

## DETAILED SCHEDULE FOR DAY 2

Day 2: Business & Innovation

Date: 01-02-2025 | Tentative Schedule

9:00 AM - Registration & Welcome Session

9:30 AM - B-Quiz: Preliminary Rounds (Auditorium)  
Teams compete in the first rounds of the business quiz, covering topics in entrepreneurship, branding, and market trends.

10:30 AM - Singing Competition (Main Stage)  
Solo and duet singers will perform across various genres to win the competition.

11:30 AM - Debate Competition (Conference Hall)  
Prepare for intellectual sparring as participants debate key topics in business and society.

1:00 PM - Lunch Break & Networking

2:00 PM - B-Plan: Business Plan Presentation (Main Hall)  
Teams pitch their innovative business ideas to a panel of investors and judges. The most innovative, feasible, and impactful ideas win prizes and potential funding.

4:00 PM - Brand Prix (Main Hall)  
Teams present their branding strategies for a hypothetical product, showcasing creativity in marketing and advertising.

5:00 PM - Best from Waste (Outdoor Exhibition Area)  
Teams will showcase their creations made from recycled and waste materials. See how innovation meets sustainability!

6:00 PM - Closing Ceremony & Awards Presentation  
Winners from each competition will be announced and honored.

## PRIZES & REWARDS

Events	Prizes (INR)		
	1st	2nd	3rd
Talent Hunt	5000/-	3000/-	2000/-

Events	Prizes (INR)		
	1st	2nd	3rd
Nukkad Natak	5000/-	N/A	N/A
Photography	5000/-	3000/-	2000/-
Group Dance	5000/-	3000/-	2000/-
Solo Dance	5000/-	3000/-	2000/-
Ethnic Fashionista	5000/-	3000/-	2000/-
B-Quiz	5000/-	3000/-	2000/-
B-Plan	10,000/-	5000/-	3000/-
Singing	5000/-	3000/-	2000/-
Debate	5000/-	3000/-	2000/-
Brand Prix	5000/-	3000/-	2000/-
Best From Waste	5000/-	3000/-	2000/-

» All participants will receive certificates, and winners will receive certificates plus trophies.

## SPONSORSHIP PLAN

We offer several sponsorship levels to meet your branding and marketing needs:

**Platinum Sponsor – INR 1,00,000**

- » Exclusive event naming rights
- » Prime logo placement and mentions in event
- » Featured speaking opportunity
- » VIP event passes

**Gold Sponsor – INR 75,000**

- » Logo placement in key event areas
- » On-stage mentions
- » Exhibition booth
- » VIP passes

**Silver Sponsor – INR 50,000**

- » Logo on event banners
- » Exhibition booth

We are also open to customizing sponsorship packages to align with your marketing objectives.

To learn more about this exciting opportunity or to discuss tailored sponsorship options, please contact us at **+91 70045 95164**. We would love to discuss how we can create a mutually beneficial partnership.

We look forward to collaborating with sponsors for a successful “UDHBAV” 2025!

## How to Register:

Visit: <https://www.cimp.ac.in/udbhav> to register for the competitions and view more event details.

General Pass: INR 300/-

Student Pass: INR 150/-

Participant Pass (For Competitors): INR 100/-

**Contact Us**  
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TWO DAYS OF FUN, COMPETITIONS & CREATIVITY

# UDBHAV

# 2025

A CELEBRATION OF TALENT, INNOVATION & CULTURE



**31<sup>st</sup> JANUARY & 1<sup>st</sup> FEBRUARY, 2025**



**REGISTER NOW**



**VENUE**

**Chandragupt Institute of Management Patna (CIMP)**  
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# ABOUT UDBHAV 2025

UDBHAV 2025, the annual B-Fest of Chandragupt Institute of Management Patna (CIMP), is a vibrant celebration of business, talent, and innovation. As one of the most anticipated events on the academic calendar, UDBHAV serves as a dynamic platform for students to showcase their skills, creativity, and entrepreneurial spirit. Each year, participants across the country gather to compete in a wide range of events that challenge their business acumen, cultural talents, and creative problem-solving abilities.

The significance of UDBHAV lies in its unique blend of business and cultural activities, aimed at fostering holistic development. The event offers a diverse mix of competitions including Talent Hunt, Nukkad Natak, Group Dance, Singing, Photography, Ethnic Fashionista, and Best from Waste. For students interested in business and entrepreneurship, UDBHAV provides invaluable opportunities to pitch their B-Plan (Business Plan), test their branding strategies, and participate in intellectual challenges like the Debate and B-Quiz.

