



Prof. Ankit Sharma

Journal Publications:

1. Sharma, A., Kothapalli, G.K.M. (2025). Vision for Life – Redefining Eye Care with a Lifetime Subscription Model. *Journal of International Business Education*, 20: 677-692. (ABS-2 and Journal listed in SCOPUS)
2. Sharma, A. & Sharma, V. (2024). A causal analysis of fear index and stock indices: evidence from India. *Afro-Asian Journal of Finance and Accounting*. 14(6): 837-853 (Journal listed in SCOPUS and ABDC) doi: <https://doi.org/10.1504/AAJFA.2024.142111>
3. Sharma, A., Kothapalli, G.K.M. & Raj, G. (2024). Aerox: Navigating New Product Development in a Family Business. *Journal of International Business Education*. 19:00-00 (ABS-2 and Journal listed in SCOPUS)
4. Sharma, A. (2024). Balancing Risk and Innovation: The Cybersecurity Decision at InfoSafe Corp. *Journal of International Business Education*. 19:00-00 (ABS-2 and Journal listed in SCOPUS)
5. Nigam, N., Senapati, S., Samanta, D., & Sharma, A. (2024). Consumer behavior towards new energy vehicles: Developing a theoretical framework. *Journal of Environmental Management*, 370, 122817. (Journal listed in SCOPUS and ABDC ranked “A” grade journal) doi: <https://doi.org/10.1016/j.jenvman.2024.122817>
6. Sharma, A. & Singh, R. (2023). Implementing CSR Policy in an Indian Company. *Journal of International Business Education*. 18: 401-410. (ABS-2 and Journal listed in SCOPUS) doi: <https://doi.org/10.4135/9781071970546>
7. Trivedi, S. K., Sharma, A., Patra, P., & Dey, S. (2022). Prediction of Intention to Use Social Media in Online Blended Learning Using Two Step Hybrid Feature Selection and Improved SVM Stacked Model. *IEEE Transactions on Engineering Management*. doi: 10.1109/TEM.2022.3212901. (ABS -3 and ABDC ranked “A” grade journal)
8. Sinha A., Sharif, A., Adhikari, A., & Sharma, A. (2022). Dependence structure between Indian Financial Market and Energy Commodities: A cross quantilogram based evidence. *Annals of Operations Research*. 313, 257-287 <https://doi.org/10.1007/s10479-021-04511-4> (ABS - 3 and ABDC ranked “A” grade journal).
9. Goyal, K., Kumar, S., Rao, P., Colombage, S., & Sharma, Ankit (2021). Financial distress and COVID-19: evidence from working individuals in India. *Qualitative Research in Financial Markets*. (ABS, ABDC and Scopus listed)



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

10. Sharma, Anuj & Sharma, Ankit (2019). Introducing Investor Relations as a Subject in the MBA Curriculum: A Proposal for the Improvement of Business School Curricula. *Journal of Organizational Behavior Education*.11, 119-128 (ABS, ABDC, and Scopus listed)
11. Sharma, Ankit. Giri, S., Vardhan, H., Surange, S., Shetty, R. & Shetty, V. (2018). Relationship between Crude Oil Prices and Stock Market: Evidence from India. *International Journal of Energy Economics and Policy*. 8(4), 331-337. (Scopus listed)
12. Sridevi V., Pal, A. & Sharma, A. (2017). A Study on Current Situations of NPAs in India. *International Journal of Applied Business and Economic Research*. 15(23 Part 2): 635-645.
13. Sridevi V., Sinha, T., Mukherjee, O., & Sharma, Ankit (2017). Long-Term Performance of IPOs: Evidence from NSE India. *International Journal of Applied Business and Economic Research*. 15(23 Part 2): 609-619.
14. Parameshwar, H.S., Vemuri, N., Guduru, H., Parmar, R. & Sharma, Ankit (2017). Testing the Three Factor Asset Pricing Model in Indian Capital Markets. *International Journal of Applied Business and Economic Research*. 15(23 Part 2): 419-432.
15. Angle, P., Mayakuntla, T., Naguri, S., Priyanka, V., Sharma, Ankit & Rao, K.T.V. (2017). Role of Technical Indicators in Predicting Stock Indices: Evidence from India. *International Journal of Applied Business and Economic Research*. 15(23 Part 2): 647-656.

Cases:

1. Sharma, A., Kothapalli, G.K.M. (2025). Vision for Life – Redefining Eye Care with a Lifetime Subscription Model. *Journal of International Business Education*, 20: 677-692. (ABS-2 and Journal listed in SCOPUS)
2. Sharma, A., Kothapalli, G.K.M. & Raj, G. (2024). Aerox: Navigating New Product Development in a Family Business. *Journal of International Business Education*. 19:00-00 (ABS-2 and Journal listed in SCOPUS)
3. Sharma, A. (2024). Balancing Risk and Innovation: The Cybersecurity Decision at InfoSafe Corp. *Journal of International Business Education*. 19:00-00 (ABS-2 and Journal listed in SCOPUS)
4. Sharma, A & Singh, R. (2023). Implementing CSR Policy in an Indian Company. *Journal of International Business Education*. 18, 401-410. (ABS - 2 and Scopus listed) (<https://www.thecasecentre.org/products/view?id=198275>)



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

5. Tax Mitra: Easing Financial Access in Rural India. (2022) Case - reference no. 322-0058-1 (<https://www.thecasecentre.org/products/view?id=182589>)
6. Sharma, A. & Mohanty, N (2022). Blossom Review: Changing the landscape of photography. Case Studies on Entrepreneurial Ecosystem, Sustainable Business and Stakeholder Dynamics. Edited by Shreya Mishra and Ajoy K Dey. Bloomsbury India, 133-140.
7. Sharma, A & Singh, M. (2022). Preheal: Forming a Start-up Team Post-COVID-19. *Journal of International Business Education*. 17, 313-326. (ABS-2 and Journal listed in SCOPUS) (<https://www.thecasecentre.org/products/view?id=190601>)

Conference Proceedings:

1. Chandra, A., & Sharma, A. (2019) Investor's awareness, preference and pattern of investment in various financial assets. In Conference proceedings of the Centre for Business & Economic Research (CBER) (Vol. 10, No.4)

Conferences & Seminars

1. BIMTECH // International Conference of Management Cases // Blossom Review: Changing the landscape of photography // 2022.
2. Rajagiri Business School // 2ndRajagiri Conference on Economics and Finance // Analyzing the Co-movement between Energy Market and Global Uncertainty: What we can learn from Indian Experience? // 2020.

Prof. Rajasshrie Pillai

Journal Publications:

1. AI-Based Chatbots for Education: A Framework for Ethical and Social Perspectives Sivathanu, B., Nannaware, S., Pillai, R., Abidi, N. Transforming Education with Data Science in the AI Era Open source preview, 2025, pp. 167–190.
2. Reimagining Automotive Manufacturing with Generative AI: A Technology-Organization-Environment Perspective Sivathanu, B., Pillai, R., Rana, N.P. Journal of Computer Information Systems Open source preview, 2025.
3. Generative AI: fuelling e-commerce revenue growth Sivathanu, B., Pillai, R. Journal of Revenue and Pricing Management Open source preview, 2026, 25(1), pp. 93–108.
4. The Metaverse Marketplace: Exploring the Drivers of Consumer Purchase Behavior in Metaverse Sivathanu, B., Struweg, I., Pillai, R., Janssen, M., Rana, N.P. Journal of Global Information Management Open source preview, 2025, 33(1).



DEBABRATA SAMANTA

PUBLICATION AND INVITED LECTURE

Refereed Journal Publication:

1. 2025. 'Determinants of Electric Vehicle Adoption: Insights from Indian States', International Journal of Social Economics, (ABDC ranking: B, Impact Factor: 2.1), Vol. 92, No. 1, with Nigam, N & Senapati. S.
2. 2024. 'Consumer behavior towards new energy vehicles: Developing a theoretical framework', Journal of Environmental Management (ABDC ranking: A, ABS 3, Impact Factor 8.0), Volume 370, with Nigam, N, Senapati. S, & Sharma, A.
3. 2023. 'Estimating Impact of Technological Adoption in Farming in Bihar: A Propensity Score Matching Approach', International Journal of Social Economics, (ABDC ranking: B, Impact Factor: 2.1), Vol. 50, NO. 7, 1007-1016.
4. 2020. 'What makes people satisfied with local government service delivery: An empirical investigation in the context of West Bengal, India', India Journal of Sustainable Development. Vol. 6, No. 1, 1-10, with Nayak, N.C.
5. 2020. 'Loan repayment behavior among the clients of Indian Microfinance Institutions: A household level investigation', Journal of Human Behavior in the Social Environment (Taylor & Francis), vol. 30, 474-497, with Sangwan, S & Nayak, N.C.
6. 2017. 'Human Development in Bihar and Impact of Liquor Prohibition Policy: An Analysis', Journal of Governance & Public Policy. Vol. 8, No. 2, 27-38. (ISSN:2231-0924), with S Narayan.
7. 2017. 'Changing Policy Paradigm of Drinking Water Service Delivery: An Empirical Investigation in the context of Bihar, India', Journal of Management & Public Policy, Vol. 8, No. 2, 13-22. (ISSN: 0976-013X)
8. 2016. 'Tenure Security and Women Right over Land: A Study in the context of Bihar', Journal of Land and Rural Studies, Vol. 4, No. 2, 242-253. (Sage Publication-ISSN: 23210249)
9. 2015. 'Social Impact Assessment of Projects involving Land Acquisition in India: Implications of RFCTLARR Act, 2013', Journal of Management & Public Policy. Vol. 7, No. 1, 27-35.(ISSN: 0976013X), with Shireesh
10. 2015. 'Impact of Joint Liability Group on Sustainable Livelihood and Social Capital Promotion: A Study in the Context of Bihar' **Annamalai International Journal of Business Studies and Research**, Vol. 7, No. 2, 153-163 (ISSN: 0975-749X) with Srivastava, P.
11. 2015. 'Determinants of People's Participation: A Study of rural West Bengal, India', Development in Practice. Vol. 25, No. 1, 71-85. (Taylor & Francis Publication-ISSN: 0961-4524) with Nayak, N.C.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

12. 2014. 'People's Participation and Public Service Delivery: A Review of Issues and Determinants', Journal of Indian School of Political Economy. Vol. 26, No. 1-4, 167-191. (ISSN: 0971-0396). With Nayak, N.C.
13. 2014. 'Understanding the role of Participation in Public Service Delivery: Evidences from Rural West Bengal India', International Journal of Public Administration, Vol. 37, No. 12, 875-884, (Taylor & Francis Publication, ABDC Rank: B; ISSN: 0190-0692) with Nayak, N.C.

Non-Refereed Journal Publication:

1. 2024. Opportunities in Dairy and Fisheries Sector, Kurukshetra, Vol. 72. No. 5, 41-45, March, 2024, Ministry of Rural Development, Government of India
2. 2023. Changing Paradigm of Foreign Direct Investment, Kurukshetra, Vol. 71. No. 11, 44-49, September 2023, Ministry of Rural Development, Government of India
3. 2023. Human Development through Panchayati Raj Institution, Kurukshetra, Vol. 71. No. 6, 46-50, April, 2023, Ministry of Rural Development, Government of India
4. 2023. Public Awareness about Renewable Energy Sources, Kurukshetra, Vol. 71. No. 4, 28-33, February 2023, Ministry of Rural Development, Government of India
5. 2022. Agribusiness and Rural Industries, Kurukshetra, Vol. 70, No. 10, 36-39, August 2022, Ministry of Rural Development, Government of India
6. 2022. Socio-economic Impacts of National Highways, Kurukshetra, Vol. 70, No. 7, 24-28, May, 2022, Ministry of Rural Development, Government of India
7. 2022. Infrastructure Development: Union Budget 2022-2023, Kurukshetra, Vol. 70, No. 5, 23-43, March, 2022, Ministry of Rural Development, Government of India
8. 2021. 'Road to Prosperity: Implication of PMGSY in Rural Development in India', Kurukshetra, July, 2021. Ministry of Rural Development, Government of India.
9. 2020. 'Decentralized Governance: Concept and Implications in Planning and Development', Kurukshetra, Vol. 68, No. 12, 46-50, October 2020, Ministry of Rural Development, Government of India

Book Chapter:



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

1. Samanta, D (2022) 'Adoption of New Cultivation Technique and Farmers' Income', in Bhaumik, S. (Ed) 'Enhancing Agriculture Productivity and Farmer Income, SAGE Publication, New Delhi, 266-281 (ISBN: 978-93-5479-564-0).
2. Samanta, D (2015). 'Lack of Land Tenure Security as Challenges to Sustainable Development: An Assessment in the context of Bihar, India', in Dinda, S (Ed) Handbook of Research on Climate Change Impact on Health and Environmental Sustainability, IGI Global Publication, Pennsylvania, USA, 348-3652. (ISBN: 9781466688148)
3. Samanta, D., Jha, J.K. & Dinda, S (2015). 'Assessment of Land Governance in Bihar', in Faizi, A.A.A., Iyer, K.G., and Kaur, A., (Eds.) Tenancy Laws and Practices: Emerging Issue, Centre for Rural Studies, Lal Bahadur Shastri National Academy of Administration, Manak Publication, New Delhi, 62-92. (ISBN 978-93-7831-384-4)
4. Samanta, D., & Nayak, N.C. (2014). 'Participation and Decision Making: A Study from Rural West Bengal', in Balan, P.P., George, S., and Kunhikannan, T.P., (Eds.) Decentralisation and Development: Experiences and Experiments, Kerala Institute of Local Administration (KILA), 113-128 (ISBN:978-81-925633-4)
5. Samanta, D., & Nayak, N.C. (2007). 'Universal Primary Education in India: Issues and Challenges', in Goswami, K., Nayak, N.C., & Chatterjee, B. (Eds) Economic Reforms, Human Welfare and Sustainable Development in India. New Century Publications, New Delhi, 86-106. (ISBN: 8177081462).

