



चन्द्रगुप्त प्रबंध संस्थान पटना
**CHANDRAGUPT INSTITUTE
OF MANAGEMENT PATNA**

Training and Placement Cell

Established by **Government of Bihar** | Approved by **AICTE** |
PGDM Accredited by **NBA** | PGDM Equivalent to **MBA by AIU** |
Lead Knowledge Institute Nominated by **NITI Aayog, Govt. of India**

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Impact*

*Shaping
Responsible
Leaders*

AUDITED PLACEMENT REPORT

**PGDM BATCH
2024 – 26**

Validated as per
Indian Placement Reporting Standards
(IPRS) – Revision 2.2



Prepared for:
CIMP (Placement Cell)
VIBHASH KUMAR
Chairperson



Prepared by:
P. JYOTI & CO.
Chartered Accountants
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(Partner)
M.N. 400084 | FRN: 010237C



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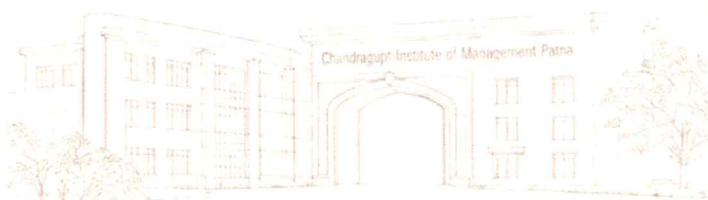
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Mithapur Institutional Area,
Patna - 800001



P. Jyoti & Co.
Chartered Accountants

LETTER FROM AUDITOR

To

The Chairperson
Chandragupt Institute of Management Patna (CIMP)
Mithapur Institutional Area, Patna – 800001, INDIA

Subject:

Audited Placement Report for the Post Graduate Diploma in Management (PGDM) – Batch 2024–26

Dear Sir,

We have conducted audit of the placement data related to remuneration, function, and location as presented in the Audited Placement Report of Chandragupt Institute of Management Patna (CIMP) prepared by us for the PGDM Batch 2024–26.

Our role was limited to validating the data related to salary, function, and location as per the Indian Placement Reporting Standards (IPRS), Revision 2.2.

Scope & Basis of Audit

For the purpose of our audit, we have obtained all such information and explanations as were necessary and, to the best of our knowledge and belief, were adequate to carry out this assignment. Based on the available documentation and communication received from the recruiters by CIMP, we confirm the following:

- The Placement Report conforms to IPRS Revision 2.2.
- Our audit scope was limited to the verification of data related to salary, function, and location.
- Long-term benefits such as ESOPs, retention bonuses, or any post-first-year benefits have not been considered in Maximum Earning Potential (MEP).
- All information presented under various salary heads has been classified in accordance with the IPRS norms. If breakup was not provided, salary was considered only under the MEP category.
- The acceptance of offers and student opt-outs was established via direct communication from students. Out of 125 students eligible, 2 students opted out of the placement process, while 3 students were found to be ineligible.

For P. JYOTI & CO.

Chartered Accountants
FRN: 010237C



CA Pankaj Jyoti

(Partner)

M.N. 400084

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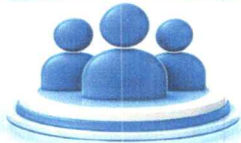
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BATCH PROFILE

PGDM

TOTAL STUDENTS



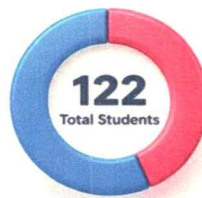
122

Total Students

GENDER DIVERSITY



76
Male
(62.3%)



46
Female
(37.7%)

TOP HIRING SECTORS



Banking
39



FMCD
13



FMCG
13



Development
9



Govt. /
Public Sector
7

FINAL PLACEMENT OVERVIEW: PGDM

PLACEMENT HIGHLIGHTS



₹11.00 LPA
HIGHEST FIXED COMPONENT



₹9.41 LPA
TOP 25% AVERAGE



₹8.62 LPA
TOP 50% AVERAGE



₹7.74 LPA
TOP 75% AVERAGE



₹6.86 LPA
AVERAGE FIXED COMPONENT



₹6.50 LPA
MEDIAN FIXED COMPONENT



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OVERVIEW

The final placement process for the Post Graduate Diploma in Management (PGDM) Batch 2024–26 at Chandragupt Institute of Management Patna (CIMP) was successfully conducted within the designated placement window from September 2025 to March 2026. The process enabled students to pursue career opportunities aligned with their preferred sectors and functional areas.

