



# CIMP Update

A Newsletter of Chandragupt Institute of Management Patna

Volume- 7, Issue - 1

January – June 2021



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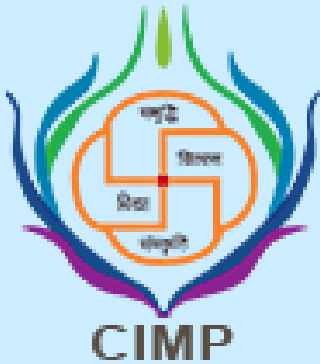
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## FOREWORD



**Prof. (Dr.) V. Mukunda Das**  
Director, CIMP &  
Patron, CIMP Update

**Dear All,**

I am happy to introduce you to the January – June 2021 Issue of CIMP Update, the newsletter of Chandragupt Institute of Management Patna (CIMP). CIMP was established in the year 2008 with active support from the Government of Bihar with the vision of providing nationally and internationally relevant management education and research facilities in the State. CIMP offers AICTE approved, NBA accredited and AIU recognized flagship Post Graduate Diploma in Management (PGDM) Programme along with AICTE approved Fellow Programme in Management. It also offers the Executive Post Graduate Programme (ExPM) for the serving executives of the Government of Bihar. With this, CIMP is emerging as one of the best institutions for management education in the country. During this time, we are going through an unprecedented global health crisis. However, CIMP is continuing with its academic, training and research activities, by seamlessly adapting to the new normal. This newsletter aims to provide an overview of the recent major events, activities and achievements of this Institute. I extend my best wishes for the success of this endeavour.

- **Prof. (Dr.) V. Mukunda Das**

## ABOUT CIMP

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution, with active support from the Government of Bihar in the year 2008. The Institute was established with the objective of contributing substantially to the academic and development credentials of Bihar, while fulfilling the primary role of training students to become effective managers. The Institute follows most of the practices, systems and processes of leading management institutes in India. The flagship Programme of the Institute, Post Graduate Diploma in Management (PGDM), is approved by AICTE, Ministry of HRD, Government of India. The PGDM Programme is also accredited by the National Board of Accreditation (NBA) and approved by the Association of Indian Universities (AIU) as equivalent to MBA. The Institute also offers AICTE approved full-time Fellow Programme in Management (FPM).



### **Vision**

To become a nationally and internationally relevant management education and research institution focusing on excellence.

### **Mission**

To focus on enriching the management education profile of Bihar through training, research and consulting activities.

To establish centres of research especially focusing on the development issues of Bihar.

### **Programme Educational Objectives (PEO)**

1. Graduates will possess professional skills for employment and lifelong learning in management.
2. Graduates will attain a general level of competence in management through logical and practical approach to problem solving and function effectively as skilled managers.
3. Graduates will adapt to a rapidly changing environment with learned and applied new skills and become socially responsible and value driven citizens committed to sustainable development.

### **AICTE Extension of Approval**

Chandragupt Institute of Management Patna has got the extension of approval from the All India Council for Technical Education (AICTE) for conducting full-time Post Graduate Diploma in Management (PGDM) with 120 seats and Fellow Programme in Management (FPM) with 20 seats for the academic year 2021-2022. CIMP secured National Cluster Rank 29 in overall MBA ranking 2021, in Indian Institutional Ranking Framework (IIRF).

## ACADEMIC EVENTS

### Training Program for Officers from Bihar Prison Services

Chandragupt Institute of Management Patna (CIMP) conducted a six-day training for officers of Bihar Prison Services. The training program was inaugurated by Mr. Amir Subhani (Additional Chief Secretary, Department of Home, and Government of Bihar). Mr. Subhani said that prison services provide a very good opportunity to understand human rights and human behaviour. One can closely observe human behaviour, control them and use correctional measures to bring prisoners into the mainstream. Prof. (Dr.) V. Mukunda Das (Director, CIMP) said that CIMP has been playing an instrumental role in the development of Bihar. So far CIMP has trained more than six thousand government officers. The guest of honour Mr. Neeraj Jha (Bihar Institute of Corrective Administration) shared that the training modules are prepared based on the guidelines of the Bureau of Police Research & Development. The six-day training program was conducted from 18<sup>th</sup> to 23<sup>rd</sup> January 2021.



### Interaction with Mr. Ashu Dubey, Product Lead, LinkedIn

Mr. Ashu Dubey, Product Lead at LinkedIn interacted with the students on the topic “*Failure is the First Step towards Success*” on 29<sup>th</sup> March 2021. In the two-hour-long interaction, he shared his life

experiences to convey the fact that success does not mean that one always experiences the glories in one's life, but rather means to courageously do one's work without having any fear of failure. At the end of the session, students asked questions on the topic and expressed the relevance of the interaction in managing their work life in future. Mr. Dubey was enthused to see the student participation.

## Interaction with Mr. Satyajeet Rajan, IAS

Mr. Satyajeet Rajan, an Indian Administrative Service Officer (1987, Kerala cadre) interacted with students of CIMP on 23<sup>rd</sup> April 2021. Mr. Rajan spoke about "*Grit and Mental Well Being*". He discussed the detrimental impact of stress due to a busy schedule on the mental wellbeing of people. During the interactions, Mr. Rajan encouraged students to share their experiences when they faced a similar situation that impacted their mental well-being, and provided suggestions to cope with them appropriately. A number of students expressed that they felt demotivated during Covid 19 due lockdown scenario, and subsequent confinement at home. Mr. Rajan threw light on the ongoing Covid 19 situation and motivated them to never give up in uncertain times. Like any other test, it is a test of our well-being.

## STUDENT ARTICLES

### Ayushman Bharat Scheme: Towards Universal Health Coverage

Mr. Nitish Nigam, (FPM participant)



The "*right to health*" is a fundamental human right. However, our constitution does not yet recognize health as a fundamental right. The key challenges of the Indian healthcare system include insufficient access and availability, suboptimal quality and a high level of Out-of-Pocket Expenditures (OOPE). A high level of OOPE directly leads to a high incidence of poverty and poor health care access. To achieve the vision of universal health coverage, as per the recommendation of the National Health Policy 2017, the Indian government launched Ayushman Bharat Scheme (ABS). The ABS include two initiatives: National Health

Protection Scheme (NHPS) and Health and Wellness Centres (HWCs). The NHPS is a publicly financed health insurance scheme for the last quantile rural and selected occupational category of the urban population. The HWCs are expected to be a step towards reforming the primary health care delivery system in India.