National Conference:

1. 2022: 'Land Acquisition and Compensation: Theory and Practical Implications in the context of Bihar' accepted for presentation in the 3rd Annual Conference of Indian Economic & Allied Sciences Association, held from 18th to 20th November; 2022 at Agra, India.
2. 2021: 'Adoption of New Technique and Farmers' Income: A Case Study on Onion Cultivation in Bihar' presented in the National Seminar on Raising Agricultural Productivity and Farmers' Income in Bihar, organized by Patliputra School of Economics, Aryabhata Knowledge University, 17th-18th December, 2021, Patna.
3. 2019: 'Policy to Practice of Social Impact Assessment for Land Acquisition: Learning from Bihar', presented at National Conference on Issues in Emerging Market by Chandragupt Institute of Management Patna, November 11, 2019, Patna.
4. 2015: 'Land for Industrial Development: A Critical Assessment in the context of Bihar', presented at the 5th Development Meet organized by the Central University of Bihar, March, 13-15th 2015, Patna, Bihar.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

5. 2014: 'Assessment of Land Governance in Bihar', presented in the conference on Tenancy Laws & Practices: Emerging Issues organised by Lal Bahadur Shastri National Academy of Administration, February 20th-21st, 2014, Mussouri.
6. 2014: 'Spaces of People's Participation in Democratic Decision Making and Underlying Household Characteristics Determining Participation: A Study on rural West Bengal', presented at the 4th Development Meet organized by Central University of Bihar, February 21st-22nd, 2014, Patna.
7. 2013: 'Willingness to Pay: Exploring Possibility of community ownership in Rural Drinking Water Service in Bihar' presented at the Second National Symposium on Rural Management, organized by Institute of Rural Management Anand, December 13th -14th, 2013, Anand.
8. 2013: 'Participatory Practices in Rural Areas: A Study of Gram Panchayats in West Bengal', presented at the National Conference on Decentralised Governance and Changing Paradox of Development in Rural Areas, organized by Central University of Jharkhand, September 11th-12th, 2013, Ranchi.
9. 2009: 'Good Governance and Employment Generation through NREGA: A Case Study of Gram Panchayats in West Bengal', presented at and Thinkers and Writers Forum' held during 2^{1st} Skoch Summit on organized by Skoch Development Foundation, November 10th-12th, 2009, New Delhi.

International Conference in India:

1. 2024: 'Understanding Farmers' Preferences for Agricultural Policy: A Discrete Choice Experiment in Bihar and Assam', Presented at the 2nd International Conference on Public Policy and Management, organized by Chandragupt Institute of Management Patna in collaboration with Georgia State University, held during 17th-18th June, 2024, Patna.
2. 2024:
'Paving Road to Sustainability: Discrete Choice Experiments to Explore Consumer Preferences for Electric Vehicles' Presented by Nigam, N. at the Twelfth INSEE Biennial Conference, organised by the Indian Society for Ecological Economics (INSEE), held during January 31 to February 02, 2024.
3. 2024: 'Fostering Energy Transition: Electric Vehicle Policies in India with Bihar's Emphasis' Presented by Nigam, N, at the Policy Dialogue on Energy Transition in Eastern India: Issues and Challenges, organized by DST-Centre for Policy Research, National



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

- Institute of Science Education and Research Bhubaneswar, held between January 23 to 24, 2024, Odissa.
4. 2023: 'Electric Vehicles Adoption: A Choice Experiment Approach to Understanding Consumer Behaviour' Presented by Nigam, N at the Behavioural Research in Economics Workshop, India (BEW-ESA 2023) organized by the Indian Institute of Technology Bombay (IITB) and the Economic Science Association (ESA), held between December 15 to 18, 2023, Mumbai.
 5. 2023: 'Going Green: Understanding Electric Vehicle Policies of India' presented by Nigam, N at 2023 Research Scholars' Day, organised by the Department of Economic Sciences, Indian Institute of Technology Kanpur (IIT Kanpur), held between February 08 and 09, 2023, Kanpur.
 6. 2022: 'Electric Vehicles Adoption in India: Analysis of Policy and Determinants', presented at International Conference on Sustainable Goals, organized by Indian Institute of Management Bodhgaya, held during 16th-17th September, 2022, with Nigam, N & Senapati, S.
 7. 2021: 'Financial Market Crisis and Impact of Covid 19: A Cross Country Analysis', in International Conference on Reviving Global Economy in New Normal, organized by Birla Global University, Bhubaneswar, Odisha, India, 26th-27th February, 2021., with Pujja Kumari
 8. 2017: Vulnerability Associated with Land Acquisition and Compensation: An Empirical Investigation in Bihar, India, in India Land and Development Conference, organized by NITI Ayog, India and NRMCC, New Delhi, April, 5th-6th, 2017, New Delhi
 9. 2016: 'Determining Willingness to Pay For Drinking Water through Contingent Valuation Approach: An Insights from Rural Bihar', paper presented at the Second International Conference on Applied Economics and Business, organized by Shri Mata Vaishno Devi University and The Indian Econometric Society, held during 28th-29th July, 2016, Katra, Jammu and Kashmir.
 10. 2015: 'Willingness to Pay and Scope of Coproduction in Drinking Water Supply: A Study of Bihar' presented in the 4th Biennial Conference of the Indian Academy of Management held from 11th -13th December, 2015.
 11. 2015: 'Impact of Joint Liability Group on Sustainable Livelihood and Social Capital Promotion: A Study in the Context of Bihar' presented in the 'International Conference on Global Economic Growth and Sustainability, organized by SDMIMD, Mysore, 20th-21st November, 2015, Mysore, Karnataka.
 12. 2014: 'Political affiliation and participation: An analysis in the context of rural West Bengal', paper presented in the KILA International Conference on Gandhi, Gram Swaraj and



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Decentralisation, organized by Kerala Institute of Local Administration held during 27th-29th November, 2014, Thrissur, Kerala.

13. 2014: 'An Assessment of basic Services delivered to rural people of West Bengal', presented at the International Conference on Deepening Democracy through Participatory Local Governance, organized by the Government of Kerala, January 19-21st, 2014, Trivundrum, Kerala.
14. 2013: 'Drinking Water Services in Rural Bihar: A Critical Assessment of the current Drinking Water Policy', presented at the 8th Annual International Conference on Public Policy and Management organized by Indian Institute of Management Bangalore, August, 12th -14th, 2013, Bangalore, Karnataka.
15. 2012: 'People's Participation in Local Level Decision Making Process: A Study of Spaces, Forms and Dimensions in the context of rural West Bengal', presented in the International Conference on Democratic Decentralisation and People's Participation, organized by International Sociological Association and Kerala Institute of Local Administration, December 20th -23rd 2012, Thrissur, Kerala.

International Conference outside India:

1. 2023: 'Exploring the Impact of Electric Vehicle Policies in India: A Quasi-Experimental Framework' Presented by Nigam, N., virtually at the seventeenth Biennial Conference of the International Society for Ecological Economics, Colombia organised by The International Society for Ecological Economics, held between October 23 to 28, 2023, Colombia, USA [Virtual Presentation]
2. 2016: 'Whose Right Is It: Towards a new set of Land Policies for Optimal Utilisation', 2016 Annual World Bank Conference on Land and Poverty, World Bank, held from 14th-18th March, 2016, Washington DC, USA.
3. 2014: 'Land Governance and Women Right over Land: A Study of Bihar', 2014 Annual World Bank Conference on Land and Poverty, World Bank, held during 24th-27th March, 2014, Washington DC, USA (paper selected).



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Case Study:

1. 'From Policy to Practice of Land Governance Challenges: A Case of Bihar' presented at the 12th International Conference on Management Cases organized by Birla Institute of Management Technology held from 1st -4th December; 2022.

Prof. G K Murthy Kothapalli

Presentations/Publications

1. Sharma, A., & Kothapalli, G. K. M. (2025). Vision for Life – Redefining eye care with a lifetime subscription model. *Journal of International Business Education*, 20,677-692.
2. Sharma, A., Kothapalli, G. K. M., & Gaurav Raj (2024), "Aerox: Navigating New Product Development in a Family Business", *Journal of International Business Education*, Vol. 19. <https://www.neilsonjournals.com/JIBE/abstractjibe19aerox.html>.

Prof. Kalyan Prasad Agrawal

Presentations/ Publications

1. Agrawal, K.P., 2025. Generative AI and the Intelligence Triad: An Epistemic Agility Approach. *Journal of Computer Information Systems*, 1-17. (ABDC-A Ranked Journal) <https://doi.org/10.1080/08874417.2025.2553158>
2. Agrawal, K.P., 2023. Prasad Agrawal, K. (2023). Organizational Sustainability of Generative AI-Driven Optimization Intelligence. *Journal of Computer Information Systems*, 1-15. (ABDC-A Ranked Journal) <https://doi.org/10.1080/08874417.2023.2286540>
3. Agrawal, K.P., 2023. Towards Adoption of Generative AI in Organizational Settings. *Journal of Computer Information Systems*, pp.1-16. (ABDC-A Ranked Journal) <https://doi.org/10.1080/08874417.2023.2240744>
4. Agrawal, K.P., K. Pani, A., Sharma, A. and Rana, N.P., 2023. Process Virtualization Goes Mainstream: Diving into its Normalization. *Journal of Computer Information Systems*, pp.1-16. (ABDC-A Ranked Journal) <https://doi.org/10.1080/08874417.2023.2224262>
5. Sinha, V., Agrawal, K., Ranjan, R. (2023). Leveraging Start-up Policy as a Vehicle for Creating an Entrepreneurial Ecosystem: Shreds of Evidence from the Republic of India. *International Conference on Public Policy and Management (ICPPM 2023)*.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

6. Research paper titled 'Normalization of Process Virtualization in Technology-Driven Remote Working Practices' is presented and published at the 82nd Academy of Management (AOM) 2022 annual conference held in Seattle, Washington, USA during 5-9 August 2022. <https://doi.org/10.5465/AMBPP.2022.13723abstract>
7. Agrawal K.P., Pani A.K., Sharma R., Snehrat S. (2022). "Virtualization of processes: an investigation". Indian Academy of Management proceedings, ISBN: 978-93-5593-772-8, pp 104.
8. Research paper titled "Pandemic Pandemonium and Remote Working: An Investigation of Determinants and Their Contextual Behavior in Virtualization of Work-From-Home (WFH) Process" published by Springer in the book Re-imagining Diffusion and Adoption of Information Technology and Systems: A Continuing Conversation. https://doi.org/10.1007/978-3-030-64849-7_23. Print ISBN 978-3-030-64848-0. Online ISBN 978-3-030-64849-7. First Online 11 December 2020.
9. Agrawal K.P., Pani A.K., Sharma R. (2020) Pandemic Pandemonium and Remote Working: An Investigation of Determinants and Their Contextual Behavior in Virtualization of Work-From-Home (WFH) Process. In: PMC open access -Nature Public Health Emergency Collection (US) PMID: PMC7978928. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7978928/#idm139873536816784aff-info>
10. Research paper titled "Factors of big data adoption in public sector organizations" accepted for presentation in Traditional Paper Session in the Sixth Biennial Conference of the Indian Academy of Management (INDAM 2020) held in January 2020 at Indian Institute of Management Tiruchirappalli.
11. Paper titled "Big Data Adoption in Public Sector Organizations selected for poster presentation at the 7th PAN IIM World Management Conference organized by Indian Institute of Management Rohtak during December 2019.
12. Research paper titled "Exploring antecedents of big data adoption in public sector organizations" selected for presentation at the 7th International Conference on Business Analytics and Intelligence organized by Data Centre and Analytics Lab (DCAL) -a Centre of Excellence in Analytics set up by the Indian Institute of Management Bangalore (IIMB), at Indian Institute of Management Bangalore during Dec 2019.
13. Research paper titled "Big Data in government organisations" has been presented at the MBAcademy International Business Conference 2018 taking place in Brunel University, London, UK in Dec 2018.



