



CIMP UPDATE

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A Newsletter of Chandragupt Institute of Management Patna



Inside
Interactions
Conferences
Research and Publications
Extracurricular Activities
& many more

CIMP



Illustration by Sushmita

Editorial Desk

Patron

Prof. (Dr) Rana Singh, Director, CIMP

Editor

Prof. Vijaya Bandyopadhyaya

Editorial Assistant

Ms Monika

Mr. Nitish Nigam

Ms Arayana Roy

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FOREWORD



Dear All,

I am happy to introduce you to the Jan – June 2023 Issue of CIMP Update, the newsletter of Chandragupt Institute of Management Patna (CIMP). CIMP was established in 2008 with active support from the Government of Bihar with the vision of providing nationally and internationally relevant management education and research facilities in the State. CIMP offers AICTE-approved, NBA accredited, and AIU recognised flagship programme Post Graduate Diploma in Management (PGDM), equivalent to MBA, along with doctoral-level Fellow Programme in Management (FPM) approved by AICTE. It also offers the Executive Programme in Management (ExPM) for serving officers of the Government of Bihar. To expand the horizon of research and innovation, CIMP has started offering two new programmes from the academic year 2023, the Executive Fellow Programme in Management (EFPM) and the Post Graduate Diploma in Management –Innovation, Entrepreneurship and Venture Development (PGDM – IEV). With these, CIMP has emerged as one of the best institutions for management education in the country. As a testimony to this, it is ranked among the Top 125 B-Schools in NIRF 2023 India Rankings. This newsletter aims to provide an overview of the institute’s recent national and international collaborations, events, activities, and achievements.

I extend my best wishes for the success of this endeavour.

Prof. (Dr) Rana Singh

Director

ABOUT CIMP


Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with active support from the Government of Bihar. The institute was established to contribute substantially to the academic and development credentials of Bihar while fulfilling the primary role of training students to become professional managers. CIMP offers a two-year full-time Post Graduate Diploma in



Management (PGDM), approved by AICTE and accredited by NBA. The programme is recognised by the Association of Indian Universities (AIU) as equivalent to MBA. Along with, it offers doctoral-level Fellow Programme in Management (FPM) approved by AICTE. Recently, CIMP has started offering two new programmes from the academic year 2022, the Executive Fellow Programme in Management (EFPM) and the Post Graduate Diploma in Management –Innovation, Entrepreneurship and Venture Development (PGDM – IEV).



CIMP has also initiated an eleven-month Executive Programme in Management sponsored by the Government of Bihar. CIMP has also started AICTE approved Fellow Programme in



Management in 2018. In a short span of 14 years, CIMP's achievements are known to the corporate world. The graduates from this institutes are placed in various companies of national and international repute, such as Amul, GIC HFL, LIC HFL, HDFC AMC, HDFC Ltd., Federal Bank, Asian Paints, Colgate Palmolive, ICICI Bank, Bandhan Bank, ITC, NDDDB, Tata Advanced Systems, Yes Bank and many more.

Vision: To become a nationally and internationally relevant management education and research institution focusing on excellence.

Mission: To focus on enriching the management education profile of Bihar through training, research and consulting activities. To establish centres of research especially focusing on the development issues of Bihar.

Program Educational Objectives

- Graduates will possess professional skills for employment and lifelong learning in management.
- Graduates will attain a general level of competence in management through logical and practical approach to problem solving and function effectively as skilled managers.
- Graduates will adapt to a rapidly changing environment with learned and applied new skills and become socially responsible and value driven citizens committed to sustainable development.

NBA Accreditation

- Post Graduate Diploma in Management (PGDM) offered by CIMP is accredited by the National Board of Accreditation (NBA).
- Students studying in an NBA accredited institution can be assured that they will receive education which is a balance between high academic quality and professional relevance and that the needs of the corporate world are well integrated into programmes, activities and processes.
- This accreditation also signifies that the professionals developed here are of international standards and it would be very useful in enhancing even their global mobility.

AIU Approval

- The Association of Indian Universities (AIU) has accorded equivalence to the two-year full-time PGDM Program offered by CIMP with Master of Business Administration (MBA) Degree of an Indian University.

New Programme: PGDM-IEV

The Post Graduate Diploma in Management in Innovation, Entrepreneurship and Venture Development (PGDM-IEV) is a full-time academic programme designed to enhance business capabilities of the participants and prepare them to start their own enterprise. This unique



programme offers pre- incubation hand holding, live product/service development, proof of concept (PoC) testing, compliance fulfilment, IPR management and product commercialization under one umbrella. Participants will come up with their own company by the time of completion of their degree.

PGDM-IEV course has five Modules, two Action Learning Segments and three Capstone Projects to enable students to learn to recognize, create and shape a business opportunity, develop leadership and build a start-up team, construct business models, and assess market feasibility for launching new start-ups.

Institute Achievements

CIMP has obtained approval from the All-India Council for Technical Education (AICTE) for conducting a full-time Post-Graduate Diploma in Management (PGDM) with 120 seats, Fellow Programme in Management (FPM) with 05 seats and Executive Fellow Programme in Management (EFPM) with 15 seats for the academic year 2022-2023. Recently, CIMP has started Post Graduate Diploma in Management –Innovation, Entrepreneurship and Venture Development (PGDM – IEV) from academic year 2022-23. CIMP secured National Cluster Rank 29 in overall MBA ranking 2021, in the Indian Institutional Ranking Framework (IIRF). CIMP was ranked among the top 100 institutions in the management area in India by National Institutional Ranking Framework (NIRF) in 202.

NIRF Ranking

CIMP is the only B-school in Bihar to be classified amongst the Top-125 in NIRF 2023 and ranked above some of the IIMs and other reputed B-schools of the country. NIRF is the only ranking approved by the Ministry of Education, Government of India which outlines a methodology to rank institutions across the country. The ranking methodology draws from the overall recommendations and broad understanding arrived at by a core committee set up by Ministry of Education. This committee identifies the broad parameters for ranking various universities and institutions. The parameters broadly cover “Teaching, Learning and Resources,” “Research and Professional Practices,” “Graduation Outcomes,” “Outreach and Inclusivity,” and “Perception”.



INDUSTRY-ACADEMIA INTERACTIONS

G20 student connect programme, Honourable Amb. Muktesh Pardeshi, Special Secretary, G20 India

March 15, 2023

On the auspicious day of March 15, 2023, Chandragupt Institute of Management Patna (CIMP) orchestrated a momentous event, the G20 Student Connect Programme, which left an indelible mark on all attendees. Gracing the occasion as the Chief Guest was the esteemed Honourable Amb. Muktesh Pardeshi, a distinguished




personality serving as the Special Secretary for G20 India, High Commissioner to New Zealand, and Chief Passport Officer of India. The event unfolded with the gracious presence of Prof. (Dr.) Rana Singh, Director of CIMP, who captivated the audience with his warm and heartfelt welcome address, extending greetings to the esteemed guest, dignitaries, and the entire audience assembled.

In his address, Dr. Rana Singh emphasized the paramount importance of sustainability for India's future, elucidating how the nation is diligently working within the G20 framework to achieve this goal. The stage was then adorned by the presence of Honourable Amb. Muktesh Pardeshi, who seamlessly engaged the audience in an enlightening discourse on the G20. Amb. Muktesh Pardeshi masterfully traced the genesis of the G20, originating from the financial crises experienced by several nations in the mid-90s. He vividly depicted how the G7's limited representation necessitated the emergence of the G20, allowing a broader and more inclusive participation in global financial decision-making.

Enlightening the audience further, Amb. Muktesh Pardeshi expounded upon the multifaceted role of the G20, transcending mere financial matters. He delved into topics such as international taxes, corporate taxes, and strategies to bridge the trade gap between nations. Remarkably, he highlighted that a staggering 85% of global GDP emanates from the economies of G20 member countries, underscoring the tremendous significance of their collective decisions.

The Honourable Chief Guest also underscored the notion of entrepreneurship, illustrating its pivotal role in both private and government sectors. He captivated the audience with his revolutionary contributions during his tenure as Chief Passport Officer, revolutionizing the passport service process by introducing the convenience of online appointments and digital payments. Amb. Muktesh Pardeshi also extolled the entrepreneurial-friendly



environment fostered by New Zealand, urging the audience to draw inspiration from their exemplary ease of doing business initiatives.