The ABS can be termed as a bold initiative to achieve universal health coverage. The financial coverage of NHPS is about seventeen times of Rashtriya Swasthya Bima Yojana (RSBY). As of 28th June 2021, a total of 1, 86,15,277 hospital admissions have been covered under NHPS. NHPS targets almost twice the target beneficiaries and thrice of actual numbers enrolled under RSBY in the year

2016-17. The Economic Survey- 2021 highlighted the positive impact of NHPS on health outcomes. The plan to set up 150,000 HWCs by 2022 could strengthen the primary health care system. The strengthening of the primary health care system is a significant step to achieve universal health coverage. This will help in the early detection of non-communicable diseases (NCDs) which contribute to 56 percent of preventable mortality. It will tend to reduce the burden of public health care.

Some concerns need attention to achieve the whole of the scheme. This includes the borderer strengthening of the health care system under HWCs along with the primary health care system. The Outpatient Departments (OPDs) expenditure should be considered as it contributes largely to OOPE. The fiscal and political relation between centre and state should be crucial for ABS.

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## Youth Empowerment

Mr. Abhishek Kumar (PGP participant)



"Take risks in your life. If you win, you can lead, if you lose, you can guide", this is the statement by the greatest youth leader Swami Vivekanand, on whose birth anniversary we celebrate National Youth Day (January 12). Youth is a phase in everyone's life when you are full of energy, a little spark, and you are ready to do wonders. At this stage, we are more capable of thinking diversely and generating new ideas.

Youth Empowerment is very necessary for society. It helps them to overcome the orthodox practices which are damaging the society internally. Over the years, traditions change, culture changes, and there is a spring of a new and more diverse society. Youth Empowerment allows children and young to explore and develop new skills. It makes them responsible and self-reliant. Youth Empowerment helps youth to acknowledge their strengths and work upon them. Youth empowerment creates a sense of responsibility and discipline within the young mind, it gives them a sense of direction and helps them from getting lost into the dark trap of crime.

Empowering the young mind leads to societal development and a better future. Sanathana dharma has always preached seeking and exploring life within. A seeker always walks on the right path by questioning everything. Seeking fills youth with confidence and makes them more reliable. Swami Vivekananda asks youth to "Arise, awake, and stop not until the goal is achieved." Every youth must desire to adhere to this principle.

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## What is Peer-to-Peer lending?

Mr. Rakesh Ranjan (PGP participant)

Peer to Peer lending is a way of financing entrepreneurs who are excluded from the banking facilities and do not have access to credit. It doesn't involve any official institution or beneficiary. These

people are generally small entrepreneurs who wish to earn their livelihood with the help of social investors. However, this is not any form of charity. The investors lend the amount to these micro-entrepreneurs. After the tenure of the loan is over, the investors get their return. The social investors can choose to reinvest the amount and continue supporting these people.

There are millions of people who are not included in the financial institutions of India and many belong to the rural areas. Peer to Peer lending is not new in India. It has been going on within our society for a very long time where relatives or moneylenders assist people who do not have access to banking facilities.

This way of lending money connects the borrower directly with the lender through the online platform. The lender can choose people they wish to support and the amount is directly transferred to the borrower. Micro-entrepreneurs have the potential to contribute to the country's economy. However, due to the lack of access to infrastructure and facilities, these communities cannot grow. There is a huge gap that is isolating these communities from the world.

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## Society and Planet; A Symbiotic Relationship

Mr. Gaurav Kumar (PGP participant)



On some level, we realize that it is challenging to have a healthy planetary climate when the political-economic or social environment is out of balance. Human relations are related to the state of the planet. A society that dehumanizes some of its members based on race, caste, or gender is also a society that suppresses or instead exploits the vulnerable. The same society destroys the most vulnerable places on Earth for resources or gaining a competitive edge over other countries, races, or religions. It seems that they are at a war with themselves where people are fighting and hurting each other. A society that puts animals in cages is also a society that confines nature from flourishing. There is a connection that changing these social conditions is part of the same mind set in changing our ecological relationship. Individual, communal, religious healing is a part of planetary healing.

Let's reiterate how much energy we have leftover. If we are spending 99% of it fighting each other, how can we cohere as a species as a civilization to turn our attention, creativity towards the healing of this Earth? When we are exhausting it all fighting each other, we cannot achieve harmony for our societal needs or survival needs. Survival is what fixates us against the war against all; then, we can discuss politics, knowledge, economics, and everything about the way we live today. That is why healing on every level is needed. We don't have a Planet B still we are living off this one as we have another one to go. We can talk about social issues only if we have a society in the first place and if the human race survives. This is what will save us from extinction. Harmony and coherence will save us from perpetual artificial scarcity when there is so much abundance.

Problems that are left unattended have a habit of becoming a crisis. Saying that Planet is at a stake while relating it to climate change is a wrong concept. Our Planet has been part of immense climate



changes several times before few leading to mass extinction. After walking this Earth for thousands of years, some 12000 years ago we started to grow hence practising farming then the real innovation happened. With the advent of society, knowledge creativity emerged, leading to machines that acted as drivers of incredible growth. For fuel, we unearthed resources that were conserved from millions of years ago. This was when we disrupted the balance of our Planet. Humans have been around for 0.004% of Earth's history. So climate change is not new for the Planet, but 'civilization' is. So slowing down climate change is not about Planet, ITS ABOUT US. *"Nature always has a way to balance itself, the only question is what part we will play."*

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## COVID 19: A Turning Point

Mr. Amarjeet Kumar (PGP participant)



Covid 19 gave us sufficient time to reflect on where, how, why and what we are doing. Are we doing it the right way? This pandemic impacts everyone on the Earth. Directly or indirectly, Covid 19 has changed our choices, preferences and ways of living. I discuss below some of the positive impacts of this pandemic in future.

**Work culture:** A large-scale workforce have shifted their work to remote locations, and a large number of employees are working from home. Though many employees lost a few benefits (free coffee, gyms) but they can spend more time with their families. Also, they are saving money and time that was spent on the commute from the office to home.

**Online classes:** Virtual classes have removed backbenchers from the class. Now every student gets the first bench. Also, in physical classes we pay for lessons, a well-maintained classroom, cafeteria meals, activity fees, hostel charges, and other related charges; however, with online classes, we will pay only for university credit. Thus, students can save money and attend classes irrespective of their location. Thus, any teacher can teach any student from anywhere.

**OTT (Over the Top) Platform:** During lockdown digital platforms got a boost. The OTT sectors in India gained 30% more number of paid subscribers from 22.2 million to 29 million between March and July 2020. Indian consumers are spending almost 95 minutes daily on OTT platforms.

**Health sectors:** There has been an increase in awareness for health insurance products in the last few years, and people are investing more in health insurance. Online consultations and technology platforms are in high demand. In August 2019, the ministry of health introduced the eSanjeevani App.

