



CIMP UPDATE



A Newsletter of Chandragupt Institute of Management Patna

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PGDM Batch: 2024-26

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Foreword

Dear all,

I am delighted to introduce you to the January-June 2025 issue of CIMP Update, the newsletter of Chandragupt Institute of Management Patna (CIMP). CIMP was established in 2008 with active support from the Government of Bihar, with the vision of providing nationally and internationally relevant management education and research facilities in the State. CIMP offers an AICTE-approved, NBA-accredited, and AIU-recognised flagship programme, Post Graduate Diploma in Management (PGDM), equivalent to MBA, along with a doctoral-level Fellow Programme in Management (FPM) approved by AICTE. To expand the horizon of research and innovation, CIMP has started offering two new programmes from the academic year 2022, the Executive Fellow Programme in Management (EFPM) and the Post Graduate Diploma in Management-Innovation, Entrepreneurship and Venture Development (PGDM - IEV).



This year, we have established several notable international collaborations, further enhancing our global footprint. Our partnerships include institutions such as Georgia Institute of Technology, The Art of Living, Udyog Mitra and FIST-IIT Patna. These collaborations underscore CIMP's commitment to excellence and its emergence as a premier institution for management education in India. As a testimony to this, it is ranked among the Top 125 B-Schools in NIRF 2024 India Rankings and 49th as per the Indian Institutional Ranking Framework (IIRF) 2025.

This newsletter presents recent national and international collaborations, events, activities, and achievements. We hope you find it both informative and inspiring.

I extend my best wishes for the success of this endeavour.

Prof. (Dr.) Rana Singh,

Director, CIMP

About CIMP



CIMP was established as an autonomous institution in 2008 with active support from the Government of Bihar. The institute was established to contribute substantially to Bihar's academic and development credentials while fulfilling the primary role of training students to become professional managers. CIMP offers a two-year full-time Post Graduate Diploma in Management (PGDM), approved by AICTE and accredited by the NBA. The programme is recognised by the Association of Indian Universities (AIU) as equivalent to MBA. Along with this, it started a doctoral-level Fellow Programme in Management (FPM) approved by AICTE in the year 2018. Recently, CIMP started offering two new programmes from the academic year 2022: the Executive Fellow Programme in Management (EFPM) and the Post Graduate Diploma in Management – Innovation, Entrepreneurship and Venture Development (PGDM – IEV).

In a span of 17 years, CIMP's achievements are known to the corporate world. The graduates from CIMP are placed in various companies of national and international repute, such as Airtel, AMUL (GCMMF), Asian Paints, Axis Bank, BIRLA OPUS, BRLPS (JEEVIKA), Colgate - Palmolive, COMFED, Grand Thronton, ICICI BANK, LabKafe, Launched, Shwetdhara Milk Producer Private Limited, SWIGGY, TASL, Vaimanika Aerospace, and many more.



Vision

- To become a nationally and internationally relevant management education and research institution focusing on excellence.

Mission

- To focus on enriching Bihar's management education profile through training, research, and consulting activities.
- To establish centres of research especially focusing on the development issues of Bihar.

Program Educational Objectives

- Graduates will possess professional skills for employment and lifelong learning in management.
- Graduates will attain a general level of competence in management through a logical and practical approach to problem-solving and function effectively as skilled managers.
- Graduates will adapt to a rapidly changing environment with learned and applied new skills and become socially responsible and value-driven citizens committed to sustainable development.

NBA Accreditation

The Post Graduate Diploma in Management (PGDM) offered by CIMP is accredited by the National Board of Accreditation (NBA). Students studying in an NBA-accredited institution can be assured that they will receive an education that balances high academic quality and

professional relevance and that the needs of the corporate world are well integrated into programmes, activities, and processes.

This accreditation also signifies that the professionals developed here are of international standards and would be very useful in enhancing their global mobility.

AIU Approval

The Association of Indian Universities (AIU) has accorded equivalence to the two-year full-time PGDM Program offered by CIMP with a Master of Business Administration (MBA) Degree from an Indian University.

Institute Achievements

CIMP has obtained approval from the All-India Council for Technical Education (AICTE) for conducting a full-time Post-Graduate Diploma in Management (PGDM) with 180 seats, Fellow Programme in Management (FPM) with 05 seats and Executive Fellow Programme in Management (EFPM) with 15 seats for the academic year 2022-2023. Recently, CIMP started a Post Graduate Diploma in Management – Innovation, Entrepreneurship and Venture Development (PGDM – IEV) in the academic year 2022-23. CIMP secured a National Cluster Rank of 49 in the MBA ranking in 2025 in the Indian Institutional Ranking Framework (IIRF).

NIRF Ranking



CIMP has secured a rank band of 100-125 in the National Institutional Ranking Framework (NIRF) for the year 2024. NIRF is the sole ranking system approved by the Ministry of Education, Government of India. It follows a comprehensive methodology to evaluate and rank educational institutions across the country. The ranking criteria encompass several key aspects, including teaching quality, research activities, graduation outcomes, outreach efforts, inclusivity, and overall perception of the institution.

Lead Knowledge Institute

CIMP has been recognized as a Lead Knowledge Institute (LKI) under the State Support Mission (SSM) by NITI Aayog, Government of India. This recognition highlights CIMP's role in driving policy research, capacity building, and knowledge dissemination to support Bihar's socio-economic transformation for Viksit Bihar@2047. As a Lead Knowledge Institute, CIMP will play a crucial role in assisting the Planning and Development Department, Government of Bihar, to support the establishment of the State Institute of Transformation. Under this

initiative, CIMP is undertaking research studies, organizing capacity-building programs, and providing evidence-based recommendations to strengthen Bihar's developmental strategies. This recognition further highlights CIMP's commitment to excellence in management education and policy research, aligning with its mission to contribute to Bihar's growth through impactful research, training, and consulting activities.

Industry Academia Interaction

MoU with Georgia Institute of Technology



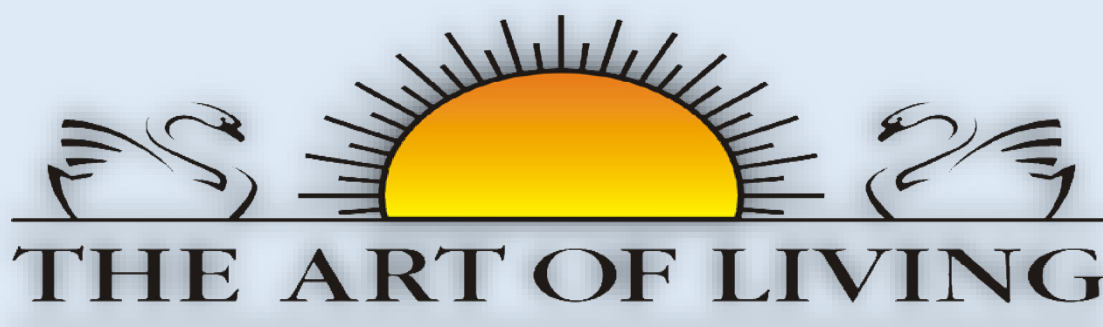
CIMP has signed a Memorandum of Understanding (MoU) with The Board of Regents of the University System of Georgia by and on behalf of Georgia Institute of Technology, a globally recognized leader in technological innovation and research on February 5, 2025

This strategic partnership aims to promote international collaboration in the areas of management education, research, and academic exchange. The MoU outlines cooperation in faculty and student exchange programs, joint research initiatives, dual degree programs, and the sharing of academic resources. The agreement also includes the joint organization of conferences, seminars, and workshops on topics of mutual interest.

Georgia Institute of Technology, headquartered in Atlanta, Georgia (USA), is one of the world's top research universities, renowned for its excellence in science, engineering, and technology.

The collaboration reflects CIMP's continued commitment to building international academic partnerships and advancing globally relevant research and learning opportunities for its students and faculty.

MoA with The Art of Living



CIMP has entered into a Memorandum of Agreement (MoA) on March 4, 2025 with The Art of Living (TAOL), a globally renowned non-profit organization engaged in social transformation and holistic human development. The agreement was formalized between the two institutions, represented by Prof. (Dr.) Rana Singh, Director of CIMP and Shri Rajeev Nambiar, Director of Institutional Programs, The Art of Living. The partnership aims to introduce value-based, holistic education by integrating life skills, emotional well-being, and mind-management techniques into the institutional framework of CIMP.

Under this knowledge partnership, CIMP and The Art of Living will collaborate to implement two impactful initiatives on campus-Youth Empowerment & Skills (YES!+) Program for students and Faculty Development Program (FDP) for teaching and non-teaching staff

The YES! + program addresses key challenges faced by students aged 18 and above, including academic pressure, emotional stress, peer and family dynamics, and uncertainty about the future. The program is aligned with the New Education Policy (NEP) 2020 and focuses on enhancing soft skills such as communication, teamwork, leadership, social and moral awareness. Recognizing the importance of mental and emotional well-being of faculty members & staff, the FDP is designed to empower them with practical tools to manage stress, enhance productivity, and strengthen interpersonal relationships. This collaboration reaffirms CIMP's commitment to fostering a nurturing academic environment and preparing both students and staff for the demands of modern life through value-based education and personal excellence.

MoU with Udyog Mitra

Udyog Mitra बिहार

CIMP has signed a Memorandum of Understanding (MoU) on March 6, 2025 with Udyog Mitra, Department of Industries, Government of Bihar, marking a strategic collaboration to promote entrepreneurship and skill development in the state.

Through this partnership, CIMP has been empanelled as a Training Partner and will play a pivotal role in mobilizing eligible candidates, conducting pre-counselling sessions, and delivering structured training programs in line with the modules prescribed by the department. The initiative also includes awareness generation, documentation verification, and ensuring quality infrastructure and facilities at training centres across assigned districts.

As part of the agreement, CIMP will support the government's mission by enabling access to skill development programs and entrepreneurial support services, particularly targeting youth and underserved communities. The training centres will feature key amenities, including biometric attendance, digital learning tools, and inclusive learning spaces.

This collaboration reflects CIMP's continued commitment to contributing toward Bihar's economic development by aligning academic resources with state-driven development goals.

MoU with Foundation for Innovators in Science and Technology (FIST), IIT Patna

CIMP has entered into a Memorandum of Understanding (MoU) on March 16, 2025 with the Foundation for Innovators in Science and Technology (FIST), IIT Patna at Patna, Bihar. The agreement was formalized between the two institutions, represented by Shri Kumod Kumar, Chief Administrative Officer, CIMP, and Dr. Praveen Kumar, Chief Executive Officer, FIST, IIT Patna.



The partnership aims to strengthen collaboration in the fields of innovation, entrepreneurship development, and skill enhancement through research and training initiatives in advanced technologies such as AI, Data Science, Robotics, Green Energy, Health Tech, and Sustainable Development. Under this MoU, both institutions will jointly conduct programs, workshops, and research projects to foster innovation-driven growth.

MoA with YourStory Media Pvt. Ltd.

YOURSTORY

CIMP has entered into a Memorandum of Agreement (MoA) on May 28, 2025 with YourStory Media Pvt. Ltd.,

Bengaluru, at Patna, Bihar. The agreement was formalized between Prof. (Dr.) Rana Singh, Director, CIMP, and Ms. Shradha Sharma, Founder and CEO, YourStory Media Pvt. Ltd.

The collaboration aims to jointly organize the Bihar Idea Festival, a pioneering initiative under The Bharat Project to identify and nurture 50,000 grassroots ideas from all 38 districts of Bihar. The festival seeks to empower students, youth, farmers, homemakers, and small business owners by providing mentorship, training, and visibility.

Through this partnership, CIMP will provide academic and research support, while YourStory will lead outreach, storytelling, and digital amplification. The initiative strives to promote inclusive innovation and entrepreneurship across Bihar, fostering sustainable socio-economic development.

MoU with Landstack Advisory Services Pvt. Ltd.

CIMP signed an MoU with Landstack Advisory Services Pvt. Ltd. on June 26, 2025. The MoU will aid collaboration for the purpose of offering training programmes, joint, research, support studies and publication and such activities on terms mutually agreed upon.

This will strengthen land administration through joint research, project implementation, and knowledge exchange, support government studies, publications and initiatives, build capacity and mentor stakeholders on aspects of land administration and governance via training, workshop and team exchanges, and leverage each other's existing partnerships (national & global) as well as projects/resources to synergise research, capacity building and cross-learning and amplify impacts.



Conferences, Seminars, Workshops & Bootcamps

Developmental Imperatives for Bihar: Challenges and Opportunities

On January 17, 2025, the Conference on Developmental Imperatives for Bihar: Challenges and Opportunities, organized by the Department of Planning and Development, Government of Bihar, in collaboration with CIMP under NITI Aayog's State Support Mission, the event brought together experts to discuss Bihar's path to "Viksit Bihar@2047" (Developed Bihar@2047), aligning with the national vision of "Viksit Bharat@2047."

The conference started with Prof. (Dr.) Rana Singh Director, CIMP, who welcomed attendees and emphasized the vision for a developed Bihar and India by 2047. Prof. (Dr.) Sunil Kumar, Professor of Practice at CIMP, then introduced the audience about the session.

Chief guest Prof. D.M. Diwakar, A. N. Sinha Institute of Social Studies, stressed the importance of democracy for inclusive growth, and Shri Binay Kumar Sinha, CGM, NABARD, who was the Guest of Honour, highlighted agriculture's crucial role, stating that a developed Bihar and India depend on developed agriculture.



The technical sessions featured nine distinguished experts who delved into various aspects of Bihar's development. Shri Binay Kumar Sinha, NABARD discussed the role of financial institutions in providing credit and financial access, especially in agriculture. Prof. D.M. Diwakar, A. N. Sinha Institute of Social Studies explored the challenges and opportunities for Bihar's economic growth. Dr. Md. Safiullah, Centre for Innovation Incubation and Legal Foundation shed light on Bihar's startup scene, including the Bihar Startup Policy and ways to overcome brain drain. Prof. Aviral Pandey, A. N. Sinha Institute of Social Studies focused on unlocking Bihar's agricultural potential for long-term sustainability. Prof. Aditya Mohanty, Central University of South Bihar examined the impact of JEEViKA on gender equality and community participation. Shri Prakash Kumar, Development Professional addressed poverty, gender disparities, and improving healthcare. Prof. Atul Aditya Pandey, Patna University discussed building climate resilience through renewable energy. Shri Sanjay Shrivastava, UN Economic and Social Commission emphasized strategies for reducing disaster risks. Prof. Sudhanshu Kumar, National Institute of Public Finance & Policy (NIPFP), highlighted the need for stronger institutions and shared data on Bihar's GSDP.

