



CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Mandatory Disclosure

Mandatory Disclosure	Updated on 02-07-2025
➤ AICTE File No.	Northern/1-44638490928/2025/EOA
➤ Date & Period of last approval	20 th March 2025 (2025-26)
➤ Name of the Institution	Chandragupt Institute of Management Patna
Address of the Institution	Mithapur Institutional Area P.O. GPO, P.S. Jakkanpur,
City & Pin Code	Patna - 800001
State/ UT	Bihar
Longitude	85 8' 15"
Latitude	25 36' 50"
Phone number with STD code	(0612) 2366004, 2366015, 2366021, 2366034, 7677227923
FAX number with STD code	(0612) 2366029
Office hours at the Institution	9:00 AM – 5.30 PM
Academic hours at the Institution	8:45 AM – 6 PM
Email	director@cimp.ac.in
Website	www.cimp.ac.in
Nearest Railway Station (dist in km)	1 km (Patna Junction)



Nearest Airport (dist. in Km)

4 km (JPN International Airport)

➤ Type of Institution

Govt-aided

Category (1) of the Institution

Non-Minority

Category (2) of the Institution

Co-Ed





➤ Name of the organization running the

Institution:	Chandragupt Institute of Management Patna Society
Type of the organization:	Society
Address of the organization	Chajju Bagh, Patna
Registered with	Government of Bihar
Registration date	30-01-2008
Website of the organization	www.cimp.ac.in

➤ Name of the affiliating University / Board: NA

Address

Website

Latest affiliation period

➤ Name of Principal / Director:	Dr. Rana Singh
Exact Designation:	Director
Phone number with STD code:	(0612) 2366053
Fax number with STD code:	(0612) 2366029
Email:	director@cimp.ac.in
Highest Degree:	Ph.D.
Field of specialization:	Finance



➤ Governing Board Members:

- | | |
|--|-----------------|
| • Hon'ble Chief Minister, Bihar | - Chairman |
| • Hon'ble Education Minister, Govt. of Bihar | - Vice Chairman |
| • Chief Secretary, Govt. of Bihar | - Member |
| • Development Commissioner, Govt. of Bihar | - Member |
| • Principal Secretary, Dept. of Education, Govt. of Bihar | - Member |
| • Principal Secretary, Finance Dept., Govt. of Bihar | - Member |
| • Investment Commissioner, Dept. of Industries, Govt. of Bihar | -Member |
| • Managing Director, Bihar Industrial Area Development Authority (BIADA) | -Member |
| • Director, Development Management Institute, Patna | -Member |
| • Director, A N Sinha Institute of Social Studies, Patna | - Member |
| • Nominee from MoE, Government of India | - Member |
| • Nominee from AICTE, New Delhi | - Member |
| • Director, CIMP | - Member |

Frequency of meetings: Once in a year

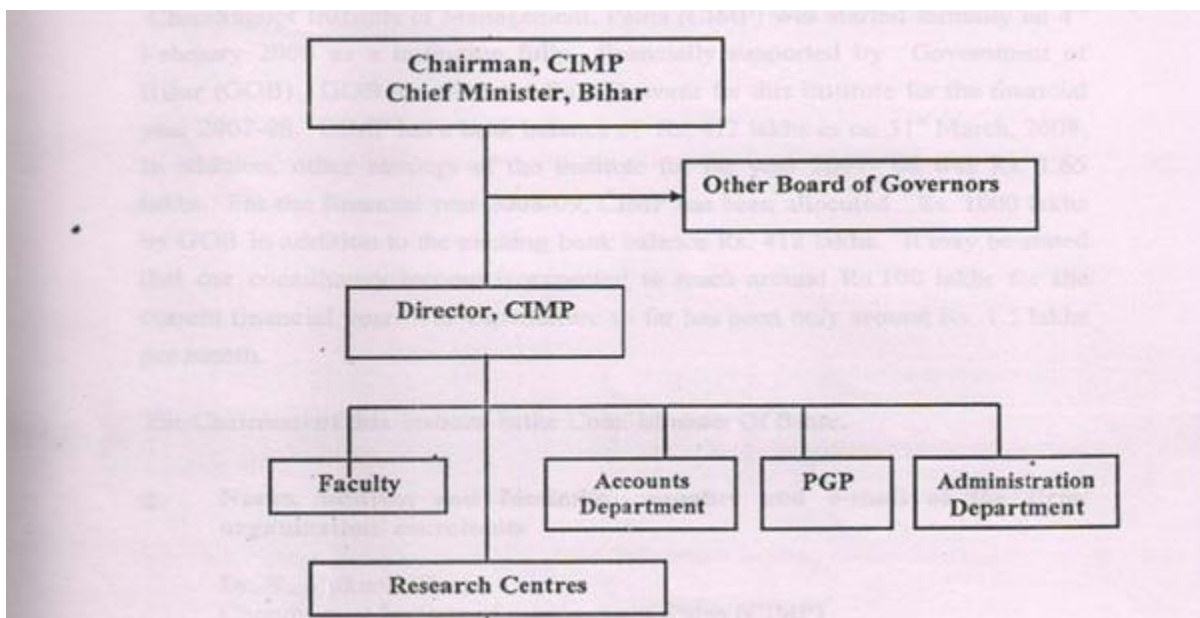
Date of last meeting: 30-08-2023

Academic Advisory Body:

1. Prof. K. Sivakumar PhD (USA) Chair Professor, Lehigh University
2. Prof. Abhoy K. Ojha IIM Bangalore
3. Prof. Ganesh Prabhu IIM Bangalore
4. Prof. Mahesh Gopinath PhD (Michigan)
5. Prof. Mithileshwar Jha IIM Bangalore
6. Prof. Unnikrishnan IIM Kozhikode
7. Prof. VidyanandJha IIM Calcutta



➤ Organisational Chart:



➤ Student feedback mechanism
on Institutional Governance/

faculty performance:

Structured questionnaire is used to take feedback of all students at the end of each course/program module

➤ Grievance redressal mechanism

for faculty, staff and students:

Grievance redressal committee is in place and functioning



➤ Name of the Department*

Business Management

Course:

Post Graduate Diploma in Management (PGDM)

Level

Post Graduate Level

1st Year of approval by the

Council:

2010

Year wise Sanctioned Intake:

2024-2026	2023-25	2022-24	2021-23	2020-22
180	120	120	120	120

Year wise Actual Admissions

2024-2026	2023-25	2022-24	2021-23	2020-22
131	120	102	78	98

Cut off marks

CIMP uses composite score from multiple components

Student Placed

2023-25	2022-24	2021-23
116	97	64

Students opted for Higher Studies

2023-2025	2022-24	2021-23
0	0	0

Accreditation Status of the course:

NBA Accredited (up to year 2025)

Doctoral Courses:

Fellow Program in Management (FPM)

Consultancy activities:

Completed more than 70 consultancy projects



Departmental Achievements:

Economics Area

Refereed Journal Publication:

1. Nigam, N., Senapati, S. Samanta, D. and Sharma A (2025), Consumer behavior towards new energy vehicles: Developing a theoretical framework, Journal of Environmental Management Volume 370, November 2024, 122817 <https://doi.org/10.1016/j.jenvman.2024.122817>
2. Nigam, N., Samanta, D. and Senapati, S. (2025), "Determinants of electric vehicle adoption: insights from Indian states", International Journal of Social Economics, Vol. 52 No. 1, pp. 91-107. <https://doi.org/10.1108/IJSE-06-2023-0479>
3. Senapati, S (2024) "Dynamics of household welfare change and analysis of coping strategies during floods: an empirical investigation", **International Journal of Social Economics** (DOI 10.1108/IJSE-07-2023-0569), B Grade Journal by ABDC list
4. 2024. (Accepted) Determinants of Electric Vehicle Adoption: Insights from Indian States, International Journal of Social Economics, (ABDC ranking: B), with **Nigam, N & Senapati. S;**
5. Nigam, N., Samanta, D., and Senapati, S (2024) 'Determinants of Electric Vehicle Adoption: Insights from Indian States' **International Journal of Social Economics**, (accepted for publication)
6. Senapati, S (2024) "Dynamics of household welfare change and analysis of coping strategies during floods: an empirical investigation", **International Journal of Social Economics** (DOI 10.1108/IJSE- 07-2023-0569, B Grade Journal by ABDC list
7. 2023. 'Estimating Impact of Technological Adoption in Farming in Bihar: A Propensity Score Matching Approach', International Journal of Social Economics, (ABDC ranking: B), Vol. 50, NO. 7, 1007-1016.
8. 2023. 'Estimating Impact of Technological Adoption in Farming in Bihar: A Propensity Score Matching Approach', International Journal of Social Economics, (ABDC ranking: B), Vol. 50, NO. 7, 1007-1016.
9. Senapati, S (2022) "Vulnerability and Risk in the context of flood-related disasters: A district-level study of Bihar, India". **International Journal of Disaster Risk Reduction**, 82, 103368 (Impact factor 4.84, A grade Journal by ABDC list)
10. Senapati, S (2022) "Vulnerability and Risk in the context of flood-related disasters: A district-level study of Bihar, India". **International Journal of Disaster Risk Reduction**, 82, 103368 (Impact factor 4.84, A grade Journal by ABDC list).



11. 2020. 'What makes people satisfied with local government service delivery: An empirical investigation in the context of West Bengal, India', India Journal of Sustainable Development. Vol. 6, No. 1, 1-10, with Nayak, N.C.
12. 2020. 'Loan repayment behavior among the clients of Indian Microfinance Institutions: A household level investigation', Journal of Human Behavior in the Social Environment (Taylor & Francis), vol. 30, 474-497, with Sangwan, S & Nayak, N.C.
13. 2017. 'Human Development in Bihar and Impact of Liquor Prohibition Policy: An Analysis', Journal of Governance & Public Policy. Vol. 8, No. 2, 27-38. (ISSN:2231-0924), with S Narayan.
14. 2017. 'Changing Policy Paradigm of Drinking Water Service Delivery: An Empirical Investigation in the context of Bihar, India', Journal of Management & Public Policy, Vol. 8, No. 2, 13-22. (ISSN: 0976-013X)
15. Senapati, S., and V. Gupta, (2017), "Socio-economic vulnerability due to climate change: Deriving indicators for fishing communities in Mumbai", **Marine Policy**, Vol.76 PP. 90–97 (**Impact factor 2.453, A grade Journal by ABDC list**)
16. 2016. 'Tenure Security and Women Right over Land: A Study in the context of Bihar', Journal of Land and Rural Studies, Vol. 4, No. 2, 242-253. (Sage Publication-ISSN: 23210249)
17. Senapati, S., and V. Gupta, (2015), "Climate change and Fishing: Analysing Fisherman's Viewpoint", **International Journal of Ecological Economics and Statistics**, Vol. 36, No. 4, pp. 81-94 [**Indexed by Scopus, C graded by ABDC list**]
18. 2015. 'Social Impact Assessment of Projects involving Land Acquisition in India: Implications of RFCTLARR Act, 2013', Journal of Management & Public Policy. Vol. 7, No. 1, 27-35.(ISSN: 0976013X), with Shireesh
19. 2015. 'Impact of Joint Liability Group on Sustainable Livelihood and Social Capital Promotion: A Study in the Context of Bihar' Annamalai International Journal of Business Studies and Research, Vol. 7, No. 2, 153-163 (ISSN: 0975-749X) with Srivastava, P.
20. 2015. 'Determinants of People's Participation: A Study of rural West Bengal, India', Development in Practice. Vol. 25, No. 1, 71-85. (Taylor & Francis Publication-ISSN: 0961-4524) with Nayak, N.C.
21. 2014. 'People's Participation and Public Service Delivery: A Review of Issues and Determinants', Journal of Indian School of Political Economy. Vol. 26, No. 1-4, 167-191. (ISSN: 0971-0396).With Nayak, N.C.



22. 2014. 'Understanding the role of Participation in Public Service Delivery: Evidences from Rural West Bengal India', International Journal of Public Administration, Vol. 37, No. 12, 875-884, (Taylor & Francis Publication, ABDC Rank: B; ISSN: 0190-0692) with Nayak, N.C.
23. Senapati, S., and V. Gupta, (2014), "Climate Change and Coastal Ecosystems: Issues and Concerns", **International Journal of Environmental Sciences**, Vol.5, No. 3, pp. 530- 543 [<http://www.ipublishing.co.in/ijesarticles/fourteen/articles/volfive/EIJES51047.pdf>]
24. Senapati, S., and V. Gupta, (2014), "Climate Change, Urbanization and Traditional Livelihood: Perspective of Indigenous Fishing Communities of Mumbai, India", **Present Environment & Sustainable Development**, Vol. 8, No. 2, pp. 117-129 [<http://www.degruyter.com/view/j/pesd.2014.8.issue-2/pesd-2014-0029/pesd-2014-0029.xml>]
25. Senapati, S., and V. Gupta (2012), "Economics of Climate Change Mitigation and Adaptation: Moving from Impact Assessment to Vulnerability", **Interdisciplinary Environmental Review**, Vol.13, No. (2/3), pp.105-117 [<http://www.inderscienceonline.com/doi/abs/10.1504/IER.2012.047791>, listed in **Excellence in Research for Australia, C graded by ABDC list**]

Non-Refereed Journal Publication:

1. 2024. Opportunities in Dairy and Fisheries Sector, Kurukshetra, Vol. 72. No. 5, 41-45, March, 2024, Ministry of Rural Development, Government of India
2. 2023. Changing Paradigm of Foreign Direct Investment, Kurukshetra, Vol. 71. No. 11, 44-49, September 2023, Ministry of Rural Development, Government of India
3. 2023. Human Development through Panchayati Raj Institution, Kurukshetra, Vol. 71. No. 6, 46-50, April, 2023, Ministry of Rural Development, Government of India
4. 2023. Public Awareness about Renewable Energy Sources, Kurukshetra, Vol. 71. No. 4, 28-33, February 2023, Ministry of Rural Development, Government of India
5. 2022. Agribusiness and Rural Industries, Kurukshetra, Vol. 70, No. 10, 36-39, August 2022, Ministry of Rural Development, Government of India
6. 2022. Socio-economic Impacts of National Highways, Kurukshetra, Vol. 70, No. 7, 24-28, May, 2022, Ministry of Rural Development, Government of India
7. 2022. Infrastructure Development: Union Budget 2022-2023, Kurukshetra, Vol. 70, No. 5, 23-43, March, 2022, Ministry of Rural Development, Government of India



8. 2021. 'Road to Prosperity: Implication of PMGSY in Rural Development in India', Kurukshetra, July, 2021. Ministry of Rural Development, Government of India.
9. 2020. 'Decentralized Governance: Concept and Implications in Planning and Development', Kurukshetra, Vol. 68, No. 12, 46-50, October 2020, Ministry of Rural Development, Government of India.

Book Chapter:

1. Senapati, S., Kumod K and R. Singh, (2025), Prioritising Health, Welfare, and Sustainable Development: Through CSR as a means of Preparing for ESG (Edited book), Bloomsbury, Newdelhi
2. Senapati, S (2022) "Climate Change, Vulnerability and Human development" book chapter (edited by Prof. S. Bhaumik Patiliputra School of Economics) Book titled **"Enhancing Agricultural Productivity and Farmers Income in Bihar. SAGE publisher.**
3. Samanta, D (2022) 'Adoption of New Cultivation Technique and Farmers' Income', in Bhaumik, S. (Ed) 'Enhancing Agriculture Productivity and Farmer Income, SAGE Publication, New Delhi, 266- 281 (ISBN: 978-93-5479-564-0).
4. S. Senapati "Vulnerability and adaptation strategies of fisherfolk: A study from Mumbai, India" published in Johnson, J., De Young, C., Bahri, T., Soto, D. & Virapat, C., eds. 2019. Proceedings of Fish Adapt: the Global Conference on Climate Change Adaptation for Fisheries and Aquaculture, Bangkok, 8–10 August, 2016. **FAO Fisheries and Aquaculture Proceedings No. 61.** Rome, FAO. 240 pp. Licence: CC BY-NC-SA 3.0 IGO. <http://www.fao.org/3/ca3055en/ca3055en.pdf>
5. Senapati, S., and V. Gupta, (2015), Vulnerability to Climate Change: Issues and Challenges towards developing Vulnerability Indicator (Chapter 5), (Dinda, S., Edt.) **"Handbook of Research on Climate Change Impact on Health and Environmental Sustainability"**, pp. 82-104, **IGI Global**, ISSN: 2326- 9162.
6. Senapati, S., and V. Gupta, (2015), Impacts of Climate Change on Fish Productivity: A Quantitative Measurement (Chapter 12), (Dinda, S., Edt.) **"Handbook of Research on Climate Change Impact on Health and Environmental Sustainability"**, pp. 243-260, **IGI Global**, ISSN: 2326-9162
7. Samanta, D (2015). 'Lack of Land Tenure Security as Challenges to Sustainable Development: An Assessment in the context of Bihar, India', in Dinda, S (Ed) Handbook of Research on Climate Change Impact on Health and Environmental Sustainability, IGI Global Publication, Pennsylvania, USA, 348- 3652. (ISBN: 9781466688148)



8. Samanta, D., Jha, J.K. & Dinda, S (2015). 'Assessment of Land Governance in Bihar', in Faizi, A.A.A., Iyer, K.G., and Kaur, A., (Eds.) *Tenancy Laws and Practices: Emerging Issue*, Centre for Rural Studies, Lal Bahadur Shastri National Academy of Administration, Manak Publication, New Delhi, 62-92. (ISBN 978-93-7831-384-4)
9. Senapati, S. and V. Gupta, (2014) "Climate change Vulnerability and Livelihood Sustainability in Coastal Regions of India", (Das, A., and P. Mishra, Edt.) "**Environment, Natural Resources and the Indian Economy**", New Century Publication, New Delhi, India, ISBN: 978-81-7708-348-4
[<http://www.newcenturypublications.com/servlet/ncpGetBiblio?bno=377>]
10. Samanta, D., & Nayak, N.C. (2014). 'Participation and Decision Making: A Study from Rural West Bengal', in Balan, P.P., George, S., and Kunhikannan, T.P., (Eds.) *Decentralisation and Development: Experiences and Experiments*, Kerala Institute of Local Administration (KILA), 113-128 (ISBN:978- 81-925633-4)
11. Senapati, S. and V. Gupta, (2011) *Vulnerability to Climate Change: A Multidimensional Approach*, (Reddy, M., and T. Vijaya Lakshmi, Edt.) "**Climate Change: Vulnerability and Adaptation, Volume -1**", pp. 257-264 B.S. Publications, Hyderabad, India, ISBN: 9788178002521 [<http://www.vedamsbooks.com/no100763/climate-change-vulnerability-adaptation-vols-i-ii-edited-by-m-anji-reddy-t-vijaya-lakshmi>]
12. Samanta, D., & Nayak, N.C. (2007). 'Universal Primary Education in India: Issues and Challenges', in Goswami, K., Nayak, N.C., & Chatterjee, B. (Eds) *Economic Reforms, Human Welfare and Sustainable Development in India*. New Century Publications, New Delhi, 86-106. (ISBN: 8177081462).

National Conference:

1. Participated in the "Resilience and Sustainability Summit: Vision 2047 (RESSUMMIT2047)" during 17-19 January 2023 at Vigyan Bhawan, New Delhi. And received '**RESSUMMIT2047 Springer Nature Award**' for presenting a paper titled "Does Development Reduces Loss and Damage to flood- related disaster: A Study from Bihar India" in the pre-conference event "LiFE" for Resilience - Case Studies & Best Practices Conference, the summit was organized by **National Institute of Disaster Management (NIDM), New Delhi**.
2. Senapati, S. (2023). Does Development Reduces Loss and Damage to flood-related disaster: A Study from Bihar India. Paper presented at LiFE" for Resilience - Case Studies & Best



Practices Conference, the summit was organized by National Institute of Disaster Management (NIDM), New Delhi. Received 'RESSUMMIT2047 Springer Nature Award' for presenting the paper.

3. Senapati, S. (2023). Participated in the “Resilience and Sustainability Summit: Vision 2047 (RESSUMMIT2047)” during 17-19 January 2023 at Vigyan Bhawan, New Delhi.
4. 2022: ‘Land Acquisition and Compensation: Theory and Practical Implications in the context of Bihar’ accepted for presentation in the 3rd Annual Conference of Indian Economic & Allied Sciences Association, held from 18th to 20th November; 2022 at Agra, India.
5. 2021: ‘Adoption of New Technique and Farmers’ Income: A Case Study on Onion Cultivation in Bihar’ presented in the National Seminar on Raising Agricultural Productivity and Farmers’ Income in Bihar, organized by Patliputra School of Economics, Aryabhata Knowledge University, 17th-18th December, 2021, Patna.
6. 2019: ‘Policy to Practice of Social Impact Assessment for Land Acquisition: Learning from Bihar’, presented at National Conference on Issues in Emerging Market by Chandragupt Institute of Management Patna, November 11, 2019, Patna
7. Senapati, S. (2018) Invited paper “Climate Change and India’s Coastal ecosystem: Socio-Economic Impact, Vulnerability and Adaptation Measures of Coastal Fishing Communities” presented on 29th September, 2018 under the Session IV: Climate Change, Ecological Threat, Biodiversity and Coastal Forestry Management, and Preparedness to Forewarn Disaster and Suggestion to Mitigate Miseries along with Adaptation Measures during 12th National Symposium of Indian Society of Coastal

Agricultural Research (ISCAR) from 28 September to 01 October, 2018 at **Dr. Balasaheb Sawant Konkan Krishi Vidyapeeth, Dapoli, Maharashtra, India.**

8. Senapati, S. (2018) “Enhancing capacity of fishing industry in Mumbai through Adaptation: is it sustainable?”, at 9th Annual Climate Change Conference (“Co-benefits and Conflicts in Climate Change and Sustainable Development” organized by Centre for Climate Change and Sustainability Studies held at **Tata Institute of Social Sciences (Mumbai)**, From August 10-11.
9. Senapati, S. (2016) “Climate change, Socio-Economic Factors and Fisheries”, 53rd Annual Conference, The Indian Econometrics Society (TIES), at **National Institute of Science Education and Research (NISER), Bhubaneswar**, from December 22-24



10. 2015: 'Land for Industrial Development: A Critical Assessment in the context of Bihar', presented at the 5th Development Meet organized by the Central University of Bihar, March,13-15th 2015, Patna, Bihar.
11. 2014: 'Assessment of Land Governance in Bihar', presented in the conference on Tenancy Laws & Practices: Emerging Issues organised by Lal Bahadur Shastri National Academy of Administration, February 20th-21st, 2014, Mussouri.
12. 2014: 'Spaces of People's Participation in Democratic Decision Making and Underlying Household Characteristics Determining Participation: A Study on rural West Bengal', presented at the 4th Development Meet organized by Central University of Bihar, February 21st-22nd, 2014, Patna.
13. 2013: 'Willingness to Pay: Exploring Possibility of community ownership in Rural Drinking Water Service in Bihar' presented at the Second National Symposium on Rural Management, organized by Institute of Rural Management Anand, December 13th -14th, 2013, Anand.
14. 2013: 'Participatory Practices in Rural Areas: A Study of Gram Panchayats in West Bengal', presented at the National Conference on Decentralised Governance and Changing Paradox of Development in Rural Areas, organized by Central University of Jharkhand, September 11th-12th, 2013, Ranchi.
15. Senapati, S. and Gupta, V. (2013) "Local Vulnerability Assessment of Climate Change and its Socio- Economic Implications: A Case of 'Koli' Communities of Mumbai, Seventh Biennial Conference Indian Society for Ecological Economics (INSEE), Global Change, Ecosystems, Sustainability, 4-8 December, **Tezpur University, Assam**. (Full paper published in the website <http://www.ecoinsee.org>)
16. Senapati, S. (2013) "Assessment of socio-economic vulnerability due to climate change among fish dependent community from Mumbai, India, 4th National Research Conference on Climate Change, 26-27 October, **Indian Institute of Technology, Madras**. (<http://icrn.in/node/18>)
17. Senapati, S. and Gupta, V. (2009) "The need and scope of adaptation policy beyond as an alternative to mitigation approach", National Seminar on Ecological Economics: An approach towards Socioeconomic and Environmental Sustainability, 30th September -1st October, **Institute for Social and Economic Change (ISEC), Bangalore**. (Published as conference proceedings)
18. 2009: 'Good Governance and Employment Generation through NREGA: A Case Study of Gram Panchayats in West Bengal', presented at and Thinkers and Writers Forum' held



during 21st Skoch Summit on organized by Skoch Development Foundation, November 10th-12th, 2009, New Delhi.