**Indian Railways:** According to the railway minister, during the Covid 19 pandemic, Indian railways completed around 200 long-pending infrastructure works. The country's national transporter, Indian Railways, has installed PAPIS in 19050 coaches and CCTV in 40,750 coaches. The DFC project is India's most significant undertaking in history, involving the trial of a double-decker train during a lockdown period. Apart from that, Air is cleaner, the environment is greener, and the water quality of the Ganga has improved considerably (40-50%) without any costs. We all know that the Covid 19

pandemic affects our lives dramatically, but it has also had a positive impact on our life and future. It is up to us to decide which part of the side we want to see.

## ALUMNI ARTICLE

### Bit by Bit: My Experience at CIMP

Ms. Shivadhatri (PGP participant)



It is rightly said that MBA/PGDM is a journey. It is not only about getting marks or placements. It is more about learning, relearning, growing, and developing. It develops one's personality. Most students who enrol in an MBA program come with a mind-set that post completion of their program, they will get placed and become a manager at a business organization. However, it's a preconceived notion. Today, I feel happy to share my experience at CIMP. I entered CIMP on 15th June 2019. I was inducted into the program and was curious and excited about the new journey. I took this as a challenge and an opportunity to improve. I firmly believe that one should compete with oneself, and at CIMP, I constantly challenged myself rather than competing with my peers.

I am thankful to God that I could avail myself of the campus facilities for one year based on the residential setting of the program prior to the pandemic. I had numerous learning opportunities at the campus. The first being managing one's time. Time management is important, we hear from our parents but only at CIMP, I could understand its real meaning. The session designs, meeting deadlines for the project, surprise quizzes, and a scheduled lifestyle (breakfast, lunch, and dinner) helped me a lot. It seemed by design one learns to manage time here. Earlier, I would never check email or send email in a professional tone. I would especially like to thank my faculty members for skilling us to communicate professionally. I learnt a lot while working in groups. It was a completely different experience. I never used to work in a group during my school or college days. But at CIMP, every project, assignment, and report would have a component of group work which was new to me. Though it was challenging for me in the beginning, sometimes group clashes also happened due to diverse ideas, objections, controversy, and lack of experience. But as time passed, I learned about teamwork, coordination, respecting other's ideas, suggestions, and recommendations. Group work has a significant role in understanding the importance of working together and effectively completing work on time. I understood that in each group every member plays a vital role and one may come across diverse behavioural patterns. Few lead or initiate, some are good at working with technology, some are good at elaborating, few motivate, and still, few take free rides without contributing anything. An interesting thing that I observed while working with groups was how individuals in groups effectively motivate different members. Interestingly, I could relate to organizational behaviour classes. Douglas, McGregor, Theory X, and Theory Y, though it may sound funny this way I could use theoretical knowledge in everyday life, and that's how I used them at CIMP.

Another aspect of the student life here was preparing presentations, explaining business cases, analysing and sharing them with my peers and faculty in front of the class. This was new to me as earlier I had not given presentations in my school or college. I still remember how nervous I was on my first presentation. Just before the presentation, my legs were shaking, my hands were numb and cold. I feared what would happen if something goes wrong. But at CIMP, slowly and slowly I got used to reading cases, preparing presentations, and using tools to communicate in front of the class. I don't fear presentations anymore now.

I remember, after dinner, walking for half an hour and enjoying nature had always had a soothing effect on my mind and body. Living with my fellow mates and feeling like a family member, doing chit-chat, eating, studying, sharing foodstuff, nursing if anyone fell ill, celebrating festivals, birthdays and dancing in the hostel room with friends was mesmerizing. The first year at CIMP was a golden period with numerous experiences. However, due to the pandemic, this entire experience changed and we were attending classes online. So in a way, I consider my second year as a silver year. Online lectures, though completely new, were challenging earlier due to network issues or some technical glitches. But day by day, it improved. I again learnt a new way of giving presentations using google meet. I believe that the virtual mode of classes lacks the essence of a residential program. However, due to the changed scenario, we adapted and learnt new ways to communicate.

I thank all my faculty members and our Director Sir for their support and knowledge that helped me explore myself. I also want to thank guard didi for taking care of all my fellow mates like a guardian. Last but not least, I feel our college needs to share its achievements more through social media and college websites. Even diverse companies in accounting and finance should be encouraged to recruit more female candidates. It would encourage more female candidates to enrol in the program. I extend my best wishes to the CIMP family in future.

## FACULTY INTERVIEW

### Relevance of Service-Learning in Management Education

*An interview with Prof. Mamta Singh (HR & OB) by Avi Karan (FPM participant)*

We had an opportunity to speak with Prof. Mamta Singh (HR & OB) on the relevance of service-learning in management education. Prof. Mamta Singh (HR & OB) in her business communication classes engages learners using service learning techniques. Under Project Earn Goodwill, students are encouraged to come up with service learning projects of their choice following the 5 steps (investigation, Planning, Action, Reflection and Demonstration). Based on an interview, we share with you some of the important aspects of this project.

#### **What is service learning?**

Educational institutions have invaluable resources and human capital (students, faculty, staff, classrooms, libraries, technology, and research expertise). These resources can be of use to the

communities they interact. But it is only possible if there exists a strong partnership between institutions and the communities. Institutions can go beyond meeting the education needs of communities by contributing to regional economic development. It can also influence the cultural life of students positively. Through curricular or extracurricular programs, institutions can facilitate students to take active participation in community service learning. Bringer and Hatcher (1996) define service-learning as “a credit-bearing educational, experience in which students participate in an organized service activity that meets identified community needs and reflect the service activity in such a way as to gain further understanding of course content, a broader appreciation of the discipline and an enhanced state of civic responsibility.” It is not unusual to find faculty, staff and/or students involved in neighbourhood development, community organization development, religious participation, responding to disaster or youth development independent of the university. Thus, business schools can create an experiential learning opportunity for students, help them build skills to perform better in achieving educational milestones using service learning techniques. In the past college educators have used service learning in their classroom and found that it enhances student performance, makes the classroom more lively, increases interest among students for the subject and makes teaching more enjoyable. However, introducing service-learning has a deeper purpose as it engages learners and helps them develop 21st-century skills like collaboration, problem-solving and critical thinking. Service Learning expands the scope of any academic discipline. In a marketing class, students might learn to successfully launch products or services which requires knowledge of effective marketing strategy and planning. It might also require students to understand how to identify and target consumers, create relevant communications and provide critical customer services. Similarly, many nonprofits and small businesses lack marketing capabilities. Service-learning can fill this gap to meet the community needs and provide opportunities to students to develop their skills through problem-solving. Service-learning programs require the integration of 5 important components (IPARD) that are 1. Investigation 2. Planning 3. Action 4. Reflection and 5. Demonstration. The investigation stage refers to investigating a problem where students can have the opportunity to gain research skills. In a business school context, identifying a business problem is followed by the planning stage that requires students to learn planning to solve a real problem. The next stage includes the implementation of the solution, referred to as the action stage followed by the reflection stage. The reflection forms the core of the service-learning program and is an important consideration in each stage. The final stage helps students communicate their results and share their knowledge, generally referred to as the Demonstration/ Celebration stage, a stage to celebrate their hard work. Thus, service learning is a relevant pedagogy for management education. It takes learners to different stages of learning and develops skills that are complemented by an enhanced understanding of real-life challenges at each stage.

