

# PLACEMENT BROCHURE 2025



**INDIA RANKINGS 2024**  
Rank Band 101-125  
in Management category



CIMP

## CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

*(Approved by AICTE, Ministry of Education, Government of India and PGDM Programme accredited by  
NBA and recognised by AIU as Equivalent to MBA)*

*(Established by Govt. of Bihar)*

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**Prof. (Dr.) Rana Singh**

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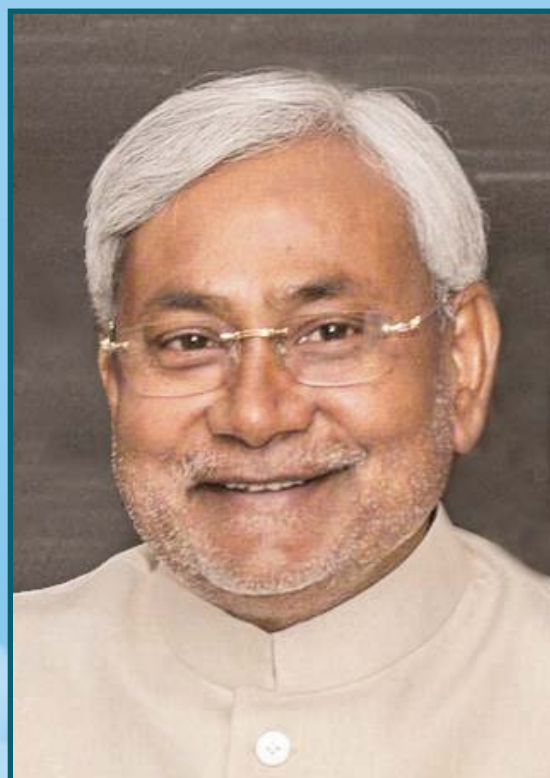
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## MESSAGE FROM THE CHAIRMAN BOARD OF GOVERNORS

The idea for establishing an institute of management in Bihar was conceived at a time when the rest of the world had started looking towards India as the next economic superpower. While the country showed promising signs to gain economic supremacy, we also felt the need for quality institutions, which could contribute towards realization of this goal. We needed new centers of excellence and leadership, which could produce visionary leaders capable of launching India into an era paralleled only by her glorious past. We needed new centers of nation building, which could propel all inclusive growth and development so that each and every section of the country could rightfully and happily identify with the advancement. It was with this vision that the idea of Chandragupt Institute of Management Patna (CIMP) was born. The Institute is named after Chandragupt Maurya, the king of Pataliputra, who became the first Indian emperor to unify almost whole of the Indian subcontinent. A protégé of Chanakya, he proved to be an able administrator in his own right. CIMP was envisioned as an institution providing nationally and internationally relevant management education and research facilities. CIMP is also expected to contribute to the

development of Bihar and other eastern states of India, fulfilling the need for all round and inclusive growth.

I am pleased to note the achievements of the institute in a short span of time. The Institute has made a name for itself in the arena of management education internationally. The graduates are well placed in their chosen career paths. The research and consulting expertise of the institute is reflected at prestigious forums. I am sure that CIMP will be able to achieve its mission and lead India and Bihar to redeem her past glory. I hope and pray that we will get help and support from all quarters of society. I welcome and invite you to join this mission and embark on an inspired journey called CIMP.

My Best Wishes

**Nitish Kumar**

Hon'ble Chief Minister of Bihar



## MESSAGE FROM THE DIRECTOR

We deem it our valued privilege to extend our warm invitation to participate in the Final Placement Program for the 2023-2025 batch and the Summer Internship Program for the 2024-2026 batch. We are glad to share the fact that the placement of the previous batches has been very encouraging. We take this opportunity to extend our heartfelt thanks to all the companies and their HR professionals that have provided employment /opportunities to our students and alumni.

We have a long list of recruiters from various industries including FMCG, BFSI, Consulting, Government, and allied sectors. We are glad to share that the students studying at CIMP are selected from a large pool of applicants who get final selection after a rigorous process of GD/PI. Top companies like AMUL, ITC, Colgate Palmolive, Marico Ltd., Prism Johnson Ltd., Berger

Paints, Asian Paints, Airtel, Utkarsh SF Bank, Bharat Financial Inclusion Ltd., HDFC Ltd., HDFC AMC, HDFC Bank, ICICI Bank, Yes Bank, L&T, NDDB, HUL, Bandhan Bank, Tata Advanced Systems, Jeevika, DCB Bank, Aditya Birla and Axis Bank to name a few, have been recruiting from CIMP.

We take this opportunity to express our heartfelt thanks to all the members of the HR Fraternity for hiring our students / alumni for summer internship/final placements. We are also thankful to all the HR professionals who have been visiting our campus year after year which shows their consistent confidence in the students passing out from here.

CIMP's achievements within a short period of time are laudable by any standard. AICTE has recognized and approved the PGDM programme. I am happy to inform you that our PGDM programme received accreditation from the National Board of Accreditation (NBA). It is, in a way, an assurance to companies visiting CIMP for campus placements, on the rigour of our academic programmes. Our PGDM programme is also recognized by the Association of Indian Universities (AIU) as Equivalent to MBA.

We have started the PGDM (IEV) Programme with effect from the current Academic Year 2022-23. The Post Graduate Programme in Management (Innovation, Entrepreneurship, and Venture Development) has been approved by All India Council for Technical Education, Ministry of Education, Government of India.

It gives me immense pleasure to inform you that CIMP has become the only management institution in Bihar established by Govt. of Bihar to get India Ranking 2024, Rank Band 101-125 in Management Category. This is just the beginning and with support from all the stakeholders including the HR Fraternity, we will march towards more inspiring milestones in the future.

CIMP has a world-class infrastructure to its credit. We have a Library Resource Centre which has collaborated with DELNET and Harvard Business Publishing, an independent unit of Harvard Business School. In addition to our internal faculty (all from IIMs, IITs, and similar other reputed institutes), top professionals from the corporate world provide high-quality academic inputs to our students.

CIMP is also emerging as one of the best in creating research output among the young national management schools in India. We have produced many internationally accepted research papers. This is in addition to us completing more than six dozen prestigious sponsored research projects from national and international agencies.

Innovative orientation, institutionalized in all its manifested forms, is infused into the students to become outstanding professionals. Our students have been winning prizes at national and international levels in Business plans, Debate competitions, etc.

Based on my experience at leading Indian Universities / Institutions in India and UAE, I can say for sure that our students can contribute to your organization when they are recruited. Recruiters' feedback on our students overwhelmingly highlight their flexibility, motivation, commitment, and willingness to work anywhere in India in any role.

I am hopeful that your organization will provide our students opportunities for summer and final placements to prove their mettle.

**Prof. Dr. Rana Singh**

Director



INDIA RANKINGS 2024

Rank Band 101-125 in Management category



## CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA (CIMP)

was established as an autonomous institution in 2008 with active support from the Government of Bihar.

## THE INSTITUTE

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with active support from the Government of Bihar. The institute was established with the objective of contributing substantially to the academic and development credentials of Bihar, while fulfilling the primary role of teaching students to become professional managers.

CIMP offers a two-year full-time Post Graduate Diploma in Management (PGDM), approved by AICTE and accredited by NBA. The programme is recognised by the Association of Indian Universities (AIU) as equivalent to MBA.

CIMP has also started AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM).

CIMP has also introduced 2 years full time PGDM - (IEV) Innovation, Entrepreneurship & Venture Development, approved by AICTE.

In a short span of over 17 years CIMP's achievements are known to the corporate world and has been able to place its graduates in various companies of national and international repute, such as Tata Advanced Systems Limited (TASL), ITC Ltd., JEEViKA, ICICI Bank, IDBI Bank, HDFC Ltd., HDFC AMC, Utkarsh SF Bank, Prism Johnson Cement, COMFED, Berger Paints, IndusInd Bank, Marico, Asian Paints, Airtel, Amul, Colgate Palmolive, LIC, I-PAC, Bandhan Bank, BYJU'S, Fino Payments Bank Ltd., Aditya Birla, Kent RO, DCB Bank etc.



## VISION

To become a nationally and internationally relevant management education and research institution focusing on excellence.



## MISSION

To focus on enriching the management education profile of Bihar through training, research and consulting activities. To establish centers of research especially focusing on the development issues of Bihar.

## Program Outcomes (PO)

Programme Outcomes describe what students are expected to know and are able to perform or attain by the time of graduation. These relate to the skills, knowledge and behavior that students acquire during the programme. PGDM students of CIMP are expected to attain the following:

- Critical Thinking and Problem Solving: Students should be able to apply the perspective of their chosen concentrated area of study to develop fully-reasoned opinions on such contemporary issues as the need for innovation, integrity, leading and managing change, globalization, and management.
- Cross-Disciplinary Integration and Strategic Perspective: Students should be able to conceptualize, organize, and resolve complex business problems or issues by using the resources available under their discretion.
- Leadership Skills: Students should be able to document their participation in, and contribution to, student organizations, business or consulting projects, internship opportunities, or other sanctioned initiatives.
- Team-work: Students should be able to determine the effectiveness with which goals are defined and achieved in team environments, to assess the contributions made by themselves as well as by their peers within those environments, and to identify and resolve conflicts.
- Communication Skills: Students should be able to demonstrate the ability to listen and to read attentively, and to express ideas with clarity in both oral and written communications.
- Modern Tool Usage: Students should be able to create, select, and apply appropriate techniques, resources, and modern management and IT tools including prediction and modelling to complex management activities with an understanding of the limitations.
- Environment and Sustainability: Students should be able to understand the impact of the professional management solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- Ethics: Students should be able to apply ethical principles and commit to professional ethics and responsibilities and norms of the managerial practice.
- Life-long Learning: Students should be able to recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the industry.
- The Manager and Society: Students should be able to apply reasoning informed by the contextual knowledge to assess societal, legal, ethical and cultural issues and the consequent responsibilities relevant to the professional managerial practice.

## Program Educational Objectives (PEO)

- Graduates will possess professional skills for employment and lifelong learning in management.
- Graduates will attain a general level of competence in management through logical and practical approach to problem solving and function effectively as skilled managers.
- Graduates will adapt to a rapidly changing environment with learned and applied new skills and become socially responsible and value driven citizens committed to sustainable development.





According to the NIRF India Rankings 2024, CIMP ranks amongst the Band 101-125 in Management Category only ranking approved by the Ministry of Education (MoE), Government of India which outlines a methodology to rank institutions across the country.

The ranking methodology draws from the overall recommendations and broad understanding arrived at by a core committee set up by MoE. This committee identifies the broad parameters for ranking various universities and institutions. The parameters broadly cover "Teaching, Learning and Resources," "Research and Professional Practices," "Graduation Outcomes," "Outreach and Inclusivity," and "Perception".



### TEACHING, LEARNING AND RESOURCES

parameter covers student strength, including Doctoral Students, Faculty-Student ratio with emphasis on permanent faculty, combined metric for Faculty Qualification and Experience, and Financial Resources and their utilisation.



### RESEARCH AND PROFESSIONAL PRACTICES

parameter covers combined metric for publications, combined metric for quality of publications, footprint of projects, professional practice and executive development programs.



### GRADUATION OUTCOMES

parameter covers combined metric for placement and higher studies, metric for examinations, and median salary.



### OUTREACH AND INCLUSIVITY

parameter covers percentage of students from other states (regional diversity), percentage of women (gender diversity), economically and socially challenged students, and the facilities for physically challenged students.



### PERCEPTION

parameter covers peer perception including employers & academic peers' perception about the institute. This is done through a survey conducted over a large category of employers, professionals from reputed organizations and a large category of academicians to ascertain their preference for graduates of different institutions and a comprehensive list is prepared taking into account various sectors, regions, etc.

## KEY HIGHLIGHTS

- The Institute has been recognized as the only Lead Knowledge Institution in the state of Bihar by Niti Aayog (<https://www.niti.gov.in/> )
- Case study based teaching is followed. Majority of these cases are drawn from Harvard Business Publishing and Ivey Publishing
- Excellent placement of graduating students since the first batch
- Faculty members have participated in 47 International and 40 National Conferences
- Started Business Analytics Lab in collaboration with International Business Machines Corporation (IBM)
- CIMP Business Incubation and Innovation Foundation (CIMP-BIIF)
- Received NBA accreditation
- PGDM Programme recognised by AIU as equivalent to MBA
- Established Centres of Excellence to encourage Research and Consultancy
- Conducted 169 Management Development Programmes (MDP) so far (trained more than 7000 participants)
- Completed 136 Projects for the government of Bihar and 45 projects of government of India
- Launched AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM)
- Launched "Students Guidance Centre" (SGC) and "Beautiful Mind" to benefit the socially and financially deprived children
- With approval of AICTE, CIMP started Post Graduate Diploma in Management-Innovation, Entrepreneurship and Venture Development (PGDM-IEV) in 2023.



### International Awards



*International Star for Leadership in Quality Under "Platinum Category" Paris, France*



*Socrates Awards Oxford, UK*



*European Award Vienna, Austria*



*The Majestic five Continents Award Geneva, Switzerland*



*The Arch of Europe Frankfurt, Germany*

- Received International Star for Leadership Award in Quality – Platinum Category at BID Convention Paris, France.
- Received the Socrates Award for "Best Institute/University" organized by Europe Business Assembly (EBA), The Club of the Rectors of Europe (CRE), Oxford, Great Britain, and EBA Conferences, UK.
- Received the European Award for Best Practices 2013 organized by European Society of Quality Research (ESQR) in Vienna, Austria.
- Awarded "The Majestic Five Continents Award for Quality & Excellence", by association of Otherways Management and Consulting, France for quality and excellence in Geneva, Switzerland.
- Conferred upon the International Arch of Europe (IAE) Award in the Gold Category for overall quality and excellence at Frankfurt, Germany. CIMP is the first educational institute in India to get this award.



### National Awards



*EQ Leadership Award (TISS)*



*Dr. J.J. Irani Award*



*Digital Distinction in technology conformance to the NEP (EduTech 100 summit, ASSOCHAM)*

- Conferred upon the "EQ Leadership Award" by Tata Institute of Social Sciences (TISS) in recognition of significant contribution to leadership development in Bihar at Mumbai.
- Received Dr. J. J. Irani Award on 29th November, 2012.
- Awarded a certificate of Appreciation for Digital Distinction in Technology Conformance to the NEP on December 14, 2022, at the EduTech 100 Summit organized by ASSOCHAM in New Delhi.



### NBA Accreditation

- Post Graduate Diploma in Management (PGDM) offered by CIMP is accredited by the National Board of Accreditation (NBA).
- Students studying in an NBA accredited institution can be assured that they will receive education which is a balance between high academic quality and professional relevance and that the needs of the corporate world are well integrated into programmes, activities and processes.
- This accreditation also signifies that the professionals developed here are of international standards and it would be very useful in enhancing even their global mobility.



### AIU Approval

- The Association of Indian Universities (AIU) has accorded equivalence to the two-year full-time PGDM Program offered by CIMP with Master of Business Administration (MBA) Degree of an Indian University.

### NSE Lab, Makers Lab, and Bosch Centre

- Above centers have been established in CIMP to facilitate students' learning.

### CIMP Business Incubation & Innovation Foundation (CIMP-BIIF)

- CIMP-BIIF at CIMP has been supported by the Department of Industries, Govt. of Bihar. CIMP is a Govt. of Bihar notified host institution for the mentoring of startups selected under Startup Policy 2017 and 2022.
- This centre provides a physical infrastructure and support system necessary for business incubation activities for networking them with seed funders, angel investors and venture capitalists.
- It also serves as a platform for venture needs and startup summits.
- Under the CM SC-ST Entrepreneurship Development Scheme educated unemployed youths of the SC and ST community are trained in basic skills of entrepreneurship.

### Faculty Members

- Highly qualified and experienced faculty members drawn from both academia and industry.
- 22 full-time internal faculty members apart from an extensive list of visiting faculty from IIMs and other top B-schools across the world.
- Faculty members have contributed research papers in reputed journals and 55+ prestigious international conferences.

