



CIMP | Chandragupt Institute of Management Patna

Established by Government of Bihar, Approved by AICTE, PGDM Accredited by NBA
In Management (Rank Band: 101-125) by NIRF 2023, PGDM Equivalent to MBA by AIU

ADMISSION
BROCHURE
2024-26



PGDM (IEV)

Post Graduate Diploma in Management
(Innovation, Entrepreneurship & Venture Development)



Board of Governors

MESSAGE FROM THE CHAIRMAN BOARD OF GOVERNORS



Shri Nitish Kumar

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Nominee from MoE, New Delhi

Nominee from AICTE, New Delhi

Prof. (Dr.) Rana Singh

Director of the Institute
(Ex-Officio Member)

The idea for establishing an institute of management in Bihar was conceived at a time when the rest of the world had started looking towards India as the next economic superpower. While the country showed promising signs to gain economic supremacy, we also felt the need for quality institutions, which could contribute towards realization of this goal. We needed new centers of excellence and leadership, which could produce visionary leaders capable of launching India into an era paralleled only by her glorious past. We needed new centers of nation building, which could propel all inclusive growth and development so that each and every section of the country could rightfully and happily identify with the advancement. It was with this vision that the idea of Chandragupt Institute of Management Patna (CIMP) was born. The Institute is named after Chandragupt Maurya, the king of Pataliputra, who became the first Indian emperor to unify almost whole of the Indian subcontinent. A protégé of Chanakya, he proved to be an able

administrator in his own right. CIMP was envisioned as an institution providing nationally and internationally relevant management education and research facilities. CIMP is also expected to contribute to the development of Bihar and other eastern states of India, fulfilling the need for all round and inclusive growth.

I am pleased to note the achievements of the institute in a short span of time. The Institute has made a name for itself in the arena of management education internationally. The graduates are well placed in their chosen career paths. The research and consulting expertise of the institute is reflected at prestigious forums. I am sure that CIMP will be able to achieve its mission and lead India and Bihar to redeem her past glory. I hope and pray that we will get help and support from all quarters of society. I welcome and invite you to join this mission and embark on an inspired journey called CIMP.

My Best Wishes

Nitish Kumar
Chief Minister of Bihar

MESSAGE FROM THE DIRECTOR



Welcome to Chandragupt Institute of Management Patna.

Chandragupt Institute of Management Patna (CIMP) has emerged as a pioneer in creating a new generation of young management professionals. In the coming years, we expect to achieve success levels at par with the best management schools, internationally.

Since inception, CIMP has achieved many milestones, through its focus on the 'state-of-the-art' research in various fields of management. In addition, we have also initiated and completed many high quality management development programs covering both corporate and government sectors.

From 6th onward editions of the survey on Industry-Linkages of Technical Institutions, conducted by AICTE in association with CII, CIMP ranks very high. The Industry linkages help us understand the changing requirements of the industry. This gets reflected in the courses taught by the faculty.

Under Industry interface initiatives, CIMP is making collaborations with leading management and research institutions nationally and internationally.

Qualifications and quality of CIMP faculty are similar to most IIMs. Almost 75 percent of the cases (total of 330 cases) taught in CIMP are drawn from Harvard Business Publishing and Ivey Publishing.

Teaching at CIMP focuses on fundamentals as well as real world problem solving. These efforts are highly appreciated by corporates who helped us achieve excellent placement for all PGDM batches which have passed out.

CIMP has received five prestigious international and two prestigious national awards for academic excellence and leadership. CIMP has also received the honour of being one of the youngest Business School in India to get accreditation from National Board of Accreditation (NBA). NBA accreditation assures that students receive the education which is a balance between high academic quality and professional relevance. The needs of the corporate world are well understood and integrated into the academic programme, activities, and processes.

It gives me immense pleasure to inform you that CIMP is among the Top 125 B-Schools in India as per the NIRF Ranking 2022. It's just the beginning and with support from all stakeholders, we will march towards more milestones in the future.

It is indeed a matter of great pride and honour to be a part of CIMP.