The conference also included a Panel Discussion on Policy Pathways for Viksit Bihar@2047, where experts like Dr. Chandan Jha, CEEW discussed leveraging traditional agricultural practices for climate resilience, and Shri Prem Prakash (State Transformation Cell, Planning and Development Department) spoke on sectoral challenges and opportunities.

The conference concluded with a valedictory session, emphasizing the importance of inclusive growth, sustainable development, and agricultural transformation for Bihar's 2047 vision. Actionable policy recommendations were put forth, focusing on agricultural innovation, rural infrastructure, micro-entrepreneurship, digital literacy, institutional capacity, and environmental sustainability.

Stakeholders' Consultation workshop on the formation of Bihar Vision Document

CIMP in association with the Department of Planning and Development, Government of Bihar, organized the Stakeholders' Consultation Workshop on the Formation of Bihar Vision Document on Tuesday, January 21, 2025. This workshop was organized under the State Support Mission (SSM) of NITI Aayog. The inaugural session commenced with a welcome address by Prof. (Dr.) Rana Singh, Director, CIMP, expressed gratitude to the dignitaries, stakeholders, and participants for their valuable contributions.

Prof. Ankit Sharma, Associate Professor, CIMP, outlined the workshop's objectives, emphasizing inclusive and sustainable development strategies. The Chief Guest Prof. (Dr.) Rekha Kumari, Director of Higher Education, Education Department, Government of Bihar, highlighted the need to integrate skill development, cultural values, and ethics into the vision document to ensure holistic progress. The session concluded with a token of appreciation to the dignitaries, recognizing their insightful contributions. The workshop featured four-panel discussions.



The first panel discussion of the workshop focused on the theme Emerging Technologies and Educational Transformation: Shaping the Future of Bihar, Prof. (Dr.) Suresh Kant Verma, Vice Chancellor of Bihar Engineering University, Patna, highlighted the rapid pace of technological advancements, emphasizing artificial intelligence, drone technology, and cybersecurity as key

areas for sustainability. Prof. (Dr.) Jawar Singh, Professor, IIT Patna, stressed the importance of infrastructure investment to achieve a \$5 trillion economy and proposed establishing a quantum computing institute in Bihar.

Second-panel focused on the theme named Agriculture and Environmental Sustainability for Viksit Bihar@2047. Dr. Janardan Singh, former Principal Agriculture Scientist, emphasized the need for increased financial investment in agriculture and the adoption of smart practices. Piyush Tripathi, Manager, Communications – Climate, WRI India, and Roushan Mishra, Program Associate, WRI India, discussed strategies for sustainable development and highlighted the need for strategies to reduce environmental impact

Third panel focused on the theme Healthy Bihar: Empowering Women and Children for a Developed Bihar, Dr. Satyajit Kumar Singh, Managing Director, Ruban Group of Hospital and Senior Urologist, Patna, emphasized that health encompasses mental, spiritual, and physical well-being, highlighted the urgent need for more doctors and nurses in Bihar to meet the growing healthcare demands and improve healthcare delivery across the state. Dr. S. Reddy, Health Specialist at UNICEF Bihar emphasized strengthening primary healthcare and community processes to achieve Viksit Bihar by 2047

Fourth panel focused on the theme titled Infrastructure, and Industrial Development: Building a Prosperous Bihar Shri K P S Keshri, President of the Bihar Industries Association, advocated for the vision of "Make in Bihar" to establish the state as a manufacturing hub, emphasizing the importance of energy consumption efficiency and sustainable surface water storage. Shri Alok Kumar, Founder of Paavni Organic Farms, underscored the potential of organic farming in boosting rural livelihoods and sustainable industrial practices

The workshop concluded with a Valedictory Address, where the importance of continued collaboration and the way forward for the formation of the Bihar Vision Document was emphasized. Following this, certificates were distributed to the participants as a token of appreciation for their valuable contributions. The session ended with a Vote of thanks, given by Prof. (Dr.). Sunil Kumar, Professor of Practice, CIMP expressing gratitude to all dignitaries, speakers, and participants for their involvement in making the workshop a success. This workshop marked a significant step toward shaping Bihar's future vision, fostering a path of inclusive and sustainable growth.

International Financial Management Conference (IFMC) 2025



On February 7, 2025 CIMP organized the third International Financial Management Conference (IFMC 2025) in hybrid mode. The conference served as a vibrant platform for academicians, researchers, and industry professionals to be thoughtful on emerging trends in financial management, with a special focus on sustainability, responsible investment, and evolving market dynamics. The event commenced with the ceremonial lighting of the lamp by Prof. (Dr.) Rana Singh, Director of CIMP and Patron of IFMC, along with Mr. Kumod Kumar, CAO, CIMP, Prof. (Dr.) Santosh Kumar, Chairperson, IFMC 2025, and Prof. (Dr.) Ranjit Tiwari, Convenor, IFMC 2025.

Keynote insights were delivered by Mr. Som Sekhar Mishra, CEO of International Shipping and Logistics FZE, A Tata Company, who spoke on sustainability in the shipping industry, and Dr. Anju Singh, IIM Mumbai and Dr. Prashant Gupta, IIM Nagpur, who emphasized environmental sustainability and responsible finance. Out of 33 submissions, 27 papers were accepted, and 25 were presented across four parallel technical sessions. Esteemed chairs from TAPMI, SPJIMR, IMI Kolkata, XIM University, and others led the discussions. The conference drew participants from 26 institutions nationwide. In the valedictory session, Mr. Govind Shanbogue, Santander CIB, UK and Mr. Ashish K Khatua, JSW Steel Ltd. offered insights on impact investment and sustainable finance. Best paper awards recognized exemplary research, concluding with an announcement for the fourth IFMC in February 2026.

IDE PM Shri Bootcamp Second Edition



CIMP hosted the IDE Bootcamp Second Edition (Phase II) from February 17 to 21, 2025, an initiative under the vision of Prime Minister Shri Narendra Modi and led by the Ministry of Education, AICTE, and Innovation Cell (MIC). This five-day national program was designed to ignite innovation, design thinking, and an entrepreneurial mindset among students across India.

The inaugural ceremony was virtually addressed by AICTE Chairman Prof. T. G. Sitharam and graced by Sh. Nikhil Dhanraj Nippanikar, IAS, alongside key representatives from the Ministry of Education, Innovation Cell, and Wadhvani Foundation. With over 150 student innovators and ambassadors participating, including students from Jammu & Kashmir and Ladakh. The bootcamp offered an intensive hands-on experience through modules on Design Thinking, Business Model Canvas, Prototyping, IP, and Pitching.

CIMP's incubation centre, CIMP-BIIF, served as an ideal ground for budding entrepreneurs to explore and refine their ideas. The concluding valedictory session on February 21, 2025, featured inspiring remarks from Prof. Sunil Kumar, CIMP, Shri Abhishek Ranjan, Innovation Cell, and industry experts, who praised the energy, collaboration, and creativity of the

participants. Certificates were awarded to the top performers during the pitch session, judged by a diverse 15-member jury.

The bootcamp embodied the spirit of innovation and collaboration, leaving behind a strong message- India's youth are ready to shape the future, and CIMP is proud to be a catalyst in that journey.

Investment Bootcamp

CIMP hosted first Certificate Program on Understanding Investment and Portfolio Management (Investment Bootcamp) between April 21, 2025, to April 28, 2025. This bootcamp has attracted six participants hailing from various backgrounds, like investment practitioners, students, researchers, and individual investors, to hone their investment skills and to build their own investment portfolio. Topics of the investment bootcamp were, time value of money and compounding, mutual funds, insurance, reverse mortgage, gold, debt management, fraud management.

The event started by the virtual lighting of the ceremonial lamp by Prof. (Dr.) Rana Singh, Director, CIMP (Program Chairperson), followed by the brief layout of the program by Prof. (Dr.) Ranjit Tiwari, Program Director, UBIP.

The UBIP, Investment Bootcamp was conducted in five technical sessions by three resource persons from CIMP, namely Dr. Rana Singh, Program Chairperson, Prof. (Dr.) Ranjit Tiwari, Program Director, Dr. Santosh Kumar, Program Director, along with one industry resource person Mr. Raman Jha, Senior Manager, Franklin Templeton.

Workshop on Heat and Health: Climate Resilience in Bihar



On May 5, 2025, an awareness workshop on the theme “Heat and Health: Climate Resilience in Bihar”, a joint initiative between CIMP and UNICEF Bihar, was organized to address growing climate-related health risks. The event focused on rising temperatures and the health issues associated with extreme heat, while exploring strategies to tackle them effectively. Experts discussed the increasing frequency of heat waves and changing weather patterns in Bihar, and emphasized the urgent need for public preparedness. It was pointed out that climate-related early warning systems must be made more accessible and actionable for the general public. The speakers underscored the importance of individuals and communities connecting with alert systems and responding to them promptly. Taking heat-related alerts seriously can significantly reduce the impact of climate-induced health emergencies. The role of the State Disaster Management Authority (SDMA) and related institutions in providing timely information and guidance was highlighted.

The event also saw the launch of a book related to climate change by the esteemed guests. Among the key attendees were Ashish Kumar, Director, IMD Patna, S. Chandrashekhar, State Nodal Officer, Prof. Sunil Kumar, CIMP, Prof. Dr. Rana Singh, Director, CIMP, and Kumod Kumar, CAO, CIMP. The emphasis was placed on using digital tools like the Bihar Mausam App and the India Meteorological Department’s alerts for early warnings and preparedness. The workshop concluded with a call to action for institutional coordination, community engagement, and strengthening Bihar’s climate resilience through proactive health and disaster management systems.

National Seminar on Bihar Leads the Rising East



On June 10, 2025, a national seminar “Bihar Leads the Rising East” was conducted at CIMP, bringing together a diverse and distinguished gathering of scholars, policymakers, industry experts, and public intellectuals. The event was jointly organized by Rambhau Mhalgi Prabodhini (RMP), SGT University, CIMP, and the Public Policy Research Centre (PPRC), with the aim of fostering serious dialogue around Bihar’s critical role in the growth story of Eastern India.

The seminar was inaugurated under the guidance and leadership of Dr. Vinay Sahasrabuddhe, former Rajya Sabha MP and Vice President of Rambhau Mhalgi Prabodhini, and Shri Ram Bahadur Rai, Chancellor of SGT University—both of whom have played a significant role in shaping the national discourse on policy and development. Their presence and insights set the tone for a day marked by deep reflection and constructive discussion.

Throughout the day, a series of panel discussions and keynote sessions focused on Bihar’s potential to emerge as a leading force in the eastern region’s development. Topics ranged from infrastructure development, entrepreneurship and start-up culture, education and skill-building, to governance reforms, agricultural innovation, and youth empowerment. Experts shared successful case studies and policy recommendations, while also highlighting the challenges

that need to be addressed through collaborative efforts between government, academia, and civil society.

The seminar drew participation from senior bureaucrats, corporate leaders, research scholars, social workers, and students, creating a multi-stakeholder platform for inclusive and actionable dialogue. A recurring theme during the discussions was Bihar's untapped demographic dividend and cultural richness, which, if leveraged effectively, could accelerate the state's progress and redefine Eastern India's contribution to national development.

The event concluded with a consensus on the importance of sustained engagement, data-driven policymaking, and investment in human capital as the cornerstones for Bihar's continued rise. The organizers expressed gratitude to all participants for their enthusiastic involvement and reiterated their commitment to advancing the seminar's vision through follow-up initiatives and policy dialogues.

International Conference on Public Policy and Management (ICPPM) 2025



CIMP hosted the third International Conference on Public Policy and Management (ICPPM 2025) on June 25-26, bringing together experts from India and abroad. The conference was inaugurated by the Hon'ble Deputy Chief Minister of Bihar, Shri Vijay Kumar Sinha, who emphasized the timely focus on "Building Resilient Communities: Local Governance as a Catalyst to Sustainable Development" and the alignment with Viksit Bihar@2047 and Viksit Bharat@2047. Shri Sinha highlighted Bihar's progressive policies, including 50% reservation for women in Panchayati Raj Institutions.

Prof. Anjali Thomas of Georgia Institute of Technology delivered the keynote, sharing insights on how political endorsements influence welfare program uptake due to perceived access through personal networks. Technical sessions covered localizing SDGs through institutional reform, community participation, and climate change policies. Fifteen research papers from leading institutions were presented, fostering rich academic exchange.

A roundtable on Land Policy addressed challenges in data collection and the need to align land records with Gram Panchayat Development Plans. The second day featured sessions on climate change in industry and agriculture, and public policy evaluation in education, infrastructure, and women's empowerment. A panel on "Localizing SDGs: Evidence from the Field" showcased successful grassroots models, particularly from Bihar. The conference concluded with discussions on the legal aspects of environmental governance and a comprehensive recap of the multidisciplinary learning. ICPPM 2025 underscored the importance of dialogue and research in building a sustainable future.

World Management Conference (WMC) 2025



CIMP hosted the World Management Conference (WMC) 2025 on June 27, 2025 with the theme “Business Resilience” taking centre stage. The one-day event brought together a vibrant mix of academicians, industry leaders, researchers, and students to discuss the evolving dynamics of resilience in today’s national and global business environments.

The conference began with an inaugural session marked by the ceremonial lighting of the lamp, followed by an address by Prof. (Dr.) Rana Singh, Director of CIMP. He emphasized the growing relevance of resilience in management practices, especially in the face of global disruptions ranging from economic instability to technological transformation. He reiterated CIMP’s commitment to creating platforms that encourage forward-thinking dialogue and academic excellence. Dr. Ranjit Tiwari, Convenor of WMC 2025, provided a comprehensive overview of the conference agenda, objectives, and thematic focus.

The keynote segment featured two impactful addresses. Mr. Anand Kumar, Managing Director of S. Cube Capital, Singapore, delivered the Special Keynote Address, offering global perspectives on strategic resilience and capital adaptability. He spoke about the need for flexible financial planning and strategic foresight to navigate uncertainty. Mr. Deepak Mandal, Director – Finance at Thomson Reuters India, followed with an engaging talk on adaptive

leadership and the shift from competition to collaboration in building resilient financial ecosystems. His insights on the evolving role of financial systems in a volatile world resonated strongly with the audience.