### Academic Collaborations

- CIMP has recently entered into prestigious collaboration with Georgia State University, USA, and the University of Southampton, UK for student/faculty exchange programs.
- CIMP is having student Internship Exchange programme with Queens University, Canada and Faculty Exchange Programme with Anáhuac University, Mexico City.
- CIMP is one of the leading business school in the country to start its own Centre for Public Policy with initial support from IIM Bangalore. Professor G. Ramesh, Chairperson of the Centre for Public Policy at IIM Bangalore, inaugurated CIMP's Centre for Public Policy in November 2014.
- CIMP has collaborated with Lancashire Business School in the UK for research on Corporate Social Responsibility.
- CIMP is in active discussion to sign an MOU with the University of Manchester, the Manchester Metropolitan University and the University of Salford, UK. This will foster research activities.
- Research collaboration has been signed between CIMP and EGADE Business School, Mexico City, Mexico to foster social and economic research between two developing worlds. Prof. Rajagopal representing EGADE Business School took a four-day training programme on Business Management for competitive business models and innovations through commercialisation and market competitiveness.
- The Global Leadership Conference 2019 was jointly organized by CIMP and Southampton Business School, University of Southampton on 17th January 2019. The collaboration is to help in student and faculty exchange programme, and collaborative research.

- CIMP is also having academic collaboration with Indian Institute of Technology- Patna (IIT-P), National Institute of Fashion technology- Patna (NIFT-Patna), Entrepreneurship Development Institute of India (EDII), and Rabat international school- Morocco.

### Placement Highlights

- CIMP has been able to maintain an excellent track record of 100% placement continuously for the past 15 Batches. The last placement season 2025 has been a testament to the same legacy where cent per cent students of the PGDM Batch 2022-24 got placed. In addition to this, CIMP also marked a historic milestone with its first ever overseas placement.
- The largest recruiter for the batch of 2022-24 has been ICICI Bank. Last season Global Archer Construction & Engineering LLP offered the highest package and that too for overseas placement.

### Social Responsibility

- Student Guidance Centre (SGC) is an initiative to help SC/ST students of Bihar. SGC provides free coaching to brilliant students from such socially backward sections of Bihar. SGC has helped many students in getting admissions in prestigious institutes including IIMs.
- Initiated the project "A Beautiful Mind", to provide education opportunities to students who belong to socially and economically deprived segments of society.

# CAMPUS INFRASTRUCTURE



Our eco-friendly campus is located in Mithapur, which is 4 km away from Patna airport and 1.5 km away from Patna Junction railway station. CIMP has a state-of-the-art academic cum residential campus spread over 10 acres of land. The campus consists of an Academic Block, MDP block, Auditorium, Hostels for boys and girls, Extracurricular Activity Block, accommodation for teaching & non-teaching staff, a Guest House for visiting faculty and distinguished guests, and the Director's residence.

CIMP's academic block has six large lecture halls, classrooms, Computer Centre, Language Lab, IBM Business Analytics Lab, Startup Incubation Centre and Library. The entire campus is Wi-Fi enabled. All classrooms and conference rooms are air conditioned and well equipped with LCD screens and Projectors to facilitate learning and interaction.

## Library

The state-of-the-art Library Resource Centre (LRC) is a major facilitator of CIMP's teaching, learning, training, and research activities. The library resource centre is one of the best in the country. The library has the facility to access e-resources as part of its resource collaboration with Harvard Business School Publishing (HBSP) and DELNET (Developing Library Network New Delhi), INFLIBNET and NDLI. The library stocks (all within a very short period of 16 years) more than 18,139 books, 12 print journals/magazines, 20 newspapers (print), 1078 Harvard classic collections, 500 handbooks and non-book materials, including 900 CDs received with books, 102 videos and 278 audio collections. Students can access more than 5,223 full text journal titles through EBSCO and ProQuest etc.. The library also subscribes to business databases such as ProwessIQ, Socio-Economic Statistics database such as Indiastat, Legal research database such as SCC Online Web Edition Platinum. ProQuest database provides a single source for scholarly journals, newspapers, dissertations, thesis, reports, working papers, and datasets along with millions of pages of digitized historical primary sources and more than 21,000 e-books. JSTOR is a digital library for scholars, researchers and students. JSTOR provides access to more than

12 million academic journal articles, books, and primary sources in 75 disciplines. The EPWRF India Times Series (EPWRFITS), interactive online database with its comprehensive coverage of Indian economy for a fairly long time period and it comprises over a lakh variables capsuled in 27 modules. The Scopus database is widely recognized as a valuable resource for scholarly research across various disciplines including management, and its availability would greatly enhance the academic endeavors of our institution. Scopus, being one of the largest abstract and citation databases, offers comprehensive coverage of scientific literature, including peer-reviewed journals, conference papers, books, and patents. Access to Scopus would not only facilitate high-quality research but also contribute to the overall growth and reputation of our institution. PASW 13, Clementine, Stata, EViews and reference management software like EndNote. The library offers user services such as RFID Automated System, Document Delivery Service, Web OPAC powered by VTLS, Bibliographic Service, Institutional Repository, Open Video Digital Library, Virtual Reference Service, etc. The students have 16 hours access to the library; they can easily access the library online from their hostel rooms.



### 18,139

Books



### 20

Newspapers



### 12

Print journals/  
magazines



### 1078

Harvard classic  
collections



### 900

CDs received with  
books



### 500

Handbooks and  
non-book materials



### 102

Video collections



### 278

Audio collections



## Computing Facilities

- Information Technology (IT) is an integral part of the success of any leading management institute. Therefore, IT and e-enablement at the campus is a critical component of CIMP's focus towards excellence. The computing facilities available in the CIMP includes:
- A well-equipped and state-of-the-art computer lab with the latest hardware (Server, Firewalls, multimedia computers, network printers, and other leading accessories) and communication specifications having uninterrupted Wi-Fi/LAN connectivity round-the-clock.
- High-speed NKN (National Knowledge Network) Internet connectivity with 1 GBPS (1:1).
- Secure firewall throughout the entire network.
- Real-time implementation of RFID (Radio Frequency Identification) system in the Library, a technology to uniquely identify the books.
- Licensed version of leading statistical software like SPSS 17, AMOS 18, PASW 13, Clementine, & Stata.
- Plagiarism detection software.
- In-house development and successful implementation of e-examination software & MIS.



## Language Lab

CIMP has started a standalone Language Lab for language tutorials. Students who opt for remedial English classes get additional support through this Lab. Language Lab is equipped with latest audio-visual devices. Students not proficient in English get benefited.



## Quality Improvement Cell (QIC)

Quality Improvement Cell has been developed for the students to promote self-learning and to learn beyond the syllabus to enhance knowledge.



## Auditorium

CIMP campus has a 500 seater, centrally air conditioned auditorium. The auditorium is the hub of all co-curricular activities. It has hosted several programs such as SPIC MACAY cultural programs, annual business fest, seminars, industry interactions and annual convocation. The auditorium is equipped with ultramodern equipments including audio-visual systems.



# RESEARCH & CONSULTING ACTIVITIES

CIMP's faculty is engaged in cutting-edge research in the field of management. The publications and conference presentations bear testimony to the research quality produced by CIMP's internal faculty team. Faculty members have presented their research papers at many international conferences. Moreover, many research papers of CIMP's faculty have been accepted for publication in international journals. Faculty members bring their research output and insights to PGDM classrooms which enrich classroom discussions.

CIMP is playing a leading role in contributing to the all round development of the nation. Therefore, research areas, which have high contextual relevance and development implications for Bihar and India, in the next two decades, have been identified for starting CIMP's research centres. This is in addition to areas relevant to the Corporate World. The institute organizes conferences, workshops and seminars on a regular basis on these areas.

In addition to research centres, CIMP's faculty is actively engaged in consulting assignments for various industries and Government bodies. Most of these assignments are funded by International organizations like the World Bank, DFID etc.



The institute has initiated Centres of Research focusing on topics of contemporary relevance like:

-  Centre for Public Policy
-  Centre for Innovation Management
-  Centre for Micro-Enterprises Management and Capacity Building
-  Centre for Urban Studies
-  Centre for Appropriate Technology Management
-  NSE Academy Lab
-  Centre for Business Sustainability
-  Education Research Centre
-  Centre for Social Entrepreneurship
-  CIMP Business Incubation and Innovation Foundation (CIMP-BIIF)
-  Centre for Foreign Languages
-  CIMP Centre for CSR and ESG studies foundation
-  Centre for Agri Business Management
-  Global Awareness Cell

# MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

A major activity at CIMP is designing, developing and conducting innovative Management Development Programmes (MDPs) to train managers in the state of Bihar and rest of India. In this fast-changing business environment, working executives need to update themselves regularly and CIMP equips them with knowledge, skills and attitude required for delivering their best.

The MDPs are designed to provide insight into managerial concepts with a view to implement strategies in functional areas. The MDPs also help the practicing managers by providing an overall perspective for decision making and integrating functional and general management approaches.

So far, CIMP has successfully conducted 169 MDPs (trained

more than 7203). Some major clients are ICDS-CM SC/ST Entrepreneurship Scheme (Govt. of Bihar), Indian Oil Corporation (IOCL), Power Grid Corporation Ltd., Bihar State Khadi & Village Industries Board (Govt. of Bihar), BPSE (Govt. of Bihar), JEEVIKA, Department of Industries (Govt. of Bihar), Education Department (Govt. of Bihar), COMFED, BPSC (Govt. of Bihar), Department of Tourism (Govt. of Bihar), Department of Posts, Ministry of Communications (Govt. of Bihar) etc.

The Management Development Centre (MDC) can accommodate 90 at a time in air-conditioned, Wi-Fi enabled single-occupancy rooms. It also has state-of-the-art classrooms with Wi-Fi facilities and conference rooms.





# PROGRAM DESIGN - PGDM

The residential two-year full-time NBA accredited Post Graduate Diploma in Management prepares students for careers in various industries and consulting companies. The program is designed to enhance the problem solving and decision making abilities of students and to create awareness on the socio-economic environment. The aim of the program is to produce managers with socially desirable values. CIMP students are exposed to latest developments in management discipline. During the first year of the program, students learn basic concepts in the areas of Business Communication, Finance & Accounting, Marketing, Systems, Organizational Behaviour, Human Resource Management and Operations & Quantitative Techniques. These core courses help the students in building a sound foundation in various functional areas. The program offers a pool of electives in the second year in various functional areas of management such as Marketing, Finance, and OB/HR. A student can distribute his/her choice of electives across one or more of the functional areas, subject to completion of the minimum number of credits required for the award of PGDM (Equivalent to MBA). The students are exposed to the case-based teaching methodology supported by at least 300 cases from Harvard Publications. Simulations, live projects, field assignments and role plays are integral part of the curriculum. Academic and research collaborations have been initiated with University of Lehigh for student exchange programme and other research activities.

## COURSE STRUCTURE

### TERM I

• Financial Accounting [FA]	3.00
• Marketing Management-I [MM-I]	3.00
• Quantitative Techniques-I [QT-I]	3.00
• Microeconomics [ME-I]	3.00
• Micro Organizational Behaviour [MOB-I]	3.00
• Managerial Communication [M. Comm.]	3.00
• Information Technology for Managers [ITM]	3.00
<b>Total Credits</b>	<b>21.00</b>

### TERM III

• Corporate Finance [CF]	3.00
• Marketing Research [MR]	3.00
• Production and Operations Management [POM]	3.00
• Corporate Governance and Business Ethics [CGBE]	3.00
• Cost and Management Accounting [CMA]	1.50
• Business Environment and Policy [BEP]	1.50
• Universal Human Values-II [UHV-II]	3.00
• Public Policy [PP]	1.50
<b>Total Credits</b>	<b>19.50</b>
<b>SIP</b>	<b>6.00</b>

### TERM V

• Innovation Management [IM]	3.00
• Supply Chain Management [SCM]	1.50
• Project Management [PM]	1.50
<b>Electives*</b>	
• Retailing Management [ReM]	3.00
• Business-to-Business Marketing [B2BM]	3.00
• Marketing of Services [MoS]	3.00
• Financial and Business Modeling [FBM]	3.00
• International Finance and Trade [IFT]	1.50
• Behavioural Finance [BF]	1.50
• Strategic HRM [SHRM]	1.50
• Industrial Relations and Labour Laws [IRLL]	1.50
• Negotiations and Conflict Management [NCM]	1.50
• Managing Diversity at Workplace [MDW]	1.50
<b>Total Credits</b>	<b>18.00</b>

### TERM II

• Financial Management [FM]	3.00
• Marketing Management-II [MM-II]	3.00
• Quantitative Techniques-II [QT-II]	3.00
• Macroeconomics [ME-II]	3.00
• Human Resources Management [HRM]	3.00
• Banking [BKG]	3.00
• Macro Organizational Behaviour [MOB-II]	1.50
<b>Total Credits</b>	<b>19.50</b>

### TERM IV

• Strategic Management [SM]	3.00
• Management Information Systems [MIS]	3.00
<b>Electives*</b>	
• Sales and Distribution Management [SDM]	3.00
• Consumer Behaviour [CB]	3.00
• Rural Marketing [RuM]	3.00
• Security Analysis & Portfolio Management [SAPM]	3.00
• Options, Futures, and other Derivatives [OFD]	3.00
• Organizational Structures and Processes [OSP]	1.50
• Acquisition and Talent Management [ATM]	1.50
• Onboarding, Training, and Development [OTD]	1.50
• Leadership Excellence in Organizations [LEO]	1.50
<b>Total Credits</b>	<b>18.00</b>

### TERM VI

• Business Law [BL]	1.50
• Business Analytics [BA]	3.00
<b>Electives*</b>	
• Product and Brand Management [PBM]	3.00
• Integrated Marketing Communication [IMC]	3.00
• Digital Marketing [DM]	3.00
• Fixed-Income Securities [FIS]	3.00
• Project Finance [PF]	1.50
• Alternative Investments [AI]	1.50
• HR Analytics [HRA]	1.50
• Compensation and Benefits [CoB]	1.50
• Organizational Design and Change [ODC]	1.50
• Performance Management Systems [PMS]	1.50
<b>Total Credits</b>	<b>16.50</b>

\* A minimum of 15 Students are required for an elective to be offered

# FACULTY MEMBERS

CIMP has a pool of highly qualified and experienced faculty members, most of them being alumni of reputed institutions like IIMs, IRMA, IITs, XLRI and NITIE. The institute also gets mentoring support from an eminent Advisory Council comprising Professors from IIMs and other leading business schools.

## Advisor, Academic Affairs

### Dharam Deo Sharma

PhD, Distinguished Professor of Marketing, Stockholm School of Economics

## Academic Advisory Council

### Prof. K. Sivakumar

PhD (USA), Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA.

### Prof. Abhoy K. Ojha

IIM Bangalore

### Prof. Ganesh Prabhu

IIM Bangalore

### Prof. Mahesh Gopinath

PhD (Michigan)

### Prof. Mithileshwar Jha

Former Professor  
(IIM Bangalore)

### Prof. Unnikrishnan

IIM Kozhikode

### Prof. Vidyanand Jha

IIM Calcutta

## Adjunct Professor

### Dr. Kumud Ranjan Jha

Managing Director,  
Accenture Strategy

## Visiting Faculty

### Dr. Vivek Kumar Singh, IAS (Retd.)

Chairman, RERA, Bihar

### Abha Sahay

MS (University of Missouri, USA)

### Adwaita Govind

FPM (XIMB)

### C. Gopalakrishnan P

PhD (Gujarat)

### Chanchal Kumar

IAS, M. Tech (IITK), MDIP (US)

### Dr. K. Sivakumar

Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA

### Prof. K. Sukumaran

Dean, NISM

### Mithileshwar Jha

Fellow (IIM-A), PGDM (IIM-A)

### N. Vijayalakshami

IAS, PhD (IIT Delhi)

### Natesa Prasad

PGP (IIMA), PhD (USA)

### Navneet Kaur

FPM (IIM Indore)

### Prof. Nitya Rao

Faculty, School of International Development, University of East Anglia, Norwich, United Kingdom

### O. P. Wali

Professor, IIFT Delhi

### Rakesh Kumar Niraj

PGP (IIMB), PhD (USA)

### S. Siddarth

IAS, PGP (IIM A), PhD

### Sanjeev Sinha

IAS, MBA (Indiana USA)

### Satyajeet Rajan

IAS, PGP (IIM Calcutta)

### Suresh Manimala

B. Tech (NIT), MBA, PhD

### Prof. Hari Singh Shekhawat

MBA (XLRI), President – Human Capital & General Affairs, Welspun Group

### Shri Pravir Kumar

Director-Operations, Vodafone Idea

### J. P Rai

IAS, MBA (BHU)



### Prof. Himanshu Verma

Senior Specialist, Group Performance, Abu Dhabi National Oil Company (ADNOC)

### Vivek Bhatia

MFC, FCMA, CFA, CMA (Aust.), LIFA (UK)

### Ranjesh Prasad

PGP (IRMA), Senior Advisor (South Asia) AC Nielsen

### Prof. Chandramohan G.

M.Sc.(Stat), MA(Econ), MBA, PhD

### Pravir Kumar

Director- Operations, Vodafone

### Abhishek Singh

Senior Equity Research Associate, Acuity Knowledge Partners

### Brig (Dr.) Sunil Kumar Moudgil (Retd.)

CEO, Moudgil Learning & Development Solutions

International Master Trainer, Leadership Coach

Author & Motivational Speaker, Delhi

### Dr. Birendra Prasad Yadav, IAS

Special Secretary, BC & EBC Welfare Department, Govt. of Bihar

### Mr. Satish Jha

Chairman, The Jha Group

### Ms. Nicole Klaesener-Metzner

Wash Specialist, United Nations Children's Fund

### Shri Jitendra Kishore Prasad Singh

IRPS (Retd.)

