

PLACEMENT BROCHURE 2025



INDIA RANKINGS 2024
Rank Band 101-125
in Management category



CIMP

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

*(Approved by AICTE, Ministry of Education, Government of India and PGDM Programme accredited by
NBA and recognised by AIU as Equivalent to MBA)*

(Established by Govt. of Bihar)

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(Ex-Officio Member)

Prof. (Dr.) Rana Singh

TABLE OF CONTENTS

22

Life @ CIMP

14

Programme Design -
PGDM

24

Final
Placements 2024

08

Key
Highlights

16

Faculty
Members

26

Our
Recruiters

02

Message from the
Chairman

10

Campus
Infrastructure

18

Startup Cell
at CIMP

28

PGDM
2023-2025

03

Message from the
Director

12

Research &
Consulting Activities

19

Students'
Achievements

46

Summer Placements
2024

04

The
Institute

13

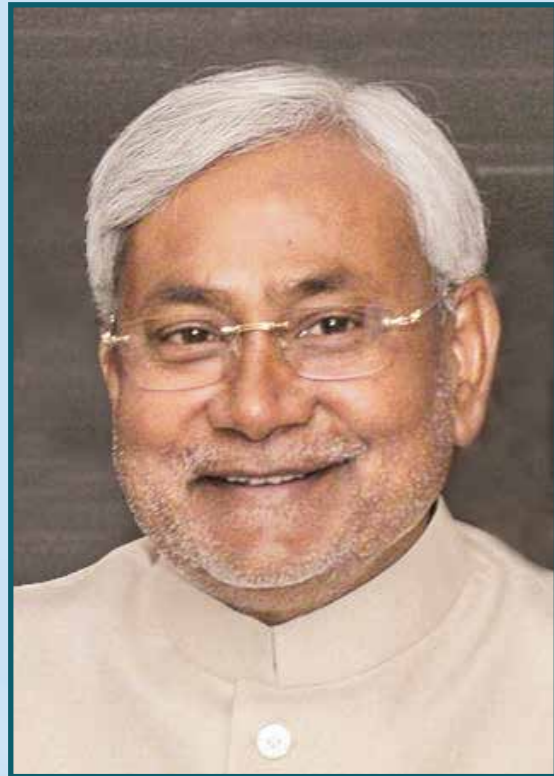
Management
Development
Programmes (MDPs)

20

Corporate Connect
Programme

47

How to Reach
Patna



MESSAGE FROM THE CHAIRMAN BOARD OF GOVERNORS

The idea for establishing an institute of management in Bihar was conceived at a time when the rest of the world had started looking towards India as the next economic superpower. While the country showed promising signs to gain economic supremacy, we also felt the need for quality institutions, which could contribute towards realization of this goal. We needed new centers of excellence and leadership, which could produce visionary leaders capable of launching India into an era paralleled only by her glorious past. We needed new centers of nation building, which could propel all inclusive growth and development so that each and every section of the country could rightfully and happily identify with the advancement. It was with this vision that the idea of Chandragupt Institute of Management Patna (CIMP) was born. The Institute is named after Chandragupt Maurya, the king of Pataliputra, who became the first Indian emperor to unify almost whole of the Indian subcontinent. A protégé of Chanakya, he proved to be an able administrator in his own right. CIMP was envisioned as an institution providing nationally and internationally relevant management education and research facilities. CIMP is also expected to contribute to the

development of Bihar and other eastern states of India, fulfilling the need for all round and inclusive growth.

I am pleased to note the achievements of the institute in a short span of time. The Institute has made a name for itself in the arena of management education internationally. The graduates are well placed in their chosen career paths. The research and consulting expertise of the institute is reflected at prestigious forums. I am sure that CIMP will be able to achieve its mission and lead India and Bihar to redeem her past glory. I hope and pray that we will get help and support from all quarters of society. I welcome and invite you to join this mission and embark on an inspired journey called CIMP.

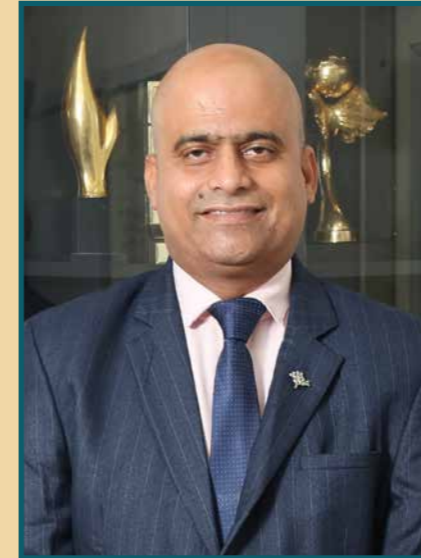
My Best Wishes

Nitish Kumar

Hon'ble Chief Minister of Bihar



MESSAGE FROM THE DIRECTOR



We deem it our valued privilege to extend our warm invitation to participate in the Final Placement Program for the 2023-2025 batch and the Summer Internship Program for the 2024-2026 batch. We are glad to share the fact that the placement of the previous batches has been very encouraging. We take this opportunity to extend our heartfelt thanks to all the companies and their HR professionals that have provided employment /opportunities to our students and alumni.

We have a long list of recruiters from various industries including FMCG, BFSI, Consulting, Government, and allied sectors. We are glad to share that the students studying at CIMP are selected from a large pool of applicants who get final selection after a rigorous process of GD/PI. Top companies like AMUL, ITC, Colgate Palmolive, Marico Ltd., Prism Johnson Ltd., Berger

Paints, Asian Paints, Airtel, Utkarsh SF Bank, Bharat Financial Inclusion Ltd., HDFC Ltd., HDFC AMC, HDFC Bank, ICICI Bank, Yes Bank, L&T, NDDDB, HUL, Bandhan Bank, Tata Advanced Systems, Jeevika, DCB Bank, Aditya Birla and Axis Bank to name a few, have been recruiting from CIMP.

We take this opportunity to express our heartfelt thanks to all the members of the HR Fraternity for hiring our students / alumni for summer internship/final placements. We are also thankful to all the HR professionals who have been visiting our campus year after year which shows their consistent confidence in the students passing out from here.

CIMP's achievements within a short period of time are laudable by any standard. AICTE has recognized and approved the PGDM programme. I am happy to inform you that our PGDM programme received accreditation from the National Board of Accreditation (NBA). It is, in a way, an assurance to companies visiting CIMP for campus placements, on the rigour of our academic programmes. Our PGDM programme is also recognized by the Association of Indian Universities (AIU) as Equivalent to MBA.

We have started the PGDM (IEV) Programme with effect from the current Academic Year 2022-23. The Post Graduate Programme in Management (Innovation, Entrepreneurship, and Venture Development) has been approved by All India Council for Technical Education, Ministry of Education, Government of India.

It gives me immense pleasure to inform you that CIMP has become the only management institution in Bihar established by Govt. of Bihar to to get India Ranking 2024, Rank Band 101-125 in Management Category. This is just the beginning and with support from all the stakeholders including the HR Fraternity, we will march towards more inspiring milestones in the future.

CIMP has a world-class infrastructure to its credit. We have a Library Resource Centre which has collaborated with DELNET and Harvard Business Publishing, an independent unit of Harvard Business School. In addition to our internal faculty (all from IIMs, IITs, and similar other reputed institutes), top professionals from the corporate world provide high-quality academic inputs to our students.

CIMP is also emerging as one of the best in creating research output among the young national management schools in India. We have produced many internationally accepted research papers. This is in addition to us completing more than six dozen prestigious sponsored research projects from national and international agencies.

Innovative orientation, institutionalized in all its manifested forms, is infused into the students to become outstanding professionals. Our students have been winning prizes at national and international levels in Business plans, Debate competitions, etc.

Based on my experience at leading Indian Universities / Institutions in India and UAE, I can say for sure that our students can contribute to your organization when they are recruited. Recruiters' feedback on our students overwhelmingly highlight their flexibility, motivation, commitment, and willingness to work anywhere in India in any role.

I am hopeful that your organization will provide our students opportunities for summer and final placements to prove their mettle.

Prof. Dr. Rana Singh

Director



INDIA RANKINGS 2024

Rank Band 101-125 in Management category



CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA (CIMP)

was established as an autonomous institution in 2008 with active support from the Government of Bihar.

THE INSTITUTE

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with active support from the Government of Bihar. The institute was established with the objective of contributing substantially to the academic and development credentials of Bihar, while fulfilling the primary role of teaching students to become professional managers.

CIMP offers a two-year full-time Post Graduate Diploma in Management (PGDM), approved by AICTE and accredited by NBA. The programme is recognised by the Association of Indian Universities (AIU) as equivalent to MBA.

CIMP has also started AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in

Management (EFPM).

CIMP has also introduced 2 years full time PGDM - (IEV) Innovation, Entrepreneurship & Venture Development, approved by AICTE.

In a short span of over 16 years CIMP's achievements are known to the corporate world and has been able to place its graduates in various companies of national and international repute, such as Tata Advanced Systems Limited (TASL), ITC Ltd., JEEVIKA, ICICI Bank, IDBI Bank, HDFC Ltd., HDFC AMC, Utkarsh SF Bank, Prism Johnson Cement, COMFED, Berger Paints, IndusInd Bank, Marico, Asian Paints, Airtel, Amul, Colgate Palmolive, LIC, I-PAC, Bandhan Bank, BYJU'S, Fino Payments Bank Ltd., Aditya Birla, Kent RO, DCB Bank etc.



VISION

To become a nationally and internationally relevant management education and research institution focusing on excellence.



MISSION

To focus on enriching the management education profile of Bihar through training, research and consulting activities. To establish centers of research especially focusing on the development issues of Bihar.

Program Outcomes (PO)

Programme Outcomes describe what students are expected to know and are able to perform or attain by the time of graduation. These relate to the skills, knowledge and behavior that students acquire during the programme. PGDM students of CIMP are expected to attain the following:

- **Critical Thinking and Problem Solving:** Students should be able to apply the perspective of their chosen concentrated area of study to develop fully-reasoned opinions on such contemporary issues as the need for innovation, integrity, leading and managing change, globalization, and management.
- **Cross-Disciplinary Integration and Strategic Perspective:** Students should be able to conceptualize, organize, and resolve complex business problems or issues by using the resources available under their discretion.
- **Leadership Skills:** Students should be able to document their participation in, and contribution to, student organizations, business or consulting projects, internship opportunities, or other sanctioned initiatives.
- **Team-work:** Students should be able to determine the effectiveness with which goals are defined and achieved in team environments, to assess the contributions made by themselves as well as by their peers within those environments, and to identify and resolve conflicts.
- **Communication Skills:** Students should be able to demonstrate the ability to listen and to read attentively, and to express ideas with clarity in both oral and written communications.
- **Modern Tool Usage:** Students should be able to create, select, and apply appropriate techniques, resources, and modern management and IT tools including prediction and modelling to complex management activities with an understanding of the limitations.
- **Environment and Sustainability:** Students should be able to understand the impact of the professional management solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- **Ethics:** Students should be able to apply ethical principles and commit to professional ethics and responsibilities and norms of the managerial practice.
- **Life-long Learning:** Students should be able to recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the industry.
- **The Manager and Society:** Students should be able to apply reasoning informed by the contextual knowledge to assess societal, legal, ethical and cultural issues and the consequent responsibilities relevant to the professional managerial practice.

Program Educational Objectives (PEO)

- Graduates will possess professional skills for employment and lifelong learning in management.
- Graduates will attain a general level of competence in management through logical and practical approach to problem solving and function effectively as skilled managers.
- Graduates will adapt to a rapidly changing environment with learned and applied new skills and become socially responsible and value driven citizens committed to sustainable development.





CIMP ranks amongst the India Rankings 2024, Rank Band 101-125 in Management Category. NIRF is the only ranking approved by the Ministry of Education (MoE), Government of India which outlines a methodology to rank institutions across the country.

The ranking methodology draws from the overall recommendations and broad understanding arrived at by a core committee set up by MoE. This committee identifies the broad parameters for ranking various universities and institutions. The parameters broadly cover "Teaching, Learning and Resources," "Research and Professional Practices," "Graduation Outcomes," "Outreach and Inclusivity," and "Perception".



TEACHING, LEARNING AND RESOURCES

parameter covers student strength, including Doctoral Students, Faculty-Student ratio with emphasis on permanent faculty, combined metric for Faculty Qualification and Experience, and Financial Resources and their utilisation.



RESEARCH AND PROFESSIONAL PRACTICES

parameter covers combined metric for publications, combined metric for quality of publications, footprint of projects, professional practice and executive development programs.



GRADUATION OUTCOMES

parameter covers combined metric for placement and higher studies, metric for examinations, and median salary.



OUTREACH AND INCLUSIVITY

parameter covers percentage of students from other states (regional diversity), percentage of women (gender diversity), economically and socially challenged students, and the facilities for physically challenged students.



PERCEPTION

parameter covers peer perception including employers & academic peers' perception about the institute. This is done through a survey conducted over a large category of employers, professionals from reputed organizations and a large category of academicians to ascertain their preference for graduates of different institutions and a comprehensive list is prepared taking into account various sectors, regions, etc.

