharti is working in Bihar Board as a data entry operator, Mr. Shammi Rajak is selected for LDC and Mr. Santosh Kumar was selected in Indian Railways (Group D).



CIMP in Media

बिहार का रोल मॉडल इंस्टीट्यूट बनेगा चंद्रगुप्त प्रबंधन संस्थान

पटना। कार्यालय संवाददाता

मीठापुर स्थित नए कैम्पस में गुरुवार को पहली बार सीआईएमपी ने अपना नया स्थापना दिवस मनाया। इस दौरान संस्थान चंद्रगुप्त प्रबंधन संस्थान (सीआईएमपी) के निदेशक प्रो. वी. सुकुमार दास ने कहा कि जब संस्थान शुरू हुआ तो बहुत दिक्कतें आईं। मैं इसे बिहार का रोल मॉडल इंस्टीट्यूट बनाना चाहता हूँ।

मुख्य अतिथि राज्य बाल अधिकार संरक्षण आयोग की अध्यक्ष निशा झा ने कहा कि बिहार के बच्चे बच्चे काकी नौकरी हैं, सिर्फ उन्हें मार्गदर्शन की जरूरत है। उन्होंने बाल अधिकार के बारे में महत्वपूर्ण जानकारी दी। फैकल्टी सदस्य सुंदरजन प्रसाद ने भी कार्यक्रम



को संबोधित किया। एलुमिनी नंदन कुमार ने भी अपने अनुभव शेयर किए। निदेशक ने मुख्य अतिथि निशा झा, नंदन कुमार और नलिनी को स्मृति चिन्ह दिया। धन्यवाद सादन श्रीशंकर ठाकुर ने किया।

इस दौरान सांस्कृतिक कार्यक्रम भी हुए। 'द व्यूटीफुल माइंड' के बच्चों ने 'आगे रे आगे रे, मारे दोलना... प्यार के गीत...' गाने पर नृत्य किया तो छात्रों में बैठे छात्र-छात्राएं वाह, वाह करने लगे। अंत में इन बच्चों को सम्मानित भी किया गया।

'द व्यूटीफुल माइंड' सीआईएमपी के छात्रों द्वारा संचालित कार्यक्रम है। इसमें स्लम परिया के बच्चों को सीआईएमपी के छात्र पढ़ाते हैं।



सीआईएमपी के स्थापना दिवस पर हुए कार्यक्रम में शामिल शिक्षक व छात्र-छात्राएं।

Expert to CIMP soursouts: Enhance knowledge

TIMES NEWS NETWORK

PATNA: The 10th annual convocation of Chandragupta Institute of Management (CIMP) Patna, was held on Sunday in its majestic auditorium where 72 students of the 10th batch of Post Graduate Diploma in Management (PGDM) received their diplomas and certificates.

Kirti Sarma received the gold medal for emerging out as the topper of the PGDM batch, while Sumitran Hassan received the gold medal for being the topper among girls. Akanksha Singh received the certificate for being the all rounder of the batch.



CIMP PGDM students with their degrees in Patna on Sunday

the graduating students. Congratu- ma mater. Cautioning the students about the challenges both on their about the rapidly changing profes- sional world, he said, "You must be creative and innovative in their lives. He also stressed the need for having high moral values and ethics as integral element of one's lives, be it personal or professional."

CIMP director Dr V Mukunda Das, in his address, to the passing out batch, asked them to believe in themselves and always remember their social obligations wherever they are.

सीआईएमपी के एनुअल फेस्ट में छात्रों की दिखी प्रतिभा



चंद्रगुप्त प्रबंधन संस्थान, पटना में शनिवार को आयोजित वार्षिक सांस्कृतिक कार्यक्रम के दौरान छात्रों की प्रतिभा दिखी।

● पटना। कार्यालय संवाददाता

चंद्रगुप्त प्रबंधन संस्थान (सीआईएमपी) में शनिवार को आयोजित वार्षिक सांस्कृतिक कार्यक्रम में छात्रों की प्रतिभा दिखी।

प्रमुख अतिथि, बिहार बाल अधिकार संरक्षण आयोग की अध्यक्ष निशा झा ने कहा कि बिहार के बच्चे बच्चे काकी नौकरी हैं, सिर्फ उन्हें मार्गदर्शन की जरूरत है। उन्होंने बाल अधिकार के बारे में महत्वपूर्ण जानकारी दी।

मुख्य अतिथि राज्य बाल अधिकार संरक्षण आयोग की अध्यक्ष निशा झा ने कहा कि बिहार के बच्चे बच्चे काकी नौकरी हैं, सिर्फ उन्हें मार्गदर्शन की जरूरत है। उन्होंने बाल अधिकार के बारे में महत्वपूर्ण जानकारी दी।

CIMP to organise Global Leadership Conference on Jan 17

GLOBAL CORRESPONDENT

PATNA: Chandragupta Institute of Management, Patna, is organising a Global Leadership Conference on Jan 17. The event will be held at the institute's auditorium and will feature speakers from various countries.



