



Special Guest



Mag. Martin Neureiter, Founder and CEO, The CSR company international

Martin has long term experience in CSR and founded the Company first in 2007. As Task Group Chair of ISO (International Organization of Standards) he was responsible for the implementation and communication part of the ISO 26000 Standard on Social Responsibility. Martin is author of a widely used CSR book and program director of the MBA “International Corporate Social Responsibility Management” at the Ferdinand Porsche University of Applied Sciences, Austria.. He lectures CSR at St. Gallen Management Institute (Switzerland) and coaches at CEO level.



Organizing Committee



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Director, CIMP



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Member

Prof. (Dr.) Mamta Singh
Assistant professor, CIMP



Member

Prof. (Dr.) Rishabh Rajan
Assistant professor, CIMP



Submission Guidelines

- * Abstracts should be of 250-300 words.
- * Full paper should be of 3000-5000 words.
- * Abstracts and full papers are to be sent as a MS-Word Document.
- * Font style should be 'Times New Roman'.
- * Font size '12' and endnote font size '10' to be maintained.
- * Text alignment should be 'Justified'.
- * Line spacing should be '1.5'.
- * Full papers should be submitted in the APA citation style.
- * The organising committee reserves the right to disqualify any paper not related to the theme of the conference or not adhering to the submission guidelines.
- * Abstract and Full paper may be emailed to iccsr@cimp.ac.in
- * Selected full papers will be published in the form of a book with an ISBN with the Bloomsbury Publishing India Pvt. Ltd.
- * Plagiarized submissions will be subject to disqualification (similarity index should not be more than 10%).
- * Accommodation within campus will be provided on request to outstation participants



Guidelines for the Participants

Registration is mandatory on confirmation of abstract. Only registered participants will receive the certificate and will be allowed to take part in the conference. Presenters can participate in the conference in online or offline mode. Paper presenters (authors and co-authors) have to register individually after the acceptance of the abstract with payment of the registration fees as applicable. There will be no change in paper as well as the name(s) of authors/ co-authors once a paper is accepted. Submission of the full paper is mandatory for consideration for the best paper award. We do not have any provisions for the payment of transport allowance or reimbursement of travel expenses.



Important Timeline

- Abstract submission closes : November 15, 2024
- Notification of abstract acceptance : November 20, 2024
- Registration deadline : November 30, 2024
- Full paper submission closes : November 30, 2024



Best Paper Award

The best paper selected by a panel of experts, at the conference will be eligible for the **Best Paper Award** of INR 20,000 and a Best Paper Certificate in Academic/paper presentation category.

There will be one **Young Leader/Scholar Award** of INR 20,000 for participant under the age of 35 years from Youth category.

Note: The participants claiming for the Young Scholar Award needs to submit their Matriculation marksheet as an ID proof.



Registration Portal

Website : <https://www.cimp.ac.in/iccsr>

EasyChair : <https://easychair.org/conferences/?conf=iccsr2024>

Register & Pay : <https://www.cimp.ac.in/iccsr/register>



Registration Fees

- Industry Professionals, Experts & Delegates : ₹ 2,000/-
- Academicians : ₹ 1,500/-
- Research Scholars, Post- Graduate Students & others : ₹ 1,000/-
- Participants (Non-Presenters): Indian : ₹ 500/-
- Overseas Paper Presenters/ Participants : USD 50

Registration Fee (Non-Refundable) may be paid online at the time of Registration at the conference portal.



Accommodation

Outstation paper presenters will be provided accommodation in the campus on the payment of INR 750 per night (including food).



Important Contacts

Conference Secretariat

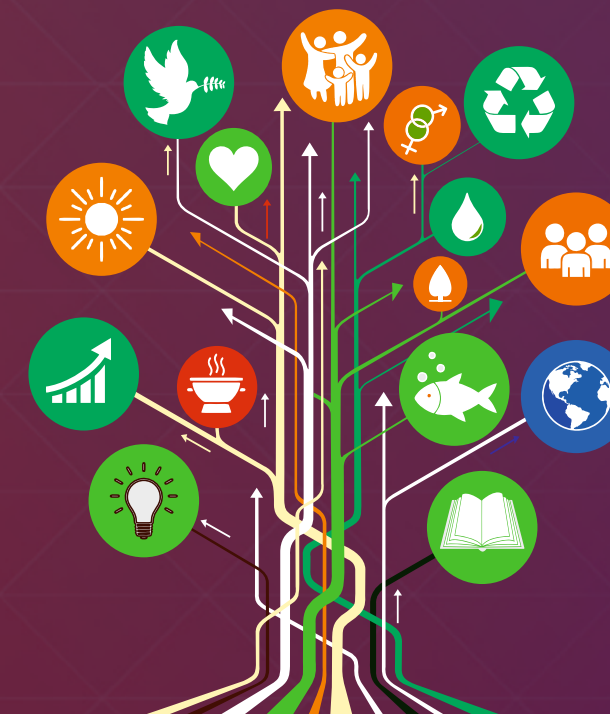
Mobile: +91 91551 42017

Email: iccsr@cimp.ac.in | Website: <http://www.cimp.ac.in>

CALL FOR PAPERS

4TH INTERNATIONAL CONFERENCE ON CORPORATE SOCIAL RESPONSIBILITY (ICCSR) - 2024

December 06-07, 2024 (Hybrid Mode)