### Dr. Utsav Kumar Singh

Fellow, Institute of Social Sciences New Delhi

### Shri Apurva Chamaria

Head of Startups & Venture, Google India

### Shri Rajesh Kumar

DGM, Union Bank of India

## Internal Faculty Members

### Prof. (Dr.) Rana Singh

Director  
MBA (Gold Medalist), PhD (BRABU)

### Prof. Vibhash Kumar

Professor of Practice (POP)  
B.E (Mechanical, BIT Sindri)  
MBA (Faculty of Management Studies - University of Delhi)

### Prof. (Dr.) Sunil Kumar

Professor of Practice (POP)  
Fellow (Ph.D), IIM Lucknow  
PGDRM (IRMA)

### Prof. (Dr.) Nripendra P. Rana

PhD, Swansea University, UK

### Prof. (Dr.) V. Bandyopadhyaya

M.Tech (IIT Kharagpur), PGDBM (IIM Calcutta), PhD (Utkal University)

### Prof. (Dr.) Rajesh Kumar

FPRM (IRMA)

### Prof. (Dr.) Sibananda Senapati

FPM (NITIE, Mumbai)

### Prof. (Dr.) Kalyan Agrawal

PGP (CIMP), EFPM Scholar (XLRI)

### Prof. (Dr.) Sayan Banerjee

FPM (NITIE, Mumbai)

### Prof. (Dr.) Debabrata Samanta

PhD (IIT Kharagpur)

### Prof. (Dr.) G. K Murthy

PhD (Berhampur University)

### Prof. (Dr.) Sriranga Vishnu

FPM (IIM Indore)

### Prof. (Dr.) Ranjit Tiwari

PhD (NIFM Faridabad)

### Prof. (Dr.) Santosh Kumar

FPM (NITIE, Mumbai)

### Prof. (Dr.) Nilamadhab Mohanty

FPRM (IRMA)

### Prof. (Dr.) Ankit Sharma

PhD (G.B.P.U.A.&T. Pantnagar),  
FPM (IIM Indore)

### Prof. (Dr.) Mamta Singh

PhD (IIT Dhanbad)

### Prof. (Dr.) Sudeep Rohit

FPM (IIM Trichy)

### Prof. (Dr.) Rajeev Ranjan

PhD (Jaipur National University)

### Prof. (Dr.) Rishi Kant Kumar

PhD (IIT, Delhi), M.Tech (NIT, Arunachal Pradesh, NIRD & PR Hyderabad Alliance)

### Prof. (Dr.) Rishabh Rajan

Assistant Professor  
PhD (IIT, Delhi), M.Tech (NIT, Arunachal Pradesh)

# STARTUP CELL AT CIMP



## Kumod Kumar

Chief Administrative Officer, CIMP  
Chief Executive Officer, CEO, CIMP-BIIF  
CIMP Business Incubation & Innovation  
Foundation

CIMP Business Incubation and Innovation Foundation (CIMP-BIIF) is the Startup Incubation Centre (SIC) of CIMP, which was started in the year 2017. The incubation centre is empanelled under Startup Bihar Policy 2017. Major thrust areas of the centre include startup projects from Edu-Tech, Fin-Tech, Ad-Tech, E-commerce and Health-Tech Sectors. In the year 2022, centre got listed with Startup India. The Incubation centre provides facilities like mentoring, plug and play office, co-working space etc. to start-ups.

BIIF as an innovation hub is a facility designed to support and nurtures the growth of new businesses and startup companies. It provides a range of resources, including mentorship, office space, networking opportunities, and access to funding, to help startups develop their business models and launch their products or services.

BIIF offers a structured program that helps entrepreneurs validate their ideas, refine their business plans, and develop their products or services. The program includes workshops, seminars, and one-on-one mentoring sessions with experienced entrepreneurs and industry experts.

Our incubation centers play an important role in supporting the growth of startups, fostering innovation, and driving economic development in their local communities.



## VISION

Our vision is to facilitate a platform for empowering and scaling up business ventures with state of art mentoring support.



## MISSION

To build a strong innovation led start-up ecosystem in Bihar maximizing the value to budding entrepreneurs, investors and society.



## CIMP-BIIF Objectives

The objectives of CIMP-BIIF includes,

- Creating physical infrastructure and support systems necessary for business incubation activities
- Facilitating networking with professional resources including mentoring, expert consultation, business advisory; innovation led product testing facility and entrepreneurial activities.
- To expedite investment opportunities in the startups with excellent network of Angel Investors, Venture Capital firms, HNI's and global entrepreneurship organizations such as TiE.

# STUDENTS' ACHIEVEMENT



CIMP is proud of the achievements of our students, many of them have been recognized at national level competitions. The list below gives a brief account of the recent significant achievements by the students:-

- A team of three students (Saniya Mirza, Akshay Kumar & Prabhakar Singh) qualified for the regional round of Reserve Bank of India's essay competition (the only team from Bihar and Jharkhand to qualify for it) and reached the zonal round held at Reserve Bank of India, Kolkata for the 'RBI Policy Challenge'.
- Saniya Mirza won 1st prize in the State Bank of India essay competition.
- Shivani Narayan won 3rd prize in SBI vigilance week- essay writing competition.
- Himanshu Pandey won 2nd prize in debate organized by SBI on eradicating corruption. He also won 1st prize in Airtel Big Idea Challenge, Digital India Contest organized by South Indian Bank, inter college debate organized by Tarumitta (UNESCO recognised NGO) & Nageshwar Charitable Trust for environment conservation & commercialisation of sports respectively.
- Shiwangi Singh presented her paper on an exploratory study to understand sugar price fluctuation in Bihar at Asian Business Research Conference, Bangkok.
- Saniya Mirza presented her paper on understanding NPA, Analysing factor consisting loan defaults and revolving remedial measures at IBFR, USA.
- Anjali Sharma presented her paper on International Conference on Business Management and Economics at Colombo, Sri Lanka.
- Himanshu Pandey published an article on banking in Niveshak – Monthly Finance Magazine of IIM Shillong.
- Sunny Agarwal won Certificate of Excellence for Digital Marketing Campaign by Career360.com.
- Divya Jyoti won 1st prize in B-plan competition held at CIMP.
- Udbhaw Singh and Rajnish Kumar won 1st prize in B-Plan held at Banaras Hindu University.
- Manish Ratna presented the B-plan and won the certificate of participation held at IIM- Trichy.
- Raushan Kumar and Shalini Singh participated in the NTPC Electron Quiz 2017 and represented the East Zone in the finals held at New Delhi.
- Mr. Ayush Ravi of PGP 2019-21 batch qualified first preliminary round of Dare to Compete, Inquisitive- The Ultimate Business Quiz, organized by IMT, Hyderabad on 3rd December 2019.
- Shantanu Raj represented CIMP in the IIC online sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs.
- Deepankar Kumar Thakur participated in "Ace the Case" Competition organised by IIM Calcutta and secured position in top 15 teams.
- Mohit Kumar awarded certificate of exceptional performance from Hindustan Coco-Cola Beverages Pvt Ltd.
- Mr. Amarjeet Kumar (PGDM Batch 2021-23) has presented a paper titled "Corporate Social Responsibility, Inclusive Development & Welfare 2021" in the International Conference at CIMP.
- Md. Asif Ali from PGDM 2021-23 and Tousif Ahmed from PGDM 2022-24 secured first runner up in the final round of a HR event at IMI Kolkata.
- Ashish Kumar from (PGDM 2023-25) won the 3rd prize in the Hindi debate competition in 7th Srinath International Hindi Mahotsav held at Srinath University, Jamshedpur.

# CORPORATE CONNECT PROGRAMME

Over the time, CIMP has realized that students must be exposed to the corporate world from day one of their management education journey. Hence, we strongly focus on strategic corporate connect in our academic delivery system. It not only adds richness in the learning for students but also keeps them ahead with the fast evolving professional workplace. It is programme where students gain knowledge by learning various facets of real life corporate experience. As a part of the programme, middle to senior level executives, entrepreneurs and eminent industry experts from various fields and industry sectors are invited to share their practical experience in the context of theoretical discourse.

Some prominent industry leaders & faculty speakers who have visited our institute are:

## Mr. S Sivkumar

CEO of ITC Agri Business and Vice Chairman of ITC Infotech Ltd & its subsidiary in the UK & USA

## Mr. Abhay K Sinha

Former Region Head – South Asia & Asia Pacific, 3i Infotech

## Mr. Bhashkar Bhat

Ex MD, Titan

## Mr. U. K Sinha

Former Chairman, SEBI

## Mr. Warendra Sinha

Former MD & CEO, GIC HF Ltd

## Mr. Rajesh Sinha

Ex CEO, NCDEX e Markets Ltd

## Ms. Rashmi Sinha

Director, Saija Finance Pvt. Ltd

## Mr. Jaideep Gupta

MD, Indraprastha Apollo Hospitals

## Mr. Shankar Narayanan

Sr. Social Development Specialist, The World Bank

## Mr. Bruce Bucknell

British Deputy High Commissioner

## Prof. K. Sukumaran

Dean, NISM

## Prof. Thankom Arun

Essex Business School, Manchester, UK

## Dr. Siva Kumar

Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA

## Mr. T K Arunachalam

Regional Director South Asia, Cambridge Assessment English, Part of University of Cambridge

## Prof. Nitya Rao

Faculty, School of International Development, University of East Anglia, Norwich, United Kingdom

## Prof. Sanjay Patro

Professor of Marketing XLRI, Jamshedpur

## Ms. Naina

ICICI Bank

## Dr. Sudeep Ghosh

Former Executive Director of the Indian Institute of Coal Management (IICM)

## Mr. Brij Raj

GM, Banking Dept., RBI Patna

## Dr. (Prof.) Pavel Rayes

Anáhuac University Faculty of Economics and Business

## Prof. Shishir Jha

IIT Bombay

## Ms. Shiwangi Singh

CIMP Alumni, Pursuing PhD from IIT- Delhi

## Prof. Sabu S. Padmadas

Professor of Demography and Global Health, Department of Social Statistics & Demography, University of Southampton

## Mr. Akshat Shukla

National Head, Government Programs (Water), Piramal Foundation

## Mr. H.R. Srinivas

Chief Electoral Officer, Bihar

## Padma Shree Sister Sudha Varghese

## Mr. Rahul Agrawal

Manager, Department of Economic Policy & Research, RBI

## Mr. Mahesh Goel

CGM, SBI

## Ms. Neelima Khetan

VP (CSR), Seva Mandir

## Mr. Rohit Anand

Deputy Manager, Supply Chain, Tata Advanced Systems Ltd.

## Shri Vivek Kumar Singh

IAS

## Mr. Akshat Kumar

Wellbeing Centre

## Mr. Ashwani Kumar

MD & CEO, Utkarsh CoreInvest Ltd.

## Online interaction with Mr. Sushant Saurav

Channel Head, Bihar Axis AMC

## Prof. Rakesh Saxena

IRMA

## Online interaction with Mr. Neelanjan Sinha

Product Head, AuthorCafé (A TNQ Company)

## Online interaction with Mr. Sanjay Ramdas

Kambekar

## General Manager - HR

Prism Johnson Limited (Cement Division)



## Sri Sanjeev Kumar

Executive Director, MECON Ltd.

## Dr. Jatinder Singh

Assistant Secretary General, PHD Chamber of Commerce and Industry

## Mr. K V Rangaswami

Advisor to the Chairman, L&T Ltd.

## Online interaction with Ms. Debyani Sinha

Global Head Human Resources (Vice President) Nucleus Software

## Online Interaction with Mr. Debashish Ghosh

VP and Country HR Head, Berkadia

## Online Interaction with Mr. Shubhro Mitra

Founder & CEO, M&S Associates

## Online interaction with Mr. Pratik Joshi

Head-Business Development, Patanjali Ayurved Ltd.

## Online interaction with Mr. Subir Verma

Head (HR & IR), TATA Power - DDL

## Shri Satyajeet Rajan

IAS (Rtd.), Kerala Cadre

## Online interaction with Mr. Jyoti Prakash

IRMA alumnus, Managing Partner - Equity & PMS at PRP Professional Edge Associates

## Online interaction with Mr. Atul Kumar

Director, Tax Mitra Pvt. Ltd.

## Online interaction with Mr. Saket Kumar

Head -Plant Finance, Hero Motocorp Ltd.

## Online interaction with Mr. Siddharth Deshmukh

Head - Modern Trade, OnePlus India

## Shri Pradeep Kumar

I.E.D.S., Director, MSME-DFO, Ministry of MSME, Government of India, Patna

## Mr. Pravir Kumar

Director- Operations Vodafone

## Mr. Prashant Varshney

Private Banker, LGT Wealth India

## Dr. Shweta Singh

Founder & CEO, Ennoble IP.

## Lt. Gen. Sunil Srivastava (Retd.)

AVSM, VSM, Director-CENJOWS

## Dr. K S Bhatia

Founder & CEO, Pumpkart

## Brig (Dr.) Sunil Kumar Moudgil (Retd.)

International Master Trainer, Leadership Coach, Author and Motivation Speaker

## Sri Abhishek Ranjan

Director and Global Head of Sustainability at Brillio

## Sri Divyanshu Verma

Founder & CEO, Konverzions

## Sri Vibhash Kumar

Executive Director, Indian Oil Corporation Limited (Bihar & Jharkhand)

## Mrs. Varsha Mukadam

Asst. General Manager, HR at BSE

## Mr. Praveen Kumar Rajbhar

Founder & CEO of "Skilling You"

## Sri Arun Kumar Singh

Director Sales, PHYTEC Embedded Pvt. Ltd.

## Dr. Niraj Jha

Founder & CEO, Startup Hanuman

## Sri Hari Singh Shekhawat

Ex-President – Human Capital & General Affairs Welspun Group, An eminent HR leader, An alumnus of XLRI, Jamshedpur

## Dr. Satyajit Kumar Singh

Chief Consultant Urologist and Andrologist, Managing Director with Ruban Group of Hospitals.

## Sri Mahesh Munjal

MD, Majestic Auto Industries Limited

## Shri Pradeep Jha

Branch Incharge, SIDBI

## Mrs. Priyambada Jha

An alumnus of the MANAGE and XLRI, currently working as Associate Vice President, IndusInd Bank in Delhi

## Shri Sadhan Kumar Singh

Regional Manager SBI

## Mr. Kumar Ayashkanta

Group- Chief Investment Officer at Wipro Enterprises Ltd

## Kumar Raju

Asst. Controller of Patents & Designs, IPO Mumbai/ RGNIPM, Nagpur

## Mr. Prince Tiwari

Head- Financial Institutions, Group & Investors Relations, AU Small Finance Bank

## Dr. K S Bhatia

Founder & CEO, Pumpkart

## Mr. Shailendra Jaiswal

Indian Railway Service of Mechanical Engineers

## Ms. Sukriti Mishra

INVEST INDIA, ODOP Team

## Sri Abhishek Ranjan

Director and Global Head of Sustainability at Brillio

## Prof. Karali Patra

Professor-In-Charge, Technology Business Incubator, IIT Patna

## Mr. Satyajit Singh

Bihar Chapter, PHDCCI

## Shri Ssharad S. Mahiswari

VP, Venture Catalysts

## Mr. Amitesh Prakash

Chief Investment Officer, Karekeba Ventures

## Mr. Prakash Kumar

Environmentalist

## Shri Subrata Rath

Director of Central Region of ASSOCHAM

## Mr. Kuldip Maity

Sr. Manager(HR) Shyam Metals & Energy Ltd

## Mr. Rahul Krishna

Talent Management, Employer Branding & Communication, DEI Expert

## Dr. Sudhanshu Kumar

Economist, Associate Prof. BIPFP Patna

## Mr. Bhanu Pratap

Co-founder & Director, Mediversal Healthcare Pvt. Ltd.