The event culminated with Shri Vibhash Kumar, Professor of Practice at CIMP, delivering an emotional vote of thanks, expressing heartfelt gratitude to the esteemed guest and all participants for their unwavering support. The event witnessed the esteemed presence of faculty members, students, staff, and numerous distinguished dignitaries, encapsulating the essence of a truly momentous occasion that will be cherished in the annals of CIMP's history.

MoU between The Energy & Resources Institute (TERI) and CIMP

June 20, 2023

CIMP Centre for CSR & ESG Studies Foundation @ CIMP has signed a Memorandum of Understanding with The Energy & Resources Institute (TERI) for promoting sustainable development practices. A dynamic and flexible organization with a global vision and a local focus, TERI was established in 1974 by Shree JRD Tata.

The first founder of TERI was Shri Darbari S Seth, the builder of Tata Chemicals Limited. With more than 30 years of excellence in research and innovation, TERI is now poised for future growth, driven by a global vision and outreach, with a philosophy that assigns primacy to enterprise in government, industry, and individual actions.

The initial discussions with TERI were successfully held by the CIMP Foundation Team headed by Shree Kumod Kumar, Chief Administrative Officer and Chairperson of the CSR Foundation, and Shree Amit Kr Thakur, Associate Director & Head CSR, TERI.

The Memorandum of Understanding signing ceremony took place on June 20, 2023 at the TERI Headquarters (Delhi office). Prof. (Dr.) Rana Singh, Director, CIMP, and Dr. Vibha Dhawan, Director General, TERI (The Energy & Resources Institute), signed a Memorandum of Understanding to establish the CIMP-TERI Centre of Excellence for CSR & ESG at CIMP.

The center will bring together experts from industry, academia, and civil society to promote sustainable development practices. It will also serve as a hub for research and innovation and will promote and advance the understanding and practice of CSR and ESG principles in organizations in India and globally.



CONFERENCES

International Financial Management Conference (IFMC)

Feb 11, 2023

On February 11, 2023, Chandragupt Institute of Management Patna (CIMP) hosted the 1st International Financial Management Conference. The conference brought together research scholars, academicians, and industry participants from various affiliations to explore current trends and best practices in financial



management. The event commenced with the ceremonial lamp lighting by Prof. Dr. Rana Singh, Director of CIMP, Prof. Ranjit Tiwari, Convener of IFMC, and Prof. Santosh Kumar, Chairperson of IFMC.

Prof. Dr. Rana Singh expressed his enthusiasm for the diverse and talented professionals gathered for the conference, highlighting its significance as a platform for networking, learning, and engagement. The keynote speech was delivered by Prof. Dr. Sankarshan Bass, a distinguished speaker from IIM Bangalore, who discussed the future and prospects of non-conventional derivatives in India. The valedictory note was delivered by Mr. Govind Shanbhogue, Senior Executive Director of the Sponsor M&A Group at Santander Investment Bank (UK), who shared words of wisdom with the attendees.

The conference featured a wide range of topics, including balance of payments, asset pricing, Mudra Loan, responsible investment, green financing, financial inclusion, sustainable investment, responsible tourism, fund size, and return. These discussions shed light on the contemporary economic and corporate challenges and resilience in industrial trends. The conference consisted of two parallel technical sessions, during which 15 research papers by faculty and research scholars from various institutes, including IIM Ranchi, IBS Pune, NITIE Mumbai, and Central University of South Bihar, were presented.

The event attracted attendees from around the world, providing them with a unique opportunity to learn from leading experts in finance, economics, and business strategy. Mr. Govind Shanbhogue's valedictory note further uplifted the spirits of the participants. The conference concluded with the presentation of the Best Paper Award to Dr. Subrata Roy and Monica Pal from Mahatma Gandhi Central University, Motihari, for their paper titled "Indian Economic Growth & Its Macroeconomic Determinants: An Empirical Study." The event concluded with the distribution of certificates and prizes, followed by a vote of thanks delivered by Prof. Santosh Kumar, the organizing chairperson.



International Conference on Public Policy (ICPPM 2023)

April 03, 2023

Chandragupt Institute of Management Patna (CIMP) is hosting the inaugural International Conference on Public Policy and Management on April 3, 2023. This conference, organized by the Centre for Public Policy, serves as a platform to bring together stakeholders from academia, research, and industry to discuss the latest advancements, perspectives, and challenges in the field of public policy. The conference is expected to foster knowledge exchange and generate insights that can contribute to informed and inclusive public policy interventions.

The event will be graced by esteemed guests, including Shri Tripurari Sharan, Information Commissioner of Bihar, who will serve as the Hon'ble Chief Guest. Dr. Pável Reyes-Mercado, a renowned Professor of Marketing from Anahuac University in Mexico, will deliver the keynote address, sharing valuable insights into public policy and management.

A total of 32 selected papers authored by academicians, researchers, and industry professionals from different regions will be presented in four parallel tracks, combining physical and virtual participation. The rigorous selection process employed blind peer-review evaluations based on objective criteria.

The conference aimed to contribute to a more comprehensive and inclusive public policy intervention ecosystem, paving the way for accelerated, sustainable societal development. It aspired to explore uncharted territories and challenge prevailing perspectives to shape a brighter future through effective public policy and management.



INTERACTIONS

Mr. Shashank Kumar, CEO & Co-Founder, DeHaat

Jan 16, 2023

On the occasion of National Start up Day, Chandragupt Institute of Management Patna (CIMP) organized an interaction session for the students on January 16, 2023. The event was graced by Mr. Shashank Kumar, CEO & Co-Founder, DeHaat. Prof.(Dr.) Rajeev Verma, Associate Professor, CIMP opened the event with a welcome speech. Mr. Verma welcomed the guest, other dignitaries and audience. In his address he said that the DeHaat is growing leading agri-based company in India. Now a day's DeHaat is very famous is start-up world. Started his journey from Bihar Patna and now working across over India.

During the event, Mr. Shashank Kumar, CEO & Co-Founder of DeHaat, addressed the audience and reminisced about his previous visit to CIMP. He praised the institute for its growth and establishment as a renowned brand over the years, attributing it to proper guidance and facilities. Mr. Kumar emphasized the importance of agri-tech in the field of agri-business and highlighted the favorable environment for startups in India. He encouraged individuals to pursue entrepreneurship, stating that qualifications are not a prerequisite as long as one is committed and driven. Mr. Kumar shared insights into the challenges faced in entrepreneurship and expressed his passion for problem-solving. He concluded by discussing the essential qualities of an entrepreneur, such as honesty, passion, authenticity, consistency, and a positive mindset. He urged everyone to seize opportunities and embrace challenges. Currently, DeHaat operates in more than 12 states, with over 11,286 centers across India, generating revenue of more than 600 crores.

Prof. (Dr.) Ranjit Tiwari, PGP Chairperson, CIMP delivered the Vote of Thanks. In his address he gives a heartfelt thanks to the respected guest and other participants. Faculty members, students, staffs and others distinguished dignitaries were present during the session.

Dr. Ashutosh Upadhayaya, Director of DLWM ICAR-RCER

Jan 25, 2023

On January 25, 2023, Chandragupt Institute of Management Patna (CIMP) organized an insightful interaction on "Leadership and Management Lessons from Bhagavad Gita" as part of their IIC (Innovation and Incubation Cell) activities. The event featured Dr. Ashutosh Upadhayaya, Director of DLWM ICAR-RCER Patna, as the esteemed guest. The event



commenced with a warm welcome speech by Prof. (Dr.) Rana Singh, Director of CIMP, and Mr. Kumod Kumar, Chief Administrative Officer of CIMP. Dr. Rana Singh extended his welcome to the distinguished guests and the enthusiastic audience.

During the session, Dr. Ashutosh Upadhayaya shared valuable insights on leadership and management. He emphasized that leadership involves influencing people, while management focuses on effectively handling resources. He highlighted the significance of a leader having followers and principles, along with a broad vision. Dr. Upadhayaya also drew lessons from the holy book, Bhagavad Gita, stressing the importance of facing adverse situations without weakness, exhibiting selflessness, and maintaining equanimity.