The full-day conference would begin with the inauguration of the Global Leadership Conference. The event will be held at the institute's auditorium and will feature speakers from various countries.

अब मॉरिशस में भी होगा सीआईएमपी का कैम्पस

● कैम्पस कोलेने के लिए मॉरिशस में सीआईएमपी का कैम्पस शुरू किया जा रहा है।

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CIMP students win table-tennis final held at NIFT

PATNA: Students of CIMP participated in Spectrum'19, the annual sports event of NIFT, Patna. Many institutes of 2nd year won the title in table-tennis men's doubles category and Digendra Kumar of 1st year won the title in table-tennis men's singles category. This was a proud moment for CIMPians for achieving and excelling in education as well as different aspects of sports.

of 2nd year won the title in table-tennis men's doubles category and Digendra Kumar of 1st year won the title in table-tennis men's singles category. This was a proud moment for CIMPians for achieving and excelling in education as well as different aspects of sports.

CIMP students win case study competition held at BHU



OUR CORRESPONDENT winners. Rainish Kumar and

सीआईएमपी के छात्रों ने जीते खिताब

पटना. चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट, पटना के छात्रों ने निपट पटना द्वारा आयोजित स्पेक्ट्रम 19 में बेहतरीन प्रदर्शन करते हुए खिताब हासिल किया है। संस्थान के छात्र दिवेन्द्र कुमार और सिद्धार्थ विशाल ने टेबल टेनिस पुरुष डबल्स का खिताब जीता वहीं दिवेन्द्र कुमार ने टेबल-टेनिस पुरुष सिंगल्स

EVM hacking is out of question, says Bihar CEO

OUR CORRESPONDENT

PATNA: Terming the rumours about EVM hacking erupting out from time-to-time, H R Srinivas (IAS), Chief Electoral Officer, Bihar on Monday ca-



Engineer at Bharat Electronics Limited (BEL) before joining IAS called all such allegations and debates such as Hacked EVM, Chip Replacement, Memory Manipulation, and the like as "mis-conceived" and "impossible". He offered an open invitation to anybody who can come, use whatever innovation/technology one can apply and "hack" the

and saving millions of trees from destruction just for one activity at one point of time. Fielding a volley of questions from the audience, Srinivas demonstrated why the EVMs in India manufactured by ECI (Electronics Corporation of India) are far far ahead in terms of security features vis-à-vis those used in foreign countries because of its

सीआईएमपी करेगा पटना स्मार्ट सिटी प्रोजेक्ट का विश्लेषण

● पटना। कार्यालय संवाददाता

चंद्रगुप्त प्रबंधन संस्थान (सीआईएमपी) पटना स्मार्ट सिटी प्रोजेक्ट का आकलन और विश्लेषण का काम करेगा। इसके लिए सीआईएमपी और पटना स्मार्ट सिटी प्रोजेक्ट के बीच समझौता हुआ है।

सीआईएमपी ने स्मार्ट सिटी प्रोजेक्ट के पहले चरण के लिए एप्रील तक ड्राफ्ट बनाकर पटना स्मार्ट सिटी को दे दिया है। अगले सप्ताह तक एप्रील होने की संभावना है। इसके बाद काम शुरू हो जाएगा। एप्रील होने के दो साल तक स्मार्ट सिटी प्रोजेक्ट के 14 प्रोजेक्ट के डीपीआर में कामियां, सुधार, रियॉडरिंग, प्रोजेक्ट मैनेजमेंट और सार्वजनिक सेवाओं को शामिल किया जाएगा।

सीआईएमपी, जन सुविधा के लिए बने वाली विभिन्न सेवाओं को एक ही छत के तहत आकलन और विश्लेषण करेगा। इसके लिए सीआईएमपी और पटना स्मार्ट सिटी प्रोजेक्ट के बीच समझौता हुआ है।

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New Centres of Excellence at CIMP

Centre for Urban Studies

The Centre for Urban Studies was constituted by CIMP on 25 April 2019 with the objective of overseeing the projects, training programmes and research studies related to Patna Smart City Limited (PSCL). PSCL is a Special Purpose Vehicle (SPV) formed by Government of Bihar and Patna Municipal Corporation for planning and implementation of Patna Smart City Projects. PSCL has offered CIMP the study on "*Effective Project Management, Gap Analysis and Impact Assessment of Projects Implemented under Patna Smart City*".