## Mr. Manomoy Das

Digital Transformation Executive Consultant for Oil & Gas ; Ex IBM Global CoC

## Shri Satyajeet Rajan, IAS, (Rtd.)

Additional Chief Executive Officer, Kerala Infrastructure Investment Fund Board (KIIFB).

## Mr. Saroj Nayak

Chairman & MD, Global Archer Construction & Engineering LLP and Mrs. Nupur Apte, Director & CEO (operations), Global Archer Construction & Engineering LLP.

# LIFE @ CIMP

A lot of learning in a business school happens outside the classroom. At CIMP, campus life is full of activities. CIMP has several groups, committees, and clubs run by students. Working together in small teams help students to understand the importance of team work. Students engage in a lot of recreational activities making the campus life vibrant.

## Placement Committee

Placement committee coordinates CIMP's placement activities. The committee tries to match the requirements of the corporate world with the expectations of the students and facilitate in a smooth placement process. The committee also works closely with the industry to receive feedback on the institute's curriculum and students' competencies and performances.

## Fest Organizing Core Committee

The main responsibility of the committee is to conduct national level business fest annually. Members are supposed to propose the budget, take the initiative to raise funds to run the fest, prepare a programme layout, invite participants from other business schools and arrange logistics to support the fest.

## Academic Committee

The committee plays a significant role in upholding and developing the academic standards at CIMP. It is an interface between the students, teachers and the PGP office. Academic committee assists in collating student's feedback, arranging remedial classes and helps students enhance communication skills.

## IT Committee

IT committee takes care of IT requirements including campus intranet, installation of software, and troubleshooting. The IT Committee acts as a liaison between the students and the computer centre to fulfill the requirements of software, educational documentaries, journals, e-books, etc.



## Saarang – The Cultural Committee

Saarang, the cultural committee, is responsible for organizing and managing all the cultural events at CIMP. It brings a refreshing breeze to the otherwise rigorous lives of management students by providing them with the opportunities to showcase their talents. For Saarang, "Innovation is a routine, and creativity, a habit". Saarang organizes major events like inter business school festivals and thus provides hands-on management experience to budding managers. The committee has successfully hosted concerts by eminent musicians in association with SPIC MACAY.

## Alumni Committee

Alumni associations exist to support the organization's goals, and to strengthen the ties between alumni, industry & the parent organization. This committee recognizes fellow alumni who are distinguished by their loyalty, professional achievement and community service, assists current students and alumni in career planning, placement and transitions, encourages highly qualified and diverse prospective students to attend CIMP and promote the institute within one's sphere of influence.

## Aahar – Hostel & Mess Committee

The mess committee monitors the smooth functioning of the students' mess. Hostel & Mess Committee is an integral part of CIMP community and aims at providing healthy, nutritious and homely food to the students.

## Communicado Club

The Communicado Club focuses on enhancing communication skills among students through various events, workshops, and competitions. The club organizes public speaking sessions, debates, and group discussions.

## HR Club

The HR Club at CIMP aims to develop and nurture human resource management skills among students. The club conducts HR-related activities such as mock interviews, resume-building workshops, leadership development programs.



## Spardha – The Sports Committee

Spardha - The sports committee manages all the sports related events on the campus. Spardha's motto is to keep its future managers active and fit by participating in various indoor and outdoor games. This committee organizes annual sports events. The committee is also responsible for maintenance of sports infrastructure in the campus.

## Adovation – Advertisement Committee

Adovation Committee connects CIMP with the people through Social media platforms & Professional websites like Facebook, Twitter, LinkedIn, Instagram etc. It helps in promoting the activities happening in the campus.

## Editorial Committee

The committee aims to nurture creative, thinking and writing abilities of the CIMP student community. The members approach potential contributors to provide content by writing occasional editorials and other short articles for CIMP newsletters.

## Samvedna – Social Marketing Club

Social Marketing Club (SMC) is an innovative initiative of CIMP which acts as a catalyst in development of Bihar. It has been actively engaged in creating awareness among students regarding social responsibility. Social Marketing concept is frequently used for bringing change to socially accepted attitudes and behaviour in diverse areas such as the use of seat belts in cars, drug abuse, smoking, organ donation, waste disposal, traffic sense, etc. Social Marketing Club is a "one-of-its-kind" initiative in the Indian management education space.



## Comparing Committee

Comparing Committee in a college campus plays a pivotal role in managing and hosting events by ensuring smooth transitions and engaging the audience throughout. They are responsible for introducing speakers, performers, and guests, while keeping the event lively and maintaining its flow. The committee sets the tone for the occasion, creating an interactive and welcoming atmosphere, which helps maintain audience interest. Whether it's for cultural programs, seminars, or competitions, the comparing committee ensures that each segment is well-coordinated, contributing significantly to the success of campus events.



# FINAL PLACEMENTS 2024

Chandragupt Institute of Management Patna achieved 100% placement for the 15th Batch of PGDM 2022-24. In addition to this, CIMP also marked a historic milestone with its first ever overseas placement.

Backed by strong industrial relations, the placement season of 2024 for PGDM batch 2022-24 witnessed an overwhelming participation from corporate recruiters. More than 25 corporate companies from myriad sectors participated in the placement drives. These participating companies were from diverse verticals like Banking, Dairy, Paints, FMCG, Financial Inclusion, Telecommunication, Aerospace /Defence, Pharma, Bihar Government, Life Insurance, Metal Manufacturing, Construction & Engineering

Our 97 students of the Batch of 22-24, who opted for placement this year, were picked up by top 22 companies who participated in the placement season namely, ICICI, Global Archer, Amul, HDFC Life, IDBI Bank, Axis Bank, Federal bank, Colgate- Palmolive , HDFC Bank, DCB Bank, BFIL, Asian Paints, Berger Paints, COMFED, Shyam Metalics, JEEVIKA, Ujjivan Bank, Vodafone Idea , IDA Patna Bihar Govt., Piramal, TASL and ITC.

The largest recruiter for the batch of 2022-24 has been yet again ICICI Bank which hired 27 students for different verticals. This season Global Archer Construction & Engineering LLP offered the highest package and that too for overseas placement

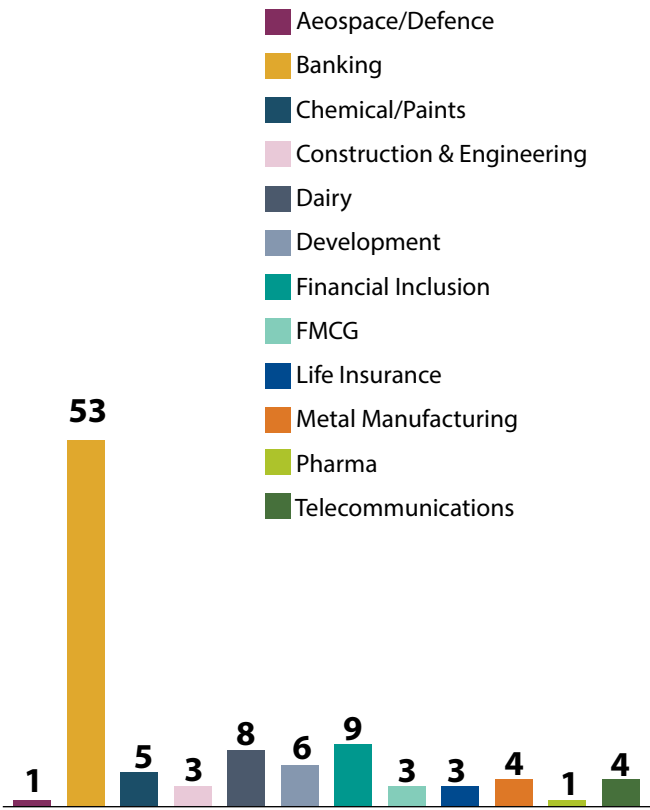
## Placement Statistics

- In line with the previous years, Chandragupt Institute of Management Patna achieved 100% placement for the 15th Batch of PGDM 2022-24. In addition to this, CIMP also marked a historic milestone with its first ever overseas placement.
- Backed by strong industrial relations, the placement season of 2024 for PGDM batch 2022-24 witnessed an overwhelming participation from corporate recruiters. More than 25 corporate companies from myriad sectors participated in the placement drives. These participating companies were from diverse verticals like Banking, Dairy, Paints, FMCG, Financial Inclusion, Telecommunication, Aerospace /Defence, Pharma, Bihar Government, Life Insurance, Metal Manufacturing, Construction & Engineering.
- Our 97 students of the Batch of 22-24, who opted for placement this year, were picked up by top 22 companies who participated in the placement season namely, ICICI, Global Archer, Amul, HDFC Life, IDBI Bank, Axis Bank, Federal bank, Colgate- Palmolive , HDFC Bank, DCB Bank, BFIL, Asian Paints, Berger Paints, COMFED, Shyam Metalics, JEEVIKA, Ujjivan Bank, Vodafone Idea , IDA Patna Bihar Govt., Piramal, TASL and ITC.
- This season Global Archer Construction & Engineering LLP offered the highest package and that too for overseas placement.
- Niche profiles in Sales & Marketing, Branch Banking, Consulting, General Management, Micro Banking, Relationship & Service Management, Supply Chain Management/ Operations were offered by the recruiting organizations. Corporate from myriad sectors visited CIMP campus and recruited talent.
- The largest recruiter was ICICI Bank which hired 31 students for different verticals.
- The job location of placements was not restricted to Bihar alone. Several companies offered positions for different Metro and other cities in India.