Furthermore, he discussed management principles from the Gita, such as effectiveness, strategic planning, developing human resources, and teamwork. He encouraged students to monitor and motivate average performers, provide necessary facilities to top students, seek help from others, and understand their strengths and weaknesses. Dr. Upadhayaya concluded by advising students to put their heart and soul into their endeavors, remain optimistic, control their emotions, and stay resilient in the face of failure. The session witnessed the presence of students and distinguished dignitaries from various fields.

Mr. Devinder Sharma, Food & Trade Policy Analyst

Feb 09, 2023

During the interactive session, Shri Devinder Sharma emphasized the significance of agriculture in India, with around 50% of the population being directly or indirectly connected to it for their livelihoods. He lamented that despite being the backbone of the Indian economy, agriculture contributes the least to the overall economy. Sharma attributed this to neglect rather than inefficiency, stressing the need to upgrade agriculture with sustainable and economically viable innovative technologies.



Sharma discussed the challenges faced by Indian farmers, including low prices for agricultural products and the plight of farmers who often find themselves at the bottom of the growth curve. He also touched upon the use of innovative technologies in agriculture, such as drone technology for pesticide spraying, and highlighted both the advantages and disadvantages of such advancements. Additionally, he shared examples from other countries, including the focus on "Robo-Agriculture" in Thailand and Finland's Synthetic Food Factory.

Sharma called for an "Agricultural Revolution 4.0," advocating for a shift towards organic farming, the recognition of native yet innovative farming practices, and the achievement of agro-ecology. He encouraged students to have an inquisitive mind and ask the right questions,



as this could lead to revolutionary ideas. The session concluded with a Q&A session and a vote of thanks, followed by the presentation of a memento to Shri Devinder Sharma.

Mr. Amit Shukla, founder, EASYGOV

Feb 15, 2023

As a part of IIC activity, Chandragupt Institute of Management Patna (CIMP) organized an interaction with Mr. Amit Shukla, founder of EASYGOV and Advisor for state and government for social issues on Feb 15, 2023. The event began with Prof. (Dr.) Rana Singh, Director of CIMP, delivering a warm welcome address, expressing his heartfelt greetings to the esteemed guest, distinguished dignitaries, and the attentive audience. Mr. Amit Shukla addressed the audience, highlighting the entrepreneurial mindset and the importance of identifying hidden startup ideas within problems. He emphasized that entrepreneurs embrace calculated risks and find solutions to problems within a specific context. He mentioned how technology has enabled the easy access of information and documents, emphasizing that such advancements are possible because individuals have taken the initiative to make them happen. Mr. Shukla acknowledged the difficulty of convincing investors to believe in one's potential, but emphasized that with determination and courage, goals can be achieved for the betterment of society. He also stressed the significance of continuous value addition in shaping one's career. Prof. (Dr.) Rana Singh expressed his gratitude to the esteemed guest and participants, and the session concluded with thanks and appreciation from the director.

Ms. Aishwarya Sawarna Nir, Founder/CEO, Global Beauty Secrets and Director, Aishwarya Healthcare



February 21, 2023

On February 21, 2023, Chandragupt Institute of Management Patna (CIMP) organized an interaction with Ms. Aishwarya Sawarna Nir, Founder/CEO of Global Beauty Secrets and Director of Aishwarya Healthcare, as part of the IIC activity. The event commenced with a welcome speech by Prof. (Dr.) Rana Singh, Director of CIMP, who extended his greetings to the guest, dignitaries, and the audience. Ms. Aishwarya Sawarna Nir addressed the audience and shared insights about her entrepreneurial journey and the challenges faced in starting a

business. She highlighted the availability of resources and the minimal funding required for startups in the present time. Being a second-generation entrepreneur in her family, she credited her father for encouraging her to become an entrepreneur and emphasized the importance of family support. Ms. Nir discussed her company, D2C (Direct-to-Consumer), and its tailored startup ideas for Bihar. She emphasized the significance of practical experience in addition to theoretical knowledge and the role of women in the economy. Highlighting Bihar's potential, she mentioned its status as the third-largest vegetable producer in India and its connectivity through rail, road, and air networks. Ms. Nir emphasized the need for digitalization and the art of frugality in entrepreneurship. She encouraged women to utilize resources and contribute to Bihar's growth. Prof. (Dr.) Rana Singh expressed his gratitude to the guest and participants, and the session concluded with thanks and appreciation. The event witnessed the presence of faculty members, students, staff, and other distinguished dignitaries.

Mr. Abhay Kumar, Poet, Editor, Translator, Joint Secretary, MEA India & DDG- ICCR

Feb 27, 2023

On February 27, 2023, Chandragupt Institute of Management Patna (CIMP) organized a Face2Face event featuring Shri. Abhay Kumar, Poet, Editor, Translator, Joint Secretary of MEA India & DDG-ICCR. The event was held under the Innovation and Incubation Cell (IIC) activity.



The event commenced with a welcome speech by Prof. (Dr.) Rana Singh, Director of CIMP, who extended a warm welcome to the esteemed guest, dignitaries, and audience. Dr. Singh described Mr. Abhay Kumar as one of the most dynamic bureaucrats of India and Bihar.

Shri. Abhay Kumar addressed the audience and presented his book on Bihari Literature. He highlighted the rich linguistic legacy of Bihar, encompassing languages such as Bhojpuri, Magahi, Angika, Pali, Prakrit, Urdu, and Hindi. Mr. Kumar shared that his book contains an ancient poem emphasizing women's freedom and their tireless daily work. He also discussed a poem about Nalanda University, narrating its glorious past, destruction, and subsequent restoration. The poem captured the emotions of prominent figures like Fahyan and Huen Tsang, revealing the rise of Nalanda after 800 years.

During the event, The Book of Bihari Literature by Shri Abhay Kumar was launched, adding to the literary landscape. Shri. Kumod Kumar, Chief Administrative Officer of CIMP, delivered the vote of thanks, expressing gratitude to the esteemed guest and participants. The session was

attended by faculty members, students, staff, and distinguished dignitaries, fostering a vibrant and engaging atmosphere.

Prof. (Dr.) Jawar Singh, Department of Electrical Engineering, IIT-Patna

February 28, 2023

On February 28, 2023, Chandragupt Institute of Management Patna (CIMP) organized an interaction under IIC activity, featuring Prof. (Dr.) Jawar Singh from the Department of Electrical Engineering at IIT-Patna. The event commenced with a welcome speech by Prof. (Dr.) Rana Singh, Director of



CIMP, who extended his greetings to the guest, dignitaries, and the audience. Prof. (Dr.) Jawar Singh took the stage and expressed his honor in speaking on Science Day, focusing on the Raman effect and its association with the Nobel laureate C.V. Raman. He also discussed the concept of pseudo-science and its limitations in predicting weather forecasts compared to satellite-based methods. Highlighting the practical applications of the Raman effect, Prof. (Dr.) Jawar Singh explained its role in communication through optical fibers and the measurement of energy reflected by shining objects. He further emphasized the transformative impact of science and technology on our lives, mentioning the contributions of Shri Subrahmanyam Chandrashekar in studying black holes and Shri Satyendra Nath Bose in quantum mechanics.

Prof. (Dr.) Jawar Singh shed light on the challenges faced by Indian scientists, including limited funding, brain drain, inadequate infrastructure, and the need for better collaboration between academia and the scientific community. He also acknowledged the importance of interdisciplinary collaboration in product development, involving technology, management, information, and law.

The session concluded with Prof. (Dr.) Rana Singh expressing gratitude to all the attendees, including faculty members, students, staff, and distinguished guests, for their active participation in the event.

WORKSHOPS

POSH at Work

Feb 14, 2023

On February 14, 2023, Department of HR & OB of Chandragupt Institute of Management Patna organised a workshop on the Prevention of Sexual Harassment (POSH) at Work. The workshop was led by Prof. (Dr.) Sameer Pingle, Associate Dean, NMIMS. It was attended by students, faculty members, staff members and officers. It has helped attendees to gain a comprehensive



understanding of the Prevention of Sexual Harassment at the Workplace Act and its implications for employers and employees.

He provided practical guidance on creating a safe and respectful workplace culture that is free from harassment. Through interactive presentations and discussions, attendees learned about the various forms of sexual harassment, its impact on employees and organizations, and how to prevent and respond to incidents of harassment.

