



Special Guest



Professor Miriam Erez – Vice-Dean of the MBA program, Israel is Professor Emeritus in Organizational Psychology and Management, Faculty of Data and Decision Sciences, Technion. Erez is the Vice Dean of the MBA program, Founder, and Chair of the Knowledge Center for Innovation, Technion, and Deputy Dean of the Academy of Management Fellows Group (2021-2023). Prof.

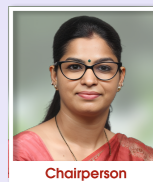
Erez's research areas are- Innovation and Entrepreneurship, Cross-Cultural, Global Organizational Behavior, and Work Motivation. She has authored two books, co-edited five books, published over 100 journal papers and book chapters, and advised over 100 graduate students. Erez appears in the top 2% of researchers in business and management (2020). Erez is the recipient of the 2005 Israel Prize for Management Sciences and Business Administration, the Award of Distinguished Scientific Contributions to the International Advancement of Applied Psychology (2002), and the Distinguished Scientific Contributions Award of the Society for Industrial Organizational Psychology (2023). She is Fellow of the Academy of Management, Society for Industrial and Organizational Psychology, and the International Association of Applied Psychology.



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Director, CIMP



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ICCSR 2023
Prof. (Dr.) Jyoti Verma
Assistant professor, CIMP



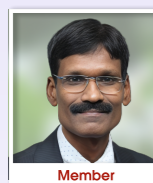
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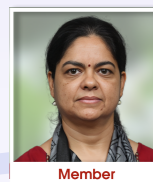
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Assistant professor, CIMP



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Prof. Rishabh Rajan
Assistant professor, CIMP



Submission Guidelines

- * Abstracts should be of 250-300 words.
- * Full papers should be of 3000-5000 words.
- * Abstracts and full papers are to be sent as a MS-Word Document.
- * Font style should be 'Times New Roman'.
- * Font size '12' and endnote font size '10' to be maintained.
- * Text alignment should be 'Justified'.
- * Line spacing should be '1.5'.
- * Full papers should be submitted in the APA citation style.
- * The organising committee reserves the right to disqualify any paper not related to the theme of the conference or not adhering to the submission guidelines.
- * Submissions may be made through EasyChair or emailed to iccsr@cimp.ac.in.
- * Selected full papers will be published in the form of a book with an ISBN with the Bloomsbury Publishing India Pvt. Ltd.
- * Plagiarized submissions will be subject to disqualification (similarity index should not be more than 10%).
- * The participants will also get a chance to publish their research paper in the **International Journal of Business Competition and Growth (IJBCG)**, an **Inderscience Journal** with an **ISSN** if it meets the quality standards.



Guidelines for the Participants

Registration is mandatory on confirmation of abstract. Only registered participants will receive the certificate and will be allowed to take part in the conference. Presenters can participate in the conference in online or offline mode. Paper presenters (authors and co-authors) have to register individually after the acceptance of the abstract with payment of the registration fees as applicable. There will be no change in paper as well as the name(s) of authors/ co-authors once a paper is accepted. Submission of the full paper is mandatory for consideration for the best paper award. We do not have any provisions for the payment of transport allowance or reimbursement of travel expenses.



Important Timeline

- Abstract submission closes : October 07, 2023
- Notification of abstract acceptance : October 13, 2023
- Registration deadline : November 09, 2023
- Full paper submission closes : November 09, 2023



Best Paper Award

The best paper selected by a panel of experts, at the conference will be eligible for the **Best Paper Award** of INR 10,000 and a Best Paper Certificate.

There will be one **Young Scholar Award** of INR 10,000 for participant under the age of 35 years.

Note: The participants claiming for the Young Scholar Award needs to submit their Matriculation marksheet as an ID proof.



Registration Portal

Website : <https://www.cimp.ac.in/iccsr>

EasyChair : <https://easychair.org/conferences/?conf=iccsr2023>

Register & Pay : <https://www.cimp.ac.in/iccsr/register>



Registration Fees

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|---|-------------|
| Industry Professionals, Experts & Delegates | : ₹ 2,000/- |
| Academicians | : ₹ 1,500/- |
| Research Scholars, Post- Graduate Students & others | : ₹ 1,000/- |
| Participants (Non-Presenters): Indian | : ₹ 500/- |
| Overseas Paper Presenters/ Participants | : USD 50 |

Registration Fee (Non-Refundable) may be paid online at the time of Registration at the conference portal.