KEY HIGHLIGHTS

- Case study based teaching is followed. Majority of these cases are drawn from Harvard Business Publishing and Ivey Publishing
- Excellent placement of graduating students since the first batch
- Faculty members have participated in 47 International and 40 National Conferences
- Started Business Analytics Lab in collaboration with International Business Machines Corporation (IBM)
- CIMP Business Incubation and Innovation Foundation (CIMP-BIIF)
- Received NBA accreditation
- PGDM Programme recognised by AIU as equivalent to MBA
- Established Centres of Excellence to encourage Research and Consultancy
- Conducted 169 Management Development Programmes (MDP) so far (trained more than 7000 participants)
- Completed 136 Projects for the government of Bihar and 45 projects of government of India
- Launched AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM)
- Launched "Students Guidance Centre" (SGC) and "Beautiful Mind" to benefit the socially and financially deprived children
- CIMP has got AICTE approval to start Post Graduate Diploma in Management- Innovation, Entrepreneurship & Venture Development (PGDM-IEV).



International Awards



International Star for Leadership in Quality Under "Platinum Category"
Paris, France



Socrates Awards
Oxford, UK



European Award Vienna, Austria



The Majestic five Continents Award
Geneva, Switzerland



The Arch of Europe
Frankfurt, Germany

- Received International Star for Leadership Award in Quality – Platinum Category at BID Convention Paris, France.
- Received the Socrates Award for "Best Institute/University" organized by Europe Business Assembly (EBA), The Club of the Rectors of Europe (CRE), Oxford, Great Britain, and EBA Conferences, UK.
- Received the European Award for Best Practices 2013 organized by European Society of Quality Research (ESQR) in Vienna, Austria.
- Awarded "The Majestic Five Continents Award for Quality & Excellence", by association of Otherways Management and Consulting, France for quality and excellence in Geneva, Switzerland.
- Conferred upon the International Arch of Europe (IAE) Award in the Gold Category for overall quality and excellence at Frankfurt, Germany. CIMP is the first educational institute in India to get this award.



National Awards



EQ Leadership Award (TISS)



Dr. J.J. Irani Award



Digital Distinction in technology conformance to the NEP (EduTech 100 summit, ASSOCHAM)

- Conferred upon the "EQ Leadership Award" by Tata Institute of Social Sciences (TISS) in recognition of significant contribution to leadership development in Bihar at Mumbai.
- Received Dr. J. J. Irani Award on 29th November, 2012.
- Awarded a certificate of Appreciation for Digital Distinction in Technology Conformance to the NEP on December 14, 2022, at the EduTech 100 Summit organized by ASSOCHAM in New Delhi.



NBA Accreditation

- Post Graduate Diploma in Management (PGDM) offered by CIMP is accredited by the National Board of Accreditation (NBA).
- Students studying in an NBA accredited institution can be assured that they will receive education which is a balance between high academic quality and professional relevance and that the needs of the corporate world are well integrated into programmes, activities and processes.
- This accreditation also signifies that the professionals developed here are of international standards and it would be very useful in enhancing even their global mobility.



AIU Approval

- The Association of Indian Universities (AIU) has accorded equivalence to the two-year full-time PGDM Program offered by CIMP with Master of Business Administration (MBA) Degree of an Indian University.

NSE Lab, Makers Lab, and Bosch Centre

- Above centers have been established in CIMP to facilitate students' learning.

CIMP Business Incubation & Innovation Foundation (CIMP-BIIF)

- CIMP-BIIF at CIMP has been supported by the Department of Industries, Govt. of Bihar. CIMP is a Govt. of Bihar notified host institution for the mentoring of startups selected under Startup Policy 2017 and 2022.
- This centre provides a physical infrastructure and support system necessary for business incubation activities for networking them with seed funders, angel investors and venture capitalists.
- It also serves as a platform for venture needs and startup summits.
- Under the CM SC-ST Entrepreneurship Development Scheme educated unemployed youths of the SC and ST community are trained in basic skills of entrepreneurship.

Faculty Members

- Highly qualified and experienced faculty members drawn from both academia and industry.
- 22 full-time internal faculty members apart from an extensive list of visiting faculty from IIMs and other top B-schools across the world.
- Faculty members have contributed research papers in reputed journals and 55+ prestigious international conferences.

Academic Collaborations

- CIMP is having student Internship Exchange programme with Queens University, Canada and Faculty Exchange Programme with Anáhuac University, Mexico City.
- CIMP is one of the leading business school in the country to start its own Centre for Public Policy with initial support from IIM Bangalore. Professor G. Ramesh, Chairperson of the Centre for Public Policy at IIM Bangalore, inaugurated CIMP's Centre for Public Policy in November 2014.
- CIMP has collaborated with Lancashire Business School in the UK for research on Corporate Social Responsibility.
- CIMP is in active discussion to sign an MOU with the University of Manchester, the Manchester Metropolitan University and the University of Salford, UK. This will foster research activities.
- Research collaboration has been signed between CIMP and EGAD Business School, Mexico City, Mexico to foster social and economic research between two developing worlds. Prof. Rajagopal representing EGAD Business School took a four-day training programme on Business Management for competitive business models and innovations through commercialisation and market competitiveness.
- The Global Leadership Conference 2019 was jointly organized

by CIMP and Southampton Business School, University of Southampton on 17th January 2019. The collaboration is to help in student and faculty exchange programme, and collaborative research.

- CIMP is also having academic collaboration with Indian Institute of Technology- Patna (IIT-P), National Institute of Fashion technology- Patna (NIFT-Patna), Entrepreneurship Development Institute of India (EDII), and Rabat international school- Morocco.

Placement Highlights

- Excellent placement for fourteenth batch of PGDM Students.
- Aditya Birla, ESAF Small Finance Bank, Motilal Oswal Financial Services Ltd.

Social Responsibility

- Student Guidance Centre (SGC) is an initiative to help SC/ST students of Bihar. SGC provides free coaching to brilliant students from such socially backward sections of Bihar. SGC has helped many students in getting admissions in prestigious institutes including IIMs.
- Initiated the project "A Beautiful Mind", to provide education opportunities to students who belong to socially and economically deprived segments of society.

CAMPUS INFRASTRUCTURE



Our eco-friendly campus is located in Mithapur, which is 4 km away from Patna airport and 1.5 km away from Patna Junction railway station. CIMP has a state-of-the-art academic cum residential campus spread over 10 acres of land. The campus consists of an Academic Block, MDP block, Auditorium, Hostels for boys and girls, Extracurricular Activity Block, accommodation for teaching & non-teaching staff, a Guest House for visiting faculty and distinguished guests, and the Director's residence.

CIMP's academic block has six large lecture halls, classrooms, Computer Centre, Language Lab, IBM Business Analytics Lab, Startup Incubation Centre and Library. The entire campus is Wi-Fi enabled. All classrooms and conference rooms are air conditioned and well equipped with LCD screens and Projectors to facilitate learning and interaction.

Library

The state-of-the-art Library Resource Centre (LRC) is a major facilitator of CIMP's teaching, learning, training, and research activities. The library resource centre is one of the best in the country. The library has the facility to access e-resources as part of its resource collaboration with Harvard Business School Publishing (HBSP) and DELNET (Developing Library Network New Delhi), INFLIBNET and NDLI. The library stocks (all within a very short period of 16 years) more than 18,139 books, 12 print journals/magazines, 20 newspapers (print), 1078 Harvard classic collections, 500 handbooks and non-book materials, including 900 CDs received with books, 102 videos and 278 audio collections. Students can access more than 5,223 full text journal titles through EBSCO and ProQuest etc.. The library also subscribes to business databases such as ProWessIQ, Socio-Economic Statistics database such as Indiastat, Legal research database such as SCC Online Web Edition Platinum. ProQuest database provides a single source for scholarly journals, newspapers, dissertations, thesis, reports, working papers, and datasets along with millions of pages of digitized historical primary sources and more than 21,000 e-books. JSTOR is a digital library for scholars, researchers and students. JSTOR provides access to more than

12 million academic journal articles, books, and primary sources in 75 disciplines. The EPWRF India Times Series (EPWRFITS), interactive online database with its comprehensive coverage of Indian economy for a fairly long time period and it comprises over a lakh variables capsuled in 27 modules. The Scopus database is widely recognized as a valuable resource for scholarly research across various disciplines including management, and its availability would greatly enhance the academic endeavors of our institution. Scopus, being one of the largest abstract and citation databases, offers comprehensive coverage of scientific literature, including peer-reviewed journals, conference papers, books, and patents. Access to Scopus would not only facilitate high-quality research but also contribute to the overall growth and reputation of our institution. PASW 13, Clementine, Stata, EViews and reference management software like EndNote. The library offers user services such as RFID Automated System, Document Delivery Service, Web OPAC powered by VTLS, Bibliographic Service, Institutional Repository, Open Video Digital Library, Virtual Reference Service, etc. The students have 16 hours access to the library; they can easily access the library online from their hostel rooms.



18,139

Books



20

Newspapers



12

Print journals/
magazines



1078

Harvard classic
collections



900

CDs received with
books



500

Handbooks and
non-book materials



102

Video collections



278

Audio collections

Computing Facilities

- Information Technology (IT) is an integral part of the success of any leading management institute. Therefore, IT and e-enablement at the campus is a critical component of CIMP's focus towards excellence. The computing facilities available in the CIMP includes:
- A well-equipped and state-of-the-art computer lab with the latest hardware (Server, Firewalls, multimedia computers, network printers, and other leading accessories) and communication specifications having uninterrupted Wi-Fi/LAN connectivity round-the-clock.
- High-speed NKN (National Knowledge Network) Internet connectivity with 100 Mbps (1:1).
- Secure firewall throughout the entire network.
- Real-time implementation of RFID (Radio Frequency Identification) system in the Library, a technology to uniquely identify the books.
- Licensed version of leading statistical software like SPSS 17, AMOS 18, PASW 13, Clementine, & Stata.
- Plagiarism detection software.
- In-house development and successful implementation of e-examination software & MIS.



Language Lab

CIMP has started a standalone Language Lab for language tutorials. Students who opt for remedial English classes get additional support through this Lab. Language Lab is equipped with latest audio-visual devices. Students not proficient in English get benefited.

Quality Improvement Cell (QIC)

Quality Improvement Cell has been developed for the students to promote self-learning and to learn beyond the syllabus to enhance knowledge.

Auditorium

CIMP campus has a 500 seater, centrally air conditioned auditorium. The auditorium is the hub of all co-curricular activities. It has hosted several programs such as SPIC MACAY cultural programs, annual business fest, seminars, industry interactions and annual convocation. The auditorium is equipped with ultramodern equipments including audio-visual systems.



RESEARCH & CONSULTING ACTIVITIES

CIMP's faculty is engaged in cutting-edge research in the field of management. The publications and conference presentations bear testimony to the research quality produced by CIMP's internal faculty team. Faculty members have presented their research papers at many international conferences. Moreover, many research papers of CIMP's faculty have been accepted for publication in international journals. Faculty members bring their research output and insights to PGDM classrooms which enrich classroom discussions.

CIMP is playing a leading role in contributing to the all round development of the nation. Therefore, research areas, which have high contextual relevance and development implications for Bihar and India, in the next two decades, have been identified for starting CIMP's research centres. This is in addition to areas relevant to the Corporate World. The institute organizes conferences, workshops and seminars on a regular basis on these areas.

In addition to research centres, CIMP's faculty is actively engaged in consulting assignments for various industries and Government bodies. Most of these assignments are funded by International organizations like the World Bank, DFID etc.



The institute has initiated Centres of Research focusing on topics of contemporary relevance like:

-  Centre for Public Policy
-  Centre for Innovation Management
-  Centre for Micro-Enterprises Management and Capacity Building
-  Centre for Urban Studies
-  Centre for Appropriate Technology Management
-  NSE Academy Lab
-  Centre for Business Sustainability
-  Education Research Centre
-  Centre for Social Entrepreneurship
-  CIMP Business Incubation and Innovation Foundation (CIMP-BIIF)
-  Centre for Foreign Languages
-  CIMP Centre for CSR and ESG studies foundation
-  Centre for Agri Business Management
-  Global Awareness Cell

MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

A major activity at CIMP is designing, developing and conducting innovative Management Development Programmes (MDPs) to train managers in the state of Bihar and rest of India. In this fast-changing business environment, working executives need to update themselves regularly and CIMP equips them with knowledge, skills and attitude required for delivering their best.

The MDPs are designed to provide insight into managerial concepts with a view to implement strategies in functional areas. The MDPs also help the practicing managers by providing an overall perspective for decision making and integrating functional and general management approaches.

