

Ethnic Fashionista Competition - Event Plan

Event Overview

The Ethnic Fashionista Competition is a celebration of traditional and ethnic attire through a three-round ramp walk. Each participant will showcase their unique cultural wear in various styles, focusing on creativity, confidence, and authenticity. The event will consist of three rounds:

Event Rounds

Round 1: Traditional Ethnic Attire

In the first round, participants will wear traditional ethnic attire representing their culture or heritage. This round emphasizes authenticity and cultural richness, allowing participants to showcase the history and essence of their ethnic clothing.

Round 2: Fusion Ethnic Attire

In the second round, participants will present fusion ethnic wear. This round focuses on modern, creative adaptations of traditional outfits, blending cultural elements with contemporary styles. Participants will be judged on originality, creativity, and the ability to balance traditional and modern elements.

Round 3: Formal Ethnic Attire

In the final round, participants will showcase formal ethnic attire, reflecting elegance and sophistication. The attire can include formal saree, kurta suits, or any ethnic formal wear that highlights the refinement of their culture. This round emphasizes poise, grace, and presentation.

Round 4: Questionnaire Round

Judges will ask participants culturally themed questions to gauge their understanding, wit, and connection to their ethnic roots.

Judging Criteria

Participants will be evaluated in each round based on the following criteria:

- Authenticity and cultural representation (Round 1)
- Creativity and originality (Round 2)
- Elegance and presentation (Round 3)
- Knowledge, confidence and relevance (Round 4)

Marking Scheme (Total: 50 Marks)

- Round 1: Traditional Ethnic Attire: 10 marks
- Round 2: Fusion Ethnic Attire : 15 marks
- Round 3: Formal Ethnic Attire : 15 marks

- Round 4: Questionnaire Round : 5 marks

- Music Selection : 5 marks

Event Rules and Regulations

1. Team Size: Individual participation or teams of up to 6 members.
2. Dress Code : Strictly ethnic attire reflecting cultures.
3. Time Adherence : Participants must adhere to the allocated time which includes each round of “ min. :30 sec max.: 2 min. .
4. Props : Allowed but should align with cultural authenticity and safety.
5. Behaviour : Respectful behaviour is mandatory on and off the stage.
6. Punctuality : All participants must arrive 1 hour before the event starts.
7. Judges Decision : The judges verdict will be final and binding.

Participant Identity and Scoring

Each participant will be assigned a unique number for identification throughout the competition. Scores will be awarded for each round, and the final score will be an aggregate of all rounds. Top performers will advance to the next stages or rounds as per the scoring system.

Closing and Announcements

After the ramp walk rounds, scores will be tallied, and winners will be announced based on their cumulative scores across all rounds. The event will conclude with awards for the top 3 performers, along with special recognition for categories such as 'Best Traditional Attire' and 'Most Creative Fusion Attire'.