## **For Immediate Release**

## **PRE-PRESS RELEASE**

Grand Launch of IDE Bootcamp (Second Edition – Phase II) at Chandragupt Institute of Management, Patna

Chandragupt Institute of Management, Patna (CIMP) is honored to host the prestigious IDE Bootcamp Second Edition – Phase II from 17th to 21st February 2025. This groundbreaking initiative, envisioned by our esteemed Prime Minister, Shri Narendra Modi, and led by the Ministry of Education, AICTE, and the Innovation Cell (MIC), aims to nurture innovative thinking, design expertise, and entrepreneurial skills among student innovators across India.

The IDE Bootcamp Second Edition – Phase II will be inaugurated on 17th February 2025 at 12:00 PM. The national-level inauguration will be presided over by Prof. T. G. Sitharam, Chairman of AICTE, who will inaugurate the event virtually from AICTE Headquarters in New Delhi. The event will be broadcast live across official social media platforms. At the CIMP level, the inauguration will be graced by the presence of Sh. Nikhil Dhanraj Nippanikar, IAS, from the Directorate of Handloom and Sericulture, Department of Industries, who will serve as the Chief Guest.

Since its inception in June 2023, the IDE Bootcamp has achieved remarkable milestones. Over the past year, 35 bootcamps have been conducted, training over 7,000 student innovators and faculty mentors. These sessions have empowered participants with practical skills, leading to the creation of innovative products and several promising startups. CIMP is proud to host this event for the second time, having successfully organized the first edition of the Bihar region at its campus.

The Second Edition (Phase II) will engage 250+ student innovators and Innovation Ambassadors present on the CIMP campus from diverse higher education institutions across India, including students under the Special Scholarship Scheme for Jammu & Kashmir and Ladakh. The event, scheduled from 17th to 21st February 2025, will offer an immersive, five-day experience designed to hone essential skills in innovation, design, and entrepreneurship.

The bootcamp will feature a comprehensive curriculum designed to equip participants with the necessary skills and knowledge. Key modules include Design Thinking for Entrepreneurs, Business Model Canvassing, Prototype Development

to MVP & Incubator Visit, Financial Literacy for Entrepreneurs, Technology Commercialization, Intellectual Property (IP), and Startup Funding, and Pitching Your Idea: Techniques and Best Practices.

CIMP is renowned for its leading role in promoting and developing a startup ecosystem in the state through its incubation center, CIMP-BIIF. This initiative underscores CIMP's commitment to fostering innovation and entrepreneurship among the youth.

"Hosting the IDE Bootcamp at CIMP for the second time is a testament to our commitment to fostering innovation and entrepreneurship among the youth. We are excited to welcome 250 students from across India for this five-day training program, where they can transform their ideas into impactful ventures. This initiative aligns perfectly with our vision to create future leaders who can drive change and innovation in the global arena", said the Director of Chandragupt Institute of Management, Patna, Professor (Dr.) Rana Singh.

"We are proud to be part of this transformative initiative for the second time. The IDE Bootcamp will not only enhance the skills of our students but also contribute to the broader ecosystem of innovation and entrepreneurship in India. We look forward to collaborating with AICTE and other esteemed institutions to make this bootcamp a resounding success", added Sh. Kumod Kumar, the Chief Administrative Officer of Chandragupt Institute of Management, Patna.

The IDE Bootcamp embodies the government's ongoing commitment to building a robust ecosystem for innovation and entrepreneurship. Guided by Prime Minister Modi's vision, this initiative strives to position India at the forefront of global innovation by empowering its youth with the tools to transform ideas into impactful ventures.

For more information about Chandragupt Institute of Management, Patna, please visit www.cimp.ac.in.











## CIMP WELCOMES ALL PARTICIPANTS OF THE

## Innovation, Design and Entrepreneurship (IDE) Bootcamp

**Edition 2 - Phase II** 

17th - 21st February 2025

Organized by

All India Council for Technical Education (AICTE)
& Ministry of Education's Innovation Cell (MIC)