14. Research paper titled "Investigating Organizational Adoption of Big Data Analytics (BDA) Technology" has been presented at the Americas Conference on Information Systems (AMCIS) 2017 in Boston, USA in August 09-12. AMCIS is the leading conference on information systems in the Americas and is viewed as one of the leading conferences for presenting the broadest variety of research done by and for IS/IT academicians. Every year its papers and panel presentations are selected from over 700 submissions, and the AMCIS proceedings are in the permanent collections of libraries throughout the world.

PROF. MAMTA SINGH PUBLICATIONS

1. Singh, M. (2025). Antecedents of Cognitive Flexibility in Ambidextrous Leadership: A m-TISM Perspective. *Global Journal of Flexible Systems Management*, 26(2), 403-420. (ABS, ABDC A)
2. Gupta, M., Kumari, P. & Singh, M. (2025). Advancement of Blockchain Technology for Innovation and Efficiency in Business Models. *Proceedings of the 20th European Conference on Innovation and Entrepreneurship* 20(1), 702-709. (Scopus Indexed)
3. Singh, M., Kumari, R., & Anand, S. (2025). Environmental Consciousness, Consumer Behavior, and Implications for Sustainable Entrepreneurship in India's Organic Food Market. *Journal of Asia Entrepreneurship and Sustainability*, 21(2), 116-122. (ABDC C)
4. Roy, A, Verma. J. and Singh, M. (2024). OCB Cakes Case Study: Navigating Entrepreneurial and Innovation Hurdles- Strategies for Success: *International Journal of Teaching and Case Studies*.(ABS)(Accepted)
5. Singh, S., & Singh, M. (2024). How entrepreneurial orientation improves new-venture performance: the mediating role of innovation ambidexterity. *Journal of Research in Marketing and Entrepreneurship*, 26(4), 740-759. (ABS, ABDC B)
6. Singh, S., & Singh, M. (2023). Modelling the critical success factors for value creation in social entrepreneurship. *Journal of Social Entrepreneurship*, 1-25.(ABS, ABDC B)
7. Karan, A., Singh, M., & Rana, N. P. (2023). Does entrepreneurial motivation influence entrepreneurial intention? Exploring the moderating role of perceived supportive institutional environment on Indian university students. *International Entrepreneurship and Management Journal*, 1-15. (ABS, ABDC C)
8. Mamta Singh and Jyoti Verma (2023) , The Effect of Entrepreneurship Education on Microentrepreneurial Outcomes Funded by MFIs, *Proceedings of the 18th European Conference on Innovation and Entrepreneurship* (Scopus Indexed)
9. Ankit Sharma and Mamta Singh (2023), Preheal: Forming a Start-up Team Post COVID-19, *Journal of International Business Education*, Vol.17, Case centre, reference no- JIBE17-0CS4), (ABS)



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

10. Aryana Roy And Mamta Singh, Strengthening Climate Action by Promoting Gender Equality, edited book- Public Policy Praxis: Contemporary Issues, Perspectives & Research.
11. Mamta Singh, Shipra Singh and Nitin Raut, Mental health impact of covid-19 pandemic in India: A web-based community survey, Medical Journal of Dr. D.Y. Patil Vidyapeeth, Vol. 15, 2022. (Scopus Indexed)
12. Saloni Bhagat, Saloni Kumari, Shikha Surabhi and Mamta Singh, Media Consumption during COVID-19 and its Impact on Psychological Well-being, Medical Journal of Dr. D.Y. Patil Vidyapeeth, Vol. 15, 2022. (Scopus Indexed)
13. Sustainable HRM Practices of 'AyushaktiAyurved': Transforming Lives, 12th ICMC 2022- Proceeding, Case Studies on Entrepreneurial Ecosystem, Sustainable Business and Stakeholder Dynamics, 2022
14. Mamta Singh, Shipra Singh and Nitin Raut, Knowledge, attitude and practice towards COVID-19 pandemic, a community survey in India, Journal of the Social Sciences 48(3), pages 1417-1429, July 2020. (Scopus Indexed)
15. Mamta Kumar and Saumya Singh, Creative and Innovative HR Practices in Microfinance Institutions, SMS Journal of Entrepreneurship and Innovation, Vol. 1, No. 2, June 2015.

CASE PUBLICATIONS

1. Singh, M., Pandey, S., Singh, R. (2026). i-Saksham: Scaling Voice, Preserving Soul. *International Journal of Teaching and Case Studies*.(ABS)Accepted
2. Raj, M., Roy, A., & Singh, M. (2026). Navigating HR Complexity During Organizational Scaling: A Case Study from the Indian QSR Sector, *Journal of Organizational Behavior Education*, 18.(ABS, ABDC C)
3. Roy, A., Verma, J., & Singh, M. (2025). OCB cakes case study: navigating entrepreneurial and innovation hurdles-strategies for success. *International Journal of Teaching and Case Studies*, 15(3), 246-259.(ABS)
4. Sharma, A., and Singh, M. (2023), *Preheal: Forming a Start-up Team Post COVID-19*, *Journal of International Business Education*, Vol.17, Case centre, reference no- JIBE17-0CS4). (ABS)
5. Sustainable HRM Practices of 'AyushaktiAyurved': Transforming Lives, 12th ICMC 2022- Proceeding, Case Studies on Entrepreneurial Ecosystem, Sustainable Business and Stakeholder Dynamics, 2022



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

CONFERENCE PRESENTATIONS

1. Advancement of Blockchain Technology for Innovation and Efficiency in Business Models, 19th European Conference on Innovation and Entrepreneurship, 25 Sep' 2025
2. Gender preference in care work and employment; the Stigma of flexible work approach" MERC 2025 at IIM Kashipur, March 25-26, 2025.
3. The Intersection Of Employer Branding and Recruitment: Emerging Trends in Talent Acquisition, Fourth Annual International Research Conference at IIM Lucknow, January 30-February 01, 2025
4. Navigating HR Complexities while Scaling: A Case Study from Restaurant Industry at IIM Nagpur IVEY Case Conference 2024.
5. Sustainability challenges: Bhoomika Vihar enabling women's empowerment through tackling gender issues and trafficking, North American Case Research Association (NACRA) 2024, 17-19 Oct 2024
6. Impact of Artificial Intelligence for the Advancement of Entrepreneurial Education, 19th European Conference on Innovation and Entrepreneurship, 26-27 Sep' 2024
7. Exploring critical success factors for cognitive flexibility in ambidextrous leadership: A TISM perspective, GLOGIFT 24 Conference, IIM Bodhgaya, 4-6 April 2024
8. The Effect of Entrepreneurship Education on Micro-entrepreneurial Outcomes Funded by MFIs, 18th European Conference on Innovation and Entrepreneurship, 21-22 Sep' 2023
9. Online Cake Bhejo: Entrepreneurship and Innovation Challenge, Accepted for 13th ICMC 2023
10. Sustainable HRM Practices of 'AyushaktiAyurved': Transforming Lives, 12th ICMC, 1-3 Dec' 2022
11. Understanding factors affecting consumers' organic buying behavior in the context of emerging markets, 7th Biennial Conference of the Indian Academy of Management (INDAM), 7-9 Jan' 2022
12. Micro-entrepreneur's perception towards different training aspects as a determinant of growth, 16th European Conference on Innovation and Entrepreneurship (ECIE21), Portugal, 16-17 Sep' 2021
13. Study of Mental Health Impact of COVID-19 Pandemic in India: An Online Community Survey, 20th WPA World Congress of Psychiatry, 11-13 Mar' 2021 (Poster)
14. Motivation for becoming a police officer: a study in India, Society for Police and Criminal Psychology Conference, Texas, USA, 30 Sep-2 Mar' 2021 (Poster)
15. Media and Mental Health during Covid 19 Pandemic, WPA 2021 Regional Congress, Ukraine, 7-9 July' 2021
16. Socio-cultural and Healthcare Challenges for India in its Battle Against the Current Pandemic, 4th Global Public Health Conference, Sri Lanka, 25-26 Feb' 2021
17. Significance of Ethical Services in Life Insurance Companies, National Seminar on Effectiveness, Ethics and Sustainability, IIT (ISM) Dhanbad, 6-7 Dec' 2013
18. Creative and Innovative HR Practices in Microfinance Institutions, National Seminar on Innovation and Creativity for Business Excellence, IIT (ISM) Dhanbad, 17-18 Feb' 2011.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Papers under review

1. Entrepreneurial orientation and firm performance: Is innovation ambidexterity a missing link? International Entrepreneurship and Management Journal, EMID:45d24293e5bf316e, date of submission -22nd Feb, 23
2. Gender Discrimination in the Workplace: A Systematic review using Structural Topic Model, Safety Science, SAFETY-D-23-01469, date of submission- 16th July, 23
3. Leader-Follower Relationship in Ambidextrous Organizations: A Systematic Literature Review, Personnel Review, PR-11-2023-0948. date of submission -6th Nov, 23
4. Analyzing the antecedents of growth hacking and its impact on product-market fit and perceived virality in new ventures, JBR, JOBR-D-24-01759, date of submission- 15th March, 2024.
5. Knowledge, perception and buying behavior of Indian consumers towards organic food products, South Asian Journal of Management 2402294476, date of submission- 29th Feb,2024
6. Modelling factors of workplace flexibility in entrepreneurial ventures: A m-TISM Approach, Asia Pacific Journal of Management, date of submission, 11th June, 24
7. Sustainability Challenges: Bhoomika Vihar Enabling Women's Empowerment Through Tackling Gender Issues and Trafficking, North American Case Research Association Conference(NACRA), date of submission, 17th June, 2024

Prof. Nilamadhab Mohanty

Publications

1. Mohanty, N. (2024). Investigating the impact of perceived risk of non-adoption on internet banking adoption, accepted for publication in Int. J. of Electronic Banking.
2. Mohanty N., Sinha, P., & Nath, S. (2022). Factors influencing the consumption of malt based health drinks among Indian consumers: an application of the behavioral reasoning theory. Academy of Marketing Studies Journal, 26(S2),1-19.
3. Mohanty, N., Biswas, S. N., & Mishra, D. (2021). Message Framing and Perceived Risk of Blood Donation. Journal of Nonprofit & Public Sector Marketing, 1-29.
4. Mohanty, N., Biswas, S. N., Mishra, D., & Modi, P. (2018). Designing messages for fluorosis mitigation behavior change: Role of message framing and perceived risk. Health marketing quarterly, 35(4), 280-297.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Case Study Publication

1. Apni Shala: Ensuring Psychosocial Wellbeing during Crisis, W25492, Ivey Publishing, 2022.

Conference Presentations

1. Mohanty, N.M. (2024); “Customer expectation, experience and evaluation of chatbot services,” at the 9th Pan IIM World Management Conference-2023 held at IIM Sambalpur, January 22-24, 2024
2. Mohanty, N.M. (2023); “Perceived risk and adoption of digital technology for better mental health”, at the 32nd Annual Convention of the Academy of Psychology (NAOP), organized by Ahmedabad University from March 3-5,2023.
3. Mohanty, N.M. (2019); “Can rural cues influence consumer behavior?”, at the 13thNasmei International Marketing Conference 2019, organized by Great Lakes Institute of Management on 19th& 20th December 2019
4. Mohanty, N.M. (2018); “Perceived risk and the Persuasiveness of Gain Versus Loss Framing”, at the 29th International Congress of Applied Psychology (ICAP 2018) being held at the Palais des congrès, Montréal, Québec, Canada, June 26 - 30, 2018
5. Mohanty, N.M. (2018); “Marketing Rurality - what consumers want in environment-friendly products of rural origin”, paper selected for presentation at the 12th NASMEI Conference 2018, organized by Great Lakes Institute of Management on December 2018
6. Mohanty, N.M. (2017); “Marketing Rurality - what consumers want in environment-friendly products of rural origin”, at the International Conference on Rural Management (ICRM), organized by Xavier School of Rural Management, Bhubaneswar on 23rd - 24th November 2017 at Xavier University Bhubaneswar, Odisha

Prof. Rajeev Ranjan

Journal Publications



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

1. **Ranjan, R.**, Rana, N.P., Agrawal, K. (2022). Liquor Prohibition: A Chief Minister's Conundrum, International Journal of Teaching and Case Studies (ISSN 1749-9151), Vol. 13, No. 4, pp.323–328. DOI: 10.1504/IJTCS.2022.10055070.
2. **Ranjan, R.**, Bhargav, Shreya (2020). Changing Health-Related Behaviour Leveraging Data Analytics. European Journal of Natural Sciences and Medicine (ISSN 2601-8705), 3(2), pp.91-99. DOI: 10.26417/179kke60g.
3. **Ranjan, R.**, Bhargav, Shreya (2020). Whither Social Marketing Interventions in the Management of COVID-19? Shodh Sarita (ISSN 2348-2397), 7(27), pp.199-209.
4. **Ranjan, R.**, Bhargav, Shreya (2020). Changing Health-Related Behavior Leveraging Social Marketing Interventions: A Systematic Literature Review. Shodh Sanchar Bulletin (ISSN 2229-3620), 10(39), pp.207-211.
5. **Ranjan, R.**, Sharma, Bhawana (2019). Assessment of Big Data Integration in Changing Health Behaviour amongst the Youth. The International Journal of Analytical and Experimental Modal Analysis (ISSN 0886-9367), 11(12), pp.3442-3449.