So far, CIMP has successfully conducted 169 MDPs (trained

more than 7203). Some major clients are ICDS-CM SC/ST Entrepreneurship Scheme (Govt. of Bihar), Indian Oil Corporation (IOCL), Power Grid Corporation Ltd., Bihar State Khadi & Village Industries Board (Govt. of Bihar), BPSE (Govt. of Bihar), JEEVIKA, Department of Industries (Govt. of Bihar), Education Department (Govt. of Bihar), COMFED, BPSC (Govt. of Bihar), Department of Tourism (Govt. of Bihar), Department of Posts, Ministry of Communications (Govt. of Bihar) etc.

The Management Development Centre (MDC) can accommodate 90 at a time in air-conditioned, Wi-Fi enabled single-occupancy rooms. It also has state-of-the-art classrooms with Wi-Fi facilities and conference rooms.



PROGRAM DESIGN - PGDM

The residential two-year full-time NBA accredited Post Graduate Diploma in Management prepares students for careers in various industries and consulting companies. The program is designed to enhance the problem solving and decision making abilities of students and to create awareness on the socio-economic environment. The aim of the program is to produce managers with socially desirable values. CIMP students are exposed to latest developments in management discipline. During the first year of the program, students learn basic concepts in the areas of Business Communication, Finance & Accounting, Marketing, Systems, Organizational Behaviour, Human Resource Management and Operations & Quantitative Techniques. These core courses help the students in building a sound foundation in various functional areas. The program offers a pool of electives in the second year in various functional areas of management such as Marketing, Finance, and OB/HR. A student can distribute his/her choice of electives across one or more of the functional areas, subject to completion of the minimum number of credits required for the award of PGDM (Equivalent to MBA). The students are exposed to the case-based teaching methodology supported by at least 300 cases from Harvard Publications. Simulations, live projects, field assignments and role plays are integral part of the curriculum. Academic and research collaborations have been initiated with University of Lehigh for student exchange programme and other research activities.

COURSE STRUCTURE

TERM I

• Financial Accounting [FA]	3.00
• Marketing Management-I [MM-I]	3.00
• Quantitative Techniques-I [QT-I]	3.00
• Microeconomics [ME-I]	3.00
• Micro Organizational Behaviour [MOB-I]	3.00
• Managerial Communication [M. Comm.]	3.00
• Information Technology for Managers [ITM]	3.00
Total Credits	21.00

TERM II

• Financial Management [FM]	3.00
• Marketing Management-II [MM-II]	3.00
• Quantitative Techniques-II [QT-II]	3.00
• Macroeconomics [ME-II]	3.00
• Human Resources Management [HRM]	3.00
• Banking [BKG]	3.00
• Macro Organizational Behaviour [MOB-II]	1.50
Total Credits	19.50

TERM III

• Corporate Finance [CF]	3.00
• Marketing Research [MR]	3.00
• Production and Operations Management [POM]	3.00
• Corporate Governance and Business Ethics [CGBE]	3.00
• Cost and Management Accounting [CMA]	1.50
• Business Environment and Policy [BEP]	1.50
• Universal Human Values-II [UHV-II]	3.00
• Public Policy [PP]	1.50
Total Credits	19.50
SIP	6.00

TERM IV

• Strategic Management [SM]	3.00
• Management Information Systems [MIS]	3.00
Electives*	
• Sales and Distribution Management [SDM]	3.00
• Consumer Behaviour [CB]	3.00
• Rural Marketing [RuM]	3.00
• Security Analysis & Portfolio Management [SAPM]	3.00
• Options, Futures, and other Derivatives [OFD]	3.00
• Organizational Structures and Processes [OSP]	1.50
• Acquisition and Talent Management [ATM]	1.50
• Onboarding, Training, and Development [OTD]	1.50
• Leadership Excellence in Organizations [LEO]	1.50
Total Credits	18.00

TERM V

• Innovation Management [IM]	3.00
• Supply Chain Management [SCM]	1.50
• Project Management [PM]	1.50
Electives*	
• Retailing Management [ReM]	3.00
• Business-to-Business Marketing [B2BM]	3.00
• Marketing of Services [MoS]	3.00
• Financial and Business Modeling [FBM]	3.00
• International Finance and Trade [IFT]	1.50
• Behavioural Finance [BF]	1.50
• Strategic HRM [SHRM]	1.50
• Industrial Relations and Labour Laws [IRLL]	1.50
• Negotiations and Conflict Management [NCM]	1.50
• Managing Diversity at Workplace [MDW]	1.50
Total Credits	18.00

TERM VI

• Business Law [BL]	1.50
• Business Analytics [BA]	3.00
Electives*	
• Product and Brand Management [PBM]	3.00
• Integrated Marketing Communication [IMC]	3.00
• Digital Marketing [DM]	3.00
• Fixed-Income Securities [FIS]	3.00
• Project Finance [PF]	1.50
• Alternative Investments [AI]	1.50
• HR Analytics [HRA]	1.50
• Compensation and Benefits [CoB]	1.50
• Organizational Design and Change [ODC]	1.50
• Performance Management Systems [PMS]	1.50
Total Credits	16.50

* A minimum of 15 Students are required for an elective to be offered

FACULTY MEMBERS

CIMP has a pool of highly qualified and experienced faculty members, most of them being alumni of reputed institutions like IIMs, IRMA, IITs, XLRI and NITIE. The institute also gets mentoring support from an eminent Advisory Council comprising Professors from IIMs and other leading business schools.

Advisor, Academic Affairs

Dharam Deo Sharma

PhD, Distinguished Professor of Marketing, Stockholm School of Economics

Academic Advisory Council

Prof. K. Sivakumar

PhD (USA), Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA.

Prof. Abhoy K. Ojha

IIM Bangalore

Prof. Ganesh Prabhu

IIM Bangalore

Prof. Mahesh Gopinath

PhD (Michigan)

Prof. Mithileshwar Jha

Former Professor (IIM Bangalore)

Prof. Unnikrishnan

IIM Kozhikode

Prof. Vidyanand Jha

IIM Calcutta

Adjunct Professor

Dr. Kumud Ranjan Jha

Managing Director, Accenture Strategy

Visiting Faculty

Dr. Vivek Kumar Singh, IAS (Retd.)

Chairman, RERA, Bihar

Abha Sahay

MS (University of Missouri, USA)

Adwaita Govind

FPM (XIMB)

C. Gopalakrishnan P

PhD (Gujarat)

Chanchal Kumar

IAS, M. Tech (IITK), MDIP (US)

Dr. K. Sivakumar

Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA

Prof. K. Sukumaran

Dean, NISM

Mithileshwar Jha

Fellow (IIM-A), PGDM (IIM-A)

N. Vijayalakshami

IAS, PhD (IIT Delhi)

Natesa Prasad

PGP (IIMA), PhD (USA)

Navneet Kaur

FPM (IIM Indore)

Prof. Nitya Rao

Faculty, School of International Development, University of East Anglia, Norwich, United Kingdom

O. P. Wali

Professor, IIFT Delhi

Rakesh Kumar Niraj

PGP (IIMB), PhD (USA)

S. Siddarth

IAS, PGP (IIM A), PhD

Sanjeev Sinha

IAS, MBA (Indiana USA)

Satyajeet Rajan

IAS, PGP (IIM Calcutta)

Suresh Manimala

B. Tech (NIT), MBA, PhD

Prof. Hari Singh Shekhawat

MBA (XLRI), President – Human Capital & General Affairs, Welspun Group

Shri Pravir Kumar

Director-Operations, Vodafone Idea

J. P Rai

IAS, MBA (BHU)



Prof. Himanshu Verma

Senior Specialist, Group Performance, Abu Dhabi National Oil Company (ADNOC)

Vivek Bhatia

MFC, FCMA, CFA, CMA (Aust.), LIFA (UK)

Ranjesh Prasad

PGP (IRMA), Senior Advisor (South Asia) AC Nielsen

Prof. Chandramohan G.

M.Sc.(Stat), MA(Econ), MBA, PhD

Pravir Kumar

Director- Operations, Vodafone

Abhishek Singh

Senior Equity Research Associate, Acuity Knowledge Partners

Brig (Dr.) Sunil Kumar Moudgil (Retd.)

CEO, Moudgil Learning & Development Solutions
International Master Trainer, Leadership Coach

Author & Motivational Speaker, Delhi

Dr. Birendra Prasad Yadav, IAS

Special Secretary, BC & EBC Welfare Department, Govt. of Bihar

Mr. Satish Jha

Chairman, The Jha Group

Ms. Nicole Klaesener-Metzner

Wash Specialist, United Nations Children's Fund

Shri Jitendra Kishore Prasad Singh

IRPS (Retd.)

Dr. Utsav Kumar Singh

Fellow, Institute of Social Sciences New Delhi

Shri Apurva Chamaria

Head of Startups & Venture, Google India

Shri Rajesh Kumar

DGM, Union Bank of India

Internal Faculty Members

Prof. (Dr.) Rana Singh

Director
MBA (Gold Medalist), PhD (BRABU)

Prof. Vibhash Kumar

Professor of Practice (POP)
B.E (Mechanical, BIT Sindri)
MBA (Faculty of Management Studies - University of Delhi)

Prof. (Dr.) Sunil Kumar

Professor of Practice (POP)
Fellow (Ph.D), IIM Lucknow
PGDRM (IRMA)

Prof. (Dr.) Nripendra P. Rana

PhD, Swansea University, UK

Prof. (Dr.) V. Bandyopadhyaya

M.Tech (IIT Kharagpur), PGDBM (IIM Calcutta), PhD (Utkal University)

Prof. (Dr.) Rajesh Kumar

FPRM (IRMA)

Prof. (Dr.) Sibananda Senapati

FPM (NITIE, Mumbai)

Prof. (Dr.) Kalyan Agrawal

PGP (CIMP), EFPM Scholar (XLRI)

Prof. (Dr.) Sayan Banerjee

FPM (NITIE, Mumbai)

Prof. (Dr.) Debabrata Samanta

PhD (IIT Kharagpur)

Prof. (Dr.) G. K Murthy

PhD (Berhampur University)

Prof. (Dr.) Sriranga Vishnu

FPM (IIM Indore)

Prof. (Dr.) Ranjit Tiwari

PhD (NIFM Faridabad)

Prof. (Dr.) Santosh Kumar

FPM (NITIE, Mumbai)

Prof. (Dr.) Nilamadhab Mohanty

FPRM (IRMA)

Prof. (Dr.) Ankit Sharma

PhD (G.B.P.U.A.&T. Pantnagar), FPM (IIM Indore)

Prof. (Dr.) Mamta Singh

PhD (IIT Dhanbad)

Prof. (Dr.) Sudeep Rohit

FPM (IIM Trichy)

Prof. (Dr.) Rajeev Ranjan

PhD (Jaipur National University)

Prof. (Dr.) Rishi Kant Kumar

PhD (IIT, Delhi), M.Tech (NIT, Arunachal Pradesh, NIRD & PR Hyderabad Alliance)

Prof. (Dr.) Rishabh Rajan

Assistant Professor
PhD (IIT, Delhi), M.Tech (NIT, Arunachal Pradesh)

STARTUP CELL AT CIMP



Kumod Kumar

Chief Administrative Officer, CIMP
Chief Executive Officer, CEO, CIMP-BIIF
CIMP Business Incubation & Innovation
Foundation

CIMP Business Incubation and Innovation Foundation (CIMP-BIIF) is the Startup Incubation Centre (SIC) of CIMP, which was started in the year 2017. The incubation centre is empanelled under Startup Bihar Policy 2017. Major thrust areas of the centre include startup projects from Edu-Tech, Fin-Tech, Ad-Tech, E-commerce and Health-Tech Sectors. In the year 2022, centre got listed with Startup India. The Incubation centre provides facilities like mentoring, plug and play office, co-working space etc. to start-ups.

BIIF as an innovation hub is a facility designed to support and nurtures the growth of new businesses and startup companies. It provides a range of resources, including mentorship, office space, networking opportunities, and access to funding, to help startups develop their business models and launch their products or services.

BIIF offers a structured program that helps entrepreneurs validate their ideas, refine their business plans, and develop their products or services. The program includes workshops, seminars, and one-on-one mentoring sessions with experienced entrepreneurs and industry experts.

Our incubation centers play an important role in supporting the growth of startups, fostering innovation, and driving economic development in their local communities.



VISION

Our vision is to facilitate a platform for empowering and scaling up business ventures with state of art mentoring support.



MISSION

To build a strong innovation led start-up ecosystem in Bihar maximizing the value to budding entrepreneurs, investors and society.



CIMP-BIIF Objectives

The objectives of CIMP-BIIF includes,

- Creating physical infrastructure and support systems necessary for business incubation activities
- Facilitating networking with professional resources including mentoring, expert consultation, business advisory; innovation led product testing facility and entrepreneurial activities.
- To expedite investment opportunities in the startups with excellent network of Angel Investors, Venture Capital firms, HNI's and global entrepreneurship organizations such as TIE.