A total of 120 applications were recorded during the 2026 placement season, reflecting the institute's student-centric approach. The successful completion of the recruitment cycle for all 120 students is a strong testament to the high calibre of the student cohort and the robustness of the placement framework, which offers ample flexibility to both students and recruiting organizations.

PLACEMENT PROCESS

The placement process at Chandragupt Institute of Management Patna (CIMP) is a structured and student-centric initiative aimed at facilitating meaningful career opportunities.

The Placement Season at Chandragupt Institute of Management Patna (CIMP) typically commences from the month of September each year. Prior to this, students are thoroughly briefed about the placement process and protocols and are required to formally acknowledge and sign the Placement Norms Document, making them eligible to participate in the placement process.

The students undergo pre-placement training that includes resume building, aptitude sessions, soft skills development, mock interviews, and group discussions. The process formally commences with the invitation of recruiters and blocking of academic calendar for final placements. As part of the process, a Placement Brochure is designed for circulation. Comprehensive student profiles and academic data are collected and mapped to company-specific eligibility criteria and hiring requirements. Accordingly, eligible students are invited to apply to relevant companies. Most placement drives are conducted on-campus, although virtual and hybrid formats have also been successfully hosted to accommodate recruiters' preferences.

The process includes Pre-Placement Talks, Assessments, Group Discussions, and Personal Interviews, coordinated smoothly by the Training & Placement Cell with active support from the Placement Committee—a team of student representatives playing a proactive role in drive execution and corporate coordination. Once a student receives an offer and the results are officially declared, they are considered 'Placed' and blocked from appearing in subsequent drives, in adherence to the institute's "One Student – One Job" Placement Norm, ensuring fairness and equal opportunity for all.



SECTORAL OVERVIEW

The final placement process at Chandragupt Institute of Management Patna (CIMP) witnessed enthusiastic participation from a diverse mix of recruiters across sectors, geographies, and engagement modes including Lateral Placements, Final Offers, and Pre-Placement Offers (PPOs).

The breadth of recruiter participation is a reflection of the industry's confidence in the talent pool at CIMP. A sector-wise summary of participating organizations is as follows:

- **Aerospace & Defense:** Tata Advanced Systems Limited (TASL), MG Seating Systems Private Limited.
- **Banking & Financial Services:** ICICI Bank, Bandhan Bank, Ujjivan Small Finance Bank, HDFC Bank, Axis Bank, Development Credit Bank
- **Cement & Concrete Manufacturing:** Nuvoco Vistas Corporation Limited, Ultratech Cement Limited.
- **Consulting:** Grant Thornton Bharat, Positive Mantra Consulting, P jyoti & Co., Fincon Outsourcing Private Limited
- **Dairy:** Anand Milk Union Limited (GCMMFL), COMFED
- **Development Sector:** Bihar Rural Livelihoods Promotion Society (JEEVIKA), National Cooperative Development Corporation (NCDC)
- **Fast-Moving Consumer Durables (FMCD):** Asian Paints, Birla Opus, Indigo Paints
- **Fast-Moving Consumer Goods (FMCG):** Colgate-Palmolive, ITC Ltd., Reliance Consumer Products Limited (RCPL)
- **Fast-Moving Electrical Goods (FMEG):** Havells
- **Government & Public Sector:** Bihar Industrial Area Development Authority (BIADA), Jal Jeevan Hariyali Mission, MSME
- **Insurance:** HDFC Life, Tata AIG, Bharti AXA
- **Hospital:** Matcare Wellness Private Limited.
- **Entertainment:** Jio Star
- **Information Technology:** Sis V- Protect, Acuity Analytics, Intellipaate Software Solutions Private Limited
- **Services Industry:** Delhivery, Swiggy, SIS Group, Content For Good Private Ltd.



- **Telecommunication:** Bharti Telemedia Ltd. (Airtel)

This extensive sectoral representation underscores the trust that leading organizations place in CIMP's academic rigor, student quality, and institutional credibility.

TOP RECRUITERS

The 2026 final placement process at CIMP saw active participation from 41 reputed organizations, offering approximately 14 distinct roles across various domains. Among the participating firms, ICICI Bank emerged as the top recruiter.

- **ICICI Bank** led the recruitment drive with a total of 32 offers.
- **Reliance Consumer Products** followed closely, extending 7 offers to students during the process.

