

Ethnic Fashion Show GUIDELINES

Ethnic Fashionista” Objective

The objective of UDHBHAV’s **Ethnic Fashion Show – Ethnic Fashionista** is to celebrate traditional and ethnic cultural attire by providing a platform for students to showcase creativity, confidence, and stage presence. The event aims to promote cultural awareness, respect for diversity, and pride in India’s heritage while encouraging personality development and public performance skills.

Event Overview

Event Name: Ethnic Fashion Show – *Ethnic Fashionista*

Type of Event: Individual/Group Ramp Walk Competition **Target Audience:** Undergraduate and Postgraduate Students **Mode:** Offline (Auditorium / Open Stage)

Event Rounds

1. Screening Round
2. Talent Round
3. Final Walk with Q&A

Prize Structure

- **1st Prize:** ₹5000
- **2nd Prize:** ₹3000
- **3rd Prize:** ₹2000
- Participation Certificates for all

Event Plan

Phases of the Event

- Registration and shortlisting
- Screening Round
- Talent Round

- Final Walk Round
- Evaluation and Result Compilation
- Award Ceremony

Event Rounds Structure

Round 1 – Screening Round

Purpose: Shortlisting participants

Criteria

- Costume authenticity
- Walk style and posture
- Confidence & stage presence

Time: 1–3 minutes per participant/team

Outcome: Selected participants proceed to next rounds

Round 2 – Talent Round

Purpose: Showcase additional talent connected to theme

Examples: Dance, small act, ramp choreography

Time Limit: 1–3 minutes

Evaluation Parameters

- Creativity
- Execution
- Audience impact

Round 3 – Final Walk Round (with Q&A)

Purpose: Final evaluation of charisma and intelligence

Criteria

- Grace and movement
- Interaction with audience/judges
- Ability to answer short cultural question

5. Judging Criteria

Participants will be evaluated on:

- Authenticity and cultural representation
- Creativity and originality
- Walk and stage presence
- Talent round performance
- Confidence and expression
- Answer quality in Q&A

Marking Scheme (Total: 50 Marks)

- Screening Round – Qualifying
- Talent Round – 20 marks
- Final Walk Round – 20 marks
- Music and Presentation – 10 marks