At CIMP, UDBHAV is more than just a fest—it's a platform that nurtures leadership, collaboration, and innovation. By participating in events like the B-Plan and Brand Prix, students have the chance to present their ideas to industry experts and potential investors, gaining real-world experience and feedback. UDBHAV not only celebrates cultural diversity and creativity but also acts as a catalyst for personal and professional growth, shaping the future business leaders and innovators of tomorrow.

# UNLOCK YOUR POTENTIAL AT UDBHAV 2025!

UDBHAV 2025 is here, packed with two exciting days of competitions, performances, and creativity. Whether you're a dancer, a singer, a photographer, an aspiring entrepreneur, or someone with a passion for debate and innovation, UDBHAV has something for everyone!

# EVENT HIGHLIGHTS:

- » Talent Hunt
- » Nukkad Natak (Street Play)
- » Photography Contest
- » Group Dance & Solo Dance Performances
- » Ethnic Fashionista (Fashion Show)
- » B-Quiz (Business Quiz)
- » B-Plan (Business Plan Competition)
- » Singing Competition
- » Debate
- » Brand Prix (Branding Competition)
- » Best from Waste (Creative Recycling)

# EVENT DETAILS & DESCRIPTIONS

## Day 1: Talent & Creativity Showdown

- » **Talent Hunt:** Showcase your unique skills—whether it's singing, dancing, acting, or a hidden talent—our Talent Hunt is the perfect stage to let your creativity soar. From mimicking iconic celebrities to showcasing original performances, this is your chance to dazzle the crowd.
- » **Nukkad Natak (Street Play):** Watch energetic teams put on socially relevant performances in the raw, street-style theatre known as Nukkad Natak. These performances will be filled with drama, humor, and powerful messages. It's theatre with a cause, engaging audiences on pressing social issues.
- » **Photography Contest:** Calling all budding photographers! Capture the essence of B-Fest with your camera and showcase your photography skills. Whether it's candid shots, landscapes, or portraits, submit your best photos for a chance to win.
- » **Group Dance Competition:** Get ready to witness electrifying group dance performances that will set the stage on fire. Teams from various colleges and communities will compete in genres ranging from classical to hip-hop and contemporary styles.
- » **Ethnic Fashionista (Fashion Show):** Celebrating cultural diversity, the Ethnic Fashionista event will showcase students donning traditional outfits with a modern twist. It's not just about fashion, it's about culture, confidence, and creativity!

## Day 2: Business, Innovation & Debates

- » **B-Quiz (Business Quiz):** Test your business acumen in our thrilling B-Quiz! Teams will face off in rounds covering business history, current affairs, entrepreneurship, and branding. The fastest minds will make it to the finals to win amazing prizes.
- » **B-Plan (Business Plan Competition):** Do you have a game-changing startup idea? Present your business plan to a panel of seasoned entrepreneurs and investors. Impress the judges with your vision, feasibility, and innovative approach. The best business plan wins funding opportunities and mentorship.
- » **Singing Competition:** Whether it's classical, pop, or a fusion of both, singers will have a platform to showcase their vocal prowess. This is your moment to serenade the audience and win hearts with your voice.

- » **Debate Competition:** Prepare for a battle of wits in our debate competition, where participants will tackle some of the most hotly debated issues in business, politics, and society. It's a chance to show off your oratory skills, logical thinking, and argumentative prowess.
- » **Brand Prix (Branding Competition):** Show off your marketing and branding expertise in the Brand Prix competition! Teams will be tasked with creating a full branding campaign for a hypothetical product or service. The challenge? Coming up with a unique and impactful brand strategy in limited time.
- » **Best from Waste:** Unleash your creativity by creating something innovative out of waste materials. Participants will be challenged to design and build useful products from discarded items, promoting the idea of sustainability and recycling.

# DETAILED SCHEDULE FOR DAY 1

## Day 1: Talent, Culture & Creativity

Date: 31-01-2025 | Tentative Schedule

**8:00 AM** - Registration Opens Check in, collect your event badges, and explore the venue.

**9:00 AM** - Opening Ceremony Kickstart B-Fest 2025 with a grand opening ceremony!

**9:30 AM** - Talent Hunt (Auditorium) Participants take the stage to impress the audience with their unique talents.

**11:00 AM** - Photography Contest (All Day Event) Participants will submit their best shots, capturing the essence of B-Fest.

**11:30 AM** - Nukkad Natak (Outdoor Stage) Watch socially engaging and entertaining street plays that tackle important social issues.

**1:00 PM** - Lunch Break & Networking

**2:00 PM** - Group Dance Competition (Main Stage) Enjoy a wide array of dance forms, with teams battling it out for the title of Best Group Dance.

**4:00 PM** - Ethnic Fashionista (Fashion Show – Main Stage) An exciting display of ethnic and cultural diversity through fashion.

**6:00 PM** - Closing Ceremony for Day 1