The attendees left the workshop with a better understanding of the Act and the tools they need to prevent and respond to incidents of harassment at work.

Seminar on Entrepreneurship

Feb 16, 2023

On February 16, 2023, Chandragupt Institute of Management Patna (CIMP) organized a Seminar on Entrepreneurship. The seminar aimed to explore the world of startups and entrepreneurship, featuring distinguished speakers from various fields. The event was held under the Innovation and Incubation Cell (IIC) activity.

The seminar began with a welcome speech by Prof. (Dr.) Rana Singh, Director of CIMP, who expressed his gratitude to the guests, dignitaries, and audience. He emphasized the importance of discussing entrepreneurship and startups as a means to boost the startup ecosystem. Dr. Singh highlighted that entrepreneurship goes beyond traditional employment and offers solutions to significant societal problems. He mentioned that the Indian government is investing a substantial amount, such as 11,000 crore, in entrepreneurship and startups.

Prof. (Dr.) Rishi Kant, Assistant Professor at CIMP, addressed the students and shared valuable insights. He explained that starting and doing business has become easier, with benefits such as an 80% rebate on patent filing for startups



registered under MSME. Additionally, there is no income tax for the first three years. Prof. Kant mentioned the availability of incubators that provide physical space for startups, seed money with or without taking equity, and soft loans.

Ms. Astha Singh, Founder & CEO of Gramshree Kisan, spoke about her entrepreneurial journey. She described entrepreneurship as a transformative experience, emphasizing the importance of taking action, believing in oneself, and demonstrating qualities like hard work, consistency, and perseverance.

Dr. Md. Safiullah, Assistant Professor at CNLU (Patna), discussed problem-solving through entrepreneurship. He highlighted the importance of protecting intellectual property rights (IPR) through patents, trademarks, and copyrights, depending on the nature of the product or idea.

Ms. Reshma Singh, Founder of Srimitra India, emphasized the role of kindness and emotional intelligence in entrepreneurship. She stressed the potential for social entrepreneurship to make a positive impact on society, combining profit-making with technology implementation and a vision for societal development.

Sri Sachin Kumar, founder of Sattuz, highlighted the significance of friendship and one's surroundings in the startup journey. Prof. Rajesh Chaudhary, Assistant Professor at NIFT, discussed the reasons behind entrepreneurship, including innovation, opportunity recognition, risk-taking, resource utilization, and adding value. He encouraged participants to explore their interests, domain expertise, hobbies, strengths, and research for innovative entrepreneurial ideas.

The seminar concluded with Prof. (Dr.) Rana Singh delivering the vote of thanks, expressing gratitude to the respected guests and participants. The session was attended by faculty members, students, staff, and distinguished dignitaries, creating a conducive environment for learning and engagement.



EXTRA-CURRICULAR ACTIVITIES

National Youth Day

Jan 12, 2023

Chandragupt Institute of Management Patna (CIMP) organized an engaging event to commemorate National Youth Day and celebrate the birth anniversary of Swami Vivekananda. The event took place at the CIMP Auditorium from 06:30 PM onwards. The distinguished speaker for the evening was Mr. Vikas Vaibhav, IPS, Inspector General of Homeguards and Fire Services in Bihar.

The program commenced with a warm welcome address delivered by Prof. (Dr.) Rana Singh, Director of CIMP. Dr. Singh spoke about the significance of Youth Day and highlighted the remarkable personality, hard work, and inspiring nature of Swami Vivekananda. He emphasized the power of interpersonal communication in the realm of management, referencing Swami Vivekananda's impactful speech that began with the words "dear brother and sister."

In his address, Mr. Vikas Vaibhav expressed gratitude to Prof. (Dr.) Rana Singh for inviting him to this memorable occasion. He shared insights into the life journey of Swami Vivekananda, from his childhood to his influential speech at the Chicago Conference in 1893. Mr. Vaibhav emphasized the importance of self-confidence and self-belief in achieving success. He also shared his personal experiences and educational journey that led him to his current position.

Earlier in the day, a ceremony was held at the Mauryalok complex in Patna, where the statue of Swami Vivekananda was honored, and saplings were planted in the park. The event concluded with a vote of thanks delivered by Shri. Kumod Kumar, Chief Administrative Officer of CIMP, expressing gratitude to the esteemed guest, dignitaries, faculty members, students, staff, and all those present during the session.

Earthquake Safety Week

Jan 15-21, 2023

As part of the Earthquake Safety Week from 15th to 21st January 2023, the NDRF (National Disaster Response Force) team visited Chandragupt Institute of Management Patna (CIMP) to educate and sensitize the faculty, officers, students, and staff on disaster response measures. Prof. (Dr.) Rana Singh, Director of CIMP, welcomed the NDRF team. The team emphasized the importance



of mock exercises as a practice to prepare for actual disaster situations. They conducted a video presentation showcasing their working style in extreme situations and discussed natural and man-made disasters.

The NDRF team highlighted that 59% of India's land area falls under seismic hazard zones, with 8 districts in Bihar falling into the high-risk zone. They demonstrated techniques for earthquake protection, including dropping to the ground, taking cover under sturdy objects, and holding onto pillars until the shaking stops. They emphasized the need for building repairs and maintenance and advised assembling in open areas during earthquakes. The team stressed the importance of spreading awareness, participating in training sessions, and educating people about pre-hospital conditions. They also provided information on post-earthquake measures and handling aftershocks. The session concluded with a demonstration of primary treatment, including CPR. Mr. Vivek Kashyap, Senior Administrative Officer at CIMP, delivered the vote of thanks, expressing gratitude to the guests and participants.

Udbhav 2023

Feb 03-04, 2023

The annual B-Fest of Chandragupt Institute of Management Patna (CIMP), Udbhav, began on 3rd Feb 2023. The yearly business festival will take place on Feb 03-04, 2023. The two-day festival will host activities such as B quiz, B fest, debate, ethnic fashionista, singing, dancing, short films, pic clicks, Best from waste, talent hunt and many more.



The first day witnessed an impressive turnout of over 500 students, creating a vibrant and energetic atmosphere. The event commenced with an inaugural speech by Prof. (Dr.) Rana Singh, Director of CIMP, who lit the ceremonial Lamp along with the guest of honor, Smt. Anubha Prasad (Regional head of SIDBI), and Shri Veenit Rawat (Senior Manager at Indian Oil Corporation Ltd). Day 1 of Udbhav featured a diverse

range of activities such as B quiz, debate, ethnic fashionista, singing, pic clicks, and best from

waste. Students from various colleges actively participated, contributing to the grand success of the event. The festivities will continue on Day 2 with additional events including Solo Dance and Group Dance. The event is sponsored by Indian Oil Corporation Limited and co-sponsored by Yes Bank, Utkarsh Small Finance Bank, Central Bank of India, and Agiro Cabs. Additionally, popular food outlets such as Monginis, Domino's, Wow Momos, Batido, PFC, and Swad have participated in the event.

Day 2 of the two day annual fest of CIMP, UDBHAV 2023 began with the Foundation day celebration of the Institute. The day was filled with a variety of events and activities that kept the audience engaged and entertained. The events ranged from solo dance competition to talent hunt to provide a platform for students to showcase their talents and skills. Main attraction was the round 2 of ethnic fashionista. The audience was enthralled by the vibrant performances, including dances, songs, and talent hunts. The closing ceremony was a highlight of the day, with the distribution of prizes to the winners of various events which took place over the period of 2 days. RJ Apoorv's band performance, which exuded enthusiasm throughout the venue, marked the festival's conclusion.



Women's Film Festival

Feb 06, 2023

Chandragupt Institute of Management Patna (CIMP) hosted the 'Women's Film Festival' in collaboration with the Department of Art, Culture & Youth, GoB, and Bihar State Film Development and Finance Corporation Limited. The inaugural ceremony witnessed the presence of esteemed individuals, including Prof. (Dr.) Rana Singh, Director of CIMP, Prof. (Dr.) Ranjit Tiwari, PGP Chairperson of CIMP, Mr. Pawas Mandhar from South Asia Trust,



actress Mrs. Sangeeta Raman, and Mrs. Sushma Kumari, Officer on Special Duty of the Department of Art, Culture & Youth, GoB.

