



चन्द्रगुप्त प्रबन्ध संस्थान पटना CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

SPORTS AND WELLNESS POLICY

Academic Year 2026-27

1. Policy Statement

Chandragupt Institute of Management Patna (CIMP) recognizes sports, physical fitness, and wellness as essential components of holistic education. The Institute is committed to fostering a healthy, inclusive, and vibrant campus environment by promoting regular participation in sports, physical activities, yoga, and wellness initiatives. Through structured programmes and competitions, CIMP seeks to develop leadership, teamwork, discipline, resilience, and sportsmanship among students while contributing to their overall physical, mental, emotional, and social well-being.

2. Objectives

The Sports and Wellness Policy aims to:

- Promote a culture of physical fitness, wellness, and active living among students, faculty, and staff.
- Encourage participation in recreational, competitive, and wellness-based activities.
- Foster teamwork, leadership, discipline, integrity, and respect through sports.
- Ensure equal opportunity and inclusive participation irrespective of gender, background, or physical ability.
- Create awareness regarding injury prevention, safe sporting practices, nutrition, and mental well-being.
- Celebrate national and international sports and wellness initiatives in alignment with UGC and Government of India guidelines.
- Strengthen institutional engagement with the community through sports and fitness programmes.

3. Scope

This policy applies to:

- All students of CIMP.
- Faculty members.
- Administrative and support staff.
- Sports Committee members.
- External participants invited to institute-approved sporting events.

4. Governance Structure

Sports Committee

The Sports Committee shall be constituted annually and shall function under the guidance of the Institute administration.

Composition

- Faculty Coordinator
- President (Student Representative)
- Vice-President (Student Representative)
- Faculty Members
- Student Coordinators
- Volunteers

Roles and Responsibilities

The Sports Committee shall:

- Prepare the annual sports calendar.
- Plan and organize sports and wellness activities.
- Coordinate with departments and external agencies.
- Ensure fair conduct of competitions.
- Promote student participation.
- Maintain records of sports events and achievements.
- Ensure safety measures and first-aid arrangements during events.
- Prepare annual reports and documentation for institutional records and accreditation purposes.

5. Sports and Wellness Activities

5.1 Formation of Sports Committee

Formation of the Sports Committee at the beginning of the academic year with allocation of roles and responsibilities.

5.2 Sports Committee Meetings

Periodic meetings shall be conducted to:

- Plan annual activities.
- Review ongoing programmes.
- Allocate responsibilities.
- Evaluate completed events.

5.3 National Sports Day

National Sports Day shall be celebrated to honour sporting excellence and promote physical fitness. The programme will include competitions across multiple sports in accordance with UGC guidelines.

5.4 ARENA 2025 – Intra-College Sports Event

A campus-wide sports festival featuring indoor and outdoor sporting events aimed at increasing student participation and promoting healthy competition.

5.5 Awareness Camp on Injuries and Safe Play

An educational programme focusing on:

- Sports injuries and prevention.
- Warm-up and cool-down techniques.
- First aid awareness.
- Safe sporting practices.
- Hydration and recovery.

5.6 Table Tennis and Badminton Tournament

Institute-level tournaments encouraging recreational participation and competitive excellence in racket sports.

5.7 SPARDHA 2025 – Annual Sports Festival

The flagship annual sports festival involving large-scale participation across multiple sporting disciplines and promoting teamwork, leadership, discipline, and sportsmanship.

5.8 Chess and Carrom Tournament

Indoor competitions designed to enhance strategic thinking, concentration, patience, and decision-making skills.

5.9 Fitness Talk by Sports Personality

Interactive sessions with accomplished sportspersons or fitness experts to inspire students through discussions on:

- Fitness
- Discipline
- Leadership
- Motivation
- Career opportunities in sports
- Sportsmanship

5.10 Marathon – "Run for Rise"

A campus and community fitness run promoting:

- Healthy lifestyles
- Physical endurance
- Social awareness
- Community engagement

5.11 Cricket and Volleyball Tournament

Team-based competitions promoting collaboration, communication, leadership, and healthy competitive spirit.

5.12 International Yoga Day

Yoga sessions shall be organized to promote:

- Physical wellness
- Mental health
- Stress management
- Mindfulness
- Emotional balance

5.13 Passing the Baton – Handover Ceremony

The outgoing Sports Committee shall formally hand over responsibilities to the incoming committee. The programme shall include:

- Presentation of annual achievements
- Recognition of committee members
- Election/selection of the President and Vice-President
- Formal transfer of responsibilities

6. Dress Code

Participants shall:

- Wear appropriate sports attire during all sporting activities.
- Use suitable sports shoes wherever applicable.
- Follow discipline and safety instructions issued by event coordinators.

7. Safety and Risk Management

The Institute shall ensure:

- Safe sporting infrastructure.
- Availability of first-aid facilities.
- Emergency response arrangements during major events.
- Safe equipment usage.
- Compliance with institutional safety guidelines.
- Fair play and zero tolerance towards misconduct or discrimination.

8. Inclusivity and Equal Opportunity

CIMP is committed to providing equal opportunities for participation irrespective of:

- Gender
- Physical ability
- Social background
- Economic status
- Religion
- Caste
- Ethnicity

Reasonable accommodations shall be provided wherever feasible to encourage inclusive participation.

9. Publicity and Promotion Strategy

Pre-Event

- Posters and digital creatives.
- Teaser videos.
- Countdown campaigns.
- Student ambassadors.
- Outreach to schools, colleges, PSUs, government departments, ministries, housing societies, and other organizations.
- Registration campaigns.

During Event

- Live social media coverage.
- Reels and short videos.
- Photo galleries.
- Live score updates.
- Official hashtags:

Post-Event

- Medal tally.
- Event highlights.

- Photo galleries.
- Recap videos.
- Digital participation certificates.
- Press releases.
- Annual documentation.

10. Monitoring and Evaluation

The Sports Committee shall evaluate the effectiveness of programmes based on:

- Number of participants.
- Diversity of participation.
- Student feedback.
- Event execution.
- Achievement records.
- Wellness outcomes.
- Annual sports report.

Recommendations shall be incorporated into the following year's sports calendar.

11. Budget and Resource Allocation

The Institute shall make suitable budgetary provisions for:

- Sports equipment.
- Event organization.
- Venue preparation.
- Safety and first-aid arrangements.
- Guest speakers and resource persons.
- Certificates, medals, and trophies.
- Publicity and documentation.

Budget utilization shall be subject to the Institute's financial rules and approval procedures.

12. Expected Outcomes

Implementation of this policy is expected to:

- Increase student participation in sports and wellness activities.
- Improve physical and mental well-being.
- Strengthen teamwork and leadership skills.
- Enhance campus engagement.
- Promote discipline and ethical sporting behaviour.
- Improve institutional visibility through sports initiatives.
- Support holistic student development in line with the National Education Policy (NEP) 2020.

13. Policy Review

This policy shall be reviewed annually by the Sports Committee in consultation with the Institute administration. Amendments may be made based on institutional requirements, UGC guidelines, and emerging best practices.

Annexure-I

Sports and Fitness Pledge

I pledge to make myself physically fit, mentally strong, and emotionally balanced. I will encourage my family and friends to participate in sports and fitness activities every day. I will strive to uphold the Olympic values of Excellence, Respect, and Friendship in every sport I play and contribute towards building a healthier, stronger, and more active society.

To be Approved by: Director, Chandragupt Institute of Management Patna (CIMP)

Effective From: Academic Session 2026–27

Review Cycle: Annual