The diversity and volume of offers reflect the strong industry connect of the institute and the trust recruiters place in the talent and professionalism of CIMP students.

THE IPRS INITIATIVE

The Indian Placement Reporting Standards (IPRS) is a significant step towards enhancing transparency, consistency, and credibility in placement reporting across B-schools in India. The initiative promotes the preparation and dissemination of audited placement reports, allowing all stakeholders—including students, recruiters, and academic institutions—to make informed decisions based on verified data.

CIMP is proud to be a part of this transparency-driven initiative and reaffirms its commitment to upholding the highest standards of reporting integrity.

We extend our sincere appreciation to all recruiters who participated in the placement process and for their continued support and cooperation with the IPRS framework.



1. CLASSIFICATION OF STUDENTS

1.1 Classification of Entire Placement Pool

CATEGORIES	NUMBERS
1. Sought Placement through the institute	120
2. Did not seek placement through the institute	0
2a. Company sponsored or already employed	0
2b. Continuing education	1
2c. Postponing job search	0
2d. Entrepreneurship	0
2e. Returning to/joining family business	0
2f. sought placement outside the campus placement process	1
2g. Did not seek placement for other reasons	0
Total who did not seek placement through the institute	0
Total Graduates	122

Table 1.1: Classification of the entire placement pool

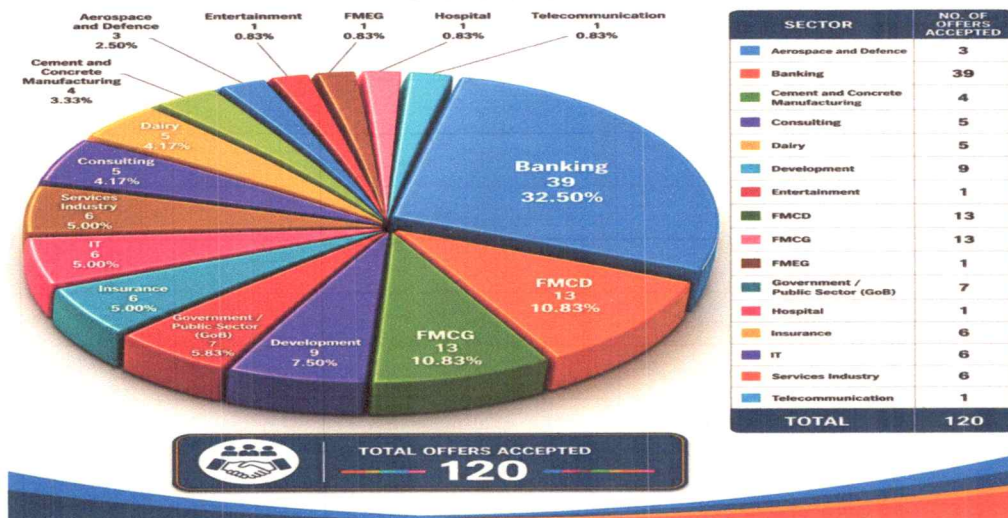
2. SECTOR-WISE CLASSIFICATION

SECTOR	Domestic	International	Total
Aerospace and Defence	3	0	3
Banking	39	0	39
Cement and Concrete Manufacturing	4	0	4
Consulting	5	0	5
Dairy	5	0	5
Development	9	0	9
Entertainment	1	0	1
FMCD	13	0	13
FMCG	13	0	13
FMEG	1	0	1
Government / Public Sector (GoB)	7	0	7
Hospital	1	0	1
Insurance	6	0	6
IT	6	0	6
Services Industry	6	0	6
Telecommunication	1	0	1
TOTAL	120	0	120

Table 2.1: Classification of offers based on sector



NO. OF OFFERS ACCEPTED BY SECTOR



3. FUNCTION-WISE CLASSIFICATION

FUNCTION	Domestic	International	Total
Consulting	2	0	2
Finance	2	0	2
Management	47	0	47
Human Resource	2	0	2
Marketing/sales	63	0	63
Relationship Management	4	0	4
TOTAL	120	0	120

Table 3.1: Function-Wise Classification

NO. OF OFFERS ACCEPTED BY SECTOR



4. LOCATION-WISE CLASSIFICATION

4.1 Classification of International Locations

Location (Global)	NO. OF OFFERS ACCEPTED
India	120
Rest of Asia	0
Total	120

NO. OF OFFERS ACCEPTED BY LOCATION (GLOBAL)