### **Can you tell us about Project Earn Goodwill?**

Project Earn Goodwill is a service-learning project intended for first-year students enrolled in the first year business communications course at CIMP. During the course students while working in groups are expected to come up with a service-learning project, intended to address a societal problem. The idea for engaging students in a service-learning program in a business communications

class is to make students aware of the communications needed in a work environment, and also while working with communities and consumers. This awareness forms the basis of gaining skills to be effective future managers and contributing citizens.

### **Why is your motivation for this project?**

This was natural, the institute is already running social initiatives like the Beautiful Mind and Student Guidance Centre under the guidance of our director Prof. (Dr.) V. Mukunda Das. So social activities along with business education are not new at CIMP. I also believe that society has given us so much, and every individual can give back to society in his or her way. Even if few students out of the whole batch take it forward, it will be a great contribution.

### **Who is the audience for Service-learning projects?**

The students from PGP first year enrolled in the business communication classes are the participants. Students work in a group setting and choose their groups members accordingly.

### **How did you execute them in classroom settings?**

Executing a service-learning project requires resources, time and patience. Once student groups are formed, they are expected to investigate a problem, brainstorm among themselves and share their tentative service-learning projects with the class. Students are required to make professional communications with their team members and are required to keep proper documentation. Once the project is finalized, students decide on a plan of action for their intervention. During this period, they continue to seek support for making their project impactful.

Based on a deadline for a project (2-3 months), students reach out to the organizations, target groups and beneficiaries and communicate their project objectives. In a way, service learning has a lot of outside classroom components. As a facilitator, it is challenging to garner resources for diverse projects. But at the same time, students need to be aware that they have to work in a resource-limited environment outside their colleges. Thus, this experience is again fundamental for future managers to successfully execute projects in a resource-limited environment. Service-learning projects help students learn how to communicate with various stakeholders, and this is reflected in student presentations, feedback from other stakeholders and their group reports.

### **How have SL projects contributed to student's learning in your class?**

Students thoroughly enjoy the Earn Goodwill project. They are active during class, respond more and use creativity to solve a business problem that is fundamental to addressing a need of society. Many students, apart from developing skills in problem-solving and critical thinking, expressed developing positive feelings. I remember a group of students mobilized funds to provide a rickshaw puller buy his own rickshaw. Similarly, another group of students mobilized funds for a thela (movable cart) for a vegetable vendor. Recently, a group of students helped members of a transgender community to form a small self-help group to increase their income. In all these instances, students have to communicate with consumers, government officials, and different sections of society. Many students feel that they are doing something meaningful and the service-

learning experience has helped them gain confidence, develop empathy towards different sections of society. It does not mean that other pedagogical do not hold promise rather the service-learning component can enhance the scope of various disciplines.

### **What role do you expect service learning can play in management education?**

I see the future of management learning to be experiential learning-driven. Earlier, experiential learning has formed the basis of business education. For example industry interactions, summer internships, expert sessions, industrial visits are all different forms of business education and form the core of management education everywhere irrespective of country. Similarly, institutions also engage with communities and influence them. Many students and faculty who are a part of these become actors of change and contribute to the development of these communities. I believe CIMP has been playing an important role in the growth of Bihar. Students from CIMP are the new face of change and will play a critical role in the development of Bihar in future.

## **SPECIAL SECTION: EDUCATION & COVID 19**

### **Management Education during Covid 19**

*Ms. Archana Raj (PGP participant)*



Certainly, this pandemic (Covid 19) has impacted higher education. More than providing opportunities, it restricted the learning process in higher education. It changed the way students learn. It also compelled educators to curtail their pedagogy so that they are effective and constructive. But above all, students suffered experiential learning because of a lack of practical exposure to industries. However, not everything was grim as we could explore new techniques of learning using technology. The use of virtual platforms helped students to continue learning amid these testing times. Understanding the unavoidable situation, organizations also conducted virtual training and jobs.

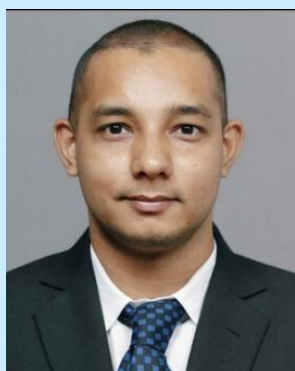
On the positive side, this pandemic pushed students and teachers to try their best. In doing so, virtual platforms and the use of technological tools have played a critical role. One of the advantages of online learning is that it can include simulations that encourage problem-solving, and with online chat rooms, students can collaborate and assist fellow learners. It is an opportunity for us to examine which courses require the synchronous presence of faculty and participants to address queries, coach, and respond to contextual issues that need action in a face-to-face setting.

So, this pandemic led educators and learners to explore technology like never before, made them adopt new technologies, taught them how to learn new things and become technology-friendly.

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## Student Entrepreneurship: Ghar Suvidha

Mr. Avi Karan (FPM participant)



Mr. Nishant Singh (PGP student, class of 2019) in his words was academically an ordinary student at CIMP. Since the college was operating remotely during the lockdown, he would attend classes virtually using google meet. Subsequently, he moved to his native village Bindaul in Gaya as he could attend classes from his home. However, his stay at Bindaul came with a surprise. While staying there he came across many skilled labourers (carpenter, plumbers, and beauticians) who had to return to their villages due to lockdown and lack of work in big cities. Mr. Nishant and one of his childhood friends Priyanhsu Raj (student of IIM Bodh Gaya) wanted to do

something about this situation. They realized that in Gaya there was a lack of professional home service providers and at the same time there were skilled labourers who lost their jobs. They thought of bridging the gap of professional home services at an affordable price and removing the plight of the labourers. This took the shape of a startup *Ghar Suvidha*. Ghar Suvidha came into being on 15th August 2020. It started operating under the critical time of the Covid 19 pandemic. Being an internet-based company is aimed at providing at-home services for the people living in Gaya at affordable pricing. Since the labourers at Bindaul were looking for work, Mr. Nishant offered them a stay at his home and also asked them to demonstrate a sample of their work. He was satisfied with their work, subsequently, his friends and relatives started inquiring about the craftsmen who did the work of home furnishing. This marked the start of a simple experiment getting converted into a workable business idea. Mr. Nishant and his friend scanned the market to understand the pricing and realized that there existed a difference in the charges. However, they negotiated both with the vendors and consumers and found a middle ground. One thing that Ghar Suvidha promised was professional work at an affordable price.