STUDENTS' ACHIEVEMENT



CIMP is proud of the achievements of our students, many of them have been recognized at national level competitions. The list below gives a brief account of the recent significant achievements by the students:-

- A team of three students (Saniya Mirza, Akshay Kumar & Prabhakar Singh) qualified for the regional round of Reserve Bank of India's essay competition (the only team from Bihar and Jharkhand to qualify for it) and reached the zonal round held at Reserve Bank of India, Kolkata for the 'RBI Policy Challenge'.
- Saniya Mirza won 1st prize in the State Bank of India essay competition.
- Shivani Narayan won 3rd prize in SBI vigilance week- essay writing competition.
- Himanshu Pandey won 2nd prize in debate organized by SBI on eradicating corruption. He also won 1st prize in Airtel Big Idea Challenge, Digital India Contest organized by South Indian Bank, inter college debate organized by Tarumitta (UNESCO recognised NGO) & Nageshwar Charitable Trust for environment conservation & commercialisation of sports respectively.
- Shiwangi Singh presented her paper on an exploratory study to understand sugar price fluctuation in Bihar at Asian Business Research Conference, Bangkok.
- Saniya Mirza presented her paper on understanding NPA, Analysing factor consisting loan defaults and revolving remedial measures at IBFR, USA.
- Anjali Sharma presented her paper on International Conference on Business Management and Economics at Colombo, Srilanka.
- Himanshu Pandey published an article on banking in Niveshak – Monthly Finance Magazine of IIM Shillong.
- Sunny Agarwal won Certificate of Excellence for Digital Marketing Campaign by Career360.com.
- Divya Jyoti won 1st prize in B-plan competition held at CIMP.
- Udbhaw Singh and Rajnish Kumar won 1st prize in B-Plan held at Banaras Hindu University.
- Manish Ratna presented the B-plan and won the certificate of participation held at IIM- Trichy.
- Raushan Kumar and Shalini Singh participated in the NTPC Electron Quiz 2017 and represented the East Zone in the finals held at New Delhi.
- Mr. Ayush Ravi of PGP 2019-21 batch qualified first preliminary round of Dare to Compete, Inquisitive- The Ultimate Business Quiz, organized by IMT, Hyderabad on 3rd December 2019.
- Shantanu Raj represented CIMP in the IIC online sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs.
- Deepankar Kumar Thakur participated in "Ace the Case" Competition organised by IIM Calcutta and secured position in top 15 teams.
- Mohit Kumar awarded certificate of exceptional performance from Hindustan Coco-Cola Beverages Pvt Ltd.
- Mr. Amarjeet Kumar (PGDM Batch 2021-23) has presented a paper titled "Corporate Social Responsibility, Inclusive Development & Welfare 2021" in the International Conference at CIMP.
- Md. Asif Ali from PGDM 2021-23 and Tousif Ahmed from PGDM 2022-24 secured first runner up in the final round of a HR event at IMI Kolkata.
- Ashish Kumar from (PGDM 2023-25) won the 3rd prize in the Hindi debate competition in 7th Srinath International Hindi Mahotsav held at Srinath University, Jamshedpur.

CORPORATE CONNECT PROGRAMME

Over the time, CIMP has realized that students must be exposed to the corporate world from day one of their management education journey. Hence, we strongly focus on strategic corporate connect in our academic delivery system. It not only adds richness in the learning for students but also keeps them ahead with the fast evolving professional workplace. It is programme where students gain knowledge by learning various facets of real life corporate experience. As a part of the programme, middle to senior level executives, entrepreneurs and eminent industry experts from various fields and industry sectors are invited to share their practical experience in the context of theoretical discourse.

Some prominent industry leaders & faculty speakers who have visited our institute are:

Mr. S Sivkumar

CEO of ITC Agri Business and Vice Chairman of ITC Infotech Ltd & its subsidiary in the UK & USA

Mr. Abhay K Sinha

Former Region Head – South Asia & Asia Pacific, 3i Infotech

Mr. Bhashkar Bhat

Ex MD, Titan

Mr. U. K Sinha

Former Chairman, SEBI

Mr. Warendra Sinha

Former MD & CEO, GIC HF Ltd

Mr. Rajesh Sinha

Ex CEO, NCDEX e Markets Ltd

Ms. Rashmi Sinha

Director, Saija Finance Pvt. Ltd

Mr. Jaideep Gupta

MD, Indraprastha Apollo Hospitals

Mr. Shankar Narayanan

Sr. Social Development Specialist, The World Bank

Mr. Bruce Bucknell

British Deputy High Commissioner

Prof. K. Sukumaran

Dean, NISM

Prof. Thankom Arun

Essex Business School, Manchester, UK

Dr. Siva Kumar

Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA

Mr. T K Arunachalam

Regional Director South Asia, Cambridge Assessment English, Part of University of Cambridge

Prof. Nitya Rao

Faculty, School of International Development, University of East Anglia, Norwich, United Kingdom

Prof. Sanjay Patro

Professor of Marketing XLRI, Jamshedpur

Ms. Naina

ICICI Bank

Dr. Sudeep Ghosh

Former Executive Director of the Indian Institute of Coal Management (IICM)

Mr. Brij Raj

GM, Banking Dept., RBI Patna

Dr. (Prof.) Pavel Rayes

Anáhuac University Faculty of Economics and Business

Prof. Shishir Jha

IIT Bombay

Ms. Shiwangi Singh

CIMP Alumni, Pursuing PhD from IIT- Delhi

Prof. Sabu S. Padmadas

Professor of Demography and Global Health, Department of Social Statistics & Demography, University of Southampton

Mr. Akshat Shukla

National Head, Government Programs (Water), Piramal Foundation

Mr. H.R. Srinivas

Chief Electoral Officer, Bihar

Padma Shree Sister Sudha Varghese

Mr. Rahul Agrawal

Manager, Department of Economic Policy & Research, RBI

Mr. Mahesh Goel

CGM, SBI

Ms. Neelima Khetan

VP (CSR), Seva Mandir

Mr. Rohit Anand

Deputy Manager, Supply Chain, Tata Advanced Systems Ltd.

Shri Vivek Kumar Singh

IAS

Mr. Akshat Kumar

Wellbeing Centre

Mr. Ashwani Kumar

MD & CEO, Utkarsh CoreInvest Ltd.

Online interaction with Mr. Sushant Saurav

Channel Head, Bihar Axis AMC

Prof. Rakesh Saxena

IRMA

Online interaction with Mr. Neelanjana Sinha

Product Head, AuthorCafé (A TNQ Company)

Online interaction with Mr. Sanjay Ramdas

Kambekar

Online interaction with Mr. Pratik Joshi

General Manager - HR
Prism Johnson Limited (Cement
Division)



Sri Sanjeev Kumar

Executive Director, MECON Ltd.

Dr. Jatinder Singh

Assistant Secretary General, PHD Chamber of Commerce and Industry

Mr. K V Rangaswami

Advisor to the Chairman, L&T Ltd.

Online interaction with Ms. Debyani Sinha

Global Head Human Resources
(Vice President) Nucleus
Software

Online interaction with Mr. Debashish Ghosh

VP and Country HR Head,
Berkadia

Online interaction with Mr. Shubhro Mitra

Founder & CEO, M&S Associates

Online interaction with Mr. Pratik Joshi

Head-Business Development,
Patanjali Ayurved Ltd.

Online interaction with Mr. Subir Verma

Head (HR & IR), TATA Power -
DDL

Shri Satyajit Rajan

IAS (Retd.), Kerala Cadre

Online interaction with Mr. Jyoti Prakash

IRMA alumnus, Managing
Partner - Equity & PMS at PRP
Professional Edge Associates

Online interaction with Mr. Atul Kumar

Director, Tax Mitra Pvt. Ltd.

Online interaction with Mr. Saket Kumar

Head -Plant Finance, Hero
Motocorp Ltd.

Online interaction with Mr. Siddharth Deshmukh

Head - Modern Trade, OnePlus
India

Shri Pradeep Kumar

I.E.D.S., Director, MSME-DFO,
Ministry of MSME, Government
of India, Patna

Mrs. Varsha Mukadam

Asst. General Manager, HR at
BSE

Mr. Praveen Kumar

Rajbhar
Founder & CEO of "Skilling You"

Sri Arun Kumar Singh

Director Sales,
PHYTEC Embedded Pvt. Ltd.

Dr. Niraj Jha

Founder & CEO, Startup
Hanuman

Sri Hari Singh Shekhawat

Ex-President – Human Capital &
General Affairs Welspun Group,
An eminent HR leader,
An alumnus of XLRI,
Jamshedpur

Dr. Satyajit Kumar Singh

Chief Consultant Urologist and
Andrologist, Managing Director
with Ruban Group of Hospitals.

Sri Mahesh Munjal

MD, Majestic Auto Industries
Limited

Shri Pradeep Jha

Branch Incharge, SIDBI

Mrs. Priyambada Jha

An alumnus of the MANAGE
and XLRI, currently working
as Associate Vice President,
IndusInd Bank in Delhi

Shri Sadhan Kumar Singh

Regional Manager SBI

Mr. Kumar Ayashkanta

Group- Chief Investment
Officer at
Wipro Enterprises Ltd

Kumar Raju

Asst. Controller of Patents &
Designs, IPO Mumbai/
RGNIPM, Nagpur

Mr. Prince Tiwari

Head- Financial Institutions,
Group & Investors Relations, AU
Small Finance Bank

Dr. K S Bhatia

Founder & CEO, Pumpkart

Mr. Shailendra Jaiswal

Indian Railway Service of
Mechanical Engineers

Ms. Sukriti Mishra

INVEST INDIA, ODOP Team

Sri Abhishek Ranjan

Director and Global Head of
Sustainability at Brillio

Prof. Karali Patra

Professor-In-Charge,
Technology Business Incubator,
IIT Patna

Mr. Satyajit Singh

Bihar Chapter, PHDCCI

Shri Ssharad S.

Mahiswari

VP, Venture Catalysts

Mr. Amitesh Prakash

Chief Investment Officer,
Karekba Ventures

Mr. Prakash Kumar

Environmentalist

Shri Subrata Rath

Director of Central Region of
ASSOCHAM

Mr. Kuldip Maity

Sr. Manager(HR) Shyam
Metalics & Energy Ltd

Mr. Rahul Krishna

Talent Management, Employer
Branding & Communication,
DEI Expert

Dr. Sudhanshu Kumar

Economist, Associate Prof.
BIPFP Patna

Mr. Bhanu Pratap

Co-founder & Director,
Mediversal Healthcare Pvt. Ltd.

Mr. Manomoy Das

Digital Transformation
Executive Consultant for Oil &
Gas; Ex IBM Global CoC

Shri Satyajit Rajan, IAS, (Retd.)

Additional Chief Executive
Officer, Kerala Infrastructure
Investment Fund Board (KIIFB).

Mr. Saroj Nayak

Chairman & MD, Global Archer
Construction & Engineering
LLP and Mrs. Nupur Apte,
Director & CEO (operations),
Global Archer Construction &
Engineering LLP.

LIFE @ CIMP

A lot of learning in a business school happens outside the classroom. At CIMP, campus life is full of activities. CIMP has several groups, committees, and clubs run by students. Working together in small teams help students to understand the importance of team work. Students engage in a lot of recreational activities making the campus life vibrant.

Placement Committee

Placement committee coordinates CIMP's placement activities. The committee tries to match the requirements of the corporate world with the expectations of the students and facilitate in a smooth placement process. The committee also works closely with the industry to receive feedback on the institute's curriculum and students' competencies and performances.

Fest Organizing Core Committee

The main responsibility of the committee is to conduct national level business fest annually. Members are supposed to propose the budget, take the initiative to raise funds to run the fest, prepare a programme layout, invite participants from other business schools and arrange logistics to support the fest.

Academic Committee

The committee plays a significant role in upholding and developing the academic standards at CIMP. It is an interface between the students, teachers and the PGP office. Academic committee assists in collating student's feedback, arranging remedial classes and helps students enhance communication skills.

IT Committee

IT committee takes care of IT requirements including campus intranet, installation of software, and troubleshooting. The IT Committee acts as a liaison between the students and the computer centre to fulfill the requirements of software, educational documentaries, journals, e-books, etc.



Saarang – The Cultural Committee

Saarang, the cultural committee, is responsible for organizing and managing all the cultural events at CIMP. It brings a refreshing breeze to the otherwise rigorous lives of management students by providing them with the opportunities to showcase their talents. For Saarang, "Innovation is a routine, and creativity, a habit". Saarang organizes major events like inter business school festivals and thus provides hands-on management experience to budding managers. The committee has successfully hosted concerts by eminent musicians in association with SPIC MACAY.

Alumni Committee

Alumni associations exist to support the organization's goals, and to strengthen the ties between alumni, industry & the parent organization. This committee recognizes fellow alumni who are distinguished by their loyalty, professional achievement and community service, assists current students and alumni in career planning, placement and transitions, encourages highly qualified and diverse prospective students to attend CIMP and promote the institute within one's sphere of influence.