Accommodation

Outstation paper presenters will be provided accommodation in the campus on the payment of INR 750 per night (including food).



Important Contacts

Kumari Khushboo
Conference Secretariat: +91 91551 42017
Email: iccsr@cimp.ac.in | Website: <http://www.cimp.ac.in>

CALL FOR PAPERS

3RD INTERNATIONAL CONFERENCE ON CORPORATE SOCIAL RESPONSIBILITY (ICCSR) - 2023

December 08-09, 2023 (Hybrid Mode)



Organised by



Chandragupt Institute of Management Patna (CIMP)



In association with



Knowledge Partners



The Institute of Chartered Accountants of India
(Setup by an Act of Parliament)

CIMP Auditorium

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Republic of India
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About The Conference

The 3rd International Conference on Corporate Social Responsibility (ICCSR) - 2023 is going to be organized by Chandragupt Institute of Management Patna in association with TERI and NABARD. The objective of the conference is to bring together academicians, researchers, practising managers, policy makers in the government and the industry, NGOs, industry professionals and all concerned from India and abroad to share their knowledge-expertise-experience on various dimensions of Corporate Social Responsibility (CSR) for an enhanced effectiveness and applicability. The conference aims to provide a common platform for exchange of latest advancements, creative views and insights on the theme “**Prioritizing health, welfare, and sustainable development through CSR as a means of preparing for ESG**”.



Concept Note

The origin of both, Corporate Social Responsibility (CSR) and Environmental, Social & Governance (ESG) norms, is the same i.e., adoption of policies and practices by corporations that are intended to have a positive influence on the world.

While both these are closely related, however, each has its own specific goals and characteristics. CSR was the precursor to ESG. Without CSR, there would be no ESG. CSR intend to make a business accountable, while ESG standards make such business' efforts measurable.

CSR ensures that a company's actions have a constructive impact on the environment, employees, consumers, communities, and the public sphere. ESG issues are important to businesses that prioritize sustainability, and to investors looking for socially responsible investment opportunities.

The Chandragupt Institute of Management Patna in collaboration with **TERI & NABARD** is hosting the 3rd International Conference on Corporate Social Responsibility, 2023, in this context. Academicians, researchers, working managers, policy makers in government and business, NGOs, industry experts, and everyone else involved from India and abroad will be able to share their perspectives, insights, and solutions at the conference, which will encourage research and interventions for a more active, accountable, and inclusive CSR ecosystem. The goal of the conference is to address the existing

"myopic vision" of CSR by providing business, governmental, and academic scholars with a bigger perspective that will hasten societal growth.



Conference Theme

Prioritizing health, welfare, and sustainable development through CSR as a means of preparing for ESG

Research papers are invited on various aspects of Corporate Social Responsibility (CSR) with other domains including, but not limited to; the following sub-themes:

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| 1. Sustainable Development | 20. Equitable Society |
| 2. Role of CSR in Promoting Climate Resilient Agriculture. | 21. Participation in Nation building |
| 3. Role of CSR in Rural Development | 22. Disability Management |
| 4. Ethics in Business | 23. Role of Academicians |
| 5. Food Security | 24. Disaster and Risk Management |
| 6. Sustainable Crop Production Management | 25. Inclusive Growth and Development |
| 7. Climate Financing through CSR | 26. Financial Inclusion |
| 8. Conservation of Biodiversity | 27. Role of CSR in Sustainable Development of Small and Marginal Farmers |
| 9. Waste Management (Degradable, Non-degradable, e-waste) | 28. Role of G20 in Sustainable Development |
| 10. Education for All | 29. Role of G20 in Agriculture |
| 11. Public Sanitation (Swachh Bharat) | 30. CSR for Carbon Neutral Villages |
| 12. Pollution Control | 31. Promoting Micro Irrigation through CSR |
| 13. Community Healthcare | 32. Climate Change Adaptation for Marginalized Population through CSR |
| 14. Resource Management | 33. Promoting Lifestyle for Environment through CSR |
| 15. Digital Revolution and Cyber Security | 34. ESG for Rural Development Projects |
| 16. E-Traffic | 35. CSR and Green Financing |
| 17. Empowerment of Marginalised Communities | 36. CSR for Gender Equity. |
| 18. Employment | |
| 19. Social Justice and Welfare | |