Conference Papers

1. Riju, M., Rai, A., Ranjan, R. (2026). Connected but Cracked: Whither the Motivation and Well-Being of Platform-Mediated Gig Workers? The Washington DC Conference on the Social Sciences (WCSS2026), April 15-20, Washington DC (US). Sinha, V., Agrawal, K.,
2. **Ranjan, R.** (2023). Leveraging Start-up Policy as a Vehicle for Creating an Entrepreneurial Ecosystem: Shreds of Evidence from the Republic of India. Public Policy Praxis: Contemporary Issues, Perspectives and Research: ICPPM 2023 Proceedings (ISBN 978-81-19079-97-1), pp.30-45.
3. **Ranjan, R.**, Bhargav, S. (2020). Changing Health-related Behaviour Leveraging Data Analytics. 23rd International Conference on Multidisciplinary Studies (ICMS XXIII) Proceedings (ISBN 9781649991584), Vol.II, pp.97-105. University of Cambridge (UK).

Papers Reviewed

1. Academy of Management (AOM). [2026]



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

2. World Management Conference (WMC). [2025]
3. Academy of Management (AOM). [2024]
4. Academy of Management (AOM). [2023]
5. International Journal of Research and Reports in Gynaecology. [2021]
6. 23rd International Conference on Multidisciplinary Studies, University of Cambridge. [2020]
7. Asian Journal of Advances in Medical Science. [2020]
8. Asian Journal of Medicine and Health. [2020]
9. The Society for Marketing Advances. [2020]

Newspaper/Invited Articles

1. **Ranjan, Rajeev** (2023). Why do Human Rights Matter? Souvenir 2008-23, Bihar Human Rights Commission, pp.97-98.

Book Publications

1. **Ranjan, R.** (2026). *Preponderance of Probability*. [In Progress]
2. **Ranjan, R.** (2026). *Small to Stellar*. Inkvision Press. ISBN-978-93-7265-956-6[In the Print]
3. **Ranjan, R.** (2025). *Abhivyanjana*(Expressions). BookLeaf Publishing, India | USA | UK. ISBN-13:978-9373148069
4. **Ranjan, Rajeev**, Singh, Mamta, Agrawal, Kalyan Prasad. (2023). Public Policy Praxis: Contemporary Issues, Perspectives and Research. Bharti Publications, New Delhi. ISBN:978-81-19079-97-1.
5. Kalapura, Jose, **Ranjan, Rajeev**, Kumar, Kumod. (2022). Corporate Social Responsibility Inclusive Development & Welfare. Global Vision Press, New Delhi. ISBN:978-81-920968-1-0.

Start-ups Mentored

1. DressingXpress: A Tech-based Platform which brings Stitch-on-Wheels Caravan, Tailors, Fabric and Fabric Suppliers hassle-free at door-step for all tailoring needs. [2022]

Consulting Done

1. Exploring Gender Disparities in Workforce Participation in Bihar: Challenges, Opportunities, and Pathways to Inclusive Growth | Planning and Development Department | Government of Bihar. [2025]



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

2. Social Impact Assessment (SIA) of Land Acquisition for Construction of Road between Minapur-Tengraha in Mauza- BalipurSarhanchia under Thana No.237 in Anchal- Runnisaidpur in Sitamarhi District in the State of Bihar. [2025]
3. Social Impact Assessment (SIA) of Land Acquisition for Construction of ROB-cum-Road over Level Crossing Gate No.178 between Sugauli and Manjhaulia stations in Mauza-Bahurva, Thana No.274 under Manjhaulia Anchal in West Champaran District in the State of Bihar. [2024]
4. Social Impact Assessment (SIA) of Land Acquisition for Construction of Shahjahanpur Thana Building, Thana No.109 under Daniyawan Anchal in Patna District in the State of Bihar. [2024]
5. Social Impact Assessment (SIA) of Land Acquisition for Construction of of Approach Road for Government Engineering College at Hulasganj in Jehanabad District in the State of Bihar. [2024]
6. Social Impact Assessment (SIA) of Land Acquisition for Construction of Approach Roach for RCC Bridge in the First Kilometre of Dighra-Butlar Road in Mauza-Dighra Rampur Sah under Thana No.276, Anchal- Mushahri, District- Muzaffar in the State of Bihar. [2024].
7. Social Impact Assessment (SIA) of Land Acquisition for Construction of Kalyan Bigha Bypass at Nalanda in Biharsharif District in the State of Bihar. [2024]
8. Social Impact Assessment (SIA) of Land Acquisition for Construction of Court and Judicial Building at Nalanda in the State of Bihar. [2024]
9. Social Impact Assessment (SIA) of Land Acquisition for Construction of Muzaffarpur-Sugauli Double Rail Line Project at Revenue Village Gopalpur under Thana No.169 of East Champaran District in the State of Bihar. [2024].
10. Social Impact Assessment (SIA) of Land Acquisition for Construction of Muzaffarpur-Sugauli Double Rail Line Project at Revenue Village Belbanwa under Thana No.167 of East Champaran District in the State of Bihar. [2024]
11. Social Impact Assessment (SIA) of Land Acquisition for Construction of Hajipur-Sugauli Rail Line Project at Revenue Village Manjahulia of East Champaran District in the State of Bihar. [2023]
12. Social Impact Assessment (SIA) of Land Acquisition for Kanganghat Connectivity (J P Ganga Path Digha to Didarganj 20.5Km) in Mauza Sukwarpur under Thana No.341 in Raghapur of Vaishali District and Mauza Patna City under Municipal Ward No.26 at Seat No.241 in Patna Sadar Anchal of Patna District in the State of Bihar. [2023]



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

13. Social Impact Assessment (SIA) of Construction of Block-cum-Anchal Office-cum-Residential Building at Revenue Village Dumra Mohan under Thana No-17 in Shivaji Nagar of Samastipur District in the State of Bihar. [2023]
14. Social Impact Assessment (SIA) of Construction of a Multi-Modal Logistic Park (MMLP) at Mauza Jaitia under Revenue Thana No-79 in Fatuha Anchal of Patna District in the State of Bihar. [2023]
15. Social Impact Assessment of Land Acquisition for the Construction of RCC Bridge-Cum-Approach Road at Semra Ghat in Mehsi Block of East Champaran, Motihari. [2022]
16. Social Impact Assessment of Land Acquisition for the Construction of ROB Approach Road (LC No. 78/A) between Chausa-Gahmar Railway Station, Buxar. [2022]
17. Monitoring and Evaluation of schemes related to Dairy Development activities in Bihar for the FY2011-12 | Department of Animal & Fish Resources, Government of Bihar. [2015].
18. Monitoring and Evaluation of schemes related to Dairy Development activities in Bihar for the FY2010-11 | Department of Animal & Fish Resources, Government of Bihar. [2014]
19. Study, Evaluation, Research and Documentation to Re-engineer Employment Services for becoming a better Service Provider to the Unemployed | Department of Labour Resources, Government of Bihar. [2013]

Projects Guided

1. Effectiveness of Distribution Network in Rural Areas | Anshul (140053) | Post-Graduate Diploma in Management (PGDM). [2022].
2. Analysis of advertising by family-owned jewellery houses in terms of customer acquisition vs customer retention | Anvisha Raj (140054) | Post-Graduate Diploma in Management (PGDM). [2022]
3. Identifying the Market Potential of Savlon Handwash and Nimyle Floor Cleaner and Suggest Measures to Improve Sales | Apoorva Kumar (140055) | Post-Graduate Diploma in Management (PGDM). [2022]
4. Reforms and Rehabilitation in Prison | Sanjeev Rahul (33012) | Executive Programme in Management (EXPM). [2020]

Patents



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

1. Adaptable Hand Rest Device (HRD).
2. Wearable Hygiene Maintenance Device (HMD) for Sportspersons.
3. Adjustable Reading Assistive Device (RAD).

Prof. Ranjit Tiwari

Published Journal Articles

1. Tiwari, R. (2025). Using intellectual capital to improve the effectiveness of working capital management in an organization. *Global Knowledge, Memory and Communication* (Accepted for publication) (**Scopus: Q2, ABDC-B**).
2. Tiwari, R., & Arora, A. (2025). “Moderating role of gender diversity in the relationship between intellectual capital efficiency and corporate performance”, *International Journal of Productivity and Performance Management*, Vol. 74 No. 2, pp. 544-563. (**Scopus: Q1, ABDC: B**).
3. Arora, A., & Tiwari, R. (2024). Towards environmental disclosures: The role of intellectual capital. *Corporate Social Responsibility and Environmental Management*. (Forthcoming) (**Scopus: Q1, ABDC-C**).
4. Tiwari, R., Kumar, S. & Monika. (2024). Does high ESG score augment the corporate financial performance? A cross-sectional study from India. *International Journal of Electronic Finance*. (Forthcoming) (**Scopus: Q4, ABDC-C**).
5. Bhullar, P., Grover, K., Tiwari, R. (2024). “IPO Underpricing: A Comparative Analysis of Risk Factor Disclosures in Financial and Non-financial Sectors”, *The Bottom Line*, Vol. 37 no. 3, pp. 332-350. (**Scopus: Q1**).
6. Arora, A., & Tiwari, R. (2024). Using gender diversity to improve intellectual capital performance: an Indian investigation. *International Journal of Disclosure and Governance*, Vol. 21 No. 2, pp. 252-267. (**Scopus Q2, ABDC: B**)
7. Tiwari, Ranjit and Santosh Kumar, “Corporate Ownership Structure and Performance: An Indian Perspective”, *International Journal of Corporate Governance* (B Category in ABDCListing), Volume Vol. 16 No. 1, pp. 1-17. (**Scopus Q2, ABDC: B**)



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

8. Tiwari, R. (2022). Intellectual capital and firms' performance: The role of institutional ownership. *International Journal of Managerial and Financial Accounting*. Vol. 15 No. 4, pp. 442-482(**Scopus Q3, ABDC: B**)
9. Tiwari, R. (2022). Nexus between intellectual capital and profitability with interaction effects: panel data evidence from the Indian healthcare industry. *Journal of Intellectual Capital*. Vol. 23 No. 3, pp. 588-616.(**Scopus Q1, ABDC: B**)
10. Kumar, S., & Tiwari, R. (2022). Does the fundamental indexation portfolio perform better? An Indian investigation. *Accounting Research Journal*, Vol. 35 No. 2, pp. 121-144. (**Scopus Q3, ABDC: B**)
11. Tiwari, R. & Kumar, S. (2021). Corporate ownership structure and performance: an Indian perspective. *International Journal of Corporate Governance*, Vol. 11, No. 3-4. (**ABDC: B**)
12. Vidyarthi, H. & Tiwari, R. (2019). Cost, revenue and profit efficiency characteristics and intellectual capital in Indian Banks. *Journal of Intellectual Capital*, Vol. 21, No. 1, pg. 1-22. (**Scopus Q1, ABDC: B**)
13. Tiwari, R. & Vidyarthi, H. (2018). Intellectual capital and corporate performance: a case of Indian banks. *Journal of Accounting in Emerging Economies*, Vol. 8, No. 1, pg. 84-105. (**Scopus Q1, ABDC: B**)
14. Tiwari, R. (2016). Intrinsic value estimates and its accuracy: evidence from Indian manufacturing industry. *Future Business Journal*, Vol. 2, No. 2, pg. 138-151.
15. Sethi, P. & Tiwari, R. (2016). New evidences on determinants of capital structure from the Indian manufacturing industry. *Corporate Ownership and Control*, Vol. 13, No. 3, pg. 81-87.

Published Case Studies

1. Monika, Tiwari, R. & Kumar, S. (2023). Apis India Ltd: Working Capital Benchmarking. Case no. 123-0074-1, *Case Centre*, USA.
2. Kumar, S. & Tiwari, R. (2020). IVRCL Ltd.: Strategic debt restructuring leading to financial conundrum. Case no. 120-0051-1, *Case Centre*, USA.

Published Books/Edited Books

1. CIMP Management Case Review, 1st Edition, 2024 (ISBN: 978-93-89947-39-7).
2. CIMP Management Case Review, 2nd Edition, 2025 (In progress).



