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PRESS RELEASE

CIMP, CIMP Foundation, and UN Global Compact Network India Sign MoU to Advance ESG Leadership and BRSR Readiness.

Chandragupt Institute of Management Patna (CIMP), CIMP Centre for CSR & ESG Studies Foundation, and United Nations Global Compact Network India (UN GCNI) have signed a Memorandum of Understanding (MoU) to strengthen collaboration in advancing Environmental, Social and Governance (ESG) practices, responsible business conduct, and sustainability leadership in India.

Dr. Rana Singh, Director, CIMP, said, *“At CIMP, we believe that academic institutions must play a pivotal role in shaping the future of responsible business. This collaboration with UN GCNI and our own CIMP Foundation reflects our commitment to advancing ESG leadership and BRSR readiness in India. By integrating rigorous academic frameworks with industry-driven insights, we aim to empower corporate leaders, MSMEs, and future professionals to embrace sustainability as a core business strategy. Our vision is to create a generation of leaders who are not only business-ready but also sustainability-ready, contributing to inclusive and resilient growth for the nation.”*

The MoU establishes a framework for the three institutions to jointly design and deliver a specialised executive education programme titled *“ESG Leadership & BRSR Readiness.”* This programme will cater to corporate leaders, sustainability professionals, and supply-chain stakeholders, focusing on ESG governance, Business Responsibility and Sustainability Report (BRSR) compliance readiness, assurance preparedness, and value-chain sustainability capabilities.

Kumod Kumar, Chief Administrative Officer, CIMP, said, *“This partnership marks a significant step in advancing ESG leadership and BRSR readiness in India. By combining CIMP’s academic expertise with the industry engagement strength of UN GCNI, we are creating a platform that not only equips corporate leaders and MSMEs with practical sustainability capabilities but also nurtures the next generation of responsible leaders. Our goal is to bridge the gap between knowledge and practice, ensuring that businesses are future-ready and aligned with global standards of responsible growth.”*

The key areas of collaboration under this MoU encompass a wide spectrum of initiatives. The three institutions will jointly advance **executive education** through curriculum development, practitioner-led learning, and industry engagement. They will also focus on **capacity building** by organising masterclasses, workshops, case studies, knowledge reports, and policy dialogues for corporates, MSMEs, suppliers, and value-chain partners. Another important dimension is **youth development**, which will be promoted through student engagement, internships, fellowships, innovation challenges, and leadership initiatives. Finally, the collaboration will strengthen **research and thought leadership** by fostering collaborative studies and publications that bridge academic knowledge with industry practice.

Under this partnership, **CIMP and CIMP Foundation** will provide academic leadership, faculty expertise, programme design, and learning resources, while **UN GCNI** will contribute its specialised knowledge in ESG, BRSR, and UN Global Compact principles and facilitate engagement with industry leaders, policymakers, and sustainability practitioners. Together, the institutions aim to create a robust ecosystem that integrates academic excellence with practical industry insights. The impact of this three-year collaboration is expected to be significant, as it seeks to bridge the gap between academic knowledge and industry practice, strengthen **ESG**

capabilities, and promote responsible and sustainable business practices across India's corporate and MSME sectors.