Centre for Bihar Studies

A Centre for Bihar Studies will be constituted by CIMP to carry out studies that facilitate development of Bihar in the various sectors of the economy like agriculture, industry, transport, housing, tourism, health, education, electricity, water supply, sewerage and fishing. In the process, CIMP faculty would be able to generate case studies for use in management education.

Achievements

Faculty and Staff Achievements

Conference Presentation

Saxena, Rakesh (2019), *Circular Economy in Bihar*. Paper presented at the International Conference on Business Research and Policy (ICBRP) held at Chandragupt Institute of Management Patna (CIMP) during 7-8 March, 2019.

Invited Lectures

Samanta, Debabrata (2019), *Women Safety & Mobility: Impact on Economic Participation*. Panel member for round table discussion organised by Centre for Catalyzing Change at Patna held on 11 January 2019

Saxena, Rakesh (2019), *Circular Economy for Agriculture Sector*. Presentation made during One-Day Seminar on "Circular Economy – A New Path for Innovation, Productivity and Sustainability" organised by National Productivity Council, Patna at Hotel Patliputra Ashok, Patna on 12 February, 2019 as a part of Productivity Week Celebration 2019

Saxena, Rakesh (2019), *Circular Economy for Productivity and Sustainability*. Presentation made at Birla Institute of Technology, Mesra, Patna Campus on 13 February, 2019 as a part of Productivity Week Celebration 2019 organised by Bihar State Productivity Council, Patna.



Saxena, Rakesh (2019), *Circular Economy for Productivity and Sustainability*. Presentation made at Development Management Institute (DMI), Patna on 18 February 2019 as a part of Productivity Week Celebration 2019 organised by Bihar State Productivity Council, Patna.

Samanta, Debabrata (2019), *Land Governance*. Guest Lecture delivered at Centre for Management in Agriculture (CMA) of Indian Institute of Management Ahmedabad (IIMA) on 20 February 2019.

Participation in GIAN Course

Ms. Shweta, Academic Associate, SGC & Beautiful Mind and Social Development Cell, CIMP participated in GIAN [Global Initiative for Academic Networks] course on "*Trans-disciplinary climate services to prepare for climate changes*" jointly organized by National Institute of Technology Patna and Ministry of Human Resource Development as a research scholar on 17 – 21 December 2018.

Student Achievements

Mr. Udbhav Singh and Mr. Rajnish Kumar of PGP 2018-20 batch achieved the First Position in Case Study Event on 'Digital Initiative in Agriculture' held at Banaras Hindu University South Campus on 28 February 2019.

Mr. Manish Ratna, Mr. Nikhil Deepak and Mr. Siddhartha Srivastav of PGP 2018-20 batch participated in *Consulting Czars*, a Business Plan Competition held on 27 January 2019 at Indian Institute of Management Tiruchirappalli.

Ms. Komal Kriti of PGP 2018-20 batch won the 3rd Prize in the Poster Making Competition on *Circular Economy for Productivity & Sustainability* held by The National Productivity Council at CIMP on 12 February 2019.

Ms. Anuradha Tripathi of PGP 2017-19 batch won the Second Prize in the dance competition, Mr. Prashant Jalan of PGP 2018-20 batch won the 2nd Prize in the Long Jump and 2nd Prize in the 400 m race, and Mr. Satyam Kumar of PGP 2018-20 batch reached the Semi Finals of the Table Tennis Singles during the CNLU Annual Fest Jeevatva'19 held during 14-16 February 2019.

Mr. Digwendra Kumar of PGP 2018-20 batch won the Gold Medal in Men's Singles Table Tennis and Mr. Siddhartha Vishal & Mr. Digwendra Kumar, both of PGP 2017-19 batch, won the Gold Medal in Table Tennis Men's Doubles in Spectrum-19-the Annual Cultural Event of National Institute of Fashion Technology (NIFT), Patna on 3 March 2019.