International Conference in India:

1. 2024: ‘Understanding Farmers’ Preferences for Agricultural Policy: A Discrete Choice Experiment in Bihar and Assam’, Presented at the 2nd International Conference on Public Policy and Management, organized by Chandragupt Institute of Management Patna in collaboration with Georgia State University, held during 17th-18th June, 2024, Patna
2. 2024: ‘Paving Road to Sustainability: Discrete Choice Experiments to Explore Consumer Preferences for Electric Vehicles’ Presented by Nigam, N. at the Twelfth INSEE Biennial Conference, organised by the Indian Society for Ecological Economics (INSEE), held during January 31 to February 02, 2024.
3. 2024: ‘Fostering Energy Transition: Electric Vehicle Policies in India with Bihar’s Emphasis’ Presented by Nigam, N, at the Policy Dialogue on Energy Transition in Eastern India: Issues and Challenges, organized by DST- Centre for Policy Research, National Institute of Science Education and Research Bhubaneswar, held between January 23 to 24, 2024, Odissa.
4. 2023: ‘Electric Vehicles Adoption: A Choice Experiment Approach to Understanding Consumer Behaviour’ Presented by Nigam, N at the Behavioural Research in Economics Workshop, India (BEW-ESA 2023) organized by the Indian Institute of Technology Bombay (IIT B) and the Economic Science Association (ESA), held between December 15 to 18, 2023, Mumbai.
5. 2023: ‘Going Green: Understanding Electric Vehicle Policies of India’ presented by Nigam, N at 2023 Research Scholars’ Day, organised by the Department of Economic Sciences, Indian Institute of Technology Kanpur (IIT Kanpur), held between February 08 and 09, 2023, Kanpur.
6. 2022: ‘Electric Vehicles Adoption in India: Analysis of Policy and Determinants’, presented at International Conference on Sustainable Goals, organized by Indian Institute of Management Bodhgaya, held during 16th-17th September, 2022, with Nigam, N & Senapati, S.
7. Senapati, S. (2022) “When the vulnerable suffered, exploring climate change related disaster and development nexus: Presented (**virtually**) at Sustainable Development Conference (SDC) organized by School for environment and sustainability, **the university of Michigan** between January 24 to 28, 2022.



8. 2021: 'Financial Market Crisis and Impact of Covid 19: A Cross Country Analysis', in International Conference on Reviving Global Economy in New Normal, organized by Birla Global University, Bhubaneswar, Odisha, India, 26th-27th February, 2021., with Puja Kumari.
9. Senapati, S. (2019) "Agriculture, Economy and Climate Change: An inquiry of Bihar's Human Development Trajectory". 24th Annual Conference of European Association of Environmental and Resource Economist (EAERE) held at **University of Manchester** from 26th June to 29th June 2019
10. 2017: Vulnerability Associated with Land Acquisition and Compensation: An Empirical Investigation in Bihar, India, in India Land and Development Conference, organized by NITI Ayog, India and NRMCC, Delhi April, 5th-6th , 2017, New Delhi
11. 2016: 'Determining Willingness to Pay For Drinking Water through Contingent Valuation Approach: An Insights from Rural Bihar', paper presented at the Second International Conference on Applied Economics and Business, organized by Shri Mata Vaishno Devi University and The Indian Econometric Society, held during 28th-29th July, 2016, Katra, Jammu and Kashmir.
12. Senapati, S. (2016), "Climate Change and Vulnerability of Fishing Communities", Global Conference on Climate Change adaptation for fisheries and Aquaculture, **Bangkok, Thailand**, from 8th -10th August 2016.
13. Senapati, S. (2016), "Coping with Climate Change and Human Development: An Exploration on Bihar", Biennial Conference of International Society for Ecological Economics (ISEE), **University of District of Columbia, Washington D. C. USA**, from June 26-29
14. Senapati, S., (2015), "Climate change and vulnerable communities: a study on coastal fisheries from India", 3rd International Symposium on "Effects of Climate Change on the World's Oceans", **University of São Paulo (IOUSP), Santos, Brazil**, from March 23-27, 2015 [https://www.pices.int/meetings/international_symposia/2015/2015-Climate-Change/scope.aspx]
15. 2015: 'Willingness to Pay and Scope of Coproduction in Drinking Water Supply: A Study of Bihar' presented in the 4th Biennial Conference of the Indian Academy of Management held from 11th -13th December, 2015.
16. 2015: 'Impact of Joint Liability Group on Sustainable Livelihood and Social Capital Promotion: A Study in the Context of Bihar' presented in the 'International Conference on



Global Economic Growth and Sustainability, organized by SDMIMD, Mysore, 20th-21st November, 2015, Mysore, Karnataka.

17. Senapati, S., and V. Gupta, (2014), “Managing Fisheries Livelihood along with Adapting Global Environmental Changes: A Case Study of ‘Koli’ Communities in India”, International Society for Ecological Economics (ISEE), held at the **University of Iceland, Reykjavik, Iceland**, from 12 – 16 August 2014 [https://www.pices.int/meetings/international_symposia/2012/Yeosu/scope.aspx]
18. 2014: ‘Political affiliation and participation: An analysis in the context of rural West Bengal’, paper presented in the KILA International Conference on Gandhi, Gram Swaraj and Decentralisation, organized by Kerala Institute of Local Administration held during 27th-29th November, 2014, Thrissur, Kerala.
19. 2014: ‘An Assessment of basic Services delivered to rural people of West Bengal’, presented at the International Conference on Deepening Democracy through Participatory Local Governance, organized by Government of Kerala, January 19-21st, 2014, Trivandrum, Kerala.
20. 2013: ‘Drinking Water Services in Rural Bihar: A Critical Assessment of the current Drinking Water Policy’, presented at the 8th Annual International Conference on Public Policy and Management organized by Indian Institute of Management Bangalore, August, 12th -14th, 2013, Bangalore, Karnataka.
21. 2012: ‘People’s Participation in Local Level Decision Making Process: A Study of Spaces, Forms and Dimensions in the context of rural West Bengal’, presented in the International Conference on Democratic Decentralisation and People’s Participation, organized by International Sociological Association and Kerala Institute of Local Administration, December 20th -23rd 2012, Thrissur, Kerala. [http://isee2014.yourhost.is/programme/sessions/11-programme/28-sessions-theme-2- x]
22. Senapati, S. and Gupta, V. (2012) “Dying fisheries in a changing environment: A study on livelihood strategies of fishery communities in Mumbai”. 2nd International Symposium on “Effects of Climate Change on the World's Oceans”, **Yeosu, South Korea** from 13-20 May,

International Conference outside India:

1. 2023: ‘Exploring the Impact of Electric Vehicle Policies in India: A Quasi-Experimental Framework’ Presented by Nigam, N virtually at the seventeenth Biennial Conference of the International Society for Ecological Economics, Colombia organised by The International



Society for Ecological Economics, held between October 23 to 28, 2023, Colombia, USA
[Virtual Presentation]

2. Senapati, S. (2022). When the vulnerable suffered, exploring climate change related disaster and development nexus. Paper presented (virtually) at Sustainable Development Conference (SDC) organised by School for Environment and Sustainability, The University of Michigan from 24th -28th January 2022.
3. 2016: 'Whose Right Is It: Towards a new set of Land Policies for Optimal Utilisation', 2016 Annual World Bank Conference on Land and Poverty, World Bank, held from 14th-18th March, 2016, Washington DC, USA.
4. 2014: 'Land Governance and Women Right over Land: A Study of Bihar', 2014 Annual World Bank Conference on Land and Poverty, World Bank, held during 24th-27th March, 2014, Washington DC, USA (paper selected)

Faculty Development Programme:

1. Successfully Participated in 5day online FDP on "Inculcating Universal Huma Values (UHV) in Technical Education" organized by All India Council of Technical Education (AICTE) from 11th April 2022 to 15th April 2022
2. **Reviewer:** Reviewed research paper for Journal "Climate change and Development", published by Taylor and Francis and "International Journal of Climate Change Strategies and Management" published by Emerald. Journal of Flood Risk management and Journal of Public Affairs published by Willey.

Case Study

1. 'From Policy to Practice of Land Governance Challenges: A Case of Bihar' presented at the 12th International Conference on Management Cases organized by Birla Institute of Management Technology held from 1st -4th December; 2022.

Academic/Research and other (Consultancy) Projects:

1. Evaluation of Pradhan Mantri Kisan Sanman Nidhi (PM KISAN), Funded by Indian Council of Social Science Research ICSSR (2023-2024) **Role: Co project director.**
2. Coping with Climate Change and Human Development Challenges: A Study on Bihar, Funded by Indian Council of Social Science Research ICSSR-under IMPRESS Scheme (2019-2021). **Role: Project Director**



3. “Evaluation of Schemes under National Programme on Dairy development (NPDD II, III, IV, V), Bihar State Milk Co-operative federation ltd (COMFED) **2021-22. Role: Project Co-ordinator**
4. “Evaluation of Agriculture Development Schemes under NMSA (National Mission for Sustainable Agriculture) implemented during 2014-15”. Department of Agriculture, Government of Bihar, **Role: Project co-ordinator.**
5. “Evaluation of Agriculture Development Schemes under (RKVY/BGREI) implemented during 2016- 17 & 2017-18”. Funded by Government of Bihar, Role: Project co-ordinator
6. “Evaluation of National Food Security Mission (NFSM from 2013/14 to 2017/18), Department of Agriculture, Government of Bihar, **Role: Project co-ordinator**
7. Involved as co-ordinator in more than 14 “Social Impact Assessment” (SIA) projects for land acquisition in Bihar for various developmental activities.

Webinar and Workshop Webinar Conducted:

1. Webinar on ‘Insights in running a global business’ with Mr. Debasis Chakraborty, Chief Executive
Officer of Fintract Global Limited, London, UK on 16th April, 2022.

Paper Presented/participated at National Conference

1. Senapati, S. (2023). Participated in the “Resilience and Sustainability Summit: Vision 2047 (RESSUMMIT2047)” during 17-19 January 2023 at Vigyan Bhawan, New Delhi.
2. Senapati, S. (2023). Does Development Reduces Loss and Damage to flood-related disaster: A Study from Bihar India. Paper presented at LiFE" for Resilience - Case Studies & Best Practices Conference, the summit was organized by National Institute of Disaster Management (NIDM), New Delhi. Received ‘RESSUMMIT2047 Springer Nature Award’ for presenting the paper.

Journal Paper Reviewed

1. Reviewed research paper for Journal “Climate change and Development”, published by Taylor and Francis and “International Journal of Climate Change Strategies and Management” published by Emerald. Journal of Flood Risk management and Journal of Public Affairs published by Willey.



Invited Lecture/Speech:

1. Guest Lecture at the Faculty of Industrial Engineering and Management of the Technion Israel University of Technology, Technion City, Israel, on 17th November, 2022.
2. Invited Lecture at the Centre for Food and Agri-Business Management at Indian Institute of Management (IIM) Ahmedabad in the years: 2018, 2019, and 2022.
3. Invited Panel Speaker at the Conference 'Five Year journey of The RFCTLARR Act, 2013: The Way forward' organized by The Energy and Resources Institute (TERI), 26th October, 2018, New Delhi.
4. Key Speaker at the Workshop on 'Model Agriculture and Land Leasing Law' organized by Landesa with NITI Ayog, at Patna, 24th April, 2017.



(B) OB/HR AREA

Publication

1. Equality, edited book- Public Policy Praxis: Contemporary Issues, Perspectives & Research, ISBN: 978-81-19079-97-1.
2. Ankit Sharma and Mamta Singh, Preheal: Forming a Start-up Team Post COVID-19, Journal of International Business Education, Vol.17, March 2023 (Scopus Indexed)
3. Mamta Singh, Shipra Singh and Nitin Raut, Mental health impact of covid-19 pandemic in India: A web-based community survey, Medical Journal of Dr. D.Y. Patil Vidyapeeth, Vol. 15, 2022. (Scopus Indexed)
4. Saloni Bhagat, Saloni Kumari, Shikha Surabhi and Mamta Singh, Media Consumption during COVID-19 and its Impact on Psychological Well-being, Medical Journal of Dr. D.Y. Patil Vidyapeeth, Vol. 15, 2022. (Scopus Indexed)
5. Sustainable HRM Practices of 'AyushaktiAyurved': Transforming Lives, 12th ICMC 2022- Conference E book, Case Studies on Entrepreneurial Ecosystem, Sustainable Business and Stakeholder Dynamics, 2022
6. Karan, A. & Kumar, R. (2022): The Mount School: Organizational Innovations during Pandemic In Mishra, S. & Dey, A. (2022) Case Studies on Entrepreneurial Ecosystem, Sustainable business and Stakeholder Dynamics, India Blumsbury, India
7. Karan, A. & Kumar, R. (2022): The Mount School: Organizational Innovations during Pandemic In Mishra, S. & Dey, A. (2022) Case Studies on Entrepreneurial Ecosystem, Sustainable business and Stakeholder Dynamics, India Blumsbury, India
8. Verma R., Verma, J., Kumari, R. (2022). Role of Technology Business Incubator (TBI) in Sustaining Start-Ups: The Case of Startup Incubation and Business Innovation Lab (SIBIL). In: Rajagopal, Behl R. (eds) Managing Disruptions in Business. Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-79709-6_22
9. Verma, J. Bhattacharjee, S., & Kumari, R. (2021). Convergence of leadership styles and organisational ambidexterity in the perspective of employee engagement: a proposed framework. Int. J. Business Competition and Growth, 7(3), pp. 262-283.
10. Singh, A. K., Verma, J., & Verma, R. (2020). Understanding role of market orientated it competence and knowledge sharing mechanism in gaining competitive advantage. Global Business Review (by SAGE, Scopus listed). DOI: 10.1177/0972150918824949.



11. Kumari, R., Verma J. & Bhattacharjee S. (2020). Linkage between Trust, Transformational Leadership, Authentic Leadership and Employee Engagement: Review and Future Directions, SIMSR, 7th International HR Conference, K. J. Somaiya Institute of Management Studies and Research, Mumbai, Theme: Leadership in Changing Times, 30-31 January, 2020.
12. pandemic, a community survey in India, Journal of the Social Sciences 48(3), pages 1417- 1429, July 2020. (Scopus Indexed)
13. Mamta Singh, Shipra Singh and Nitin Raut, Knowledge, attitude and practice towards COVID-19 pandemic, a community survey in India, Journal of the Social Sciences 48(3), pages 1417- 1429, July 2020. (Scopus Indexed)
14. Verma, R., Sharma, A., & Verma J. (2019). Aryan cabs: leveraging it for rural connectivity. Emerald Emerging Markets Case Studies, 9(2):1-21. DOI: 10.1108/EEMCS-04-2019-0085.
15. Verma, J. (December 2019). Investigation of Customer Co-creation in Developing New Age Banking Products. In Rajagopal & D. K. Gupta (Ed.), Strategic Thinking: Connecting Local-Global Business Model (pp.209-225). New York, Nova Science Publishers.
16. Verma, J., & Verma R. (2019). Role of Leadership Style on Corporate Entrepreneurship and Firm Innovativeness: Learnings from Startups. Emerging Markets, Business Governance and Society- Analysing Shifts, Conflicts and Challenges, edited by Prof. Rajagopal and Prof. Ramesh Behl, Palgrave Macmillan, NY. DOI: 10.1007/978-3-319-94613-9_12, Part of ISBN 9783319946122
17. Verma, R., & Verma J. (2018). Innovation in the Provision of Medical Services in India, in Start-Up Enterprises and Contemporary Innovation Strategies. Global Marketplace, published by IGI Global, USA. DOI: 10.4018/978-1-5225-4831-7.
18. Verma, J., & Bhattacharjee, S. B. (2016). Medical Tourism in India: Position and Statistics, Journal of Indian Management Research and Practice. National Research Conference Special Issue (on “Business Management and Information Technology”) organized by MIT School of Management, Pune.
19. Verma, J., & Sinha, A. (2016). Knowledge Sharing in Cross-Functional Teams and its Antecedents: Role of Mutual Trust as a Moderator. Journal of Information and Knowledge Management, Vol. 15, No. 3, (doi.org/10.1142/S0219649216500337).
20. Mamta Kumar and Saumya Singh, Creative and Innovative HR Practices in Microfinance Institutions, SMS Journal of Entrepreneurship and Innovation, Vol. 1, No. 2, June 2015.



21. Pingle, S. S., Verma, J., & Bhattacharjee, S. B. (2015). Missing Links in Performance Appraisal: A Conceptual Study. *International Journal of Advance Research in Management and Social Sciences*. Vol. 4, No. 6 (ISSN 2278-6236)
22. Verma J., & Verma, R. (2014). Evaluating Social Marketing Programme Implementation Using Service Dominant Logic Framework: A Study of Service Innovation in Sarva Shiksha Abhiayn in 'Trends in Management Research', Proceedings of Doctoral Conference in Management, ANVESH- 2014, Institute of Management, Nirma University (ISBN-978-81-923049-1-5).
23. Mamta Kumar and Saumya Singh, Significance of Ethical Services in Life Insurance Companies, Proceedings of the National Seminar on Effectiveness, Ethics and Sustainability - The Measures of Organizational Excellence (NSEES 2013), December 2013.
24. Kumar, R. & Mehta, M. (2013). Indian Leadership: Concept and Context. In J. Rajasekar & L. S. Beh (Eds.), *Culture and Gender in Leadership* (pp. 182-199). London: Palgrave Macmillan.
25. Teaching Case – “Organisational Growth: Case of DAge and its Evolution” has been being included in IRMA Teaching Course curriculum as a teaching case in the subject, “Understanding Organization”.
26. Verma J., & Verma, R. (2013). The impact of knowledge sharing on firm performance: an empirical investigation of information technology firms. *International Journal of Business Competition and Growth*, Vol. 3, No. 1 (ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online)).

(<http://www.inderscienceonline.com/doi/abs/10.1504/IJBCG.2013.051641>)
27. Brahmabhatt A. C., & Verma J. (2012). The Role of Organizational Cynicism as moderator on Knowledge Sharing and Job Outcomes among Cross Functional Team Members. *Nirma University Journal of Business and Management Studies*, Vol. 6, Nos. 3/4 (ISSN 2249-5630).
28. Verma, R., & Verma, J. (2012). The role of motivation as a moderator of the job demand–burnout– performance relationship among service employees in a social marketing campaign, EBSCO. AN 87340151, Vol. 39, No. 3, 2012, *Decision: Journal of IIM Calcutta* ISSN 0304-0941



29. Verma, J. (2012). Strategic Human Resource Management: A Choice or Compulsion. European Journal of Business and Management, Vol. 4, No. 3 (ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online)).
30. Verma, J., & Verma, R. (2011). The Role of Contextual Variables in Successful Post-Merger Integration: a Review and Future Directions. European Journal of Business and Management, Vol. 3, No. 6. (ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online))

Conference Presentation

1. The Intersection Of Employer Branding and Recruitment: Emerging Trends in Talent Acquisition, Fourth Annual International Research Conference at IIM Lucknow, January 30-February 01, 2025
2. Navigating HR Complexities while Scaling: A Case Study from Restaurant Industry at IIM Nagpur IVEY Case Conference 2024
3. Sustainability challenges: Bhoomika Vihar enabling women's empowerment through tackling gender issues and trafficking, North American Case Research Association (NACRA) 2024, 17-19 Oct 2024
4. Impact of Artificial Intelligence for the Advancement of Entrepreneurial Education, 19th European Conference on Innovation and Entrepreneurship, 26-27 Sep' 2024
5. Exploring critical success factors for cognitive flexibility in ambidextrous leadership: A TISM perspective, GLOGIFT 24 Conference, IIM Bodhgaya, 4-6 April 2024
6. The Effect of Entrepreneurship Education on Micro-entrepreneurial Outcomes Funded by MFIs, 18th European Conference on Innovation and Entrepreneurship, 21-22 Sep' 2023
7. Online Cake Bhejo: Entrepreneurship and Innovation Challenge, Accepted for 13th ICMC 2023
8. Sustainable HRM Practices of 'Ayushakti Ayurved': Transforming Lives, 12th ICMC, 1-3 Dec' 2022
9. Understanding factors affecting consumers' organic buying behavior in the context of emerging markets, 7th Biennial Conference of the Indian Academy of Management (INDAM), 7-9 Jan' 2022
10. Micro-entrepreneur's perception towards different training aspects as a determinant of growth, 16th European Conference on Innovation and Entrepreneurship (ECIE21), Portugal, 16- 17 Sep' 2021
11. Study of Mental Health Impact of COVID-19 Pandemic in India: An Online Community Survey, 20th WPA World Congress of Psychiatry, 11-13 Mar' 2021 (Poster)



12. Motivation for becoming a police officer: a study in India, Society for Police and Criminal Psychology Conference, Texas, USA, 30 Sep-2 Mar' 2021 (Poster)
13. Media and Mental Health during Covid 19 Pandemic, WPA 2021 Regional Congress, Ukraine, 7- 9 July' 2021
14. Socio-cultural and Healthcare Challenges for India in its Battle Against the Current Pandemic, 4th Global Public Health Conference, Sri Lanka, 25-26 Feb' 2021
15. "Managing Financial Resources: Survival Strategies on Indian NGOs", in conference of "4th Biennial Indian Academy of Management Conference" to be held at IIM Lucknow Noida Campus in December, 2015.
16. Significance of Ethical Services in Life Insurance Companies, National Seminar on Effectiveness, Ethics and Sustainability, IIT (ISM) Dhanbad, 6-7 Dec' 2013
17. Creative and Innovative HR Practices in Microfinance Institutions, National Seminar on Innovation and Creativity for Business Excellence, IIT (ISM) Dhanbad, 17-18 Feb' 2011
18. "Leadership concept and context: A comparison of India and the west" in International conference "Exploring leadership and learning theories in Asia", in University Sans Malaysia, Penang, Malaysia.
19. "Innovating for Poor: Product innovation and organisational characteristics in microfinance organisations" in "International conference & colloquium on excellence in research and education" in IIM Indore in Sep.

The paper tried to capture the process of matching the Characteristics of Product with that of the need and expectations of the target segment (market) and how does the organisation structure influences this process.

20. "Innovating for Poor: Product innovation and organisational characteristics in microfinance organisations" in "4th Doctoral Colloquium in IIM Ahmadabad" in Jan 2011.
21. "International Aid: Issues and Consequences" in International conference, "XXI Annual Convention" of the National Academy of Psychology (NAOP), IRMA, Anand, Gujarat

Projects

1. Worked as Principle Coordinator (April 2019-June 2019) in the project, Design and development of compensation package of contractual employees of BGCL, Bihar.



