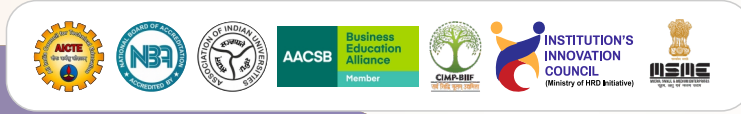




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5TH MCG 2026
MANAGEMENT
CASE CONFERENCE
FRIDAY 06TH NOVEMBER, 2026



Submission of Extended Abstract:
05th August, 2026



Decision on Acceptance of the Abstract:
10th August, 2026



Registration of Author/Delegates:
12th August, 2026



Submission of Full Case:
31st August, 2026



INTRODUCTION

The case teaching method has become the way of teaching in B-Schools across the globe, which provides students with real-time experience. The **Management Case Conference (MCC)** is an endeavour to motivate academicians, practitioners, consultants, and research scholars to come up with the best solution to a business situation. The case conference aims to encourage and promote the development of high-quality cases of both national and international relevance. Participants from all over the world are invited to participate and share their experiences.

This year will be the 5th edition of MCC. It will be held on the 6th of November 2026. This year's theme of management case conference will be "Bridging Theory and Practice: Real-World Management Challenges". The event will be held in hybrid mode.

TOPICS

We invite case study submissions across all functional and interdisciplinary areas of management, highlighting real-world organizational issues and managerial decision-making.

SUBMISSION CALENDAR

The organizing committee welcomes submission of cases, both teaching and non-teaching, from all areas of business and management. The authors can submit extended abstract (500 words) for the MCC-2026. However, authors who are targeting best case award need to submit a full case.

Submission of Extended Abstract: **5th August 2026**

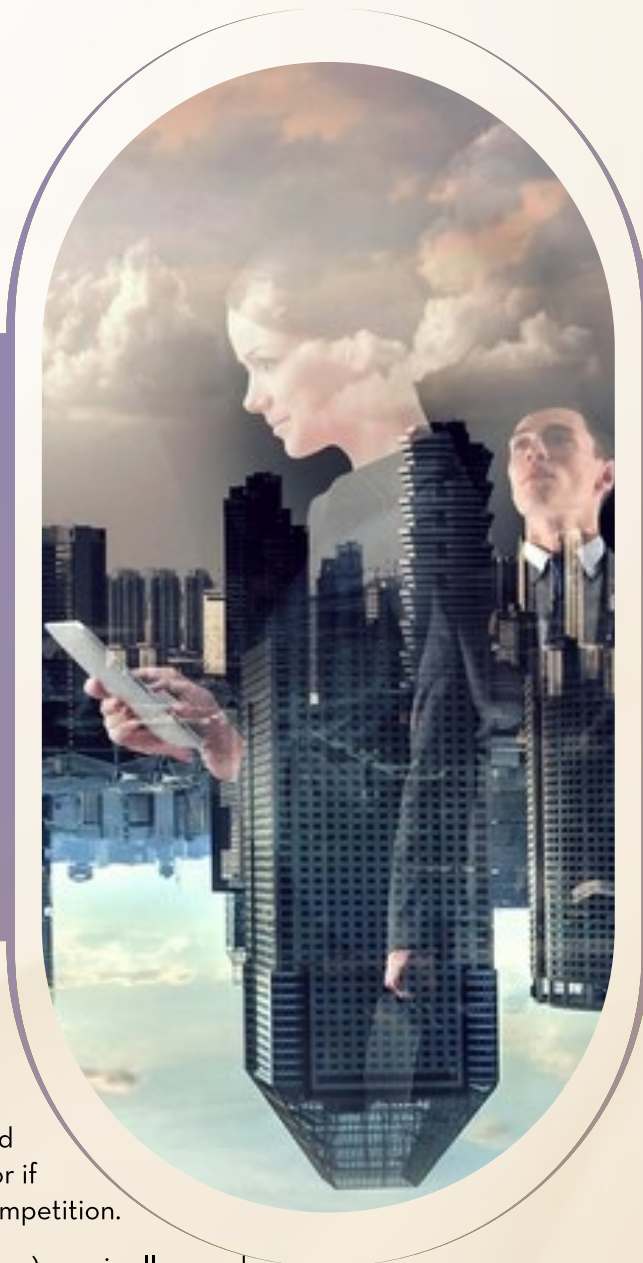
Decision on Acceptance of the Abstract: **10th August 2026**