Excellent Placement of Graduating Students

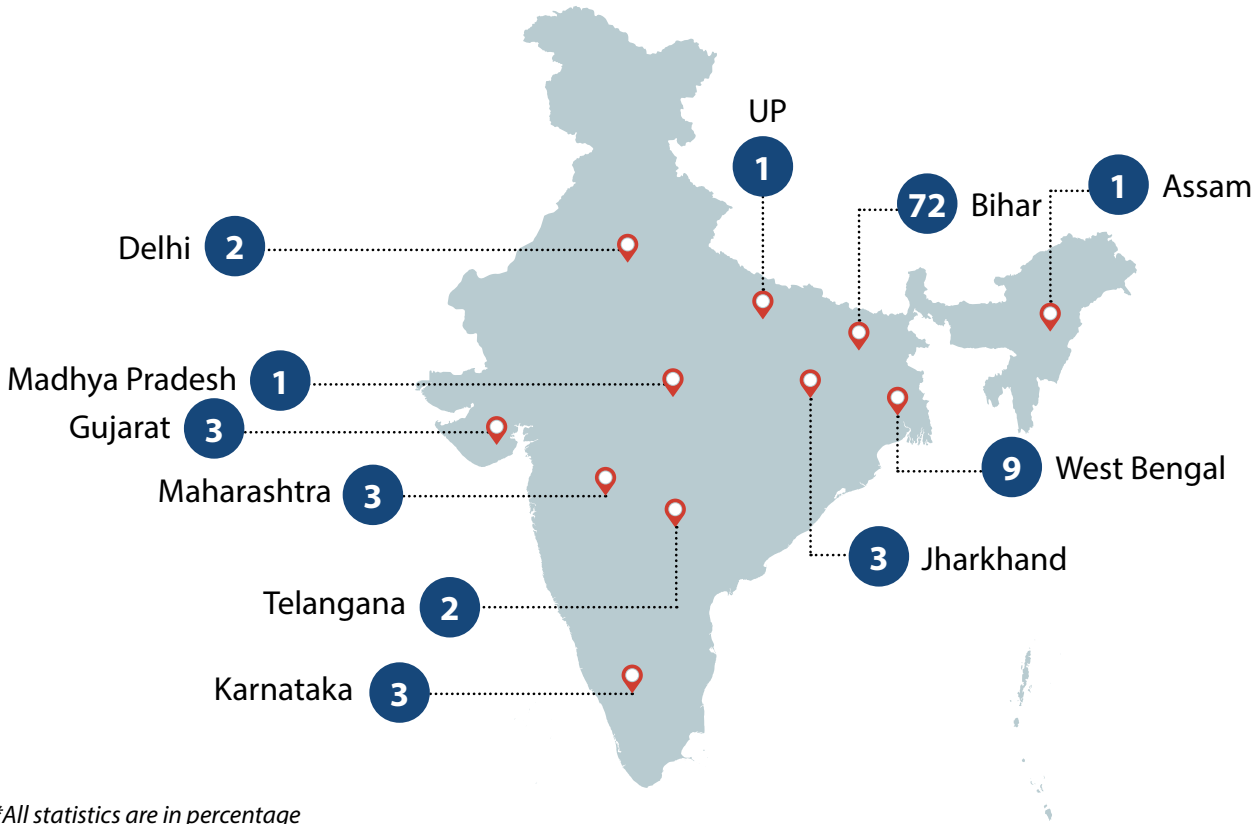
## Sector-wise Batch 2022-2024\*



## Profile-wise Batch 2022-2024\*



## Location-wise Batch 2022-2024\*



\*All statistics are in percentage

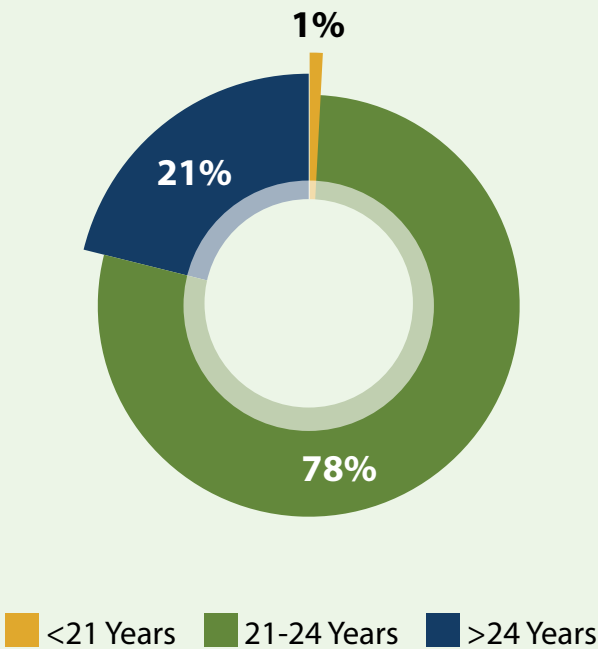
# OUR RECRUITERS

- 
- 3i Infotech Ltd.
  - Accenture
  - ACFL Microfinance
  - Airtel
  - AMUL
  - Arohan Financial Services Limited
  - Asian Paints
  - Aditya Birla
  - Axis Bank
  - Aga Khan Rural Support Programme (India)
  - Allahabad Bank
  - Amba Research
  - BUIDCO
  - Bihar Vikas Mission
  - BIA (VenturePark Incubator)
  - Bajaj Housing Finance Limited
  - Bajaj Finance Ltd.
  - Bandhan Bank Limited - EEB
  - Bandhan Bank Limited - HF Vertical
  - Berger Paints
  - Bluemedix
  - Bharat Financial Inclusion Ltd. (BFIL)
  - BIRD (NABARD)
  - BSPB
  - BMSICL
  - BYJU'S
  - Career Domain
  - Capital Via Global Research
  - Campus Management International Pvt. Ltd.
  - Catalyst Management Services
  - Chaitanya India Fin Credit Pvt. Ltd.
  - Clairvalex
  - Coca Cola
  - Colgate-Palmolive (India) Limited
  - COMFED
  - Competition Commission of India
  - CSM Technologies
  - Centaur Security and Safety Trading
  - Dabur India Ltd.
  - Cashpor Micro Credit
  - Digital Green
  - DCB Bank Limited
  - Devyani Food Industries Limited (Creambell)
  - eLitmus
  - Epaathshala
  - Extramarks
  - Foundation for Research in Health Systems (FRHS)
  - Farms n Farmers
  - Federal Bank Limited
  - Fino Payments Bank
  - Flipkart
  - Future Retail Limited
  - Frontier Growth Advisors
  - GIC Housing Finance Ltd.
  - Global Archer Construction & Engineering LLP
  - GSKCH
  - Green Agrevolution Pvt. Ltd.
  - Hamsafar India
  - HDFC Bank
  - HDFC AMC Ltd.
  - HDFC Ltd.
  - HT Media
  - HUL
  - HEBE Financial Services Pvt. Ltd.
  - IMRB International
  - ICICI Bank Limited
  - ICICI Securities Ltd.
  - ICICI Prudential AMC Ltd.
  - IDFC Bank
  - Intercontinental Consultants and Technocrats Pvt. Ltd.
  - InfoEdge Ltd.- Naukri.com Intellipaat
  - Infrastructure development authority, Bihar
  - IDBI Federal Life Insurance Co. Ltd.
  - IFFCO Tokio General Insurance Co. Ltd.
  - IndusInd Bank
  - ITC Limited
  - IDBI Bank Ltd.
  - Indian PAC Consulting Pvt. Ltd.
  - IOCL
  - Jabong
  - Jana Small Finance Bank
  - JEEViKA
  - JK Cement Ltd
  - Karvy Stock Broking Limited
  - Kotak Mahindra Bank
  - KPMG
  - LIC Housing Finance Ltd.
  - L&T
  - Landmark Group (Max Fashion)
  - Landesa (Rural Development Institute)
  - Mahindra & Mahindra Ltd.
  - Motilal Oswal Financial Services Ltd.
  - Marico Ltd.
  - Medha Learning Foundation
  - Mother Dairy
  - Mphasis
  - National Skill Foundation of India
  - NTPC Ltd.
  - NCDEX e Markets Ltd.
  - NDDDB Dairy Services
  - Nestle India Limited
  - NSDA
  - Pin Click Property Management Pvt. Ltd.
  - Piramal Group
  - PlanetSpark
  - Prism Johnson Cement
  - Propelld
  - RBL Finserve Limited
  - RBI
  - RealTime Financial Advisors Pvt. Ltd.
  - Repose Energy
  - RIL Media Broadcasting
  - Saarthak Development and Business Solutions Pvt. Ltd.
  - Subicsha Coconuts Producers Company Ltd.
  - Saija Finance Pvt. Ltd.
  - IIFL Samasta Finance Limited
  - Satya Micro Capital Ltd.
  - SBI
  - SBI General Insurance Co. Ltd.
  - SRVA Education
  - SEBI
  - Shoppers Stop
  - Stock Holding Corporation of India Ltd.
  - SPFL Securities Ltd.
  - SATHI
  - Swasti Health Resource Centre
  - Talisma
  - The Outlook Group
  - Tata Consumer Products
  - Tata Power DDL
  - Tata Steel Ltd.
  - Tata Advanced Systems Limited (TASL)
  - Tata Consultancy Services
  - The Kerala Minerals and Metals Ltd.
  - Triveni Almirah
  - Udaan
  - Udgam Digital Ops Pvt. Ltd.
  - Utkarsh Small Finance Bank
  - Ujjivan Small Finance Bank
  - Vistaar Financial Services Ltd.
  - Vaya Finserv Pvt. Ltd.
  - Voonik
  - Vodafone Idea (Vi)
  - Whirlpool Corporation
  - WhiteHat Jr
  - Xiaomi Technology India Private Limited
  - X L Dynamics Pvt. Ltd.
  - Yes Bank Ltd.
  - Zomato Media Pvt. Ltd.

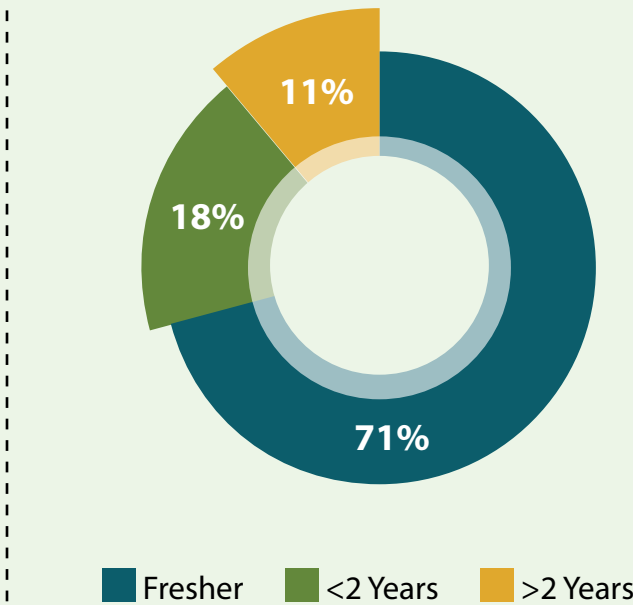
# PGDM 2023-2025



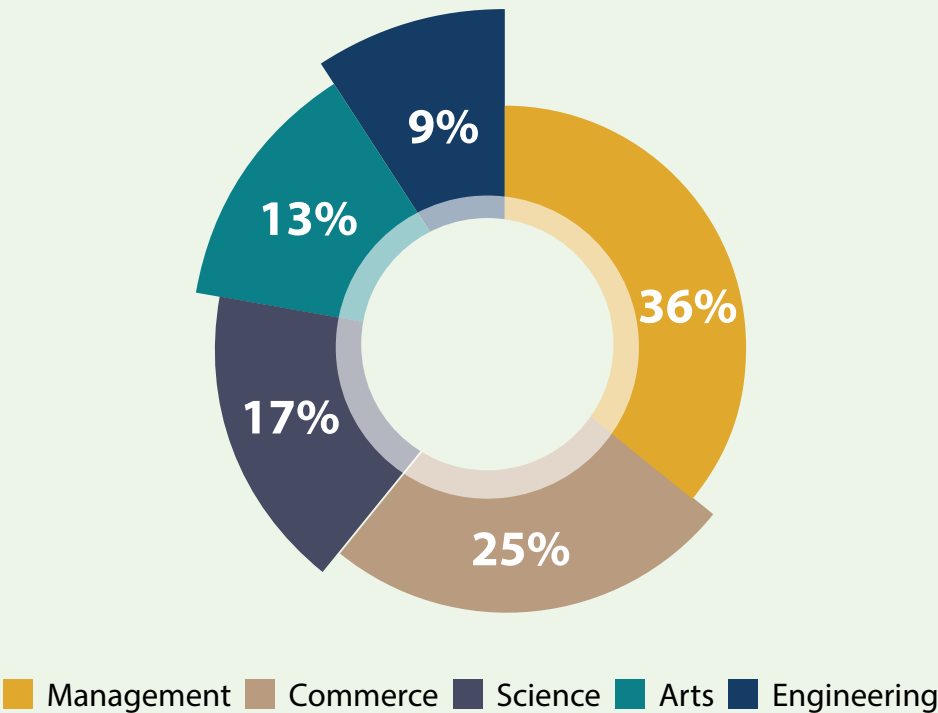
Age Distribution



Work Experience



Educational Qualification



BATCH PROFILES 2023-25




**Aakash Raj**  
23 years

**BBA**  
Vanijya Mahavidyalaya, Patna University

**Summer Internship :**  
**ICICI Bank**  
How to Leverage On Merchant Eco System

Student ID :  
160001



**Abdul Kavi Raza**  
23 years

**B.Com (Accounts Honours)**  
Gaya College Gaya

**Summer Internship :**  
**Whirlpool**  
Market analysis of Frost fridge category to increased market share in Bhagalpur division

Student ID :  
160004



**Abhigyan Raj**  
23 years

**B.Sc (H& HA)**  
IHM Ahmedabad

**Summer Internship :**  
**Ultratech**  
Paper Bag Penetration in Cement Industry at Patna Location

**Work Exp. : 6 months**  
**Taj Hotels**  
Delhi

Student ID :  
160005




**Abhinav Kumar**  
24 years

**B.A.**  
K.L.S. College, Nawada

**Summer Internship :**  
**ITC Ltd**  
To drive task force against competition, Availability, Visibility and Freshness of newly launched Classic Icon Cigarette in Gaya.

Student ID :  
160061



**Abhinav Raj**  
25 years

**B.Sc. Physics (Hons.)**  
Bihar National College, Patna

**Summer Internship :**  
**ITC Ltd**  
"A Comparative Study of GST Return - Essentials to Avail Input Tax Credit"

Student ID :  
160006



**Abhishek Aaryan**  
25 years

**Bachelor of Fashion Technology (BFT)**  
National Institute of Fashion Technology, Delhi

**Summer Internship :**  
**Department of Post**  
Developing new business idea's for India Post

**Work Exp. : 21 months**  
**Furniture Studio**  
Product Designer

Student ID :  
160007



**Abhishek Kumar**  
24 years

**BBM**  
A N College

**Summer Internship :**  
**Amul (GCMMF)**  
Increase Retail Penetration and Sales of Amul Fresh Division Products in Patna

**Work Exp. : 15 months**  
**Byjus**  
Senior BDA

Student ID :  
160062



**Abhishek Raj**  
30 years


**BBA**  
Nalanda Business College

**Summer Internship :**  
**Amul (GCMMF)**  
Increasing retail penetration and sales of Amul Fresh Division Products

**Work Exp. : 72 months**  
**IMS Learning Resources pvt.Ltd.**  
Marketing Executive

Student ID :  
160063

BATCH PROFILES 2023-25



**Aditya Kumar Raj**  
25 years

**B.Tech**  
Purnea College of Engineering

**Summer Internship :**  
**IOCL**  
Terminal automation system and scope of AI

Student ID :  
160008



**Ahuti Prasad**  
24 years

**B.Science**  
JD Women's College

**Summer Internship :**  
**ICICI Bank**  
GST od and banking variant

Student ID :  
160064



**Aishwary Raj**  
30 years

**B Tech**  
Kalinga Industrial Institute of Technology Bhubaneswar

**Summer Internship :**  
**Tata Boeing Aerospace Limited**  
Aircraft consumable scrap reduction for Tata Boeing Aerospace Limited

**Work Exp. : 13 months**  
**Cognizant**  
Program Analyst Trainee

Student ID :  
160009



**Aishwarya Priyadarshini**  
21 years

**B.Sc**  
Rajendra Babu Mahavidyalay

**Summer Internship :**  
**Whirlpool**  
To analyse and increase the market share of whirlpool refrigerator in Patna market

Student ID :  
160010



**Akash Kumar**  
26 years

**B.Com (Accounts Honours)**  
RPS COLLEGE, PATNA

**Summer Internship :**  
**Hebe Financial Services**  
To collect the production of food grains data in Bihar for the last 5 years and forecast the production in upcoming years

**Work Exp. : 24 months**  
Audit assistance cum accountant

Student ID :  
160065



**Alok Kumar**  
22 years

**B.Com (Accounts Honours)**  
R.K.D College, Patna

**Summer Internship :**  
**ASPL**  
Finding New Products Opportunities Through Customer Survey.

**Work Exp. : 17 months**  
**New Bharat enterprises**  
Marketing and Sales Executive

Student ID :  
160003



**Alok Kumar Priydrshi**  
25 years

**B.Com (Accounts Honours)**  
Vanijya Mahavidyalay

**Summer Internship :**  
**Amul (GCMMF)**  
Increasing retail penetration and sales of Amul Fresh Division Products in Patna

Student ID :  
160011



**Aman Singh**  
23 years

**B.Sc Agriculture**  
Integral University, Lucknow

**Summer Internship :**  
**ITC Ltd**  
To drive Savlon, Vivel and Fama Soaps Portfolio in Buxar Market.

Student ID :  
160012

BATCH PROFILES 2023-25




**Amisha Kumari**  
24 years

**BA (Economics honours)**  
H.D. Jain College Ara

**Summer Internship :**  
**Whirlpool**  
Increase display share of Reliance Digital Store patna

Student ID :  
160013



**Amrendra Kumar**  
24 years

**BBA**  
Quantum university Roorkee

**Summer Internship :**  
**Swetdhara Milk Producer Company Limited**  
Embracing dairy farming as a business activities among farmers

Student ID :  
160014



**Anjali Sinha**  
22 years

**BBA**  
Patna Women's College

**Summer Internship :**  
**ICICI Bank**  
GST OD/Banking Variant

Student ID :  
160067



**Anjneya Anuj**  
23 years

**B.Com (Accounts Honours)**  
St. Xaviers College Ranchi

**Summer Internship :**  
**TATA Steel**  
Exploring opportunities in carbon market

Student ID :  
160015



**Ankit Bharadwaj**  
23 years

**B.Science**  
Bhubaneswari Raja Mahavidyalaya

**Summer Internship :**  
**ITC Ltd**  
To drive the task force against competition visibility and availability in Patna region

Student ID :  
160068



**Ankit Kumar**  
23 years

**B.A.**  
A.B.S COLLEGE

**Summer Internship :**  
**Department of Post**  
Strengthening customer care and grievance redressal

Student ID :  
160069



**Ankita Sinha**  
23 years

**B.Com (Accounts Honours)**  
Vanijiya mahavidyalaya

**Summer Internship :**  
**Dabur India Limited**  
Distribution expansion and scope of personal care brand(fem HRC, bleach nd gulabari) at patna city

Student ID :  
160022



**Anshu Anand**  
28 years

**B.Tech**  
RGPV

**Summer Internship :**  
**Global Archer Construction and Engineering**  
Supply chain management  
**Work Exp. : 24 months**  
**M/s N.C NAHAR**  
Quantity surveyor

Student ID :  
160070

BATCH PROFILES 2023-25




**Anshu Kumar**  
23 years

**BBA**  
Patna university

**Summer Internship :**  
**ITC Ltd**  
Competitor analysis on itc biscuits

Student ID :  
160071




**Anurag Krishna**  
22 years

**B.Science**  
J. L. College Hajipur

**Summer Internship :**  
**Epsilon Money**  
To study the Inhibition of Investors towards Mutual fund and SIP

Student ID :  
160072



**Apurv Shubham**  
24 years

**BBA**  
BIT Mesra Patna

**Summer Internship :**  
**Amul (GCMMF)**  
Business Model of Amul Parlour and Increasing the Business

Student ID :  
160016



**Ashish Kumar**  
24 years

**BBA**  
St Xavier's College of Management and Technology, Patna

**Summer Internship :**  
**Whirlpool**  
In Depth study to analyze & to increase Market Share of Whirlpool in Muzaffarpur, (BIHAR)  
**Work Exp. : 2 months**  
Area Sales Executive

Student ID :  
160073




**Ashish Kumar**  
24 years

**B.Science**  
Nalanda Open University

**Summer Internship :**  
**Tradelogic Systems Pvt Ltd**  
Straddle and Butterfly Strategies as Tools for Market Neutral Trading Strategies

Student ID :  
160045



**Astha Choudhary**  
23 years

**B.Com (Accounts Honours)**  
BD Evening College

**Summer Internship :**  
**Patna Dairy Project**  
Distribution channel of sudha dairy

Student ID :  
160018



**Atul Vikram**  
25 years

**BBA**  
Vanijiya Mahavidyalaya

**Summer Internship :**  
**IndusInd Bank**  
Recruitment Process in Bank  
**Work Exp. : 16 months**  
**Geetanjali Vatika pvt. Ltd**  
Patna

Student ID :  
160074




**Avinash Warn**  
23 years

**BBA**  
Amity university

**Summer Internship :**  
**ITC Ltd**  
Sales promotion of newly launched cigarette classic icon

Student ID :  
160019

## BATCH PROFILES 2023-25




**Bikram Kumar Jha**  
22 years

**B.Com (Accounts Honours)**  
C.M College, Darbhanga

**Summer Internship :**  
**CIMP - BIIF**  
"Innovation Performance of Startups Incubated with CIMP-BIIF: M-TISM Approach."

Student ID :  
160021



**Chandan Kumar Singh**  
29 years

**B.Com (Accounts Honours)**  
Karim City College

**Summer Internship :**  
**Tata Motors**  
Comparative analysis of old tax regime and new tax regime for lower and higher group salary.