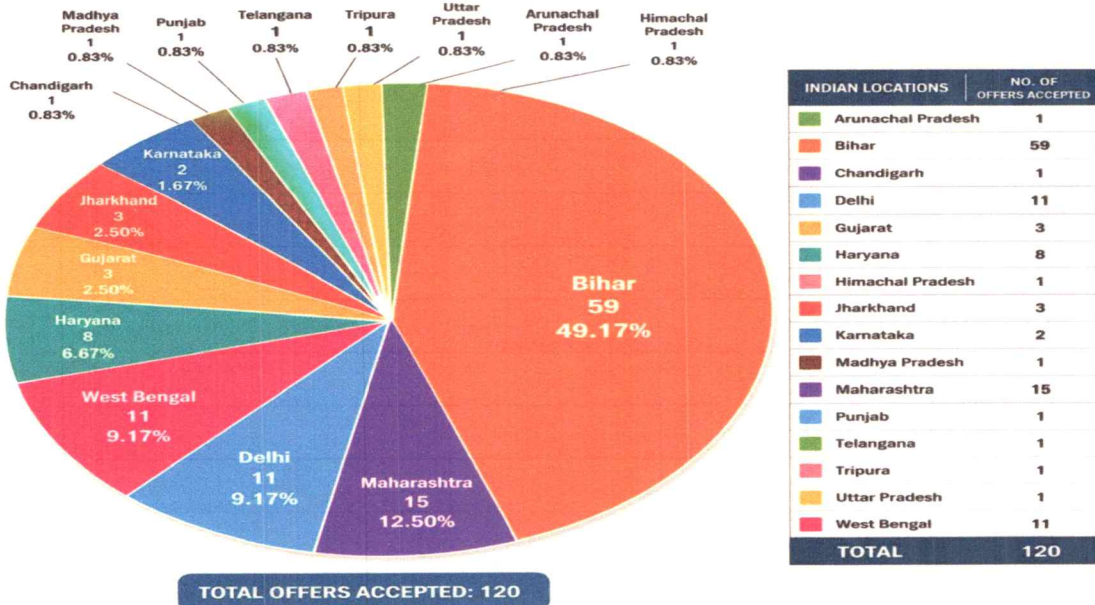
4.2 Classification of Domestic Locations

INDIAN LOCATIONS	NO. OF OFFERS ACCEPTED
Arunachal Pradesh	1
Bihar	59
Chandigarh	1
Delhi	11
Gujarat	3
Haryana	8
Himachal Pradesh	1
Jharkhand	3
Karnataka	2
Madhya Pradesh	1
Maharashtra	15
Punjab	1
Telangana	1
Tripura	1
Uttar Pradesh	1
West Bengal	11
TOTAL	120

4.2 Table of classification of Domestic Locations



NO. OF OFFERS ACCEPTED ACROSS INDIAN LOCATIONS



5. SALARY DATA

5.1 Salary Head-Domestic (INR)

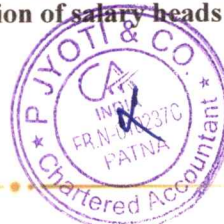
SALARY HEAD	MIN.	MAX.	MEDIAN	MEAN	DATA
Fixed Year Cash Component	3,00,000	11,00,000	6,50,002	6,85,892.09	120
One Time Cash Payment	0	0	0	0	0
Total Guaranteed Cash Component	3,00,000	11,00,000	6,50,002	6,85,892.09	120
Maximum Earning Potential	3,00,000	11,00,000	6,50,002	6,85,892.09	120

Table 5.1 Classification of salary heads

5.2 Salary Head-International (USD)

SALARY HEAD	MIN.	MAX.	MEDIAN	MEAN	DATA
Fixed Year Cash Component \$	0	0	0	0	0
One Time Cash Payment \$	0	0	0	0	0
Total Guaranteed Cash Component\$	0	0	0	0	0
Maximum Earning Potential \$	0	0	0	0	0

Table 5.2: Classification of salary heads



DESCRIPTION OF SALARY HEADS: -

1. **Fixed year cash component:** – This is a total of the annual basic salary and additional guaranteed cash components. These additional components include cash payments and allowances that are part of the annual package. The term guaranteed signifies that the amount is certain unless there is an overall pay revision. The components falling under this salary head are final and are not related to performance.
2. **One time cash payment:** – This head indicates the value of the remuneration given to a candidate as one-time cash benefit at the time of joining.
3. **Total Guaranteed Cash Component:** – This is the sum of fixed yearly cash component and one-time cash component.
4. **Maximum Earning Potential:** – This is the sum of total guaranteed cash component, maximum possible-linked variable pays and all other components of salary that are a part of the offer. This can include long term compensation such as PE, gratuity and other perks as well.