Mr. Sumit Khare, Mr. Deepak Kumar, Mr. Shubham Sinha, Mr. Saurav Suman and Mr. Abhishek Bharati of PGP 2018-20 batch have successfully completed the NISM Series VA, Mutual Fund Distributors Certificate Examination in May, 2019. Mr. Deepak Kumar of PGP 2018-20 batch has also successfully completed the NISM Series-X A, Investment Advisor Certificate Examination on 19 May 2019.



Placements

Final Placements 2019

Chandragupt Institute of Management Patna (CIMP) once again achieved 100 percent placement for its 10th batch of eligible students from PGP 2017-19 batch. A number of respected corporate houses visited CIMP this placement season to hire young management graduates for various positions.

Placement Statistics

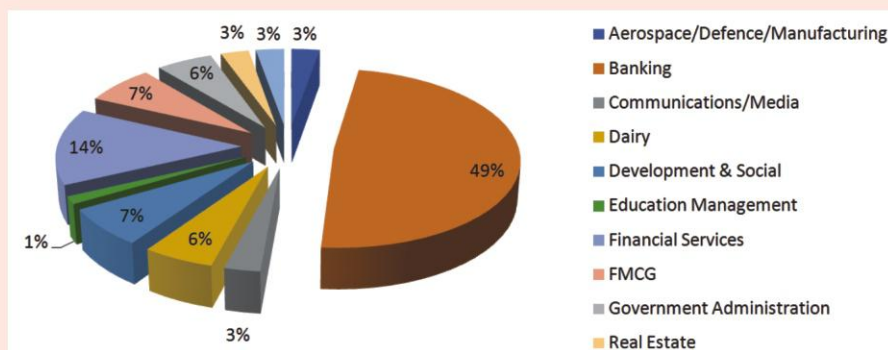
- 100% placement of eligible students
- The participating companies were from diverse verticals like Banking, Communication/Media, Dairy, Development & Social, Education Management, Financial Services, FMCG, Government Administration, Real Estate, Retail & Fashion, Aerospace/Defense/Manufacturing and more.
- Regular recruiters like Tata Advanced Systems, ITC, Jeevika, ICICI Bank, HDFC AMC, Yes Bank, HDFC Bank, Asian Paints, Amul, COMFED and more reaffirmed their faith in the talent nurtured at CIMP.
- Addition of new recruiters for final campus placements: The Federal Bank, Future Retail Limited, IndusInd Bank, Chaitanya India Fin Credit Pvt. Ltd., Medha Learning Foundation, Pin Click Property Management Pvt. Ltd. and Zomato Media Pvt. Ltd.
- Niche profiles in Sales & Marketing, Branch Banking, Quality, Pre sales & Consulting, Finance & Accounts, Research and Operations were offered by the recruiting organizations.
- The largest recruiter was Bandhan Bank which hired 12 students for the position of Customer Relationship Officer (MT) followed by ICICI Bank which hired 11 students for position of Deputy Manager (Band II).
- The job location of placements was not restricted to Bihar alone. Several companies offered positions in New Delhi, Bangalore, Mumbai, Hyderabad, Kolkata, Bhubaneswar, Jamshedpur, Lucknow, Ranchi, Shillong and other cities.

Sector-wise Placements Information

The sector wise placement split up is given below. Corporate from myriad sectors visited CIMP campus and recruited talent. CIMP witnessed hiring upsurge in banking and financial sector. The largest recruiter was Bandhan Bank which hired 12 students followed by ICICI Bank which hired 11 students.



Sector-wise Placement for Batch 2017-19



Major Recruiters

The major recruiters for batch 2017-19 are shown below.

2017-2019 Recruiters						
						
						
						
						

Summer Placements 2019

CIMP has been able to achieve 100% on-campus summer placement for its students of PGP 2018-2020 batch. Diverse roles and projects are offered for summer internships. Recruiters participated from various industry verticals like Banking, Dairy, FMCG, Automobiles, Financial Services, Management Consulting, Government Administration, Development and Media. The highlights of this season is addition of new recruiters for summer internship like Mahindra & Mahindra Ltd., DCB Bank Ltd., Green Agrevolution Pvt. Ltd., ICICI Prudential AMC Ltd., Indian PAC Consulting Pvt. Ltd. and IDBI Federal Life Insurance Co. Ltd.



The Editor, CIMP Update
Chandragupt Institute of Management Patna (CIMP)
Institutional Area, Near Mithapur Bus Stand
Patna - 800001, Bihar (India)
Contact : editor@cimp.ac.in
Website : www.cimp.ac.in
Phone : 07677227923, 0612-2366034