



CALL FOR PAPERS

# 2<sup>ND</sup> WORLD MANAGEMENT CONFERENCE

# WMC 2025



27th June, 2025 | Virtual Mode



## ORGANISED BY

### CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Mithapur Institutional Area, Patna-800001

Republic of India

Telephone: +91 612 2366004, 2366015, 2366012

Fax: +91 612 2366029

E-mail: [wmc@cimp.ac.in](mailto:wmc@cimp.ac.in) | Visit us at: [www.cimp.ac.in](http://www.cimp.ac.in)

REGISTER  
NOW



# ABOUT THE CONFERENCE

The **2<sup>nd</sup> World Management Conference (WMC)** will be held on **June 27, 2025** in virtual mode. **WMC 2025** aims to bring together academics, research scholars, executives, entrepreneurs, and policymakers for an exchange of ideas on the theme of **Business Resilience**.

In the face of geopolitical instability, volatile commodity markets, rising inflation, an increasing probability of more frequent and severe climate disasters, global health crises, and major shifts in consumer and industrial demand, business leaders anticipate long-term pressure on their business models, and as a consequence, greater need for resilience<sup>1</sup>. Resilience is the ability to withstand unpredictable threats or change, continuously adapt for growth, emerge stronger, and thrive in a hostile environment. McKinsey & Company identifies six dimensions of resilience: financial, operational, technological, organizational, reputational, and business-model resilience<sup>2</sup>. Traditional management approaches with their focus on (short-term) financial performance management and designing and executing stable plans, limit firms' ability to design for, measure, and manage resilience for resilience is a property of systems and requires a multi-timescale perspective<sup>3</sup>.

The conference aims to focus deliberations on the theme of business resilience, to collate and disseminate the latest research and perspectives far and wide. We invite original, unpublished research work related to the theme across all disciplines of management based on qualitative, quantitative, or mixed-method approaches in the form of research papers and case studies.

1. Banholzer, M., Dreischmeier, R., LaBerge, L., & Libarikian, A. (2022, December 19). Business Building: The Path to Resilience in Uncertain Times. McKinsey & Company. <https://www.mckinsey.com/capabilities/risk-and-resilience/our-insights/business-building-the-path-to-resilience-in-uncertain-times#/>
2. McKinsey & Company (2023, January 17). What is resilience? <https://www.mckinsey.com/featured-insights/mckinsey-explainers/what-is-resilience>
3. Reeves, M., & Whitaker, K. (2020, July 02). A Guide to Building a More Resilient Business. Harvard Business Review. <https://hbr.org/2020/07/a-guide-to-building-a-more-resilient-business>

# KEYNOTE SPEAKERS

---



**To be Announced Soon**

## IMPORTANT DATES

---

Abstract/Proposal Submission Deadline	: 22 <sup>nd</sup> April, 2025
Notification of Acceptance	: 30 <sup>th</sup> May, 2025
Registration Opens	: 02 <sup>nd</sup> June, 2025
Deadline for Submission of Full Papers and PPTs	: 20 <sup>th</sup> June, 2025
Conference Date	: 27 <sup>th</sup> June, 2025 (Friday)

# BEST PAPER AWARDS

---

From among the full papers accepted and presented, the top three selected by a panel of experts will be awarded cash prizes of ₹ 30,000, ₹ 20,000, and ₹ 10,000, respectively.

## SUBMISSION GUIDELINES

---

- Abstracts/proposals and full papers are to be submitted without author details to enable blind review; author details (name, affiliation, email address, phone number, and corresponding author) are to be submitted in a separate file.
- Abstracts/proposals and full papers are to be submitted in the .docx format (MS Word), conforming to the following guidelines:
  - Word Limit:
    - Abstract/Proposal: 250 – 300
    - Full Paper: 3,000 – 5,000
  - Font: Times New Roman
  - Font Size (Text): 12
  - Font Size (End Notes): 10
  - Line Spacing: 1.5
  - Text Alignment: Justified
  - References: APA 7 Style
- Only full papers accepted and presented will be considered for the Best Paper Awards.
- Abstracts/proposals and full papers are to be submitted through the submission link on the conference webpage.
- An edited book of the full papers accepted and presented at the conference will be published with an ISBN.



# REGISTRATION

- In case of multiple authors of a paper submitted and accepted, at least one author must register for the conference; only registered authors will receive certificates.
- Registration Link: <https://www.cimp.ac.in/wmc/register>

# REGISTRATION FEES

- Indian Participants:
  - Academics and Industry Professionals : INR 1500/-
  - PhD/FPM Scholars and Students : INR 1000/-
- International Participants : USD 100/-

# ORGANISING COMMITTEE



**Dr. Rana Singh**

Director  
CIMP, Patna



**Prof. (Dr.) G K Murthy  
Kothapalli**

Assistant Professor  
CIMP, Patna



**Prof. (Dr.) Raniit Tiwari**

Associate Professor  
CIMP, Patna



**Prof. (Dr.) Ankit  
Sharma**

Associate Professor  
CIMP, Patna



**Prof. (Dr.) Kalyan  
Agarwal**

Assistant Professor  
CIMP, Patna



**Prof. (Dr.) Mamta Singh**

Associate Professor  
CIMP, Patna



**Prof. (Dr.) Sibananda  
Senapati**

Associate Professor  
CIMP, Patna



**Prof. (Dr.) Sudeep Rohit**

Assistant Professor  
CIMP, Patna



# ABOUT CIMP

Chandragupt Institute of Management Patna (CIMP) is an autonomous institute of excellence in management education, training, research, and consultancy, set up by the government of Bihar. CIMP offers AICTE-approved, NBA-accredited, and AIU-recognised full-time Post-Graduate Diploma in Management (PGDM) programme, AICTE-approved full-time Fellow Programme in Management (FPM), and short-term training programmes and consultancy services to various departments of the government as well as the industry. CIMP is among the top 125 B-schools in India as per the National Institutional Ranking Framework (NIRF) Rankings, 2024.

## **The Institute conducts the following major programmes:**

- Fellow Programme in Management (FPM)
- Two-Year Post Graduate Programme in Management
- Two-Year Post Graduate Programme in Management-IEV
- Executive programme in management for Government and Non-government officials
- Management Development programme (MDP)

# CONTACT US

Conference Secretariat:

Email: [wmc@cimp.ac.in](mailto:wmc@cimp.ac.in)

Telephone: +91 612 2366004, 2366015, 2366021

Conference Webpage: <https://www.cimp.ac.in/wmc>