Prof. (Dr.) Rana Singh
Director



THE INSTITUTE

Key Highlights

- Received prestigious five international and two national awards
- Case study based teaching is followed. Majority of these cases are drawn from Harvard Business Publishing and Ivey Publishing
- Excellent placement of graduating students since the first batch
- Faculty members have participated in 47 International and 40 National Conferences
- Started Business Analytics Lab in collaboration with International Business Machines Corporation (IBM) CIMP Business Incubation and Innovation Foundation (CIMPBIIF)
- Received NBA accreditation
- PGDM Programme recognised by AIU as equivalent to MBA
- Established Centres of Excellence to encourage Research and Consultancy
- Conducted 160 Management Development Programmes (MDP) so far (trained more than 5000 participants)
- Completed 70 projects for the Government of Bihar and other organizations
- Started Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM) for working professionals
- Launched "Students Guidance Centre" (SGC), Career Guidance Centre (CGC) and "Beautiful Mind" to benefit the socially and financially deprived children
- More than 3000 Entrepreneurs trained by CIMP
- Close to 100 Startups incubated & mentor by CIMP-BIIF
- Signed MoU with Department of Industries, Govt. of Bihar to operate B-HUB the co-working & co-learning space
- Signed MoU with EDII, IIT Patna
- Signed MoU with T-Hub, Hyderabad, Telangana

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with the active support from the Government of Bihar. Since then CIMP has been contributing substantially to the academic and development credentials of Bihar while fulfilling the primary role of training students to become professional managers.

CIMP offers a two-year full-time Post Graduate Diploma in Management, approved by AICTE, accredited by NBA, and recognised by AIU as equivalent to MBA.

CIMP also offers AICTE approved Fellow Programme in Management (FPM).

CIMP has started AICTE approved Post Graduate Diploma in Management- Innovation, Entrepreneurship & Venture Development (PGDM-IEV); and Executive Fellow Programme in Management (EFPM).

In a short span of 15 years, CIMP's achievements are known to the corporate world. CIMP has been able to place its graduates in various companies of national and international repute.

ACHIEVEMENTS



National Awards

- Conferred upon the “EQ Leadership Award” by Tata Institute of Social Sciences (TISS) in recognition of a significant contribution to leadership development in Bihar at Mumbai on 12th February 2013.
- Dr. J. J. Irani Award on 29th November 2012.



The Arch of Europe
Frankfurt, Germany



The Magestic five
Continents Award
Geneva,
Switzerland



European Award
Vienna, Austria



Socrates Awards
Oxford, UK



International Star for
Leadership in Quality
Under “Platinum Category”
Paris, France



EQ Leadership
Award (TISS)
Mumbai



Dr. J.J. Irani
Award
Mumbai



International Awards

- Received International Star for Leadership Award in Quality – Platinum Category at BID Convention Paris, France on 28th June 2015.
- Received the Socrates Award for “Best Institute/University” organized by Europe Business Assembly (EBA), The Club of the Rectors of Europe (CRE), Oxford, Great Britain, and EBA Conferences, U.K. on 17th December 2013.
- Received the European Award for Best Practices 2013 organized by European Society of Quality Research (ESQR) in Vienna, Austria on 8th December 2013.
- Awarded “The Majestic Five Continents Award for Quality & Excellence”, by Association of Otherways Management and Consulting, France for quality and excellence in Geneva, Switzerland on 18th November 2013.
- Conferred upon the International Arch of Europe (IAE) Award in the Gold Category for overall quality and excellence at Frankfurt, Germany on 28th April 2013. CIMP is the first educational institute in India to get this award.



Fellow Programme in Management (FPM)

Chandragupt Institute of Management Patna (CIMP) is one of the youngest institute in the country to offer AICTE approved Fellow Program in Management (FPM). Currently CIMP is offering FPM in the areas of Economics, Marketing, Finance & Accounting, Production & Operations Management.



CIMP Figures in AICTE-CII Survey

- AICTE conducts a survey every year to showcase the best practices of partnerships of technical institutions with industry and highlights the strengths and weaknesses of the ecosystem of technical education in India.
- From 6th onward editions of the survey on Industry-Linkages of Technical Institutions, conducted by AICTE in association with CII, CIMP ranks very high. The Industry linkages help us understand the changing requirements of the industry. This gets reflected in the courses taught by the faculty.

INDIA
TODAY

6th Rank
BEST B-SCHOOL OF INDIA
East Zone (Bihar), Government

NIRF Ranking

CIMP is in the rank band 101-125 under management category by NIRF India Rankings 2023. NIRF is the only ranking approved by the Ministry of Education, Government of India which outlines a methodology to rank institutions across the country.