The academic momentum of the day continued through four parallel technical tracks. These sessions covered a wide spectrum of contemporary issues under categories such as Resilient Economies & Financial Systems, Digital & Technological Resilience, HR, Gender & Organizational Resilience, and Strategy, Sustainability & Case Studies. Each track was chaired by subject experts and featured insightful paper presentations from researchers across India. Discussions explored themes like digital transformation, inclusive leadership, sustainable strategy, and gender equity in business.

The Valedictory Session, led by Prof. (Dr.) Santosh Kumar encapsulated the key discussions and outcomes from the day. The highlight of the session was the announcement of the Best Paper Awards. The first prize was awarded to Gopala V from Alliance University, Bangalore; the second to Yashodepto Narayan Ghosh from Makaut, West Bengal; and the third to Khushboo Kumari and Dr. Kailash Chandra Pradhan from Mahatma Gandhi Central University, Motihari, Bihar.

In his closing address, Prof. (Dr.) Rana Singh thanked all speakers, participants, and organizers for their enthusiastic contributions and reaffirmed CIMP's role in nurturing academic inquiry and professional development. The World Management Conference 2025 stood as a timely and insightful forum, encouraging thought leadership on how businesses and institutions can remain resilient and responsive in an ever-changing world.

Academic Events

Economics Quiz

The Economics Club, Econe Ecole, organized an engaging and competitive Economics Quiz on January 20, 2025 in the Examination Hall. The event witnessed enthusiastic participation, with only the first 30 registrants making it to the first round, highlighting the competitive spirit among the students.

The quiz aimed to test participants' knowledge and application of economic concepts through a series of challenging questions. After a tough contest, Team 12, comprising Kumar Saurav Ranjan and Ayush Kumar, emerged as the winners. Team 4, consisting of Anshu Choudhary and Shikha Singh, secured the runner-up position.

The winners and runners-up were awarded certificates and a trophy, and will be felicitated during the Uddhav Ceremony. The event concluded on a high note with appreciation for all participants and anticipation for future activities by the Economics Club.

HRNEXT 2025 - The HR Conclave

CIMP hosted HRNext - The HR Conclave 2025 on January 24, 2025 at CIMP auditorium. The event brought together leading HR professionals, industry veterans, and aspiring managers to engage in meaningful discussions around reimagining HR excellence, workforce transformation, and the integration of technology in human resource management.

The event began with a traditional lamp-lighting ceremony and a welcome address by Prof. (Dr.) Rana Singh, Director of CIMP. He highlighted the institute's academic legacy, noting its ranking among the top 125 management institutions nationally and 6th in the East Zone as per NIRF 2024. This showcased CIMP's continued commitment to academic rigor and leadership development in management education.



The conclave was graced by Dr. Vinay Ranjan, Director of Personnel and Industrial Relations at Coal India Limited, who served as the Chief Guest. Drawing from over 29 years of experience across reputed organizations like Tata Group and Reliance, Dr. Ranjan shared his journey from Patna to Mumbai. He urged students to step out of their comfort zones, remain honest, persevere through challenges, and adopt lifelong learning for a successful and fulfilling career.

The event was graced by the presence of esteemed guests, including Mr. Raj Kumar Dubey, Director - HR, BPCL, Mr. Sajid Iqbal, VP - HR, Wabtec Corporation, and Mr. Dhananjay Singh, Director General, National HRD Network. Their presence and insights enriched the overall dialogue on the changing contours of the HR domain.

The HR unplugged panel discussion emerged as a highlight, where industry experts delved into contemporary HR issues, organizational development strategies, and workforce innovation. The interactive format allowed students to gain first-hand knowledge of current trends and practical solutions from experienced professionals.

To encourage innovation, the event hosted HR InnovateX, a national-level hackathon that attracted participation from over 40 teams. Finalists presented solutions to real-life HR problems. The winners were: Priya Nath, CIMP, Aayushi Bhatia, IIM Ahmedabad, and Aayush Bhatia, IIT Kharagpur. They were awarded prize money in recognition of exceptional HR practices, the HR Best Practices Award was conferred upon Mediversal Healthcare Pvt. Ltd., Reliance Jio Infocom Ltd., and Jeevika, acknowledging their innovative contributions to employee management and workplace excellence.

The conclave also featured The HR Quiz – ET Quiz Competition, organized in collaboration with The Economic Times, with Mr. Amritesh Singh as the quizmaster. It provided an engaging



platform for testing HR knowledge. The first prize of ₹15,000 was awarded to Monu Rajak & Team from IIT, ISM, while two teams from CIMP secured the other prizes: Kashish, Harshita, and Anjali Sinha won the second prize of ₹10,000, and Shikha, Kumar Saurabh Ranjan, and Tanisha received the third prize of ₹5,000.

The event concluded with a valedictory address by Shri Raj Kumar, IAS, Managing Director of COMFED. He emphasized that success is not solely driven by academic knowledge but also by personal traits such as confidence, punctuality, integrity, and accountability. His insights inspired students to develop a holistic approach to their professional journeys.

Finally, Prof. Vibhash Kumar, Placement Chairperson and Conclave Chairperson, delivered the vote of thanks. He appreciated the contributions of all stakeholders and highlighted the conclave's importance in shaping the future of human resource practices and leadership.

Climate Conclave



CIMP organized the Climate Conclave on April 11, 2025, a poster presentation event for the PGDM Batch 2024-26. The event was held post-lunch in the Examination Hall and focused on the integration of financial strategies with climate action. A total of 13 student groups participated, 6 from Section A and 7 from Section B, as part of a group activity carrying 10% academic weightage.

Participants presented on a range of insightful topics, including Green Leverage, Green Bonds vs. Traditional Debt, Capital Budgeting for Green Projects, Working Capital for Climate Action, and The Green Premium. Each group was required to design a poster, submit a concept note (maximum five pages), and connect financial indicators with climate finance metrics.

The presentations were evaluated by a distinguished panel of faculty members: Prof. (Dr.) Sunil Kumar, Speaker of the House, along with Prof. (Dr.) Sriranga Vishnu, Prof. (Dr.) Ranjit Tiwari, and Prof. (Dr.) Santosh Kumar, Deputy Speaker of the House.

The conclave promoted innovation and critical thinking, offering students a platform to engage with real-world climate finance issues through an academic lens.

Cultural Events

Republic Day



CIMP celebrated India's Republic Day on January 26, 2025, with immense patriotic enthusiasm. The campus was imbued with a sense of national pride as CIMP community gathered for the ceremony. The event commenced with the hoisting of the national flag by the Director, followed by a collective rendition of the national anthem that echoed through the grounds, later followed by celebration with performance on patriotic songs. Participation was sought from PGDM students from CIMP and students from beautiful minds. Faculty, staff, and students participated with great enthusiasm. The celebration served as a poignant reminder of the nation's democratic values and reaffirmed the institute's commitment to nurturing responsible and patriotic future leaders.

Saraswati Puja



On February 3, 2025 CIMP organised Saraswati Puja with great devotion and enthusiasm. The entire campus wore a festive look as students, faculty and staff came together to seek the blessings of Goddess Saraswati, the embodiment of knowledge and wisdom.

The celebration began with the traditional aarti, filling the air with devotional songs and the fragrance of incense sticks. On the final day, a sacred hawan was performed, purifying the surroundings and invoking positive energy. The

visarjan marked the end of the celebrations, leaving behind memories of devotion, laughter, and shared moments.

Such festivities remind us that beyond academic rigour, our institute is a home where traditions are cherished and celebrated together, weaving strong cultural values into our journey of learning.

SPIC MACAY Program

On February 21,2025, after the completion of the five-day IDE PM SHRI Bootcamp-2, CIMP community and all the guests were treated to a soul-stirring SPIC MACAY programme featuring the renowned flute maestro Pt. Nityanand Haldipur, accompanied by Pt. Arvind Kumar Azad on tabla. Held in the campus auditorium, the performance was a perfect blend of serenity and cultural richness, offering a refreshing pause after an intensive bootcamp.

Pt. Haldipur's mesmerising flute melodies transported the audience into a world of peace and contemplation, while Pt. Azad's rhythmic tabla accompaniment added depth and vibrancy to the recital. Students, faculty, and staff were spellbound by the soulful ragas and intricate jugalbandi, experiencing first-hand the timeless beauty of Indian classical music.

CIMP's commitment to nurturing cultural appreciation alongside academic excellence leaving everyone inspired and rejuvenated.

Extra-Curricular Activities

Udbhav 2025

Udbhav 2025, the annual business fest of CIMP, was held on January 31, 2025, and February 1, 2025, offering a vibrant convergence

of talent, innovation, and cultural celebration. The event commenced with the ceremonial lighting of the lamp by Prof. (Dr.) Rana Singh, Director, CIMP; Mr. Sanjay Agrawal, Secretary, Department of Agriculture, Government of Bihar; and UDBHAV Chairperson, Prof. (Dr.) Ranjit Tiwari. The inaugural session set an inspiring tone with a welcome address by Prof. Singh, who emphasized the contributions of CIMP to Bihar and underlined the significance of platforms like UDBHAV in nurturing young talent.



Mr. Sanjay Agrawal, in his address, elaborated on contemporary challenges and opportunities across sectors such as agriculture, logistics, micro-enterprises, road safety, and agricultural start-ups. His insightful discourse encouraged students to pursue continual learning and to explore the dynamics of various economic ecosystems.

UDBHAV 2025 proved to be a dynamic platform for students from across the country, with over 650 participants from 77 prestigious institutions, including IIM Bodh Gaya, IIM Rohtak, IIT Bombay, AIIMS, DU, IMT Ghaziabad, BHU, KIIT, and many others. Participants

showcased their talents across 11 meticulously curated events such as Business Plan, B Quiz, Brand Prix, Best from Waste, Debate, Nukkad Natak, Singing, Photography, Group Dance, Solo Dance, and Ethnic Fashionista. The events were judged by over 14 distinguished jury panels comprising esteemed professors and professionals.



The first day saw immense participation, with the Business Plan competition receiving over 130 registrations across themes ranging from agriculture and IT to pharma and advertising. Other engaging

contests like Debate, B Quiz, Fashionista, and Best from Waste drew enthusiastic responses, with participation numbers ranging from 42 to over 100. These events not only tested students' creativity and analytical prowess but also fostered collaborative spirit and innovation. Generous sponsorships from Bihar Pul Nirmal Nigam Limited, Flow, Vitiaka, and others further added to the grandeur of the event.

On the second day, the fest witnessed grand finales of several cultural and business events, including Singing, Dancing, Brand Prix, Nukkad Natak, Debate, and Fashionista. The day culminated in the Valedictory Session, graced by Chief Guest Dr. Sunil Kumar, Professor of Practice, who addressed the audience with words of encouragement. Prof. (Dr.) Santosh Kumar delivered the vote of thanks, and prizes were distributed to winners by Prof. (Dr.) Dr. Sunil Kumar and Prof. (Dr.) Ranjit Tiwari.

The celebrations concluded on a euphoric note with a cultural evening featuring a live band performance, leaving the audience energized and inspired. UDBHAV 2025 not only celebrated student potential but also reinforced CIMP's vision of fostering leadership, innovation, and cultural diversity.

Self Defence Training Program



On February 25-26, 2025, CIMP hosted a two-day Self-Defence Training Program for women, organized by Sproutlife Foods Private Limited, at CIMP Recreation Centre. The initiative aimed at empowering women with essential self-defence techniques to boost confidence and ensure their safety in everyday life. The program witnessed active participation from female students. Expert trainers led sessions on various defensive techniques, including physical manoeuvres, awareness strategies, and mental alertness.

This initiative by Sproutlife Foods, in collaboration with CIMP, not only provided practical skills but also encouraged a sense of empowerment and solidarity among women. The event concluded with a safety kit distribution, inspiring all attendees to remain vigilant and confident in any circumstance.

SPARDHA 2025



On February 27-28, 2025, CIMP hosted SPARDHA 2025, its much-anticipated annual inter-college sports fest. The two-day event saw enthusiastic participation from over 500 students across reputed institutions, including Patna University, Patliputra University, LN Mishra Institute (LNMI), Amity University, St. Xavier's College of Management, Vanijya Mahavidyalaya, and Patna Science College.

The inauguration was marked by a ribbon-cutting ceremony and a faculty badminton match. Prof. (Dr.) Rana Singh, Director of CIMP, along with Prof. (Dr.) Sibananda Senapati, Sports Coordinator, and Mr. Kumod Kumar, Chief Administrative Officer, officially inaugurated the event, setting a spirited tone for the competitions ahead.

SPARDHA 2025 featured a dynamic lineup of sports: Badminton (125 participants), Carrom (50), Chess (55), Table Tennis (40), Volleyball (4 teams), Tug of War (14 teams), and the popular online game BGMI (70 players). The event celebrated diversity and inclusion with 29.5% female and 70.5% male participation, showcasing talent across genders.

With a prize pool of ₹1 lakh, the fest offered not just competition, but solidarity and a platform to foster teamwork, resilience, and sportsmanship.

Budget Samvad 2025



Budget Samvad 2025 was organized on March 7, 2025, at CIMP. The gathering brought together government leaders, policymakers, and industry experts to discuss Bihar's developmental roadmap.

Shri Samrat Choudhary, Deputy Chief Minister and Finance Minister of Bihar, graced the occasion as the chief guest. In his keynote address, he emphasized the state's ₹2.17 lakh crore budget and transformative initiatives like infrastructure expansion, including five new airports, and welfare schemes such as Ayushman Bharat.

Prof. (Dr.) Rana Singh, Director of CIMP, delivered the welcome speech, setting the stage for discussions on Bihar's economic potential. Principal Secretary Shri Anand Kishore outlined key fiscal strategies, while industry leaders explored opportunities in agriculture, ethanol production, and women's entrepreneurship.

A highlight was the emphasis on GST's role in Bihar's growth, with Shri Choudhary detailing how central funds worth ₹60,000 crore would accelerate development. The dialogue also covered plans to revive sugar mills, establish agricultural excellence centers, and promote self-reliance through initiatives like "Gym on Wheels" and women's vending zones. The session concluded with a shared vision for Bihar's inclusive growth, aiming to position the state as a key contributor to India's economy.

Industry Interactions

Interaction with by Shri Satyajeet Rajan and Mr. Amitava Sinha

On February 4, 2025 CIMP invited Shri Satyajeet Rajan, IAS (Retd.), and Mr. Amitava Sinha, Vice President at Business Standard. An inspiring leadership talk featuring two remarkable speakers. The session offered students an opportunity to learn from the lived experiences of leaders who have excelled in both public service and corporate sectors.