The event commenced with a warm welcome speech by Prof. (Dr.) Ranjit Tiwari, who extended greetings to the guests, dignitaries, and the audience. He emphasized the potential of movies to shed light on societal discrimination. Mr. Pawas Mandhar from South Asia Trust highlighted the theme of women empowerment portrayed in the films. Mrs. Sangeeta Raman expressed her delight in celebrating such an event, noting the increasing interest of the younger generation in various artistic pursuits. Mrs. Sushma Kumari stressed the importance of movies as a reflection of society, possessing the power to sensitize and create a balance within the community.

Prof. (Dr.) Rana Singh expressed his gratitude to Smt. Bandana Preyashi ji, Secretary of Art, Culture & Youth Affairs, Govt. of Bihar, for organizing the event at CIMP. He emphasized the significance of cultural heritage and knowledge, as well as the role of women in enriching the world through their knowledge, skills, and competencies.

The festival showcased two films: "Decoding Gender" (Bengali) and "Sita Ke Badalte Roop" (Hindi), curated by the Department of Art, Culture & Youth, Government of Bihar, and Bihar State Film Development and Finance Corporation Limited. Md. Tariq Iqbal, Joint Secretary of the Department of Art, Culture & Youth, GoB, delivered the vote of thanks, expressing gratitude to the esteemed guests and dignitaries.

The event brought together faculty members, students, staff, and distinguished individuals to celebrate the power of cinema in portraying women's stories and promoting societal awareness.

National Inter-college Crossword Expedition (NICE 2023)

June 09, 2023

On June 9, 2023, the East Zone finals of the 2nd edition of the National Inter-college Crossword Expedition (NICE) concluded successfully at Chandragupt Institute of Management Patna (CIMP) on June 08, 2023. NICE, an event aimed at nurturing a vibrant campus life and promoting a multidisciplinary approach to



education, was organized by the apex body of technical education in India in association with the National Institute of Industrial Engineering (NITIE), Mumbai, and Extra-C, a civil society initiative.

The event was graced by esteemed dignitaries including Dr. Vivek Kumar Singh, Development Commissioner of Govt. of Bihar, Shri Divesh Sehra, Honourable Secretary of SC-ST Welfare

Department, Govt. of Bihar, Mr. John Hongrey from AICTE, Madam Anu Beniwal, IPS, Shri Ayush Jakhar, IPS, Shri Rajeev Srivastava, General Manager of BELTRON, Shri Lokesh Kumar Singh, Secretary of the Department of Science and Technology, Prof. Dr. Rana Singh, Director of CIMP, and Shri Kumod Kumar, Chief Administrative Officer of CIMP.

Professor Dr. Rana Singh welcomed the guests and expressed gratitude for the opportunity to host the event. Shri John Hongrey from AICTE appreciated the efforts put into organizing the event and acknowledged its growing scale. Shri Lokesh Kumar Singh emphasized the importance of events like NICE in developing a more rational and skilled society. Shri Divesh Sehra highlighted the role of such initiatives in societal progress.

Development Commissioner Dr. Vivek Kumar Singh delivered the keynote address, emphasizing the rising popularity of crosswords and their benefits in enhancing critical thinking. He expressed his gratitude to all supporters and associates and praised CIMP's efforts in promoting co-curricular activities.

The winners of the East Zone finals were announced as SHUBHAM KUMAR & PANKAJ KUMAR from Nalanda College of Engineering securing the 1st position, UJJWAL SURYA & AMAN KUMAR JHA from GEC Vaishali securing the 2nd position, and AMRITSANSH KUMAR & PRITY KUMARI from GEC Bhojpur securing the 3rd position.

Shri Kumod Kumar, Chief Administrative Officer of CIMP, delivered the vote of thanks, expressing appreciation to all the organizers, sponsors, and associates. Development Commissioner Vivek Kumar Singh presented mementos to the guests of honor, and CIMP presented a special memento manufactured by one of its startups, Paper Pepper, to the Development Commissioner.

International Day of Yoga

The CIMP celebrated the International Day of Yoga on 21 June 2023 with enthusiastic participation from students, faculty, and staff members. Prof. (Dr.) Santosh Kumar began the event by enlightening the audience about the significance of Yogic exercises on individual health. He then conducted a session demonstrating various "Asanas." The faculty, students, and staff wholeheartedly engaged in the session, eagerly



acquainting themselves with the practice of yoga and its exercises. During the session, the participants were introduced to a range of yogic practices, including Yoga Asanas, Kapalbhathi, Pranayama, Dhyna, Sankalpa, and Meditation. These exercises aim to promote physical and mental well-being and foster a sense of balance and harmony.





Addressing the gathering, Prof. (Dr.) Rana Singh, the Director of CIMP, emphasized the profound benefits of practicing yoga in everyday life. He highlighted the versatility of yoga, emphasising its potential for customisation to

suit individual needs and preferences. He actively joined the session and participated alongside other attendees.

STUDENT ARTICLE

Sustainable Living: Connecting the Dots

Nitish Nigam, FPM Participant, 2020



As the monsoon season approaches various parts of India, it is hard to ignore the scorching heat waves that have dominated our lives this year. These relentless waves of heat have captured our attention, making headlines that echo through every corner of the country. Yet, not just the heat has been grabbing the spotlight. South Asia has been battered by cyclones, while Europe and Canada have grappled with devastating floods. What threads bind these seemingly disparate events? The answer lies in the critical issue of climate change, one of the most pressing issues of our generation.

Policymakers, businesses, and academicians are discussing climate change globally and committing themselves to the pursuit of sustainability for future generations. But sustainability is more than just a buzzword; it is a call to action to contribute to a sustainable future. Even the smallest steps can unleash a profound impact. For instance, the simple act of handwashing has not only thwarted the peril of cholera but also safeguarded countless lives. So, what are these remarkable steps we can take? This lies within our everyday lives and choices, forming the fabric of our lifestyle and behaviour. And we as a society also started understanding the impact of our choices on the planet. As a result, phrases like 'quality of life' and 'sustainable lifestyles' are no longer mere whispers but bold headlines that grace our daily news, serving as a powerful reminder of our collective responsibility. Fortunately, sustainable lifestyles are now part of the policy, as the COP21 Paris Agreement highlighted their importance in tackling climate change.

Let us discuss our fundamental needs, food, cloth, and shelter. As individuals, we hold the power to combat food waste and curtail the excessive consumption of animal products, which bear hefty carbon footprints. Moreover, we can choose local, fresh, in-season, and possibly organic products. Now, let us turn our attention to the realm of clothing. Even small steps, such as refraining from excessive clothing purchases, favouring natural and organic fibres, and venturing into thrift stores, can play a pivotal role. Consider housing, a cornerstone of human survival, whose impact on the environment cannot be underestimated. By opting for smaller homes and reducing the number and size of electronic devices and appliances, we contribute to our planet. And let us not forget the importance of opting for green energy sources and embracing energy-efficient house designs, further diminishing our negative ecological footprint. These examples merely scratch how we can make a profound impact. So, choose wisely and save our planet for future generations.



Need for Moonlighting Laws in India: Fostering Fairness and Clarity in Secondary Employment

Arayana Roy, FPM Participant, 2022



The practice of engaging in additional employment or pursuing a secondary job alongside one's primary occupation termed as Moonlighting, has brought attention to the need for specific laws and regulations in India. Moonlighting offers numerous advantages to individuals and the economy, but it also raises legal and ethical concerns.

The absence of dedicated moonlighting laws in India has created ambiguity and uncertainty regarding the rights and obligations of both employers and employees. Introducing specific legislation would provide clarity on important aspects such as work hours, contracts, wages, and tax obligations for individuals engaged in secondary employment.

Moonlighting laws would play a pivotal role in safeguarding the rights and interests of employees. These laws would ensure that individuals engaging in secondary employment are not subject to unfair working conditions, wage discrepancies, or exploitation.

A primary concern associated with moonlighting is the potential conflict of interest it may pose. Having moonlighting laws in place would help mitigate this issue by clearly outlining guidelines and promote transparency, integrity, and professionalism, protecting the interests of both employers and employees.

Comprehensive moonlighting laws would address taxation and financial compliance concerns. They would specify the obligations of employees to report their additional income and ensure proper tax payments. Simultaneously, the laws would outline the responsibilities of employers to maintain accurate records and withhold the appropriate taxes on income generated from moonlighting. This would promote financial transparency, accountability, and lawful practices.