2. Worked as Principle Coordinator (March 2018-September 2018) in the project, 'Media Tracking on Child Marriage and Dowry in Bihar' under anti child marriage and dowry campaign launched by honourable Chief Minister Shri Nitish Kumar on October 2nd, 2017.
3. Worked as Project Coordinator (July 2015- December 2015) in project titled, "Physical Verification of Rice Mills of Bihar".
4. Worked as Project Coordinator (February 2015-September 2015) in project titled, "Investigation of Depth of Hand Pumps in Primary and Upper Primary Schools in Bihar" under Mid-Day Meal Scheme.
5. Worked as Project Coordinator (October 2013 - March 2014) in project titled "Evaluation of Skill Development of Group-D Employees in Bihar", CIMP, Patna.
6. Worked as Project Coordinator (December 2013 - April 2014) in project titled "Tracking of Children of Age Group 0-14 Years under Sarva Shiksha Abhiyan" , CIMP, Patna.
7. Unveiling Madhubani Paintings: A Socio-Economic and Cultural Study Agency: Indian Council of Scientific Social Research (proposal submitted)
8. Research study on post training assessment of block health manager of Bihar Agency: UNICEF
9. Research study in sample checking of DISE data 2008-09 Agency: Sarv Sikhsha Abhiyan, Bihar Government
10. Research on Cost Structure and other Complexities in scaling up of operation of small MFIs in Bihar Agency: Bankers Institute of Rural Development (BIRD)

Paper Under Review

1. Entrepreneurial orientation and firm performance: Is innovation ambidexterity a missing link? International Entrepreneurship and Management Journal, EMID:45d24293e5bf316e date of submission 22nd Feb, 23
2. Gender Discrimination in the Workplace: A Systematic review using Structural Topic Model, Safety Science, SAFETY-D-23-01469, date of submission, 16th July, 23
3. Leader-Follower Relationship in Ambidextrous Organizations: A Systematic Literature Review, Personnel Review, PR-11-2023-0948. date of submission 6thNov, 23

Management Development Programme (MDP)

1. Conducted sessions in the management development programme, under Bihar Administrative Services (BAS) Training, scheduled for March 7-March 11. The topics included, group dynamics and team building, communications skills-oral and written,



leadership styles, conferencing skills, organising and conducting meetings, conflict and negotiation and transactional analysis.

2. Conducted sessions in the training program for the functionaries of the Project Management Unit (PMU) in the Disaster Management Department (DMD), Govt. of Bihar. The training program is organized by the Centre of Excellence in Disaster Management (CoEDM), set up at the Development Management Institute (DMI) DMI, The topic was Leadership and Leadership Styles.
3. Conducted sessions in the management development programme, under Bihar Police Service (BPS) Probationers' Training, scheduled for Sept 4-Sept.24. The topics include, group dynamics and team building, communications skills-oral and written, leadership potential and skills and conflict and negotiation.
4. Team Building, Basics of HR, Interpersonal Communication for Chief Minister's SC/ST/EBC/Mahila/Yuva Entrepreneurship Scheme, Department of Industries, Govt. of Bihar, 2021, 2022 & 2023
5. Communication Skills sessions for the delegates of Bihar State Khadi & Village Industries Board (BSK&VIB), Govt. of Bihar, April 2023
6. Relationship Management, and Communication Skills sessions for the Bihar Prison Services' Officers, Patna, Dec 2021
7. Relationship Management, and Communication Skills sessions for the Bihar Education Officers, 2021
8. Interpersonal Communication, Relationship Management, and Team Building for the officers of Bihar Administrative Services, Patna, 60-62 Batch, March 2021
9. Interpersonal Communication and Relationship Management for the Probationers of Bihar Police Services, Jan 2020, and Sep, 2020
10. Conducted sessions on motivation, interpersonal effectiveness, managing intra and inter departmental relationships and managing effective communication in the month of skills January, 2021 under Bihar Prison Service (BPrS) Officers' Training
11. Conducted sessions on Group Dynamics and Team Building, Communications Skills-Oral and Written, Leadership Potential and Skills and Conflict and Negotiation, in the month of January, 2020 and September, 2020 under Bihar Police Service (BPS) Probationers' Training.
12. Conducted sessions on Leadership and Team Building and Workforce Planning and Management for distributors of Indian Oil Corporation Ltd. (IOCL) (between the periods of 2018 to 2020).



13. Dynamics of Communication for LIC of India- East Central Zone, Patna, 2018
14. Interpersonal Effectiveness, Assertive Skills & Perception Management, Central Indian Regional Council of The Institute of Chartered Accountants of India, Lucknow, 2018
15. Do's and Don'ts in Presentation Skills, Central Indian Regional Council of The Institute of Chartered Accountants of India, Lucknow, 2018
16. Understanding Strategic Thinking, Central Indian Regional Council of The Institute of Chartered Accountants of India, Lucknow, 2018
17. Leadership, Team Building & Career Development, Central Indian Regional Council of The Institute of Chartered Accountants of India, Lucknow, 2018
18. Conducted sessions on Conflict and Negotiations, Conversational and Moral Leadership, Making Teams Effective and Personality Development for Administrative Officers and Assistant Administrative Officers, LIC (Life insurance Corporation of India) .
19. Conducted sessions on effective communication and team building for Administrative Officers and Assistant Administrative Officers, LIC (Life insurance Corporation of India).
20. Conducted sessions on leadership potential and skills, team building and stress management for Inspector and Assistant Superintendent in Dept. of Post, Bihar.
21. Conducted sessions on leadership potential and skills and team building for Govt. School Principals and Headmasters, Bihar
22. Conducted sessions on leadership and team building for senior managers of SJVN (joint venture between Himachal Pradesh Govt. and Govt. of India) a CPSU.
23. Conducted 2 sessions on Functions of HRM, Assessment Centres and Development Centres and HR Scorecard for HR professionals working in different Public Sector Firms, Bihar.
24. Conducted 4 sessions on “Leadership Excellence in Organizations” in Management Development Programme scheduled for DSPs, Bihar Police.
25. Conducted sessions on stakeholders and social responsibility, motivation, emotional intelligence, project progress and impact, commitment and administrative ethics and leadership potential and skills for ICDS- DPOs & CDPOs in Chandragupt Institute of Management Patna (January 2014 – July 2014)



(C). OPERATIONS MANAGEMENT AREA

Journal, Book Chapter & Case Publications

1. Bandyopadhyaya, R. and Bandyopadhyaya, V. (2024). Assessment of Perceived Level of Service of Safety for Two-lane Rural Highways: Case Study of Indian Bus Drivers. Iranian Journal of Science and Technology, Transactions of Civil Engineering, 21 Feb 2024, 1-14, DOI: <https://doi.org/10.1007/s40996-024-01360-6> (Scopus Q3; ; H Index 22; WoS: SCI-Expanded)
2. Kumar, A., Singh, S., Hussain, S., Bandyopadhyaya, R. and Bandyopadhyaya, V. (2024). Identifying Factors Causing Motorcycle Crashes among Young Adults in India using Modified Motorcycle Rider Behavior Questionnaire. Journal of The Institution of Engineers (India): Series A, 28 Dec 2023, 1-14, DOI: [10.1007/s40030-023-00776-z](https://doi.org/10.1007/s40030-023-00776-z). (Scopus Q2; H Index 17)
3. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2024). Understanding Impact of Covid-19 Pandemic Outbreak on Grocery Stocking Behaviour in India – A Pattern Mining Approach. Global Business Review, 25 (3), 750-770, Sage, <https://doi.org/10.1177/0972150921988955>
4. Bandyopadhyaya, V., Bandyopadhyaya, R. and Singh, R. (2023). Environmental Impact Assessment of Construction Projects– A Case Study of Patna Metro Rail. In Mishra, S. (Ed.), Case Studies on Sustainability and Innovations Across Entrepreneurial and Other Contexts, 40-56, Bloomsbury Publishing. (ISBN 9789356406629).
5. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2022). Modeling Factors Affecting Grocery Retail Store Choice in India Pre and Post-Covid-19 Outbreak. SCMS Journal of Indian Management, 19(4), 111-127, <https://www.scms.edu.in/uploads/journal/oct-dec%202022.pdf>. (Scopus Q4; H Index 4)
6. Bandyopadhyaya, V., Bandyopadhyaya, R. and Barman, S. (2022). Understanding Key Behavioral Factors Affecting Road Traffic Citation and Crash Involvement of Professional Bus and Passenger Van Drivers Using Modified Driver Behavior Questionnaire - An Indian Perspective. International Journal of Occupational Safety and Ergonomics (JOSEx), 26 Oct 2022, 1-36. DOI: [10.1080/10803548.2022.2140944](https://doi.org/10.1080/10803548.2022.2140944) (Scopus Q2; ; H Index 43; WoS: SSCI)
7. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2022). Understanding public transport use intention post Covid-19 outbreak using modified theory of planned behavior: Case study from developing country perspective. Case Studies on Transport Policy, 10 (4), 2044-2052, <https://doi.org/10.1016/j.cstp.2022.09.002> (Scopus Q1; ; H Index 31; WoS: ESCI)



8. Ujjwal, J., Bandyopadhyaya, V. and Bandyopadhyaya, R. (2021). Identifying key determinants for parking management to reduce road traffic congestion for congested cities – A Structural Equation Modelling approach. *Advances in Transportation Studies*, 143-158, Volume 54 (Section B) – July 2021, Aracne Editrice, Italy
9. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2021). Understanding Impact of Covid-19 Pandemic Outbreak on Grocery Stocking Behaviour in India – A Pattern Mining Approach. *Global Business Review*, 1-21, Sage, <https://doi.org/10.1177/0972150921988955>
10. Bandyopadhyaya, V. (2020). Reducing traffic congestion in Indian cities – A review of methodologies. In Korgaonkar, M. G. and Koner, J. (Eds.), *Transportation Technology and Systems*, 33-51, NICMAR, Pune
11. Bandyopadhyaya, V. (2017). Mission Kudumbashree – Livelihood Opportunities for Women Empowerment, ET Cases, <http://www.etcases.com/mission-kudumbashree-livelihood-opportunities-for-women-empowerment.html>(or at <http://www.etcases.com/catalogsearch/result/?q=vijaya>)
12. Bandyopadhyaya, V.; Nair, U. and Shekhar, M. (2016). Subicsha: empowering Rural Women, Case Centre, <http://www.thecasecentre.org/educators/products/view?id=134559> and ET Cases, <http://www.etcases.com/subicsha-empowering-rural-women.html>
13. Bandyopadhyaya, V., Pani, A.K. and Mishra, B.B. (2008). Expectations from Indian Management Institutions: An Empirical Study. *IMS Research Journal*, 1(1)
14. Bandyopadhyaya, V., Pani, A.K. and Mishra, B.B. (2007). Assessing service quality in Indian management institutions: An alternative view. *Parikalpana – KIIT Journal of Management*, 4 (1 & 2), 15-34
15. Dey, A. and Bandyopadhyaya, V. (2007). Supermarket supply chains: Issues in sustainability. *CMRD Journal of Management Research*, 6(1), 7 – 13.
16. Bandyopadhyaya, V. & Pani, A.K. (2006). Students' perception of quality of management institutions: Findings from a preliminary survey. *CMRD Journal of Management Research*, 5(2), 3 – 15.
17. Bandyopadhyaya, V. & Pani, A.K. (2005). Corporate Governance of Management Institutions: the total quality way. *Productivity*, 45(4), 580 – 589.
18. Bandyopadhyaya, V. & Pani, A.K. (2005). Mapping the future of Management Education in India. In Pattanayak B. et al (Ed.) (2005), *Future organization: Strategising business*, New Delhi: Excel Books.
19. Bandyopadhyaya, V. & Pani, A.K. (2005). Staying competitive in the globalized environment: Issues for Indian management institutions. *Productivity*, 46 (1), 21-28.



20. Bandyopadhyaya, V. (2004). Six sigma: Competing through perfect quality. VNS Management Today. 5(1)
21. Bandyopadhyaya, V. & Dey, A. (2004, July). Enhancing profitability through efficient and effective supply chain management. IBAT Journal of Management, 1(2)
22. Bandyopadhyaya, V. (2004). Indian Paper Industry: The imperatives. Science Tech Entrepreneur, 12(6)
23. Bandyopadhyaya, V. (2004). Total Quality Management: A strategic focus for Corporate Governance. In Pattanayak B. et al (Ed.) (2004), Intelligent Organisation: a roadmap to success, New Delhi: Excel Books.
24. Bandyopadhyaya, V. (2004). Leather industry in India: some issues. Science Tech Entrepreneur, 12(1). Bandyopadhyaya, V. (2003). Green Entrepreneurship. VNS Management Today, 4(1).

Conference Publications/ Presentations

1. Bandyopadhyaya, V., Bandyopadhyaya, R. and Singh, R. (2023). Environmental Impact Assessment of Construction Projects– A Case Study of Patna Metro Rail. Paper accepted for presentation at the International Conference on Management Cases (ICMC) to be organized on 30 November – 2 December 2023 at BIMTECH.
2. Monika, M; Bandyopadhyaya, V. and Vishnu, S (2022). Agrifeeder Lemongrass Herbal Tea: Choice of Distribution Channel. Paper presented at the International Conference on Management Cases (ICMC) organized on 1-4 December 2022 at BIMTECH.
3. Bandyopadhyaya, V (2019). A Holistic Approach to Enterprise Development – The Case of Nedumpana Apparel Park. Paper presented at International Conference on Business, Big Data and Decision Sciences 2019 (ICBDD 2019), 22-24 August 2019, Tokyo University of Science, Tokyo, Japan
4. Bandyopadhyaya, V.; Bandyopadhyaya, R. and Prashad, C (2018). A Study on Awareness and Effectiveness of Congestion Management through Parking Pricing for Patna, India. Paper presented at the IISES 40th International Academic Conference, June 25-28, 2018, Ersta Sköndal Bräcke University College, Stockholm, Sweden.(pp. 18-36)
<https://iises.net/proceedings/40th-international-academic-conference-stockholm/table-of-content/detail?article=a-study-on-awareness-and-effectiveness-of-congestion-management-through-parking-pricing-for-patna-india>
(DOI: 10.20472/IAC.2018.040.005)



5. Bandyopadhyaya, V. (2017). Redesigning Traditional Supply Chains in India – The Subicsha Way. Paper presented at the 2017 International Conference on Business, Big-Data and Decision Sciences (ICBBD 2017), August 2-4, 2017, Chulalongkorn University, Bangkok, Thailand
6. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2016). Optimal Route Design of Shared para-transit services in Patna, India. International Conference on Traffic and Transport Engineering (pp. 581-586). Belgrade: City Net Scientific Research Center Ltd. Belgrade
7. Bandyopadhyaya, V. and Samanta, D. (2015) Drinking Water Pricing in Bihar: A Mechanism for Sustainable Water Resource Management. Paper presented at the 2015 IMRA-IIMB International Conference, December 16-18, 2015, Indian Institute of Management Bangalore
8. Samanta, D. and Bandyopadhyaya, V. (2015). Willingness to Pay and Scope of Coproduction in Drinking Water Supply: A Study of Bihar. Paper presented at the 4th Biennial Conference of the Indian Academy of Management, December 11-13, 2015, Indian Institute of Management Lucknow, Noida Campus
9. Bandyopadhyaya, V. (2015). Sustainability of Food Supply Chains: An Indian Perspective. Paper presented at the 2015 International Conference on Marketing, Logistics, and Management (ICMLM 2015), June 23-25, 2015, Sapporo, Japan.
- Samanta, D. and Bandyopadhyaya, V. (2013). Willingness to pay: exploring possibility of community ownership in rural drinking water service in Bihar. Paper presented at the 2nd National Symposium on Rural Management (Theme: Engendering Rural Transformation), December 13-14, 2013, Institute of Rural Management Anand (IRMA), Gujarat
10. Bandyopadhyaya, V. (2013). Management for Sustainable food system in India – the challenges. Paper published the Souvenir of conference on Sustainable Food System for Security and Nutrition on World Food Day 2013 on October 16, 2013, Bihar State Productivity Council, Patna
11. Samanta, D. and Bandyopadhyaya, V. (2013). Drinking Water Service in Rural Bihar: An Assessment of Current Policy and Delivery Status. Paper presented at the 8th International Conference on Public Policy and Management conducted by the Centre for Public Policy (CPP) at Indian Institute of Management Bangalore (IIMB) on Aug 12-14, 2013
12. Bandyopadhyaya, V. (2013). Sustainable livelihood through SRI project: A Case Study. Paper presented at the International Conference on Sustainable Manufacturing and



Operations Management (ISOM 2013), June 26-28, 2013, University of Mauritius, Mauritius.

13. Sengupta, S. and Bandyopadhyaya, V. (2013). Enhancing Global Supply Chain Performance in an Improved Information Sharing Platform. Paper presented at the International Conference on Sustainable Manufacturing and Operations Management (ISOM 2013), June 26-28, 2013, University of Mauritius, Mauritius.
14. Bandyopadhyaya, V. and Sengupta, S. (2013). Impact of Organized Food Retail on Customer Buying Behaviour in India. Paper presented at the Tenth AIMS International Conference on Management (AIMS-10) , January 6-9, 2013 , IIM Bangalore, India
15. Bandyopadhyaya, V. (2012). Changing Food Retail Formats and Customer Buying Patterns in India. Paper presented at the Third Biennial Supply Chain Management Conference 2012, Indian Institute of Management Bangalore, India on December 14-15, 2012.
16. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2012). Choice of a management institution: a decision making approach. Paper presented at the IABE 2012 Venice Summer Conference on 8-10 June 2012 at Ca' Foscari University of Venice, Venice, Italy
17. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2011). A paper titled "Modeling Uncertainties in Project Activity Durations- An Alternative Method" presented in PMI India Research and Academic Conference on Project Management held at NICMAR, Pune on 9-11 December, 2011.
18. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2011). A Fuzzy Logic System for Evaluating Quality of Management Institutions. Paper presented at the 10th European Conference on Research Methodology at Normandy Business School, Caen, France on 20-21 June 2011.
19. Bandyopadhyaya, V. (2011). Organized retail in India: Impact on Food Supply Chains. Paper presented at the Biennial International Supply Chain Management Conference 2011 (Theme: Opportunities and Challenges in Services Supply Chain) on 7-8 January 2011 at IIM Bangalore
20. Bandyopadhyaya, V., Pani, A.K. and Mishra, B.B. (2010). A model for assuring service quality of Indian management institutions. In Gupta, Nagadevara, Sharma, Agarwal (Ed.) (2010), Global Recession, Survival and Growth: Role of Management Education, Houston: AIMS International & Bangalore: IBA, pp 41-51. (This paper was presented at the Seventh AIMS International Conference on Management on 20-23 December 2009 at IIM Bangalore).



21. Dey, A. and Bandyopadhyaya, V. (2008). Study on consumer perception of impact of organized food retailing in Bhubaneswar. Paper presented at the AICTE Sponsored National Seminar on Structural Changes in Market Dynamics on May 3-4, 2008 at RCEM, Bhubaneswar
22. Dey, A. and Bandyopadhyaya, V. (2008). Supermarkets and changing food supply chains in India. Paper presented at the International Conference on Supply Chain Management (ICSCM-2008) on March 28-30, 2008 at IT, BHU
23. Pattanayak, S., Bandyopadhyaya, V., Paul, D. and BhadraChaudhuri, S.R. (2006). Green competencies in marketing: Key to success in the globalised environment. Paper presented at the International Conference on Green Competitiveness for Sustainable Development (ICGC) –2006 on October 27-28, 2006 at India Habitat Center.
24. Bandyopadhyaya, V. &Pani, A.K. (2006). Global competitiveness of Indian Management Institutions: the total quality way. Paper presented at the National Conference on Global Competitiveness 2006 on 13 January 2006 at IBS Kolkata. (published in the conference proceedings)
25. Bandyopadhyaya, V. &Pani, A.K. (2006). Management education in India: the best of times or the worst of times? Paper presented at the Third AIMS International Conference on Management (Theme: Management Education at a Crossroad: Issues, Challenges and Opportunities) on 1-4 January 2006 at IIM Ahmedabad.
26. Bandyopadhyaya, V. (2002). Green Marketing. Paper presented at the two-day National seminar on Frontiers of green entrepreneurship at Technical Teachers Training Institute (TTTI), Chandigarh on 14-15 November, 2002.
27. Bandyopadhyaya, V. (2001). Total Quality Management in Education. Paper presented at the 31st Indian Society for Technical Education (ISTE) Convention held at KIIT, Bhubaneswar on 27-29 December, 2001.

Management Development Programmes

1. Provided training to Bihar Rural Livelihoods Project (BRLP) employees on project management
2. Provided training to Bihar Administrative Service and Bihar Financial Service employees on project management at Bihar Institute of Public Administration & Rural Development
3. Conducted in-company training programme for UNICEF employees on PERT/CPM



Projects

1. Study to Know the Reasons of Decreasing Enrolment in Elementary Classes Especially in Early Grades in Government Schools Of Bihar from December 2019
2. Effective Project Management, Gap Analysis and Impact Assessment of 12 projects under Patna Smart City from June 2019
3. Monitoring and Assessment of the Text Book Supply Chain for Bihar State Text Book Publishing Corporation Ltd. from December 2014 to July 2015
4. Monitoring and Assessment of the Text Book Supply Chain for Bihar State Text Book Publishing Corporation Ltd. from December 2013 to October 2014
5. Evaluation of MGNREGA Diwas in Bihar for Rural Development Department, Government of Bihar during January to September 2013
6. Assessment of Drinking Water Services in Rural Bihar for RWSS-LIS Program (World Bank project) for Public Health Engineering Department, Govt. of Bihar during January to April 2013
7. Monitoring and Assessment of the Text Book Supply Chain for Bihar State Text Book Publishing Corporation Ltd. during December 2011 to July 2012

External interactions

1. Resource Person in the ICSSR sponsored “Ten Days Research Methodology Course for M.Phil./Ph.D./PDF Scholars in Social Sciences”, organized by A N Sinha Institute of Social Sciences, Patna for two topics: ‘Sampling Design’ and ‘Regression Analysis Model Building Using Software’ conducted from 11 to 21 March. 2024
2. Panel member for selection committee for Manager (Academic Programs) and Program Assistants (PG Program) Development Management Institute (DMI) Patna held on 17 October 2023
3. Delivered invited lecture on ANOVA in “Ten Days Refresher Training Programme on Social Science Research Methods for University Teachers and Faculty in Research Institutions and Research Scholars” at AN Sinha Institute of Social Science on 10 March 2022
4. Delivered invited lecture on *Ethical Decision Making* on 25 November 2020 in the AICTE Sponsored Short Term Training Programme on Engineering Ethics conducted by Dept. of Electrical and Electronics Engineering, Veer Surendra Sai University of Technology, Burla, Sambalpur, Odisha between 21 – 26 November 2020.
5. Delivered invited lecture on *Impact of COVID-19 on Online Buying Behaviour of Grocery in India* in the Webinar titled “The 'new-normal' life in virtual world: Issues, Challenges & Way forward” organized by KIIT School of Management and ORSI – Bhubaneswar Chapter, Bhubaneswar India on June 28, 2020.