Student ID :  
160075



**Gaurav Raj**  
25 years

**B.Science**  
L. M College, Gaya

**Summer Internship :**  
**ITC Ltd**  
To drive task force against competition visibility and availability in Patna

Student ID :  
160076

**Work Exp. : 24 months**  
E- Commerce Executive



**Govind Kumar**  
24 years

**B.A.**  
St Xavier's College, Ranchi

**Summer Internship :**  
**IOCL**  
Vendor invoice management-A centralised payment system to vendors in IndianOil corporation limited

Student ID :  
160119

**Work Exp. : 2 months**  
**IndianOil corporation limited**



**Hammad Alam**  
24 years

**BBA**  
Jagannath International Management School

**Summer Internship :**  
**Amul (GCMMF)**  
Increase retail penetration and sales of Amul Fresh Division Products in Patna

Student ID :  
160023



**Harsh Kumar**  
23 years

**B.Tech**  
Meghnad Saha Institute of Technology

**Summer Internship :**  
**Vaimanika Aerospace**  
B2B market research on agricultural drone

Student ID :  
160077

**Work Exp. : 7 months**  
**ACCENTURE**  
Application Development Associate



**Harsh Vardhan Nayal**  
23 years

**Journalism and Mass Communication**  
Amity School of Communication - Amity University

**Summer Internship :**  
**Scrabble**  
Enhancing Social Media Presence for a Business Podcast While Building a Stable Guest Pipeline

Student ID :  
160078

**Work Exp. : 12 months**  
**Envision eCommerce - Netsmartz**  
Social Media Strategist



**Isha Priya**  
23 years

**B.A.**  
Patna Women's College

**Summer Internship :**  
**Department of Post**  
Prospect, Ways and Means of Digital Marketing in India Post

Student ID :  
160079

## BATCH PROFILES 2023-25




**Jyoti Sinha**  
24 years

**B.A.**  
Patna Women's College

**Summer Internship :**  
**Department of Post**  
Brand building of India post for new generation

Student ID :  
160080



**Keshav Kumar**  
26 years

**B.Com (Accounts Honours)**  
J.N College Madhubani

**Summer Internship :**  
**Amul (GCMMF)**  
"Understanding Customer Preferences of Dairy Whitener (Amulya) and Improving the Distribution Reach of Amul in Madhubani District"

Student ID :  
160081

**Work Exp. : 44 months**  
**Sony India pvt. Ltd.**  
Sales Officer



**Khushi Vats**  
23 years

**Advertising and Marketing Management**  
Patna Women's College

**Summer Internship :**  
**Powergrid Corporation India Limited**  
The worklife Balance in Powergrid

Student ID :  
160024



**Kishan Kumar**  
24 years

**BBA**  
St. Xaviers College of Management and Technology Patna

**Summer Internship :**  
**Sweetdhara Milk Producer Company Limited**  
Enhancing the Dairy Value Chain in an Aspirational District of Uttar Pradesh

Student ID :  
160025



**Krishna Kumar**  
24 years

**BBA**  
Patna University

**Summer Internship :**  
**ITC Ltd**  
"To drive Task Force against Competitions Visibility and Availability in Patna"

Student ID :  
160120




**Kumar Gyanendra**  
29 years

**B.Com (Accounts Honours)**  
Magadh University

**Summer Internship :**  
**ITC Ltd**  
Monitoring the availability and visibility of ITC launched two new cigarettes products

Student ID :  
160026



**Kumari Manshi**  
22 years

**B.Com (Accounts Honours)**  
R.P.S mahila college patna

**Summer Internship :**  
**ICICI Bank**  
Thematic study and competition benchmarking of Digital interventions in Customer onboarding for Mortgage loans

Student ID :  
160027

**Work Exp. : 18 months**  
**Microsave consulting**  
Field executive



**Kumari Nisha Roy**  
22 years

**B.A.**  
Magadh Mahila College

**Summer Internship :**  
**TATA Steel**  
Sustainability Reporting and Communication Strategies

Student ID :  
160084

## BATCH PROFILES 2023-25



**Kumari Shikha Rani**  
23 years

**BBA**  
International School of Management Patna

**Summer Internship :**  
**Powergrid Corporation India Limited**  
A brief study on consumer satisfaction towards sudha milk and milk products.

**Work Exp. : 9 months**  
**Profit swipe Management Services Pvt Ltd**  
HR cum Counsellor

Student ID :  
160085



**MD Quadir Iqbal.**  
23 years

**BA (Economics honours)**  
B.R.B College Samastipur

**Summer Internship :**  
**ITC Ltd**  
Launching and Increasing the Availability of Classic ICON Cigarette in Muzaffarpur

Student ID :  
160086



**Moni Kumari**  
23 years

**B.Sc**  
D. C. College, Hajipur

**Summer Internship :**  
**CIMP - BIIF**  
Impact of strategic goals on business model innovations

Student ID :  
160029




**Mritunjay Singh**  
23 years

**B.Com (Accounts Honours)**  
D.H.S.K College Dibrugarh

**Summer Internship :**  
**ITC Ltd**  
To drive the task force against Competition visibility and availability in Patna

Student ID :  
150029



**Nancy Kumari**  
21 years

**BBA**  
Patna Women's College

**Summer Internship :**  
**Amba Tirupati Zetetic Engineering pvt. Ltd**  
A Study on the process for generating leads in B2B sales for ATZ elevator

Student ID :  
160030



**Neeraj Singh**  
24 years

**BBA**  
Chandigarh University

**Summer Internship :**  
**ITC Ltd**  
To drive Task Force against Competitions Visibility and Availability in Patna

Student ID :  
160088



**Neha Bharti**  
23 years

**BBA**  
Patna University

**Summer Internship :**  
**ICICI BANK**  
GST Overdraft

Student ID :  
160089




**Neha Kumari**  
21 years

**B.Science**  
Lalit Narayan Mithila university

**Summer Internship :**  
**Swetdhara Milk Producer Company limited**  
Enhancing governance and communication via VCG MRG with producer members

Student ID :  
160090

## BATCH PROFILES 2023-25



**Nidhi Kumari**  
25 years

**B.Science**  
Nalanda Open University

**Summer Internship :**  
Impact of strategic goals on business model innovation paths: A study of startups incubated by CIMP BIIF.

Student ID :  
160051



**Niharika Ishu**  
22 years

**B.Com (Accounts Honours)**  
Snatak Mahavidyalaya, Islampur, Nalanda

**Summer Internship :**  
**Amul (GCMMF)**  
Business model of Amul parlour and increasing business of Kumar and Kumar agency

Student ID :  
160031



**Nilay Krishna**  
27 years

**B.Com (Accounts Honours)**  
Patna University

**Summer Internship :**  
**Vaimanika Aerospace**  
B2B market research on agriculture drone

Student ID :  
160091



**Nirbhay Kumar**  
24 years

**BBA**  
T.P.S College Patna

**Summer Internship :**  
**Amul (GCMMF)**  
"Increasing retail penetration and sales of Amul Fresh division products in Patna".

**Work Exp. : 12 month**  
**Rapid House**  
Sales and marketing executive

Student ID :  
160032



**Nishita**  
23 years

**B.Com (Accounts Honours)**  
College of Commerce, Science & Arts, Patna

**Summer Internship :**  
**Powergrid Corporation India Limited**  
Training and Development

Student ID :  
160117



**Nitish Raj**  
25 years

**B.A**  
K.L.S College

**Summer Internship :**  
**ITC Ltd**  
Understanding And Analysis the Dhoop Agarbatti Market and the way ahead for ITC.

Student ID :  
160092



**Piyush Raj**  
24 years

**B.Tech**  
Purnea College of Engineering

**Summer Internship :**  
**Patna Dairy Project**  
Analysing Consumer Preferences & Trends in Dairy Products Implications For Patna Dairy Project- Sudha

Student ID :  
160033



**Pratik Raj**  
23 years

**B.Com (Accounts Honours)**  
L N Mishra College of Business Management Muzaffarpur

**Summer Internship :**  
**Amul (GCMMF)**  
Installation of amul cart app

Student ID :  
160034

BATCH PROFILES 2023-25




**Prince Kumar**  
24 years

**B.Science**  
I. K. G. Punjab Technical University

**Summer Internship :**  
**Powergrid Corporation India Limited**  
To study the effectiveness of the Vishram Sadan build at IGIMS Patna under CSR support from Powergrid

Student ID :  
160035



**Priyanka Sinha**  
22 years

**B.Com (Accounts Honours)**  
College of Commerce Arts and Science, Patna

**Summer Internship :**  
**COMFED**  
To ascertain the total sales volume and market share of Sudha Bread and to suggest strategies to increase the sales volume of Sudha bread in Patna

Student ID :  
160094



**Priya Ranjan**  
28 years

**Bachelor of Engineering**  
Bharti vidyapeeth college of Engineering

**Summer Internship :**  
**ICICI Bank**  
Merchant Ecosystem

Student ID :  
160036




**Rahul Kumar**  
25 years

**B.A.**  
R.D & D.J COLLEGE Munger

**Summer Internship :**  
**ITC Ltd**  
“To drive Savlon Handwash (Both liquid & Powder) in Munger Market and drive the productivity of liquid handwash “

**Work Exp. : 24 month**  
**Tirupati Traders ( ITC LTD)**  
Sales Executive

Student ID :  
160037



**Rahul Sharma**  
24 years

**B.Science**  
SGDM college

**Summer Internship :**  
**ITC Ltd**  
To drive Task Force against Competitions, Visibility and Availability in Patna.

Student ID :  
160038




**Rajan Kumar Jha**  
23 years

**B.Com (Accounts Honours)**  
L P Sahi College Patna

**Summer Internship :**  
**ITC Ltd**  
: To drive Task Force against Competitions Visibility and Availability in Patna

**Work Exp. : 8 month**  
**BLVS CONSULTANCY SERVICES**  
Accounting assistant

Student ID :  
160095



**Ranjeet Singh**  
22 years

**B.Com (Accounts Honours)**  
Veer Bahadur Singh Purvanchal University

**Summer Internship :**  
**ITC Ltd**  
: To Drive Task Force against Competitions Visibility and Availability in Patna

Student ID :  
160096



**Rashmi Kumari**  
26 years

**BBA**  
Ganga Devi Mahila College

**Summer Internship :**  
**ICICI Bank**  
TAT Analysis

**Work Exp. : 36 months**  
**2 Years In BRLPS Jeevika**  
Patna

Student ID :  
160040

BATCH PROFILES 2023-25



**Raushan Kumar Singh**  
23 years

**B.Com (Accounts Honours)**  
Vanijya Mahavidyalay

**Summer Internship :**  
**Microsave Consulting India Pvt Ltd**  
Leveraging Jeevika's Enterprise Activities for Internal Product Distribution and Market Expansion for FPC products.

Student ID :  
160097



**Ravi Kumar**  
23 years

**BBA (Marketing)**  
LN Mishra Patna

**Summer Internship :**  
**COMFED**  
To ascertain the total sales volume and market share of sudha bread in patna and suggest strategies to increase sales volume of sudha bread in patna

Student ID :  
160098




**Ravish kumar Singh**  
22 years

**BBM**  
Arcade Business College patna

**Summer Internship :**  
**ITC Ltd**  
Visibility of Classic icon and American Club cigarettes

Student ID :  
160099



**Rishu Rishav**  
25 years

**Bachelor of Engineering**  
Birla institute of technology,mesra (patna campus)

**Summer Internship :**  
**Patna Dairy Project**  
“Understanding Consumer Perception towards Sudha Dairy milk in Patna”

Student ID :  
160042




**Ritin Raj**  
24 years

**B.Com (Accounts Honours)**  
B.D College

**Summer Internship :**  
**Whirlpool**  
“Enhancing Whirlpool's distribution channel for increasing sales and market penetration in Ara and Buxar district”

Student ID :  
160100




**Ritu Raj**  
29 years

**B.Science**  
Yadunandan College, Dighwara

**Summer Internship :**  
**Patna Dairy Project**  
Analysis of consumer preference for Icecream

Student ID :  
160101



**Ritwik Raj**  
26 years

**BBA**  
B.N. College

**Summer Internship :**  
**ITC Ltd**  
To Drive Taskforce against competitions Visibility and Availability in Patna.

**Work Exp. :**  
**ITC**

Student ID :  
160087




**Roshan Kumar Singh**  
26 years

**B.Science**  
A.N. College

**Summer Internship :**  
**A.F.C Furniture Solution**  
Market coverage and New lead generation

Student ID :  
160043

## BATCH PROFILES 2023-25



**Sagun Kumari**  
25 years

**B.Com (Accounts Honours)**  
P.K.Roy Memorial College

**Summer Internship :**  
**Amul (GCMMF)**  
Increasing the presence of Amul in HoReCa Patna

**Work Exp. : 22 months**  
**ICICI BANK**  
Assistant Manager II

Student ID :  
160044



**Saloni Kumari**  
24 years

**B.Science**  
D.C College Hajipur

**Summer Internship :**  
**Patna Dairy Project**  
Analyze consumer preferences for dairy products(Milk) in Patna and recommend product positioning strategies for Patna dairy project.

Student ID :  
160102



**Sanjeet Kumar**  
23 years

**B.Com (Accounts Honours)**  
Vanijya Mahavidyalaya

**Summer Internship :**  
**ITC Ltd**  
To drive task force against competition, visibility and availability of newly launched Classic ICON and American club CLOVE Cigarette

Student ID :  
160103



**Sarwasva Raj**  
23 years

**B.Com (Accounts Honours)**  
Vanijya Mahavidyalaya, Patna

**Summer Internship :**  
**Indian Oil Corporation Limited**  
Vendor Invoice Management (VIM) - A Centralized Payment System in IOCL

Student ID :  
160046



**Saurabh Kumar**  
26 years

**B.Science**  
S N S College Motihari

**Summer Internship :**  
**ITC Ltd**  
To drive Task Force against Competitions Visibility and Availability in Motihari

Student ID :  
160093



**Saurav Kumar**  
23 years

**BBA**  
Vanijya Mahavidyalaya, Patna

**Summer Internship :**  
**ITC Ltd**  
To drive task force against competition visibility and availability in patna

**Work Exp. : 4 months**  
**FutureLift**  
Product development trainee

Student ID :  
160047



**Shagun Rani**  
22 years

**BBA**  
Patna Women's College

**Summer Internship :**  
**CIMP - BIIF**  
Barriers associated with Cimp Biif

Student ID :  
160048




**Shashi Kant Singh**  
24 years

**B.Science**  
J.N.L College

**Summer Internship :**  
**COMFED**  
To ascertain the total sales volume of Salil Sudha in Patna and it's adjoining areas

Student ID :  
160049

## BATCH PROFILES 2023-25



**Shilpi Kumari**  
27 years

**B.Science**  
Gurunanak College

**Summer Internship :**  
**ICICI Bank**  
Enhancement of productivity of RMs

**Work Exp. : 19 months**  
**HDFC bank**  
Assistant Manager

Student ID :  
160066



**Shivam Kumar Singh**  
24 years

**Bachelor in Tourism**  
IGNOU

**Summer Internship :**  
**Amba Tirupati Zetetic Engineering Pvt. Ltd**  
"A Study on After Sales Process and Analysing Competitors in Elevator Services for ATZ Elevator"

**Work Exp. : 14 months**  
Research Analyst

Student ID :  
160050




**Shivam Saurabh**  
23 years

**BBA**  
Indian Institute of Business Management

**Summer Internship :**  
**Amba Tirupati Zetetic Engineering Pvt. Ltd**  
Installation Process optimization

Student ID :  
160002



**Shivangi Kumari**  
22 years

**BBM**  
College of Commerce, Science & Arts, Patna

**Summer Internship :**  
**Department of post**  
Ways and means to enhance customer satisfaction.

Student ID :  
160118



**Shradha Sinha**  
22 years

**BBA**  
International School of Management, Patna

**Summer Internship :**  
**Patna Dairy Project**  
A study on consumer awareness and preference analysis towards sudha milks and milks product

Student ID :  
160082



**Shrejal Singh**  
21 years

**BBA**  
Amity University, Patna

**Summer Internship :**  
**Powergrid Corporation India Limited**  
Performance Appraisal System in Powergrid.

Student ID :  
160041



**Shriyanshu Bhushan**  
22 years

**B.Com (Accounts Honours)**  
R.N.M College

**Summer Internship :**  
**COMFED**  
How to increase sales of Premium Sweets and Namkeen in Patna and adjoining areas

Student ID :  
160104



**Shubham Bhardwaj**  
27 years


**B.A.**  
Himalayan University

**Summer Internship :**  
**Greenpanel Industries Limited**  
Mitigating Workforce Data Deficiencies throuth the Implementation of Adrenalin System

**Work Exp. : 30 months**  
**Career Vision Coaching Classes**  
Teacher - Secondary School Level

Student ID :  
160052

BATCH PROFILES 2023-25




**Shubham Kumar**  
23 years

**B.Com (Accounts Honours)**  
Vanijya Mahavidyalaya

**Summer Internship :**  
**ITC Ltd**  
To drive task force against competition visibility and availability in Patna

Student ID :  
160105




**Shubham Kumar Singh**  
25 years

**B. Tech (Mechanical Engineering)**  
Reva University, Bengaluru

**Summer Internship :**  
**Tata Boeing Aerospace Limited**  
Cost optimization in Logistics and Vendor Help Desk.

**Work Exp. : 12 months**  
**National Thermal Power Corporation KHSTPP**  
GAE (Operations)

Student ID :  
160053



**Shwetang Choubey**  
21 years

**B.Science**  
MV College, Buxar

**Summer Internship :**  
**ITC Ltd**  
To drive task force against the competition against availability and visibility in patna

Student ID :  
160054




**Silki Kumari**  
23 years

**BBA**  
Magadh Mahila College

**Summer Internship :**  
**TATA STEEL**  
Carbon footprint analysis and reduction strategies

Student ID :  
160106



**Sony Kumari**  
24 years

**BA (Economics honours)**  
Magadh Mahila college

**Summer Internship :**  
**Patna Dairy Project**  
Supply chain management towards sudha milk and milk products

Student ID :  
160055




**Srishti Kumari**  
21 years

**BBA**  
Patna Women's College

**Summer Internship :**  
**Whirlpool**  
In depth study to analyze and to increase market share of whirlpool in Getco stores, Patna

Student ID :  
160056




**Sudhanshu**  
23 years

**B.Com (Accounts Honours)**  
Vanijya Mahavidyalaya, Patna University

**Summer Internship :**  
**Hebe Financial Services**  
Comparative Investment Strategies: Analyzing REITs, InvITs, and SMEs Performance

Student ID :  
160057




**Sumit Anand**  
23 years

**BBA**  
Chandigarh University

**Summer Internship :**  
**COMFED**  
How to increase the sales of sweets and namkeen sector in Patna and adjoining sector

Student ID :  
160108

BATCH PROFILES 2023-25



**Sumit Kumar**  
23 years

**B.Science**  
Gaya College Gaya

**Summer Internship :**  
**Whirlpool**  
In Depth Study For Analysis and Increase The Market Share Of Whirlpool In Rohtas and Kaimur District."