The implementation of moonlighting laws in India is crucial to foster fairness, clarity, and transparency in secondary employment. These laws would establish clear guidelines, protect employee rights, address conflicts of interest, enhance workplace safety, and ensure tax compliance. As moonlighting continues to shape the Indian workforce, policymakers and stakeholders must recognize the importance of developing and implementing appropriate laws and regulations. By doing so, they can create an environment that encourages opportunities for individuals while ensuring compliance and fairness, contributing to a thriving and regulated employment ecosystem in the country.



CIMP BUSINESS INCUBATION AND INNOVATION FOUNDATION

About B-HUB

B-HUB is a premier co-working space in Patna for startups that are recognized by the Department of Industries, Government of Bihar. B-HUB was inaugurated by Hon'ble Chief Minister, Shri Nitish Kumar in the presence of Shri Samir Kumar Mahaseth, Hon'ble Minister of Industries, Govt. of Bihar along with other dignitaries on February 08, 2023. Occupying around 17,000 square feet area in Maurya Lok Complex, B-HUB enables startups to access space, education and resources needed for growth.



B-HUB works on the idea of building a strong ecosystem for innovators in Bihar. This established incubator is laced with the best entrepreneurial resources and amenities, making it the most sought-after co-working, co-learning space for startups in Bihar.

Supported by the Government of Bihar and managed by CIMP-BIIF, B-HUB has just about everything a startup team could want. It not only provides access to the latest technology, mentors, investors, customers and government agencies but also curates online and offline exclusive events for business development. B-HUB offers budding startups a platform where they can readily find a network of like-minded entrepreneurs who wish to build extraordinary businesses. They are given all the necessary tools and connections to grow and break new grounds.

Everything at B-HUB is designed to support creativity and entrepreneurship so that an active startup community can be created. The idea is to build a collaborative and creative environment that enhances the morale and productivity of budding entrepreneurs. Startups need a workspace that can nurture their big ideas. They also need a workspace that is flexible, affordable and provides best solutions for instant scalability. B-HUB offers all this and more to help startups thrive and gives them the solid backing they require.

Mission

To offer an inspiring and collaborative co-working space for startups in Bihar and help them thrive.

Vision

To enable and empower startups and create a large and vibrant community of innovators.





B-HUB Offerings

- Mentorship Facilities
- Connect with Investors
- Shared Pool of Resources


T-Hub signed an MoU with CIMP Business Incubation and Innovation Foundation (CIMP-BIIF)

March 20, 2022

T-Hub, India's leading innovation ecosystem, signed a Memorandum of Understanding (MoU) with CIMP Business Incubation and Innovation Foundation (CIMP-BIIF) to collaborate and boost the entrepreneurial ecosystem in Bihar. The MoU signing ceremony took place during a two-day visit by the T-Hub team to Chandragupt Institute of Management Patna (CIMP), where a business conclave was organized to celebrate the occasion.

The visit included various events, such as a face-to-face interaction session with students, an entrepreneur session with startups at B-hub (managed by CIMP-BIIF), a management session with faculty and staff members, and the official MoU signing ceremony. Wg Cdr Anish Anthony Retd (Chief Delivery Officer, T-hub) and Mr. Saurabh Nitnaware (Manager, Govt. Innovation programs, T-hub) represented T-Hub during the signing ceremony, alongside Prof. (Dr) Rana Singh, Director CIMP, Shri Kumod Kumar (Chief Administrative Officer, CIMP), Prof. (Dr) Rajeev Verma, and other faculty members and staff of CIMP-BIIF.

During the events, Wg Cdr Anish Anthony expressed excitement about the collaboration, aiming to share T-Hub's expertise and knowledge to build a vibrant startup ecosystem in Bihar.



Prof. (Dr) Rana Singh acknowledged the significance of the partnership, expressing gratitude and envisioning CIMP-BIIF as a leading incubation center in Bihar.

Wg Cdr. Anish Anthony also highlighted T-Hub's role as an incubator, emphasizing their 6Ms (Mentors, Market, Motivation, Manpower, Money, Methodologies) and 2Ps (Partnerships & Policy advisory) framework during the Face2Face interactive session with students. The T-Hub team also interacted with incubated startups at B-Hub, providing suggestions and solutions.

The visit concluded with a valedictory session, where Shri Kumod Kumar delivered the vote of thanks and expressed gratitude to the T-Hub team for the MoU partnership and anticipated joint endeavors in the future.

T-Hub, based in Hyderabad, is recognized as the world's largest innovation campus. With a focus on the 6Ms and 2Ps framework, T-Hub has successfully facilitated numerous innovation programs, benefiting startups, corporations, and various stakeholders in the innovation ecosystem. It has provided support, access to resources, and networking opportunities to over 2000 startups, fostering growth and collaboration in the entrepreneurial landscape.

Thought Leadership Startup Strategy


April 23, 2023

Chandragupt Institute of Management (CIMP) and B-HUB launched the Thought Leadership Startup Strategy. This initiative aims to boost the startup ecosystem in Bihar and promote the 'Invest in Bihar' mission. In collaboration with Bihar Jharkhand Association of North America (BJANA) and Atal Bihari Vajpayee Innovation Lab (ABVIL), they introduced a unique virtual Startup Mentorship Program.

Under this initiative, a webinar series will be organised on different relevant topics every month under the title Startup Dialogue. This unique program will provide a golden opportunity to bring Indian startup founders, experienced entrepreneurs and investors from Bihar, Jharkhand and the USA on a single platform so that they can connect, engage, learn and collaborate with each other.

In the inaugural session Dr. S. Siddharth , Additional Chief Secretary, Finance Department and Additional Chief Secretary, Cabinet Bihar Secretariat, and Smt. Vipra Bhal , Secretary Information Technology and e-Governance Department, Jharkhand were present as Chief guests cum speakers along with Prof Dr. Rana Singh (Director, CIMP), Shri Kumod Kumar (CEO, CIMP BIIF); * Mr. Anurag (President BJANA); Mr. Anshuman Sinha (Entrepreneur, Angel Investor, Strategist) and Mr. Alok Ranjan (Founder & CEO of Future Today Inc., HappyKids and Fawesome). More than 100 participants from USA, Jharkhand, and Bihar attended this virtual session. During the inaugural session, Dr. S. Siddharth highlighted the startup opportunities in Bihar, emphasized the ease of doing business, and discussed the current policies related to startups and MSMEs. IAS Vipra Bhal, as the second speaker, shared insights on startup opportunities in Jharkhand and shed light on the upcoming Jharkhand Startup Policy 2023. Dr. Siddharth highlighted startup opportunities in Bihar, while Vipra Bhal discussed Jharkhand's startup landscape.





The first episode of Startup Dialogue featured two successful entrepreneurs, Mr. Anshuman Sinha and Mr. Alok Ranjan, who generously shared their experiences and insights on the vibrant startup culture in the USA. They emphasized the pivotal role of mentorship in laying the foundation for startup success and expressed their keen interest in investing in promising startups from Bihar.

Mr. Anurag, President of BJANA, acknowledged the program as a crucial step in strengthening ties between Indian-origin entrepreneurs and startups in the USA, while fostering the startup culture in Bihar and Jharkhand. He extended his heartfelt gratitude to CIMP, Bihar Industries Department, and the Jharkhand Government for their innovative vision.

In his closing address, Shri. Kumod Kumar, CEO of CIMP BIIF, commended Bihar's pro-startup industrial policies and wholeheartedly pledged full cooperation on behalf of CIMP and B-Hub to ensure the resounding success of this program. He expressed sincere appreciation for the unwavering support and collaboration of all the startup ecosystem partners.

With the launch of the Thought Leadership Startup Strategy, a new chapter unfolds for the startup ecosystem in Bihar and Jharkhand. This initiative holds immense promise, offering opportunities for aspiring entrepreneurs and investors to thrive, fostering knowledge sharing, and promoting fruitful collaborations.

