

PRESS RELEASE

For Immediate Release

3rd Management Case Conference (MCC 2024)

Chandragupt Institute of Management Patna (CIMP) hosted 3rd Management Case Conference on 11th November, 2024 in Hybrid Mode. This conference served as a platform for research scholars, academics, and industry professionals from diverse backgrounds to come together and engage in discussions regarding the latest trends and best practices in the domain of Circular Economy, Fintech, Externalities of Firm, Insolvency and Bankruptcy Code, Social Innovations, Artificial Intelligence, Low Carbon Transport, Water Management, Sustainable Energy, Pricing in Agriculture, Supply Chain Efficiency, Horizons of Investment, Graphic Index Design, Crafts, Financial Instruments etc.

The event started by lightening the ceremonial lamp by Prof. Dr. Rana Singh, Director CIMP, (Patron, MCC), Prof. Ranjit Tiwari, Chair, MCC-2024, Prof. Sunil Kumar (Professor of Practice), Prof Vibash Kumar, (Professor of Practice), Prof. Santosh Kumar, Prof Rajeev Ranjan, Prof Bidanesh Mishra, and Mr. Kumod Kumar, CAO CIMP and SAO Mr Kashyap. Prof Ranjit Tiwari welcomed the MCC patron, Keynote speakers, dignitaries and conference delegates. It is followed by an inaugural address by Director CIMP (MCC patron) who has highlighted the importance of case in various pedagogical tools for training students, corporate participants, and Government executives.

The session was further addressed by Keynote Speaker (academia) Prof Ashutosh Dash, (MDI Gurgaon) who has deliberated the attributes of good case, teaching note for business school. He stressed that the case writers shall be much focussed and make use of 2-3 theories to make the case self contained and catalyse the discussion for 90 minutes in the classroom. The Keynote Speaker (Industry), Mr. Kumar Ayashkanta, Group Chief Investment Officer, Wipro Enterprises, who joined with a virtual presence, discussed about saga of the green bonds in India using various corporate examples and regulatory interventions. He also discussed the current modus operandi of green finance and green ventures using SPV and stressed the need of sustaining excellence in corporates.

The conference was conducted in 3 parallel technical sessions with case presentations from various institutes and corporate scholars. The three sessions were conducted by the help of esteemed session chairs Prof Vijaya, Prof G K Murthy, Prof Sibananda Senapati, Prof Ranjit Tiwari, Prof Santosh Kumar, Prof Rishikant. The seminar was meticulously structured to serve as a forum where academicians, researchers, corporate scholars and students could exchange their knowledge and perspectives. This gathering presented attendees with an exceptional chance to gain insights from some of the foremost authorities in these fields, encompassing Supply Chain, Green Instruments, Insolvency and Bankruptcy, Social and financial innovation, Artificial intelligence, Sustainable water and energy management, Low carbon transport etc.

Various cases and teaching notes were discussed by eminent presenters from 16 different institutions like IIM Udaipur, IIM Sambalpur, Fore School of Management, BML Munjal University, Symbiosis University, NIT Patna, Allinace University, Chirst University, Kurrushetra University, CIMP and others. Two papers are also presented from corporates.

Team MCC also announced that the 2nd Edition of CIMP Management Case Review will be shortly published with select papers out of 3rd MCC-2024 presentation.

The best case accolade was won by Dr. Rahul Kumar and Mr. Rahul Gupta from IIM Sambalpur for their outstanding case contribution. The 2nd and 3rd Case accolade were won by Dr. Shinu Vig from Symbiosis Centre for Management Studies, Noida and Mr Subroto Chowdhury, Chief Program Architect from Association from Academic Excellence.

The session was concluded with vote of Thanks by Prof. Santosh Kumar along with announcement of 4th MCC2025 to be held in November, 2025.

Transfer Event: MCC 2024: Track 1 | Chandragupt Institute of Man... | Meet - MCC 2024: Track 1

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9:52 AM | MCC 2024: Track 1

Ashutosh Dash

Rana Singh

Aparna Vats

Kumar Ayashkanta

BHASKAR RAJ

30 others

IT CIMP

35

Transfer Event: MCC 2024: Track 1 | Chandragupt Institute of Man... | Meet - MCC 2024: Track 1

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10:27 AM | MCC 2024: Track 1

Kumar Ayashkanta

Ashutosh Dash

BHASKAR RAJ

SEJAL SINGH

Prof. Santosh Kumar

34 others

IT CIMP

40

Chandragupt Institute of Mana | Meet - MCC 2024: Track 2

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4:19 PM | MCC 2024: Track 2

16:19 11-11-2024

Transfer Event: MCC 2024: Track 1 | Chandragupt Institute of Mana | Meet - MCC 2024: Track 1

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ANU SARAH DANIEL 1980161 (Presenting)

Waste Reduction Strategies

- Supply Chain Optimization:**
 - Direct procurement from local farmers
 - Fresh produce delivered quickly with minimal handling
- Inventory Management:**
 - Data-driven forecasting to reduce overstocking and spoilage
- Environmental Impact:**
 - Reduced waste by focusing on efficient logistics and lower spoilage rates
- Waste Reduction Results:**
 - Wastage reduced to 5% of pe

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12:02 PM | MCC 2024: Track 1

12:02 11-11-2024