Mr. Amitava Sinha, a seasoned professional with over 32 years in the print media industry, shared valuable insights drawn from his journey in HR, administration, advertising, and sales. An alumnus of IIM Calcutta, he spoke passionately about the importance of strategy, adaptability, and people management, offering practical advice to budding managers.

On the other hand, Shri Satyajeet Rajan brought a wealth of knowledge from his 33 years in the Indian Administrative Service. He reflected on his diverse roles, including his impactful work as Additional CEO of the Kerala Infrastructure Investment Fund Board. His talk on governance, public policy, and how technology can be used to drive meaningful change in administration.

The leadership talk created a powerful narrative of leadership rooted in experience, integrity, and lifelong learning. The talk not only broadened students' perspectives but also motivated them to think about the kind of leaders they aspire to become.

Discussion on Union Budget 2025–26

On February 11, 2025, CIMP organized an engaging session on the Union Budget 2025-26, led by Prof. (Dr.) Sunil Kumar. The discussion centred on the government's roadmap for economic growth, inclusivity, and its vision for Viksit Bharat (a Developed India).

Prof. Kumar highlighted the budget's emphasis on agriculture, MSMEs, infrastructure, and innovation as engines of development. Initiatives like the Prime Minister Dhan-Dhaanya Krishi Yojana and National Mission on High-Yielding Seeds were noted as significant steps toward rural prosperity, benefitting over 1.7 crore farmers through enhanced credit, technology, and productivity improvements.

He discussed the boost for MSMEs, including revised classification norms, ₹5 lakh credit cards for micro-enterprises, and term loans up to ₹2 crore for first-time entrepreneurs, especially women and marginalized groups.

The session also explored major infrastructure investments, including the ₹1 lakh crore Urban Challenge Fund, support for states' capital expenditure, and the ₹25,000 crore Maritime Development Fund, aimed at accelerating economic connectivity. He concluded by encouraging students to view the budget as more than just a policy a blueprint for opportunity and to analyze its implications for businesses and careers.

Building a Winning Start-up: A Hands-on Workshop on Business Model Canvas

On March 12, 2025, a hands-on workshop titled Building a Winning Start-up: Business Model Canvas was conducted by Prof. (Dr.) Nilamadhab Mohanty for PGDM students. The session focused on understanding and applying the Business Model Canvas framework to real startup ideas.

The session aimed to foster entrepreneurial thinking and provide practical exposure to one of the most essential tools in the start-up ecosystem – the Business Model Canvas. Dr. Mohanty began the workshop by introducing the framework of the canvas, explaining its nine building blocks, which include customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure.

What made this session particularly engaging was its participative approach. Students were invited to choose from a curated list of 25 innovative business ideas, ranging from rental services for baby gear and pet food sales to more creative pursuits such as handmade candles, personalized tour guide services, and launching research-based websites. The spectrum of ideas was diverse, inclusive, and realistic—designed to spark thought and creativity in students from all backgrounds and interests.

Dr. Mohanty encouraged students to analyse their chosen business idea through the lens of the Business Model Canvas. His guidance on identifying the right customer base, developing strong value propositions, and evaluating the feasibility of key activities and cost structures was both practical and inspiring. The hands-on approach allowed participants to actively map out their start up vision while receiving expert feedback on their strategies.

The workshop was more than just a theoretical exercise; it served as a catalyst for transforming ideas into actionable plans. It equipped students with the knowledge to critically evaluate a business model and the confidence to take the first steps toward entrepreneurship.

From Concept to Creation: Workshop on Prototype & Process Design and Development

On March 24, 2025, the workshop titled “From Concept to Creation: Prototype & Process Design and Development” was conducted by Prof. Sankalp Pratap, Chair Professor of Entrepreneurship at IIT Bombay. This hands-on session aimed to equip students and aspiring entrepreneurs with practical knowledge about turning ideas into tangible prototypes through structured processes and innovation frameworks.

Prof. Pratap began the session by highlighting the role of prototyping in bridging the gap between ideation and implementation. He emphasized that prototyping is not just about building a model but about understanding user needs, testing assumptions, and iterating based on real-world feedback. He introduced the principles of design thinking and its application in early-stage product development.

The session also covered essential aspects of process design - from identifying the problem, mapping user journeys, to building functional and scalable solutions. Prof. Pratap used real-world startup examples to explain how a well-thought-out process can lead to more successful and user-centric innovations.

An interactive segment allowed participants to develop quick prototypes based on given problem statements. This activity helped them apply the concepts learned and receive feedback from Prof. Pratap, making the learning experience more immersive and practical.

Throughout the session, Prof. Pratap stressed the importance of continuous learning, rapid experimentation, and user validation. He encouraged students to see failure as a step toward refining their ideas rather than a roadblock.

Steps to an Irresistible STARTUP Sales

CIMP and CIMP-Business Incubation and Innovation Foundation (CIMP-BIIF) hosted an engaging session under its BTALKS series titled Steps to an Irresistible STARTUP Sales on April 30, 2025, at B-Hub, Maurya Lok Complex, Patna. The event aimed to equip aspiring entrepreneurs and startup founders with actionable strategies to strengthen their sales capabilities.

The session was led by Mr. Amit Prakash, Founder of Motivus Consulting, who shared real-world insights on building effective and scalable sales systems tailored for startups. He emphasized shifting from a fixed to a growth mindset and introduced participants to the 4Fs framework: Feelings, Fears, Frustrations, and Desires to understand customer psychology and craft compelling sales pitches. Mr. Prakash also highlighted the importance of choosing the right marketing channels, understanding customer personas, building long-term relationships, and mastering sales negotiation techniques.

The event concluded with a dynamic Q&A session, enabling participants to seek guidance on their individual challenges. The session provided a clear roadmap to designing high-impact sales strategies, making it a valuable learning experience for all.

CIMP and CIMP-BIIF reaffirmed their commitment to nurturing Bihar's entrepreneurial ecosystem, continuing to foster innovation and growth through knowledge-driven platforms like BTALKS.

Financial and Managerial Communication Bootcamp: Understanding Consumer Price Index

On May 6, 2025, an online bootcamp on Financial and Managerial Communication was conducted, featuring a focused session on the Consumer Price Index (CPI) by Mr. Kumar Ayaskanta, CEO of Dozen Diamonds. The session aimed to enhance participants' understanding of key economic indicators and their relevance in financial decision-making and communication.

Mr. Ayaskanta began by breaking down the concept of the Consumer Price Index, explaining its role as a critical measure of inflation and purchasing power. He emphasized how CPI reflects changes in the cost of living and why it is essential for managers, policymakers, and businesses to monitor these shifts closely.

The bootcamp highlighted the impact of CPI on various sectors including retail pricing, salary adjustments, and government policy formulation. Mr. Ayaskanta also illustrated how CPI data influences financial communication strategies, especially in budgeting, forecasting, and stakeholder reporting.

Through real-time examples and interactive discussions, participants learned how to interpret CPI trends and translate them into meaningful business insights. Mr. Ayaskanta explained the

structure and methodology behind CPI calculation, along with its limitations and potential distortions.

The session also focused on the importance of clear communication when dealing with financial metrics. Mr. Ayaskanta shared best practices for presenting economic data in reports and meetings, making complex indicators like CPI accessible to diverse audiences.

Overall, the bootcamp provided a well-rounded understanding of the Consumer Price Index and its managerial relevance. Mr. Ayaskanta's expertise and practical approach helped participants strengthen their analytical and communication skills in a financial context.

TiE Patna

National Startup Day



CIMP, Department of Industries, and TiE Patna celebrate National Startups Day with ‘Avinya Bihar 2025, in collaboration with the Department of Industries, Government of Bihar, and TiE Patna, organized Avinya Bihar 2025 on the occasion of National Startups Day. The event, held on January 16, 2025, at CIMP campus, brought together leading voices from the startup ecosystem, government, and industry under one roof to foster dialogue, networking, and startup promotion. The event was graced by the presence of several distinguished dignitaries. Hon’ble Minister for Industries & Tourism, Shri Nitish Mishra, attended as Chief Guest. Smt. Bandana Preyashi, IAS, Secretary of the Department of Industries, and Shri Nikhil Dhanraj Nippanikar, IAS, Director of Handloom and Sericulture, were present as Guests of Honor. Shri Bharat Oswal, Vice Chairman of JITO Incubation & Innovation Foundation, attended in person, while Shri Murali Bukkapatnam, TiE Global Chair, joined the event virtually. The programme commenced with a welcome address by Prof. (Dr.) Rana Singh, Director of CIMP, setting the tone for an inspiring day ahead. A major highlight of Avinya Bihar 2025 was the exhibition of innovative products at 20 startup booths set up by recognized startups under the Startup Bihar initiative. Promising ventures such as Sattuz, Ghaaspaat, Paavni, and Vaimanika Aerospace showcased their products and business models, giving visitors a firsthand experience of Bihar’s entrepreneurial potential.

The event offered a robust platform for over 300 startups to engage in personalized consultations, gain insights from industry leaders, and expand their networks. The enthusiasm of young entrepreneurs and the collaborative atmosphere marked a boost to the evolving startup ecosystem in Bihar.



One of the landmark achievements of the day was the official launch of the Startup Bihar Portal (startupbihar.in), a user-centric platform aimed at enhancing startup access to government schemes, funding, and support services. The portal was inaugurated by Hon'ble Minister Shri Nitish Mishra, who also facilitated the distribution of seed and post-seed funding to six promising startups: Moso International Pvt. Ltd., Staiz Finder Tech Pvt. Ltd., Smilescape Hospitality Pvt. Ltd., Unparalleled Learning Technologies (OPC) Pvt. Ltd., Webzyro Technologies Pvt. Ltd., and Dibrail Services Pvt. Ltd.

Adding another feather to its cap, CIMP Business Incubation & Innovation Foundation (CIMP-BIIF) was awarded first prize in the Yearly Ranking for Incubation Centers of Bihar, underscoring its leadership and excellence in nurturing entrepreneurial ventures. CIMP-BIIF, along with IIT-Patna, was also recognized for top performance in the Monthly Ranking for Incubation Centers.

Several institutions were honored for their consistent performance in nurturing startups. In the Monthly Ranking of Startup Cells, Government Engineering College, Aurangabad secured Rank 1, followed by Government Engineering College, Vaishali and Bihar Agriculture University, Sabour. In the Incubation Center Rankings, CIMP made a hat-trick by topping the charts for three consecutive months, alongside IIT Patna (Rank 1), Dr. Rajendra Prasad Central Agricultural University (PUSA) (Rank 2), and Chanakya National Law University (Rank 3).

In his address, Hon'ble Minister Shri Nitish Mishra reiterated the government's dedication to building a vibrant startup ecosystem. He emphasized the importance of Bihar's young talent pool in driving innovation and economic progress. He also announced plans to establish district-level startup cells to make entrepreneurial resources more accessible at the grassroots level.

The day also featured an engaging workshop by Shri Dilip Sharan titled "Understanding Investor's Psychology – The Art of Perfect Pitching", which provided startups with practical strategies to secure investments. A thought-provoking panel discussion, moderated by CA Pallavi Jha, Program Manager of TiE Nurture Patna, brought together seasoned entrepreneurs and experts who shared their perspectives on the current startup landscape, challenges, and future opportunities.

The event concluded with an interactive Q&A session and a formal vote of thanks delivered by CA Pallavi Jha. Avinya Bihar 2025 not only celebrated the entrepreneurial spirit of Bihar but also laid the foundation for a more robust, inclusive, and innovation-driven startup ecosystem in the state.

Empowering Women Entrepreneurs - Breaking Barriers & Building Ecosystems

On March 24, 2025, a panel discussion "Empowering Women Entrepreneurs – Breaking Barriers & Building Ecosystems" was organized at CIMP's Auditorium Hall. Moderated by Nandini Agarwal, TiE Global Women & TiE Angels, brought together inspiring women leaders to share insights on fostering female entrepreneurship. Usha Jha, Patles Craft 1991, Manisha Prakash (Media & Incubation Expert), Jayati Sinha, and Himani Mishra (Brand Radiator) discussed the challenges and opportunities for women in business. The session began with Nandini Agarwal highlighting Style Women, a global initiative supporting women-led startups through mentorship and funding. She emphasized the importance of collaborative growth and introduced Rachana Mimani, Founder & CEO, Peacetwogether, who shared her journey in AI-driven mental health solutions.

A key theme was leveraging technology as an enabler-Jayati Sinha and Himani Mishra stressed that "technology is your friend", urging women to embrace digital tools for scaling businesses. Manisha Prakash, drawing from her experience in the male-dominated media industry, addressed the confidence gap among women entrepreneurs. She encouraged building strong support networks, stating, "When your product solves a real problem and your story inspires others, you create your own narrative." Pallavi Jha, CA & Moderator, posed a critical question: How can women gain the confidence to pursue entrepreneurship despite societal barriers? Manisha responded by highlighting the role of incubators, mentorship, and peer communities in providing reassurance.

The discussion concluded with a powerful takeaway: Entrepreneurship is not just about profit but about creating impact. Whether as stakeholders or pioneers, women must "Empower, Embrace, and Engage" to shape their own success stories. The session ended with an engaging Q&A, where aspiring entrepreneurs sought advice on funding, work-life balance, and navigating male-dominated industries. The panellist's collective message was clear—with the right ecosystem, mentorship, and self-belief, women can redefine Bihar's entrepreneurial landscape.

TiE Patna BRIDGE Summit 1.0: A Catalyst for Entrepreneurial Excellence and Innovation in Bihar

The TiE Patna BRIDGE Summit 1.0, was held on March 25, 2025, at CIMP Auditorium. The event brought together startups, investors, policymakers, and industry leaders under one roof. The event served as a dynamic platform for networking, knowledge exchange, and business collaboration, reinforcing Bihar's growing potential as a hub for innovation. The summit was inaugurated with an inspiring address by Shri Nitish Mishra, Minister of Industries, Bihar, who emphasized the state's commitment to fostering a supportive ecosystem for entrepreneurs. He praised the enthusiasm of young innovators and reaffirmed the government's dedication to policies that encourage startup growth and investment.