Student ID :  
160058



**Sushnit Singh**  
34 years

**B Tech**  
SRM Institute of Science and Technology

**Summer Internship :**  
**Vaimanika Aerospace**  
B2B Marketing and sales of agricultural drone

**Work Exp. : 60 months**  
**HP Inc**  
Technical Support Engineer

Student ID :  
160109




**Sweta Kumari**  
23 years

**BBA**  
Patna Women's College

**Summer Internship :**  
**ICICI Bank**  
GST OD

Student ID :  
160110



**Tanisha Gupta**  
24 years

**B.Com (Accounts Honours)**  
Director of Distance Education

**Summer Internship :**  
**Amul (GCMMF)**  
Implementation of digital technology like amul cart and locate amul in patna

Student ID :  
160020



**Tulika Gupta**  
32 years

**BBA**  
Patna Women's College

**Summer Internship :**  
**Department of Post**  
Dak ghar niryatra kendra , an affordable solution for export - A comprehensive Analysis

**Work Exp. : 120 months**  
**IMS PATNA**  
Councillor

Student ID :  
160059



**Ujjwal Kumar**  
24 years

**B.A.**  
RPS COLLEGE

**Summer Internship :**  
**ICICI Bank**  
Enhancement of Productivity of RM's

Student ID :  
160083



**Ujjwal Kumar**  
24 years

**BBA**  
Lalit Narayan Mishra Institute Of Economic Development And Social Change, Patna

**Summer Internship :**  
**Swetdhara Milk Producer Company limited**  
Uncovering Opportunities for improvement in the Dairy value chain through Data management and Analysis of market rate fluctuations.

Student ID :  
160111



**Vaishnavi Raj**  
23 years

**BBA**  
Magadh Mahila College

**Summer Internship :**  
**TATA Steel**  
Integration of NbS in corporate strategy

Student ID :  
160112

BATCH PROFILES 2023-25



**Vidyut Prakash Ranjan**  
24 years

**B.Com (Accounts Honours)**  
Vanijya Mahavidyalay

**Summer Internship :**  
**ITC Ltd**  
To drive task force against competition, visibility and availability of newly launched Classic ICON and American club CLOVE Cigarette

Student ID :  
160113



**Vikash Kumar**  
22 years

**B.A.**  
Patna college

**Summer Internship :**  
**ITC Ltd**  
Monitoring and availability of new product classic icon and american clove

**Work Exp. : 2 months**

Student ID :  
160060



**Vikramank Vijay**  
27 years

**B.Com (Accounts Honours)**  
Amity University

**Summer Internship :**  
**TATA Steel**  
Development and implementation of carbon credit projects

**Work Exp. : 34 months**  
**Madpra communications**  
Finance and marketing executives

Student ID :  
160114



**Vivekananda Kumar**  
26 years

**BBA (Marketing)**  
LNMI Patna

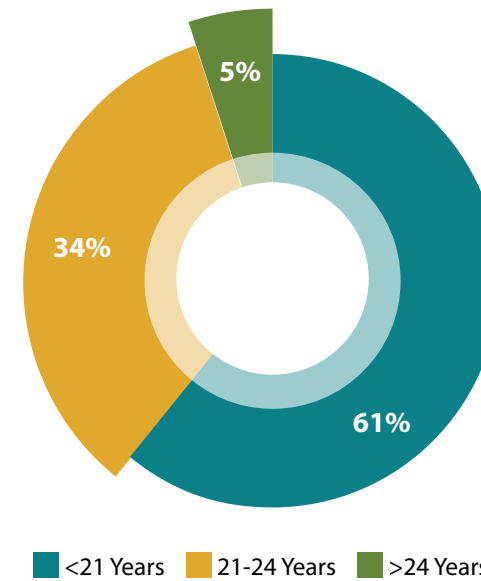
**Summer Internship :**  
**Powergrid Corporation India Limited**  
Statutory and Labour Laws Compliance

Student ID :  
160116

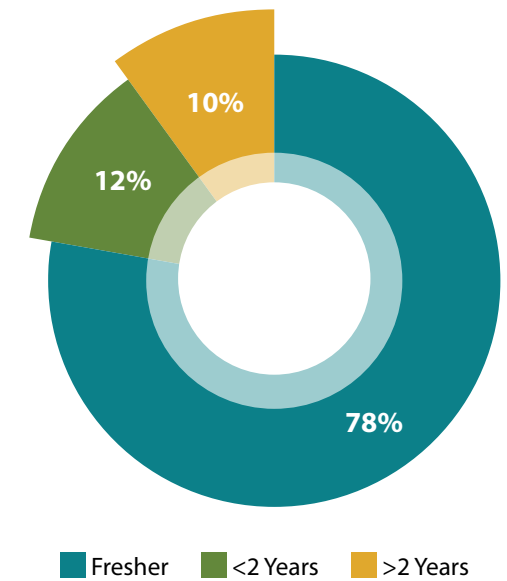


# PGDM 2024-2026

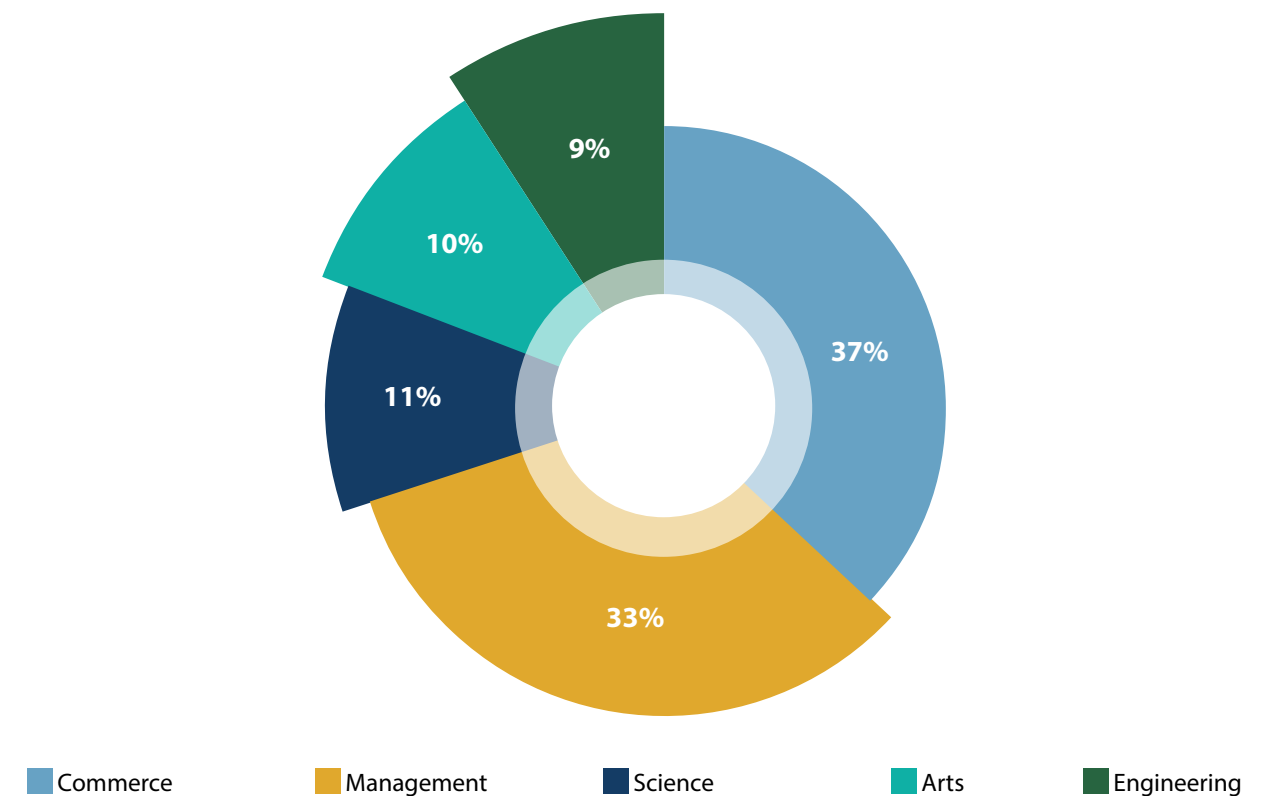
## Age Distribution



## Work Experience



## Educational Qualification



## SUMMER PLACEMENTS 2024

Over the years, more than 100 organizations have absorbed our students, both during the final placements and the summer internship seasons. Our students have earned high accolades for their achievements and a large number of them are star performers within their organizations.

01

CIMP provided on-campus Summer Internship for its PGDM 2023-2025 batch students in different organisations.

Diverse roles and projects offered for Summer Internships.

02

03

Recruiters participated from various industry verticals like FMCG, Telecommunications, ITES, Financial Services, Management Consulting, Government Administrations, and Social Development, etc.

The highlights of this SIP season are the addition of new recruiters for PGDM 2023-2025 batch Summer Internships like ICICI Bank Ltd., Global Archer Construction and Engineering, Tata Motors, Indian Oil Corporation Ltd., Hebe Financial Services, Amul(GCMMF), Powergrid Corporation India Limited, Department of Post, Comfed etc.

04

PGDM Batch 2024-26



**Ashwini Kumar, 28 Years**

**BBA**  
International School of Management  
Patna, Aryabhatta Knowledge Univeristy

**Work Experience** : 57 months  
Regional Manager at Maruti Suzuki Arena  
Business Development Representative at  
HDB Financial Services  
Specialist Officer at ICICI Bank Limited

Student ID :  
160017



**Aditi Kumari, 25 Years**

**B.Com (Accounts)**  
Kisan College, Sohsarai  
Patliputra University

Student ID :  
170001



**Aditya Kumar, 22 Years**

**BSc (Physics)**  
Nalanda Open University


Student ID :  
170002



**Aditya Mohan Jha, 20 Years**

**B.Com**  
Vanijya Mahavidyalaya, Patna University


Student ID :  
170003



**Aditya Raj, 22 Years**

**BBA**  
Amity School of Business,  
Amity University Patna

Student ID :  
170004



**Akanksha Kumari, 21 Years**

**BBA**  
Banasthali Vidyapith, Jaipur, Rajasthan


Student ID :  
170005



**Amrit Bhardwaj, 20 Years**

**BA (Political Science)**  
TPS College, Patna,  
Patliputra University

Student ID :  
170007



**Anamika Kumari, 24 Years**

**B.Com**  
Patna Women's College

Student ID :  
170008



**Ananya Singh, 23 Years**

**B.Com**  
Chandigarh University

Student ID :  
170009



**Anish Ahsan, 23 Years**

**B.Com (Professional)**  
St. Xavier's College of Management  
& Technology, Aryabhatta Knowledge  
University (AKU)

Student ID :  
170010

PGDM Batch 2024-26




**Anish Kumar, 24 Years**

**B.B.M**  
Arcade Business College, Patna

**Work Experience** : 22 months  
Business Development Associate at  
Byju's  
Business Development Associate at Axis  
Bank


Student ID :  
170011



**Anjali, 23 Years**

**B.Com (H)**  
Shri Arvind Mahila College, Patna  
Patliputra University

Student ID :  
170012



**Anjusha Kumari, 24 Years**

**B.A.(Economics)**  
Central University Of Tamilnadu

Student ID :  
170013



**Anushka Priya, 24 Years**

**BBA**  
Amity School of Business,  
Amity University, Patna

Student ID :  
170014



**Arpit Raj, 24 Years**

**BCA**  
Lalit Narayan Mishra Institute Of  
Economic Development And Social  
Change, Patna

Student ID :  
170015




**Balwinder Singh Gulati, 25 Years**

**Bachelor of Arts (English Honours)**  
Patna University

**Work Experience** : 14 months  
Gaytri Enterprises  
Proprietor


Student ID :  
170016



**Dhiraj Kumar, 23 Years**

**B.Com (H)**  
SKMV College, Patliputra University

Student ID :  
170018



**Gaurav Kumar, 22 Years**

**B.A (Psychology)**  
Babasaheb Bhimrao Ambedkar Bihar  
University


Student ID :  
170019



**Keshav Kumar, 21 Years**

**B.Com**  
RKD College, Patliputra University

Student ID :  
170022



**Khushi Pandey, 23 Years**

**B.Com (H)**  
Sarala Birla University, Ranchi

Student ID :  
170023

PGDM Batch 2024-26



**Krishna Dev Pathak, 28 Years**

**B.Sc (Physics)**  
S M Y Evening College,  
Magadh University


Student ID :  
170024



**Kumar Ritik, 24 Years**

**B.B.A (Hons)**  
Bihar National College, Patna University

Student ID :  
170025



**Kumari Sanjana, 23 Years**

**B.Com (Hons.)**  
LP Sahi College, Patliputra University

Student ID :  
170026



**Manish Kumar, 23 Years**

**B.Sc**  
RDS College, Muzaffarpur,  
B. R. A. Bihar University

Student ID :  
170027



**Mansi Mishra, 22 Years**

**Bcom professional**  
St. Xavier's College of Management and  
Technology, Patna (Aryabhata University)


Student ID :  
170028



**Mayank Kumar Singh, 28 Years**

**B.B.A.(Hons.)**  
Patna College, Patna University  
**Work Experience** : 12 months  
Marketing & Sales Executives at V-Guard  
Industries Limited

Student ID :  
170029



**Md Faiz Anwar, 24 Years**

**B.Com (Hons.)**  
Amity College of Commerce and Finance,  
Amity University Patna  
**Work Experience** : 32 months  
Accounting Clerk at Rajdhani Scooter  
House

Student ID :  
170030



**Mrinal Raj, 27 Years**

**B.Sc ( Hospitality and Hotel  
Administration)**  
Institute of Hotel Management,  
Bangalore  
**Work Experience** : 27 months  
Assistant Manager (Operations) at  
McDonald's  
Assistant Manager (Operations) at  
Cinepolis

Student ID :  
170031



**Prasun Ranjan Sinha, 23 Years**

**B.Com**  
Vaniya Mahavidyala, Patna University  
**Work Experience** : 8 months  
Senior Executive at Right Angle  
Enterprises

Student ID :  
170032




**Raj Shekhar Singh, 26 Years**

**B.Tech**  
Technocrats institute of technology  
Excellence Bhopal

Student ID :  
170033

PGDM Batch 2024-26



**Raja Kumar, 22 Years**

**B.Sc**  
R.K D College, Patliputra University

Student ID :  
170034



**Ravi Ranjan, 23 Years**

**BBM**  
Arcade Business College


Student ID :  
170035



**Rohan Jaiswal, 26 Years**

**B.Com**  
Oriental College, Patna City  
**Work Experience** : 11 months  
Probationary Sales Executive at Utkarsh  
Small Finance Bank  
Inside Sales Executives at Aakash &  
Byjus