5.3 Salary Statistics at Purchasing Power Parity (PPP)

SALARY IN USD AT PPP	MIN.	MAX.	MEDIAN	MEAN	DATA
INR salary (Total guaranteed cash component)	3209.24	11767.22	6953.38	6968.32	120
Non-INR salary (Total guaranteed cash component)	0.00	0.00	0.00	0.00	0
Overall salaries (Total guaranteed cash component)	3209.24	11767.22	6953.38	6968.32	120
INR salary (MEP)	3209.24	11767.22	6953.38	6968.32	120
Non-INR salary (MEP)	0	0.00	0.00	0.00	0.00
Overall salaries (MEP)	3209.24	11767.22	6953.38	6968.32	120

Table 5.3 Salary Statistics at PPP Adjusted Exchange Rates

5.4 Combine Salary Statistics in INR

SALARY HEAD	MIN.	MAX.	MEDIAN	MEAN	DATA
Fixed Year Cash Component	3,00,000	11,00,000	6,50,002	6,85,892.09	120
One Time Cash Payment	0	0	0	0	0
Total Guaranteed Cash Component	3,00,000	11,00,000	6,50,002	6,85,892.09	120
Maximum Earning Potential	3,00,000	11,00,000	6,50,002	6,85,892.09	120

Table 5.4 Salary statistics at Combine Salary Statistics in INR



5.5 Sector-wise classification of Salary- Domestic (INR)

5.5.1 Fixed yearly cash component

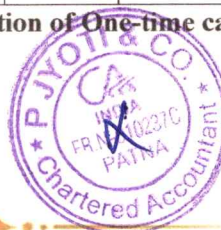
SECTOR	MIN.	MAX.	MEDIAN	MEAN	DATA
Aerospace and Defence	1100000	1100000	1100000	1100000	3
Banking	370583	1000000	876000	843934.74	39
Cement and Concrete Manufacturing	450000	850000	452500	551250	4
Consulting	360000	835152	515154	531261	5
Dairy	660000	1045927	1008087	883708.2	5
Development	390000	564000	420000	458000	9
Entertainment	348000	348000	348000	348000	1
FMCD	650000	766010	664640	704067.69	13
FMCG	450000	912500	600000	637447.69	13
FMEG	577500	577500	577500	577500	1
Government / Public Sector (GoB)	300000	600000	441600	444000	7
Hospital	524000	524000	524000	524000	1
Insurance	350000	475000	475000	433333.33	6
IT	633100	801092	646413	669974.33	6
Services Industry	550000	699700	600000	604116.67	6
Telecommunication	450000	450000	450000	450000	1
TOTAL					120

Table 5.5.1 Sector-wise classification of Fixed Yearly Cash Component

5.5.2 One-time cash component

SECTOR	MIN.	MAX.	MEDIAN	MEAN	DATA
Aerospace and Defence	0	0	0	0	3
Banking	0	0	0	0	39
Cement and Concrete Manufacturing	0	0	0	0	4
Consulting	0	0	0	0	5
Dairy	0	0	0	0	5
Development	0	0	0	0	9
Entertainment	0	0	0	0	1
FMCD	0	0	0	0	13
FMCG	0	0	0	0	13
FMEG	0	0	0	0	1
Government / Public Sector (GoB)	0	0	0	0	7
Hospital	0	0	0	0	1
Insurance	0	0	0	0	6
IT	0	0	0	0	6
Services Industry	0	0	0	0	6
Telecommunication	0	0	0	0	1