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Papers presented in Conferences

1. “Analyzing the impact of Bihar Startup policy 2022 on entrepreneurial culture: A total interpretive structural modelling approach”, 24th Global Conference on Flexible Systems Management (GOLGIFT 24), Indian Institute of Management, Bodh Gaya, April, 2024.
2. “Comprehending occasional and habitual sustainability behaviours: a survey of entrepreneurs”, 2nd International Financial Management Conference, Chandragupt Institute of Management Patna, supported by SIDBI, February, 2024.
3. “Does categorisation of risk factors disclosures affect IPO under-pricing: study of Indian capital markets”, 2nd International Conference on Technology, Innovation, and Sustainability in Business Management, organized by Middlesex University, Dubai, 2023.
4. “Apis India Limited: Working Capital Benchmarking”, Management Case Conference-2022, Organised by Chandragupt Institute of Management Patna, November, 2022.
5. “A stochastic frontier analysis of technical efficiency in crop yield in Bihar province of India: the post RKVY and BGREI initiative”, National Seminar on "Raising Agricultural Productivity and Farmers' Incomes in Bihar", Organised by Patliputra School of Economics, Dec 2021.
6. “Does Ownership Groups have Similar Influence on Performance? Evidence from India” Annual INFINITI Conference on International Finance, jointly organised by *Trinity College Dublin, Monash University & the University of Sydney*, Australia, 2018.
7. “Discretionary Accruals and Earnings Management: Case of India”, 4th Academic International Conference on Law, Economics and Finance of FLE Learning, Newnham College, University of Cambridge, UK, Dec 2017.
8. “Intellectual Capital and Corporate Performance: A case of Indian Banks”, 23rd Annual Conference of the Multinational Finance Society, Stockholm Business School, Sweden, 2016

Prof. Rishabh Rajan, CIMP

INTERNATIONAL JOURNAL PUBLICATIONS

1. Lehkra, P., Rajan, R., & Dhir, S. (2025). Critical antecedents influencing innovation performance of strategic alliance: a meta analytical view. *Journal of Business & Industrial Marketing*.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

2. Pandey, P., Singh, J. P., Rajan, R., Dwivedi, R., & Yoshkuni, A. C. (2025). Large Language Model-Powered Generation of Multilingual Online Consumer Reviews for E-Commerce. *Journal of Global Information Management (JGIM)*, 33(1), 1-25. **(ABDC, A)**
3. Chakraborty, D., Oberoi, S. S., Rana, N. P., & Rajan, R. (2025). Navigating Technological Uncertainty: Sustainable Practices in Digital Knowledge Acquisition and Application. *Journal of Global Information Management (JGIM)*, 33(1), 1-22. **(ABDC, A)**
4. Priyanka, P., Rajan, R., Chikhale, M., & Dhir, S. (2024). Critical Success Factors in Managing Strategic Alliances and Knowledge for Organizational Innovations: Insights with M-TISM and MICMAC. *IEEE Engineering Management Review*. **(Scopus Indexed with Cite Score 7.4)**
5. Rajan, R., Jain, M., & Dhir, S. (2024). Critical factors for capacity building of NGOs working in the intellectual disability sector in India: a TISM-MICMAC approach. *Journal of Asia Business Studies*. **(ABDC, C)**
6. Alryalat, M., Rajan, R., Dhir, S., Alhamzi, K. H., & Kumar, K. (2023). Assessing The Challenges to Digital Twins in the Metaverse Environment: Strategic Management Decisions Perspective. *Kurdish Studies*, 11(2), 3037-3053. **(Scopus Indexed)**.

INTERNATIONAL CONFERENCES ACCEPTED AND PRESENTED

1. Rajan, R. and Kumar, S., (2025). Startup Bihar: A Catalyst for Youth Led Entrepreneurship and Employment Generation, Two-Day ICSSR-Sponsored National Seminar, Paper accepted and presented on the theme “Viksit Bharat 2047: Unleashing the Potential of Skills, Innovation, and Entrepreneurship for Inclusive and Sustainable Development,” scheduled to be held on 6th–7th August 2025 at G. B. Pant Social Science Institute, Prayagraj.
2. Rajan, R. and Kumar, S., (2025). Strategic Enablers of Sustainability Driven Startups: A Study of Bihar’s E-Government Ecosystem. Academy for Global Business Advancement Conference 2022, Paper presented on July 2-4, 2025, Bangkok, Thailand



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

3. Rajan, R., Kumod Kumar, Rana Singh & Sanjay Kumar (2025). Analyzing the Impact of Bihar Startup Policy 2022 on Developing a Strategic Framework for Achieving Sustainable Development in Healthcare: Insights from M-TISM and Sri Sai Eye Hospital Patna, International Conference of the International Association of Technology and Management (IATM), Paper accepted, Point Park University in Pittsburgh, USA.
4. Rishabh Rajan, Kumod Kumar, Col Rahul Sharma, & Sanjay Kumar (2024). Exploring the Role of Organizational Learning in Enhancing Alliance Performance and Sustainability in Startups: Insights from Bihar, 4th International Conference on Corporate Social Responsibility, Paper presented on 6th December 2024, CIMP Patna.
5. Rishabh Rajan, Rekha Kumari, & Kumod Kumar (2024). Enabling Innovation in Indian Startups: The Role of Strategic Alliances and Knowledge Management, 4th International Conference on Corporate Social Responsibility, Paper presented on 6th December 2024, CIMP Patna.
6. Amritanshu Mudgal, & Rishabh Rajan (2024). An Analysis of Emerging Cybersecurity Threats and Their Implications for Sustainability in Bihar, 4th International Conference on Corporate Social Responsibility, Paper presented on 6th December 2024, CIMP Patna.
7. Rajan, R. (2024). Analyzing the Impact of Bihar Startup Policy 2022 on Entrepreneurial Culture: A Total Interpretative Structural Modeling Approach, 24th GLOGIFT Conference, Paper presented on 4th April 2024, IIM Bodhgaya.
8. Rajan, R. & Jha, B.K (2024). Flexibility Framework for Sustainable Innovation: Insights from Indian Business Practices, 24th GLOGIFT Conference, Paper presented on 5th April 2024, IIM Bodhgaya.
9. Rajan, R. & Singh, M. (2024). Exploring Critical Success Factors for Cognitive Flexibility in Ambidextrous Leadership: An Ism Perspective, 24th GLOGIFT Conference, Paper presented on 4th April 2024, IIM Bodhgaya.
10. Rajan, R. & Kumari, A. (2024). Strategic Enablers for Innovation Performance and Sustainability in Educational Technology Firms: TISM and Case Study Assessment, 24th GLOGIFT Conference, Paper presented on 5th April 2024, IIM Bodhgaya.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

11. Rajan, R., Singh, R.K., Kumar, A., & Singh, R.K. (2024). Enhancing Post-Covid Resilience Through Strategic Collaborations: Analyzing Government-Ngo CSR Initiatives in Bihar, 24th GLOGIFT Conference, Paper presented on 5th April 2024, IIM Bodhgaya.
12. Rajan, R., & Priyanka (2023). Critical success factors to support organizational innovation performance: Linking Strategic Alliance and Knowledge Management, British Academy of Management Proceedings (BAM2023), Paper presented on 2 September 2023, University of Sussex Business School, Brighton, East Sussex.
13. Rajan, R., Kumar, H, Kumar, U., Shubham, A., Singh, R.K., & Gyanendra, K. (2023). Strategic Corporate Social Responsibility in Building a Cyber-Aware Consumer Base: ISM Approach, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
14. Rajan, R., Apoorva, Prabha, S., & Kashyap, V. (2023). Exploring the Interplay between Human Resource Management and CSR Initiatives in India, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
15. Rajan, R., Ray, S.S., & Kumar, R.K. (2023). The Global Journey of Startups: How Startup Leadership and CSR drive International Expansion, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
16. Rajan, R., Kumar, V., Kumar, K., & Singh R. (2023). From Policy to Practice: Assessing SDGs initiatives in Bihar Government, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
17. Rajan, R., Nishita, Raj, A.K., & Prasad A. (2023). Stakeholder Engagement in SMEs: Insights from ISM Analysis, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
18. Rajan, R., Shiwangi, S., Mishra, V., & Kumar, K. (2023). Promoting Sustainable Menstrual Hygiene Practices in Rural India: A Case study of Cloth Pad Adoption, 3rd



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.

19. Rajan, R., & Habib, S. (2023). CSR as a Growth Catalyst for Agricultural Innovations in Indian Startups, 3rd International Conference on Corporate Social Responsibility, Paper presented on 9th December 2023, CIMP Patna.
20. Rajan, R. (2023). Exploring the Dynamics of UNICEF-NGO Strategic Alliances in Indian CSR Landscape: Case Study Approach, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.
21. Rajan, R. & Kumari, S. (2023). The Role of NGOs in Promoting Women's Healthcare through CSR, 3rd International Conference on Corporate Social Responsibility, Paper presented on 8th December 2023, CIMP Patna.

PARTICIPATIONS IN FDPs

1. FDP on "Academic Assessment" by Prof. (Dr.) J. K. Sharma, Former Professor at the Faculty of Management Studies, University of Delhi at 9:00 AM 29th November 2024 at Board Room, CIMP.
2. FDP on "One-Week National Level Faculty Development Program (FDP) on "Generative AI and Advanced Tools for Academic Research," held from September 23 - 29, 2024 by Scrollwell .
3. FDP on "Innovation, Startups & Entrepreneurship: Challenges and Opportunities" by Dr. Rana Singh (Director, CIMP) at 4.30 PM 30th June 2023 at Director's Conference Room.
4. FDP on 'Intellectual Property Rights' and 'Research Project Guidance' by Prof. Sudhir K. Jain, Adjunct Professor, IIT Delhi is scheduled in the Conference Hall (No.025) on 29th January 2024 from 10:00 AM -12:00 PM.
5. 5-day Online FDP on the theme "Inculcating Universal Human Values in Technical Education" organized by All India Council for Technical Education (AICTE) from 29th May to 2nd June 2023.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

SPEAKER AT NATIONAL CONFERENCE

1. Participated as Session Chair in the National Conference on Agriculture, Technology, and Management (NCATM) - 2024 at CIMP Patna on 15th November 2024.
2. Participated as keynote speaker in the National Seminar on “Impact of Privatization and Commercialization on Indian Economy” at VIBRM Muzaffarpur on 21 April 2024 (Sunday).

INNOVATION ONLINE TRAINING CERTIFICATE

1. National Workshop on “Design Thinking & Innovation – 28th Feb 2025 by Indian Society for Training & Development (ISTD) – Ranchi Chapter
2. Undergone Innovation Ambassador (IA) training ‘Foundation Level’ (Total 15 Sessions of 20 contact Hours) conducted in online mode by MoE’s innovation Cell and AICTE during the IIC Calendar year 2022-2023 in December 2023.

Prof. Rishi Kant Kumar

Journal Articles

1. The article entitled “Management Decision for Implementing Smart City Projects: Evidence from Causal Relationship and Prioritization Analysis” is submitted to the (Scopus Indexed), Accepted
2. The article entitled “Developing Social Media Marketing Strategies for B2B Industries: A roadmap for future” is submitted to the International Journal of Emerging Markets (ABDC, SSCI, Scopus Indexed), 2025
3. Kumar, R. K., Singh, R., Kumar, K., Shukla, S., Tiwary, N., Kumari R., Garg, D., & Gupta, V. (2024). Mapping the evolution: a bibliometric analysis of global entrepreneurship and international business dynamics (1989-2023). *Academy of Marketing Studies Journal*, 28(5), 1-25.
4. Kumar, R. K., Pasumarti, S. S., Figueiredo, R. J., Singh, R., Rana, S., Kumar, K., & Kumar, P. (2024). Innovation dynamics within the entrepreneurial ecosystem: a content analysis-based literature review. *Humanities and Social Sciences Communications*, 11(1), 1-15. (AHCI, SSCI, Scopus, Indexed)
5. Kumar, R. K., Hoor, A., Jain, S. K., Singh, R., Kumar, K., Kumar, P., & Chamira, A. (2024). Role of technological innovation and its governance in entrepreneurial



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

evolution. *International Journal of Electronic Government Research (IJEGR)*, 20(1), 1-25. (ABDC Ranked, Scopus Indexed)

6. Shivani, S., Chariar, V. M., Shukla, S., Kumar, K., & Kumar, R. K. (2023). The Evolving Sanitation Entrepreneurial Ecosystem: A Bibliometric and Content Analysis of Global Trends and Future Research. *International Journal of Electronic Government Research (IJEGR)*, 19(1), 1-30. (ABDC Ranked, Scopus Indexed)

Prof. Santosh Kumar

Journals

1. Tiwari, R., Kumar, S., & Rana, N. P. (2025). Demystifying the Nexus Between Intellectual Capital and Financial Performance: Panel Data Evidence from Hotel and Tourism Industry. *International Journal of Hospitality & Tourism Administration*, 1-26. <https://doi.org/10.1080/15256480.2025.2514744>
2. Tiwari, Ranjit and Santosh Kumar, Monika “Does high esg score augment the corporate financial performance a cross-sectional study from India”, *International Journal of Electronic Finance*, upcoming soon.
3. Tiwari, Ranjit and Santosh Kumar, “Corporate Ownership Structure and Performance: An Indian Perspective”, *International Journal of Corporate Governance* (B Category in ABDC Listing), Volume 11, Nos 3, 2020
4. Kumar, Santosh and Ranjit Tiwari, “Does the Fundamental Indexation Portfolio Perform Better? An Indian Investigation”, *Accounting Research Journal*, (B Category in ABDC Listing), Emerald Publishing, 2021, DOI 10.1108/ARJ-2020-0156.
5. Kumar, Santosh and KVSS Narayana Rao, “Study of Causality, Shocks, and Risk Return Trade-off in Multi-Factor Asset Pricing Models”, *Australian Academy of Accounting and Finance Review*, 2017, 3(1) (Australian Academy of Business Leadership, ISSN 2205-6688).
6. Chandra, Achut, Tavishi, Santosh Kumar, “Rationalizing Power Trading in Economically Backward States in India”, *International Journal of Control Theory and Applications*, 2017, 10(4) (ISSN 0974-5572, International Science Press).