A key highlight of the summit was its engaging panel discussions, where experts deliberated on critical topics such as funding opportunities, scaling businesses, and leveraging government initiatives. Additionally, interactive master classes provided attendees with actionable insights into digital transformation, business strategy, and market expansion. The event also featured a startup expo, where emerging businesses showcased their products and services, gaining visibility among potential investors and customers. Another notable segment was TiE U, a collaborative initiative with NIFT Patna, designed to inspire students and young entrepreneurs through mentorship and real-world business lessons.

The success of the TiE Patna BRIDGE Summit 1.0 underscores the collective efforts of TiE Patna, the Bihar government, and industry stakeholders in driving economic growth through entrepreneurship. By facilitating meaningful connections and knowledge-sharing, the summit has laid a strong foundation for future innovation in the region. With such initiatives, Bihar is steadily emerging as a promising destination for startups, investment, and technological advancement, setting the stage for a vibrant entrepreneurial ecosystem in the years to come.



Students' Corner

Articles

The Art of Failing Forward: Why Mistakes Are Your Secret Weapon

By: Anjali

Batch: PGP 2024-2026

Failure - a word that often sends shivers down our spines. We're taught to avoid it, fear it, and feel ashamed when it happens. But what if failure isn't the enemy? What if it's actually the secret weapon that propels us toward success?

Redefining Failure- Failure isn't a dead end. It's a detour, a redirection toward something better. Every mistake holds a lesson, a nugget of wisdom that refines our approach and strengthens our resolve. Think of failure not as a scar but as a blueprint for improvement.

The Greatest Success Stories Were Built on Failure- India has no shortage of inspiring stories of people who turned failure into fuel. A.P.J. Abdul Kalam, India's beloved "Missile Man," faced the failure of the SLV-3 satellite launch. Instead of giving up, he led the next mission to success, shaping India's space journey.

Dhirubhai Ambani started as a small yarn trader, faced countless financial hurdles, yet built Reliance — one of India's biggest companies.

Mary Kom, the legendary boxer, lost early matches and was told she wouldn't succeed. She trained harder, becoming a five-time World Boxing Champion and Olympic medalist.

Their secret? They didn't let failure define them. They used it to fuel their progress — they failed forward. Why Failing Forward Works?

1. It Builds Resilience: Each setback toughens you for the next challenge.
2. It Spurs Creativity: When one way fails, you find a new one.
3. It Sharpens Self-Awareness: You learn what to fix and how to grow.
4. It Kills the Fear of Trying: Once you've failed and survived, fear loses its grip.



The Courage to Keep Going- Failing forward isn't easy but it's worth it. The world might notice your failure, but they'll admire your comeback. Success isn't about never falling; it's about rising every time you do.

So go ahead take that risk, start that project, chase that dream. If you fail, fail boldly, fail bravely and fail forward. Because every failure is a step closer to success.

The Silent Power of Kindness: Changing the World Without Recognition

By: Harsh Krishna

Batch: PGP 2024-2026

In a world obsessed with likes, shares, and recognition, it's easy to believe that only the loudest actions make a difference. But what if the most powerful force for change is something quieter — something that often goes unnoticed? What if kindness, in its purest and most unrecognized form, is the real catalyst for a better world?

Kindness isn't flashy. It doesn't demand a spotlight or seek applause. It's the friend who listens without judgment, the stranger who holds the door when your hands are full, the teacher who encourages you after a bad grade, and the classmate who shares their notes when you miss a lecture. These small, uncelebrated moments weave together to create an invisible safety net that supports us all.

India, a nation famous for its well-settled culture of empathy, is full of unrecognized heroes whose modest acts of goodwill send waves of transformation. Consider Sindhutai Sapkal, better known as the 'Mother of Orphans.' She adopted more than a thousand orphaned children, even though she herself was once homeless. Her altruistic goodness never required accolades - it just emanated from an unrelenting urge to assist those who lacked anyone.

Then there's Dashrath Manjhi, the 'Mountain Man' of Bihar. When his wife succumbed to illness because the closest hospital was too distant, he devoted 22 years to chiselling a road through a mountain using nothing but a hammer and chisel — so that his village would have



better access to medical facilities. He didn't do it for recognition; he did it so that no one else had to go through what his family did.

Even science supports this. Research indicates that observing acts of kindness increases serotonin - the mood-stabilizing hormone that makes us happier - not only in the recipient, but in the giver and even the observer who witnesses it. It's referred to as the "ripple effect." A single quiet act of kindness can cause an infinite series of positive deeds, reaching far beyond what we can witness.

But maybe the loveliest aspect of kindness is that it doesn't take talent, money, or position. It's available to anyone, anytime. A kind word, a helping hand, or a moment of compassion costs nothing — but it can transform everything for someone who is in need.

So, what if we quit seeking applause and began practicing kindness for kindness' sake? Envision a world where individuals did well not for accolades, but because it feels right. A world where the soft strength of kindness transforms our communities, deepens our relationships, and cares for our hearts.

Be that person. Be the quiet force for good. The world needs more of that.

Poem

Where Life Felt Like Me

By: Nancy Singh

Batch: PGP 2024-2026

Evenings by the lake, Maggi in hand,
Talking for hours, no big plan.
Sunsets with friends, soft wind around,
Peace in those moments, no need to be found.

Sheetal Das ki Bhaiya feels like calm,
A random guy singing with quiet charm.
Strings of his guitar, voice in the air,
It felt like magic floating there.

Weekend rides and laughter light,
Stories shared well into the night.
Late night drives to Kaliyasot side,
Music on low, hearts open wide.

Family giggles, warm chai talks,
Endless jokes on evening walks.
That's where I smiled, that's where I grew.

These aren't big things, but they're mine
Little pockets of peace, simple and fine.
I may be away, but they stay with me,
That's where I smile, that's where I'm me.



Management Development Programme

A Three-Day Residential Management Development Programme on Quantitative Techniques for the Officials of Planning & Development Department, Govt. of Bihar under State Support Mission, NITI Aayog



The three-day residential Management Development Programme (MDP) on Quantitative Techniques was organized by CIMP in association with the Planning and Development Department, Government of Bihar, under the State Support Mission (SSM) of NITI Aayog. Held at CIMP campus from Thursday, January 9, 2025, to Saturday, January 11, 2025, the program aimed to enhance the analytical capabilities of officials to support data-driven decision-making in governance and development. This MDP addressed critical aspects of statistical analysis, optimization techniques, and data interpretation, which are essential for effective policy formulation, resource allocation, and project management. The sessions highlighted the importance of integrating quantitative techniques into planning processes to improve efficiency and ensure evidence-based policy decisions. The programme provided participants with opportunities to deepen their understanding of quantitative methods through interactive lectures, case studies, and practical applications.

A Three-Day Residential Management Development Programme on Data Analysis for Policymakers for the Officials of Planning & Development Department, Govt. of Bihar under State Support Mission, NITI Aayog



The three-day residential Management Development Programme (MDP) on Data Analysis for Policymakers was organized by the Planning and Development Department, Government of Bihar in association with CIMP under the State Support Mission (SSM) of NITI Aayog. Held at CIMP campus from Thursday, January 23, 2025, to Saturday, January 25, 2025. This residential programme is designed to empower officials with advanced data-driven tools and techniques for effective policymaking and governance. This MDP addressed critical aspects of data analysis and statistics tailored to the unique needs of policymakers. The sessions were meticulously designed to cover essential components such as the fundamentals of data, descriptive and inferential statistical methods, and the application of statistical tools to real-world policy scenarios. This programme equips participants with the knowledge and techniques necessary to analyse, interpret, and apply data-driven insights to policy development and implementation. This MDP focuses on building a solid foundation in data analysis, statistical methodologies, and their real-world applications in governance. It integrates a blend of theoretical learning, practical exercises, and hands-on activities to bridge the gap between data and decision-making.

A Two-Day Residential Management Development Program/Workshop on Leadership and Management for Principals of Govt. Nursing Training Institutes of different districts of Bihar under State Health Society, Bihar.

From January 29-30, 2025, CIMP hosted a two-day residential workshop on "Leadership and Management." This program was exclusively tailored for 43 Principals of Government Nursing Training Institutes across Bihar. Conducted in collaboration with the State Health Society, Bihar, the initiative aimed to strengthen the state's healthcare education infrastructure.

The primary objective was to equip these institutional leaders with contemporary leadership paradigms and advanced managerial competencies. The curriculum was structured to cover essential topics such as strategic planning, human resource development, and methods for ensuring academic quality. The residential format created an immersive learning atmosphere and facilitated valuable networking among the participants, allowing them to share experiences and build a professional community. This targeted intervention represents a definitive step toward enhancing the quality of nursing education and healthcare delivery across the state.

Training Program under the Chief Minister SC/ST/EBC Entrepreneurship Scheme



A number of trainings were conducted in several batches for 1408 participants under the Chief Minister SC/ST/EBC Entrepreneurship Scheme. Several batches were trained during the period. The participants belonged to different districts of the State. They were imparted training on various aspects of entrepreneurship such as forming a business organization, knowing the business idea, sales & marketing strategy, accounting and finance, legal and ethical aspects of business.

Faculty Development Programme

Third Faculty Development Program on CO-PO-PEO

CIMP hosted third Faculty Development Program on Course Outcome, Program Outcome and Program Educational Objectives between May 5, 2025 to May 10, 2025. This FDP has attracted 25 participants hailing from various institutions like Sinhgad Institute of Management and Computer Application (SIMCA), CSVTU Bhilai Chhattisgarh, Indian Maritime University (A central university under MoPSW), Rashtrasant Tukdoji Maharaj Nagpur University & Department of Botany Ayya Nadar Janaki Ammal College, Sivakasi Virudhunagar District Tamil Nadu. Topics of the FDP were as follows:

- Outcome-Based Education
- Mapping Course Outcome and Program Outcome
- Preparing Course Attainment Level
- Preparing Student Rubric
- Preparing program-level direct and indirect attainment levels

The event started by the virtual lighting of the ceremonial lamp by Director CIMP (Program Patron), Prof. (Dr.) Rana Singh followed by the brief layout of the program by Dr. Santosh Kumar, Program Chair, FDP (CO-PO-PEO).

The FDP (CO-PO-PEO) was conducted in five technical sessions by three resource persons from CIMP namely Prof. (Dr.) Ranjit Tiwari (Program Chair), Prof. (Dr.) Santosh Kumar (Program Chair), Prof. (Dr.) Kalyan Agrawal along with two external experts namely Prof. Prashant Sharma, Professor and Associate Dean, Jindal School of Banking and Finance and (Dr.) Amarnath Mitra, Associate Professor, Fore School of Management, New Delhi.

FDP on Estimation and Interpretation of Financial Data using Eviews

CIMP hosted faculty development program from June 24-28, 2025. This development program served as a platform for academicians and researchers from diverse backgrounds to come together and engage in discussions regarding various econometric tools for analysing financial data using Eviews. This workshop was spread over five days with theory and hands-on sessions Cross Cross-Sectional Regressions, ARIMA Modelling, Panel Data Regressions, Vector Auto Regressions, Vector Error Correction Model, and Volatility Modelling.

The event started with lighting the ceremonial lamp by Prof. (Dr.) Rana Singh, Director CIMP, and Program Chair, FDP; Prof. (Dr.) Ranjit Tiwari, Program Chair; Prof. (Dr.) Santosh Kumar, Program Chair. It was followed by the inaugural address of Director CIMP, Prof. (Dr.) Rana Singh. In the inaugural address, he highlighted the importance of econometric analysis in the context of financial data using various analytical tools in research and teaching.

The sessions were further addressed by eminent experts of the field, namely Prof. Tarun Soni (FSM, New Delhi), Prof. Ranjit Tiwari (CIMP), Prof. Santosh Kumar (CIMP), and Prof. Ankit Sharma (CIMP) on various topics. Prof. Tarun Soni has discussed the CLRM, ARIMA Modelling on the first day of the FDP. On the second day, Prof. Ranjit Tiwari elaborated the Panel data along with Fixed Effects and Random Effects Model. Further on third day, Prof. Santosh Kumar has discussed VAR and Impulse Response Function. On fourth day, Prof. Ankit Sharma has discussed Vector Error Correction Model and lastly it was concluded with Volatility Models (ARCH and GARCH Models) by Prof. Tarun Soni.

This FDP was attended by thirteen participants from different colleges and universities in India. The session was concluded with vote of Thanks by Prof. Santosh Kumar.

Research @ CIMP

Publications

Sharma, A., Kothapalli, G. K. M., & Raj, G. (2024), Aerox: Navigating New Product Development in a Family Business, *Journal of International Business Education*.

Chakraborty, D., Oberoi, S. S., Rana, N. P., and; Rajan, R. (2025). Navigating Technological Uncertainty: Sustainable Practices in Digital Knowledge Acquisition and Application. *Journal of Global Information Management (JGIM)*, 33(1), 1-22. (ABDC, A)

Rohit, S. (2025), Service marketing mix and customer engagement: A meta-analysis, *Journal of Business Research*. (ABDC-A; ABS-3)

Verma, R., Gangwani, K., & Nigam, N. (2025). Mediversal Hospital: Segmentation, Targeting, and Positioning Dilemma. *Ivey Publishing*.

Conferences, Invited Sessions, Workshops

Nitish Nigam conducted sessions Lean Manufacturing and Process Optimisation as part of the EDP under the Raising and Accelerating MSME Performance (RAMP) initiative,

Nitish Nigam conducted sessions on Business Communication and Soft Skills under the Chief Minister SC/ST/EBC/Mahila/Yuva/Minority Entrepreneurship Scheme Training Programme.

Nitish Nigam facilitated hands-on training on data analysis using real-world datasets during a Three-Day MDP on Data Analysis for Policymakers for officials of the Planning and Development Department, Government of Bihar under State Support Mission, NITI Aayog.

Nauris Haider, Rishabh Rajan, and Kumod Kumar (2025). Assessing the Impact of Heatwaves on Food Supply Chains and its Informal Sector Workers in Bihar: A Multi-Factor mTISM-Based Study with Case Study and Policy Recommendations, Academy for Global Business Advancement, Paper accepted, held at Bangkok (Thailand) on July 2-4, 2025.

Nauris Haider, Ritika Sagar, Madhurima Raj, Rishabh Rajan, and; Kumod Kumar (2025). Children at Risk in the Digital Age: A Strategic Model of Cybercrime Drivers in Bihar Schooling Context, Academy for Global Business Advancement, Paper accepted, held at Bangkok (Thailand) on July 2-4, 2025.

Pranshu Bhagat and; Rishabh Rajan, (2025). Benchmarking eSanjeevani: A Hybrid Approach Integrating TISM and Strategic Analysis Frameworks, Academy for Global Business Advancement, (Paper accepted), held at Bangkok (Thailand) on July 2- 4, 2025.

