



CIMP | Chandragupt Institute
of Management Patna

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PRE-CONFERENCE WORKSHOP

CAUSAL INFERENCE FOR

POLICY AND PRACTICE

APPLIED QUASI-EXPERIMENTAL METHODS WITH STATA

**5th International Conference on
Corporate Social Responsibility
(ICCSR - 2025)**



09TH DECEMBER 2025

Participation Fee

- ✓ **Non-Conference Participants:** ₹500/-
- ✓ **ICCSR-2025 Participants:** Free

Important Information

- ✓ **Deadline for Registration:** October 31, 2025
- ✓ **Seats:** Limited to 30 participants
- ✓ **Contact:** iccsr@cimp.ac.in

Organised by:

Chandragupt Institute of Management Patna
Mithapur Institutional Area, Patna - 800001



**REGISTER
NOW!**



About the Workshop

Establishing causality is one of the most critical and challenging aspects of applied research in economics, management, public policy, and development studies. Policymakers, donors, and practitioners increasingly demand credible evidence to understand the true impact of interventions. In this regard, causal inference methods provide robust technique that leverage observational data provide evidence-based research and policy insight.

This one-day workshop will orient participants with both theoretical understanding and practical application of causal inference tools, focusing on Difference-in-Differences (DiD) and Propensity Score Matching (PSM). The sessions are structured to move from fundamental concepts of causal inference to hands-on implementation using Stata.

Workshop Objectives

The workshop is designed to:

- Distinguish between correlation and causation, monitoring evaluation and counterfactual impact evaluation, and explain why this matters in applied research
- Introduce quasi-experimental methods and its application with emphasis on Difference-in-differences and Propensity Score Matching
- Strengthen participants' ability to design credible empirical studies for publication and evidence-based policy decisions
- Encourage participants to apply causal inference techniques in diverse fields including CSR, health, education, environment, and governance

Program Overview

The workshop is structured around four interactive sessions:

1. **Foundations of Causal Inference** – Correlation vs. causation, and counterfactual impact evaluation
2. **Quasi-Experimental Research Methods** – Introduction to Difference-in-Differences and Propensity Score Matching: assumptions, applications, and pitfalls
3. **Applications in Stata** – Guided coding and interpretation of difference-in-differences and propensity score matching using datasets
4. **Hands-on Exercise with Data** – Participants execute a complete analysis workflow from data preparation to estimation and result interpretation

Target Audience

- Faculty members, doctoral students and early-career researchers in economics, management, social sciences, and public policy
- Practitioners from NGOs, CSR teams, think tanks, and donor agencies engaged in program evaluation
- Postgraduate students aspiring to pursue high-quality empirical research

Registration Details

- ✓ **ICCSR 2025 Registered Participants:** Free of charge (but separate registration for the workshop is mandatory)
- ✓ **Non-Conference Participants:** ₹ 500/- (includes access to this workshop and participation in ICCSR 2025 as a conference attendee)
- ✓ **Seats Available:** Maximum 30 participants
- ✓ **Registration Deadline:** October 31, 2025

Program Delivery

- ✓ **Mode:** In-person classroom sessions
- ✓ **Sessions:** Lectures and practical labs
- ✓ **Software:** Stata
- ✓ **Participants are required to bring their own laptop.**

Accommodation

Outstation participants will be provided with accommodation on the campus.

Certification

Participants will receive a workshop participation certificate of completion upon successfully completing the workshop.



Resource Persons



Prof. Debabrata Samanta
Assistant Professor (Economics)
CIMP, Patna



Prof. Nitish Nigam
Assistant Professor (Economics)
CIMP, Patna

Organizing Committee



Prof. (Dr.) Rana Singh
Director, CIMP
Patron, ICCSR 2025



Prof. (Dr.) Sibananda Senapati
Associate Professor, CIMP
Chairperson, ICCSR 2025



Mr. Kumod Kumar
CAO, CIMP
Convener, ICCSR 2025



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Prof. (Dr.) Mamta Singh
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Prof. (Dr.) Rishabh Rajan
Assistant Professor, CIMP
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About ICCSR – 2025

The 5th International Conference on Corporate Social Responsibility (ICCSR – 2025) will be organized by Chandragupt Institute of Management, Patna, in a hybrid mode on 10th and 11th December 2025 at Mithapur, Patna Campus. The objective of the conference is to bring together academicians, researchers, practising managers, policy makers in the government and the industry, NGOs, industry professionals, students, and all concerned from India and abroad to share their knowledge, expertise, and experience on various dimensions of Corporate Social Responsibility (CSR) to enhance effectiveness and applicability. The conference aims to provide a common platform for the exchange of the latest advancements, creative views, and insights into the themes of CSR, Stakeholder engagement, and collaboration.

About CIMP

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with active support from the Government of Bihar. CIMP was established in the pattern of IIM A in Bihar to give a boost to management education in Bihar and to support the state in terms of research and consultancy in the areas of management and beyond. CIMP offers full-time AICTE-approved, NBA-accredited, and AIU recognized Post-Graduate Diploma in Management Programme; full-time AICTE-approved Fellow Programme in Management (FPM) and Executive Programme in Management (EXPM) for the officials of the Government of Bihar and executives/managers from various industries/corporations. Apart from this, CIMP also provides short-term Training Programmes, Research and Consulting services for various departments, agencies and bodies of the government and the corporate. CIMP stands at 60 in the 2024 Indian Institutional Ranking Framework (IIRF) among government institutions in Management education.

The recently established CIMP Centre for CSR and ESG Studies Foundation works closely in the field of CSR and ESG to engage multi-stakeholders, including policymakers, corporates and academicians on issues of environmental challenges, disaster mitigation, sustainability, energy efficiency, etc. The activities of this centre include training, research and information dissemination.





Get In Touch



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