6. Participated in *MHRD Sponsored SPARC -UKIERI Workshop on Concept, Theory and Practices of Road Pricing Schemes: Lessons Learned and Way Forward* held on 06-07 March 2020 at BITS Pilani Hyderabad Campus.
7. Invited as Session Chair and Panelist in the 4th International Conference on Construction, Real Estate, Infrastructure and Project Management (ICCRIP 2019) from December 13-14, 2019 at NICMAR, Pune.
8. Expert for faculty recruitment for Operations area at Development Management Institute (DMI) Patna held on 23rd of November, 2018.
9. Subject matter expert for Interview for post of Department PMU Lead, Bihar Vikas Mission held on 27, 29 and 31 August 2018.



(D) MARKETING AREA

Publications:

1. Sharma, A., Kothapalli, G. K. M., & Gaurav Raj (2024), “Aerox: Navigating New Product Development in a Family Business”, Journal of International Business Education, Vol. 19. <https://www.neilsonjournals.com/JIBE/abstractjibe19aerox.html>
2. Mohanty, N. (2024). Investigating the impact of perceived risk of non-adoption on internet banking adoption, accepted for publication in Int. J. of Electronic Banking Mohanty, N. (2022). Investigating the impact of perceived risk of non-adoption on internet banking adoption, accepted for publication in Int. J. of Electronic Banking (Inderscience publication, ABDC- C)
3. Mohanty N., Sinha, P., & Nath, S. (2022). Factors influencing the consumption of malt based health drinks among Indian consumers: an application of the behavioral reasoning theory. Academy of Marketing Studies Journal, 26(S2),1-19. (H index-15, ABDC-B)
4. A Goods-Dominant – Service-Dominant Perspective of Counterfeits (Journal of Macromarketing (2022), ABDC rating – A))
5. Exploring an Alternate View of Co-Creation (NA – Advances in Consumer Research Volume 50, eds. Haipeng Chen, Giana Eckhardt and Rebecca Hamilton, Denver, CO : Association for Consumer Research, (2022), ABDC Rating – B))
6. Thinking, feeling and coping by BoP healthcare consumers: policy-based intervention in an emerging market (Journal of Marketing Management (2021), ABDC rating- A))
4. Mohanty, N., Biswas, S. N., & Mishra, D. (2021). Message Framing and Perceived Risk of Blood
5. Verma, R., Kothapalli, G. K. M., & Kumari, R. (2020). B2B or B2C dilemma in maintenance industry: UrbanKare. Emerald Emerging Markets Case Studies, 10(4), 1-25. DOI: 10.1108/eemcs-12-2019- 0328 [ABS 1 (AJG 2021)]
7. Donation. Journal of Nonprofit & Public Sector Marketing, 1-29. (Scopus listed, H index-30, ABDC- B)
8. Mohanty, N., Biswas, S. N., Mishra, D., & Modi, P. (2018). Designing messages for fluorosis mitigation behavior change: Role of message framing and perceived risk. Health marketing quarterly, 35(4), 280-297. (Scopus listed, H index- 27, ABDC-B)
9. Mohanty, N. (2015). Understanding Rural Retailer at the Base of the Fortune Pyramid. Journal of Rural and Industrial Development, 3(2), 20-23.



10. Mohanty, N.M. and Biswas, S.N (2014) “Freedom and reactance: the case of social marketing for public health,” in Social Psychology of Health - Issues and concerns in India (ed.), Concept
11. Kothapalli, G. K. M. (2012). RECOVQUAL: An Instrument to Measure the Quality of Service Recovery. Dimensions: International Management Journal of IBS Business School Mumbai, 3(1), 44- 55.
12. Kothapalli, G. K. M. (2011). Lemon Tree Hotels: Redefining Hospitality. IMT Case Journal, 2(1), 25-35.
13. Das Gupta, K., & Murthy, G. K. (2008). Culture, Tradition, and Values in the Emerging Global Order: An Indian Insight. In Nayak, Amar K. J. R., & Jomon, M. G. (Eds.), India in the Emerging Global Order (pp. 315-326). New Delhi: Tata McGrawHill Education.
14. Kothapalli, G. K. M. (2007). Service Quality Woes? Turn to Manufacturing. Parikalpana—KIIT Journal of Management, 4(2), 65-75.
15. Rao, P. S. S., & Kothapalli, G. K. M. (2005). Cases in Management. New Delhi: Discovery Publishing House.
16. Rao, P. S. S., & Kothapalli, G. K. M. (2001). The Unfolding Future of Agriculture in Third World Nations in an Era of Globalization: Lessons from India. The Asian Economic Review, 43(2), 160-168.

Peer-Reviewed Research

1. Prof. Sudeep Rohit’s paper titled “Service Marketing Mix and Customer Engagement: A Meta-Analysis” has been published by the Journal of Business Research (2025). **(ABDC: A)**
2. Prof. Sudeep Rohit’s paper titled “Exploring an Alternate View of Co-Creation” has been published in the Advances in Consumer Research (2022). **(ABDC: B)**
3. Prof. Sudeep Rohit’s paper titled “A Goods-Dominant – Service-Dominant Perspective of Counterfeits” has been published by the Journal of Macromarketing (2022). **(ABDC: A)**
4. A Goods-Dominant – Service-Dominant Perspective of Counterfeits (Journal of Macromarketing (2022), ABDC rating – A))
5. Exploring an Alternate View of Co-Creation (NA – Advances in Consumer Research Volume 50, eds. Haipeng Chen, Giana Eckhardt and Rebecca Hamilton, Denver, CO : Association for Consumer Research, (2022), ABDC Rating – B))
6. Prof. Sudeep Rohit’s paper titled "Thinking, feeling and coping by BoP healthcare consumers: policy-based intervention in an emerging market" has been published by the Journal of Marketing Management (2021). **(ABDC: A)**



7. Thinking, feeling and coping by BoP healthcare consumers: policy-based intervention in an emerging market (Journal of Marketing Management (2021), ABDC rating- A))
8. Reviewed select chapters of the book, “Marketing Management: A South Asian Perspective” by Kotler, Keller, Koshy, Jha, 12th ed. (Pearson Education, 2007).

Manuscripts under revision:

1. A Meta-Analysis of Marketing Communications Effectiveness (European Journal of Marketing; R2 invited)

Awards and Honors:

1. Competitive application to the 2025 Transformative Consumer Research Dialogical Conference accepted (2025)
2. Paper titled Value Co-Creation at the BoP: Beneficiary Roles in Policy-Based Healthcare Service Delivery has been chosen as **Best Paper** in the Emerging Markets Track at the 2020 Summer AMA Conference held at San Francisco (US) during 18th – 20th August 2020

Case Studies:

1. Apni Shala: Ensuring Psychosocial Wellbeing during Crisis, W25492, Ivey Publishing, 2022

Conference Presentations

1. Mohanty, N.M. (2024); “Customer expectation, experience and evaluation of chatbot services,” at the 9th Pan IIM World Management Conference-2023 held at IIM Sambalpur, January 22-24, 2024
2. Mohanty, N.M. (2023); “Perceived risk and adoption of digital technology for better mental health”, at the 32nd Annual Convention of the Academy of Psychology (NAOP), organized by Ahmedabad University from March 3-5, 2023.
3. Mohanty, N.M. (2019); “ Can rural cues influence consumer behavior?”, at the 13th Nasmei International Marketing Conference 2019, organized by Great Lakes Institute of Management on 19th & 20th December 2019
4. Mohanty, N.M. (2018); “Perceived risk and the Persuasiveness of Gain Versus Loss Framing”, at the 29th International Congress of Applied Psychology (ICAP 2018) being held at the Palais des congrès, Montréal, Québec, Canada, June 26 - 30, 2018
5. Mohanty, N.M.(2018); “Marketing Rurality - what consumers want in environment-friendly products of rural origin”, paper selected for presentation at the 12th NASMEI Conference 2018, organized by Great Lakes Institute of Management on December 2018
6. Mohanty, N.M.(2017); “Marketing Rurality - what consumers want in environment-friendly products of rural origin”, at the International Conference on Rural Management (ICRM),



organized by Xavier School of Rural Management, Bhubaneswar on 23rd-24th November, 2017 at Xavier University Bhubaneswar, Odisha

7. Mohanty, N.M.(2017); “Consumer co-creation on digital platform- the role of consumer feeling”, at the 2017 Annual conference of the Emerging Markets Conference Board, to be organized by IIM Lucknow, on 5th – 7th January, 2017
8. Mohanty, N.M.(2016); “Digital marketing and customer engagement in rural marketplace” presented at the 5th National Symposium on Rural Management, organized at Xavier Institute of Management Bhubaneswar, Odisha, held on 18th -19th November, 2016
9. Mohanty, N.M., Mohanty, P (2015); Consumer reactance: a concern for marketing swachh bharat concept, Guru Gobind Singh Indraprastha University, Delhi National Conference on Managerial Perspectives, Issues And Challenges Of Swachh Bharat Campaign August 14, 2015 Organized by University School Of Management Studies Guru Gobind Singh Indraprastha University, Delhi
10. Modi, P; Mishra S.N.; and Mohanty N.M (2014) “Missing market orientation from the livelihood programme of the nonprofit organization: The case of right diagnosis but wrong pills” presented at the 2014 Academy of Marketing Conference, organised at Bournemouth University, United Kingdom, held on 7-10 July, 2014
11. Mohanty N.M (2013) “Message strategies that reach high risk population,” presented at the 2nd National Symposium on Rural Management, organised at the Institute of Rural Management, Anand (IRMA), held on December 14, 2013
12. Mohanty N.M. (2013) “Interaction of behavior change appeal with marketing mix elements and its impact on consumer response,” presented at the 6th IIMA Doctoral Colloquium, organised at the Indian Institute of Management Ahmadabad, held on 7th of January, 2013
13. Mohanty N.M. (2011) “Deciphering service encounter – “the path to transition” – in the context of social marketing,” presented at The XXI Annual Convention of the National Academy of Psychology (NAOP), organised at the Institute of Rural Management, Anand (IRMA), held on (12-14) December, 2011
14. Sugathan, Praveen, Astha Singhal*, Shivrinder Pal, Kumar Rakesh Ranjan and Sudeep Rohit, “Exploring an Alternative View of Co-creation” Association of Consumer Research (ACR) 2022 Conference, Denver, Colorado, USA
15. Rohit, Sudeep, “Luxury Brand Counterfeits and their Original Counterparts: Effects of Dual Ownership” Society for Marketing Advances conference 2022, Charlotte, NC, USA



16. Ranjan, Kumar Rakesh, Sudeep Rohit,* Rupanwita Dash and Ramendra Singh, “Value Co-Creation at the BoP: Beneficiary Roles in Policy-Based Healthcare Service Delivery” American Marketing Association (AMA) Summer Conference, Virtual, 2020.
17. Rohit, Sudeep, Charles Jebarajakirthy,* Suresh Paul Antony and Kanagasabai Kajendra, “PWOM for Luxury Counterfeits”, Australia and New Zealand Marketing Academy Conference (ANZMAC), Wellington, New Zealand, December 2019.
18. Rohit, Sudeep and Suresh Paul Antony* “A Value in Use Perspective of Counterfeits” Australia and New Zealand Marketing Academy Conference (ANZMAC), Adelaide, Australia, December 2018.
19. Rohit, Sudeep* and Suresh Paul Antony, “The Yin and the Yang: A Value in Use Perspective of Counterfeits”, Society for Marketing Advances Conference (SMA), Florida, USA, November 2018.
20. Som, Anirban and Sudeep Rohit,* “The Effect of Regulatory Focus in the Context of Moral Licensing and Moral Consistency”, Society for Marketing Advances Conference (SMA), Florida, USA, November 2018.
21. Attended a workshop on “Consumer Insights: Theory and Practice” organised by NITIE Mumbai in association with the Academy of Indian Marketing (AIM); Nov. 1- 2, 2018.
22. Attended the Inaugural Academy of Indian Marketing (AIM) – American Marketing Association (AMA) - Sheth Foundation Doctoral Consortium on “Research in Emerging Markets”, organised by Alliance University, Bangalore; Jul. 27-29, 2012.
23. Attended a workshop on “The Art of Case Writing for Business Education”, organised by the Centre for Management Development, IBS Hyderabad; Jan. 27-28, 2012.
24. Attended the IACBE 2011 Asia Regional Conference on “Management Education in Emerging Economies”, jointly organised by the IACBE and Alliance University, Bangalore; Jul. 16-17, 2011.

Research Projects

1. Social Impact Assessment (SIA): Land acquisition for the construction of approach roadcum-high level bridge over the river Kareh in Darbhanga district [Client: Bihar Rajya Pul Nirman Nigam Ltd. (BRPNNL); Completed: May 2017; Co-investigators: Dr. V Mukunda Das; Dr. AVR Acharyulu, Dr. Santosh Kumar]
2. Social Impact Assessment (SIA): Land acquisition for the construction of Rajgir Bypass Road in Nalanda district [Road Construction Department, Government of Bihar; March 2016; Dr. V Mukunda Das; Dr. Sayan Banerjee; Ms. Madhulima Shekhar]



Reviewer for Journals/Conferences

1. Reviewer, Journal of Product and Brand Management
2. Reviewer, International Journal of Consumer Studies
3. Reviewer, Indian Institute of Management Tiruchirappalli journal
4. Reviewer, Winter American Marketing Association Conference 2024
5. Reviewer, International Conference on Information Systems, 2023
6. Reviewer, Society for Marketing Advances Conference 2022
7. Reviewer, Summer American Marketing Association conference 2021, 2022
8. Session chair, ISMD conference, Indian Institute of Management Tiruchirappalli (December 2021)
9. Reviewer, IFIP WG8.6 2020 conference
10. Reviewer, Academy of Marketing Science World Marketing Congress 2020

Management Development Programme (MDP's)

1. Understanding Business Model Canvas for CM SC/ST/EBC/Mahila/Yuva Entrepreneurship Scheme, Dec, 2023
2. Marketing Management for CM SC/ST/EBC/Mahila/Yuva Entrepreneurship Scheme, Nov., 2023
3. Marketing Management for Health-Tech start-ups, IIT- PATNA
4. Marketing management and Business Model Design for SC/ST Entrepreneurs – CIMP, Patna, Dec, 2020
5. Marketing Communication for AO/AAO, LIC INDIA
6. Conducted sessions in the MDP on “Nav Disha: Developmental Training” for distributors of Indane (Indian Oil Corporation Ltd.) [12 batches: Nov. 24-25, 2022; Feb. 25 – Mar. 04, 2020; Dec. 29, 2018 – Jan. 31, 2019; Patna]
7. Organised and conducted sessions in the MDP on “Entrepreneurship Development” for the Dept. of Industries, Govt. of Bihar (under Chief Minister’s SC/ST/EBC/Mahila/Yuva Entrepreneurship Scheme) [11 batches: Nov. 21 – Dec. 02, 2022; Jun. 13-24, 2022; Jul. 16 – Aug. 18, 2018; Patna]



8. Organised the MDP on “Communication and Leadership” for LIC of India, East Central Zone (Administrative Officers and Asst. Administrative Officers) [75 Participants (three batches); Feb. 16- 28, 2018; Patna]
9. Organised the MDP on “Skill Development” (covering Accounting and Financial Management, Procurement, Communication, and Motivation) for Bihar Education Project Council (Sr. Auditors, Accounts Officers, Accounts Assistants and other Grade-III Employees) [537 Participants (18 batches); Dec. 19, 2017 – Feb. 13, 2018; Patna]
10. Organised the MDP on “Skill Development” for District Institute of Education and Training (DIET), Nalanda (Teacher Trainees) [30 Participants; Jun. 2, 2017; Patna]
11. Organised the MDP on “School Standards and Evaluation” for Rashtriya Madhyamik Shiksha Abhiyan (RMSA), Kerala (Deputy Directors of Education & District Education Officers) [35 Participants; Nov. 22-23, 2016; Thiruvananthapuram]
12. Organised the MDP on “Entrepreneurship Development” for the Dept. of Industries, Govt. of Bihar (General Managers of District Industries Centres) [38 Participants/2 batches: Sep. 27 – Oct. 5, 2016; Patna]
13. Conducted sessions in the MDP on “Marketing” for Stone India Ltd. (Duncan Goenka Group) [60 Participants; May 24 - Jun. 4, 2007; Bhubaneswar] S. No. Degree University/Board Specialization/Subjects Year of Graduation Percentage of Marks 1 PhD Berhampur University Marketing 2009 NA 2 MBA Andhra University Marketing 1995 61.3 3 BSc Andhra University Math, Physics, Chemistry 1993 77.2 4 Intermediate Board of Intermediate Education, Andhra Pradesh Math, Physics, Chemistry 1990 68.9 5 SSC Board of Secondary Education, Andhra Pradesh General 1988 82.8
14. Conducted sessions in the MDP on “Marketing & CRM” for India Post (Govt. of India) [30 Participants; Mar. 20-24, 2007; Bhubaneswar]
15. Conducted sessions in the MDP on “Marketing” for Small Industries Service Institute (SISI), Orissa [30 Participants; Jun. 20-24, 2005; Bhubaneswar]

Consulting

1. Evaluation of schemes approved under National Programme for Dairy Development (NPDD) 2017- 18, Bihar State Milk Co-operative Federation Ltd. (COMFED), March 2022 (completed)
2. Evaluation of NFSM (National Food security Mission) in Bihar for the period 2013-14 & 2017-18, CIMP, September, 2021
3. Media Tracking on Child Marriage and Dowry for Govt. of Bihar (Completed in 2018)



4. Developing a branding strategy for Software Industries in Madurai in association with Software Industries Development Association (SIDA), Madurai (PI) (2017)
5. Assessment of WASH facilities in health care centers in Odisha- Centre for Children Studies, KSRM, KIIT University-UNICEF (2016)



(E) INFORMATION SYSTEMS AREA

Collaborations

1. Signed MoU with Bosch Limited, Bangaluru for “Youth Employability Skills” training under Industry-Academia collaboration
2. Registered as authorized examination center to conduct various national level entrance examinations including JEE Examination conducted by NTA. Facilities in technology lab is enhanced accordingly.

Research Paper Publications

1. Agrawal, K.P., 2023. Prasad Agrawal, K. (2023). Organizational Sustainability of Generative AI-Driven Optimization Intelligence. Journal of Computer Information Systems, 1-15. (ABDC-A Ranked Journal) <https://doi.org/10.1080/08874417.2023.2286540>
2. Agrawal, K.P., 2023. Towards Adoption of Generative AI in Organizational Settings. Journal of Computer Information Systems, pp.1-16. (ABDC-A Ranked Journal) <https://doi.org/10.1080/08874417.2023.2240744>
3. Agrawal, K.P., K. Pani, A., Sharma, A. and Rana, N.P., 2023. Process Virtualization Goes Mainstream: Diving into its Normalization. Journal of Computer Information Systems, pp.1-16. (ABDC-A Ranked Journal) <https://doi.org/10.1080/08874417.2023.2224262>
4. Research paper titled ‘Normalization of Process Virtualization in Technology-Driven Remote Working Practices’ is presented and published at the 82nd Academy of Management (AOM) 2022 annual conference held in Seattle, Washington, USA during 5-9 August 2022. <https://doi.org/10.5465/AMBPP.2022.13723abstract>
5. Sharma, A., Koohang, A., Rana, N. P., Abed S. S., Dwivedi, Y. K. (2022) Intellectual and Conceptual Structure of Journal of Computer Information Systems. Journal of Computer Information Systems, <http://dx.doi.org/10.1080/08874417.2021.2021114>.
6. Agrawal K.P., Pani A.K., Sharma R., Snehrat S. (2022). “Virtualization of processes: an investigation”. Indian Academy of Management proceedings, ISBN: 978-93-5593-772-8, pp 104.
7. Goel, P., Parayitam, S., Sharma, A., Rana, N. P., & Dwivedi, Y. K. (2022). A moderated mediation model for e-impulse buying tendency, customer satisfaction, and intention to continue e-shopping. Journal of Business Research, 142, 1–16. <https://doi.org/10.1016/j.jbusres.2021.12.041>



8. Sharma, A., Nunkoo, R., Rana, N. P., & Dwivedi, Y. K. (2021). On the intellectual structure and influence of tourism social science research. *Annals of Tourism Research*, 103142. <https://doi.org/10.1016/j.annals.2021.103142>
9. Sharma, A., Rana, N. P., & Nunkoo, R. (2021). Fifty years of information management research: A conceptual structure analysis using structural topic modeling. *International Journal of Information Management*, 58, 102316. <https://doi.org/10.1016/j.ijinfomgt.2021.102316>
10. Baker, H. K., Kumar, S., Goyal, K., & Sharma, A. (2021). International review of financial analysis: A retrospective evaluation between 1992 and 2020. *International Review of Financial Analysis*, 101946. <https://doi.org/10.1016/j.irfa.2021.101946>
11. Goel, P., Garg, A., Sharma, A., & Rana, N. P. (2021). I won't touch money because it is dirty: Examining customer's loyalty toward M-payment. *International Journal of Bank Marketing*, ahead-of-print (ahead-of-print). <https://doi.org/10.1108/IJBM-06-2021-0272>
12. Research paper titled "Pandemic Pandemonium and Remote Working: An Investigation of Determinants and Their Contextual Behavior in Virtualization of Work-From-Home (WFH) Process" published by Springer in the book *Re-imagining Diffusion and Adoption of Information Technology and Systems: A Continuing Conversation*. https://doi.org/10.1007/978-3-030-64849-7_23. Print ISBN 978-3-030-64848-0. Online ISBN 978-3-030-64849-7. First Online 11 December 2020
13. Agrawal K.P., Pani A.K., Sharma R. (2020) Pandemic Pandemonium and Remote Working: An Investigation of Determinants and Their Contextual Behavior in Virtualization of Work-From-Home (WFH) Process. In: PMC open access -Nature Public Health Emergency Collection (US) PMCID: PMC7978928. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7978928/#idm139873536816784aff-info>
14. 'The Assimilation of Big Data Analytics (BDA) by Indian Firms: A Technology Diffusion Perspective' published and presented at the 3rd Indian Academy of Management (IAM 2013) Conference (Affiliate of Academy of Management, USA) held at Indian Institute of Management Ahmedabad (IIM-A) with ISBN Number: 978-81-920800-2-4, during December 12-14, 2013
15. "Rural Youth and Entrepreneurship Development –A Bihar perspective" published in newsletter of Institute of Entrepreneurship Development, Govt. of Bihar in Technology & Innovation Management Centre (TIMC News), Volume-III, Issue-1, May-July 2010.



Conference

1. Research paper titled "Exploring antecedents of big data adoption in public sector organizations" selected for presentation at the 7th International Conference on Business Analytics and Intelligence organized by Data Centre and Analytics Lab (DCAL) -a Centre of Excellence in Analytics set up by the Indian Institute of Management Bangalore (IIMB), at Indian Institute of Management Bangalore during Dec 2019
2. Research paper titled "Big Data in government organisations" has been presented at the MBAAcademy International Business Conference 2018 taking place in Brunel University, London, UK in Dec 2018.
3. Research paper titled "Investigating Organizational Adoption of Big Data Analytics (BDA) Technology" has been presented at the Americas Conference on Information Systems (AMCIS) 2017 in Boston, USA. AMCIS is the leading conference on information systems in the Americas and is viewed as one of the leading conferences for presenting the broadest variety of research done by and for IS/IT academicians. Every year its papers and panel presentations are selected from over 700 submissions, and the AMCIS proceedings are in the permanent collections of libraries throughout the world.
4. Research paper titled "Business Value Creation through Big Data Analytics" accepted for presentation and publication at the Americas Conference on Information Systems (AMCIS) 2016 taking place in California, USA.
5. "Investigating the determinants of Big Data Analytics (BDA) adoption in emerging economies", published and presented at the 2015 Academy of Management (AOM) conference in Vancouver, BC, Canada.
6. "Big Data Analytics (BDA) Assimilation in Emerging Economies of Asia" presented at the 2015 IMRA-IIMB International Conference jointly organized by International Management Research Academy (IMRA), London, UK and Indian Academy of Management Bangalore (IIMB) during Dec 16-18, 2015 at the Indian Institute of Management Bangalore (IIMB).
7. "An empirical investigation through SEM to develop strategies of retail marketing for desktop computer and laptop shopping stores" presented in the International Academy of Business and Economics (IABE)-2012 Annual Conference at Las Vegas USA.
8. "Developing e-strategies for Real Marketing in Virtual World" accepted for the presentation in International Academy of Management and Business (IAMB) -2012, 13th Annual Conference held in Bali, Indonesia.