Rishabh Rajan, Kumod Kumar, Rana Singh, and Sanjay Kumar (2025). Strategic Enablers of Sustainability Driven Startups: A Study of Bihar's E-Government Ecosystem, Academy for Global Business Advancement, (Paper accepted), held at Bangkok (Thailand) on July 2-4, 2025.

Dr. Madhurima Raj, Ms. Ritika, Ms. Nauris Haider, and Rajan, R. (2025). Cybercrime Risk Factors and Strategic Intervention: A Policy Framework for Bihar's School System, International Conference on Public Policy and Management (ICPPM), (Paper accepted), held at CIMP, from June 25 to June 26, 2025.

Dr. Chandana Kumari and Rishabh Rajan (2025). Strategic Framework for Integrating the 5E Learning Model to Achieve Sustainable Educational Practices in Bihar: A TISM Approach, International Conference on Public Policy and Management (ICPPM), (Paper accepted), held at CIMP, from June 25 to June 26, 2025.

Rajan, R., Kumod Kumar, Rana Singh and Sanjay Kumar (2025). Analyzing the Impact of Bihar Startup Policy 2022 on Developing a Strategic Framework for Achieving Sustainable Development in Healthcare: Insights from M-TISM and Sri Sai Eye Hospital Patna, International Conference of the International Association of Technology and Management (IATM), (Paper accepted) Point Park University in Pittsburgh, USA.

Prof. Sudeep Rohit was invited to participate in the Transformative Consumer Research Dialogical Conference 2025

Projects and Consultancy

Social Impact Assessment of Land Acquisition in Masauri, Punpun under Patna District for the Consturction of Dumri Halt Patohi (RLY Km-18/02-17/29) Railway Over Bridge (ROB)

Social Impact Assessment Study for Land Acquisition for the Construction of a Road Over Bridge (RoB) and Approach Road near Bakhtiyarpur Engineering College, between NH-30 and SH-106, in Dedur Village, Bakhtiyarpur Block, Patna District

Social Impact Assessment Study for Land Acquisition in Mauja Rawaich, Thana No. 142, and Mauja Hakikatpur, Thana No.139, under the restoration of the old course of the Ganga River and protective works from village Ghansurpur to Dedur in Bakhtiyarpur Block, Patna District

Social Impact Assessment of Land Acquisition for Construciton of RCC Bridge on Punpun River (Samda-Guludia Village) under Paliganj Block Patna

Social Impact Assessment of Land Acquisition in Patna District Hamejapur Mauja, Khusrupur Circle for the Construction of Block cum Circle Office

Social Initiatives of CIMP

Students Guidance Centre (SGC)



The SGC CAT results showcased the commitment and academic excellence of its students. Among the notable achievers, Chandrakant Milan had secured a 65 percentile, reflecting his determination in one of India's toughest management entrance exams. Born on December 16, 2000, in Simrathu, Chandrakant's journey was a testament to perseverance and the quality education at SGC.

The diverse pool of successful candidates highlighted various career paths. Ashok Kumar had secured a role as a Government High School Teacher, while Ramenatar Ravidas was serving as a Government Primary Teacher. Shivcharan Mallik's position as a Librarian at A.N. College underscored the growing importance of academia. In the private sector, Satyendra Paswan was contributing to Aakash Byju's, reflecting the rising demand for professionals in ed-tech.

Many aspirants were preparing for competitive exams, including SSC, Banking, and Railway, while others, like Chandeshwar Ram and Shakti Paswan, were targeting specialized exams such as BPSC and GATE. Meanwhile, Ankit Kumar's pursuit of a Diploma in Civil Engineering highlighted the shift towards skill-based education.

Career Guidance Centre (CGC)



For CGC 2024, a total of 60 students were selected through a rigorous three-round interview process from 91 applicants. The selection was based on eligibility criteria, including caste, income, and residency certificates. The program was supported by a dedicated faculty panel, including Pawan Sir, Vikas Sir, Chavi Ma'am, Saurabh Sir, and others, who provided specialized coaching in verbal ability, quantitative techniques, reasoning, and reading comprehension. The training followed a phased learning model, progressing from fundamental concepts to core modules and extensive test practice, ensuring students were well-prepared for top-tier management institutions like IIMs, IRMA, XLRI, and TISS. Mock group discussion and interview sessions also helped to enhance students' selection prospects.

Among the key achievements of CGC 2024 was Ashwini Kumar's advancement in the Junior Translation Officer selection process under UPSC, reflecting the program's impact beyond management exams and into prestigious public sector opportunities. Akanksha Kumari's impressive 94.46 percentile in CAT 2024 further demonstrated CGC's effectiveness in preparing students for India's leading management institutes. In addition to classroom instruction, students had access to newspapers, magazines, and management preparation books available at CIMP Library. The institute consistently provided academic, logistical, and operational support to the initiative. With its structured curriculum, dedicated faculty, and strong institutional backing, CGC continued to play a vital role in shaping academic and career success across Bihar.

Beautiful Minds



Beautiful Minds recently welcomed 16 new students, bringing the total number of students to 47. Among them, 25 were juniors and 22 were seniors. The school provides education in Mathematics, Science, Computer Science, English, and Social Science, along with guidance and mentorship. The subjects were taught by dedicated educators: Mathematics by CGC student Devyani Kumari, Science by Upendra Kumar and Shubha Shah, with the latter also handling Social Science. English and Computer Science were taught by Pankaj Kumar, while B. Ratnesh and Vishnu Prakash offered guidance and mentorship. Students actively participated in national celebrations like Republic Day and Independence Day, engaging in performances, painting, and project work. A recent Science Exhibition focused on the Solar System, where Anamika Kumari (Class 8) secured first place for her presentation. Raj Kumar (Class 6) also participated, along with Sneha Kumari (Class 6), who had a keen interest in dancing, painting, and Udbhav. With a balanced focus on academics and extracurricular activities, Beautiful Minds consistently supports students in their learning journey while encouraging involvement in diverse activities that contribute to their overall development.

Internship & Placement

Summer Internship 2025

The Summer Internship Season 2025 at CIMP witnessed a successful culmination, providing internship opportunities to the students of the PGDM Batch 2024-26 in esteemed organizations across various sectors.

Students were offered diverse roles and projects tailored to their preferences and specialization areas, including marketing, finance, and HR. This allowed them to gain hands-on experience and exposure in their respective fields of interest.

The companies offering Summer Internship Program (SIP) to our students, hail from various industry verticals, reflecting the broad spectrum of opportunities available to CIMP students. The participating organizations spanned across FMCG, financial services, general administration, public sectors, and more.

Apart from the previous year companies, our Summer Internship Season had a few notable additions to the list of companies, which included organizations such as Indian Postal Services, Tata Boeing Aerospace Ltd., Powergrid, Shwethdara Milk Cooperative, Startup Vaimanika Aerospace, Quant Finance, ATZ Elevator Tirupati, and Global Archer Construction & Engineering LLP. All such companies enriched the internship landscape at CIMP, offering diverse and enriching opportunities to the students.

The Summer Internship Season 2025 underscored CIMP's commitment to providing students with valuable industry exposure and experiential learning opportunities, further enhancing their academic and professional journey.

Internship Diaries

Tanisha's internship at COMFED

By: Tanisha Madhukar,

Batch: PGP 2024-2026

During my internship at COMFED, Patna Headquarters, as a Marketing Analyst, I gained invaluable exposure to the inner workings of the dairy industry and the broader professional environment. This opportunity significantly contributed to both my personal and professional growth. It was a transformative phase where I sharpened my analytical skills, developed a better understanding of market dynamics, and embraced the importance of self-reliance. While there were moments of solitude, they taught me a powerful lesson that in the path of growth, we must often be our own strongest support. I realized that while others may be willing to help, they are usually managing their own responsibilities. This insight strengthened my resilience and helped me build a proactive, solution-oriented mindset. Moving forward, I carry with me enhanced confidence and a strong sense of independence, which I aim to apply in future roles not only as a committed team player but also as a dependable and empathetic leader.



Nancy's Internship at Vaimanika

By: Nancy Singh,

Batch: PGP 2024-2026

Interning at Vaimanika Aerospace was an exciting journey that combined creativity, technology, and learning. As someone passionate about digital media, I found this internship both enriching and inspiring. One of the highlights of my experience was hosting YouTube videos and promotional shorts for Vaimanika's.

It was a great opportunity to enhance my on-camera confidence and connect with a broader audience. I also worked on designing graphics for social media, creating engaging posters and reels to boost the brand's digital presence.

Additionally, I contributed to webpage creation, SEO and supported the digital marketing team. This exposure gave me valuable insights into branding, visual storytelling, and how to build a strong online identity.

What made this internship truly unique was the opportunity to learn how to fly a drone. Getting hands-on experience with drone technology was fascinating and added a completely new dimension to my skillset.

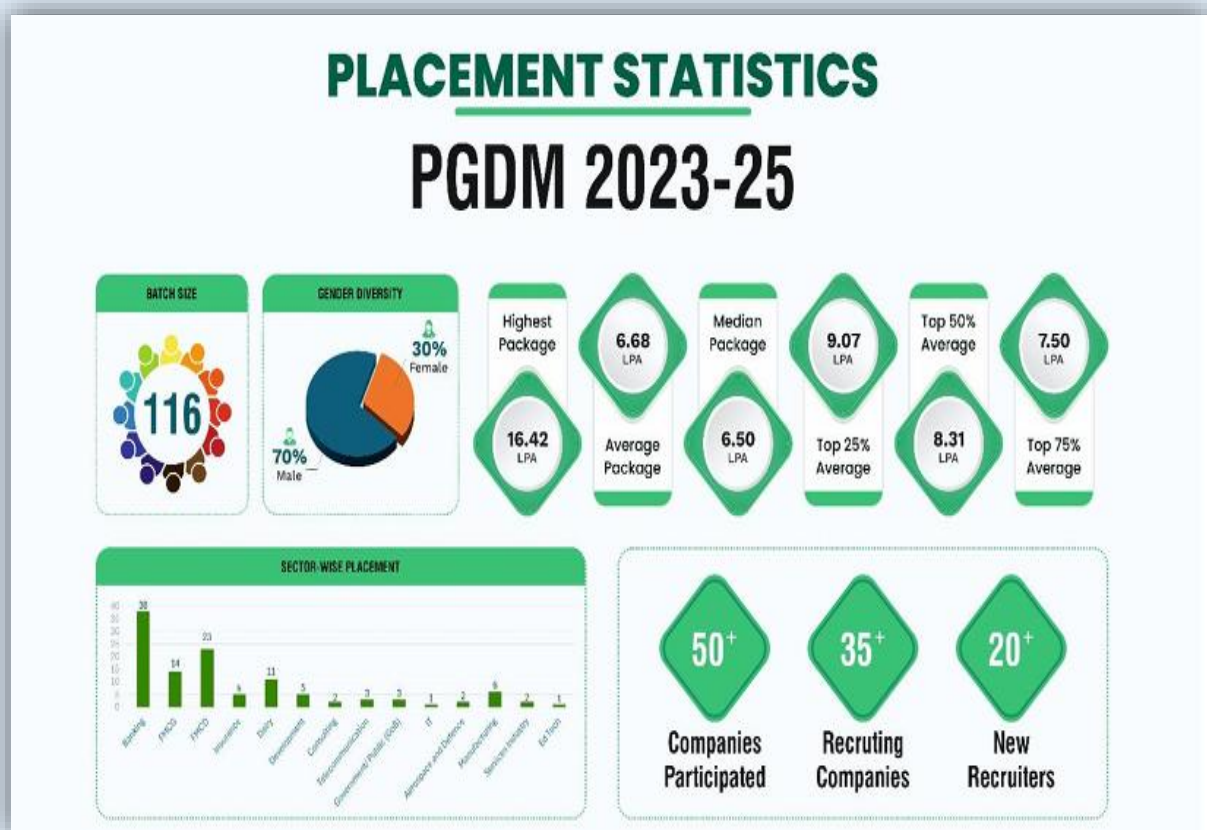
Overall, this internship allowed me to explore both my creative and technical sides. It strengthened my interest in digital marketing and gave me the confidence to pursue more opportunities in this dynamic field.



Final Placement 2025

Continuing its legacy of academic excellence and industry relevance, CIMP has once again achieved 100% placement for its 16th PGDM Batch (2023–25). This accomplishment comes in a year marked by economic uncertainties and hiring slowdowns across top business schools in India, highlighting the institute’s unwavering commitment to career readiness and strong industry partnerships.

The Placement Season 2025 witnessed participation from more than 50 reputed companies, with 35 extending offers and 20 first-time recruiters joining CIMP placement drive. The season recorded a highest CTC of ₹16.42 LPA, an average CTC of ₹6.68 LPA, and a median CTC of ₹6.50 LPA, reflecting strong placement outcomes across sectors.



Key highlights of the placement season include exceptional salary outcomes, with the top 25% of students securing an average CTC of ₹9.08 LPA, the top 50% receiving ₹8.31 LPA, and the top 75% achieving an average of ₹7.50 LPA

The batch comprised 116 students (81 male and 35 female) from diverse academic backgrounds—ranging from engineering, commerce, and management to science and arts—contributing to a dynamic and versatile talent pool.

Notably, several prominent organizations reaffirmed their trust in CIMP's talent by hiring multiple times. This year also welcomed a host of new recruiters, including ICA-Pidilite, Adani Wilmar Ltd., Rajasthan Grameen Ajeevika Vikas Parishad (RGAVP), BIADA, Birla Opus, Nuvoco Cements, Grant Thornton Bharat, Vaimanika Aerospace, FABO, LabKafe, Swiggy, UNLOX Academy, Future Generali Life, and Nature Polyplast Ltd.—further diversifying placement opportunities. The largest recruiter for the batch of 2023-25 has been yet again ICICI Bank which hired 26 students for different verticals. This season Federal Bank offered the highest package and that for overseas placement.

CIMP also took a significant step in enhancing international academic exposure with the announcement of a Joint Study Centre in collaboration with Georgia Tech University, opening new avenues for global learning and collaboration.