CIMP-BIIF's Incubate startup Digital Labour Chowk winner of the Best Startup Initiative in IT Sector at AICRA 'Start-up ka Mahakumbh'

April 28, 2023

CIMP-BIIF's Incubatee startup Digital Labour Chowk, founded by Mr. Chandrashekhar Mandal, has won the Best Startup Initiative in the IT Sector at the AICRA 'Start-up ka Mahakumbh'. The Darbhanga-based startup, incubated at CIMP Business Incubation and Innovation Foundation, provides an online platform connecting blue-collar workers with job opportunities. CEO of CIMP-BIIF, Shri Kumod Kumar, congratulated Mr. Chandrashekhar Mandal and praised DLC for positively impacting the lives of daily wage laborers. Dr. Rana Singh, Director of CIMP, also commended the startup and expressed pride in their achievements. Mr. Chandrashekhar Mandal thanked his team, clients, partners, and CIMP-BIIF for their support, envisioning DLC as a rising star and a source of pride for Bihar.



SOCIAL INITIATIVES OF CIMP

Beautiful Minds

Mission

CIMP has started “Beautiful Mind”, a project for development of society through educating children from slums around the city to improve their future. The mission is to groom and nurture children, who in turn would contribute to the development of the state.

Objective

1. To sensitise the students of CIMP to become a part of the effort in providing better education and healthcare facilities to the underprivileged children of the city.
2. The interaction between the children and the students of CIMP has helped the students of CIMP to develop their own potential, and inculcate humane outlook towards the lesser privileged sections of the society.
3. Grooming some of the finest brains for the future, authenticates the project “Beautiful Mind”. It has been providing quality education to these children, as education is the key to overcome poverty and is imperative in creating a better future for the underprivileged section, thereby adding to the progress of the state of Bihar and the nation at large.

Students’ Guidance Centre

Students' Guidance Centre (SGC) is an innovative initiative of Chandragupt Institute of Management Patna (CIMP) for assisting Scheduled Caste and Scheduled Tribe of Bihar. It is a part of the Dream Project of Shri Nitish Kumar, Chief Minister of Bihar. This project, initiated by SC & ST Welfare Dept. Govt. of Bihar and CIMP focuses on the accelerated development of Bihar by providing educational access to brilliant students from socially backward sections in Bihar. This project is supported and funded by SC & ST Welfare Dept. Govt. of Bihar. Bihar has many such students with immense potential, residing in the remote regions of the state who could qualify for the IIMs and other Institutes of Management. The only requirement is that they should get the necessary coaching and support under the guidance of able instructors. Studies have found that many brilliant students from under privileged background are able to fare better through such supports. Bihar is already pioneering in this direction through such a social initiative. Students' Guidance Centre aims to be catalyst in bringing about a radical change in the social and educational profile of Bihar by promoting and developing better competencies among socially backward students of Bihar.

Objectives

To identify bright students from socially backward sections from Scheduled Caste and Scheduled Tribe aspiring for admission in IIMs and other Institutes of Management.

To provide them necessary entrance exam training, counseling and personality development inputs in a professional manner so that they will be equipped better to compete in examinations such as CAT, TISS, IRMA, XAT, Group Discussion and interview processes.



To provide assistance to these students with guidance on aspects related to higher education in Management through professional support and Counseling.

Facilities Available to Students Free of Cost at SGC

Classroom Support:

- Personality development sessions
- Main classes for CAT and other entrance tests
- Basic classes of English, Maths, Data Interpretation and Reasoning for weak students
- English communication sessions
- Separate computer sessions for weak students in initial days.

Material Support:

- Individual login ID to access online Materials
- Customized material for CAT and other entrance tests like IRMA, TISS, XAT, etc
- Subject wise practice exercises for Maths, DI and English
- Separate material for Personal Interview, Group Discussion, Essay writing and WAT
- Newspapers, Monthly Magazines etc

Mock Tests:

- Online Mock tests for CAT and other Management entrance tests like IRMA, TISS etc
- Online Sectional tests for Maths, DI and English
- Separate customized offline tests for Maths, English and DI/Reasoning
- All India ranking tests for CAT.

Other Support:

- Computer Lab with Internet facility
- Library facility
- E-books (Maths, English, DI, Reasoning, computer etc)

Admission Process

Candidates having bachelor's degree from a recognized University/Institute are eligible to apply. As per the Bihar Govt. rules, Income of the Parents of candidates should not be more than Rs. 2.5/- Lakh per annum.

Final admission offer letter is further sent to the successful candidates based on their performance in written test and Personal Interview/Interaction. Candidates belonging to Scheduled Caste and Scheduled Tribe of Bihar (As per Bihar Govt. criteria) are eligible to apply for this training programme.

Application Fee

No application fee is charged for the SGC Application Form. Application Form is available at www.scstwelfare.bih.nic.in or www.cimp.ac.in for applying to this training programme.



Financial Assistance (Scholarship)

All the final shortlisted candidates are eligible for monthly scholarship during the training programme only. The monthly scholarship of Rs. 1000/- (Rs. One Thousand only), as a financial assistance, is provided to SC and ST candidates based on their minimum 80% monthly class attendance.

Contact Details

Email-ID: sgc@cimp.ac.in

Website: www.scstwelfare.bih.nic.in

Application Process

Download the Application Form from below link, fillup and send to below address with necessary attachments:

Address:

Students' Guidance Centre, Chandragupt Institute of Management Patna, Mithapur Institutional Area (Old Bus Stand, Gate No-1), Patna 800001

Required Attachments:

- Graduation Degree (self Attested)
- Caste Certificate (self Attested)
- Income Certificate (self Attested)
- Residence Certificate (self Attested)
- Two Passport size Colour Photographs

Career Guidance Centre

Career Guidance Centre is an innovative initiative of Chandragupt institute of Management Patna (CIMP) for assisting BC and EBC of Bihar. It is a part of the Dream Project of Shri Nitish Kumar, Chief Minister of Bihar. This project, initiated by BC & EBC Welfare Dept. Govt. of Bihar and CIMP focuses on the accelerated development of Bihar by providing educational access to brilliant students from socially backward sections in Bihar. This project is supported and funded by BC & EBC Welfare Dept. Govt. of Bihar. Bihar has many such students with immense potential, residing in the remote regions of the state who could qualify for the IIMs and other Institutes of Management. The only requirement is that they should get the necessary coaching and support under the guidance of able instructors. Studies have found that many brilliant students from under privileged background are able to fare better through such supports. Bihar is already pioneering in this direction through such a social initiative. Students' Guidance Centre aims to be catalyst in bringing about a radical change in the social and educational profile of Bihar by promoting and developing better competencies among socially backward students of Bihar.



Objectives

1. To identify bright students from socially backward sections from BC and EBC aspiring for admission in IIMs and other Institutes of Management.
2. To provide them necessary entrance exam training, counseling and personality development inputs in a professional manner so that they will be equipped better to compete in examinations such as CAT, TISS, IRMA, XAT, Group Discussion and interview processes.
3. To provide assistance to these students with guidance on aspects related to higher education in Management through professional support and Counseling.

Facilities Available to Students Free of Cost at CGC

Classroom Support:

- Personality development sessions
- Main classes for CAT and other entrance tests
- Basic classes of English, Maths, Data Interpretation and Reasoning for weak students
- English communication sessions
- Separate computer sessions for weak students in initial days.

Material Support:

- Individual login ID to access online Materials.
- Customized material for CAT and other entrance tests like IRMA, TISS, XAT, etc.
- Subject wise practice exercises for Maths, DI and English.
- Separate material for Personal Interview, Group Discussion, Essay writing and WAT.
- Newspapers, Monthly Magazines etc.

Mock Tests:

- Online Mock tests for CAT and other Management entrance tests like IRMA, TISS etc.
- Online Sectional tests for Maths, DI and English.
- Separate customized offline tests for Maths, English and DI/Reasoning.
- All India ranking tests for CAT.

Other Support:

- Computer Lab with Internet facility
- Library facility
- E-books (Maths, English, DI, Reasoning, computer etc)

Admission Process

- Candidates having bachelor's degree from a recognized University/Institute are eligible to apply.
- As per the Bihar Govt. rules, Income of the Parents of candidates should not be more than Rs. 3.0/- Lakh per annum.



- Final admission offer letter is further sent to the successful candidates based on their performance in written test and Personal Interview/Interaction.
- Candidates belonging to BC and EBC of Bihar (As per Bihar Govt. criteria) are eligible to apply for this training programme.