Registration of Author/Delegates: **12th August 2026**

Submission of Full Case (If Competing for MCC Awards):
31st August 2026

SUBMISSION GUIDELINES

- All cases submitted for oral presentation at MCC must contain original work that has not been previously presented or scheduled for presentation. If accepted for publication, or if under review, it must not appear in print before the case competition.
- Font: Times New Roman, Size - 12, Double spaced, 1-inch (2.5 cm) margin all around.
- Figures, graphs, tables, references, and appendices should follow APA style.
- To facilitate the blind review process, all author identity, including acknowledgments, should be removed. The title page containing the name (s) of the author (s) and affiliation (s) should be submitted separately.



- The extended abstract should cover the following aspects;

Format for Teaching/Research Case:

Background	Purpose
Dilemma	Research question
The Case	The Case
Data Source	Data Source
Case Questions	Methodology adopted
Teaching Notes	Findings and contributions

Please note that incomplete submission will not be sent out for the review process.

REGISTRATION FEES

- Foreign Delegates : USD 150 + GST (18%)
- From SAARC Countries : USD 100 + GST (18%)
- Indian Delegates (Open Category) : INR 2500 + GST (18%)
- Indian Delegates (UG/PG Category): INR 1500 + GST (18%)

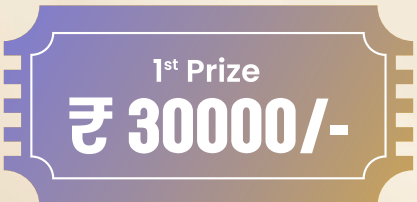
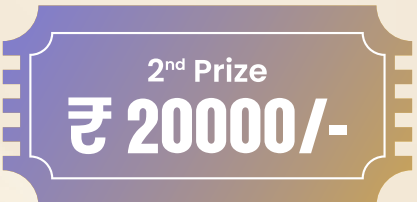
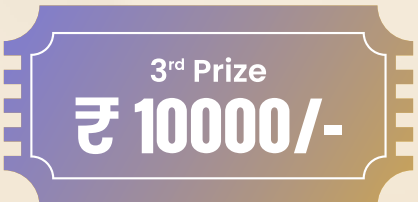
ORGANISING COMMITTEE

				
PATRON	COORDINATOR	MEMBER	MEMBER	MEMBER
PROF. (DR.) RANA SINGH Director, CIMP	PROF. (DR.) RANJIT TIWARI Associate Professor, CIMP	PROF. SIBANANDA SENAPATI Associate Professor, CIMP	PROF. (DR.) SANTOSH KUMAR Associate Professor, CIMP	PROF. (DR.) RAJEEV RANJAN Assistant Professor, CIMP

AWARDS

There will be three best case awards; “MCC 2026 Best Paper Accolade”. Best paper selection will be done by a five-member review committee. Authors are required to submit a full case to be eligible for the Best-Case Award.

OPEN CATEGORY

		
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UG/PG CATEGORY

1st Prize

₹ 15000/-

2nd Prize

₹ 10000/-

3rd Prize

₹ 5000/-

CASE SUBMISSION

Submit your cases at mcc@cimp.ac.in

ABOUT THE INSTITUTE

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA (CIMP) has been established as an autonomous institution, with active support from the Government of Bihar, in the year 2008. The Honourable CM Shri. Nitish Kumar happens to be the Chairman of the Institute. It is approved by AICTE, Ministry of HRD, Government of India. The flagship programme of the Institute is accredited by NBA and approved by AIU.

The Institute conducts the following academic and executive programmes:

- »» Fellow Programme in Management (FPM)
- »» Post Graduate Diploma in Management (PGDM)
- »» Post Graduate Diploma in Management (PGDM-IEV)
- »» Executive Programme in Management for Government officials (EXPM)
- »» Management Development Programme (MDP)



Contact us

+91 74881 07779

For any clarifications, please contact MCC Office

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

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Email: mcc@cimp.ac.in | For further details please visit: <https://www.cimp.ac.in/mcc>