Aahar – Hostel & Mess Committee

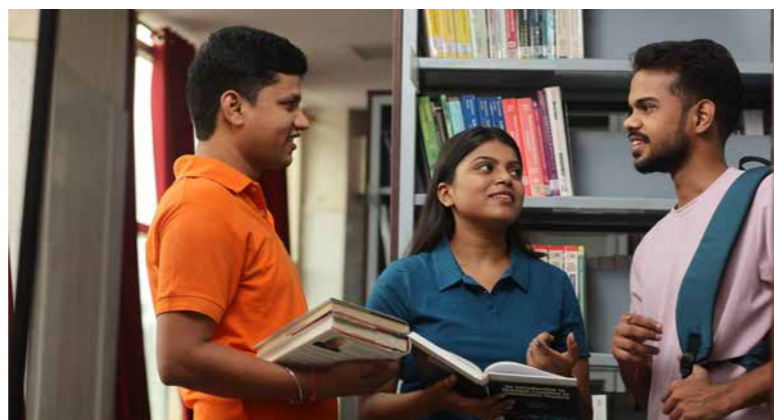
The mess committee monitors the smooth functioning of the students' mess. Hostel & Mess Committee is an integral part of CIMP community and aims at providing healthy, nutritious and homely food to the students.

Communicado Club

The Communicado Club focuses on enhancing communication skills among students through various events, workshops, and competitions. The club organizes public speaking sessions, debates, and group discussions.

HR Club

The HR Club at CIMP aims to develop and nurture human resource management skills among students. The club conducts HR-related activities such as mock interviews, resume-building workshops, leadership development programs.



Spardha – The Sports Committee

Spardha - The sports committee manages all the sports related events on the campus. Spardha's motto is to keep its future managers active and fit by participating in various indoor and outdoor games. This committee organizes annual sports events. The committee is also responsible for maintenance of sports infrastructure in the campus.

Adovation – Advertisement Committee

Adovation Committee connects CIMP with the people through Social media platforms & Professional websites like Facebook, Twitter, LinkedIn, Instagram etc. It helps in promoting the activities happening in the campus.

Editorial Committee

The committee aims to nurture creative, thinking and writing abilities of the CIMP student community. The members approach potential contributors to provide content by writing occasional editorials and other short articles for CIMP newsletters.

Samvedna – Social Marketing Club

Social Marketing Club (SMC) is an innovative initiative of CIMP which acts as a catalyst in development of Bihar. It has been actively engaged in creating awareness among students regarding social responsibility. Social Marketing concept is frequently used for bringing change to socially accepted attitudes and behaviour in diverse areas such as the use of seat belts in cars, drug abuse, smoking, organ donation, waste disposal, traffic sense, etc. Social Marketing Club is a "one-of-its-kind" initiative in the Indian management education space.



Comparing Committee

Comparing Committee in a college campus plays a pivotal role in managing and hosting events by ensuring smooth transitions and engaging the audience throughout. They are responsible for introducing speakers, performers, and guests, while keeping the event lively and maintaining its flow. The committee sets the tone for the occasion, creating an interactive and welcoming atmosphere, which helps maintain audience interest. Whether it's for cultural programs, seminars, or competitions, the comparing committee ensures that each segment is well-coordinated, contributing significantly to the success of campus events.



FINAL PLACEMENTS 2024

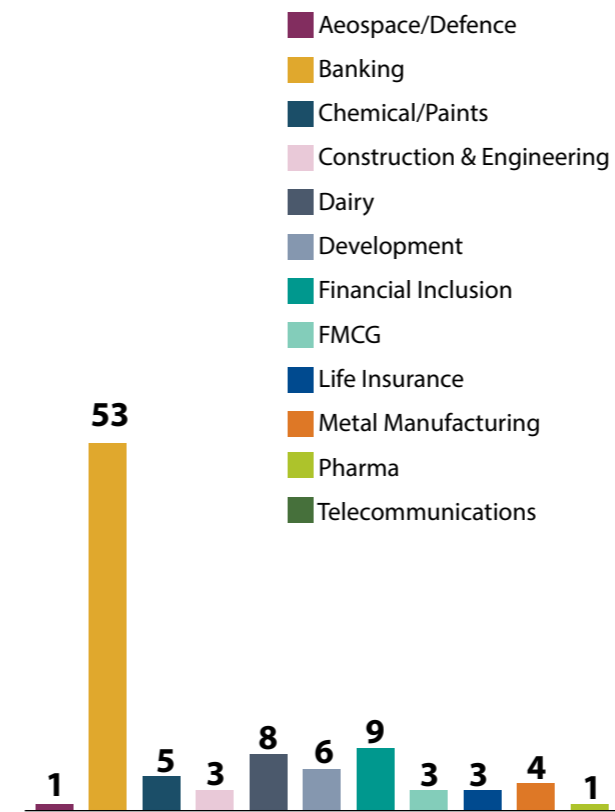
Chandragupt Institute of Management Patna (CIMP) is well known for its excellent track record of campus placements for its PGDM graduating students. CIMP has excellent placements record for all fifteen passed out batches. A number of high profile corporate houses visited CIMP during last placement season to hire young management graduates for various positions. The year-on-year stupendous success in placements has been the result of CIMP placement team's constant engagement with the corporate world and the invaluable training imparted to students.

Placement Statistics

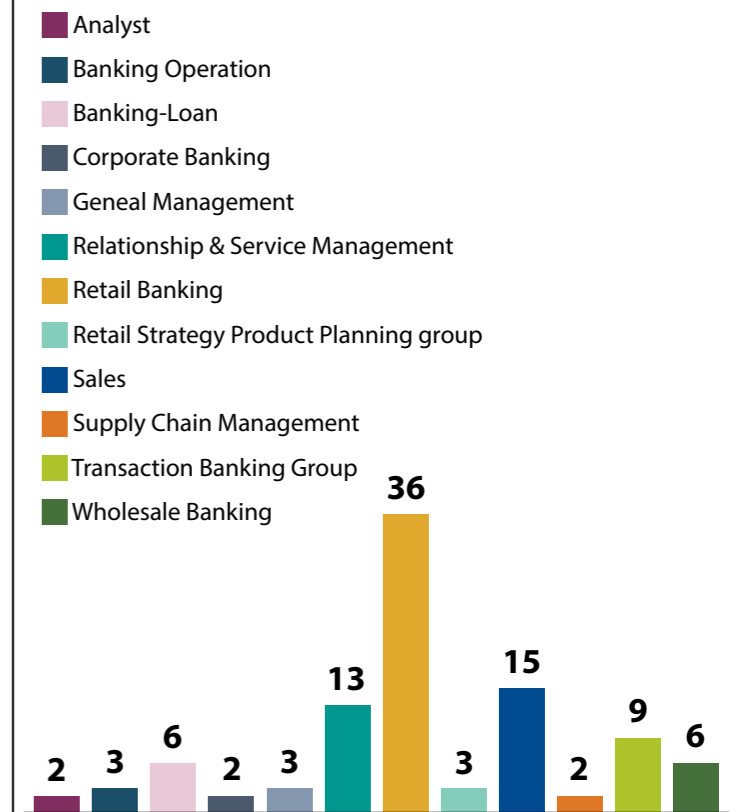
- In line with the previous years, excellent placement for 15th batch of eligible students from PGP 2022-24 batch.
- The participating companies were from diverse verticals like Aerospace/Defence, Banking, Cement, Chemical, Consulting, Dairy, Development & Social change, Financial Services, Edtech, FMCG, Telecommunications, and more.
- Recruiters like Tata Advanced Systems Limited (TASL), ITC Ltd., BRLPS- JEEVIKA, ICICI Bank, IDBI Bank, Bharat Financial Inclusion Limited (BFIL), IDBI Bank, HDFC AMC, Utkarsh SF Bank, Berger Paints, Marico, Asian Paints, Airtel, Amul, Colgate Palmolive, Axis Bank, Bandhan Bank, Vodafone-Idea, Arohan Financial Services Ltd. and more reaffirmed their faith in the talent nurtured at CIMP.
- Backed by strong industrial relations, the placement season of 2024 for PGP batch 2022-24 witnessed an overwhelming participation from previous recruiters along with many new recruiters vying for some of the country's best minds at CIMP. New recruiters who visited CIMP include KENT RO, DCB Bank, Aditya Birla Group, Quantum Advisory Pvt. Ltd., Muthoot Finance, ESAF Small Finance Bank, Bandhan Bank- Emerging Entrepreneurs Business, Women Development Corporation (WDC), Udyog Mitra (Department of Industries, Govt. of Bihar), Bluemedix, Motilal Oswal Finance Ltd., My Captain, NJ India Invest Pvt. Ltd., Adani Electricity Mumbai Ltd., CodeYoung and more.
- Niche profiles in Sales & Marketing, Branch Banking, Consulting, General Management, Micro Banking, Relationship & Service Management, Supply Chain Management/ Operations were offered by the recruiting organizations. Corporate from myriad sectors visited CIMP campus and recruited talent.
- The largest recruiter was ICICI Bank which hired 31 students for different verticals.
- The job location of placements was not restricted to Bihar alone. Several companies offered positions for different Metro and other cities in India.