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

International Conferences

1. Kumar, Ashish, Santosh Kumar, Ranjit Tiwari, Anup Raj, Straddle and Butterfly Strategies as Tools for Market Neutral Trading Strategies, 3rd IFMC, CIMP, 7th Feb, 2025
2. Monika and Santosh Kumar, “ Theoretical Framework of Board Gender Diversity in the Corporate Carbon Performance”, 4th International Conference on Corporate Social Responsibility , Dec 06-07, 2024, CIMP.
3. Ashish Kumar and Santosh Kumar, “ Green Financing in Agriculture: Promoting Sustainable Practices”, 4th International Conference on Corporate Social Responsibility , Dec 06-07, 2024, CIMP
4. Anjani Kumar and Santosh Kumar, “Mergers and Acquisition: Unveiling True Synergies or Restructuring or Succumbin to Whims or fancies?, 2nd IFMC, CIMP, 9th February, 2024, abstract proceedings published.
5. RishabRanjan, Santosh kumar, Ranjit Tiwari, “Analyzing the impact of Bihar Startup Policy 2022 on Entrepreneurial Culture, A Total Interpretative Structural Modeling Approach” by Indian Institute of Management Bodh Gaya, 4th -6th April, 2024.
6. Monika, Santosh Kumar, Does High ESG Score Augment the Corporate Financial Performance? A Cross Sectional Study from India, 5th International Conference on Financial Markets and Corporate Finance, DMS, IIT Delhi, 6th-8th July, 2023.
7. Monika Santosh Kumar and Ranjit Tiwari, Future roadmap for green financing in India: Review of policies, International Financial Management Conference, 2023, 11 February, 2023, Chandragupt Institute of Management Patna.
8. Kumar, Santosh and Ranjit Tiwari, Two consecutive experiments in debt financing achitechture: study of impact on steel firms in India, IIM Nagpur, Dec27-30, 2021, ISDSI Global Conference 2021: Leading business in a fluid world.
9. Kumar, Santosh, International Conferences on Advances on Business Analytics (IC-ABA-2021), Appraisal of Risk and Return in NamamiGange Project and Empirical Analysis of Colossal Haircuts in Eight Different Firms on 6th March, 2021, Organized by Jaypuria Institute of Management Noida.

Overseas Conferences

1. *Kumar, Santosh*, “Paradigm Changes in Financial Architecture in Debt Contracts: Indian Evidences in Steel Firms”, *Asia Pacific Conference on Economics and Finance 2019 (APEF)*



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

2019), 25-26 July, 2019, Singapore, Organized by East Asia Research and University of Malaysia Sarawak, and Loughborough University UK.

2. Kumar, Santosh, “Are the Multi-Factor Asset Pricing Models Methodologically Robust?”, *Academic International Conference on Interdisciplinary Business Studies (AICIBS 2017)*, 16th Oct- 18th Oct, 2017, University of Oxford (St. Anne College), UK, Organized by Fle Learning.

National Conferences

1. Senapati, S, Santosh Kumar, Ranjit Tiwari, “ A stochastic frontier analysis of technical efficiency in crop yield in Bihar province of India: the post RKVY and BGREI initiative”, National Seminar on “Raising Agriculture Productivity and Farmers’ Income in Bihar (17-18 Dec, 2021) by Patliputra School of Economics.

Book Chapters, Cases and Book Review

1. Santosh Kumar, Article, Start up and I, Financial Illusions and Solutions in Managing Finance
2. Editors (Rana Singh, Ranjit Tiwari, Santosh Kumar), CIMP Management Case Review, ISBN978-93-89947-39-7, 2024.
3. **Monika, Ranjit Tiwari, Santosh Kumar**, Apis India limited: working capital benchmarking, Case submission number 5013, Case Centre.
4. **Monika, Ranjit Tiwari and Santosh Kumar**, “Apis India limited: working capital benchmarking, 4 and 5th November, 2022, Chandragupt Institute of Management Patna, Won 2nd Best Accolade of Case.
5. Kumar Santosh and Ranjit Tiwari, “Bottlenecks In Land Acquisition A Major Hurdle In Infrastructure Development In Bihar”, 12th International Conference of Management Cases, 2022, BIMTECH Greater Noida,
6. Kumar, Santosh, Sustainable and Circular Mango Farming Through Redesigning Sales Contracts, IGI Global, 2021, also published in Research Anthology on Strategies for Achieving Agricultural Sustainability.
7. Kumar, Santosh and Ranjit Tiwari, IVRCL Ltd; Strategic Debt Restructuring Leading to Financial Conundrum, Published by Case Centre, Case Number 120-0051-1, <https://www.thecasecentre.org/educators/products/view?id=169750>.

Invited Speaker



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

1. Invited Speaker, by Department of Investment and Public Asset management (DIPAM), Ministry of Finance, Government of India. 10th June, 2022

Topic: Role of Government and Other Market Players in Strengthening Market Confidence

2. Invited speaker, by Ranchi University, Human Resource Management Centre, Ranchi, 22nd June, 2022, Faculty Orientation Program.

Topic: Curriculum designing outcome based learning and choice based credit system.

3. Invited Speaker, by Ranchi University, Human Resource management Centre, Ranchi, 6th Janaury, 2023, Faculty Orientation Program

Topic: Research, professional development and academic leadership

Prof. Sayan Banerjee

Paper Presentation

- ‘Industrial Products and Shift in Value Chain – Perspectives from innovation Policy ‘- presented at IISES conference organized by F.H WienUniversity of Applied Sciences held at Vienna from 1st – 4th October 2018.
- ‘From Exploration to Exploitation –Some perspectives from Organizational designing ‘presented at AICBM conference organized by FLE Society at Boston from 17th – 19th, May 2017.

Publication

Innovation, Organisational Structure and Culture – Its Impact & Linkage on Organization – a review – International Journal of Civic Engagement and Social Change, Vol 4, Issue 1, 2017 (with Dr. D.K. Srivastava).

Book Chapters

Understanding Organisational Effectiveness – Structure Culture Entrepreneurship in Civic Engagement in Social and Political Constructs. IGI Global Publication.

Prof. Sibananda Senapati

Paper Published



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

1. Nigam, N., Senapati, S. Samanta, D. and Sharma A (2025), Consumer behavior towards new energy vehicles: Developing a theoretical framework, *Journal of Environmental Management* Volume 370, November 2024, 122817 <https://doi.org/10.1016/j.jenvman.2024.122817>
2. Nigam, N., Samanta, D. and Senapati, S. (2025), "Determinants of electric vehicle adoption: insights from Indian states", *International Journal of Social Economics*, Vol. 52 No. 1, pp. 91-107. <https://doi.org/10.1108/IJSE-06-2023-0479>
3. Senapati, S. (2024), "Dynamics of household welfare change and analysis of coping strategies during floods: an empirical investigation", *International Journal of Social Economics*, Vol. 51 No. 12, pp. 1602-1614. <https://doi.org/10.1108/IJSE-07-2023-0569>
4. Senapati, S (2022) "Vulnerability and Risk in the context of flood-related disasters: A district-level study of Bihar, India". *International Journal of Disaster Risk Reduction*, 82, 103368 (**Impact factor 4.84, A grade Journal by ABDC list**).
5. Senapati, S., and V. Gupta, (2017), "Socio-economic vulnerability due to climate change: Deriving indicators for fishing communities in Mumbai", *Marine Policy*, Vol.76 PP. 90–97 (**Impact factor 2.453, A grade Journal by ABDC list**).

Book Chapter and Other publications

1. Senapati, S., Kumod K and R. Singh, (2025), *Prioritising Health, Welfare, and Sustainable Development: Through CSR as a means of Preparing for ESG* (Edited book), Bloomsbury, Newdelhi
2. Senapati, S (2022) "Climate Change, Vulnerability and Human development" book chapter (edited by Prof. S. Bhaumik Patiliputra School of Economics) Book titled "**Enhancing Agricultural Productivity and Farmers Income in Bihar. SAGE publisher.**"
3. S. Senapati "Vulnerability and adaptation strategies of fisherfolk: A study from Mumbai, India" published in Johnson, J., De Young, C., Bahri, T., Soto, D. & Virapat, C., eds. 2019. *Proceedings of Fish Adapt: the Global Conference on Climate Change Adaptation for Fisheries and Aquaculture*, Bangkok, 8–10 August, 2016. *FAO Fisheries and Aquaculture Proceedings No. 61*. Rome, FAO. 240 pp. Licence: CC BY-NC-SA 3.0 IGO.

Paper Presented at International Conference

1. Senapati, S. (2022). When the vulnerable suffered, exploring climate change related disaster and development nexus. Paper presented (virtually) at Sustainable Development



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Conference(SDC) organised by School for Environment and Sustainability, The University of Michigan from 24th -28th January 2022.

2. Senapati, S. (2019) “Agriculture, Economy and Climate Change: An inquiry of Bihar’s Human Development Trajectory”. 24th Annual Conference of European Association of Environmental and Resource Economist (EAERE) held at **University of Manchester** from 26th June to 29th June 2019.

Paper Presented/participated at National Conference

1. Senapati, S. (2023). Participated in the “Resilience and Sustainability Summit: Vision 2047 (RESSUMMIT2047)” during 17-19 January 2023 at Vigyan Bhawan, New Delhi.
2. Senapati, S. (2023). Does Development Reduces Loss and Damage to flood-related disaster: A Study from Bihar India. Paper presented at LiFE" for Resilience - Case Studies & Best Practices Conference, the summit was organized by National Institute of Disaster Management (NIDM), New Delhi. Received ‘RESSUMMIT2047 Springer Nature Award’ for presenting the paper.
3. Sibananda Senapati, presented a paper titled “Climate change and Human development: a study on flood affected districts in Bihar” and submitted for publication at Patiliputra School of Economics, National Seminar on "Raising Agricultural Productivity and Farmers' Incomes in Bihar" (17-18 December 2021) at Aryabhatta Knowledge University, Patna.

Journal Paper Reviewed

1. Reviewed research paper for Journal “Climate change and Development”, published by Taylor and Francis and “International Journal of Climate Change Strategies and Management” published by Emerald. Journal of Flood Risk management and Journal of Public Affairs published by Willey.

Prof. Sriranga Vishnu

Publications and Conferences:

1. Co-authored research paper titled “Investigating various cryptocurrency research trends: an analysis employing text mining and topic modeling” was accepted for publication in Global Knowledge, Memory and Communication (2024), DOI: 0.1108/GKMC-02-2024-0073



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

2. Co-authored research paper titled “Research Trends in Sustainable E-Payment Systems: A Study Using Topic Modeling Approach” was accepted for publication in IEEE Transactions on Engineering Management (2023), DOI: 10.1109/TEM.2023.3280216
3. Paper titled “Measuring Intellectual Capital Efficiency of Information Technology Firms” presented at the 58th Accounting and Finance Association of Australia and New Zealand (AFAANZ) Conference held at Auckland, New Zealand, from July 1-3, 2018.

Prof. Sudeep Rohit

Peer-reviewed research:

1. Prof. Sudeep Rohit’s paper titled “Service Marketing Mix and Customer Engagement: A Meta-Analysis” has been published by the Journal of Business Research (2025). **(ABDC: A)**
2. Prof. Sudeep Rohit’s paper titled “Exploring an Alternate View of Co-Creation” has been published in the Advances in Consumer Research (2022). **(ABDC: B)**
3. Prof. Sudeep Rohit’s paper titled “A Goods-Dominant – Service-Dominant Perspective of Counterfeits” has been published by the Journal of Macromarketing (2022). **(ABDC: A)**
4. Prof. Sudeep Rohit’s paper titled "Thinking, feeling and coping by BoP healthcare consumers: policy-based intervention in an emerging market" has been published by the Journal of Marketing Management (2021). **(ABDC: A)**

Manuscripts under revision:

1. A Meta-Analysis of Marketing Communications Effectiveness (European Journal of Marketing; R2 invited)

Awards and Honors:

1. Competitive application to the 2025 Transformative Consumer Research Dialogical Conference accepted (2025).
2. Paper titled Value Co-Creation at the BoP: Beneficiary Roles in Policy-Based Healthcare Service Delivery has been chosen as **Best Paper** in the Emerging Markets Track at the 2020 Summer AMA Conference held at San Francisco (US) during 18th – 20th August 2020.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

Research papers selected/presented at international conferences

1. “Exploring an Alternative View of Co-creation” Association of Consumer Research (ACR) 2022 Conference, Denver, Colorado, USA.
2. “Luxury Brand Counterfeits and their Original Counterparts: Effects of Dual Ownership” Society for Marketing Advances conference 2022, Charlotte, NC, USA
3. “Value Co-Creation at the BoP: Beneficiary Roles in Policy-Based Healthcare Service Delivery” American Marketing Association (AMA) Summer Conference, Virtual, 2020.