Our Recruiters

ADANI WILMAR LIMITED, Airtel, AMUL (GCMMF), Asian Paints, Axis Bank, Bandhan Bank, Berger Paints, BIRLA OPUS, BRLPS (JEEVIKA), Colgate - Palmolive, COMFED, Grand Thornton Bharat, Hindalco, ICICI BANK, ICICI Prudential, ICICI Prudential, Indigo Paints, IndusInd Bank, ITC LIMITED, LabKafe, Launched, Rajasthan Ajeevika, Shwethdara Milk Producer Private Limited, SWIGGY, TASL, Utkarsh Small Finance Bank, Vaimanika Aerospace, Vodafone Idea



Admissions

The admission process for the PGDM, PGDM-IEV, FPM, and EFPM programs at CIMP for the 2025 academic session is going on. Candidates with valid scores in CAT 2024, XAT 2025, CMAT 2025, GMAT, MAT (August 2024 onwards), ATMA 2025, or CUET-PG 2025 were eligible to apply for PGDM and PGDM-IEV.

CIMP had commenced its selection process through both offline and online modes, ensuring a rigorous evaluation of applicants by the institute's esteemed faculty. The selection process was designed to assess candidates' intellectual capabilities, leadership potential, and aptitude for managerial roles in the corporate sector.

This year, CIMP received applications from various states, including Bihar, Jharkhand, Assam, Delhi, Odisha, West Bengal, Uttar Pradesh, and Telangana. Additionally, a significant number of students from Bihar who were pursuing undergraduate or postgraduate courses in other states had expressed keen interest in joining the institute in their home state.

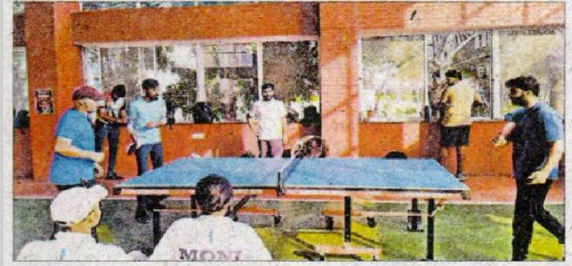
Media Clips

CIMP Organized Stakeholders Consultation Workshop

The Chandragupt Institute of Management Patna (CIMP), in association with the Department of Planning and Development, Government of Bihar, organized the Stakeholders' Consultation Workshop on the Formation of Bihar Vision Document on Tuesday, January 21, 2025. This workshop was organized under the State Support Mission (SSM) of NITI Aayog. The inaugural session commenced with a welcome address by Prof. (Dr.) Rana Singh, Director, CIMP, expressed gratitude to the dignitaries, stakeholders, and participants for their valuable contributions. Prof. Ankit Sharma, Associate Professor, CIMP, outlined the workshop's objectives, emphasizing inclusive and sustainable development strategies. The Chief Guest Prof. (Dr.) Rekha Kumari, Director of Higher Education, Education Department, Government of Bihar, highlighted the need to integrate skill development, cultural values, and ethics into the vision document to ensure holistic progress. The session concluded with a token of appreciation to the dignitaries, recognizing their insightful contributions. The workshop featured four-panel discussions. The first panel discussion of the workshop focused on the theme Emerging Technologies and Educational Transformation. Second-panel focused on the theme named Agriculture and Environmental Sustainability for Viksit Bihar@2047. Third panel focused on the theme Healthy Bihar: Empowering Women and Children for a Developed Bihar, Fourth panel focused on the theme titled Infrastructure, and Industrial Development. The workshop concluded with a Valedictory Address, where the importance of continued collaboration and the way forward for the formation of the Bihar Vision Document was emphasized. Following this, certificates were distributed to the participants as a token of appreciation for their valuable contributions. The session ended with a Vote of thanks, given by Prof. (Dr.) Sunil Kumar, Professor of Practice, CIMP expressing gratitude to all dignitaries, speakers, and participants for their involvement in making the workshop a success. This workshop marked a significant step toward shaping Bihar's future vision, fostering a path of inclusive and sustainable growth.



सीआइएमपी में 'स्पर्धा 2025' का आगाज



पटना. चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट पटना में गुरुवार को वार्षिक इंटर-कॉलेज खेल स्पर्धा 2025 का आयोजन किया गया. दो दिवसीय खेल समारोह में पटना विवि, पीपीयू, वाणिज्य महाविद्यालय, एलएन मिश्रा इंस्टीट्यूट ऑफ इकोनॉमिक्स, एमिटी यूनिवर्सिटी, पटना साइंस कॉलेज, सेंट-जैवियर कॉलेज ऑफ मैनेजमेंट सहित शहर के विभिन्न कॉलेजों के लगभग 500 छात्रों ने पार्टिसिपेट किया. कार्यक्रम का उद्घाटन सीआइएमपी के निदेशक प्रो डॉ राणा सिंह, सीआइएमपी के खेल समन्वयक प्रो सिबानंद सेनापति और सीआइएमपी के मुख्य प्रशासनिक अधिकारी कुमोद ने किया.

Indian Express ! Dated : 23-01-2025

Prabhat Khabar ! Page No - 13 ! Date - 28-02-2025 !

डेटा विश्लेषण पर प्रशिक्षण शुरू

सीआइएमपी

पटना. चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट पटना (सीआइएमपी) में गुरुवार को डेटा विश्लेषण पर नीति निर्माताओं के लिए तीन दिवसीय क्षमता निर्माण कार्यक्रम का शुभारंभ हुआ. यह आवासीय कार्यक्रम बिहार सरकार के योजना एवं विकास विभाग द्वारा सीआइएमपी के सहयोग से आयोजित किया गया है. इसका उद्देश्य

अधिकारियों को प्रभावी नीति निर्माण और सुशासन के लिए उन्नत डेटा-आधारित उपकरण और तकनीकों से सशक्त बनाना है. यह पहल नीति आयोग के राज्य सहायता मिशन के तहत चल रहे प्रयासों का हिस्सा है, जो बिहार के विकास के लिए निर्णय लेने की प्रक्रियाओं को मजबूत करने की दिशा में की जा रही है. उद्घाटन सत्र में सीआइएमपी के निदेशक प्रो राणा सिंह, प्रो सुनील कुमार, डॉ देवब्रत सामंता शामिल थे.

Prabhat Khabar ! Page No - 04 ! Date - 24-01-2025 !

आईएफएमसी-2025 की मेजबानी कर रहा सीआइएमपी

पटना (एसएनबी)। चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट पटना (सीआइएमपी) थर्ड इंटरनेशनल फाइनेंशियल मैनेजमेंट कॉन्फ्रेंस (आईएफएमसी-2025) की मेजबानी कर रहा है जो 07 फरवरी को हाइब्रिड मोड में आयोजित किया जाएगा। यह प्रतिष्ठित आयोजन वित्तीय प्रबंधन, स्थिरता और इस क्षेत्र में तकनीकी प्रगति से जुड़े महत्वपूर्ण मुद्दों पर विचार-विमर्श करने के लिए प्रमुख विद्वानों, उद्योग विशेषज्ञों और नीति निर्माताओं को एक मंच पर लाएगा। कार्यक्रम में मुख्य अतिथि वक्ता सोम शेखर मिश्रा, सीईओ, इंटरनेशनल शिपिंग एंड लॉजिस्टिक्स, एफजेडई (एक टाटा कंपनी), प्रो अंजु सिंह, प्रोफेसर, आईआईएम मुंबई एवं प्रो प्रशांत गुप्ता, प्रोफेसर, आईआईएम नागपुर होंगे। मल्टी-ट्रेक टेक्निकल सेशन में नवीनतम शोध विषयों पर गहन चर्चा होंगी जिनमें जिम्मेदार निवेश, माइक्रोफाइनेंस में एआई, फॉरेंसिक अकाउंटिंग, सतत पर्यटन और डिजिटल एसेट मैनेजमेंट शामिल हैं। उद्योग और अकादमिक सहयोग : कॉर्पोरेट और शिक्षाविदों के विशेषज्ञ समकालीन वित्तीय चुनौतियों पर गहन अंतर्दृष्टि प्रदान करेंगे। वित्तीय क्षेत्र में उत्कृष्ट शोध योगदान को बेस्ट पेपर अवार्ड से सम्मानित किया जाएगा। आईएफएमसी 2025 के तकनीकी सत्रों की अध्यक्षता टीएपीएमआई, एसपी जेआईएमआर, ओपी ज़िंदल ग्लोबल यूनिवर्सिटी, एक्सआईएम यूनिवर्सिटी, आईएमआई कोलकाता और सीआइएमपी के विद्वानों द्वारा की जाएगी। सम्मेलन के समापन पर डॉ राणा सिंह (निदेशक, सीआइएमपी), आशीष के खुतुआ (एसोसिएट वीपी, जेएसडब्ल्यू स्टील लिमिटेड) और गोविंद शनबोग (मैनेजिंग डायरेक्टर, सैंटेंडर कॉर्पोरेट एंड इन्वेस्टमेंट बैंकिंग, यूके) के समापन संबोधन होंगे।

Rashtriya Sahara

बिहार में स्टार्टअप और उद्यमशीलता की अपार संभावनाएं : मंत्री

संवाददाता, पटना

बिहार में स्टार्टअप और उद्यमशीलता को बढ़ावा देने के उद्देश्य से आयोजित टीआइए पटना ब्रिज सम्मेलन 1.0 का सफल आयोजन हुआ. मंगलवार को चंद्रगुप्त प्रबंधन संस्थान (सीआइएमपी) पटना में दो दिवसीय कार्यक्रम का समापन हुआ. सम्मेलन में उद्योग मंत्री नीतीश मिश्रा सहित कई निवेशकों, स्टार्टअप

संस्थापकों और नीति-निर्माताओं ने भाग लिया. सम्मेलन का उद्घाटन उद्योग मंत्री नीतीश मिश्रा ने किया. उन्होंने कहा कि बिहार में उद्यमशीलता की अपार संभावनाएं हैं. सरकार एक मजबूत स्टार्टअप इकोसिस्टम के निर्माण के लिए प्रतिबद्ध है. टीआइए पटना के अध्यक्ष कुमोद कुमार ने कहा कि इस मंच ने नवाचार और निवेश को बढ़ावा देने के लिए एक बेहतरीन अवसर दिया है.

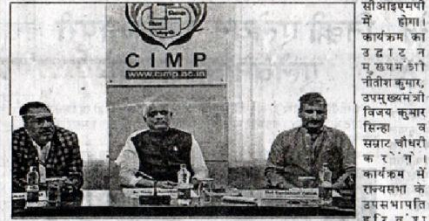


सीआइएमपी के कार्यक्रम में शामिल उद्योग मंत्री नीतीश मिश्रा व अन्य अतिथि.

Prabhat Khabar! Page.No-05 ! Dated:26-03-2025

सीआईएमपी में बिहार पूर्वोदय में उभरता नेतृत्व पर दस जून को होगी राष्ट्रीय संगोष्ठी

पटना। रामभाऊ म्हालगी प्रबोधिनी (प्रबोधिनी), एसबीटी विधि विद्यालय, चंद्रगुप्त प्रबंधन संस्थान पटना और पब्लिक पॉलिसी रिसर्च सेंटर की ओर से 'बिहार पूर्वोदय में उभरता नेतृत्व' विषय पर एक दिवसीय राष्ट्रीय संगोष्ठी का आयोजन 10 जून को किया जाएगा। कार्यक्रम



सीआईएमपी में होगा। कार्यक्रम का उद्घाटन मुख्यमंत्री नीतीश कुमार, उपमुख्यमंत्री विजय कुमार सिन्हा व सरगार चौधरी करेंगे। कार्यक्रम में राज्यसभा के उपसभापति हरिहर सिंह

पीजीडीएम बैच को मिला शत प्रतिशत प्लेसमेंट



प्रेसवार्ता में मौजूद निदेशक प्रो. राणा सिंह यादव, प्रो. विभास कुमार व कुमोद कुमार।

सीआईएमपी

पटना, मुख्य संवाददाता। चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट पटना (सीआईएमपी) ने अपने पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) बैच 2023-25 के सभी छात्रों का 100% प्लेसमेंट कराकर एक बड़ी उपलब्धि हासिल की है। यह कामयाबी ऐसे समय में मिली है जब देश के कई नामी बिजनेस स्कूलों को प्लेसमेंट में चुनौतियों का सामना करना पड़ा। इस साल 50 से ज्यादा प्रतिष्ठित कंपनियों ने प्लेसमेंट प्रक्रिया में भाग लिया, जिनमें 20 से अधिक कंपनियों पहली बार आई।

मालवा को संस्थान में आयोजित प्रेस वार्ता में निदेशक प्रो. राणा सिंह ने बताया कि इस बार अधिकतम प्लेसमेंट 16.42 लाख रहा, जबकि औसत सैलरी 6.68 लाख और मीडियन सैलरी 6.50 लाख प्रति वर्ष रही। बैच के टॉप 25% छात्रों को औसतन 9.08 लाख, टॉप 50% को 8.31 लाख और टॉप 75% छात्रों को 7.50 लाख का पैकेज मिला।

जॉर्जिया विधि के साथ ज्वाइंट स्टडी सेंटर शुरू करेगा : मुख्य प्रशासनिक अधिकारी कुमोद कुमार ने बताया कि अब सीआईएमपी, अमेरिका की जानी-मानी जॉर्जिया टेक यूनिवर्सिटी के साथ मिलकर एक ज्वाइंट स्टडी सेंटर शुरू करने जा रहा है, जिससे छात्रों को अंतरराष्ट्रीय स्तर पर शिक्षा और अनुभव मिलेगा। सीआईएमपी का उद्देश्य है उद्योग के अनुकूल, नैतिक और समाज के लिए प्रतिबद्ध प्रबंधन पेशेवर तैयार करना, जो देश के विकास में योगदान दें। लगातार नई पहल और इंस्टीट्यूट से जुड़ाव के साथ, संस्थान भविष्य के लीडर्स तैयार करने की दिशा में आगे बढ़ रहा है।

Hindustan !
Page No- 06 !
Date - 10-06-2025 !

CIMP to host Budget Samvad with Deputy CM cum Finance minister

OUR CORRESPONDENT

PATNA: Chandragupt Institute of Management Patna (CIMP) is set to host Budget Samvad, an interactive stakeholder discussion on Bihar Budget 2025-26. The event will take place on March 07, 2025, at CIMP Campus, Mithapur, Patna, and will be graced by Deputy CM cum Finance minister Samrat Choudhary. The event will start from 11:30 AM.