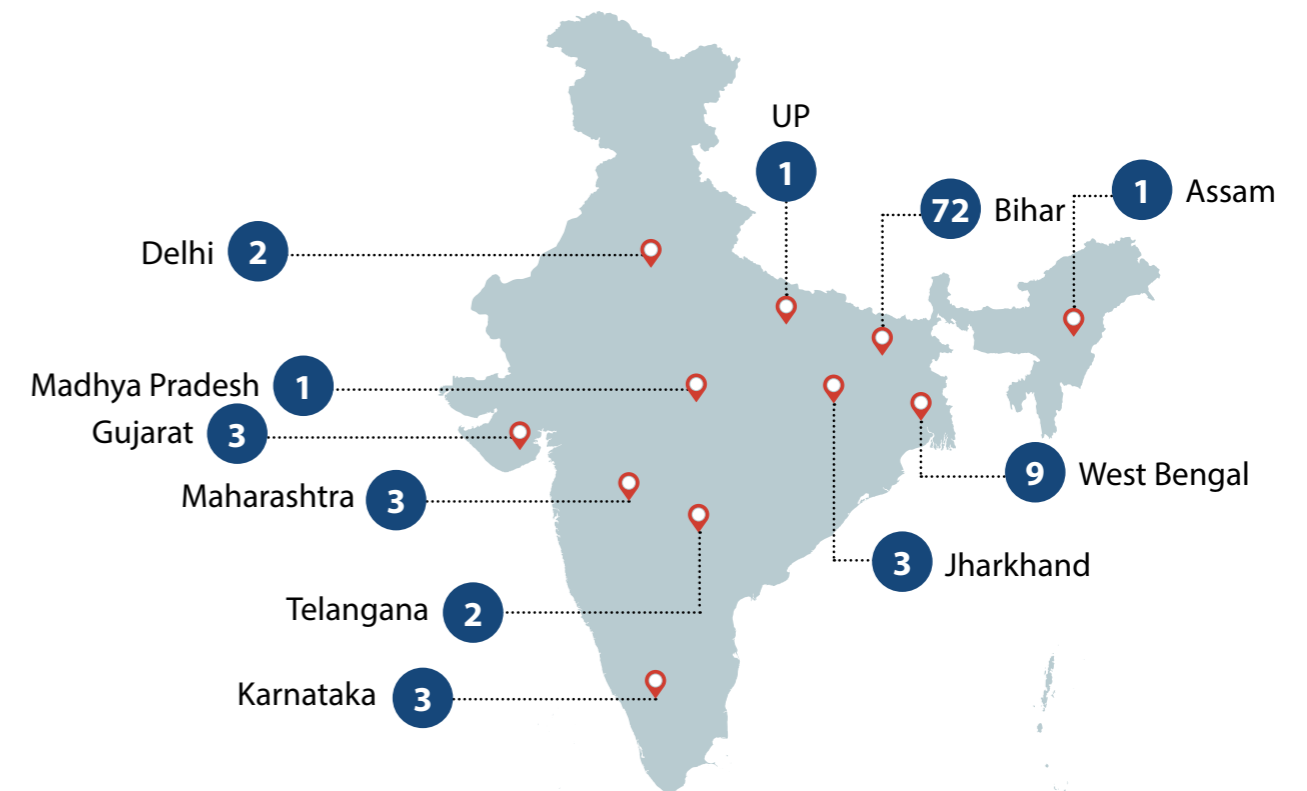
Sector-wise Batch 2022-2024*



Profile-wise Batch 2022-2024*



Location-wise Batch 2022-2024*



*All statistics are in percentage



Excellent Placement of Graduating Students

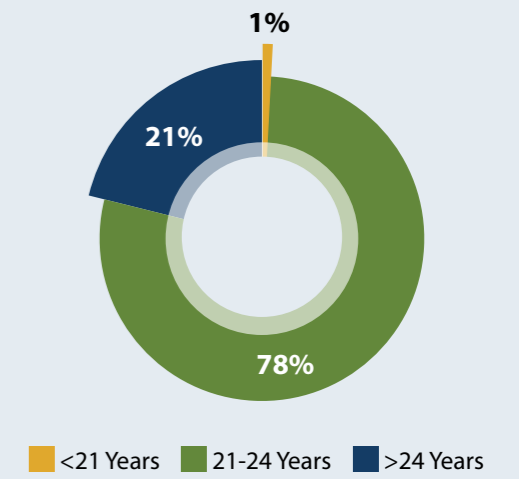
OUR RECRUITERS

- 3i Infotech Ltd.
- Accenture
- ACFL Microfinance
- Airtel
- AMUL
- Arohan Financial Services Limited
- Asian Paints
- Aditya Birla
- Axis Bank
- Aga Khan Rural Support Programme (India)
- Allahabad Bank
- Amba Research
- BUIDCO
- Bihar Vikas Mission
- BIA (VenturePark Incubator)
- Bajaj Housing Finance Limited
- Bajaj Finance Ltd.
- Bandhan Bank Limited - EEB
- Bandhan Bank Limited - HF Vertical
- Berger Paints
- Bluemedix
- Bharat Financial Inclusion Ltd. (BFIL)
- BIRD (NABARD)
- BSPB
- BMSICL
- BYJU'S
- Career Domain
- Capital Via Global Research
- Campus Management International Pvt. Ltd.
- Catalyst Management Services
- Chaitanya India Fin Credit Pvt. Ltd.
- Clairvolex
- Coca Cola
- Colgate-Palmolive (India) Limited
- COMFED
- Competition Commission of India
- CSM Technologies
- Centaur Security and Safety Trading
- Dabur India Ltd.
- Cashpor Micro Credit
- Digital Green
- DCB Bank Limited
- Devyani Food Industries Limited (Creambell)
- eLitmus
- Epaathshala
- Extramarks
- Foundation for Research in Health Systems (FRHS)
- Farms n Farmers
- Federal Bank Limited
- Fino Payments Bank
- Flipkart
- Future Retail Limited
- Frontier Growth Advisors
- GIC Housing Finance Ltd.
- Global Archer Construction & Engineering LLP
- GSKCH
- Green Agrevolution Pvt. Ltd.
- Hamsafar India
- HDFC Bank
- HDFC AMC Ltd.
- HDFC Ltd.
- HT Media
- HUL
- HEBE Financial Services Pvt. Ltd.
- IMRB International
- ICICI Bank Limited
- ICICI Securities Ltd.
- ICICI Prudential AMC Ltd.
- IDFC Bank
- Intercontinental Consultants and Technocrats Pvt. Ltd.
- InfoEdge Ltd.- Naukri.com Intellipaat
- Infrastructure development authority, Bihar
- IDBI Federal Life Insurance Co. Ltd.
- IFFCO Tokio General Insurance Co. Ltd.
- IndusInd Bank
- ITC Limited
- IDBI Bank Ltd.
- Indian PAC Consulting Pvt. Ltd.
- IOCL
- Jabong
- Jana Small Finance Bank
- JEEViKA
- JK Cement Ltd
- Karvy Stock Broking Limited
- Kotak Mahindra Bank
- KPMG
- LIC Housing Finance Ltd.
- L&T
- Landmark Group (Max Fashion)
- Landesa (Rural Development Institute)
- Mahindra & Mahindra Ltd.
- Motilal Oswal Financial Services Ltd.
- Marico Ltd.
- Medha Learning Foundation
- Mother Dairy
- Mphasis
- National Skill Foundation of India
- NTPC Ltd.
- NCDEX e Markets Ltd.
- NDDDB Dairy Services
- Nestle India Limited
- NSDA
- Pin Click Property Management Pvt. Ltd.
- Piramal Group
- PlanetSpark
- Prism Johnson Cement
- Propelld
- RBL Finserve Limited
- RBI
- RealTime Financial Advisors Pvt. Ltd.
- Repose Energy
- RIL Media Broadcasting
- Saarthak Development and Business Solutions Pvt. Ltd.
- Subicsha Coconuts Producers Company Ltd.
- Saija Finance Pvt. Ltd.
- IIFL Samasta Finance Limited
- Satya Micro Capital Ltd.
- SBI
- SBI General Insurance Co. Ltd.
- SRVA Education
- SEBI
- Shoppers Stop
- Stock Holding Corporation of India Ltd.
- SPFL Securities Ltd.
- SATHI
- Swasti Health Resource Centre
- Talisma
- The Outlook Group
- Tata Consumer Products
- Tata Power DDL
- Tata Steel Ltd.
- Tata Advanced Systems Limited (TASL)
- Tata Consultancy Services
- The Kerala Minerals and Metals Ltd.
- Triveni Almirah
- Udaan
- Udgam Digital Ops Pvt. Ltd.
- Utkarsh Small Finance Bank
- Ujjivan Small Finance Bank
- Vistaar Financial Services Ltd.
- Vaya Finserv Pvt. Ltd.
- Voonik
- Vodafone Idea (Vi)
- Whirlpool Corporation
- WhiteHat Jr
- Xiaomi Technology India Private Limited
- X L Dynamics Pvt. Ltd.
- Yes Bank Ltd.
- Zomato Media Pvt. Ltd.

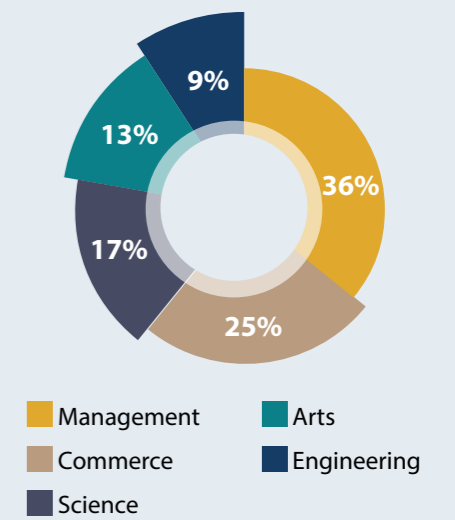
PGDM 2023-2025



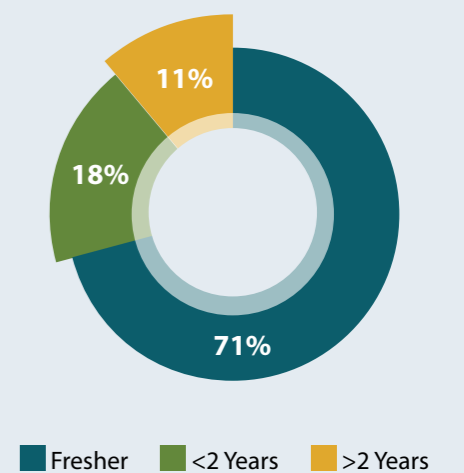
Age Distribution



Educational Qualification



Work Experience



BATCH PROFILES 2023-25




Aakash Raj
23 years

BBA
Vanijya Mahavidyalaya, Patna University

Summer Internship :
ICICI Bank
How to Leverage On Merchant Eco System

Student ID :
160001



Abdul Kavi Raza
23 years

B.Com (Accounts Honours)
Gaya College Gaya

Summer Internship :
Whirlpool
Market analysis of Frost fridge category to increased market share in Bhagalpur division

Student ID :
160004



Abhigyan Raj
23 years

B.Sc (H& HA)
IHM Ahmedabad

Summer Internship :
Ultratech
Paper Bag Penetration in Cement Industry at Patna Location

Student ID :
160005

Work Exp. : 6 months
Taj Hotels
Delhi



Abhinav Kumar
24 years

B.A.
K.L.S. College, Nawada

Summer Internship :
ITC Ltd
To drive task force against competition, Availability, Visibility and Freshness of newly launched Classic Icon Cigarette in Gaya.

Student ID :
160061



Abhinav Raj
25 years

B.Sc. Physics (Hons.)
Bihar National College, Patna

Summer Internship :
ITC Ltd
"A Comparative Study of GST Return - Essentials to Avail Input Tax Credit"

Student ID :
160006



Abhishek Aaryan
25 years

Bachelor of Fashion Technology (BFT)
National Institute of Fashion Technology, Delhi

Summer Internship :
Department of Post
Developing new business idea's for India Post

Student ID :
160007

Work Exp. : 21 months
Furniture Studio
Product Designer



Abhishek Kumar
24 years

BBM
A N College

Summer Internship :
Amul (GCMMF)
Increase Retail Penetration and Sales of Amul Fresh Division Products in Patna

Student ID :
160062

Work Exp. : 15 months
Byjus
Senior BDA



Abhishek Raj
30 years


BBA
Nalanda Business College

Summer Internship :
Amul (GCMMF)
Increasing retail penetration and sales of Amul Fresh Division Products

Student ID :
160063

Work Exp. : 72 months
IMS Learning Resources pvt.Ltd.
Marketing Executive

BATCH PROFILES 2023-25



Aditya Kumar Raj
25 years

B.Tech
Purnea College of Engineering

Summer Internship :
IOCL
Terminal automation system and scope of AI

Student ID :
160008



Ahuti Prasad
24 years

B.Science
JD Women's College

Summer Internship :
ICICI Bank
GST od and banking variant

Student ID :
160064



Aishwary Raj
30 years

B.Tech
Kalinga Industrial Institute of Technology Bhubaneswar

Summer Internship :
Tata Boeing Aerospace Limited
Aircraft consumable scrap reduction for Tata Boeing Aerospace Limited

Student ID :
160009

Work Exp. : 13 months
Cognizant
Program Analyst Trainee



Aishwarya Priyadarshini
21 years

B.Sc
Rajendra Babu Mahavidyalay

Summer Internship :
Whirlpool
To analyse and increase the market share of whirlpool refrigerator in Patna market

Student ID :
160010



Akash Kumar
26 years

B.Com (Accounts Honours)
RPS COLLEGE, PATNA

Summer Internship :
Hebe Financial Services
To collect the production of food grains data in Bihar for the last 5 years and forecast the production in upcoming years

Student ID :
160065

Work Exp. : 24 months
Audit assistance cum accountant



Alok Kumar
22 years

B.Com (Accounts Honours)
R.K.D College, Patna

Summer Internship :
ASPL
Finding New Products Opportunities Through Customer Survey.

Student ID :
160003

Work Exp. : 17 months
New Bharat enterprises
Marketing and Sales Executive



Alok Kumar Priydrshi
25 years

B.Com (Accounts Honours)
Vanijya Mahavidyalay

Summer Internship :
Amul (GCMMF)
Increasing retail penetration and sales of Amul Fresh Division Products in Patna

Student ID :
160011



Aman Singh
23 years

B.Sc Agriculture
Integral University, Lucknow

Summer Internship :
ITC Ltd
To drive Savlon, Vivel and Fiama Soaps Portfolio in Buxar Market.

Student ID :
160012

BATCH PROFILES 2023-25




Amisha Kumari
24 years

BA (Economics honours)
H.D. Jain College Ara

Summer Internship :
Whirlpool
Increase display share of Reliance Digital Store patna

Student ID :
160013



Amrendra Kumar
24 years

BBA
Quantum university Roorkee

Summer Internship :
Swetdhara Milk Producer Company Limited
Embracing dairy farming as a business activities among farmers

Student ID :
160014




Anjali Sinha
22 years

BBA
Patna Women's College

Summer Internship :
ICICI Bank
GST OD/Banking Variant

Student ID :
160067



Anjneya Anuj
23 years

B.Com (Accounts Honours)
St. Xaviers College Ranchi

Summer Internship :
TATA Steel
Exploring opportunities in carbon market

Student ID :
160015



Ankit Bharadwaj
23 years

B.Science
Bhubaneswari Raja Mahavidyalaya

Summer Internship :
ITC Ltd
To drive the task force against competition visibility and availability in Patna region

Student ID :
160068



Ankit Kumar
23 years

B.A.
A.B.S COLLEGE

Summer Internship :
Department of Post
Strengthening customer care and grievance redressal

Student ID :
160069



Ankita Sinha
23 years

B.Com (Accounts Honours)
Vanijiya mahavidyalaya

Summer Internship :
Dabur India Limited
Distribution expansion and scope of personal care brand(fem HRC, bleach nd gulabari) at patna city

Student ID :
160022



Anshu Anand
28 years

B.Tech
RGPV

Summer Internship :
Global Archer Construction and Engineering
Supply chain management
Work Exp. : 24 months
M/s N.C NAHAR
Quantity surveyor

Student ID :
160070

BATCH PROFILES 2023-25




Anshu Kumar
23 years

BBA
Patna university

Summer Internship :
ITC Ltd
Competitor analysis on itc biscuits

Student ID :
160071




Anurag Krishna
22 years

B.Science
J. L. College Hajipur

Summer Internship :
Epsilon Money
To study the Inhibition of Investors towards Mutual fund and SIP

Student ID :
160072



Apurv Shubham
24 years

BBA
BIT Mesra Patna

Summer Internship :
Amul (GCMMF)
Business Model of Amul Parlour and Increasing the Business

Student ID :
160016




Ashish Kumar
24 years

BBA
St Xavier's College of Management and Technology, Patna

Summer Internship :
Whirlpool
In Depth study to analyze & to increase Market Share of Whirlpool in Muzaffarpur, (BIHAR)
Work Exp. : 2 months
Area Sales Executive

Student ID :
160073




Ashish Kumar
24 years

B.Science
Nalanda Open University

Summer Internship :
Tradelogic Systems Pvt Ltd
Straddle and Butterfly Strategies as Tools for Market Neutral Trading Strategies

Student ID :
160045



Astha Choudhary
23 years

B.Com (Accounts Honours)
BD Evening College

Summer Internship :
Patna Dairy Project
Distribution channel of sudha dairy

Student ID :
160018



Atul Vikram
25 years

BBA
Vanijiya Mahavidyalaya

Summer Internship :
IndusInd Bank
Recruitment Process in Bank
Work Exp. : 16 months
Geetanjali Vatika pvt. Ltd
Patna

Student ID :
160074




Avinash Warn
23 years

BBA
Amity university

Summer Internship :
ITC Ltd
Sales promotion of newly launched cigarette classic icon

Student ID :
160019

BATCH PROFILES 2023-25




Bikram Kumar Jha
22 years

B.Com (Accounts Honours)
C.M College, Darbhanga

Summer Internship :
CIMP - BIIF
"Innovation Performance of Startups Incubated with CIMP-BIIF: M-TISM Approach."