Mr Nishant knew the role of advertising in getting orders from consumers. He distributed visiting cards, installed banners at central locations and also did paid promotions on Facebook. It made people aware of the home services that Ghar Suvidha was offering. Initially, they partnered with electricians, carpenters, plumbers, beauticians, teachers, painters, and drivers. Few of the first orders came from word of mouth for home furnishing, carpentry and plumbing works.

The customers were middle-income households that considered home services an expensive affair. However, Nishant's idea was to introduce affordable home services and develop trust among consumers that home furnishing is affordable. Soon, Ghar Suvidha started getting orders arising out of the promotional activities. The first step while taking orders involved estimating the cost based on the description of the demand of the service. After discussing it with the partners and negotiating the price, the final orders were placed. A skilled partner would visit the customer to solve the problem. Nishant would add 10 % of the service charge as a margin for the services Ghar Suvidha was offering. Customers could either make a cash payment or an online payment after availing of the services. They also introduced a minimum visiting charge of Rs. 149 based on their experience that included basic tasks depending upon the partner (beautician-single haircut with, face wash, plumber- Fixed Tap repair etc.). Initially, during the first wave of the pandemic services for wall putty, beauticians and carpentry were in high demand. Each month, they were receiving 300-400

inquiries. In six months, they were able to generate a revenue of INR 1.4 lakhs (0.14 million). Mr. Nishant said, he received numerous calls from individual partners (labourers who lost their job due to lockdown) who wanted to associate with Ghar Suvidha and work for them. He recalls that this was something that humbled him every time he received such a call.

He says what he learnt at CIMP helped him run his entrepreneurial initiative effectively. Whether it was learning Guerilla marketing, advertising, pricing in marketing classes or calculating breakeven in financial management classes, he used them effectively.

After finishing his PGP at CIMP, he was offered placements at ICICI bank, Mumbai. According to him, through Ghar Suvidha he would communicate with customers to solve their problems which helped him during his interview as well. Mr. Nishant now serves as an advisor of Ghar Suvidha while his childhood friend Mr. Priyanshu continues to run Ghar Suvidha in Gaya and has recently expanded their services to Bhagalpur city in Bihar as well.

## MANAGEMENT DEVELOPMENT PROGRAMME

### Training of Participants under the Chief Minister SC/ST/EBC Entrepreneurship Scheme

A number of trainings were conducted in several batches for 265 participants under the Chief Minister SC/ST/EBC Entrepreneurship Scheme. Altogether, five batches were trained during the period with each batch receiving training of two weeks. The participants belonged to different districts of the State. They were imparted training on various aspects of entrepreneurship such as forming a business organization, knowing the business idea, sales & marketing strategy, accounting and finance, managing supply chain, legal and ethical aspects of business, etc.





## SOCIAL INITIATIVES

### Beautiful Mind

The Beautiful Mind is a unique social initiative of CIMP. Started 11 years back it continuously strives to make education reach the children of poor sections of the society of Bihar. This initiative opens doors of opportunities for these children by enhancing their personalities for giving them a direction in their life thereby laying a foundation of change and brings social upliftment and inclusive growth in the State.

According to Dr. V. Mukunda Das, Director- CIMP and Chief Patron of the Beautiful Mind, CIMP's social quotient is as high as its academic quotient and this has helped the Institute achieve many awards and recognitions from India and abroad.

In the year 2019-20 total 50 students have enrolled in "The Beautiful Mind". Most of the students are studying in regular schools but they take computer education and life skills education at the Beautiful Mind. These students are not only keen to study but they are also very enthusiastic about the cultural programme. They participate in various extracurricular activities. Miss Chanda, Miss Saloni, Miss Yashika, Miss Jyoti, Miss Koma and Miss Muskaan are very good dancers, whereas Mr. Ankit Kumar and Miss Sandhya are very good at painting and sketching.

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### Student Guidance Centre

The Student Guidance Centre (SGC) was started by Chandragupt Institute of Management Patna in the year 2009 with the objective of uplifting the students from marginalized sections of the society by providing required exposure and guidance to shape their careers. This is a one-year classroom programme that helps students to prepare for Common Admission Test (CAT) and other entrance and also competitive examinations for government, banking and other public sector jobs. The students are imparted free education with a monthly scholarship provided by the SC/ST department, Government of Bihar. They are provided all the required facilities like library, books and computer laboratory. Career counselling, debate, quizzes, online test, group discussions, mock interviews etc. are conducted regularly to enhance their personality. Hostel facility is also provided to the students who come from other districts of the State outside Patna. Till date around 450 students have been provided guidance under the Programme.

Most of the students who have completed the course have got interview calls from IIMs and other reputed institutions and also have been shortlisted for banking services and other competitive examinations. Many of them are working with various PSU banks, MNCs and Bihar Government. One student has been selected in the National Aeronautics and Space Administration (NASA) for project.

In SGC- 2018 batch, most of the student are well, like Mr. Avinash Kumar is working as an Assistant Engineer in Heavy Engineering Corporation, Ranchi, Ms. Shruti and Mr. Arvind Kumar is selected for PGDM course in CIMP, Mr. Vikash Kumar Raman is selected in Bihar Police, Mr. Shubham Raj is selected in Canara Bank PT, Mr. Bipin Bihari is selected in Beltron Patna as a data entry operator, Mr, Shyam Kumar is working in A. N. College. Mr. Rohan Bharti is working in Bihar Board as a data entry operator, Mr. Shammi Rajak is selected for LDC and Mr. Santosh Kumar was selected in Indian Railways (Group D).

Mr Neeraj Kumar is selected as Accountant in Jeevika at Sasaram and Mr. Nitesh Vishavkarma selected as Assistant Curator in Archaeology.

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## Student Projects

During the pandemic, students at CIMP played a critical role in helping the needy and contributing to society in their own ways. We bring to you a few of the student group activities which were active during the pandemic. Most of the projects were an offshoot or a part of their service-learning projects (Project Earn Goodwill) from their course on business communications.

Mr. Ratnesh Kumar (PGP student, Class of 2020) along with his peers initiated a campaign-Stand for A Smile. Aimed at bringing happiness to the vulnerable population with a focus on the underprivileged children and homeless, they reached out to them (face to face and social media) following the guidelines of the government for Covid 19 pandemic. The group encouraged people



to donate (food, notebook, pencil, products related to hygiene or sanitation like soap, mask, etc.), collected the donated materials on weekends and distributed them on the same day.