Student ID :  
170038



**Rupesh Kumar, 22 Years**

**B.B.M**  
Nalanda College, Patliputra University


Student ID :  
170039



**Ginni Kumari, 22 Years**

**BBA**  
Gauhati University


Student ID :  
170040



**Shambhavi K Parashar, 22 Years**

**BBA**  
Amity School of Business,  
Amity University Patna

Student ID :  
170041



**Shikhar Tiwari, 22 Years**

**B.Tech (Agricultural Engineering)**  
Bhartiya College Of Agricultural  
Engineering

Student ID :  
170042



**Shruti Raj, 22 Years**

**BBA**  
Magadh Mahila College, Patna,  
Patna University

Student ID :  
170043



**Shruti Rani, 25 Years**

**B.Com (Professional)**  
St. Xavier's College of Management and  
Technology, Patna(Aryabhata knowledge  
university

Student ID :  
170044




**Sundar Sagar, 21 Years**


**BBA**  
St. Xavier's College, Ranchi

Student ID :  
170046

## PGDM Batch 2024-26



**Ujjawal Kumar, 22 Years**  
**B.Sc (Physics)**  
 S.N.S College  
 Student ID : 170047



**Versha Sinha, 23 Years**  
**B.Com (Professional)**  
 St. Xavier's College of Management and Technology, Patna(Aryabhata knowledge University)  
 Student ID : 170048



**Harsh Krishna, 23 Years**  
**B.com**  
 St. Xavier's College of Management and Technology, Patna(Aryabhata knowledge University)  
 Student ID : 170049



**Alok Kumar Jha, 23 Years**  
**B.Sc (Agriculture)**  
 Amity University, Noida  
 Student ID : 170050



**Raj Laxmi, 26 Years**  
**B.Com (Hons)**  
 Shri shikshayatan (university of Calcutta)  
**Work Experience** : 2.5 months  
 Adroit Financial Services Private Ltd.  
 Trader (Derivative)  
 Student ID : 170051



**Amrit Anand, 24 Years**  
**B.Com (Hons.)**  
 Surendernath College  
 Student ID : 170052




**Ritikesh Raj, 22 Years**  
**BCA**  
 T.P.S COLLAGE PATNA  
 Student ID : 170053



**Aakriti Kumari, 21 Years**  
**BBA**  
 Amity School of Business  
 Amity University Patna  
**Work Experience** : 14 months  
 Piramal Capital and Housing Finance Ltd  
 Relationship Manager  
 Student ID : 170054




**Ritika Singh, 25 Years**  
**B.Com (Hons.)**  
 Sri Shikshayatan College (University of Calcutta)  
 Student ID : 170055




**Vaishnavi Kumari, 21 Years**  
**BBA**  
 MDDM College Muzaffarpur  
 Student ID : 170056

## PGDM Batch 2024-26




**Shubham Kumar, 22 Years**  
**B.Sc (Physical science with Computer Science)**  
 Deshbandhu College (University of Delhi)  
 Student ID : 170057



**Perna Raj, 21 Years**  
**BBA (IB)**  
 St. Xavier's College of Management and Technology  
 Student ID : 170058



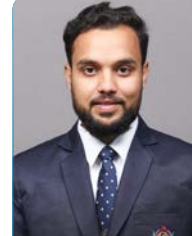
**Aarush Anand, 25 Years**  
**BBA**  
 Lalit Narayan Mishra Institute Of Economic Development And Social Change, Patna  
**Work Experience** : 40 months  
 1. ICICI Prudential, 2.Kotak Mahindra Bank, 3.State Bank of India 4. ITC (internship)  
 1. Financial Service Advisor 2. Assistant Manager(RM-Housing) 3. Asset Division Senior Sales Executive 4. Brand Promotion Intern  
 Student ID : 170061




**Abhinav Kumar, 22Years**  
**B.Voc (Food Processing & Management)**  
 Banaras Hindu University  
 Diploma in Dairy technology(IGNOU),  
 Diploma in microfinance and entrepreneurship, BHU  
 Student ID : 170062



**Aditi, 25 Years**  
**B.Com (Hons.)**  
 Magadh Mahila College, Patna  
 Student ID : 170063



**Akash Kumar, 24 Years**  
**B.Sc (Zoology)**  
 St. Xavier's College Ranchi (Jharkhand)  
 Student ID : 170064




**Ananya, 22 Years**  
**Bachelor's in Business Economics**  
 St. Xavier's College of Management and Technology  
**Work Experience** : 1 month  
 MG Motors  
 Customer Relationship Manager  
 Student ID : 170065



**Anjali Raj, 22 Years**  
**B.Com (Hons.)**  
 Magadh Mahila College, Patna  
 Student ID : 170066



**Anjali Sinha, 21 Years**  
**B.Com (Hons.)**  
 Magadh Mahila College, Patna  
**Work Experience** : 12 months  
 Sangita Automobiles Pvt Ltd.  
 Accounts Assistant  
 Student ID : 170067




**Anshu Choudhary, 23 Years**  
**B.Sc (Botany)**  
 Lalit Narayan Mithila University, Darbhanga, Bihar  
 Student ID : 170068



**Archit Dheeraj Andrias, 25 Years**

**BBA**  
Sam Higginbottom University of Agriculture, Technology and sciences


Student ID :  
170069



**Ashutosh Kumar, 26 Years**

**B.Sc (Electronics)**  
A.N. College, Patna

Student ID :  
170070



**Ayush Anand, 24 Years**

**B.Voc (Food Processing and Management)**  
Banaras Hindu University  
Diploma in Dairy Technology, IGNOU

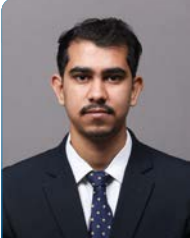
Student ID :  
170071



**Ayush Kumar, 22 Years**

**BBA**  
Lalit Narayan Mishra Institute Of Economic Development And Social Change, Patna

Student ID :  
170072



**Bhaskar Raj, 21 Years**

**B.Com**  
Vanijya Mahavidyalaya

Student ID :  
170074



**Divya Raj, 22 Years**

**B.Com (Hons.)**  
College of Commerce


Student ID :  
170075



**Harsh Raj, 22 Years**

**BBA**  
Christ College Pune


Student ID :  
170076



**Hemshree Chaturvedi, 23 Years**

**B.Tech (Biotechnology)**  
Sam Higginbottom University of Agriculture Technology and Sciences  
**Work Experience** : 6 months  
CSIR-CIMAP  
*Lab Assistant (Intern)*

Student ID :  
170077



**Himanshu Kumar, 23 Years**

**BA (English Hons.)**  
MaltiDhari College Naubatpur (Patliputra University)


Student ID :  
170078



**Isha Sinha, 23 Years**

**BBM**  
Sri Arvind Mahila College, Patna

Student ID :  
170079



**Kashish, 21 Years**

**B.A. (Sociology)**  
BRSY college

Student ID :  
170080



**Kumar Nishant, 22 Years**

**B.Com (Hons.)**  
Vanijya Mahavidyalaya (Patna University)


Student ID :  
170081



**Kumar Saurav ranjan, 24 Years**

**B.Com**  
Swami Shraddhanand College, University of Delhi


Student ID :  
170082



**Mrityunjay Naman, 22 Years**

**BA.(Economics)**  
AN College, Patna

Student ID :  
170085



**Nancy Singh, 23 Years**

**B.Com (Hons.)**  
The BhopalSchool of Social Sciences, Bhopal


Student ID :  
170086



**Navneet Kumar, 26 Years**

**B.Sc ( Hospitality and Hotel Administration)**  
Institute of Hotel Management, Guwahati  
**Work Experience** : 21 months  
Pizza Hut  
*Shift Manager*


Student ID :  
170087



**Pankhudi, 24 Years**

**B.Sc (Botany)**  
Patna Women's College, Patna

Student ID :  
170088



**Prasun Manhar, 21 Years**

**B.Com (Hons.)**  
Gautam Buddha University, Greater noida Up

Student ID :  
170089



**Pratyush Ravi, 21 Years**

**BBA**  
Doon Business School, Dehradun  
**Work Experience** : 2 months (Internship)  
Pristyn Care  
*Quality Manager (Intern)*

Student ID :  
170090




**Prianshu Risal, 21 Years**

**BBM**  
Nalanda College, Patliputra University

Student ID :  
170091

PGDM Batch 2024-26



**Priyanka Bharti, 23 Years**

**B.A. ( English)**  
SPS Womens College, Munger University

Student ID :  
170092



**Randhir Kumar, 24 Years**

**B.A. (English Hons.)**  
Krishak college Pakribarma Nawada,  
Magadh University

Student ID :  
170093



**Rohit Kumar Thakur, 26Years**

**B.Com (Hons.)**  
Veer Kunwar Singh University, Ara


Student ID :  
170094



**Saket Kumar, 23 Years**

**B.Com (Hons.)**  
Nalanda open university (Nalanda)


Student ID :  
170095



**Satyam Kumar, 22 Years**

**B.Com (Hons.)**  
S.B.S.S College, Begusarai

Student ID :  
170096



**Saurav Kush, 23 Years**

**BBA**  
Chandigarh University

Student ID :  
170097



**Shikha Singh, 29 Years**

**B.Com (Acc. Hons.)**  
Patna Women's College  
**Work Experience** : 60 months  
Semi qualified CA  
P.K Narula and Co.  
*Article Assistant*  
Tax Trims consultancy  
*Tax consultant*  
Mashi Maheshwari and Co.  
*Internal Auditor*


Student ID :  
170098



**Shubhangi Singh, 29 Years**

**BBA**  
Magadh Mahila College, Patna  
**Work Experience** : 76 months  
Radio Olive, Qatar  
*Radio Jockey*  
IMS Patna  
*Counsellor*

Student ID :  
170099



**Simmi Kumari, 21 Years**

**B.Com**  
G.J.College, Bihta

Student ID :  
170100




**Sushant Kumar, 21 Years**

**BBA (Marketing)**  
L.N. Mishra College Of Business  
Management Muzaffarpur.

Student ID :  
170101


PGDM Batch 2024-26



**Gaurav Singh, 22 Years**

**BBA**  
Chitkara University, Chandigarh

Student ID :  
170110



**Kumar Shivam, 24 Years**

**B.Com (Accounts)**  
Marwari College Ranchi


Student ID :  
170111



**Vanshika Shree, 22 Years**

**BBA**  
Patna College


Student ID :  
170104



**Yeeshu Kant, 24 Years**

**BBA**  
Nalanda Open University  
**Work Experience** : 6 months  
Gaytri Enterprises  
*Inventory Manager*


Student ID :  
170105



**Zoqia Sarwar, 23 Years**

**B.Com (Hons.)**  
Patna Women's College

Student ID :  
170106



**Shambhavi, 21 Years**

**BBA**  
St. Xavier's College of Management and  
Technology


Student ID :  
170107



**Rishi Raj, 28 Years**

**Electronics & Communication  
Engineering**  
West Bengal University of Technology  
**Work Experience** : 18 months  
Judge Pvt Ltd  
*Associate recruiter & Software Developer*

Student ID :  
170108



**Jyoti Sharma, 21 Years**

**BCA**  
Dr. Zakir Hussain Institute Patna


Student ID :  
170109



**Gaurav Singh, 22 Years**

**BBA**  
Chitkara University, Chandigarh


Student ID :  
170110



**Kumar Shivam, 24 Years**

**B.Com (Accounts)**  
Marwari College Ranchi

Student ID :  
170111



**Shubham kumar, 25 Years**

**B.Com (Hons.)**  
Gaya College (Magadh University)

Student ID :  
170112



**Shreya Verma, 23 Years**

**B.Com ( Professional)**  
St. Xavier's College of Management and Technology, Patna

Student ID :  
170113



**Yash Raj, 22 Years**

**BBA**  
L.N. Mishra College Of Business Management, Muzzafarpur


Student ID :  
170114



**Sejal Singh, 23 Years**

**BSc. (General)**  
IGNOU, Patna


Student ID :  
170115



**Harshita Raj, 21 Years**

**BBA**  
Patna Women's College


Student ID :  
170116



**Abhishek Raj, 21 Years**

**BBA**  
CIMAGE Professional College


Student ID :  
170117



**Sanjana Kumari, 21 Years**

**BBA**  
CIMAGE Professional College


Student ID :  
170118



**Akriti Singh, 24 Years**

**BBM**  
J.D. Women's College, Patna

Student ID :  
170122



**Aman Dipank, 21 Years**

**BBM**  
Ram Krishna Dwarika College


Student ID :  
170123



**Aryan Jindal, 21 Years**

**BBA (Marketing)**  
Vaishali Institute of Business and Rural Management, Muzzafarpur


Student ID :  
170124



**Durlav Ayush, 24 Years**

**B.Sc (Zoology)**  
DNY College

Student ID :  
170126



**Himanshu Bishwas, 20 Years**

**BBM**  
Ram Krishna Dwarika College

Student ID :  
170127



**Kaushal Kumar Sharma, 22 Years**

**BBA (General)**  
Guru Gobind Singh Indraprastha University, Delhi

**Work Experience** : 24 months  
Bajaj Allianz Life Insurance Company Ltd.  
*Sales Manager*

Student ID :  
170129



**Kumar Kshitij, 24 Years**

**B.A.(Economics)**  
ANS College, Barh


Student ID :  
170130



**Mohammed Faisal, 24 Years**

**B.Sc. (Zoology)**  
Magadh University, Bodhgaya

Student ID :  
170131



**Priya Jha, 23 Years**

**B.Com**  
Patna Women's College


Student ID :  
170132



**Sanjivani Raj, 22 Years**

**B.Com**  
Patna Women's College


Student ID :  
170134



**Saurav Kumar, 22 Years**

**B.Sc (Maths)**  
Sri Guru Govind Singh College, Patna City


Student ID :  
170135



**Shivam, 22 Years**

**B.Sc (Physics)**  
CM Science College


Student ID :  
170137



**Shreya Singh, 22 Years**


**B.Sc. (Biotechnology)**  
P P Savani University, Surat, Gujarat

Student ID :  
170138




**Shubham, 25 Years**  
**B.Tech**  
Government Engineering College, Baran

Student ID :  
170139




**Sudhanshu Shekhar, 24 Years**  
**B.A (Economics)**  
Ranchi University  
**Work Experience** : 3 months  
Tata Autocomp Ltd.  
*Associate Trainee*

Student ID :  
170140



**Ujjawal Anand, 24 Years**  
**B.Com (Corporate Administration)**  
BD College Patna

Student ID :  
170141



**Aamir Naiyer, 26 Years**  
**B.Tech**  
Vellore Institute of Technology  
**Work Experience** : 8 months  
Pal C Networks  
*Project Engineer*

Student ID :  
170142



**Suryakant Sharma, 23 Years**  
**BBA**  
Maulana Mazharul Haque Arabic & Persian University

Student ID :  
170143

# HOW TO REACH PATNA

Patna has excellent connectivity by Air and Railways from and to major cities in India.



Jai Prakash Narayan Airport is the primary airport serving Patna, the capital of the Indian state of Bihar. It has direct flights for all major cities in India, available for all weekdays. It is 4 kms away from the Institute campus.



Patna Railway Station is 1.5 kms away from the Institute campus. It has trains for all major destinations in India.



Road ways

BUDDHA SMRITI PARK,  
PATNA

## CONTACT DETAILS

**Prof. Vibhash Kumar**

Chairperson, Training & Placement Cell  
Email : placement.chair@cimp.ac.in

**Placement Office**

**Chandragupt Institute of Management Patna**

Mithapur Institutional Area, Patna - 800001, Bihar

Phone: 0612 - 2366015/034/004/021 | Mobile: +91-9771493952 | Fax: 0612 - 2366029  
Email: placement@cimp.ac.in | Website: www.cimp.ac.in

Innomedia  
creations  
Ph : +91 98300 12392



## CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

(Approved by AICTE, Ministry of Education, Government of India,  
Programme accredited by NBA and recognised by AIU as equivalent to MBA)

Mithapur Institutional Area, Patna - 800001, Bihar

Phone: 0612 - 2366015/034/004/021, +91-7677227923 | Mobile: +91-9771493952 | Fax: 0612 - 2366029

Email: [placement@cimp.ac.in](mailto:placement@cimp.ac.in) | Website: [www.cimp.ac.in](http://www.cimp.ac.in)