Reviewer for Journals/Conferences

1. Reviewer, Journal of Product and Brand Management
2. Reviewer, International Journal of Consumer Studies
3. Reviewer, Indian Institute of Management Tiruchirappalli journal
4. Reviewer, Winter American Marketing Association Conference 2024
5. Reviewer, International Conference on Information Systems, 2023
6. Reviewer, Society for Marketing Advances Conference 2022
7. Session chair, ISMD conference, Indian Institute of Management Tiruchirappalli (December 2021)
8. Reviewer, Summer American Marketing Association conference 2021, 2022
9. Reviewer, IFIP WG8.6 2020 conference
10. Reviewer, Academy of Marketing Science World Marketing Congress 2020

Prof. Vijaya Bandyopadhyaya

Conference Publications/Presentations

1. Bandyopadhyaya, V., Bandyopadhyaya, R. and Singh, R. (2023). Environmental Impact Assessment of Construction Projects– A Case Study of Patna Metro Rail. Paper accepted for presentation at the International Conference on Management Cases (ICMC) to be organized on 30 November – 2 December 2023 at BIMTECH.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

2. Monika, M; Bandyopadhyaya, V. and Vishnu, S (2022). Agrifeeder Lemongrass Herbal Tea: Choice of Distribution Channel. Paper presented at the International Conference on Management Cases (ICMC) organized on 1-4 December 2022 at BIMTECH.
3. Bandyopadhyaya, V (2019). A Holistic Approach to Enterprise Development – The Case of Nedumpana Apparel Park. Paper presented at International Conference on Business, Big Data and Decision Sciences 2019 (ICBBD 2019), 22-24 August 2019, Tokyo University of Science, Tokyo, Japan.
4. Bandyopadhyaya, V.; Bandyopadhyaya, R. and Prashad, C (2018). A Study on Awareness and Effectiveness of Congestion Management through Parking Pricing for Patna, India. Paper presented at the IISES 40th International Academic Conference, June 25-28, 2018, ErstaSköndal Bräcke University College, Stockholm, Sweden. (pp. 18-36)[https://iises.net/proceedings/40th-international-academic-conference-stockholm/table-of-content/detail?article=a-study-on-awareness-and-effectiveness-of-congestion-management-through-parking-pricing-for-patna-india\(DOI:10.20472/IAC.2018.040.005\)](https://iises.net/proceedings/40th-international-academic-conference-stockholm/table-of-content/detail?article=a-study-on-awareness-and-effectiveness-of-congestion-management-through-parking-pricing-for-patna-india(DOI:10.20472/IAC.2018.040.005))
5. Bandyopadhyaya, V. (2017). Redesigning Traditional Supply Chains in India – The Subicsha Way. Paper presented at the 2017 International Conference on Business, Big-Data and Decision Sciences (ICBBD 2017), August 2-4, 2017, Chulalongkorn University, Bangkok, Thailand

Journal, Book Chapter & Case Publications

1. Bandyopadhyaya, V., Bandyopadhyaya, R. and Kumar, R. (2025). Development of Traffic Management Evaluation Framework During Metro Rail Construction Activities in Urban Location –Case Study of Patna Metro Rail Project. *Innovative Infrastructure Solutions* 10 (9), 418. <https://doi.org/10.1007/s41062-025-02216-2>(Scopus Q2; H-Index35, Web of Science: ESCI)
2. Saurav, A, K., Bandyopadhyaya, R., Chakravarty, H. and Bandyopadhyaya, V. (2025). Analyzing Behavioral Factors Affecting Indian Motorcyclists Willingness to Pay for Safety. *Case Studies on Transport Policy*. 101542. <https://doi.org/10.1016/j.cstp.2025.101542>(Scopus Q1; H-Index44, Web of Science: ESCI)
3. Bandyopadhyaya, R. and Bandyopadhyaya, V. (2024). Assessment of Perceived Level of Service of Safety for Two-lane Rural Highways: Case Study of Indian Bus Drivers. *Iranian Journal of Science and Technology, Transactions of Civil Engineering*, 21 Feb 2024, 1-14, DOI: <https://doi.org/10.1007/s40996-024-01360-6>



4. Kumar, A., Singh, S., Hussain, S., Bandyopadhyaya, R. and Bandyopadhyaya, V. (2024). Identifying Factors Causing Motorcycle Crashes among Young Adults in India using Modified Motorcycle Rider Behavior Questionnaire. *Journal of The Institution of Engineers (India): Series A*, 105 (1), 91-104, DOI: 10.1007/s40030-023-00776-z.
5. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2024). Understanding Impact of Covid-19 Pandemic Outbreak on Grocery Stocking Behaviour in India – A Pattern Mining Approach. *Global Business Review*, 25 (3), 750-770, Sage, <https://doi.org/10.1177/0972150921988955>
6. Bandyopadhyaya, V., Bandyopadhyaya, R. and Singh, R. (2023). Environmental Impact Assessment of Construction Projects– A Case Study of Patna Metro Rail. In Mishra, S. (Ed.), *Case Studies on Sustainability and Innovations Across Entrepreneurial and Other Contexts*, 40-56, Bloomsbury Publishing. (ISBN 9789356406629).
7. Bandyopadhyaya, V. and Bandyopadhyaya, R. and Barman, S. (2023). Understanding Key Behavioral Factors Affecting Road Traffic Citation and Crash Involvement of Professional Bus and Passenger Van Drivers Using Modified Driver Behavior Questionnaire - An Indian Perspective. *International Journal of Occupational Safety and Ergonomics (JOSE)*, 29 (4), 1486-1503. DOI: 10.1080/10803548.2022.2140944
8. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2022). Modeling Factors Affecting Grocery Retail Store Choice in India Pre and Post-Covid-19 Outbreak. *SCMS Journal of Indian Management*, 19(4), 111-127, <https://www.scms.edu.in/uploads/journal/oct-dec%202022.pdf>.
9. Bandyopadhyaya, V. and Bandyopadhyaya, R. (2022). Understanding public transport use intention post Covid-19 outbreak using modified theory of planned behavior: Case study from developing country perspective. *Case Studies on Transport Policy*, 10 (4), 2044-2052, <https://doi.org/10.1016/j.cstp.2022.09.002>
10. Ujjwal, J., Bandyopadhyaya, V. and Bandyopadhyaya, R. (2021). Identifying key determinants for parking management to reduce road traffic congestion for congested cities – A Structural Equation Modelling approach. *Advances in Transportation Studies*, 143-158, Volume 54 (Section B) – July 2021, AracneEditrice, Italy
11. Bandyopadhyaya, V. (2020). Reducing traffic congestion in Indian cities – A review of methodologies. In Korgaonkar, M. G. and Koner, J. (Eds.), *Transportation Technology and Systems*, 33-51, NICMAR, Pune



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

12. Bandyopadhyaya, V. (2017). Mission Kudumbashree – Livelihood Opportunities for Women Empowerment, ET Cases, <http://www.etcases.com/mission-kudumbashree-livelihood-opportunities-for-women-empowerment.html>(or <http://www.etcases.com/catalogsearch/result/?q=vijaya>) at

External interactions

1. Resource Person in the ICSSR sponsored “Ten Days Research Methodology Course for M.Phil./Ph.D./PDF Scholars in Social Sciences”, organized by A N Sinha Institute of Social Sciences, Patna for two topics: ‘Sampling Design’ and ‘Regression Analysis Model Building Using Software’ conducted from 11 to 21 March. 2024.
2. Panel member for selection committee for Manager (Academic Programs) and Program Assistants (PG Program) Development Management Institute (DMI) Patna held on 17 October 2023
3. Delivered invited lecture on ANOVA in “Ten Days Refresher Training Programme on Social Science Research Methods for University Teachers and Faculty in Research Institutions and Research Scholars” at AN Sinha Institute of Social Science on 10 March 2022
4. Delivered invited lecture on *Ethical Decision Making* on 25 November 2020 in the AICTE Sponsored Short Term Training Programme on Engineering Ethics conducted by Dept. of Electrical and Electronics Engineering, Veer Surendra Sai University of Technology, Burla, Sambalpur, Odisha between 21 – 26 November 2020.
5. Delivered invited lecture on *Impact of COVID-19 on Online Buying Behaviour of Grocery in India* in the Webinar titled “The 'new-normal' life in virtual world: Issues, Challenges & Way forward” organized by KIIT School of Management and ORSI – Bhubaneswar Chapter, Bhubaneswar India on June 28, 2020.
6. Participated in *MHRD Sponsored SPARC -UKIERI Workshop on Concept, Theory and Practices of Road Pricing Schemes: Lessons Learned and Way Forward* held on 06-07 March 2020 at BITS Pilani Hyderabad Campus.
7. Invited as Session Chair and Panelist in the 4th International Conference on Construction, Real Estate, Infrastructure and Project Management (ICCRIP 2019) from December 13-14, 2019 at NICMAR, Pune.
8. Expert for faculty recruitment for Operations area at Development Management Institute (DMI) Patna held on 23rd of November, 2018.



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

9. Subject matter expert for Interview for post of Department PMU Lead, Bihar Vikas Mission held on 27, 29 and 31 August 2018.

Mr. Kumod Kumar

Conference Publications/Presentations

1. 2025 Rana, N. P., Alomar, J. A., Kumar, K., Bawack, R. E., & Ahmad, M. O. The Role of Technical and Top Management Support in the Continuance of Intention to Use Business Analytics Journal of Global Information Management (JGIM) ABDC-A/SCOPUS 10.4018/JGIM.379721 Rana, N. P., Alomar, J. A., Kumar, K., Bawack, R. E., & Ahmad, M. O. (2025). The Role of Technical and Top Management Support in the Continuance of Intention to Use Business Analytics. Journal of Global Information Management (JGIM), 33(1), 1-23.
2. 2025 Chandani, A., Agrawal, R., Ubarhande, P., Kumar, K., & Alhamzi, K. H. Exploring adoption barriers of ICT in SMEs using an ISM-MICMAC approach Humanities and Social Sciences Communications SCOPUS doi.org/10.1057/s41599-025-05295-9 Chandani, A., Agrawal, R., Ubarhande, P., Kumar, K., & Alhamzi, K. H. (2025). Exploring adoption barriers of ICT in SMEs using an ISM-MICMAC approach. Humanities and Social Sciences Communications, 12(1), 1-13.
3. 2025 Surur, F. M., Mamo, A. A., Gebresilassie, B. G., Mekonen, K. A., Golda, A., Behera, R. K., & Kumar, K. Unlocking the power of machine learning in big data: a scoping survey Data Science and Management SCOPUS <https://doi.org/10.1016/j.dsm.2025.02.004> Surur, F. M., Mamo, A. A., Gebresilassie, B. G., Mekonen, K. A., Golda, A., Behera, R. K., & Kumar, K. (2025). Unlocking the power of machine learning in big data: a scoping survey. Data Science and Management.
4. 2024 Choubey, V. M., Chakraborty, D., Pahari, S., Kumar, K., Jain, R. K., & Rana, N. P. Unveiling the Puzzle of Social Media Adoption Among Small Grocery Retailers: Perspectives and Evidence Through Mixed Methods Approach Journal of Global Information Management (JGIM) ABDC-A/SCOPUS 10.4018/JGIM.353395 Choubey, V. M., Chakraborty, D., Pahari, S., Kumar, K., Jain, R. K., & Rana, N. P. (2024). Unveiling the Puzzle of Social Media Adoption Among Small Grocery Retailers: Perspectives and Evidence Through Mixed Methods Approach. Journal of Global Information Management (JGIM), 32(1), 1-34.
5. 2024 Rai, S. K., Singh, J. P., Kumar, K., & Alhamzi, K. H. (An empirical exploration of e-agriculture system acceptance, satisfaction, and usage International Journal of