9. “Consumer Buying Behaviour on Purchase of High-End Consumer Durables: A Comparative Study” accepted for the presentation and publication at the 5th ICMBS 2012 International Conference.
10. “The Development of IT-enabled Rural Marketing (ITeRM) framework for rural India: Key Considerations, Challenges, and Policy Implications” accepted for the presentation at the 2012 Costa Rica Global Conference on Business and Finance at San Jose, Costa Rica, USA.
11. “Rural WiMAX, Cloud Technology and Solar Cyber-Kiosk: A 3-in-1 Model towards digital unite in Rural Asia”, published and presented in International conference –BAI 2011 (Business and Information) organized by International Business Academics Consortium (iBAC) at Bangkok, Thailand.

Projects

1. Social Impact Assessment (SIA) of Land Acquisition for Construction of Approach Road for Government Engineering College at Hulasganj in Jehanabad District in the State of Bihar. [2024]
2. Social Impact Assessment (SIA) of Land Acquisition for Construction of Muzaffarpur-Sugauli Double Rail Line Project at Revenue Village Gopalpur under Thana No.169 of East Champaran District in the State of Bihar. [2023]
3. Social Impact Assessment (SIA) of Land Acquisition for Construction of Muzaffarpur-Sugauli Double Rail Line Project at Revenue Village Belbanwa under Thana No.167 of East Champaran District in the State of Bihar. [2023]
4. Social Impact Assessment (SIA) of Land Acquisition for Kanganghat Connectivity (J P Ganga Path Digha to Didarganj 20.5Km) in Mauza Sukwarpur under Thana No.341 in Raghapur of Vaishali District and Mauza Patna City under Municipal Ward No.26 at Seat No.241 in Patna Sadar Anchal of Patna District in the State of Bihar. [2023]
5. Social Impact Assessment (SIA) of Construction of Block-cum-Anchal Office-cum-Residential Building at Revenue Village Dumra Mohan under Thana No-17 in Shivaji Nagar of Samastipur District in the State of Bihar. [2023]
6. Social Impact Assessment (SIA) of Construction of a Multi-Modal Logistic Park (MMLP) at Mauza Jaitia under Revenue Thana No-79 in Fatuha Anchal of Patna District in the State of Bihar. [2023]
7. Social Impact Assessment of Land Acquisition for the Construction of RCC Bridge-Cum-Approach Road at Semra Ghat in Mehshi Block of East Champaran, Motihari. [2022]



8. Social Impact Assessment of Land Acquisition for the Construction of ROB Approach Road (LC No. 78/A) between Chausa-Gahmar Railway Station, Buxar. [2022]
9. Social Impact Assessment of Land Acquisition for the construction of Motipur-Baruraj Road (1st and 2nd KM) in Anchal-Motipur District-Muzaffarpur
10. Social Impact Assessment of Land Acquisition for approach road in Mauza –Vajitpur Chaksturi, Anchal –Sahdei Bujurg of District –Vaishali
11. Social Impact Assessment of Land Acquisition for the Construction of Ghoswari Block cum Circle Office and Residential Building, Mokama, District-Patna
12. Social Impact Assessment of Land Acquisition for the Construction of HLRCC Bridge cum Approach Road on Chandauli Ghat of Bagmati River in Belsund Block of District-Sitamarhi
13. Social Impact Assessment (SIA) for the project of the “Construction of Jagdishpur Sub-Divisional Court and Residential Quarter at Bichla Jungal Mahal Village of Bhojpur District”
14. Social Impact Assessment (SIA) of Land Acquisition for the Construction of RCC Bridge cum Approach Road in Bhagwanpur Anchal, Kaimur district
15. Social Impact Assessment study for Land Acquisition under the project construction of Upkara Kahalgaon Anchal in Bhagalpur district
16. Social Impact Assessment study for Land Acquisition under the project Construction of Rail Corridor for Buxar Thermal Power Project at Chausa, Buxar
17. Social Impact Assessment of Land Acquisition for the construction of Ekangarsarai-Bypass Road (0.0 KM to 3.80 KM) in Mauza Daniyawa Pandapur, Nalanda Biharsharif
18. Social Impact Assessment of Land Acquisition for the Construction of HLRCC Bridge cum approach road in project “Silao Devaria via Bhui road in Nalanda district
19. Social Impact Assessment (SIA) for the project of land acquisition in five villages (Bisnupur Sonsa, Rahimpur Angarghat, Shahpur) for the “construction 10X24.75m high level RCC Bridge cum Approach Road under RIDF XVI”
20. Social Impact Assessment (SIA) for the project of “construction of Approach Road in the proposed four lane on Ganga River that connect state highway no. 31 from Karjan gaon to state highway no. 28 in Tajpur”.
21. Social Impact Assessment (SIA) for the project “Construction of Dhamdaha Sub-division Court in Purnea District”.



22. Social Impact Assessment (SIA) for the project of “Construction of Approach Road in Kundal village on Kareh River Between Hasanpur (Samastipur) and Soharba Satighat (Darbhanga) in Samastipur District”
23. Social Impact Assessment (SIA) for the project of “Construction of HLRCC Bridge Over Dhous River at Bisfi Block in Madhubani District under MMSNY”
24. Evaluation of Agriculture Development Schemes, 2013-14
25. COMFED baseline project analysis, 2013-14
26. COMFED: Evaluation of dairy schemes under RKVY, 2012-13
27. COMFED: Evaluation of dairy schemes under RKVY, 2011-12

Management Development Programme (MDP's)

1. Capacity Building Program for faculty members and managers towards development of Startup Ecosystem in Bihar
2. Executive Development Programmes for working professionals and Government Executives on Project Management and Social Innovation
3. Block Education Officers' training on Office Management
4. Indian Oil Corporation Limited Distributor's Training on Web Services
5. Directorate of Economics and Statistics (DES) Govt of Bihar, Senior Employee's Two-day Training on '20-Key Statistics'
6. LIC Officers MDP: MDP on Open Office and Office Management
7. Chief Minister's SC/ST Entrepreneurship Scheme (CMSCSTES): Project Management Training
8. General Managers (Department of Industries, Govt. of Bihar): MDP on Project Management
9. Officers of Bihar School Examination Board Patna: MDP on IT Skills
10. Bihar Govt Programme Officers' IT Training (DPO/PO)
11. Jeevika Professionals –MDP on Office Management
12. Block Education Officers: MDP on IT Skills advancements
13. Postal Officers (Govt. of India): MDP on ICT
14. Officers of Bihar Public Service Commission (BPSC): MDP on IT Skills, etc.
15. LIC Officers MDP: MDP on Open Office and Office Management
16. Chief Minister's SC/ST Entrepreneurship Scheme (CMSCSTES): Project Management Training
17. General Managers (Department of Industries, Govt. of Bihar): MDP on Project Management
18. Officers of Bihar School Examination Board Patna: MDP on IT Skills



19. Bihar Govt Programme Officers' IT Training (DPO/PO)
20. Jeevika Professionals –MDP on Office Management
21. Block Education Officers: MDP on IT Skills advancements
22. Officers of Bihar Public Service Commission (BPSC): MDP on IT Skills
23. Postal Officers (Govt. of India): MDP on ICT

Consultancy

1. Government of India project- "Conduction of Baseline Survey of Citizens in Bihar for Assembly Election - 2020"- This study attempts to assess the effectiveness of the efforts put forward by Election Commission of India (ECI), especially in the areas of behavior and attitude of voters.
2. Social Impact Assessment study of Land Acquisition for the construction of Motipur Baruraj Road (1st and 2nd KM) in Anchal-Motipur District-Muzaffarpur
3. Social Impact Assessment study of Land Acquisition for approach road in Mauza – Vajitpur Chaksturi, Anchal –Sahdei Bujurg of District –Vaishali
4. Social Impact Assessment study of Land Acquisition for the Construction of Ghoswari Block cum Circle Office and Residential Building, Mokama, District-Patna



(F) GENERAL MANAGEMENT AREA

Journal Publications:

1. **Ranjan, R.,** Rana, N.P., Agrawal, K. (2022). Liquor Prohibition: A Chief Minister's Conundrum, International Journal of Teaching and Case Studies (ISSN 1749-9151), Vol. 13, No. 4, pp.323–328. DOI: 10.1504/IJTCS.2022.10055070.
2. **Ranjan, R.,** Bhargav, Shreya (2020). Changing Health-Related Behaviour Leveraging Data Analytics. European Journal of Natural Sciences and Medicine (ISSN 2601-8705), 3(2), pp.91-99. DOI: 10.26417/179kke60g
3. **Ranjan, R.,** Bhargav, Shreya (2020). Whither Social Marketing Interventions in the Management of COVID-19? Shodh Sarita (ISSN 2348-2397), 7(27), pp.199-209.
4. **Ranjan, R.,** Bhargav, Shreya (2020). Changing Health-Related Behavior Leveraging Social Marketing Interventions: A Systematic Literature Review. Shodh Sanchar Bulletin (ISSN 2229-3620), 10(39), pp.207-211.
5. **Ranjan, R.,** Sharma, Bhawana (2019). Assessment of Big Data Integration in Changing Health Behaviour amongst the Youth. The International Journal of Analytical and Experimental Modal Analysis (ISSN 0886- 9367), 11(12), pp.3442-3449.
6. "Using power distance as a organizational level variable A comprehensive theoretical review"; Published in the proceedings of "MAC-MME 2016", ISBN 978-80-88085-10-2.
7. IGI Global "Social innovation a theoretical approach in intertwining climate change with social innovation", Chapter published in "Handbook of Research on Climate Change Impact on Health and Environmental Sustainability"
8. D.K.Srivastava "Innovation, Organisational Structure and Culture- Its impact & linkage on organization – A review", American International Journal of Social Sciences.
9. D.K.Srivastava Innovation, Organisational Structure and Culture- Its impact & linkage on organization – A review –Int journal of Civic Engagement and social change ,Vol 4,Issue1 ,2017
10. D.K. Srivastava Organizational Structure in Indian Context –Int Journal of Civic engagement and social change ,Vol 4,Issue2,2017
11. "Understanding Organisational Innovativeness Structure Culture Entrepreneurship-Some Perspectives "- A chapter published by Civic Engagement in social and political constructs –Published by IGI Global .



Book Publications

1. Ranjan, Rajeev, Singh, Mamta, Agrawal, Kalyan Prasad. (2023). Public Policy Praxis: Contemporary Issues, Perspectives and Research. Bharti Publications, New Delhi. ISBN:978-81-19079-97-1
2. Kalapura, Jose, Ranjan, Rajeev, Kumar, Kumod. (2022). Corporate Social Responsibility Inclusive Development & Welfare. Global Vision Press, New Delhi. ISBN:978-81-920968-1-0

Executive Education

1. Have designed and implemented courses for EXPM candidates held at CIMP on 2016- 2017, 2018 -2019 and 2019 -2020. Subjects covered
2. Innovation systems Policy and Governance and
3. Strategic Management.

Training/ MDP's Conducted

1. FDP for Faculty members drawn from various SFTIs (State Funded Technical Institutions) --- Engineering, Agriculture and Management Colleges/Institutes/University--- across the state of Bihar: 05-10 February 2024.
2. FDP for Faculty members drawn from various SFTIs (State Funded Technical Institutions) --- Engineering, Agriculture and Management Colleges/Institutes/University--- across the state of Bihar: 01-06 August, 2023.
3. MDP for Junior Management Professionals of Indian Oil Corporation Limited (IOCL): 19-20 September, 2022.
4. MDP for Junior Management Professionals of Indian Oil Corporation Limited (IOCL): 09-10 September, 2022.
5. Distributors of Indian Oil Corporation Limited (IOCL): 05-07 September, 2022. [03 Batches].
6. Block Education Officers' (BEOs): 28th March-29th April, 2022
7. Bihar Administrative Service (BAS) Probationers (60th -62nd Batch): 07-11 March, 2022.
8. Bihar Prison Service (BPrS) Officers: 20th-25th December, 2021.
9. Bihar Police Service (BPS) Probationers (63rd Batch): 04th-24th September, 2021..
10. Bihar Prison Service (BPrS) Officers: 18th -23rd January, 2021.
11. Bihar Police Service (BPS) Probationers (60th-62nd Batch): 21st September-14th October, 2020
12. Distributors of Indian Oil Corporation Limited (IOCL): 17th February-06th March, 2020. [06 Batches]



13. Bihar Police Service (BPS) Probationers (56th-59th Batch): 28th January-14th February, 2020
14. Distributors of Indian Oil Corporation Limited: 21st November-10th December, 2019. [03 Batches]
15. Chief Executives of Patna Smart City Limited: 28th-29th May, 2019.
16. Executives of Bihar Industrial Area Development Authority (BIADA): 14th-15th January, 2019
17. Officers of Bihar Industrial Area Development Authority (BIADA): 10th-12th January, 2019.
18. Executives of Bihar Industrial Area Development Authority (BIADA): 07th-08th January, 2019.
19. AOs/AAOs of Life Insurance Corporation Limited: 28th November-18th December, 2018. [05 Batches]
20. AOs/AAOs of Life Insurance Corporation Limited: 16th-28th February, 2018. [03 Batches]
21. Group-C Employees of Bihar Education Project Council: 01st January-13th February, 2018. [12 Batches]
22. Group-C Employees of Bihar Education Project Council: 19th-30th December, 2017. [03 Batches]
23. Accounts Officers of Bihar Education Project Council: 13th-17th December, 2017.
24. Accounts Officers of Bihar Education Project Council: 04th-08th December, 2017.
25. DEO's in Kerala (District Education Officer) held at Trivandrum from 22 – 24th Nov, 2016.
26. Leadership For Middle level officers of LIC.
27. For SC/ST entrepreneurs under the aegis of Department of Industries, Govt of Bihar.

National, International Conference

1. Sinha, V., Agrawal, K., Ranjan, R. (2023). Leveraging Start-up Policy as a Vehicle for Creating an Entrepreneurial Ecosystem: Shreds of Evidence from the Republic of India. Public Policy Praxis: Contemporary Issues, Perspectives and Research: ICPPM 2023 Proceedings (ISBN 978-81-19079-97-1), pp.30-45
2. Ranjan, R., Bhargav, S. (2020). Changing Health-related Behaviour Leveraging Data Analytics. 23rd International Conference on Multidisciplinary Studies (ICMS XXIII) Proceedings (ISBN 9781649991584), Vol.II, pp.97-105. University of Cambridge (UK).
3. Paper entitled Identifying the missing links between the supply and the demand side of the skilled workforce: Heralding the end of the quest for industry-ready skilled workforce accepted for presentation at the 4th Asian Business & Management Conference, November 21-24, 2013, Osaka, Japan.



4. Paper entitled Whither Development Marketing: Role of Government-Business Interface for Urban Economic Development accepted for presentation at the 35th INFORMS Marketing Science Conference, July 11-13, 2013, Istanbul, Turkey.
5. Paper entitled Dairy Cooperative Societies: A Tool for Societal Change accepted for presentation at Key West International Multidisciplinary Academic Conference, May 04-05, 2013, Key West, Florida, USA.
6. Paper entitled “Understanding The chronology of Organisations –Some strategic perspectives was presented at the 2nd international (EBFS) conference held by MMRDS at Osaka, Japan (Dec21-22-2019)
7. Paper entitled ‘Industrial Products and Shift in Value Chain – Perspectives from innovation Policy ‘- presented at ISES conference to be held at Vienna from 1st – 4 th October 2018 .
8. Paper entitled ‘Using power distance as an organizational level variable. A Comprehensive theoretical review’ presented at the MAC-MME conference organized by Czech Technical Society at Prague from 9th -10th December, 2016
9. Paper entitled ‘From Exploration to Exploitation –Some perspectives from Organizational designing presented at AICBM conference organized by FLE Society at Boston from 17 th – 19 th, May 2017.
10. Paper entitled ‘ Using Hofstedeian dimension’s to understand societal implications within a country A theoretical critique’ presented at IJAS conference at Ryerson University ,Toronto Canada from 20th -23rd may.2013.
11. Paper entitled ‘Poverty, social innovation and societal ideas and values -A perspective ‘presented at IJAS conference at Harvard University, USA from 27 th-31st may -2012.
12. Paper entitled 'Linkages between Structure and Culture - A review' (Authors-Rakesh Raut, Sayan Banerjee, Asif Tadv) has been presented at SOM conference held at Department of Management, IIT Madras, India,
13. Paper entitled 'A concept of Partnership and Strategic Alliances in Supply Chain Management' authored by Sayan Banerjee, Rakesh Raut, Harsh V Bhasin, has been presented at SOM Conference held at Department of Management IIT Madras, India Dec 2009)
14. Paper entitled Organisational Structures and Innovation -A Brief Review by Sayan Banerjee. Rakesh Raut was accepted at International Conference of Business and Management (ICBM) held at Bangkok 2010.



15. Paper entitled Human Behavior - A deterrent or a participator in Supplier–Buyer selection? (Authors – Sayan Banerjee & Rakesh Raut) has been selected at International Conference on Operations Research applications in Engineering and Management (ICOREM) held at Anna University, Tiruchirappalli, India May 2009.
16. Paper entitled “Entrepreneurial Strategy, Power Distance, Innovation” presented at ANVESH, (an International conference held at Institute of Management- Nirma University) (Ahmedabad) held from (9th -11th) April, 2008 only for doctoral scholars.
17. Attended an international conference ICTM (International Conference on Technology and Innovation Management-2012) held at IISC Bangalore from 18th -20th July ,2012.
18. Attended an international conference NCIETM (National Conference on Industrial Engineering and Technology Management held at NITIE Mumbai from 28th -30th October ,2014)

Working papers:

1. Sayan Banerjee Paper entitled 'Understanding Organisational designing –Perspectives from literature'
2. From Exploration to exploitation –Link between strategy and structure Some perspectives from organizational designing - Authored by Sayan Banerjee.

International Peer Reviewed Research Publications:

1. D.K.Srivastava Structuring for Innovation- Int. J. Business Excellence, Vol. 4, No. 5, 2011.
2. Sachin Kamble, Rakesh Raut Harsh V.Bhasin An integrated fuzzy -Ahp approach for supplier selection and purchasing decisions. International Journal of Services and Operations management, Vol.10, No.04,2011
3. D.K.Srivastava Organizational structures, Environmental uncertainty, Effective innovation outcome Indian institute of Industrial engineering journal. Volume II issue 25, 2011)
4. D.K.Srivastava Power distance: A facilitator or deterrent for Innovation (International Journal of Business Excellence ,Vol 5 ,No 6, 2012.

Papers Reviewed

1. Academy of Management (AOM). [2024]
2. Academy of Management (AOM). [2023]



Newspaper/Invited Articles

1. **Ranjan, Rajeev** (2023). Why do Human Rights Matter? Souvenir 2008-23, Bihar Human Rights Commission, pp.97-98.
2. **Start-ups Mentored**
3. DressingXpress: A Tech-based Platform which brings Stitch-on-Wheels Caravan, Tailors, Fabric and Fabric Suppliers hassle-free at door-step for all tailoring needs. [2022]



(G) FINANCE AREA

Journals

12. Tiwari, R. (2025). Using intellectual capital to improve the effectiveness of working capital management in an organization. *Global Knowledge, Memory and Communication* (Accepted for publication) (Scopus: Q2, ABDC-B).
13. Tiwari, R., & Arora, A. (2025). "Moderating role of gender diversity in the relationship between intellectual capital efficiency and corporate performance", *International Journal of Productivity and Performance Management*, Vol. 74 No. 2, pp. 544-563. (Scopus: Q1, ABDC: B).
14. Arora, A., & Tiwari, R. (2024). Towards environmental disclosures: The role of intellectual capital. *Corporate Social Responsibility and Environmental Management*. (Forthcoming) (Scopus: Q1, ABDC-C).
15. Tiwari, R., Kumar, S. & Monika. (2024). Does high ESG score augment the corporate financial performance? A cross-sectional study from India. *International Journal of Electronic Finance*. (Forthcoming) (Scopus: Q4, ABDC-C).
16. Bhullar, P., Grover, K., Tiwari, R. (2024). "IPO Underpricing: A Comparative Analysis of Risk Factor Disclosures in Financial and Non-financial Sectors", *The Bottom Line*, Vol. 37 no. 3, pp. 332-350. (Scopus: Q1).
17. Arora, A., & Tiwari, R. (2024). Using gender diversity to improve intellectual capital performance: an Indian investigation. *International Journal of Disclosure and Governance*, 1-16. (Ranking ABDC: B)
18. Sharma, A. & Sharma, V. (2024). A causal analysis of fear index and stock indices: evidence from India. *Afro-Asian Journal of Finance and Accounting*. 14(6): 837-853 (Journal listed in SCOPUS and ABDC) doi: <https://doi.org/10.1504/AJFA.2024.142111>
19. Sharma, A., Kothapalli, G.K.M. & Raj, G. (2024). Aerox: Navigating New Product Development in a Family Business. *Journal of International Business Education*. 19:00-00 (ABS-2 and Journal listed in SCOPUS)
20. Sharma, A. (2024). Balancing Risk and Innovation: The Cybersecurity Decision at InfoSafe Corp. *Journal of International Business Education*. 19:00-00 (ABS-2 and Journal listed in SCOPUS)
21. Nigam, N., Senapati, S., Samanta, D., & Sharma, A. (2024). Consumer behavior towards new energy vehicles: Developing a theoretical framework. *Journal of Environmental Management*, 370,