In another such instance, one of our PGP students during the first week of April 2021 started feeding stray dogs in his neighbourhood. During the lockdown, all the hotels, restaurants and eateries were prohibited to operate. This left animals, especially stray dogs without any food to eat as they are dependent on the food from these establishments. Soon, *he* was joined by 100 more people in a months' time. They would feed the animals locally. Later, this group mobilized resources and provided meals for 500 migrants.



A student group (PGP students, Class of 2020-Mr. Abhishek Kumar III, Mr. Nitesh Kumar, Mr. Anirudh Kumar, Ms. Suhasini, Mr. Rupesh Kumar) offered a helping hand to a small business owner Mr. Nikhil Tibrewal. Mr. Nikhil Tibrewal comes from a small village in Jhajharpur, Madhubani, Bihar. Post lockdown, he faced a huge loss from his investment in academic

books expecting high sales during the new academic session in the month of March. However, he lost his money and was under huge debt. Our students helped Nikhil market his books to a wider audience by creating a special page- the Krishna Book agency. To increase his sales online, and be more search-friendly, they also created a business page on "Google my Business, registered his business on online e-commerce platforms like Amazon and Flipkart, along with creating marketing content like videos, photographs to share on Instagram, Facebook and WhatsApp. Their initiative helped Nikhil and his family immensely.

A group of students (PGP students, Class of 2020-Mr. Abhishek Gupta, Ms. Archana Raj, Mr. Pratik Kumar, Mr. Saksham Singh and Mr. Vaibhav Raj) volunteered with a non-profit organization "Rainbow Foundation" working for the upliftment of orphan children. They helped the non-profit organization in connecting with the donors, finding sponsorship for their multi-vitamin tablets program towards improving the health and nutrition of children. They also taught English and computers to children, trained them in extracurricular activities like dancing, singing, acting, and self-defence like karate on a virtual medium using Facebook, WhatsApp, YouTube.

Most of the students shared that they felt positive after contributing to the lives of the needy. They were also able to hone their skills, along with supporting a cause. These activities helped them link themselves with society and contribute effectively.

## Food Distribution Drive

As a part of the CSR initiative (Corporate Social Responsibility), CIMP distributed 5 tonnes of food items to 165 families of daily wage workers on the verge of starvation due to Covid 19. This consignment was jointly handed over by Chief Administration Officer Mr. Rajeev Ranjan and Chief Liaison consultant Mr. Kumod Kumar to the top officials Dr. Mohan Singh and Dr. Gajendra Deo Sharma from Bihar Jan Kalyan Samiti, Patna. The organization distributed the food to needy families. The expenditure for the food drive was borne by all the employees of CIMP by contributing their one day's salary.



## LIBRARY RESOURCE CENTER

The state-of-the-art Library Resource Centre (LRC) is a major facilitator of CIMP's teaching, learning, training, and research activities. The library resource centre is one of the best in the country. The library has the facility to access e-resources as part of its resource collaboration with Harvard Business School Publishing (HBSP) and DELNET (Developing Library Network New Delhi). The library stocks more than 17,500 books, 50 print journals/magazines, 25 newspapers (print), 2000 Harvard classic collections, 500 handbooks and non-book materials. The non-book materials include 900 CDs received with books, 100 videos and 200 audio collections. Students can access more than 8,000 full text journal titles through databases like EBSCO, ProQuest and JSTOR. The library also subscribes to business databases such as PROWESSIQ, Socio-Economic Statistics database such as Indiastat and Legal research database such as SCC Online Web Edition Platinum. ProQuest databases provides a single source for scholarly journals, newspapers, dissertations theses, reports, working papers, and datasets along with millions of pages of digitized historical primary sources and more than 21,000 e-books. JSTOR is a digital library for scholars, researchers, and students. JSTOR provides access to more than 12 million academic journal articles, books, and primary sources in 75 disciplines, PASW 13, Clementine, Stata, E views and reference management software like EndNote. The Library offers user services such as RFID Automated System, Document Delivery Service, WebOpac powered by VTLS, Bibliographic Service, Institutional Repository, Open Video Digital Library, Virtual Reference Service, etc. The students have 24 hours access to the library; they can easily access the library online. During January – June 2021 new books in different subjects including consumer behaviour, behavioural finance and entrepreneurship have been procured for the LRC.



## ACHIEVEMENTS

Prof. Jyoti Verma, S. Bhattacharjee & R. Kumari published a paper titled *“Convergence of leadership styles and organisational ambidexterity in the perspective of employee engagement: a proposed framework”* in the International Journal of Business Competition and Growth, 7(3), pp. 262-283

Prof. Anuj Sharma & P. Goel published a paper titled *“I Can Live Without Banks, But Not Without Banking: Role of Trust on Loyalty and Evangelism”*, in the International Journal of Electronic Government Research, 17 (3). (Ranked in ABDC under C Category)

Prof. Ankit Sharma, K. Goyal, S. Kumar, P. Rao, & S. Colombage published a paper titled "Financial distress and Covid-19: evidence from working individuals in India", in the journal of Qualitative Research in Financial Markets, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/QRFM-08-2020-0159>

Prof. Jyoti Verma conducted sessions on motivation, interpersonal effectiveness, managing intra and interdepartmental relationships and managing effective communication skills, in the month of January, 2021 under the training programme organised for Bihar Prison Service Officers’.

Prof. Mamta Singh presented a paper titled *“Media and Mental Health during Covid 19 Pandemic”* at WPA 2021 Regional Congress, 2021

Prof. Mamta Singh presented a paper titled *“Socio-cultural and Healthcare Challenges for India in its Battle Against the Current Pandemic”* at 4th Global Public Health Conference, 2021

Prof. Mamta Singh presented a poster on the topic *“Study of Mental Health Impact of Covid-19 Pandemic in India: An Online Community Survey”* at 20th WPA World Congress, 2021.

Prof. Mamta Singh published a paper titled *“Media Consumption during Covid-19 and its Impact on Psychological Well-being”*, in the Medical Journal of Dr. D.Y. Patil Vidyapeeth, 2021.

Prof. R. Tiwari & Prof. S. Kumar published a paper titled *“Does the fundamental indexation portfolio perform better? An Indian investigation”* in the Accounting Research Journal, Forthcoming. (Ranking ABDC: B)

Prof. R. Tiwari and Prof. S. Kumar published a paper titled *“Corporate ownership structure and performance: an Indian perspective”* in the International Journal of Corporate Governance, Vol. 11, No. 3-4. (Ranking ABDC: B)

Prof. R. Tiwari published a paper titled *“Nexus between intellectual capital and profitability with interaction effects: panel data evidence from the Indian healthcare industry”* in the Journal of Intellectual Capital. Forthcoming (Ranking ABDC: B)

J. Ujjwal, V. Bandyopadhyaya and R. Bandyopadhyaya published a paper titled *“Identifying key determinants for parking management to reduce road traffic congestion for congested cities – A*

*Structural Equation Modelling approach*”, in the journal *Advances in Transportation Studies*, 143-158, LIV – July 2021 (Section B), Aracne Editrice, Italy.