Organised by



**Chandragupt Institute of
Management Patna (CIMP)**



CIMP Auditorium

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About The Conference

The **4th International Conference on Corporate Social Responsibility (ICCSR) - 2024** is going to be organized by Chandragupt Institute of Management Patna. The objective of the conference is to bring together academicians, researchers, practising managers, policy makers in the government and the industry, NGOs, industry professionals, students and all concerned from India and abroad to share their knowledge-expertise-experience on various dimensions of Corporate Social Responsibility (CSR) for an enhanced effectiveness and applicability. The conference aims to provide a common platform for exchange of latest advancements, creative views and insights on the theme **CSR and Rural Development: leveraging Opportunities**.



Concept Note

The role of Corporate Social Responsibility (CSR) and Environmental, Social & Governance (ESG) is very important and relevant in today's world, especially in the context of rural development, because the rural economy faces numerous socioeconomic, technological, and environmental challenges.

The goal of this year conference is to assess the existing "myopic vision" of CSR by providing business, governmental, and academic scholars and views of youth with a bigger perspective that will hasten societal growth.



Conference Theme

CSR and Rural Development: leveraging Opportunities

This year the conference is planned to be organised in three segments.

1st Academic or policy segments: Targeting research scholars, other academicians to engage in brainstorming sessions, presenting their research and views through, paper submission and invited lectures.

2nd Corporates and practitioners: Corporate CSR leaders and

Development thinkers will be invited to share their experience through platform like; panel discussions, corporate presentations, case study etc.

3rd Student segment: A third segment will provide platform for youths to present their ideas, to talk and participate.



Research papers are invited on various aspects of Corporate Social Responsibility (CSR) with other domains including but not limited to, the following sub-themes:

1. Sustainable development, Sustainability, Sustainable goals
2. CSR and Development of Rural, Urban, Coastal ecosystems
3. Ethics in Business
4. Food Security, Food Management,
5. Climate Change, Mitigation, Climate adaptation, Climate Smart Technology
6. Conservation of Biodiversity
7. Waste Management
8. Education for All
9. WASH, Public Sanitation (Swachh Bharat), Community Healthcare
10. Pollution Control
11. Technological Evolution, Digital Revolution and Cyber Security
12. E-Traffic, E-transport, Smart Cities

13. Empowerment of Marginalised Communities, Gender issues
14. Disaster and Risk Management
15. Inclusive Growth and Development
16. Financial Inclusion
17. CSR and Agribusiness
18. G20 and Sustainable Development



About The Institute



Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with active support from the Government of Bihar. CIMP was established in the pattern of IIM A in Bihar to give a boost to management education in Bihar and to support the state in terms of research and consultancy in the areas of management and beyond. CIMP offers full-time AICTE Approved, NBA accredited, and AIU recognized Post- Graduate Diploma in Management Programme; full-time AICTE approved Fellow Programme in Management (FPM) and Executive Programme in Management (EXPM) for the officials of the Government of Bihar and executives/managers from various industries/corporate. Apart from this, CIMP also provides short-term Training Programmes, Research and Consulting services for various departments, agencies and bodies of the government and the corporate. CIMP is in Rank Band: 101-125 (Management Category) by NIRF 2024 in the National Institutional Ranking Framework (NIRF) India Rankings 2024. CIMP stands at 60 in the 2024 Indian Institutional Ranking Framework (IIRF) among government institutions in Management education.



Keynote Speaker



Prof. (Dr.) Vijaya Gupta

Professor
IIM Mumbai

Prof. (Dr.) Vijaya Gupta is a distinguished professor at the Indian Institute of Management (IIM) Mumbai, specializing in economics and strategy

with a focus on environmental and developmental issues. Her extensive research interests cover socioeconomic impacts of climate change, environmental policy, and the adaptation strategies required for climate resilience, particularly in agriculture. She has contributed to numerous national and international conferences, such as the International Growth Centre (IGC) at the London School of Economics and Political Science.

Dr. Gupta's academic achievements are significant, having earned a PhD in Economics. Her scholarly work includes numerous publications on topics like environmental economics, industrial productivity, and socioeconomic adaptation to climate change. She is recognized for her research on climate change impacts on rural migration and agriculture, as well as for her analysis of environmental valuation in India.

She is also highly regarded as an expert reviewer for the Intergovernmental Panel on Climate Change (IPCC) and has been invited to global events like the World Climate Conference. Additionally, Dr. Gupta has served as an editor and reviewer for several reputed journals in the field of environmental and resource economics.

Her contributions extend to impactful policy discussions, where she has been a panelist on topics related to climate-resilient farming in developing countries.