122817. (Journal listed in SCOPUS and ABDC ranked “A” grade journal) doi: <https://doi.org/10.1016/j.jenvman.2024.122817>
22. Sharma, A. & Singh, R. (2023). Implementing CSR Policy in an Indian Company. *Journal of International Business Education*. 18: 401-410. (ABS-2 and Journal listed in SCOPUS) doi: <https://doi.org/10.4135/9781071970546>
23. Tiwari, R., Vidyarthi, H., & Kumar, A. (2023). Nexus between intellectual capital and bank productivity in India. *Journal of Risk and Financial Management*. Vol. 16 No. 1, pp. 1-17. (Ranking ABDC: B)
24. Tiwari, R. (2022). Intellectual capital and firms’ performance: The role of institutional ownership. *International Journal of Managerial and Financial Accounting*. Vol. 15 No. 4, pp. 442-482 (Ranking ABDC: B)
25. Tiwari, R. (2022). Nexus between intellectual capital and profitability with interaction effects: panel data evidence from the Indian healthcare industry. *Journal of Intellectual Capital*. Vol. 23 No. 3, pp. 588-616. (Ranking ABDC: B)
26. Kumar, S., & Tiwari, R. (2022). Does the fundamental indexation portfolio perform better? An Indian investigation. *Accounting Research Journal*, Vol. 35 No. 2, pp. 121-144. (Ranking ABDC: B)
27. Trivedi, S. K., Sharma, A., Patra, P., & Dey, S. (2022). Prediction of Intention to Use Social Media in Online Blended Learning Using Two Step Hybrid Feature Selection and Improved SVM Stacked Model. *IEEE Transactions on Engineering Management*. doi: 10.1109/TEM.2022.3212901. (ABS -3 and ABDC ranked “A” grade journal)
28. Sinha A., Sharif, A., Adhikari, A., & Sharma, A. (2022). Dependence structure between Indian Financial Market and Energy Commodities: A cross quantilogram based evidence. *Annals of Operations Research*. 313, 257-287 <https://doi.org/10.1007/s10479-021-04511-4> (ABS - 3 and ABDC ranked “A” grade journal).
29. Goyal, K., Kumar, S., Rao, P., Colombage, S., & Sharma, Ankit (2021). Financial distress and COVID-19: evidence from working individuals in India. *Qualitative Research in Financial Markets*. (ABS, ABDC and Scopus listed)
30. Tiwari, R. & Kumar, S. (2021). Corporate ownership structure and performance: an Indian perspective. *International Journal of Corporate Governance*, Vol. 11, No. 3-4. (Ranking ABDC: B)
31. Vidyarthi, H. & Tiwari, R. (2019). Cost, revenue and profit efficiency characteristics and intellectual capital in Indian Banks. *Journal of Intellectual Capital*, Vol. 21, No. 1, pg. 1-22. (Ranking ABDC: B)



32. Sharma, Anuj & Sharma, Ankit (2019). Introducing Investor Relations as a Subject in the MBA Curriculum: A Proposal for the Improvement of Business School Curricula. *Journal of Organizational Behavior Education*. 11, 119-128 (ABS, ABDC, and Scopus listed)
33. Sharma, Ankit. Giri, S., Vardhan, H., Surange, S., Shetty, R. & Shetty, V. (2018). Relationship between Crude Oil Prices and Stock Market: Evidence from India. *International Journal of Energy Economics and Policy*. 8(4), 331-337. (Scopus listed)
34. Tiwari, R. & Vidyarthi, H. (2018). Intellectual capital and corporate performance: a case of Indian banks. *Journal of Accounting in Emerging Economies*, Vol. 8, No. 1, pg. 84-105. (Ranking ABDC: B)
35. Sridevi V., Pal, A. & Sharma, A. (2017). A Study on Current Situations of NPAs in India. *International Journal of Applied Business and Economic Research*. 15(23 Part 2): 635-645.
36. Sridevi V., Sinha, T., Mukherjee, O., & Sharma, Ankit (2017). Long-Term Performance of IPOs: Evidence from NSE India. *International Journal of Applied Business and Economic Research*. 15(23 Part 2): 609-619.
37. Parameshwar, H.S., Vemuri, N., Guduru, H., Parmar, R. & Sharma, Ankit (2017). Testing the Three Factor Asset Pricing Model in Indian Capital Markets. *International Journal of Applied Business and Economic Research*. 15(23 Part 2): 419-432.
38. Kumar, Santosh and KVSS Narayana Rao, "Study of Causality, Shocks, and Risk Return Trade-off in Multi-Factor Asset Pricing Models", *Australian Academy of Accounting and Finance Review*, **2017**, 3(1) (Australian Academy of Business Leadership, ISSN 2205-6688).
39. Chandra, Achut, Tavishi, Santosh Kumar, "Rationalizing Power Trading in Economically Backward States in India", *International Journal of Control Theory and Applications*, **2017**, 10(4) (ISSN 0974-5572, International Science Press).
40. Angle, P., Mayakuntla, T., Naguri, S., Priyanka, V., Sharma, Ankit & Rao, K.T.V. (2017). Role of Technical Indicators in Predicting Stock Indices: Evidence from India. *International Journal of Applied Business and Economic Research*. 15(23 Part 2): 647-656.
41. Tiwari, R. (2016). Intrinsic value estimates and its accuracy: evidence from Indian manufacturing industry. *Future Business Journal*, Vol. 2, No. 2, pg. 138-151. (Indexing: ESCI)



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43. Kumar, Santosh, Shinu Vig, Tavishi, “Unifying Legal Framework in Debt Financing and Bankruptcy Code, **2016**”, *International Journal of Applied Business and Economic Research*, 2017, 15(1) (ISSN: 0972-7302).
44. Tiwari, R. & Singla, H. (2015). Do combining value estimates increase valuation accuracy: evidence from Indian chemical industry. *Journal of Accounting in Emerging Economies*, Vol. 5, No. 2, pg. 170-183. (Ranking ABDC: B)
45. Tiwari, R. & Kumar, B. (2015). Drivers of firm’s value: panel data evidence from Indian manufacturing industry. *Asian Journal of Finance and Accounting*, Vol. 7, No. 2. Pg.31-47. (Ranking ABDC: C)
46. Sharma, Ankit & Thaker, Keyur (2015) Market Efficiency in Developed and Emerging Capital Markets. *Afro-Asian Journal of Finance and Accounting*. 5(4): 311-333. (ABDC and Scopus listed)
47. Pricing Model”, *Asia Pacific Finance and Accounting Review*, **2014**, 1(1&2) (ISSN: 2278-1838).
48. Kumar, Santosh and KVSS Narayanan Rao, “Is VIX Priced in Multi Factor Asset Pricing Modeling?” *Indian Journal of Finance*, **2014**, 8(2) (ISSN 0973 – 8711). DOI: [10.17010/ijf/2014/v8i2/71978](https://doi.org/10.17010/ijf/2014/v8i2/71978), (C Category in ABDC Listing).
49. Kumar, Santosh and KVSS Narayanan Rao, “Are Fear and Inertia Subsumed in Three Factor Fama French Model ?”, *International Economics and Finance Journal*, Jan-June, **2014**, 9(1) (Serials Publication, ISSN 0973-5259).
50. Kumar, Santosh and KVSS Narayana Rao, “Resolving Measurement Issues of Size Loadings in Asset
51. Tiwari, R. & Singla, H. (2013). Comparative accuracy and explanatory performance of valuation models: evidence from India. *Indore Management Journal*, IIM Indore, Vol. 5, pp. 1-19.
52. Tavishi and Santosh Kumar, “An Empirical Study of Technological Adoption in Banks”, *Global Journal of Management and Business Studies*, **2013**, 3(10) (Research India Publications, ISSN2248-9878).
53. Kumar, Santosh and Raju G, “Does the Dividend Announcements Matter in Indian Stock Market?” *Asia Pacific Journal of Management, Research and Innovations*, March **2013**, 9(1), ISSN 2319-510X (Scopus Indexed)



54. Sharma, Ankit, Rawat, R. S., Verma, J. S. & Jaiswal, J. P. (2013). Correlation and Heat Susceptibility Index Analysis for Terminal Heat Tolerance in Bread Wheat. *Journal of Central European Agriculture*. 14(2): 57-66.
55. Sharma, Ankit & Thaker, Keyur (2013). Predictability of Asset Returns in Developed and Emerging Markets. *International Research Journal of Finance and Economics*. 103: 44-60. (Scopus listed)
56. Sharma, Ankit & Vishnu, Sriranga (2012). Looking at the Brighter Side of Rupee Depreciation. *BankAge* 4(2): 11-12.
57. Trivedi, S. K. & Sharma, Ankit (2012). An Evolution of Corporate Software Support Systems. *Information and Knowledge Management*. 2(8): 84-90.
58. Vishnu, Sriranga & Sharma, Ankit (2012). Discussion on Feasibility of GDP-Indexed Bonds in Emerging Economies -Viewpoint India. *European Journal of Business and Management*. 4(20): 135-146.
59. Akansha and Kumar, Santosh, "Anchor Investors: Extinguishing the fire", *Indian Journal of Finance*, December, **2012**, 12(6) (ISSN No 093-8711, IC value=5.09), C Category in ABDC Listing.
60. Sharma, J.K., Jitender Kumar., Santosh Kumar, and Tavishi, " A Dynamic Analytics of Stress Framework: A Vital Reality for Banks", *SRUJAN, An International Journal of DIT School of Business*, **2012**, 2(1).
61. Kumar, Santosh and Raju G, "Contagion Effect of Dollar and Euro in Indian Stock Market", "IUP Journal of Applied Finance", July **2012**, 18(3), pp.84-94, ICFAI Publication (ISSN 0972-5105). <http://ssrn.com/abstract=2171529>
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63. Kumar, Santosh and Tavishi, "Earnings Announcement: Do They Lead to Efficiency?", "International Journal of Research in Commerce, IT and Management", December **2011** (ISSN: 2331-5756).
64. Kumar, Santosh , Raju G, Tavishi, and Ashish Khatua, "Behavioral Modeling of FIIs in Indian Stock Market", "Global Journal of Business Research", November **2011**, 6(1) (ISSN number 1931-0277). Also selected for outstanding research award winner as a part of "Global Conference on Business and Finance", Jan 2-5 2011, Las Vegas, and USA. <http://ssrn.com/author=1731438>



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Research & Publications:

1. Trivedi, S. K., Vishnu, S., Singh, Amrender & Yadav, Mohit (2023). Research Trends in Sustainable E-Payment Systems: A Study Using Topic Modeling Approach, IEEE Transactions on Engineering Management, doi: 10.1109/TEM.2023.3280216
2. Paper titled “Measuring Intellectual Capital Efficiency of Information Technology Firms” presented at the 58th Accounting and Finance Association of Australia and New Zealand (AFAANZ) Conference held at Auckland, New Zealand, from July 1-3, 2018
3. Vishnu, S., & Gupta, V. K., (2015). Performance of Intellectual Capital in Indian Healthcare Sector, International Journal of Learning and Intellectual Capital, 12(1), 47-60. (<http://www.inderscienceonline.com/doi/abs/10.1504/IJLIC.2015.067831>)
4. Vishnu, S., & Gupta, V. K. (2014). Intellectual Capital and Performance of Pharmaceutical Firms in India, Journal of Intellectual Capital, 15(1), 83-99. (DOI: 10.1108/JIC-04-2013-0049)
5. Gupta, V. K., Singh, P. K., & Vishnu, S. (2014). A Framework for Dissemination of Accounting Education, Academy of Business Research Journal, Vol. III, pp. 110-123. (http://media.wix.com/ugd/737a54_666485aba892423aa8f90e578a8fae97.pdf)
6. Vishnu, S., & Sharma, A. (2012). Discussion on Feasibility of GDP-Indexed Bonds in Emerging Economies–Viewpoint India, European Journal of Business and Management, 4(20), 135-146. (<http://www.iiste.org/Journals/index.php/EJBM/article/view/3608>)
7. Review of the book “ Rethinking the MBA: Business Education at a Crossroads” authored by Srikant M. Datar, David A. Garvin and Patrick G. Cullen (Harvard Business Press) published in Indore Management Journal, Vol.2, Issue 4, January – March, 2011, pp. 83-84.

Cases:

1. Sharma, A., Kothapalli, G.K.M. & Raj, G. (2024). Aerox: Navigating New Product Development in a Family Business. *Journal of International Business Education*. 19:00-00 (ABS-2 and Journal listed in SCOPUS)
2. Sharma, A. (2024). Balancing Risk and Innovation: The Cybersecurity Decision at InfoSafe Corp. *Journal of International Business Education*. 19:00-00 (ABS-2 and Journal listed in SCOPUS)Tax



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3. Sharma, A & Singh, R. (2023). Implementing CSR Policy in an Indian Company. *Journal of International Business Education*. 18, 401-410. (ABS - 2 and Scopus listed) (<https://www.thecasecentre.org/products/view?id=198275>)
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 5. Monika, Tiwari, R. & Kumar, S. (2023). Apis India Ltd: Working Capital Benchmarking. Case no. 123-0074-1, *Case Centre*, USA.
 6. Sharma, A. & Mohanty, N (2022). Blossom Review: Changing the landscape of photography. Case Studies on Entrepreneurial Ecosystem, Sustainable Business and Stakeholder Dynamics. Edited by Shreya Mishra and Ajoy K Dey. Bloomsbury India, 133-140.
 7. Sharma, A & Singh, M. (2022). Preheal: Forming a Start-up Team Post-COVID-19. *Journal of International Business Education*. 17, 313-326. (ABS-2 and Journal listed in SCOPUS) (<https://www.thecasecentre.org/products/view?id=190601>)
 8. Kumar, S. & Tiwari, R. (2020). IVRCL Ltd.: Strategic debt restructuring leading to financial conundrum. Case no. 120-0051-1, *Case Centre*, USA.

Published Books/Edited Books

1. CIMP Management Case Review, 2nd Edition, 2025 (In progress).
2. CIMP Management Case Review, 1st Edition, 2024 (ISBN: 978-93-89947-39-7).

Conference Proceedings:

1. Chandra, A., & Sharma, A. (2019) Investor's awareness, preference and pattern of investment in various financial assets. In Conference proceedings of the Centre for Business & Economic Research (CBER) (Vol. 10, No.4)

Conferences & Seminars

1. "Analyzing the impact of Bihar Startup policy 2022 on entrepreneurial culture: A total interpretive structural modelling approach", 24th Global Conference on Flexible Systems Management (GOLGIFT 24), Indian Institute of Management, Bodh Gaya, April, 2024
2. "Comprehending occasional and habitual sustainability behaviours: a survey of entrepreneurs", 2nd International Financial Management Conference, Chandragupt Institute of Management Patna, supported by SIDBI, February, 2024.



3. Co-authored research paper titled “Investigating various cryptocurrency research trends: an analysis employing text mining and topic modeling” was accepted for publication in Global Knowledge, Memory and Communication (2024), DOI: 0.1108/GKMC-02-2024-0073
4. Co-authored research paper titled “Research Trends in Sustainable E-Payment Systems: A Study Using Topic Modeling Approach” was accepted for publication in IEEE Transactions on Engineering Management (2023), DOI: 10.1109/TEM.2023.3280216
5. “Does categorisation of risk factors disclosures affect IPO under-pricing: study of Indian capital markets”, 2nd International Conference on Technology, Innovation, and Sustainability in Business Management, organized by Middlesex University, Dubai, 2023.
6. “Apis India Limited: Working Capital Benchmarking”, Management Case Conference-2022, Organised by Chandragupt Institute of Management Patna, November, 2022.
7. BIMTECH // International Conference of Management Cases // Blossom Review: Changing the landscape of photography // 2022
8. “A stochastic frontier analysis of technical efficiency in crop yield in Bihar province of India: the post RKVY and BGREI initiative”, National Seminar on "Raising Agricultural Productivity and Farmers' Incomes in Bihar", Organised by Patliputra School of Economics, Dec 2021.
9. Senapati, S, Santosh Kumar, Ranjit Tiwari, “ A stochastic frontier analysis of technical efficiency in crop yield in Bihar province of India: the post RKVY and BGREI initiative”, National Seminar on “Raising Agriculture Productivity and Farmers’ Income in Bihar (17-18 Dec, 2021) by Patliputra School of Economics.
10. Rajagiri Business School // 2nd Rajagiri Conference on Economics and Finance // Analyzing the Co-movement between Energy Market and Global Uncertainty: What we can learn from Indian Experience? // 2020
11. “Does Ownership Groups have Similar Influence on Performance? Evidence from India” Annual INFINITI Conference on International Finance, jointly organised by Trinity College Dublin, Monash University & the University of Sydney, Australia, 2018.
12. Paper titled “Measuring Intellectual Capital Efficiency of Information Technology Firms” presented at the 58th Accounting and Finance Association of Australia and New Zealand (AFAANZ) Conference held at Auckland, New Zealand, from July 1-3, 2018.



13. “Discretionary Accruals and Earnings Management: Case of India”, 4th Academic International Conference on Law, Economics and Finance of FLE Learning, Newnham College, University of Cambridge, UK, Dec 2017.
14. “Intellectual Capital and Corporate Performance: A case of Indian Banks”, 23rd Annual Conference of the Multinational Finance Society, Stockholm Business School, Sweden, 2016.
15. Kumar, Santosh and Tavishi, “Revisiting New Paradigms of PPP: A Special Reference to Kelkar Committee Report”, National Conference, 23th Jan, **2016** Amity Business School Noida.
16. “Review of Accuracy of Equity Valuation Models: Firm level Evidence from Indian Service Sector”, International Conference on Business Paradigms in Business Markets, SoM, NIT Rourkela, India, 2014.
17. “Comparative Accuracy and Explanatory performance of Valuation models: Evidence from Indian”, 6th International Conference on Excellence in Research and Education, IIM Indore, India, 2014.
18. “Sectorial Sensitivity of Value Drivers: Firm level evidence from India”, International Conference on Emerging Challenges for Sustainable Business, DoMS, IIT Roorkee, 2014.
19. Paper titled “Intellectual Capital in Indian Healthcare Sector” presented at the 2nd Pan-IIM World Management Conference (2014) organized by Indian Institute of Management Kozhikode and held at Kozhikode, India, from 5-8th November, 2014.
20. Paper titled “Impact of Intellectual Capital Components on Firm Performance: An Empirical Study on Indian Companies” accepted for presentation at the 6th Doctoral Colloquium at IIM Ahmadabad, January 8-9, 2013.
21. “Do Combining Value estimates increase Valuation Accuracy? Firm level evidence from India”, The 13th Consortium of Students in Management Research (COSMAR), Indian Institute of Science, Bangalore, 2013.
22. “Value Driver Analysis of Indian Firms”, 14th Doctoral Conference, Faculty of Finance and Accounting, University of Economics, Czech Republic, 2013.
23. “Equity Valuation through Dynamic linear information Model: An Empirical study of Indian Firms”, 5th International Conference on Excellence in Research and Education, IIM Indore, India, 2013.
24. Cambridge University, U.K. // 13th FRAP: Finance, Risk and Accounting Perspectives Conference // Performance of Indian Commodity Futures Market: An Analysis // 2013
25. IIM Ahmedabad // 6th Doctoral colloquium // Performance of Indian Commodity Futures Market: An Analysis (Thesis Proposal) // 2013



26. Paper titled “Integration of Financial Markets and Overseas Investments” presented at the 26th Annual Australian and New Zealand Academy of Management (ANZAM) Conference (2012) held at Perth, Australia from 5-7 December, 2012. (ISBN: 978-0-9874158-0-6) (http://www.anzam.org/wpcontent/uploads/pdf-manager/382_ANZAM-2012-412.PDF)
27. “Comparative Accuracy and Explanatory performance of Valuation models: Evidence from Indian Banking Industry”, 7th International Research Conference, Yale-Great lakes center for Management Research, Chennai, India, 2012.
28. “Intangibles and its Influence on the Capital Structure of Indian Firms”, 6th International Conference on Contemporary Business, IIT Delhi & Curtin University, India, 2012.
29. “Do Combining Value estimates increase Valuation Accuracy? Evidence from Indian Chemical industry”, National Conference on Emerging Challenges for Sustainable Business, IIT Roorkee, India, 2012.
30. Kumar, Jitendra, J K Sharma, Santosh Kumar and Tavishi , “A Dynamic Analytics of Stress Framework: A Vital Reality for Banks”, National Conference ,Dec 22-24, **2012**, Patna University.
31. Kumar, Santosh and Tavishi, “Does the Style Matter”, National Conference, April 28, **2012**, Thapar University, Patiala.
32. Tavishi and Santosh Kumar, “Empirical Relationship between FDI and Exchange Rate”, National Conference on FDI in India : Responses and Challenge, Nov 5-6, **2012**, Delhi University.
33. Kumar, Santosh and Raju G., “Fama French Model, Indian Stock Market Perspective”, National Conference, Jan 21-22, **2011**, Delhi University, (Also conference proceedings).
34. Kumar, Santosh and Tavishi, “Performance of Equity Linked Saving Schemes”, National Conference March 8-10, **2011**, Guru Zambheshwar University of Science & Technology, Hisar, Haryana. (Also conference proceedings ISBN 10:0230-32185-2 and ISBN 13: 978-0230-32185-4).
35. Singh, M, Raju G, and Santosh Kumar, “Hydroponics: A Technology to Strengthen Microfinance System”, Conference on Inclusive Growth and Microfinance Access, Jan 29-30, **2011**, Banaras Hindu University (sponsored by UNDP) (Also conference proceedings).
36. Paper titled “Hedging Opportunities with Sovereign Bonds and GDP-Indexed Bonds in Emerging Markets” presented at International Research Conference and Colloquium, organized by Universiti Tun Abdul Razak, Kuala Lumpur, Malaysia (ISBN: 978-983-2127-06-2). October, 10-11, 2011.



37. IIM Indore // Excellence in Research and Education Conference // Performance Evaluation of Selected Sectoral Mutual Fund Schemes in India // 2011
38. IIM Indore // Excellence in Research and Education Conference // Performance Evaluation through Financial Indicators: A case study on AXIS Bank Ltd. // 2010
39. IIM Indore // Excellence in Research and Education Conference // Weather Index Insurance: Risk Hedging Tool for Indian Agriculture Sector // 2010
40. Kumar, Santosh, Raju G., Tanveer Sahab, “Empirical Testing of Carhart Model in Indian Stock Market”, National Conference, June 24, **2010**, Lal Bahadur Shastri Institute of Management, New Delhi.
41. Kumar, Santosh and Raju G., “Impact of FII Flows on Volatility of Indian Stock Market”, Annual International Research Conference, IMSARC10, Dec 16-18, **2010**, Symbiosis University (SIMS), Pune, Myths and Realities of India Advantage, Excel Books (Also published in conference proceedings, ISBN: 978-81-7446-906-9).

International Conference

1. Kumar, Ashish, Santosh Kumar, Ranjit Tiwari, Anup Raj, Straddle and Butterfly Strategies as Tools for Market Neutral Trading Strategies, 3rd IFMC, CIMP, 7th Feb, 2025
2. Monika and Santosh Kumar, “ Theoretical Framework of Board Gender Diversity in the Corporate Carbon Performance”, 4th International Conference on Corporate Social Responsibility , Dec 06-07, 2024, CIMP
3. Ashish Kumar and Santosh Kumar, “ Green Financing in Agriculture: Promoting Sustainable Practices”, 4th International Conference on Corporate Social Responsibility , Dec 06-07, 2024, CIMP
4. Anjani Kumar and Santosh Kumar, “Mergers and Acquisition: Unveiling True Synergies or Restructuring or Succumbin to Whims or fancies?, 2nd IFMC, CIMP, 9th February, 2024, abstract proceedings published.
5. Rishab Ranjan, Santosh kumar, Ranjit Tiwari, “Analyzing the impact of Bihar Startup Policy 2022 on Entrepreneurial Culture, A Total Interpretative Structural Modeling Approach” by Indian Institute of Management Bodh Gaya, 4th -6th April, 2024.