Application Fee

No application fee is charged for the CGC Application Form. Application Form is available at www.cimp.ac.in for applying to this training programme.

Contact Details

Email-ID: cgc@cimp.ac.in

Website: www.cimp.ac.in

Application Process

Download the Application Form from below link, fillup and send to below address with necessary attachments:

Address:

Career Guidance Centre, Chandragupt Institute of Management Patna, Mithapur Institutional Area (Old Bus Stand, Gate No-1), Patna 800001

Required Attachments:

- Graduation Degree (self Attested)
- Caste Certificate (self Attested)
- Income Certificate (self Attested)
- Residence Certificate (self Attested)
- Two Passport size Colour Photographs



ACHIEVEMENTS

Publications

Bandyopadhyaya, V. and Bandyopadhyaya, R. (2022). *Modeling Factors Affecting Grocery Retail Store Choice in India Pre and Post-Covid-19 Outbreak*. SCMS Journal of Indian Management, 19(4), 111-127.

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Nigam, N. (2023). *Exploring Electric Vehicle Adoption in India: A Discrete Choice Experiment Approach*, Paper presented at 9th Management Doctoral Colloquium and VGSOM Research Scholars' Day, organised by Vinod Gupta School of Management, Indian Institute of Technology Kharagpur (IIT Kharagpur) held between February 01 and 02, 2023.

Senapati, S. (2023). *Participated in the "Resilience and Sustainability Summit: Vision 2047 (RESSUMMIT2047)" during 17-19 January 2023 at Vigyan Bhawan, New Delhi.*

Senapati, S. (2023). *Does Development Reduces Loss and Damage to flood-related disaster: A Study from Bihar India . Paper presented at LiFE" for Resilience - Case Studies & Best Practices Conference, the summit was organized by National Institute of Disaster Management (NIDM), New Delhi. Received 'RESSUMMIT2047 Springer Nature Award' for presenting the paper.*

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PLACEMENTS

CIMP has gained a strong reputation for consistently achieving outstanding campus placements for its PGDM graduates. Over the years, all fourteen batches of students have enjoyed excellent placement opportunities. Numerous renowned corporate companies showed interest in recruiting young management graduates from CIMP during the most recent placement season. The continuous success in placements, year after year, can be attributed to the consistent efforts of the CIMP placement team in maintaining strong connections with the corporate sector and providing invaluable training to students.

Final Placements 2023

- In line with the previous years, 100% placement for 14th batch of eligible students from PGP 2021-23 batch.
- The participating companies were from diverse verticals like Aerospace/Defence, Banking, Cement, Chemical, Consulting, Dairy, Development & Social change, Financial Services, Edu Tech, Energy distribution (Refueling services), FMCG, Telecommunications, and more.
- Recruiters like Tata Advanced Systems Limited (TASL), ITC Ltd., BRLPS- JEEViKA, ICICI Bank, Bharat Financial Inclusion Limited (BFIL), IDBI Bank, HDFC AMC, Utkarsh SF Bank, Berger Paints, Marico, Asian Paints, Airtel, Amul, Colgate Palmolive, AXIS Bank, Bandhan Bank, BYJU'S, Intellipaat, Vodafone-Idea, Arohan Financial Services Ltd. and more reaffirmed their faith in the talent nurtured at CIMP.
- Backed by strong industrial relations, the placement season of 2023 for PGP batch 2021-23 witnessed an overwhelming participation from previous recruiters along with a host of 16 new recruiters vying for some of the country's best minds at CIMP. New recruiters who visited CIMP include KENT RO, DCB Bank, YES Bank, Aditya Birla Group, Quantum Advisory Pvt. Ltd., Muthoot Finance, Bandhan Bank- Emerging Entrepreneurs Business, ESAF Bank, Women Development Corporation (WDC), Udyog Mitra (Department of Industries, Govt. of Bihar), Bluemedix, Motilal Oswal Finance Ltd., My Captain, NJ India Invest Pvt. Ltd., Adani Electricity Mumbai Ltd., CodeYoung and more.
- Niche profiles in Sales & Marketing, Branch Banking, Consulting, General Management, Micro Banking, Relationship & Service Management, Supply Chain Management/ Operations were offered by the recruiting organizations. Corporate from myriad sectors visited CIMP campus and recruited talent. CIMP witnessed hiring upsurge in ITES sector.
- The largest recruiter was ICICI Bank which hired 31 students for different verticals.
- The job location of placements was not restricted to Bihar alone. Several companies offered positions for different Metro and other cities in India.

Summer Placement 2023

Over the years, more than 100 organizations have absorbed our students, both during the final placements and the summer internship seasons. Our students have earned high accolades for their achievements and a large number of them are star performers within their organizations.

01

CIMP provided on-campus Summer Internship for its PGDM 2022-24 batch students in different organisations.

02

Diverse roles and projects offered for Summer Internships.

03

Recruiters participated from various industry verticals like FMCG, Telecommunications, ITES, Financial Services, Management Consulting, Government Administrations, and Social Development, etc.

04

The highlights of this season are the addition of new recruiters for PGDM 2022-24 batch Summer Internships like Tata Advanced System Ltd., ITC, ICICI Bank Ltd., Aditya Birla Group, Tata Steel, Indian Oil Corporation Ltd., Whirlpool India, Namaste India, SBI Mutual Fund, KPMG, Central Bank, HDFC Bank etc.





ADMISSIONS 2023-25

The admission process for PGDM, PGDM-IEV, FPM, and EFPM at CIMP for 2023 is undergoing. CIMP conducted the admissions process through offline as well as online mode. All applicants were evaluated by the institute's faculty and judged for their intellectual capabilities to become successful managers in the corporate world. This year CIMP received applications from Bihar, Jharkhand, Orissa, West Bengal, Karnataka, Punjab, Uttar Pradesh, Rajasthan, Uttarakhand, Maharashtra, Haryana, and Delhi. A lot of students of Bihar currently pursuing undergraduate/postgraduate courses in other states have shown interest to join the institute in their native state.



स्टूडेंट कनेक्ट प्रोग्राम का आयोजन

T-Hub signs MoU with CIMP BHF (B-Hub) to boost Bihar's entrepreneurial ecosystem

पारदर्शिता और वृद्धि के लिए... T-Hub and CIMP BHF... MoU signed to boost Bihar's entrepreneurial ecosystem.

60-60 सीटों पर होगा नामांकन चंद्रगुप्त प्रबंधन संस्थान में हेगो जेंडर एंड डेवलपमेंट की पढ़ाई

प्रबंधन में पीजीडीएम की पढ़ाई 60-60 सीटों पर होगा नामांकन... चंद्रगुप्त प्रबंधन संस्थान में हेगो जेंडर एंड डेवलपमेंट की पढ़ाई...

Dainik Bhaskar | Page.NO-02 | Dated:25-03-2023

प्रभावी एसडीजी के लिए सार्वजनिक नीति का लाभ उठावें : डा. पावेल



प्रभावी एसडीजी के लिए सार्वजनिक नीति का लाभ उठावें : डा. पावेल... प्रभावी एसडीजी के लिए सार्वजनिक नीति का लाभ उठावें...

विकास के लिए लक्ष्य तय कर काम करने की जरूरत... कार्यक्रम में चंद्रगुप्त प्रबंधन संस्थान (सीआईएमपी) के निदेशक प्रो. (डॉ.) राणा सिंह...

Hindustan ! Page no-04| Date- 26-04-2023

60-60 छात्र-छात्राएं ले सकेंगे नामांकन, इसी साल से शुरू होगी पढ़ाई



सीआईएमपी में डिजिटल मार्केटिंग, स्टार्टअप और आर्टिफिशियल इंटेलिजेंस पर होगा सर्टिफिकेट कोर्स... 60-60 छात्र-छात्राएं ले सकेंगे नामांकन...

सीआईएमपी में आज स्टार्टअप पर चर्चा... चंद्रगुप्त प्रबंधन संस्थान पटना में शुक्रवार को इग्नाइट-2 वर्कशॉप होगी...

Dainik Bhaskar ! Page No-04 | Date-30-6-2023 !



Write to us....

The Editor,
CIMP Update
Chandragupt Institute of Management Patna
Institutional Area, Patna - 800001, Bihar (India)
E-mail: editor@cimp.ac.in Website : www.cimp.ac.in