

PLACEMENT BROCHURE 2027



CIMP

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

*(Approved by AICTE, Ministry of Education, Government of India and PGDM Programme accredited by
NBA and recognised by AIU as Equivalent to MBA)*

Lead Knowledge Institute Nominated by NITI Aayog, Govt. of India

(Established by Govt. of Bihar)

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Prof. (Dr.) Rana Singh

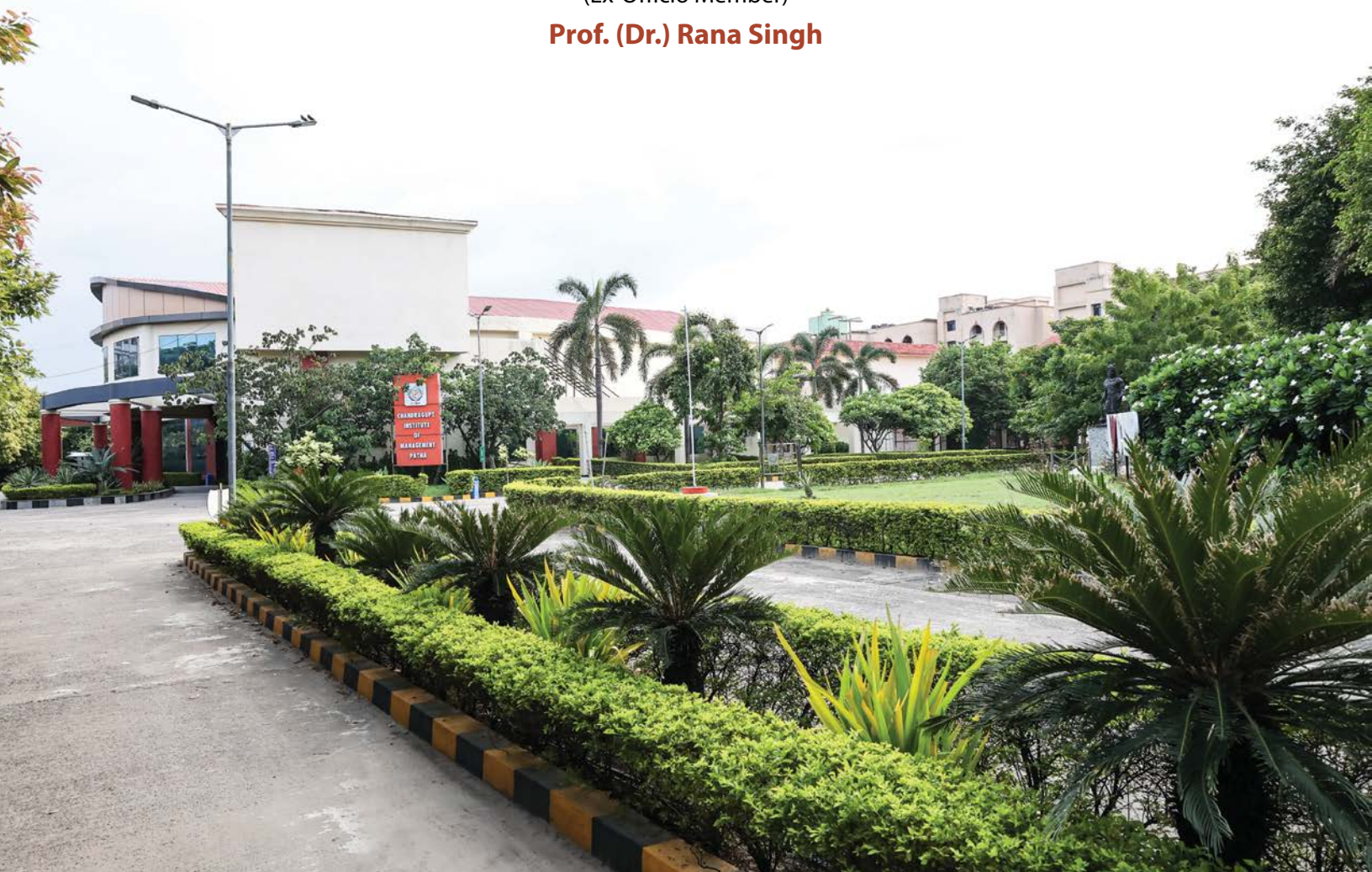


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Message from the
Placement Chairperson

Message from the FOUNDING CHAIRMAN



“

I am sure that CIMP will be able to achieve its mission and lead India and Bihar to redeem her past glory.