The ranking methodology draws from the overall recommendations and broad understanding arrived at by a core committee set up by MoE. This committee identifies the broad parameters for ranking various universities and institutions. The parameters broadly cover “Teaching, Learning and Resources”, “Research and Professional Practices”, “Graduation Outcomes”, “Outreach and Inclusivity”, and “Perception”.

www.cimp.ac.in



Academic Collaboration

- CIMP started Centre for Public Policy with initial support from IIM Bangalore.
- CIMP has collaborated with Lancashire Business School UK to foster research in Corporate Social Responsibility.
- CIMP and EGADE Business School, Mexico City, Mexico joined hands to conduct social and economic research between developing worlds.
- CIMP is in active discussion to sign an MOU with University of Manchester, Manchester Metropolitan University, University of Salford, and Zurich University to foster research activities.
- The Global Leadership Conference 2019 was jointly organized by Chandragupt Institute of Management Patna and Southampton Business School, University of Southampton on 17 January 2019. The collaboration is to help in student and faculty exchange programme, and collaborative research.



Social Responsibility

- Student Guidance Centre (SGC) & Career Guidance Centre (CGC) is an initiative to help SC/ST/OBC/Specially abled/ Backward category students of Bihar. SGC provides free coaching to brilliant students from such socially backward sections of Bihar. SGC has helped many students in getting admissions in prestigious institutes including IIMs.
- Initiated the project “A Beautiful Mind”, to provide educational opportunities to school students who belong to socially and economically deprived segments of the society.
- Developed a model project for overall development of rural Bihar through “Model Village Development Plan” using modern IT applications.



AIU Approval

- Association of Indian Universities (AIU) has accorded equivalence to the two-year full-time PGDM programme offered by CIMP with the Master of Business Administration (MBA) Degree of an Indian University for the purpose of admission to higher studies.
- PGDM offered by CIMP is equivalent to MBA degree from 2017 batch onwards.
- AIU ensures that only AICTE approved and NBA accredited PGDM program of high quality be granted equivalence.



IIRF Ranking

- Indian Institutional Ranking Framework (IIRF) recently released ranking has added glory to the institute, leaving behind few of the older, renowned B-School. These ranking certifies that our institution is emerging as one of the best B-school in India.



CIMP Business Incubation and Innovation Foundation (CIMP-BIIF)

- CIMP-BIIF at CIMP has been supported by the Department of Industries, Govt. of Bihar. CIMP is a Govt. of Bihar notified host institution for the mentoring of startups coming under Startup Policy 2017.
- This centre at CIMP provides physical infrastructure and support system necessary for business incubation activities i.e. networking them with angel investors and venture capitalists. It also serves as a platform for venture capital needs and startup summits.
- Under the ‘Chief Minister Scheduled Castes and Scheduled Tribes Entrepreneurship Development’ scheme, trained unemployed youths of the Scheduled Castes and Scheduled Tribes community in basic skills of entrepreneurship.



NBA Accreditation

- Post Graduate Diploma in Management (PGDM) offered by CIMP is accredited by the National Board of Accreditation (NBA).
- NBA accreditation assures that students receive the education which is a balance between high academic quality and professional relevance. The needs of the corporate world are well understood and integrated into the academic programme, activities, and processes.
- This accreditation also signifies that the professionals are trained as per international standards and it would be very useful in enhancing their global mobility.



IBM Collaboration

- International Business Machines Corporation (IBM), a global leader in Information Technology, has initiated Career Education Program by collaborating with the best business schools in the country. IBM helps in setting up Centers and Labs for hands-on training on the latest analytics software and technologies.
- CIMP and IBM, came together to forge collaboration to establish a Business Analytics Lab at CIMP to train the students, faculty, corporate, and Government executives in various areas of data and decision sciences.