6. Monika, Santosh Kumar, Does High ESG Score Augment the Corporate Financial Performance? A Cross Sectional Study from India, 5th International Conference on Financial Markets and Corporate Finance, DMS, IIT Delhi, 6th-8th July, 2023.
7. Monika Santosh Kumar and Ranjit Tiwari, Future roadmap for green financing in India: Review of policies, International Financial Management Conference, 2023, 11 February, 2023, Chandragupt Institute of Management Patna.
8. Kumar, Santosh and Ranjit Tiwari, Two consecutive experiments in debt financing architecture: study of impact on steel firms in India, IIM Nagpur, Dec27-30, 2021, ISDSI Global Conference 2021: Leading business in a fluid world.
9. Kumar, Santosh, International Conferences on Advances on Business Analytics (IC-ABA-2021), Appraisal of Risk and Return in Namami Gange Project and Empirical Analysis of Colossal Haircuts in Eight Different Firms on 6th March, 2021, Organized by Jaypuria Institute of Management Noida.
10. Kumar Santosh and Vohra , P S, Global Summit on Management Cases, IIM Raipur, Paper ID 136, Inter linkages of Macroeconomic Variables for Valuation of Indian Economy- The Case of Indian Post Financial Reforms , February, **2016**.
11. Kumar, Santosh and Tavishi, ERP Implementation in SMEs, International Conference on Business, Manipal University, Jaipur, 27-28 March, **2015**.
12. Kumar, Santosh, Tavishi, Gaurav Srikant “Managing Trade-off in Impossible Trinity for Vision 2020”, Delhi University, International Conference, 2014 ,9-10th March **2014**. Also published in conference proceedings.
13. Tavishi and Santosh Kumar, “An Empirical Study on Technological Adoption by Indian Banks”, Global Summit on “Management of Business Economy, Marketing and Services-New Approaches” MBEMSNA-2013, Krishi Sanskriti in JNU New Delhi, 9-10th November **2013**.
14. Marshall, P, Tavishi, and Santosh Kumar, “India and EU: The Road Map Ahead”, 4th International Conference on Management and Behavior Sciences (ICMBS-4), Feb 25-26, **2012**, Society of Management and Behavioral Sciences Jodhpur, Rajasthan (India). Also published in conference proceedings.
15. Kumar, Santosh and Raju G., “Contagion Effect of Euro and Dollar in Indian Stock Market”, International Finance Conference, Jan 9th – 12, **2011**, Indian Institute of Management, Calcutta.



16. Kumar, Santosh and Raju G., “Paradigm Shift in FII Flows”, International Conference on Globalization and Economic Asymmetries in International Trade and Development, Dec 16th – 18, **2010**, Indian Institute of Management, Lucknow.

Overseas Conference

1. Kumar, Santosh, “Paradigm Changes in Financial Architecture in Debt Contracts: Indian Evidences in Steel Firms”, Asia Pacific Conference on Economics and Finance 2019 (APEF 2019), 25-26 July, 2019, Singapore, Organized by East Asia Research and University of Malaysia Sarawak, and Loughborough University UK.
2. Kumar, Santosh, “Are the Multi-Factor Asset Pricing Models Methodologically Robust?”, Academic International Conference on Interdisciplinary Business Studies (AICIBS 2017), 16th Oct- 18th Oct, **2017**, University of Oxford (St. Anne College), UK, Organized by Fle Learning.
3. Mirza, Sania, and Santosh Kumar, “Impact of Microeconomic and Loan Specific Determinants on Non Performing Loans in India: Empirical Evidence”, Global Conference on Business and Financial Research, Jan5-7, **2017**, The Institute for Business and Finance Research, USA. 2017, Newada, Las Vegas, USA.
4. Kumar, Santosh and K V S S Narayana Rao, “Study of Causality, Shocks and Risk Return Tradeoff in Multifactor Asset Pricing Models”, 2nd Los Angeles International Business and Social Science Research Conference (LAIBSRC) ,2016 , Oct 28-30, **2016**, Los Angeles, Organized by Australian Academy of Business Leadership.
5. Kumar, Santosh, Raju G, Tavishi, “Behavioral Modeling of Time, Trend and Trading of FIIs in Indian Stock Market”, Global Conference on Business and Finance, 2-5 January, **2011**, The Institute for Business and Finance Research, USA. Also published in conference proceedings under the title “Global Conference on Business and Finance Proceedings”, Submission Number: LV11081035.
6. Kumar, Santosh, Raju G, and Tavishi, “Empirical Testing of Exchange Rate Volatility with the Introduction of Currency Futures in India”, 2011 International Conference on Economics and Finance Research—ICEFR 2011, 26-28 February, **2011**, International Economics Development Research Centre, Hong Kong. Also published in conference proceedings. Paper ID: F10077
7. Kumar, Santosh, Tavishi, Raju G, Ashish Khatua, Tanveer Sahab, “Transmission Effects of Exchange Rate on Foreign Institutional Investments in India”, 2010 International Conference on E Business, Management and Economics—ICEME 2010, 28-30 December, **2010**, International Economics Development Research Centre, Hong Kong. Also published in conference proceedings IPEDR, Volume



3 (2010). <http://www.ipedr.net/vol3.htm> (web link), Paper ID: 56M10032 ISBN: 978-1-4244-8965-7 and IEEE Catalog Number: CFP1072L –PRT).

Papers Reviewed:

1. Academy of Management (AOM). [2024]
2. Academy of Management (AOM). [2023]
3. International Journal of Research and Reports in Gynaecology. [2021]
4. 23rd International Conference on Multidisciplinary Studies, University of Cambridge. [2020]
5. Asian Journal of Advances in Medical Science. [2020]
6. Asian Journal of Medicine and Health. [2020]
7. The Society for Marketing Advances. [2020]

Book Chapters, Cases and Book Review

1. **Santosh Kumar**, Article, Start up and I, Financial Illusions and Solutions in Managing Finance
2. Editors (Rana Singh, Ranjit Tiwari, Santosh Kumar), CIMP Management Case Review, ISBN978-93-89947-39-7, 2024.
3. **Monika, Ranjit Tiwari, Santosh Kumar**, Apis India limited: working capital benchmarking, Case submission number 5013, Case Centre.
4. **Monika, Ranjit Tiwari and Santosh Kumar**, “Apis India limited: working capital benchmarking, 4 and 5th November, 2022, Chandragupt Institute of Management Patna, Won 2nd Best Accolade of Case.
5. **Kumar Santosh and Ranjit Tiwari**, “**Bottlenecks In Land Acquisition A Major Hurdle In Infrastructure Development In Bihar**” , 12th International Conference of Management Cases, 2022, BIMTECH Greater Noida,
6. Kumar, Santosh, Sustainable and Circular Mango Farming Through Redesigning Sales Contracts, IGI Global, 2021, also published in Research Anthology on Strategies for Achieving Agricultural Sustainability.
7. Kumar, Santosh and Ranjit Tiwari, IVRCL Ltd; Strategic Debt Restructuring Leading to Financial Conundrum, Published by Case Centre, Case Number 120-0051-1, <https://www.thecasecentre.org/educators/products/view?id=169750>.



Invited Speaker

1. Invited Speaker, by Department of Investment and Public Asset management (DIPAM), Ministry of Finance, Government of India. 10th June, 2022

Topic: Role of Government and Other Market Players in Strengthening Market Confidence

2. Invited speaker, by Ranchi University, Human Resource Management Centre, Ranchi, 22nd June, 2022, Faculty Orientation Program Topic: Curriculum designing outcome based learning and choice based credit system.

3. Invited Speaker, by Ranchi University, Human Resource management Centre, Ranchi, 6th January, 2023, Faculty Orientation Program

Topic: Research, professional development and academic leadership

Research Projects:

1. In 2022-23, led the research study “Social Impact Assessment Study for Land Acquisition at Purushottampur and Haraji in Dighwara Block of Saran District for the Construction of PMGSY Road from Nonia Toli”. This study was sponsored by the District Administration, Saran, Bihar.
2. In 2022, led the research study “Social Impact Assessment Study for Land Acquisition at Gogra Mauja in Ajamnagar Block of Katihar District for construction of approach road of High-level RCC Bridge across Hara Dhar”. This study was sponsored by Bihar State Bridge Construction Corporation Limited.
3. In 2022, worked on the research study “Social Impact Assessment Study for Land Acquisition near Balgudar in Katihar District for Construction of Anti-flood Sluice Gate on Harohar River”. This study was sponsored by the District Administration, Lakhisarai, Bihar.
4. In 2022, led the research study “Social Impact Assessment Study for Land Acquisition in Hajipur Block of Vaishali District for the Construction of Thathan Buzurg Police Station”. This study was sponsored by the Home Department, Govt. of Bihar.
5. In 2021-22, led the research study “SIA study for Land Acquisition at Piyarpura Mauja in Paliganj Block for the construction of Piyarpura Police Station”. This study was sponsored by the Home Department, Govt. of Bihar.
6. Worked on the research project titled “Endline Survey of Knowledge, Attitude and Practices (KAP) of Citizens in Bihar for the Assembly Election -2020”. The study was conducted for Election Department, Govt. of Bihar in the year- 2021.



7. Worker as a Co-researcher on the study titled “Conduction of Baseline Survey of Citizens in Bihar for Assembly Election -2020”. The study was conducted for Election Department, Govt. of Bihar in 2020.
8. Sharma, A. and Sharma, V. (xxxx) ‘A causal analysis of fear index and stock indices: evidence from India’, **Accepted** in Afro-Asian J. Finance and Accounting (Journal listed in SCOPUS and ABDC)
9. Trivedi, S. K., Sharma, A., Patra, P., & Dey, S. (2022). Prediction of Intention to Use Social Media in Online Blended Learning Using Two Step Hybrid Feature Selection and Improved SVM Stacked Model. IEEE Transactions on Engineering Management. doi: 10.1109/TEM.2022.3212901. (ABS -3 and ABDC ranked “A” grade journal)
10. Sinha A., Sharif, A., Adhikari, A., & Sharma, A. (2022). Dependence structure between Indian Financial Market and Energy Commodities: A cross quantilogram based evidence. Annals of Operations Research. 313, 257-287 <https://doi.org/10.1007/s10479-021-04511-4> (ABS - 3 and ABDC ranked “A” grade journal).
11. Goyal, K., Kumar, S., Rao, P., Colombage, S., & Sharma, Ankit (2021). Financial distress and COVID-19: evidence from working individuals in India. Qualitative Research in Financial Markets. (ABS, ABDC and Scopus listed)

Research & Publications:

1. Trivedi, S. K., Vishnu, S., Singh, Amrender & Yadav, Mohit (2023). Research Trends in Sustainable E-Payment Systems: A Study Using Topic Modeling Approach, IEEE Transactions on Engineering Management, doi: 10.1109/TEM.2023.3280216

National Conference

1. Senapati, S, Santosh Kumar, Ranjit Tiwari, “ A stochastic frontier analysis of technical efficiency in crop yield in Bihar province of India: the post RKVY and BGREI initiative”, National Seminar on “Raising Agriculture Productivity and Farmers’ Income in Bihar (17-18 Dec, 2021) by Patliputra School of Economics.
2. Kumar, Santosh and Tavishi, “Revisiting New Paradigms of PPP: A Special Reference to Kelkar Committee Report”, National Conference, 23th Jan, **2016** Amity Business School Noida.
3. Kumar, Jitendra, J K Sharma, Santosh Kumar and Tavishi , “A Dynamic Analytics of Stress Framework: A Vital Reality for Banks”, National Conference ,Dec 22-24, **2012**, Patna University.



4. Kumar, Santosh and Tavishi, “Does the Style Matter”, National Conference, April 28, **2012**, Thapar University, Patiala.
5. Tavishi and Santosh Kumar, “Empirical Relationship between FDI and Exchange Rate”, National Conference on FDI in India : Responses and Challenge, Nov 5-6, **2012**, Delhi University.
6. Kumar, Santosh and Raju G., “Fama French Model, Indian Stock Market Perspective”, National Conference, Jan 21-22, **2011**, Delhi University, (Also conference proceedings).
7. Kumar, Santosh and Tavishi, “Performance of Equity Linked Saving Schemes”, National Conference ,March 8-10, **2011**, Guru Zambheshwar University of Science & Technology, Hisar, Haryana. (Also conference proceedings ISBN 10:0230-32185-2 and ISBN 13: 978-0230-32185-4).
8. Singh, M, Raju G, and Santosh Kumar, “Hydroponics: A Technology to Strengthen Microfinance System”, Conference on Inclusive Growth and Microfinance Access, Jan 29-30, **2011**, Banaras Hindu University (sponsored by UNDP) (Also conference proceedings).
9. Kumar, Santosh, Raju G., Tanveer Sahab, “Empirical Testing of Carhart Model in Indian Stock Market”, National Conference, June 24, **2010**, Lal Bahadur Shastri Institute of Management, New Delhi.
10. Kumar, Santosh and Raju G., “Impact of FII Flows on Volatility of Indian Stock Market”, Annual International Research Conference, IMSARC10, Dec 16-18, **2010**, Symbiosis University (SIMS), Pune, Myths and Realities of India Advantage, Excel Books (Also published in conference proceedings, ISBN: 978-81-7446-906-9).

FDPs conducted/proposed

1. Two days’ FDP on ‘Course Outcome, Programme Outcome and Programme Educational Objectives’, 5-6 May 2023 (Conducted).
2. Five days’ FDP on ‘Estimation and Interpretation of Financial Data using EVIEWS’, 24-28 June 2024 (Proposed).
3. Five days FDP on ‘Course Outcome, Programme Outcome and Programme Educational Objectives’, 17-21 June 2024 (Proposed).



Academic Achievements and Fellowships

1. Best Case award (second position) – Management Case Conference, CIMP, 2023.
2. Recipient of Junior and Senior Research Fellowship, National Institute of Financial Management, Ministry of Finance, GOI, Faridabad, Haryana - 121001.

Management Development Programme

1. Financial Management and Funding Sources, MSME and Start-up Ecosystem, Working Capital Management and Strategies, Feb 5-Feb10, 2024, Capacity Building Program for managers of E-Cell/Incubation centre, Department of Industries, Government of Bihar (Resource person).
2. Financial Management, SC/ST/EBC/Women/Yuva Entrepreneurs, 18th December to 23 December, 2023, (Batch 1/2/3/4/5/6), Department of Industries, Government of Bihar (**Resource Person**)
3. DPR preparations, SC/ST/EBC/Women/Yuva Entrepreneurs, 22th November to 28th November, 2023, (Batch 3 and Batch 4), Department of Industries, Government of Bihar (**Resource Person**)
4. Basics of Accounting and Financial Management, CM SC ST EBC Mahila Yuva Entrepreneurship Program, 22th Nov, 2023 to 28th Nov, 2023 (Batch 1 and Batch 2), Department of Industries, Government of Bihar (**Resource person**).
5. DPR preparations, SC/ST/EBC/Women/Yuva Entrepreneurs, 7th November to 14th November, 2023, Department of Industries, (Batch 5), Government of Bihar (**Resource Person**)
6. Basics of Accounting and Financial Management, CM SC ST EBC Mahila Yuva Entrepreneurship Program, 7th Nov, 2023 to 14th Nov, 2023 (Batch 3 and Batch 4), Department of Industries, Government of Bihar (**Resource person**).
7. Basics of Accounting and Financial Management, CM SC ST EBC Mahila Yuva Entrepreneurship Program, 1st November, 2023, Department of Industries, Government of Bihar (**Resource person**).
8. Business Scaling, 25Sep-29 Sep, 2023, Bihar State Khadi and Village Industries Board (**Resource Person**).
9. Financial Management, 28th Aug 2023 to 2nd September, 2023, 2nd Phase Training, SC/ST/EBC/Women/Yuva Enterprises, Department of Industries, Government of Bihar (Resource person).
10. Financial Management and Funding Sources, 1st Aug 2023 to 6th August, 2023, Capacity Building Program for managers of E-Cell/Incubation centre, Department of Industries, Government of Bihar (Resource person).



11. Business Scaling, 2nd May-6th May 2023, Bihar State Khadi and Village Industries Board.
12. Business Scaling, 20th February-24 February, 2023, Bihar State Khadi and Village Industries Board.
13. Basics of Accounting and Financial Management, 27th Jan to 1st February, 2023, SC/ST/EBC/Women/Yuva Enterprises, Department of Industries, Government of Bihar (Resource person).
14. DPR preparations, SC/ST/EBC/Women/Yuva Entrepreneurs, 10th and 11th Batch (2022-23), Department of Industries, 4th July 2022 to 16th July, 2022, Government of Bihar (**Resource Person**)
15. Risk Management, DPR preparations, SC/ST/EBC/Women/Yuva Entrepreneurs, 1-8 Batch (2022-23), Department of Industries, 13th June, 2022 to 24th June, 2022, Government of Bihar (**Resource Person**)
16. Risk Management, DPR preparations, SC/ST/EBC/Women/Yuva Entrepreneurs, 1st batch (2022-23), Department of Industries, 16th May-27th May, 2022, Government of Bihar (**Resource Person**)
17. Financial Statement Analysis, DPR preparations, SC/ST Entrepreneurs, 9th batch, 2021, Department of Industries, 3rd March to 15 March, 2021, Government of Bihar (**Resource Person**).
18. Financial Statement Analysis, DPR preparations, SC/ST Entrepreneurs, 8th batch, Department of Industries, 4th February to 17th February, 2021, Government of Bihar (**Resource Person**).
19. Financial Statement Analysis, DPR preparations, SC/ST Entrepreneurs, 7th batch, Department of Industries, 19th Jan 2021 to 30th Jan, 2021, Government of Bihar (**Resource Person**).
20. Financial Statement Analysis, DPR preparations, SC/ST Entrepreneurs, 6th Batch, Department of Industries, 4th Jan to 16th Jan 2021, Government of Bihar (**Resource Person**).
21. Financial Statement Analysis, DPR preparations, SC/ST Entrepreneurs, 5th Batch, Department of Industries, 17th Dec to 29th Dec 2020, Government of Bihar (**Resource Person**).
22. Financial Statement Analysis, DPR preparations, SC/ST Entrepreneurs, 4th Batch, Department of Industries, 2nd Dec to 15th Dec, 2020, Government of Bihar (**Resource Person**).
23. Financial Statement Analysis, Risk Management, DPR preparations, SC/ST Entrepreneurs, 9th Batch, Department of Industries, 5th March to 16th March 2019, Government of Bihar (**Resource Person**).
24. Financial Statement Analysis, Risk Management, DPR preparations, SC/ST Entrepreneurs, 8th Batch, Department of Industries, 26-27th February, 1st March **2019**, Government of Bihar (**Resource Person**).



25. Financial Statement Analysis, Risk Management, DPR preparations, SC/ST Entrepreneurs, 7th Batch, Department of Industries, 30-31 January, and 4 February, **2019**, Government of Bihar (**Resource Person**).
26. Accounts, Executives of Bihar Industrial Area Development Authority, 14-15 January, **2019**, Government of Bihar (**Resource Person**).
27. Accounts, Officers of Bihar Industrial Area Development Authority, 10-12 January, **2019**, Government of Bihar (**Resource Person**).
28. Accounts, Executives of Bihar Industrial Area Development Authority, 7-8 January, **2019**, Government of Bihar (**Resource Person**).
29. Financial Statement Analysis, Risk Management, DPR preparations, SC/ST Entrepreneurs, 6th Batch, Department of Industries, 2nd January-15th January, **2019**, Government of Bihar (**Resource Person**).
30. Financial Statement Analysis, Risk Management, DPR preparations, SC/ST Entrepreneurs, 5th Batch, Department of Industries, 3rd December-15th December, **2018**, Government of Bihar (**Resource Person**).
31. Financial Statement Analysis, Risk Management, DPR preparations, SC/ST Entrepreneurs, 4th Batch, Department of Industries, 16th November and 30th November, **2018**, Government of Bihar (**Resource Person**).
32. Financial Statement Analysis and Risk Management, SC/ST Entrepreneurs, Department of Industries, 3rd Batch, 9th August and 16th August, **2018**, Government of Bihar (**Resource Person**).
33. Financial Statement Analysis, SC/ST Entrepreneurs, Department of Industries, 18th July and 25th July **2018**, 2nd Batch, Government of Bihar (**Resource Person**).
34. Budgeting and Planning, Accountants, Auditors and Accounts Officers, Department of Education, Dec 4- Dec 8, 2017 and Dec 13 to Dec 17, **2017**, Government of Bihar, (**Resource Person**).
35. Examining Feasibility of Proposals, and Credit Appraisal, General Managers, Department of Industries, Govt. of Bihar, 3-5th October, **2016**, (**Resource Person**).
36. Book Keeping and Bihar Treasury Code, Headmasters Training, 5th Batch, 16th Aug-20th Aug, **2016**, Department of Education, Govt. of Bihar (**Resource Person**).
37. “Financial Modeling using Excel”, NIT Bhopal in Nov. **2014** (4-5 October), (**Resource Person**).
38. Expert Talk on “Risk Modeling”, MS Ramaiya Institute of Technology in UGC sponsored workshop on 4th July **2013**, (2pm-5pm), 4th day (session14) (**Resource Person**).