Table 5.5.2 Sector-wise Classification of One-time cash component



5.5.3 Classification of Total Guaranteed cash component

SECTOR	MIN.	MAX.	MEDIAN	MEAN	DATA
Aerospace and Defence	1100000	1100000	1100000	1100000	3
Banking	370583	1000000	876000	843934.74	39
Cement and Concrete Manufacturing	450000	850000	452500	551250	4
Consulting	360000	835152	515154	531261	5
Dairy	660000	1045927	1008087	883708.2	5
Development	390000	564000	420000	458000	9
Entertainment	348000	348000	348000	348000	1
FMCD	650000	766010	664640	704067.69	13
FMCG	450000	912500	600000	637447.69	13
FMEG	577500	577500	577500	577500	1
Government / Public Sector (GoB)	300000	600000	441600	444000	7
Hospital	524000	524000	524000	524000	1
Insurance	350000	475000	475000	433333.33	6
IT	633100	801092	646413	669974.33	6
Services Industry	550000	699700	600000	604116.67	6
Telecommunication	450000	450000	450000	450000	1

Table 5.5.3 Sector wise Classification of Total Guaranteed cash component

5.5.4 Maximum earning potential

SECTOR	MIN.	MAX.	MEDIAN	MEAN	DATA
Aerospace and Defence	1100000	1100000	1100000	1100000	3
Banking	370583	1000000	876000	843934.74	39
Cement and Concrete Manufacturing	450000	850000	452500	551250	4
Consulting	360000	835152	515154	531261	5
Dairy	660000	1045927	1008087	883708.2	5
Development	390000	564000	420000	458000	9
Entertainment	348000	348000	348000	348000	1
FMCD	650000	766010	664640	704067.69	13
FMCG	450000	912500	600000	637447.69	13
FMEG	577500	577500	577500	577500	1
Government / Public Sector (GoB)	300000	600000	441600	444000	7
Hospital	524000	524000	524000	524000	1
Insurance	350000	475000	475000	433333.33	6
IT	633100	801092	646413	669974.33	6
Services Industry	550000	699700	600000	604116.67	6
Telecommunication	450000	450000	450000	450000	1

Table 5.5.4 Sector-wise Classification of Maximum earning potential



5.6 Function-wise classification of Salary- Domestic (INR)

5.6.1 Fixed yearly cash component

FUNCTION	MIN.	MAX.	MEDIAN	MEAN	DATA
Consulting	420000	625000	522500	522500	2
Finance	396000	633100	514550	514550	2
General Management	370580	1100000	876000	832272.55	47
Human Resources	550000	835150	692575	692575	2
Marketing/sales	300000	1100000	600000	596981.48	63
Relationship Management	350000	650000	513000	506501	4

Table 5.6.1 Function-wise Classification of Fixed yearly cash component

5.6.2 One-time cash component

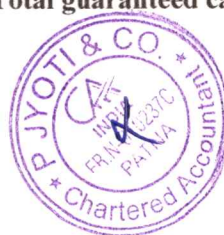
FUNCTION	MIN.	MAX.	MEDIAN	MEAN	DATA
Consulting	0	0	0	0	2
Finance	0	0	0	0	2
General Management	0	0	0	0	47
Human Resources	0	0	0	0	2
Marketing/sales	0	0	0	0	63
Relationship Management	0	0	0	0	4

Table 5.6.2 Function-wise Classification of One-time cash component

5.6.3 Total guaranteed cash component

FUNCTION	MIN.	MAX.	MEDIAN	MEAN	DATA
Consulting	420000	625000	522500	522500	2
Finance	396000	633100	514550	514550	2
General Management	370580	1100000	876000	832272.55	47
Human Resources	550000	835150	692575	692575	2
Marketing/sales	300000	1100000	600000	596981.48	63
Relationship Management	350000	650000	513000	506501	4

Table 5.6.3 Function-wise Classification of Total guaranteed cash component



5.6.4 Maximum earning potential

FUNCTION	MIN.	MAX.	MEDIAN	MEAN	DATA
Consulting	420000	625000	522500	522500	2
Finance	396000	633100	514550	514550	2
General Management	370580	1100000	876000	832272.55	47
Human Resources	550000	835150	692575	692575	2
Marketing/sales	300000	1100000	600000	596981.48	63
Relationship Management	350000	650000	513000	506501	4

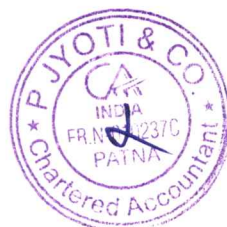
Table 5.6.4 Function-wise Classification of Maximum earning potential