AICTE approved PGDM-IEV and EFPM

- CIMP has got AICTE approval to start Post Graduate Diploma in Management- Innovation, Entrepreneurship & Venture Development (PGDM-IEV); and Executive Fellow Programme in Management (EFPM)



NSE NSE Lab

PGDM-IEV PROGRAMME

(Sponsored by dept. of Industries, Govt. of Bihar)



CIMP-BIIF

CIMP Business Incubation and Innovation Foundation (CIMP-BIIF) is the Startup Incubation Centre (SIC) of CIMP, which was started in the year 2017. The incubation centre is empanelled under Startup Bihar Policy 2017. Major thrust areas of the centre include startup projects from Edu-Tech, Fin-Tech, Ad-Tech, E-commerce and Health-Tech Sectors. In the year 2022, centre got listed with Startup India. BIIF as an innovation hub is a facility designed to support and nurtures the growth of new businesses and startup companies. It provides a range of resources, including mentorship, office space, networking opportunities, and access to funding, to help startups develop their business models and launch their products or services. BIIF also offers a structured program that helps entrepreneurs validate their ideas, refine their business plans, and develop their products or services. The program includes workshops, seminars, and one-on-one mentoring sessions with experienced entrepreneurs and industry experts. Our incubation centers play an important role in supporting the growth of startups, fostering innovation, and driving economic development in their local communities.

About the Programme

The Post Graduate Programme in Innovation, Entrepreneurship & Venture Development (IEV) is a full time academic programme designed to enhance business capabilities of the participants and prepare them to start their own enterprise. This unique programme offers pre incubation handholding, live product/service development, proof of concept testing (PoC), compliance fulfilment, IPR management and product commercialization under one umbrella. Participants are expected to start their own company by the time of completion of this course

Course Framework

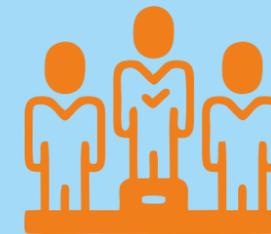
PGDM-IEV (Post Graduate Diploma in Management, Innovation, Entrepreneurship and Venture Development) course has five Modules, two Action Learning Segments and three Capstone Projects to enable students to learn to recognize, create and shape a business opportunity, develop leadership and build a start-up team, construct business models, and assess market feasibility for launching new startups. The details are as follows:

Tracks	Year	Modules, Capstone Projects and Action Learning Segments
Foundation of Management and Entrepreneurship	1st Year	Module-I: Innovation and Entrepreneurship Opportunities Module-II: Creative & Entrepreneurial Learning and Skillsfor Value Creation Module-III: Designing Sustaining and Scalable EnterprisingModel
ExperientialLearning on Innovation andStart-up Environment		Capstone Project-I: Problem-Solution Fit (Proof-of-Concept)- Capstone Project-II: Market-Product Fit (Innovation & Business Model)
EntrepreneurialSkills, Actions and Enterprise Planning	2nd Year	Module-IV: Creating, Managing and Growing New Venture/SME/Family/Social Enterprise. Module-V: Planning and Effective Management of Innovation, Incubation and Technology Transfer Facilities. Module-VI: Innovation and Entrepreneurship Policy Implementation and Policy Entrepreneurship.
Entrepreneurial Practices & Value Creation Action Options		Capstone Project-III: Business Model Fit (Enterprise Planning) Action Learning Segment-II: (Any One) Start-up/Venture Establishment & Performance Social /Development Sector Enterprise Management Innovation, Incubation & Technology Transfer Facility Management & Performance Innovation, Startup & IP Policy Analysis, Design & Implementation Family Enterprise Development & Management
Final Exit	Completion of "MBA/PGDM in Innovation, Entrepreneurship and & Venture Development " Degree	



For Whom?

- Aspirants willing to start their business/startup soon after completion of their formal education.
- Participants from the family business background who would like to start their own business or join their existing business with knowledge of business management.
- Aspirants who are willing to shape up their innovative idea into market ready product and willing to work on its commercialization by creating a startup.
- Individuals who are interested to create jobs and be the employer.



Eligibility

The applicant must have a bachelor's degree from any University/Institution recognized by the Ministry of Education, Government of India. Those in their final year of graduation and obtaining their certificates of completion by June 30, 2024 may also apply. Candidates with experience in startups, businesses or other relevant work experience will be given preference.

Candidates having valid score of CAT/ XAT/ CMAT/ GMAT/ MAT are eligible to apply.



Selection Process

Candidates have to **apply online** on: <https://admissions.cimp.ac.in/>

Shortlisting will be done on the basis of the candidate's academic record, work experience.

Shortlisted candidates will be asked to appear for **personal interview**.