Student ID :
160021




Chandan Kumar Singh
29 years

B.Com (Accounts Honours)
Karim City College

Summer Internship :
Tata Motors
Comparative analysis of old tax regime and new tax regime for lower and higher group salary.

Student ID :
160075



Gaurav Raj
25 years

B.Science
L. M College, Gaya

Summer Internship :
ITC Ltd
To drive task force against competition visibility and availability in Patna

Student ID :
160076

Work Exp. : 24 months
E- Commerce Executive



Govind Kumar
24 years

B.A.
St Xavier's College, Ranchi

Summer Internship :
IOCL
Vendor invoice management-A centralised payment system to vendors in IndianOil corporation limited

Student ID :
160119

Work Exp. : 2 months
IndianOil corporation limited



Hammad Alam
24 years

BBA
Jagannath International Management School

Summer Internship :
Amul (GCMMF)
Increase retail penetration and sales of Amul Fresh Division Products in Patna

Student ID :
160023



Harsh Kumar
23 years

B.Tech
Meghnad Saha Institute of Technology

Summer Internship :
Vaimanika Aerospace
B2B market research on agricultural drone

Student ID :
160077

Work Exp. : 7 months
ACCENTURE
Application Development Associate



Harsh Vardhan Nayal
23 years

Journalism and Mass Communication
Amity School of Communication - Amity University

Summer Internship :
Scrabble
Enhancing Social Media Presence for a Business Podcast While Building a Stable Guest Pipeline

Student ID :
160078

Work Exp. : 12 months
Envision eCommerce - Netsmartz
Social Media Strategist



Isha Priya
23 years

B.A.
Patna Women's College

Summer Internship :
Department of Post
Prospect, Ways and Means of Digital Marketing in India Post

Student ID :
160079

BATCH PROFILES 2023-25



Jyoti Sinha
24 years

B.A.
Patna Women's College

Summer Internship :
Department of Post
Brand building of India post for new generation

Student ID :
160080



Khushi Vats
23 years

Advertising and Marketing Management
Patna Women's College

Summer Internship :
Powergrid Corporation India Limited
The worklife Balance in Powergrid

Student ID :
160024




Krishna Kumar
24 years

BBA
Patna University

Summer Internship :
ITC Ltd
"To drive Task Force against Competitions Visibility and Availability in Patna"

Student ID :
160120




Kumari Manshi
22 years

B.Com (Accounts Honours)
R.P.S mahila college patna

Summer Internship :
ICICI Bank
Thematic study and competition benchmarking of Digital interventions in Customer onboarding for Mortgage loans

Student ID :
160027

Work Exp. : 18 months
Microsave consulting
Field executive



Keshav Kumar
26 years

B.Com (Accounts Honours)
J.N College Madhubani

Summer Internship :
Amul (GCMMF)
"Understanding Customer Preferences of Dairy Whitener (Amulya) and Improving the Distribution Reach of Amul in Madhubani District"

Student ID :
160081

Work Exp. : 44 months
Sony India pvt. Ltd.
Sales Officer



Kishan Kumar
24 years

BBA
St. Xaviers College of Management and Technology Patna

Summer Internship :
Swetdhara Milk Producer Company Limited
Enhancing the Dairy Value Chain in an Aspirational District of Uttar Pradesh

Student ID :
160025



Kumar Gyanendra
29 years

B.Com (Accounts Honours)
Magadh University

Summer Internship :
ITC Ltd
Monitoring the availability and visibility of ITC launched two new cigarettes products

Student ID :
160026



Kumari Nisha Roy
22 years

B.A.
Magadh Mahila College

Summer Internship :
TATA Steel
Sustainability Reporting and Communication Strategies

Student ID :
160084

BATCH PROFILES 2023-25




Kumari Shikha Rani
23 years

BBA
International School of Management Patna

Summer Internship :
Powergrid Corporation India Limited
A brief study on consumer satisfaction towards sudha milk and milk products.

Work Exp. : 9 months
Profit swipe Management Services Pvt Ltd
HR cum Counsellor

Student ID :
160085



MD Quadir Iqbal.
23 years

BA (Economics honours)
B.R.B College Samastipur

Summer Internship :
ITC Ltd
Launching and Increasing the Availability of Classic ICON Cigarette in Muzaffarpur

Student ID :
160086



Moni Kumari
23 years

B.Sc
D. C. College, Hajipur

Summer Internship :
CIMP - BIIF
Impact of strategic goals on business model innovations

Student ID :
160029




Mritunjay Singh
23 years

B.Com (Accounts Honours)
D.H.S.K College Dibrugarh

Summer Internship :
ITC Ltd
To drive the task force against Competition visibility and availability in Patna

Student ID :
150029



Nancy Kumari
21 years

BBA
Patna Women's College

Summer Internship :
Amba Tirupati Zetetic Engineering pvt. Ltd
A Study on the process for generating leads in B2B sales for ATZ elevator

Student ID :
160030



Neeraj Singh
24 years

BBA
Chandigarh University

Summer Internship :
ITC Ltd
To drive Task Force against Competitions Visibility and Availability in Patna

Student ID :
160088




Neha Bharti
23 years

BBA
Patna University

Summer Internship :
ICICI BANK
GST Overdraft

Student ID :
160089




Neha Kumari
21 years

B.Science
Lalit Narayan Mithila university

Summer Internship :
Swetdhara Milk Producer Company limited
Enhancing governance and communication via VCG MRG with producer members

Student ID :
160090

BATCH PROFILES 2023-25



Nidhi Kumari
25 years

B.Science
Nalanda Open University

Summer Internship :
Impact of strategic goals on business model innovation paths: A study of startups incubated by CIMP BIIF.

Student ID :
160051



Nilay Krishna
27 years

B.Com (Accounts Honours)
Patna University

Summer Internship :
Vaimanika Aerospace
B2B market research on agriculture drone

Student ID :
160091



Nishita
23 years

B.Com (Accounts Honours)
College of Commerce, Science & Arts, Patna

Summer Internship :
Powergrid Corporation India Limited
Training and Development

Student ID :
160117



Piyush Raj
24 years

B.Tech
Purnea College of Engineering

Summer Internship :
Patna Dairy Project
Analysing Consumer Preferences & Trends in Dairy Products Implications For Patna Dairy Project- Sudha

Student ID :
160033



Niharika Ishu
22 years

B.Com (Accounts Honours)
Snatak Mahavidyalaya, Islampur, Nalanda

Summer Internship :
Amul (GCMMF)
Business model of Amul parlour and increasing business of Kumar and Kumar agency

Student ID :
160031



Nirbhay Kumar
24 years

BBA
T.P.S College Patna

Summer Internship :
Amul (GCMMF)
"Increasing retail penetration and sales of Amul Fresh division products in Patna".

Work Exp. : 12 month
Rapid House
Sales and marketing executive

Student ID :
160032



Nitish Raj
25 years

B.A
K.L.S College

Summer Internship :
ITC Ltd
Understanding And Analysis the Dhoop Agarbatti Market and the way ahead for ITC.

Student ID :
160092




Pratik Raj
23 years

B.Com (Accounts Honours)
L N Mishra College of Business Management Muzaffarpur

Summer Internship :
Amul (GCMMF)
Installation of amul cart app

Student ID :
160034

BATCH PROFILES 2023-25




Prince Kumar
24 years

B.Science
I. K. G. Punjab Technical University

Summer Internship :
Powergrid Corporation India Limited
To study the effectiveness of the Vishram Sadan build at IGIMS Patna under CSR support from Powergrid

Student ID :
160035



Priyanka Sinha
22 years

B.Com (Accounts Honours)
College of Commerce Arts and Science, Patna

Summer Internship :
COMFED
To ascertain the total sales volume and market share of Sudha Bread and to suggest strategies to increase the sales volume of Sudha bread in Patna

Student ID :
160094



Priya Ranjan
28 years

Bachelor of Engineering
Bharti vidyapeeth college of Engineering

Summer Internship :
ICICI Bank
Merchant Ecosystem

Student ID :
160036




Rahul Kumar
25 years

B.A.
R.D & D.J COLLEGE Munger

Summer Internship :
ITC Ltd
"To drive Savlon Handwash (Both liquid & Powder) in Munger Market and drive the productivity of liquid handwash"

Work Exp. : 24 month
Tirupati Traders (ITC LTD)
Sales Executive

Student ID :
160037



Rahul Sharma
24 years

B.Science
SGDM college

Summer Internship :
ITC Ltd
To drive Task Force against Competitions, Visibility and Availability in Patna.

Student ID :
160038




Rajan Kumar Jha
23 years

B.Com (Accounts Honours)
L P Sahi College Patna

Summer Internship :
ITC Ltd
: To drive Task Force against Competitions Visibility and Availability in Patna

Work Exp. : 8 month
BLVS CONSULTANCY SERVICES
Accounting assistant

Student ID :
160095



Ranjeet Singh
22 years

B.Com (Accounts Honours)
Veer Bahadur Singh Purvanchal University

Summer Internship :
ITC Ltd
: To drive Task Force against Competitions Visibility and Availability in Patna

Student ID :
160096



Rashmi Kumari
26 years

BBA
Ganga Devi Mahila College

Summer Internship :
ICICI Bank
TAT Analysis

Work Exp. : 36 months
2 Years In BRLPS Jeevika
Patna

Student ID :
160040

BATCH PROFILES 2023-25



Raushan Kumar Singh
23 years

B.Com (Accounts Honours)
Vaniya Mahavidyalay

Summer Internship :
Microsave Consulting India Pvt Ltd
Leveraging Jeevika's Enterprise Activities for Internal Product Distribution and Market Expansion for FPC products.

Student ID :
160097



Ravi Kumar
23 years

BBA (Marketing)
LN Mishra Patna

Summer Internship :
COMFED
To ascertain the total sales volume and market share of sudha bread in patna and suggest strategies to increase sales volume of sudha bread in patna

Student ID :
160098



Ravish Kumar Singh
22 years

BBM
Arcade Business College patna

Summer Internship :
ITC Ltd
Visibility of Classic icon and American Club cigarettes

Student ID :
160099



Rishu Rishav
25 years

Bachelor of Engineering
Birla institute of technology,mesra (patna campus)

Summer Internship :
Patna Dairy Project
"Understanding Consumer Perception towards Sudha Dairy milk in Patna"

Student ID :
160042



Ritin Raj
24 years

B.Com (Accounts Honours)
B.D College

Summer Internship :
Whirlpool
"Enhancing Whirlpool's distribution channel for increasing sales and market penetration in Ara and Buxar district"

Student ID :
160100




Ritu Raj
29 years

B.Science
Yadunandan College, Dighwara

Summer Internship :
Patna Dairy Project
Analysis of consumer preference for Icecream

Student ID :
160101



Ritwik Raj
26 years

BBA
B.N. College

Summer Internship :
ITC Ltd
To Drive Taskforce against competitions Visibility and Availability in Patna.

Work Exp. :
ITC

Student ID :
160087




Roshan Kumar Singh
26 years

B.Science
A.N. College

Summer Internship :
A.F.C Furniture Solution
Market coverage and New lead generation

Student ID :
160043

BATCH PROFILES 2023-25



Sagun Kumari
25 years

B.Com (Accounts Honours)
P.K.Roy Memorial College

Summer Internship :
Amul (GCMMF)
Increasing the presence of Amul in HoReCa Patna

Work Exp. : 22 months
ICICI BANK
Assistant Manager II

Student ID :
160044



Saloni Kumari
24 years

B.Science
D.C College Hajipur

Summer Internship :
Patna Dairy Project
Analyze consumer preferences for dairy products(Milk) in Patna and recommend product positioning strategies for Patna dairy project.