## **Student Achievements**

Mr. Amarjeet Kumar (PGP student, Class of 2020) completed training in the Digital marketing course June 2021 conducted by LEARNVERN PVT. LTD

Mr. Avi Karan (FPM Student, Class of 2019) presented a paper titled *“Opportunity or Adversity? What did this Pandemic offer to the Educational Social Enterprises’ ’* in the International Management Conference on Post Covid Strategies: Recovery, Resilience & Adaptation held virtually at the Indian Institute of Management, Bodh Gaya on April 23rd 2021.

Mr. Manikant Kumar (PGP student, Class of 2020) participated in a session on Zoom, MS Team, etc of Live Wire 2.0 Webinar: Practicing Leadership skills as a student organised by Narsee Monjee Institute of Management Studies (NMIMS), Navi Mumbai.

Mr. Manikant Kumar participated in The 11th Annual United Nations Young Change Makers Conclave 2021 themed on 21st Century Workplace Skills.

Mr. Ratnesh Kumar (PGP student, Class of 2020) participated in a workshop on Psychosocial Support for Covid Pandemic Conditions organised by MGNCRE – Dept. of Higher Education - Government of India - Swachhta Action Plan.

Mr. Ratnesh Kumar (PGP student, Class of 2020) participated in The 11th Annual United Nations Young Change Makers Conclave 2021 themed on 21st Century Workplace Skills.

Ms. Saloni Bhagat, Ms. Saloni Kumari, & Ms. Shikha Surabhi (PGP students, Class of 2019) published a paper titled *“Media Consumption during Covid-19 and its Impact on Psychological Well-being”*, in the Medical Journal of Dr. D.Y. Patil Vidyapeeth, 2021.

Mr. Robin Ghosh (PGP Student, Class of 2019) was awarded a certificate from CIMP D2C Igniters Club for finishing first in the CIMP Intra College Business Quiz 2020.

# PLACEMENTS 2020-21

## Placements 2021

Chandragupt Institute of Management Patna (CIMP) is well known for its excellent track record of campus placements for its PGDM graduating students. Excellent Placements record for all twelve passed out batches. A number of high profile corporate houses visited CIMP during the last placement season to hire young management graduates for various positions. The year-on-year stupendous success in placements has been the result of the CIMP placement team's constant engagement with the corporate world and the invaluable training imparted to students.

## Placement Statistics

- ✓ In line with the previous years, excellent placement for the 12th batch of eligible students from PGP 2019-21 batch
- ✓ The participating companies were from diverse verticals like Aerospace/Defence, Banking, Cement, Chemicals, Consulting, Dairy, Development & Social Change, Financial Services, Edu Tech, FMCG, Real Estate, Telecommunications, and more.
- ✓ Recruiters like Tata Advanced Systems Limited (TASL), ITC Ltd., JEEVIKA, ICICI Bank, HDFC Ltd., Utkarsh SF Bank, Prism Johnson Cement, Berger Paints, Asian Paints, Airtel, Amul and more reaffirmed their faith in the talent nurtured at CIMP.
- ✓ Backed by strong industrial relations, the placement season of 2021 for PGP batch 2019-21 witnessed overwhelming participation from previous recruiters along with a host of 10 new recruiters vying for some of the country's best minds at CIMP despite the grim Covid 19 pandemic situation and economic slowdown. New recruiters who visited CIMP include Hamsafar India, Bajaj HFL, Bajaj Finance, UDPL, Intellipat, Planet Spark, BYJU'S, and more.
- ✓ Niche profiles in Sales & Marketing, Branch Banking, Consulting, General Management, Micro Banking, Relationship & Service Management, Supply Chain Management/ Operations were offered by the recruiting organizations. Corporate from myriad sectors visited the CIMP campus and recruited talent. CIMP witnessed a hiring upsurge in the ITES sector.
- ✓ The largest recruiter was ICICI Bank which hired 27 students followed by BYJU'S which hired 8 students.
- ✓ The job location of placements was not restricted to Bihar alone. Several companies offered positions for different Metro and other cities in India.

## Summer Placements 2021

Over the years, more than 100 organizations have absorbed CIMP students, both during the final placements and the summer internship seasons. Students of CIMP have earned high accolades for their achievements and a large number of them are star performers within their organizations.



CIMP provided on-campus placement for its PGDM 2020-22 batch students in different organisations. Diverse roles and projects are offered for summer internships. Recruiters participated from various industry verticals FMCG, Telecommunications, ITES, Financial Services, Management Consulting, Government Administrations, and Social Development. The highlights of this season are the addition of new recruiters for summer internships like KPMG, 3i-Infotech, Dabur, Propelld, Career Domain, Predico, and WhiteHat Jr.

Looking over the upsurge in cases due to the second wave of Covid 19 pandemic, students were also having the option to select academic projects (of equally valued and importance as projects with an organisation) for internship under the guidance of faculty mentors. Project topics assigned for summer internships are from diverse sectors and in-depth studies of different industries.

## **ADMISSIONS 2021-2023**

### **Admission for PGDM 2021-2023 Batch**

The Admission process for PGDM at Chandragupt Institute of Management Patna (CIMP) for the batch 2021-23 is undergoing. Amid the second wave of Covid 19, CIMP conducted the admissions GD-PI through online mode. A trial for the online process was done with all the applicants before the actual GD-PI to make the applicants use the online mode. All applicants were evaluated by the institute's faculty and judged for their intellectual capabilities to become successful managers in the corporate world. This year CIMP received applications from Bihar, Jharkhand, Orissa, West Bengal, Assam, Uttar Pradesh, Uttarakhand, Madhya Pradesh, Chhattisgarh, Tamil Nadu, and Delhi. A lot of students of Bihar currently pursuing undergraduate courses in other states have shown interest to join the institute in their native state.