5.7 Location-wise classification of Salary- Domestic (INR)

5.7.1 Fixed yearly cash component

Location	MIN.	MAX.	MEDIAN	MEAN	DATA
Arunachal Pradesh	390000	390000	390000	390000	1
Bihar	300000	1034527	576000	592405.64	59
Chandigarh	420000	420000	420000	420000	1
Delhi	390000	900000	836988	800898	11
Gujarat	600000	876000	600000	692000	3
Haryana	515154	836988	646413	675735.5	8
Himachal Pradesh	420000	420000	420000	420000	1
Jharkhand	550000	1045927	757620	784515.67	3
Karnataka	801092	1100000	950546	950546	2
Madhya Pradesh	600000	600000	600000	600000	1
Maharashtra	475000	1100000	900000	883400	15
Punjab	600000	600000	600000	600000	1
Telangana	1100000	1100000	1100000	1100000	1
Tripura	600000	600000	600000	600000	1
Uttar Pradesh	699700	699700	699700	699700	1
West Bengal	348000	912500	876000	789090.91	11

Table 5.7.1 Location-wise Classification of Fixed yearly cash component



5.7.2 One-time cash component

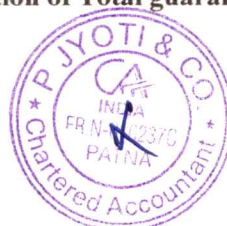
LOCATION	MIN.	MAX.	MEDIAN	MEAN	DATA
Arunachal Pradesh	0	0	0	0	1
Bihar	0	0	0	0	59
Chandigarh	0	0	0	0	1
Delhi	0	0	0	0	11
Gujarat	0	0	0	0	3
Haryana	0	0	0	0	8
Himachal Pradesh	0	0	0	0	1
Jharkhand	0	0	0	0	3
Karnataka	0	0	0	0	2
Madhya Pradesh	0	0	0	0	1
Maharashtra	0	0	0	0	15
Punjab	0	0	0	0	1
Telangana	0	0	0	0	1
Tripura	0	0	0	0	1
Uttar Pradesh	0	0	0	0	1
West Bengal	0	0	0	0	11

Table 5.7.2 Location-wise Classification of One-time cash component

5.7.3 Total guaranteed cash component

Location	MIN.	MAX.	MEDIAN	MEAN	DATA
Arunachal Pradesh	390000	390000	390000	390000	1
Bihar	300000	1034527	576000	592405.64	59
Chandigarh	420000	420000	420000	420000	1
Delhi	390000	900000	836988	800898	11
Gujarat	600000	876000	600000	692000	3
Haryana	515154	836988	646413	675735.5	8
Himachal Pradesh	420000	420000	420000	420000	1
Jharkhand	550000	1045927	757620	784515.67	3
Karnataka	801092	1100000	950546	950546	2
Madhya Pradesh	600000	600000	600000	600000	1
Maharashtra	475000	1100000	900000	883400	15
Punjab	600000	600000	600000	600000	1
Telangana	1100000	1100000	1100000	1100000	1
Tripura	600000	600000	600000	600000	1
Uttar Pradesh	699700	699700	699700	699700	1
West Bengal	348000	912500	876000	789090.91	11

Table 5.7.3 Location-wise Classification of Total guaranteed cash component



5.7.4 Maximum earning potential

Location	MIN.	MAX.	MEDIAN	MEAN	DATA
Arunachal Pradesh	390000	390000	390000	390000	1
Bihar	300000	1034527	576000	592405.64	59
Chandigarh	420000	420000	420000	420000	1
Delhi	390000	900000	836988	800898	11
Gujarat	600000	876000	600000	692000	3
Haryana	515154	836988	646413	675735.5	8
Himachal Pradesh	420000	420000	420000	420000	1
Jharkhand	550000	1045927	757620	784515.67	3
Karnataka	801092	1100000	950546	950546	2
Madhya Pradesh	600000	600000	600000	600000	1
Maharashtra	475000	1100000	900000	883400	15
Punjab	600000	600000	600000	600000	1
Telangana	1100000	1100000	1100000	1100000	1
Tripura	600000	600000	600000	600000	1
Uttar Pradesh	699700	699700	699700	699700	1
West Bengal	348000	912500	876000	789090.91	11

Table 5.7.4 Location-wise Classification of Maximum earning potential

6. Other Details

Sl. No.	Parameter	Numbers
1	Total students	120
2	Total companies participated	51
3	Total companies who recruited at least one student	41

7. Compliance Statement

This Audited Placement Report complies with the guidelines prescribed under the Indian Placement Reporting Standards (IPRS), Revision 2.2, ensuring transparency, accuracy, and standardization in the presentation of placement-related data.