About The Institute

Chandragupt Institute of Management Patna (CIMP) was inaugurated in 2008 by *His Excellency*, the then Vice-President of India, Md. Hamid Ansari, as the dream-project of Hon'ble Chief Minister of Bihar, Shri Nitish Kumar to resurrect the ancient educational glory of Bihar. It is an autonomous institute of excellence in management education, consultancy and research set up by the Government of Bihar on the lines of Indian Institutes of Management (IIMs). CIMP offers full time AICTE Approved, NBA accredited and AIU recognized Post-Graduate Diploma in Management Programme; full time AICTE approved Fellow Programme in Management (FPM) and Executive Programme in Management (EXPM) for the officials of Government of Bihar and executives/managers from various industries/corporate. Apart from this, CIMP also provides short-term Training Programme, Research and Consulting services for various departments, agencies and bodies of the government and the corporate.

CIMP is in Rank Band: 101-125 (Management Category) by NIRF 2023 in the **National Institutional Ranking Framework (NIRF) India Rankings 2023**. CIMP stands in top 100 in **Indian Institutional Ranking Framework (IIRF)**.



About TERI

The Energy & Resources Institute (TERI), headquartered in New Delhi, is a non-profit multi-dimensional organisation that specialises in research, policy, consulting, and implementation. TERI have pioneers and innovators in the fields of energy, environment, climate change, and sustainability.

Resource efficiency and waste management, according to the institute, are the cornerstones to smart, sustainable, and equitable development.

TERI's work sectors is focused on: Promoting efficient use of resources; Increasing access and uptake of sustainable inputs and practices; Reducing negative impact on environment and climate.

The research and solutions developed by TERI had a revolutionary impact on industries and communities. It has facilitated worldwide collaboration on sustainability action through the establishment of several platforms and fora.



About NABARD

National Bank for Agriculture and Rural Development (NABARD) is a unique development financial institution founded by the Government of India to provide undivided attention, and a laser-like focus on credit related challenges relating to rural development.

The establishment of NABARD was authorised by the Parliament through Act 61 of 1981 and was established on July 12, 1982. NABARD's vision is to be the Nation's Development Bank for Fostering Rural Prosperity and its purpose is to promote sustainable and equitable agriculture and rural development through participative financial and non-financial interventions, initiatives, innovations, technology, and institutional development for securing prosperity.

NABARD is known for supporting innovative and community driven natural resource management and climate change projects. NABARD is the National Implementing Entity for Green Climate Fund and Adaptation Fund under the aegis of United Nations Framework Convention for Climate Change (UNFCCC) and the domestic National Adaptation Fund for Climate Change. NABARD is also acknowledged as the pioneer in promoting and nurturing the world's largest community based microfinance programme known as SHG- Bank linkage programme.



Keynote Speaker



Prof. (Dr.) Luu Trong Tuan is currently an associate professor at School of Business, Law & Entrepreneurship, Swinburne University of Technology, Hawthorn, Australia. He received his master's degree from Victoria University, Australia, master's degree from University of Melbourne, Australia, and PhD degree in management from

Asian Institute of Technology (AIT), Thailand. His research interests include organizational behavior and human resource management in both private and public sector. Widely published his research has appeared in refereed academic journals such as Journal of Business Ethics, Public Management Review, International Journal of Human Resource Management, Personnel Review, Group & Organization Management, Journal of Business Research, Asia Pacific Journal of Management, Tourism Management, International Journal of Hospitality Management, Journal of Sustainable Tourism, International Journal of Contemporary Hospitality Management, Industrial Marketing Management, among others.