## गरीब परिवारों को खाद्य सामग्री बांटी

पटना। चंद्रगुप्त प्रबंधन संस्थान पटना (सीआईएमपी) की ओर से कॉर्पोरेट सोशल रिस्पॉन्सिबिलिटी के तहत रविवार को दैनिक वेतन भोगियों और 165 वंचित परिवारों के बीच खाद्य सामग्री पहुंचाई गई। संस्थान की ओर से कोरोना काल में मजदूरी से वंचितों के बीच लगभग 5 टन खाद्य सामग्री बांटी गई। संस्थान के निदेशक डॉ. वी मुकुंदा दास ने बताया कि संस्थान 2008 में अपनी स्थापना के बाद से ही अपने शासी परिषद के अध्यक्ष सीएम नीतीश कुमार के नेतृत्व में गरीबों की मदद करने और बिहार के सामाजिक आर्थिक परिदृश्य को बदलने में मदद करने की पहल करता रहा है। मुख्य प्रशासनिक पदाधिकारी राजीव रंजन ने बताया कि प्रत्येक पैकेट में 10 किलो चावल, 10 किलो गेहूं का आटा, 2 किलो दाल, 2 किलो चूड़ा, 5 किलो आलू और 500 ग्राम आयोडीन नमक वितरित किया जा रहा है।

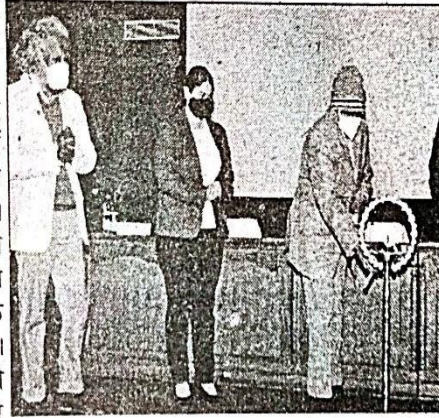
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## बिहार जेल सेवा के अधिकारियों का छह दिवसीय प्रशिक्षण शुरू

पटना (आससे)। चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट पटना (सीआईएमपी) में सोमवार को बिहार जेल सेवा (बीपीआरएस) अधिकारियों के लिए छह दिवसीय प्रशिक्षण कार्यक्रम की शुरुआत हुई। कार्यक्रम का उद्घाटन गृह विभाग के अपर मुख्य सचिव आभिर सुबहानी ने किया। उन्होंने कहा कि मानव व्यवहार और मानव अधिकारों के विषयों को समझने के लिए जेल सेवा सबसे अच्छी जगह है। मानव व्यवहार को बारीकी से देखा जाता है। नियंत्रित किया जाता है और सुधारक सेवा के साथ ढाला जाता है। हमारे अधिकारियों को उचित कौशल और अभिविन्यास प्रदान करके, महान प्रयोग किया जा सकता है। कैदी अपने शरीर और दिमाग के साथ बहुत हद तक आपके नियंत्रण में हैं। कैदियों के दिमाग को और अधिक प्रभावी ढंग से नियंत्रित करने की आवश्यकता है ताकि वे

अपने भविष्य को उज्वल बना सकें। जेल से बाहर आने के बाद नयी नौकरी, दूरस्थ शिक्षा, पत्राचार पाठ्यक्रम, कौशल उनके जीवन को बदल सकते हैं। इस मौके पर गेस्ट ऑफ ऑनर बिहार इंस्टीट्यूट ऑफ करैक्टिव एडिनिस्ट्र

डॉ वी मुकुंदा दास ने अपने संबोधन में अधिकारियों को और अधिक मानवीय होने का आह्वान किया और लोगों की मदद के लिए आगे आने को कहा। डॉ दास ने आगे कहा कि



(बीआईसीए) के निदेशक नीरज झा ने कहा कि यह प्रशिक्षण कार्यक्रम पुलिस अनुसंधान एवं विकास ब्यूरो पाठ्यक्रम के दिशा निर्देशों के आधार पर बनाया गया है। यह कार्यक्रम जनवरी तक चलेगा। सीआईएमपी के निदेश

## CIMP to organise TMCTP

OUR CORRESPONDENT

PATNA: Prof (Dr) V Mukunda Das, Director, CIMP believes that knowing culture and cross cultural differences are essential for successful adaptation and leadership in global organizations.

He also says that globalization has become a significant factor in the competitive advantage of companies today. Taking this, from the last 6 years, Chandragupt Institute of Management Patna (CIMP) in collaboration with Israel Institute of Technology-Technion is organizing and conducting Technion Multicultural Team Project (TMCTP).

PGDM participants in their first year only work in a multi-cultural, virtual team on a joint project with team members of different countries. The duration of the

PGDM participants in their first year only work in a multi-cultural, virtual team on a joint project with team members of different countries

from last week of October to first week of December. This year 40 participants of PGDM 2020-22 batch have not only participated but successfully completed the project with nationals of U.S., France and Israel. Out of these, five students have performed exceptionally well and have scored above 95% marks in the project. Their names are, Rohit Raj, Vipul Kumar Rai, Archana Raj, Vishal Kumar and Ajit Babu.

On behalf of CIMP, Prof Jyoti Verma coordinates the project with the organizers of

## मॉरीशस, सूरीनाम, फिजी में खुलेगा चंद्रगुप्त प्रबंध संस्थान का कैंपस

संस्थान की स्थापना के 13 साल पूरे, निदेशक ने बताई उपलब्धियां



पटना। चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट, पटना ने गुरुवार को अपना 13वां स्थापना दिवस मनाया। कोरोना के महेनजर समारोह इनहाउस हुआ। इस मौके पर निदेशक डॉ. वी. मुकुंदा दास ने कहा कि एएन सिन्हा इंस्टीट्यूट ऑफ सोशल स्टडीज पटना के परिसर में एक-कमरे से शुरू होकर संस्थान आज 10-एकड़ के परिसर में पहुंच चुका है। संस्थान ने पांच अंतरराष्ट्रीय और दो राष्ट्रीय पुरस्कार प्राप्त किए हैं। 2010 में कनेक्टिकट विवि की ओर से किए गए सर्वेक्षण में संस्थान अर्थशास्त्र और वित्त में अनुसंधान के मामले में भारत के शीर्ष 20 संस्थानों में से एक था। उन्होंने कहा कि हम पहले से ही कई प्रतिष्ठित बी-स्कूलों जैसे लंकाशायर बिजनेस स्कूल यूके, साउथेम्प्टन विवि यूके, स्टॉकहोम बिजनेस स्कूल स्वीडन,

लेह विवि यूएस, अनाहुआक विवि के साथ अंतरराष्ट्रीय सहयोग कर रहे हैं। एगडे बिजनेस स्कूल मेक्सिको से भी एकेडमिक कोलेबोरेशन की बात चल रही है। अगर सब कुछ ठीक रहा, तो हमारे पास निकट भविष्य में मॉरीशस, सूरीनाम और फिजी में एक परिसर भी होगा। पहले बैच से, संस्थान के पास 100% प्लेसमेंट का ट्रैक-रिकॉर्ड है।



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