Ethnic Fashionista Competition - Event Plan

Event Overview

The Ethnic Fashionista Competition is a celebration of traditional and ethnic attire through a three-round ramp walk. Each participant or team will showcase their unique cultural wear in various styles, focusing on creativity, confidence, and authenticity. The event will consist of three rounds:

Event Rounds

1. Screening Round

- **Purpose:** Shortlist participants based on their costume, walk, and confidence.

- **Criteria:**

  - **Costume Selection:** Appropriateness, creativity, and alignment with the ethnic theme.

  - **Walk Style:** Posture, balance, and rhythm on the ramp.

  - **Confidence:** Body language, eye contact, and stage presence.

- **Process:**

  - Participant or team walks on the ramp for min 1min and maximum 3 minutes .

  - Judges score them based on the above criteria.

- **Outcome:** A selected number of participants will proceed to the next rounds.

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2. Talent Round

- **Purpose:** Let participants showcase a unique talent within 1min to 3min .

- **Criteria:** Creativity, execution, and audience impact.

- **Examples:** Dance, or a quick performance tied to fashion.

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3. Final Walk:

- **Purpose:** Evaluate the finalists for their overall charisma and stage presence.

- **Criteria:**

  o Gracefulness and fluidity of movement.

  o Interaction with the audience or judges.

  o Intelligence under pressure (followed by Q&A).

- **Process:** Participants should showcase their final walk, showcasing their best performance and answers to the questionnaire.

Judging Criteria
Participants will be evaluated in each round based on the following criteria:
- Authenticity and cultural representation (Round 1)
- Creativity and originality (Round 2)
- Knowledge, confidence and relevance (Round 3)

Marking Scheme(Total: 50 Marks)
- Round 1: Screening Round: Teams or participants screened will move to next round.

- Round 2: Talent Round : 20 marks

- Round 3: Final walk Round : 20 marks

- Music Selection : 10 marks

Event Rules and Regulations
1. Team Size: Individual participation or teams of up to 6 members.

2. Dress Code : Strictly ethnic attire reflecting cultures.

3. Time Adherence : Participants must adhere to the allocated time.

4. Props : Allowed but should align with cultural authenticity and safety.

5. Behaviour : Respectful behaviour is mandatory on and off the stage.

6. Punctuality : All participants must arrive 1 hour before the event starts.

7. Judges Decision : The judges verdict will be final and binding.

Participant Identity and Scoring

Each participant will be assigned a unique number for identification throughout the competition. Scores will be awarded for each round, and the final score will be an aggregate of all rounds. Top performers will advance to the next stages or rounds as per the scoring system.

Closing and Announcements

After the ramp walk rounds, scores will be tallied, and winners will be announced based on their cumulative scores across all rounds. The event will conclude with awards for the top 3 performers, along with special recognition for categories such as 'Best Traditional Attire' and 'Most Creative Showcasing'.

Reward and Recognition

- Declared winners : First Prize – ₹ 5000 , Second Prize – ₹ 3000 , Third Prize – ₹ 2000 .
- Apart from the above prizes participation certificates will be awarded to all the individuals .