Budget Samvad aims to bring together key stakeholders, including government officials, industry leaders, academicians, researchers, professionals, civil society representatives, and media personnel, to discuss the implications of the state budget and explore its impact on Bihar's economic and social development. The event will provide a platform for meaningful deliberations on budgetary priorities, fiscal strategies, and policy interventions that can drive sustainable growth in the state.

Speaking about the initiative, Prof. (Dr.) Rana Singh, Director, CIMP, stated, "Budget Samvad is an effort to bridge the gap between policy formulation and stakeholder perspectives

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पब्लिक पॉलिसी व प्रबंधन पर तीसरा अंतरराष्ट्रीय सम्मेलन 25-26 जून को

पटना (एसएनबी)। चंद्रगुप्त प्रबंधन संस्थान पटना के पब्लिक पॉलिसी केंद्र द्वारा जॉर्जिया इंस्टीट्यूट ऑफ टेक्नोलॉजी, अटलांटा, अमेरिका के सहयोग से सुदृढ़ समुदायों का निर्माण - सतत विकास के लिए स्थानीय शासन की भूमिका विषय पर आधारित तीसरे अंतरराष्ट्रीय पब्लिक पॉलिसी एवं प्रबंधन सम्मेलन 2025 का आयोजन पटना में 25 से 26 जून को किया जा रहा है। इस सम्मेलन के उद्घाटन सत्र के मुख्य अतिथि बिहार के उप मुख्यमंत्री विजय सिन्हा होंगे। सम्मेलन में प्रमुख वक्ता के रूप में जॉर्जिया इंस्टीट्यूट ऑफ टेक्नोलॉजी, अटलांटा, अमेरिका की प्रोफेसर अंजलि थॉमस मुख्य भाषण देंगी। जॉर्जिया स्टेट यूनिवर्सिटी, अटलांटा, अमेरिका के प्रोफेसर चार्ल्स हैकला सम्मेलन में विशिष्ट वक्ता के रूप में संबोधित करेंगे। इस सम्मेलन का उद्देश्य भारत और विदेशों के विद्वानों, कार्यन्वयन एजेंसियों, नीति निर्माताओं और विकास संगठनों को एक साथ लाकर पब्लिक

पॉलिसी अनुसंधान और शासन से संबंधित नवीनतम विचारों और व्यावहारिक अनुभवों पर चर्चा करना है ताकि विशेष रूप से विकासशील क्षेत्रों में सतत विकास सुनिश्चित किया जा सके। इस सम्मेलन में यह भी चर्चा होगी कि इन वार्ताओं और सहभागिता से प्रान्त अंतर्दृष्टियां किस प्रकार बिहार के आर्थिक विकास का उद्देश्य भारत और विदेशों के विद्वानों के विद्वानों को एक मंच पर लाकर नवीनतम विचारों पर विमर्श कराना है और सामाजिक विकास में योगदान दे सकती हैं। सम्मेलन के दौरान चर्चित शोधपत्रों को चार सत्रों में प्रस्तुत किया जाएगा। इसके अतिरिक्त दो विशेष सत्र आयोजित किए जाएंगे। भूमि नीति गोलमेज सम्मेलन जिसका विषय भारत में एसडीजी भूमि संकेतकों की रिपोर्टिंग और स्थानीय सरकारों व संस्थानों की भूमिका होगी। इस सम्मेलन में भारत और विदेशों से विद्वान, शोधकर्ता, नीति निर्माता और कार्यन्वयन एजेंसियां भाग लेंगी। भारत के

प्रतिष्ठित शिक्षण संस्थानों जैसे आईआईएम अहमदाबाद, आईआईएम बैंगलोर, आईआईटी खड़गपुर, एक्सआईएसएस रांची, एमआईटी वर्ल्ड पीस यूनिवर्सिटी, रेशेन विश्वविद्यालय, चांगक्य राष्ट्रीय विधि विश्वविद्यालय, सेंट जेवियर्स कॉलेज कोलकाता, एसआर विश्वविद्यालय वारंगल के विद्वान तथा शोधकर्ता भाग लेंगे। इसके अतिरिक्त बिहार लोक वित्त और नीति संस्थान, वाणिज्य कर विभाग, परिस्थितिकीय सुरक्षा फाउंडेशन जैसे सरकारी संस्थानों के प्रतिनिधि भी भाग लेंगे। लैंडस और लैंडस्टेक जैसे अंतरराष्ट्रीय विशेषज्ञ संस्थानों के प्रतिनिधि भूमि नीति गोलमेज सम्मेलन में भाग लेंगे। साथ ही शैक्षणिक और नीति-निर्माण क्षेत्र के प्रतिनिधि भी उपस्थित रहेंगे। स्थानीय स्वशासन संस्थाएं, बिहार ग्रामीण आजीविका संवर्धन सोसाइटी, और सेंटर फॉर कैटलगाइजिंग चेंज के प्रतिनिधि वरिष्ठ नीति निर्माताओं के साथ मिलकर क्षेत्रीय अनुभव साझा करेंगे।

विश्व के साथ-साथ भारत भी जलवायु परिवर्तन से जूझ रहा है: विजय कुमार सिन्हा

पटना (आससे)। चंद्रगुप्त प्रबंधन संस्थान पटना (सीआईएमपी) में बुधवार को सार्वजनिक नीति और प्रबंधन पर तृतीय अंतरराष्ट्रीय सम्मेलन का उद्घाटन बुधवार को हुआ। सम्मेलन की थीम 'सक्षम समुदायों का निर्माण: सतत विकास के उत्प्रेरक के रूप में स्थानीय शासन' विषय को संबोधित करते हुए मुख्य अतिथि उपमुख्यमंत्री विजय कुमार सिन्हा ने कहा कि पूरे विश्व के साथ-साथ भारत भी जलवायु परिवर्तन से जूझ रहा है। बिहार भी इससे अछूता नहीं है। जलवायु परिवर्तन की चुनौतियों से लड़ने को क्षमता निर्माण जरूरी है। उपमुख्यमंत्री ने प्रधानमंत्री जन धन योजना और डायवर्सट बेनिफिट ट्रॉसफर का

उल्लेख करते हुए कहा कि इन योजनाओं से जनता को लाभ पहुंचाने की प्रणाली में पारदर्शिता बढ़ी और लीकेज कम हुआ। पीएम-किसान और कन्या समृद्धि योजना के बारे में भी चर्चा की। उन्होंने कहा कि पंचायती राज संस्थाओं में महिलाओं के लिए 50 प्रतिशत आरक्षण को नीति को बिहार की स्थानीय शासन व्यवस्था की प्रगतिशीलता का उदाहरण बताया। सम्मेलन के उद्घाटन के मौके पर सीआईएमपी के निदेशक राणा सिंह, जॉर्जिया

इंस्टीट्यूट ऑफ टेक्नोलॉजी अटलांटा की प्रो अंजलि थॉमस, मुख्य प्रशासनिक पदाधिकारी निर्माण में सीआईएमपी की भूमिका पर भी चर्चा की। प्रो देवब्रत समता ने सम्मेलन की पृष्ठभूमि, उद्देश्यों और स्थानीय शासन को सतत विकास के एक प्रमुख चालक के रूप में महत्व को रेखांकित किया। जॉर्जिया इंस्टीट्यूट ऑफ टेक्नोलॉजी अटलांटा की प्रो अंजलि थॉमस ने बिहार की नीति प्रणाली के साथ जुड़ने को लेकर अपनी उत्सुकता व्यक्त की और पिछले एक दशक में राज्य की प्रगति का अध्ययन करने की अपनी रुचि साझा की। सत्र का समापन सीआईएमपी के मुख्य प्रशासनिक अधिकारी कुमोद कुमार ने धन्यवाद

जानपने के साथ हुआ। सम्मेलन के पहले दिन दो तकनीकी सत्रों का आयोजन किया गया, जिनमें कुल पंद्रह शोध पत्र प्रस्तुत किए गये। मौके पर प्रो सोम्यानंद डिंडा (अर्थशास्त्री), चर्दवान विश्वविद्यालय), प्रो रंजन कुमार घोष (आईआईएम अहमदाबाद), पिनाकी हलदर (वरिष्ठ भूमि अधिकार सलाहकार, साउथ एशिया, लैंडसा), और डॉ ब्रह्मा जोशी (रिसर्च लीड, लैंडस्टेक) जैसे विशेषज्ञों ने भाग लिया. सत्र का संचालन हिमाचल प्रदेश के पूर्व अतिरिक्त मुख्य सचिव दीपक सनन द्वारा किया गया। सम्मेलन के पहले दिन का समापन जॉर्जिया स्टेट यूनिवर्सिटी के प्रो चार्ल्स हैकला के विशेष संबोधन के साथ हुआ।



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पटना. चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट पटना (सीआईएमपी) 17 से 21 फरवरी 2025 तक प्रतिष्ठित आइडीई बूटकैम्प द्वितीय संस्करण- चरण-II की मेजबानी करने जा रहा है। कार्यक्रम का उद्घाटन 17 फरवरी दोपहर 12 बजे किया जायेगा।

सीआईएमपी के फेस्ट में प्रतिभा और नवाचार का दिखा संगम

पटना, मुख्य संवाददाता। चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट, पटना में शुक्रवार को वार्षिक बिजनेस फेस्ट उद्भव 2025 का शुभारंभ हुआ। इस मौके पर प्रतिभा, नवाचार और संस्कृति का अद्भूत संगम दिखा। सीआईएमपी के निदेशक प्रो. (डॉ.) राणा सिंह, कृषि विभाग के सचिव संजय अग्रवाल और उद्भव अध्यक्ष डॉ. रंजीत तिवारी ने दीप प्रज्वलन के साथ कार्यक्रम की शुरुआत की।

निदेशक डॉ. राणा सिंह ने स्वागत भाषण में उद्भव 2025 के आयोजनों और बिहार के लिए सीआईएमपी के योगदान को बताया। मौके पर 77 विभिन्न संस्थानों के 650 से अधिक प्रतिभागियों ने भाग लिया। इनमें आईआईएम बोधगया, आईआईएम रोहतक, आईआईटी बॉम्बे, आईआईटी धनबाद, इन्सू. एम्स, डीयू. आईएमटी गाजियाबाद, केआईआईटी, बीएचयू, डीएमआई, अन्य संस्थान शामिल हैं।



सीआईएमपी में 'उद्भव 2025' का उद्घाटन करते सचिव संजय अग्रवाल व अन्य।

मौके पर कृषि विभाग के सचिव संजय अग्रवाल ने लॉजिस्टिक्स और बाजारों की आपूर्ति शृंखला के बारे में छात्रों का ज्ञानवर्द्धन किया। श्री अग्रवाल सूक्ष्म उद्यमों से लेकर बड़े उद्योगपतियों तक की अर्थव्यवस्था, कृषि गतिविधियों के इमर्शन प्रोग्राम, कृषि स्टार्टअप में अंतर, सड़क सुरक्षा के नए पहलू और सतत सीखने के महत्व को रेखांकित किया। उन्होंने छात्र-

छात्राओं को लगनपूर्वक लक्ष्य के प्रति लगे रहने को प्रेरित भी किया।

मुख्य प्रशासनिक पदाधिकारी कुमोद कुमार ने बताया कि इस बिजनेस फेस्ट ने छात्रों को बिजनेस प्लान, बी-क्विज, ब्रांड प्रिक्स, वेस्ट से बेस्ट, वाद-चिवाद, नुक्कड़ नाटक, फोटोग्राफी, एथनिक फैशन शो, गायन आदि जैसी विभिन्न प्रतियोगिताओं में अपनी प्रतिभा दिखाने का मंच दिया गया है।

सीआईएमपी में पांच दिवसीय बूटकैम्प प्रारंभ

जागरण संवाददाता, पटना : चंद्रगुप्त इंस्टीट्यूट ऑफ मैनेजमेंट पटना (सीआईएमपी) में पांच दिवसीय आइडीई बूटकैम्प द्वितीय संस्करण का शुभारंभ एआईसीटीई के अध्यक्ष प्रो. टीजी सीताराम व हथकरघा और रेशम उत्पादन निदेशालय के निदेशक निखिल धनराज निम्पाणिकर ने किया। मुख्य अतिथि आइएएस निखिल धनराज निम्पाणिकर ने कहा कि आप किसी भी पूर्वाग्रह से मुक्त हैं, किसी भी जोखिम से मुक्त हैं और ऐसे वातावरण में हैं जहां आप अपनी क्षमता की खोज और दोहन कर सकते हैं। यह आइडीई बूटकैम्प आपके क्षितिज का विस्तार करने, नवाचार सीखने और अपने उत्पादों को बाजार के लिए तैयार करने का एक अनूठा अवसर प्रदान करता है। सीआईएमपी विद्यार्थियों के नवाचार को जमीन पर उतारने और उन्हें सफल बनाने के लिए कई स्तर पर सहयोग प्रदान करता है। इनोवेशन सेल के अभिषेक रंजन, मदन मोहन शरण सिंह, गौरी गोपीनाथ आदि ने प्रतिभागियों को प्रोत्साहित किया।

Dainik Jagran !
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सीआईएमपी : कार्यशाला में समावेशी और सतत विकास की रणनीतियों पर जोर

पटना। चंद्रगुप्त प्रबंधन संस्थान पटना (सीआईएमपी) में बिहार सरकार की योजना और विकास विभाग के सहयोग से मंगलवार को 'बिहार विजन दस्तावेज के निर्माण पर हितधारकों का परामर्श' विषय पर कार्यशाला आयोजित की गयी। कार्यशाला में चार पैनल चर्चाओं का आयोजन किया गया। यह कार्यशाला नीति आयोग के राज्य सहायता मिशन के तहत आयोजित की गई थी। उद्घाटन सत्र की शुरुआत सीआईएमपी के निदेशक प्रो. राणा सिंह के स्वागत भाषण से हुआ। सीआईएमपी के एसोसिएट प्रोफेसर अंकित शर्मा ने कार्यशाला के उद्देश्यों को रेखांकित करते हुए समावेशी और सतत विकास रणनीतियों पर जोर दिया। कार्यक्रम की मुख्य अतिथि प्रो. रेखा कुमारी, निदेशक, उच्च शिक्षा, बिहार सरकार के शिक्षा विभाग ने विजन दस्तावेज में कौशल विकास, सांस्कृतिक मूल्य, और नैतिकता को शामिल करने की आवश्यकता पर जोर दिया जिससे समग्र प्रगति सुनिश्चित हो सके। सत्र का समापन गणमान्य व्यक्तियों को उनके बहुमूल्य योगदान के लिए सम्मानित करने के साथ हुआ।



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