Student ID :
160102



Sanjeet Kumar
23 years

B.Com (Accounts Honours)
Vanijya Mahavidyalaya

Summer Internship :
ITC Ltd
To drive task force against competition, visibility and availability of newly launched Classic ICON and American club CLOVE Cigarette

Student ID :
160103




Sarvasva Raj
23 years

B.Com (Accounts Honours)
Vanijya Mahavidyalaya, Patna

Summer Internship :
Indian Oil Corporation Limited
Vendor Invoice Management (VIM) - A Centralized Payment System in IOCL

Student ID :
160046



Saurabh Kumar
26 years

B.Science
S N S College Motihari

Summer Internship :
ITC Ltd
To drive Task Force against Competitions Visibility and Availability in Motihari

Student ID :
160093




Saurav Kumar
23 years

BBA
Vanijya Mahavidyalaya, Patna

Summer Internship :
ITC Ltd
To drive task force against competition visibility and availability in patna

Work Exp. : 4 months
FutureLift
Product development trainee

Student ID :
160047



Shagun Rani
22 years

BBA
Patna Women's College

Summer Internship :
CIMP - BIIF
Barriers associated with Cimp Biif

Student ID :
160048




Shashi Kant Singh
24 years

B.Science
J.N.L College

Summer Internship :
COMFED
To ascertain the total sales volume of Salil Sudha in Patna and it's adjoining areas

Student ID :
160049

BATCH PROFILES 2023-25



Shilpi Kumari
27 years

B.Science
Gurunanak College

Summer Internship :
ICICI Bank
Enhancement of productivity of RMs

Work Exp. : 19 months
HDFC bank
Assistant Manager

Student ID :
160066



Shivam Saurabh
23 years

BBA
Indian Institute of Business Management

Summer Internship :
Amba Tirupati Zetetic Engineering Pvt. Ltd
Installation Process optimization

Student ID :
160002



Shradha Sinha
22 years

BBA
International School of Management, Patna

Summer Internship :
Patna Dairy Project
A study on consumer awareness and preference analysis towards sudha milks and milks product

Student ID :
160082



Shriyanshu Bhushan
22 years

B.Com (Accounts Honours)
R.N.M College

Summer Internship :
COMFED
How to increase sales of Premium Sweets and Namkeen in Patna and adjoining areas

Student ID :
160104




Shivam Kumar Singh
24 years

Bachelor in Tourism
IGNOU

Summer Internship :
Amba Tirupati Zetetic Engineering Pvt. Ltd
"A Study on After Sales Process and Analysing Competitors in Elevator Services for ATZ Elevator"

Work Exp. : 14 months
Research Analyst

Student ID :
160050




Shivangi Kumari
22 years

BBM
College of Commerce, Science & Arts, Patna

Summer Internship :
Department of post
Ways and means to enhance customer satisfaction.

Student ID :
160118



Shrejal Singh
21 years

BBA
Amity University, Patna

Summer Internship :
Powergrid Corporation India Limited
Performance Appraisal System in Powergrid.

Student ID :
160041



Shubham Bhardwaj
27 years


B.A.
Himalayan University

Summer Internship :
Greenpanel Industries Limited
Mitigating Workforce Data Deficiencies throught the Implementation of Adrenalin System

Work Exp. : 30 months
Career Vision Coaching Classes
Teacher - Secondary School Level

Student ID :
160052

BATCH PROFILES 2023-25




Shubham Kumar
23 years

B.Com (Accounts Honours)
Vanijya Mahavidyalaya

Summer Internship :
ITC Ltd
To drive task force against competition visibility and availability in Patna

Student ID :
160105




Shubham Kumar Singh
25 years

B. Tech (Mechanical Engineering)
Reva University, Bengaluru

Summer Internship :
Tata Boeing Aerospace Limited
Cost optimization in Logistics and Vendor Help Desk.

Work Exp. : 12 months
National Thermal Power Corporation KHSTPP
GAE (Operations)

Student ID :
160053



Shwetang Choubey
21 years

B.Science
MV College, Buxar

Summer Internship :
ITC Ltd
To drive task force against the competition against availability and visibility in patna

Student ID :
160054




Silki Kumari
23 years

BBA
Magadh Mahila College

Summer Internship :
TATA STEEL
Carbon footprint analysis and reduction strategies

Student ID :
160106



Sony Kumari
24 years

BA (Economics honours)
Magadh Mahila college

Summer Internship :
Patna Dairy Project
Supply chain management towards sudha milk and milk products

Student ID :
160055




Srishti Kumari
21 years

BBA
Patna Women's College

Summer Internship :
Whirlpool
In depth study to analyze and to increase market share of whirlpool in Getco stores, Patna

Student ID :
160056




Sudhanshu
23 years

B.Com (Accounts Honours)
Vanijya Mahavidyalaya, Patna University

Summer Internship :
Hebe Financial Services
Comparative Investment Strategies: Analyzing REITs, InvITs, and SMEs Performance

Student ID :
160057




Sumit Anand
23 years

BBA
Chandigarh University

Summer Internship :
COMFED
How to increase the sales of sweets and namkeen sector in Patna and adjoining sector

Student ID :
160108

BATCH PROFILES 2023-25



Sumit Kumar
23 years

B.Science
Gaya College Gaya

Summer Internship :
Whirlpool
In Depth Study For Analysis and Increase The Market Share Of Whirlpool In Rohtas and Kaimur District."

Student ID :
160058



Sweta Kumari
23 years

BBA
Patna Women's College

Summer Internship :
ICICI Bank
GST OD

Student ID :
160110



Tulika Gupta
32 years

BBA
Patna Women's College

Summer Internship :
Department of Post
Dak ghar niryatra kendra , an affordable solution for export - A comprehensive Analysis

Work Exp. : 120 months
IMS PATNA
Councillor

Student ID :
160059




Ujjwal Kumar
24 years

BBA
Lalit Narayan Mishra Institute Of Economic Development And Social Change, Patna

Summer Internship :
Swetdhara Milk Producer Company limited
Uncovering Opportunities for improvement in the Dairy value chain through Data management and Analysis of market rate fluctuations.

Student ID :
160111




Sushnit Singh
34 years

B Tech
SRM Institute of Science and Technology

Summer Internship :
Vaimanika Aerospace
B2B Marketing and sales of agricultural drone

Work Exp. : 60 months
HP Inc
Technical Support Engineer

Student ID :
160109



Tanisha Gupta
24 years

B.Com (Accounts Honours)
Director of Distance Education

Summer Internship :
Amul (GCMF)
Implementation of digital technology like amul cart and locate amul in patna

Student ID :
160020



Ujjwal Kumar
24 years

B.A.
RPS COLLEGE

Summer Internship :
ICICI Bank
Enhancement of Productivity of RM's

Student ID :
160083



Vaishnavi Raj
23 years

BBA
Magadh Mahila College

Summer Internship :
TATA Steel
Integration of NbS in corporate strategy

Student ID :
160112

BATCH PROFILES 2023-25



Vidyut Prakash Ranjan
24 years

B.Com (Accounts Honours)
Vanijya Mahavidyalay

Summer Internship :
ITC Ltd
To drive task force against competition, visibility and availability of newly launched Classic ICON and American club CLOVE Cigarette

Student ID :
160113




Vikash Kumar
22 years

B.A.
Patna college

Summer Internship :
ITC Ltd
Monitoring and availability of new product classic icon and american clove

Student ID :
160060

Work Exp. : 2 months



Vikramank Vijay
27 years

B.Com (Accounts Honours)
Amity University

Summer Internship :
TATA Steel
Development and implementation of carbon credit projects

Student ID :
160114

Work Exp. : 34 months
Madpra communications
Finance and marketing executives



Vivekananda Kumar
26 years

BBA (Marketing)
LNMI Patna

Summer Internship :
Powergrid Corporation India Limited
Statutory and Labour Laws Compliance

Student ID :
160116





SUMMER PLACEMENTS 2024

Over the years, more than 100 organizations have absorbed our students, both during the final placements and the summer internship seasons. Our students have earned high accolades for their achievements and a large number of them are star performers within their organizations.

01 CIMP provided on-campus Summer Internship for its PGDM 2022-24 batch students in different organisations.

Diverse roles and projects offered for Summer Internships. **02**


03 Recruiters participated from various industry verticals like FMCG, Telecommunications, ITES, Financial Services, Management Consulting, Government Administrations, and Social Development, etc.


The highlights of this season are the addition of new recruiters for PGDM 2022-24 batch Summer Internships like Tata Advanced System Ltd., ITC, ICICI Bank Ltd., Aditya Birla Group, Tata Steel, Indian Oil Corporation Ltd., Whirlpool India, Namaste India, SBI Mutual Fund, KPMG, Central Bank, HDFC Bank etc. **04**

HOW TO REACH PATNA



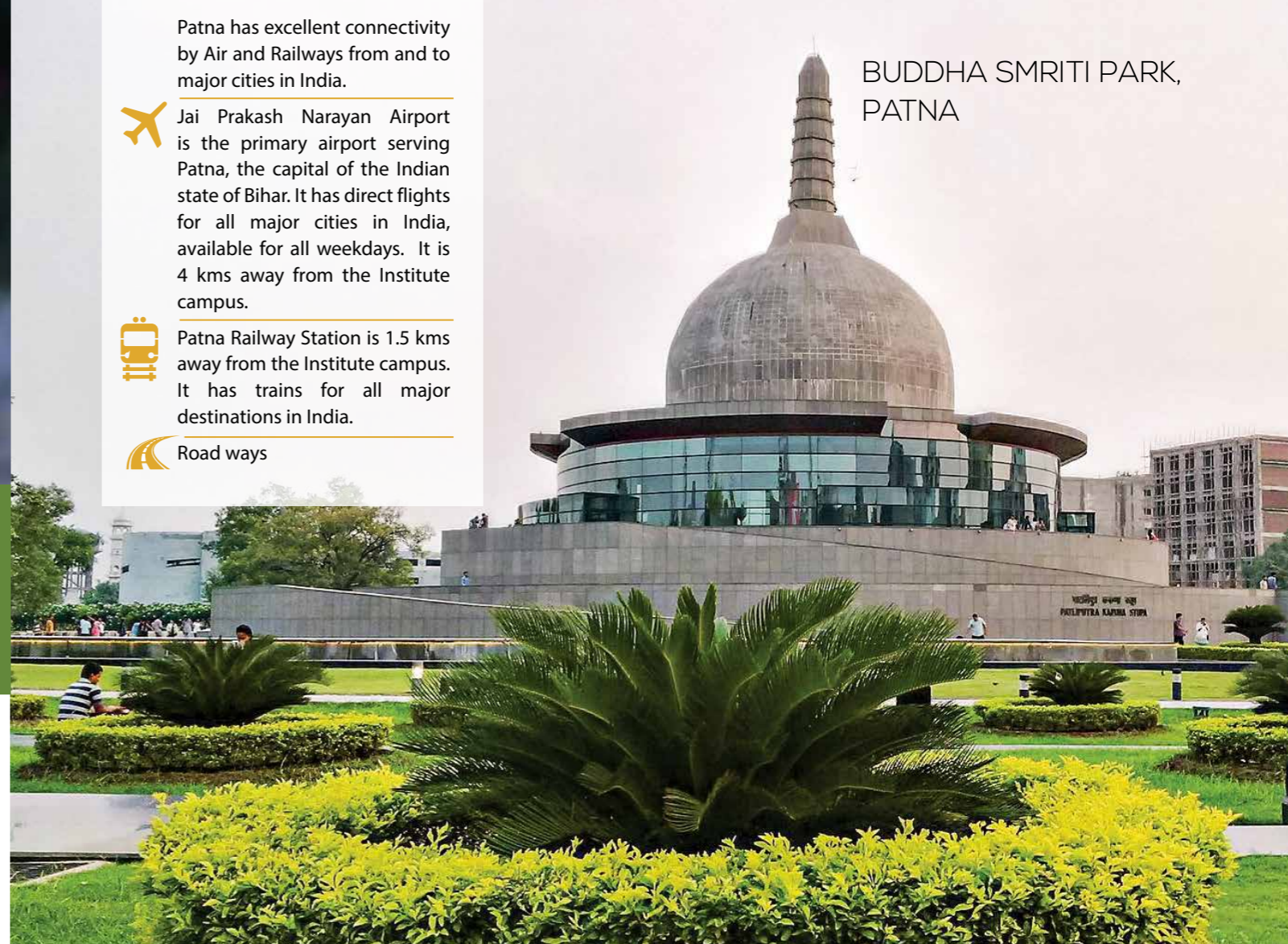
Patna has excellent connectivity by Air and Railways from and to major cities in India.

 Jai Prakash Narayan Airport is the primary airport serving Patna, the capital of the Indian state of Bihar. It has direct flights for all major cities in India, available for all weekdays. It is 4 kms away from the Institute campus.

 Patna Railway Station is 1.5 kms away from the Institute campus. It has trains for all major destinations in India.

 Road ways

BUDDHA SMRITI PARK, PATNA



CONTACT DETAILS

Prof. Vibhash Kumar

Chairperson, Training & Placement Cell

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Placement Office

Chandragupt Institute of Management Patna

Mithapur Institutional Area, Patna - 800001, Bihar

Phone: 0612 - 2366015/034/004/021 | Mobile: +91-9771493952 | Fax: 0612 - 2366029

Email: placement@cimp.ac.in | Website: www.cimp.ac.in

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C R E A T I O N S
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