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

- Electronic Government Research (IJEGR) ABDC-C /SCOPUS
10.4018/IJEGR.344814 Rai, S. K., Singh, J. P., Kumar, K., &Alhamzi, K. H.
(2024). An empirical exploration of e-agriculture system acceptance, satisfaction, and
usage. *International Journal of Electronic Government Research (IJEGR)*, 20(1), 1-26.
6. 2024 Shanmugavel, N., Rana, N. P., Parayitam, S., & Kumar, K. Assessing
continuance intention to use digital wallet: A dual-factor approach using UTAUT2 and
updated IS success model *Journal of Global Information Management (JGIM)*
ABDC-A/SCOPUS 10.4018/JGIM.361120 Shanmugavel, N., Rana, N. P.,
Parayitam, S., & Kumar, K. (2024). Assessing continuance intention to use digital wallet:
A dual-factor approach using UTAUT2 and updated IS success model. *Journal of Global
Information Management (JGIM)*, 32(1), 1-29.
7. 2024 Kate, N. T., Chaudhary, P., Kumar, K., Raut, N., & More, M. Antecedents to the
Adoption of Digital Marketing by Start-Ups Under Startup-India and E-Governance
Initiatives: A BRT Perspective *International Journal of Electronic Government Research*
(IJEGR) ABDC-C /SCOPUS 10.4018/IJEGR.347505 Kate, N. T.,
Chaudhary, P., Kumar, K., Raut, N., & More, M. (2024). Antecedents to the adoption of
digital marketing by start-ups under startup-India and e-governance initiatives: a BRT
perspective. *International Journal of Electronic Government Research (IJEGR)*, 20(1), 1-
23.
8. 2024 Kumar, R. K., Hoor, A., Jain, S. K., Singh, R., Kumar, K., Kumar, P., &Chamaria,
A. Role of technological innovation and its governance in entrepreneurial evolution.
International Journal of Electronic Government Research (IJEGR) ABDC-C
/SCOPUS 10.4018/IJEGR.335069 Kumar, R. K., Hoor, A., Jain, S. K., Singh,
R., Kumar, K., Kumar, P., &Chamaria, A. (2024). Role of technological innovation and its
governance in entrepreneurial evolution. *International Journal of Electronic Government
Research (IJEGR)*, 20(1), 1-25.
9. 2024 Kumar, R. K., Pasumarti, S. S., Figueiredo, R. J., Singh, R., Rana, S., Kumar, K.,
& Kumar, P. Innovation dynamics within the entrepreneurial ecosystem: a content
analysis-based literature review. *Humanities and Social Sciences Communications*
ABDC-C /SCOPUS doi.org/10.1057/s41599-024-02817-9 Kumar, R. K.,
Pasumarti, S. S., Figueiredo, R. J., Singh, R., Rana, S., Kumar, K., & Kumar, P. (2024).
Innovation dynamics within the entrepreneurial ecosystem: a content analysis-based
literature review. *Humanities and Social Sciences Communications*, 11(1), 1-15.
10. 2024 Behera, R. K., Bala, P. K., Rana, N. P., Algharabat, R. S., & Kumar, K.
Transforming customer engagement with artificial intelligence E-marketing: an E-
retailer perspective in the era of retail 4.0. *Marketing Intelligence & Planning*



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

- ABDC-A /SCOPUS doi.org/10.1108/MIP-04-2023-0145 Behera, R. K., Bala, P. K., Rana, N. P., Algharabat, R. S., & Kumar, K. (2024). Transforming customer engagement with artificial intelligence E-marketing: an E-retailer perspective in the era of retail 4.0. *Marketing Intelligence & Planning*, 42(7), 1141-1168.
11. 2023 Chariar, V. M., Kumar, R. K., Shukla, S., & Kumar, K. The evolving sanitation entrepreneurial ecosystem: a bibliometric and content analysis of global trends and future research. *International Journal of Electronic Government Research (IJEGR)* ABDC-C /SCOPUS 10.4018/IJEGR.327366 Chariar, V. M., Kumar, R. K., Shukla, S., & Kumar, K. (2023). The evolving sanitation entrepreneurial ecosystem: a bibliometric and content analysis of global trends and future research. *International Journal of Electronic Government Research (IJEGR)*, 19(1), 1-30.
12. 2023 Rohit Sharma, Sachin Kamble, Shivam Gupta, Amine Belhadi, Nripendra P Rana, Kumod Kumar Interlinkages between digital-social entrepreneurship and technological capabilities for sustainable value creation *Journal of Global Information Management (JGIM)* ABDC-A/SCOPUS 10.4018/JGIM.328515 Sharma, R., Kamble, S., Gupta, S., Belhadi, A., Rana, N. P., & Kumar, K. (2023). Interlinkages between digital-social entrepreneurship and technological capabilities for sustainable value creation. *Journal of Global Information Management (JGIM)*, 31(1), 1-26.
13. 2023 Alryalat, M., Rajan, R., Dhir, S., Alhamzi, K. H., & Kumar, K. Assessing The Challenges to Digital Twins in the Metaverse Environment: Strategic Management Decisions Perspective *Kurdish Studies* Scopus <https://kurdishstudies.net/article-detail/?id=896> Alryalat, M., Rajan, R., Dhir, S., Alhamzi, K. H., & Kumar, K. (2023). Assessing The Challenges to Digital Twins in the Metaverse Environment: Strategic Management Decisions Perspective. *Kurdish Studies*, 11(2), 3037-3053.

Ranjani

Publications

1. Research Paper titled “Flying High with Entrepreneurial Ecosystems- A Systematic Literature Review to Determine the Factors of Entrepreneurial Ecosystem Development” has been published in *Business Strategy and the Environment* (ABDC- A Ranking, Impact Factor-13.3).



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

2. Research Paper titled “A systematic literature review on the enablers of green marketing adoption: Consumer perspective” has been published in Journal of Cleaner Production (**ABDC-A Ranking, Impact Factor- 11.072**).
3. Research paper titled “Enablers and Challenges for e-health services: A systematic Literature Review” has been published in International Journal of Electronic Government Research (IJEGR) 18(1) (**ABDC-C ranking**).
4. Research Paper titled “Environmental Consciousness, Consumer Behaviour, and Implications for Sustainable Entrepreneurship in India’s Organic Food Market”, has been published in Journal of Asia Entrepreneurship and Sustainability (**ABDC-C ranking**).
5. Published a book chapter in anthology book, Entrepreneurship, Innovation and Technology: A Holistic Analysis of Growth factors, titled “Examining the Role of Business Resilience and Digital Transformation Intention on Business Model Innovation in Post-pandemic Era,” pp 257-282 (**SCOPUS INDEXED**).
6. Published a paper titled “convergence of leadership styles and organizational ambidexterity in the perspectives of employee engagement: a proposed framework”, in the International Journal of Business Competition and Growth, 7 (3), pp 262 – 283.
7. A case study titled “B2B or B2C dilemma in maintenance industry: UrbanKare”, is published in Emerald emerging market case study, ISSN: 2045-0621 (**ABDC-C ranking**).
8. Published a book chapter in anthology book, Managing Disruption in Business, titled “Role of Technology Business Incubator (TBI) in Sustaining Startups: The case of Startup Incubation and Business Innovation Lab (SIBIL)”, pp 421 – 432 (**SCOPUS indexed**).
9. Published a book chapter titled “Swasthika: Reworking on Marketing – Mix”, in Rajagopal & R. Behl (Eds.), Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship, (pp. 399-407), Springer International Publishing. (**SCOPUS indexed**).
10. Published a book chapter titled “Swasthika: Reworking on Marketing – Mix”, in Rajagopal & R. Behl (Eds.), Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship, (pp. 399-407), Springer International Publishing. (**SCOPUS indexed**).
11. Published a book chapter titled “Jalkafal: Delivering Local, Fresh Fish Delicacies on a Click”, In Mishra., S & Dey., A. (Eds.) Case Studies on Management Strategies, Human Resource and Marketing Dimension (pp.27-35), Bloomsbury India.
12. Case study titled “Micromax EV Venture: A prudent business strategy” published on UK case center with reference number 318-0218-1.
13. Case study titled “Bislery international goes fizzy with mango fonzo”, published in UK case center with reference number Reference no. 318-0239-1.



Manish Baral

Journal Publications

1. Mukherjee, S., **Baral, M. M.**, Venkataiah, C., Wider, W., & Fauzi, M. A. (2025). A review of the impact of generative AI in education using context, intervention, mechanism and outcome logic. Published in *VINE Journal of Information and Knowledge Management Systems*, by **Emerald publisher**, Volume 56, No. 1, pp. 261-286, ISSN 2059-5891. Indexed in **SCOPUS (Q1)**, **Web of Science**, **ABDC (B-Category)**.<https://doi.org/10.1108/VJKMS-03-2024-0101>
2. Nagariya, R., Mukherjee, S., **Baral, M.M.**, Chittipaka, V. (2024). “Analyzing blockchain-based supply chain resilience strategies: A resource-based perspective”. Published in *International Journal of Productivity and Performance Management*, Vol. ahead-of-print No. ahead-of-print, ISSN 1741-0401 by Emerald publisher. Indexed in **ABDC (B-Category)**, **SCOPUS (Q1)**.<https://doi.org/10.1108/IJPPM-07-2022-0330>
3. Mukherjee, S., **Baral, M.M.**, Singh, R.K., Chittipaka, V., Sachin, S. (2023). “Achieving carbon neutrality for the improvement of the business performance: A systematic literature review and future research directions”. Accepted for publication in *International Journal of Productivity and Performance Management*, Vol. ahead-of-print No. ahead-of-print, ISSN 1741-0401 by Emerald publisher. Indexed in **ABDC (B-Category)**, **SCOPUS (Q1)**.<https://doi.org/10.1108/IJPPM-07-2023-0332>
4. Mukherjee, S., **Baral, M.M.**, Nagariya, R., Chittipaka, V., Adinarayana, U.V., Rao, K.S. (2023). “Systematic literature review and future research directions for service robots in hospitality and tourism industries”. Published in *The Service Industries Journal*, Vol. ahead-of-print No. ahead-of-print by Springer Publisher, ISSN: 1743-9507. Indexed in **ABDC (B-Category)**, **SCOPUS (Q1)**, **SSCI**.<https://doi.org/10.1080/02642069.2023.2243592>
5. **Baral, M.M.**, Nagariya, R., Chittipaka, V., Mukherjee, S. (2023). “Implementation of vendor managed inventory in hospitals: an empirical investigation”. Published in *International Journal of Procurement Management* by **Inderscience Publisher**. Indexed in **SCOPUS (Q3)**, **ABS**.<https://doi.org/10.1504/IJPM.2024.141544>
6. **Baral, M.M.**, Mukherjee, S., Chittipaka, V., Rana, S., Jana, B. Nagariya, R. (2022). “Adoption of Social Commerce in Indian SMEs: A TOE Perspective”, Accepted for publication in *International Journal of Business Information Systems* by **Inderscience Publisher**. Indexed in **SCOPUS (Q3)**, **ABDC (C-Category)**. DOI: [10.1504/IJBIS.2022.10052376](https://doi.org/10.1504/IJBIS.2022.10052376)

Book Chapters

1. **Baral, M.M.**, Mukherjee, S., Chittipaka, V., Jana, B. (2023). Chapter as “Impact of Blockchain Technology Adoption in Performance of Supply Chain”. Published in *“Blockchain Driven Supply Chains and Enterprise Information Systems”* by Springer ISBN: 978-3-030-96154-1. Indexed in **SCOPUS**.https://link.springer.com/chapter/10.1007/978-3-030-96154-1_1



चन्द्रगुप्त प्रबन्ध संस्थान पटना

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

2. **Baral, M.M., Mukherjee, S., Chittipaka, V., Srivastava, S.C., Pal, S.K. (2022).** Chapter as “Critical Components for Food Wastage in Food Supply Chain Management”. Published in “*Advances in Mechanical and Industrial Engineering*” by Taylor & Francis Book Volume by CRC Press, Edition-I, pp. 5, e-ISBN 9781003216742. Indexed in SCOPUS, Web of Science.
<https://www.taylorfrancis.com/chapters/edit/10.1201/9781003216742-44/critical-components-food-wastage-food-supply-chain-management-manish-mohan-baral-subhodeep-mukherjee-venkataiah-chittipaka-sharad-chandra-srivastava-surva-kant-pal?context=ubx&refId=d5e48904-e613-4320-ac5d-06d7d0f0028c>
3. **Baral, M.M., Mukherjee, S., Chittipaka, V., Srivastava, S.C., Pal, S.K. (2022).** Chapter as “Critical components for food wastage in food supply chain management”. Published in *Advances in Mechanical and Industrial Engineering* by Taylor & Francis, Edition 1, pp.5, ISBN 9781003216742.
<https://www.taylorfrancis.com/chapters/edit/10.1201/9781003216742-44/critical-components-food-wastage-food-supply-chain-management-manish-mohan-baral-subhodeep-mukherjee-venkataiah-chittipaka-sharad-chandra-srivastava-surva-kant-pal>
4. **Baral, M.M., Mukherjee, S., Chittipaka, V., Rana, S., & Jana, B. (2022).** Chapter as “Role and Impact of Big Data Analytics determinants in Improving Supply Chain Agility”. Published in *Big Data Road map for successful digital marketing* by De-Gruyter.
https://books.google.co.in/books?hl=en&lr=&id=vbV_EAAAQBAJ&oi=fnd&pg=PA147&dq=Role+and+Impact+of+Big+Data+Analytics+determinants+in+Improving+Supply+Chain+Agility&ots=jFAj17Z664&sig=kDfQiyDjE2Fy_66pi1GSrmSZ3l#v=onepage&q=Role%20and%20Impact%20of%20Big%20Data%20Analytics%20determinants%20in%20Improving%20Supply%20Chain%20Agility&f=false