Candidates with experience in startups, businesses or other relevant work experience will be given preference.



Faculty Profile

CIMP has a pool of highly qualified and experienced faculty members, most of them being alumni of reputed institutions like IIMs, IRMA, IITs, XLRI and NITIE. The institute also gets mentoring support from an eminent Advisory Council comprising Professors from IIMs and other leading business schools.



Prof. (Dr.) Rana Singh
Director
MBA (Gold Medalist), PhD (BRABU)



Vibhash Kumar
Professor of Practice
Ex Executive Director & State Head,
Bihar & Jharkhand (IOCL)



Prof. (Dr.) Nripendra P. Rana
Adjunct Professor
PGCtHE, Swansea University, UK
PhD, Swansea University
MBA, Swansea University
MPhil (Computer Science), The Global Open University
MCA, Assam Engineering College



Prof. Vijaya Bandyopadhyaya
Associate professor
PhD, PGDBM, M.Tech, B.E



Prof. Rajesh Kumar
Associate professor
Fellow Programme in Rural Management
M.A. JNU, New Delhi
B.A. (Hons), DU



Prof. Sibananda Senapati
Associate professor
Fellow (Ph. D), NITIE Mumbai
M.A
(Economics, Hyderabad Central University)



Prof. Kalyan Agarwal
Assistant professor
FPM Scholar (XLRI Jamshedpur)
PGDM
PGDIT



Prof. Sayan Banerjee
Assistant professor
FPM,
National Institute of Industrial Engineering



Prof. Debarata Samanta
Assistant professor
PhD., IIT Kharagpur, India
M.S.C. in Economics,
University of Calcutta, India



Prof. G K Murthy Kothapalli
Assistant professor
PhD, MBA



Prof. Jyoti Verma
Assistant professor
Ph.D. in Organizational Behaviour and
Human Resource Management from
Institute of Management



Prof. Sriranga Vishnu
Assistant professor
FPM (IIM Indore)
MBA (LNMI, Patna)



Prof. Ranjit Tiwari
Assistant professor
FPM, National Institute of
Financial Management - Faridabad



Prof. Santosh Kumar
Assistant professor
Fellow, National Institute of
Industrial Engineering, Mumbai
MBA, ICFAI Business School Hyderabad
CEA from ICFAI



Prof. (Dr.) Nilamadhab Mohanty
Assistant professor
Fellow Programme in
Rural Management (FPRM)



Prof. (Dr.) Ankit Sharma
Assistant professor
M.Sc and Ph.D.
Fellow Programme in Management
Finance and Accounting, IIM Indore



Prof. Mamta Singh
Assistant professor
Ph.D (IIT, Dhanbad)
PGDBA
(Jaipuria Institute of Management, Lucknow)



Prof. Sudeep Rohit
Assistant professor
Fellow (~Ph.D.) IIM Tiruchirappalli



Prof. (Dr.) Rajeev Ranjan
Assistant professor Ph.D.,
FDP (IIT Madras), PGDM



Prof. Rishi Kant Kumar
Assistant Professor
PhD (IIT Delhi)



Prof. Rishabh Rajan
Assistant Professor
PhD (IIT Delhi)





Programme Fees

S.N	Particulars	Pre-Admission (Rs.)	1st Semester	2nd Semester	3rd Semester	4th Semester	Total(Rs.)
A	Offer Acceptance Fee	15,000					15,000
B	Caution Money*	10,000					10,000
C	Tuition Fee (IEV)		1,50,000	1,50,000	1,50,000	1,50,000	6,00,000
D	Total Programme Fee	25000	1,50,000	1,50,000	1,50,000	1,50,000	6,25,000

Total Programme Fee (in words): Rupees Six Lakh Twenty Five Thousand only. Hostel, Food and Books: As Applicable

* **Refundable**

**PGDM-IEV is sponsored by Department of Industries, Govt. of Bihar:

1. For General and OBC Category - **80%** of course fees will be borne by BSFT (Bihar Startup Fund Trust) and 20% of course fees will be borne by the students.
2. For SC/ST/Women/Differently Abled/Special Category - **90%** of course fees will be borne by BSFT and 10% of course fees will be borne by the students.

Industry Partners



Scan QR code to fill the application form

Helpline No:
91 289 12345

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