(H). ENTREPRENEURSHIP

Publications / Journal Articles

1. THE ARTICLE ENTITLED “MANAGEMENT DECISION FOR IMPLEMENTING SMART CITY PROJECTS: EVIDENCE FROM CAUSAL RELATIONSHIP AND PRIORITIZATION ANALYSIS” IS SUBMITTED TO THE (SCOPUS INDEXED), ACCEPTED
2. The article entitled “Developing Social Media Marketing Strategies for B2B Industries: A roadmap for future” is submitted to the International Journal of Emerging Markets (ABDC, SSCI, Scopus Indexed), Accepted
3. Chakraborty, D., Oberoi, S. S., Rana, N. P., & Rajan, R. (2025). Navigating Technological Uncertainty: Sustainable Practices in Digital Knowledge Acquisition and Application. Journal of Global Information Management (JGIM), 33(1), 1-22. **(ABDC, A)**
4. Priyanka, P., Rajan, R., Chikhale, M., & Dhir, S. (2024). Critical Success Factors in Managing Strategic Alliances and Knowledge for Organizational Innovations: Insights with M-TISM and MICMAC. IEEE Engineering Management Review. **(Scopus Indexed with Cite Score 7.4)**
5. Rajan, R., Jain, M., & Dhir, S. (2024). Critical factors for capacity building of NGOs working in the intellectual disability sector in India: a TISM-MICMAC approach. Journal of Asia Business Studies. (ABDC, C)
6. Kumar, R. K., Singh, R., Kumar, K., Shukla, S., Tiwary, N., Kumari R., Garg, D., & Gupta, V. (2024). Mapping the evolution: a bibliometric analysis of global entrepreneurship and international business dynamics (1989-2023). Academy of Marketing Studies Journal, 28(5), 1-25
7. Kumar, R. K., Pasumarti, S. S., Figueiredo, R. J., Singh, R., Rana, S., Kumar, K., & Kumar, P. (2024). Innovation dynamics within the entrepreneurial ecosystem: a content analysis-based literature review. Humanities and Social Sciences Communications, 11(1), 1-15. (AHCI, SSCI, Scopus, Indexed)
8. Kumar, R. K., Hoor, A., Jain, S. K., Singh, R., Kumar, K., Kumar, P., & Chamira, A. (2024). Role of technological innovation and its governance in entrepreneurial evolution. International Journal of Electronic Government Research (IJEGR), 20(1), 1-25. (ABDC Ranked, Scopus Indexed)
9. Roy, A, Verma. J. and Singh, M. (2024). OCB Cakes Case Study: Navigating Entrepreneurial and Innovation Hurdles- Strategies for Success: International Journal of Teaching and Case Studies.(ABS)(Accepted)



10. Singh, S., & Singh, M. (2024). How entrepreneurial orientation improves new-venture performance: the mediating role of innovation ambidexterity. *Journal of Research in Marketing and Entrepreneurship*, 26(4), 740-759. (ABS, ABDC B)
11. Singh, S., & Singh, M. (2023). Modelling the critical success factors for value creation in social entrepreneurship. *Journal of Social Entrepreneurship*, 1-25.(ABS, ABDC B)
12. Karan, A., Singh, M., & Rana, N. P. (2023). Does entrepreneurial motivation influence entrepreneurial intention? Exploring the moderating role of perceived supportive institutional environment on Indian university students. *International Entrepreneurship and Management Journal*, 1-15. (ABS, ABDC C)
13. Mamta Singh and Jyoti Verma (2023) , The Effect of Entrepreneurship Education on Microentrepreneurial Outcomes Funded by MFIs, Proceedings of the 18th European Conference on Innovation and Entrepreneurship (Scopus Indexed)
14. Shivani, S., Chariar, V. M., Shukla, S., Kumar, K., & Kumar, R. K. (2023). The Evolving Sanitation Entrepreneurial Ecosystem: A Bibliometric and Content Analysis of Global Trends and Future Research. *International Journal of Electronic Government Research (IJEGR)*, 19(1), 1-30. (ABDC Ranked, Scopus, Indexed)
15. Alryalat, M., Rajan, R., Dhir, S., Alhamzi, K. H., & Kumar, K. (2023). Assessing The Challenges to Digital Twins in the Metaverse Environment: Strategic Management Decisions Perspective. *Kurdish Studies*, 11(2), 3037-3053 (Scopus Indexed)
16. Rajan, R., & Sushil. (2022). Leveraging technological factors and strategic alliances to achieve sustainable development goals. *Journal for International Business and Entrepreneurship Development*, 14(1), 106-124 (Scopus Indexed)
17. Kumar, R. K., & Dubey, A. K. (2022). The Role of Governance in Solving the Problems of SMEs: A Review of the Literature Using a Systematic Approach. *International Journal of Electronic Government Research (IJEGR)*, (ABDC Ranked, Scopus Indexed), 18(1), 1-26. <http://doi.org/10.4018/IJEGR.297229>
18. The article entitled “Developing Social Media Marketing Strategies for B2B Industries: A roadmap for future” is submitted to the *International Journal of Emerging Markets* (ABDC, SSCI, Scopus Indexed) Since November 2022
19. The article entitled “Employer branding in the energy sector: Factor extraction using TISM approach” is about to submit



20. The article entitled “Developing a Comprehensive Model for the Consumer Adoption of E-vehicles: A TISM Based Approach” is about to submit
21. The article entitled “International Business's Role in Entrepreneurship: A Systematic Review of the Literature” is about to submit
22. Kumar, R.K. and Dubey, A.K. (2021), "Family-owned enterprises and their role in entrepreneurial development: a bibliometric and content analysis of the literature", *Journal of Asia Business Studies*, (CiteScore: 2.7, ABDC Ranked, ABS Ranked) Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JABS-02-2021-0062>
23. Tiwary, N. K., Kumar, R. K., Sarraf, S., Kumar, P., & Rana, N. (2021). Impact assessment of social media in b2b marketing: a review of literature and way forward. *Journal of Business Research* (CiteScore: 9.2, Impact Factor: 7.55, ABDC ranking: A), 131, 121–139. doi: <https://doi.org/10.1016/j.jbusres.2021.03.028>
24. Rajan, R., Rana, N. P., Parameswar, N., Dhir, S., Sushil, & Dwivedi, Y. K. (2021). Developing a modified total interpretive structural model (M-TISM) for organizational strategic cybersecurity management. *Technological Forecasting and Social Change*, 170, 120872. (ABDC, A)
25. Rajan, R., Dhir, S., & Sushil (2023). Determinants of alliance productivity and performance: Evidence from the automobile industry. *International Journal of Productivity and Performance Management*, 72(2), 281-305. (ABDC, B) 6. Dhir, S., Rajan, R., Ongsakul, V., Owusu, R. A., & Ahmed, Z. U. (2021). Critical success factors determining performance of cross-border acquisition: Evidence from the African telecom market. *Thunderbird International Business Review*, 63(1), 43-61. (ABDC, B)
26. Rajan, R., Dhir, S., & Sushil (2021). Technology management for innovation in organizations: an argumentation-based modified TISM approach. *Benchmarking: An International Journal*, 28(6), 1959-1986. (ABDC, B)
27. Dhir, S., Ongsakul, V., Ahmed, Z. U., & Rajan, R. (2020). Integration of knowledge and enhancing competitiveness: A case of acquisition of Zain by Bharti Airtel. *Journal of Business Research*, 119, 674-684. (ABDC, A) 9. Rajan, R., Dhir, S., & Sushil. (2020). Alliance termination research: a bibliometric review and research agenda. *Journal of Strategy and Management*, 13(3), 351-375. (ABDC, C)



Conferences

1. Rajan, R. (2024). Analyzing the Impact of Bihar Startup Policy 2022 on Entrepreneurial Culture: A Total Interpretative Structural Modeling Approach, 24th GLOGIFT Conference, IIM Bodhgaya.
2. Rajan, R. & Jha, B.K (2024). Flexibility Framework for Sustainable Innovation: Insights from Indian Business Practices, 24th GLOGIFT Conference, Paper presented on 5th April 2024, IIM Bodhgaya.
3. Rajan, R. & Singh, M. (2024). Exploring Critical Success Factors for Cognitive Flexibility in Ambidextrous Leadership: An Ism Perspective, 24th GLOGIFT Conference, Paper presented on 4th April 2024, IIM Bodhgaya.
4. Rajan, R., & Priyanka (2023). Critical success factors to support organizational innovation performance: Linking Strategic Alliance and Knowledge Management, British Academy of Management Proceedings (BAM2023), University of Sussex Business School, Brighton, East Sussex.
5. Rajan, R., & Priyanka (2022). Impact of Top Management Support and Strategic Alliances on Organizational Innovation Performance, Academy for Global Business Advancement Conference 2022, Paper presented on 04-Jul-2022, Istanbul, Turkey.
6. Rajan, R., Dhir, S., & Sushil (2020). Determinants of Alliance Productivity and Performance: A Modified Total Interpretive Structural Modeling. In British Academy of Management Conference 2020. Manchester, United Kingdom.
7. Rajan, R., Dhir, S., & Sushil (2019). Critical Success Factors for New Product Development and Innovation to Support Make in India Program, IIT Delhi Industry Day 2019, Paper presented on 21st September 2019.
8. Rajan, R., Dhir, S., & Sushil (2019). Strategic Technology Management for Sustainable Development through Innovation: A Modified TISM Approach. Academy for Global Business Advancement Conference 2019, Paper presented on 5th July 2019.
9. Rajan, R., Parameswar, N., & Dhir, S. (2018). Incorporating Polarity of Relationships in TISM for Organizational Information and Cyber Security Management. 18th GLOGIFT Conference, IIM Lucknow.
10. Kaushik, R., Kumar, R., Datta, M., Kumar, R. K., & Kumar, P. (2020). How does perceived desirability and perceived feasibility effects the entrepreneurial intention. In P. K. Mallick, P. Meher, A. Majumder, & S. K. Das (Eds.), Electronic systems and intelligent computing (pp. 607–616). Singapore: Springer Singapore



11. Kumar, R., Anand, A., Kumar, P., & Kumar, R. K. (2020). Internet of things and social media: a review of literature and validation from twitter analytics. In 2020 international conference on emerging smart computing and informatics (esci) (pp. 158–163). doi:10.1109/ESCI48226.2020.9167558
12. Kumar, R., Kaushik, R., Shivani, Kumar, R. K., & Kumar, P. (2020). Factors influencing financing for entrepreneurs. In P. K. Mallick, P. Meher, A. Majumder, & S. K. Das (Eds.), Electronic systems and intelligent computing (pp. 585–593) Singapore: Springer Singapore.

International Conference Proceedings

1. Rajan, R., Kumod Kumar, Rana Singh & Sanjay Kumar (2025). Analyzing the Impact of Bihar Startup Policy 2022 on Developing a Strategic Framework for Achieving Sustainable Development in Healthcare: Insights from M-TISM and Sri Sai Eye Hospital Patna, International Conference of the International Association of Technology and Management (IATM), Paper accepted, Point Park University in Pittsburgh, USA.
2. Rishabh Rajan, Kumod Kumar, Col Rahul Sharma, & Sanjay Kumar (2024). Exploring the Role of Organizational Learning in Enhancing Alliance Performance and Sustainability in Startups: Insights from Bihar, 4th International Conference on Corporate Social Responsibility, Paper presented on 6th December 2024, CIMP Patna.
3. Rishabh Rajan, Rekha Kumari, & Kumod Kumar (2024). Enabling Innovation in Indian Startups: The Role of Strategic Alliances and Knowledge Management, 4th International Conference on Corporate Social Responsibility, Paper presented on 6th December 2024, CIMP Patna.
4. Amritanshu Mudgal, & Rishabh Rajan (2024). An Analysis of Emerging Cybersecurity Threats and Their Implications for Sustainability in Bihar, 4th International Conference on Corporate Social Responsibility, Paper presented on 6th December 2024, CIMP Patna.
5. Rajan, R. (2024). Analyzing the Impact of Bihar Startup Policy 2022 on Entrepreneurial Culture: A Total Interpretative Structural Modeling Approach, 24th GLOGIFT Conference, Paper presented on 4th April 2024, IIM Bodhgaya.
6. Rajan, R. & Jha, B.K (2024). Flexibility Framework for Sustainable Innovation: Insights from Indian Business Practices, 24th GLOGIFT Conference, Paper presented on 5th April 2024, IIM Bodhgaya.



7. Rajan, R. & Singh, M. (2024). Exploring Critical Success Factors for Cognitive Flexibility in Ambidextrous Leadership: An Ism Perspective, 24th GLOGIFT Conference, Paper presented on 4th April 2024, IIM Bodhgaya.
8. Rajan, R. & Kumari, A. (2024). Strategic Enablers for Innovation Performance and Sustainability in Educational Technology Firms: TISM and Case Study Assessment, 24th GLOGIFT Conference, Paper presented on 5th April 2024, IIM Bodhgaya.
9. Rajan, R., Singh, R.K., Kumar, A., & Singh, R.K. (2024). Enhancing Post-Covid Resilience Through Strategic Collaborations: Analyzing Government-Ngo CSR Initiatives in Bihar, 24th GLOGIFT Conference, Paper presented on 5th April 2024, IIM Bodhgaya.
10. Rajan, R., Kumar, H, Kumar, U., Shubham, A., Singh, R.K., & Gyanendra, K. (2023). Strategic Corporate Social Responsibility in Building a Cyber-Aware Consumer Base: ISM Approach, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
11. Rajan, R., Apoorva, Prabha, S., & Kashyap, V. (2023). Exploring the Interplay between Human Resource Management and CSR Initiatives in India, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
12. Rajan, R., Ray, S.S., & Kumar, R.K. (2023). The Global Journey of Startups: How Startup Leadership and CSR drive International Expansion, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
13. Rajan, R., Kumar, V., Kumar, K., & Singh R. (2023). From Policy to Practice: Assessing SDGs initiatives in Bihar Government, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
14. Rajan, R., Nishita, Raj, A.K., & Prasad A. (2023). Stakeholder Engagement in SMEs: Insights from ISM Analysis, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
15. Rajan, R., Shiwangi, S., Mishra, V., & Kumar, K. (2023). Promoting Sustainable Menstrual Hygiene Practices in Rural India: A Case study of Cloth Pad Adoption, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.



16. Rajan, R., & Habib, S. (2023). CSR as a Growth Catalyst for Agricultural Innovations in Indian Startups, 3rd International Conference on Corporate Social Responsibility, Paper presented on 9th December 2023, CIMP Patna.
17. Rajan, R. (2023). Exploring the Dynamics of UNICEF-NGO Strategic Alliances in Indian CSR Landscape: Case Study Approach, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
18. Rajan, R. & Kumari, S. (2023). The Role of NGOs in Promoting Women's Healthcare through CSR, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
19. Rajan, R., & Priyanka (2023). Critical success factors to support organizational innovation performance: Linking Strategic Alliance and Knowledge Management, British Academy of Management Proceedings (BAM2023), University of Sussex Business School, Brighton, East Sussex.
20. Rajan, R., Dhir, S., & Sushil (2020). Determinants of Alliance Productivity and Performance: A Modified Total Interpretive Structural Modeling. In British Academy of Management Conference 2020. Manchester, United Kingdom.

PARTICIPATIONS IN FDPs

1. FDP on "Academic Assessment" by Prof. (Dr.) J. K. Sharma, Former Professor at the Faculty of Management Studies, University of Delhi at 9:00 AM 29th November 2024 at Board Room, CIMP.
2. FDP on "One-Week National Level Faculty Development Program (FDP) on "Generative AI and Advanced Tools for Academic Research," held from September 23 - 29, 2024 by Scrollwell .
3. FDP on "Innovation, Startups & Entrepreneurship: Challenges and Opportunities" by Dr. Rana Singh (Director, CIMP) at 4.30 PM 30th June 2023 at Director's Conference Room.
4. FDP on 'Intellectual Property Rights' and 'Research Project Guidance' by Prof. Sudhir K. Jain, Adjunct Professor, IIT Delhi is scheduled in the Conference Hall (No.025) on 29th January 2024 from 10:00 AM -12:00 PM.
5. 5-day Online FDP on the theme "Inculcating Universal Human Values in Technical Education" organized by All India Council for Technical Education (AICTE) from 29th May to 2nd June 2023.



SPEAKER AT NATIONAL CONFERENCE

6. Participated as Session Chair in the National Conference on Agriculture, Technology, and Management (NCATM) - 2024 at CIMP Patna on 15th November 2024.
7. Participated as keynote speaker in the National Seminar on “Impact of Privatization and Commercialization on Indian Economy” at VIBRM Muzaffarpur on 21 April 2024 (Sunday).

INNOVATION ONLINE TRAINING CERTIFICATE

8. National Workshop on “Design Thinking & Innovation – 28th Feb 2025 by Indian Society for Training & Development (ISTD) – Ranchi Chapter
9. Undergone Innovation Ambassador (IA) training ‘Foundation Level’ (Total 15 Sessions of 20 contact Hours) conducted in online mode by MoE’s innovation Cell and AICTE during the IIC Calendar year 2022-2023 in December 2023.

TOTAL CITATIONS

- **470** Citations (Google Scholar)
- **329** Citations (Scopus)



Admission quota

NA

Entrance test / admission criteria

CAT/XAT/CMAT/GMAT/MAT

Cut off / last candidate admitted

CIMP uses composite score from multiple components

Fees in rupees/ annum (in Lakh)

2023-25	2022-24	2021-23	2020-22
3.825	3.825	3.825	3.825

Number of Fee Waivers offered

Admission Calendar

As per AICTE schedule

PIO quota

No

Teaching Staff:

Name of Teaching Staff	Description (Link on institute website)
Dr. Rana Singh	https://www.cimp.ac.in/faculty-profile/prof-dr-rana-singh
Prof. Vijaya Bandyopadhyaya	http://www.cimp.ac.in/faculty-profile/prof-vijaya-bandyopadhyaya
Prof. Debabrata Samanta	http://www.cimp.ac.in/faculty-profile/prof-debabrata-samanta
Prof. Sayan Banerjee	http://www.cimp.ac.in/faculty-profile/prof-sayan-banerjee
Prof. G K Murthy Kothapalli	http://www.cimp.ac.in/faculty-profile/prof-g-k-murthy-kothapalli
Prof. Ranjit Tiwari	http://www.cimp.ac.in/faculty-profile/prof-ranjit-tiwari
Prof. Santosh Kumar	http://www.cimp.ac.in/faculty-profile/prof-santosh-kumar
Prof. Sriranga Vishnu	http://www.cimp.ac.in/faculty-profile/prof-sriranga-vishnu
Prof. Sibananda Senapati	http://www.cimp.ac.in/faculty-profile/prof-sibananda-senapati
Prof. Kalyan Prasad Agrawal	http://www.cimp.ac.in/faculty-profile/prof-kalyan-agrawal



Prof. Ankit Sharma	http://www.cimp.ac.in/faculty-profile/dr-ankit-sharma
Prof. Nilamadhab Mohanty	http://www.cimp.ac.in/faculty-profile/dr-nilamadhab-mohanty
Prof. Mamta Singh	https://www.cimp.ac.in/faculty-profile/prof-mamta-singh
Prof. Rajeev Ranjan	https://www.cimp.ac.in/faculty-profile/prof-rajeev-ranjan
Prof. Sudeep Rohit	https://www.cimp.ac.in/faculty-profile/prof-sudeep-rohit
Prof. Rishi Kant Kumar	https://www.cimp.ac.in/faculty-profile/prof-rishi-kant-kumar
Prof. Rishabh Rajan	https://www.cimp.ac.in/faculty-profile/prof-rishabh-rajana
Mr. Vibhash Kumar	https://www.cimp.ac.in/faculty-profile/mr-vibhash-kumar



1 INFRASTRUCTURAL INFORMATION

Classroom





Computer Lab





Library





Conference Room





Seminar Hall





Auditorium





Cafeteria





Mess





Indoor Sports Centre





Gym





Volleyball Court





Boys Hostel





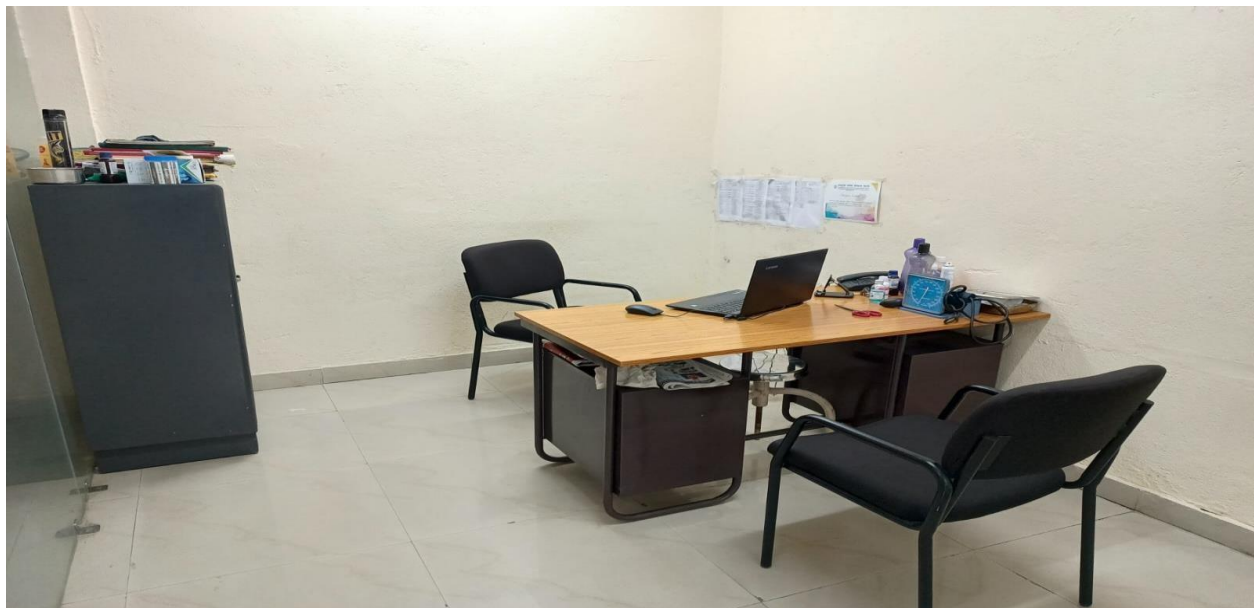


Girls Hostel





Medical Facilities





➤ Academic Sessions

Examination system	Trimester system
Period of declaration of results	within 30 days of last examination
➤ Counseling / Mentoring	Counselor and Mentor are available
Career Counseling	Career Counseling is done regularly
Medical facilities	Medical facility is available
Student Insurance	Student Insurance is available

Students Activity Body

A lot of learning in a business school happens outside the classrooms. At CIMP, campus life outside classrooms is full of activities. CIMP has several actively groups, committees and clubs run by students. Working together in small teams help students to understand the importance of team work. Students engage in a lot of recreational activities making the campus life vibrant.

Academic Committee

The committee plays an important role in upholding and developing the academic standards at CIMP. It is an interface between the students, teachers and the PGP office. Academic committee assists in collating student's feedback, arranging remedial classes and help students enhance communication skills.

Saarang – The Cultural Committee

Saarang, the cultural committee, is responsible for organizing and managing all cultural events at CIMP. It brings in a refreshing breeze to the otherwise rigorous lives of management students by providing them with opportunities to showcase their talents. For Saarang, "Innovation is a routine and creativity, a habit". Saarang organizes major events like inter business school festivals provides hands- on management experience to budding managers. The committee has successfully hosted concerts by eminent musicians in association with SPICMACAY.



Spardha– The Sports Committee

Spardha – The sports committee manage all the sports related events in the campus. Spardha's motto is to keep its future managers active and fit by participating in various indoor and outdoor games. This committee organizes annual sports events. The committee is also responsible for maintenance of sports infrastructure in the campus.

Sangoshthi–Media & Seminar Committee

This group coordinates and ensures media interface of seminars, conferences organized by the institute. The members are responsible for compering the seminar. The members summarize the main content of the seminar and document the entire programme. The committee is responsible for press releases, generating content and facilitating press conferences.

Adovation–Advertisement Committee

The Adovation committee connects CIMP with the people through social media platforms & professional websites like Facebook, Twitter LinkedIn, Instagram etc. It helps in promoting the activities happening in the campus.

Fest Organizing Core Committee

The main responsibility of the committee is to conduct national level business fest annually. Members are supposed to propose the budget, take the initiative to raise funds to run the fest, prepare a programme layout, invite participants from other business schools and arrange logistics to support the fest.

IT Committee

IT committee takes care of IT requirements including campus intranet, installation of software and troubleshooting. The IT Committee acts as a liaison between the students and the Computer Centre to fulfill the requirements of software, educational documentaries, journals, e-books etc.



Aahar–Mess Committee

The mess committee monitors the smooth functioning of the students' mess. Hotel & Mess is an integral part of CIMP community and aims at providing hygienic, nutritious and homely food to the students.

Placement Committee

Placement Committee coordinates CIMP's placement activities. The committee tries to match the requirements of the corporate world with the expectations of students and facilitate a smooth placement process. The committee also works closely with the industry to receive feedback on the institute's curriculum and students' competencies and performances.

Samvedna–Social Marketing Club

Social Marketing Club (SMC) is an innovative initiative of CIMP which acts as a catalyst for the development of Bihar. The Social Marketing Club engages in creating awareness among students regarding social responsibility. Social Marketing concept is frequently used for bringing change to socially accepted attitudes and behaviour in diverse areas such as use of seat belts in cars, drug abuse, smoking, organ donation, waste disposal, traffic sense etc. SMC is a one-of-its-kind initiative in the Indian management education space.

E–Cell- The Entrepreneurship Cell

E-Cell (The Entrepreneurship Cell) is a committee run by the students of CIMP that aims to unearth the latent entrepreneurial spirit of the young students. The mission of the E-Cell is to host workshops, guest speaker sessions, innovative games, and competitions for aspiring entrepreneur. E-Cell supports the budding entrepreneurs by providing necessary resources such as seed funding, mentoring, consultancy and networking. First time in India, CIMP has initiated 'Women Entrepreneurs' cell.



➤ **Name of the Information officer: Mr. Kumod Kumar**

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a	CAY = Current Academic Year
b	* Repeat this template for each department / staff
c	≠Repeat this template for additional quota, if any
d	> Add photographs