”

The idea for establishing an institute of management in Bihar was conceived at a time when the rest of the world had started looking towards India as the next economic superpower. While the country showed promising signs to gain economic supremacy, we also felt the need for quality institutions, which could contribute towards realization of this goal. We needed new centers of excellence and leadership, which could produce visionary leaders capable of launching India into an era paralleled only by her glorious past. We needed new centers of nation building, which could propel all

inclusive growth and development so that each and every section of the country could rightfully and happily identify with the advancement. It was with this vision that the idea of Chandragupt Institute of Management Patna (CIMP) was born. The Institute is named after Chandragupt Maurya, the king of Pataliputra, who became the first Indian emperor to unify almost whole of the Indian subcontinent. A protégé of Chanakya, he proved to be an able administrator in his own right. CIMP was envisioned as an institution providing nationally and internationally relevant management education and research facilities. CIMP is also expected to contribute to the development of Bihar and other eastern states of India, fulfilling the need for all round and inclusive growth.

I am pleased to note the achievements of the institute in a short span of time. The Institute has made a name for itself in the arena of management education internationally. The graduates are well placed in their chosen career paths. The research and consulting expertise of the institute is reflected at prestigious forums. I am sure that CIMP will be able to achieve its mission and lead India and Bihar to redeem her past glory. I hope and pray that we will get help and support from all quarters of society. I welcome and invite you to join this mission and embark on an inspired journey called CIMP.

My Best Wishes

Nitish Kumar
Founding Chairman

Message from the DIRECTOR



Dear Recruiters,

We deem it a privilege to extend a warm invitation to your esteemed organization to participate in the Final Placement Programme for the PGDM (Equivalent to MBA) Batch 2025–27 and the Summer Internship Programme (SIP) for the PGDM Batch 2026–28 at Chandragupt Institute of Management Patna (CIMP), a Lead Knowledge Institute nominated by NITI Aayog, Government of India.

We are delighted by the consistent success of our placement initiatives and take this opportunity to express our sincere gratitude to our valued recruiters and HR professionals for their continued confidence in our students and alumni. Their unwavering support

has been instrumental in strengthening our placement ecosystem and creating meaningful career opportunities for our graduates.

CIMP has established strong and enduring relationships with leading organizations across diverse sectors, including Banking and Financial Services, Insurance, FMCG, Consumer Durables, Manufacturing, Infrastructure and Construction, Information Technology, Consulting, Retail and E-Commerce, Telecommunications, Logistics, Healthcare and Wellness, Energy, and the Development and Public Sector. Our students are admitted through a rigorous and competitive selection process and are nurtured through an academically rigorous and industry-oriented learning environment that equips them to excel in today's dynamic business landscape.

The continued participation of organizations from these diverse sectors in our internship and placement programmes reflects the confidence of leading employers in the quality, professionalism, adaptability, and potential of CIMP students and graduates. We sincerely acknowledge the invaluable support of our recruiters, corporate partners, and the HR fraternity for providing our students and alumni with meaningful internship and placement opportunities.

CIMP has consistently pursued academic excellence and institutional growth. Our AICTE-approved PGDM programme, accredited by the National Board of Accreditation (NBA) and recognized by the Association of Indian Universities (AIU) as equivalent to an MBA, reflects our unwavering commitment to delivering management education of the highest standards. We are also proud to offer the PGDM (Innovation, Entrepreneurship & Venture Development) programme, approved by the All India Council for Technical Education (AICTE), Ministry of Education, Government of India, with a strong emphasis on entrepreneurship and innovation.

The Institute offers a vibrant academic ecosystem supported by world-class infrastructure, a modern Library Resource Centre with DELNET connectivity, access to Harvard Business Publishing resources, and regular interactions with distinguished academicians and accomplished industry professionals. These resources provide our students with a rich blend of academic knowledge and practical business insights.

Research and innovation remain integral to CIMP's academic philosophy. Our faculty members have published extensively in reputed national and international journals and have successfully undertaken numerous sponsored research projects funded by prestigious agencies. This culture of inquiry inspires our students to think critically, innovate confidently, and contribute meaningfully to society and industry.

Beyond academics, CIMP places significant emphasis on holistic development through business simulations, live consulting assignments, entrepreneurship initiatives, leadership development programmes, national and international competitions, debates, and industry engagement. These experiences prepare our students to become competent professionals capable of creating sustainable value in their organizations.

Drawing upon my experience in leading academic institutions in India and abroad, I firmly believe that CIMP graduates possess the knowledge, adaptability, professionalism, and ethical values required to excel in a rapidly evolving global business environment. Recruiters consistently appreciate our students for their flexibility, commitment, willingness to learn, and ability to perform across diverse roles and geographies.

I warmly invite your esteemed organization to partner with CIMP by participating in the Final Placement Programme for the PGDM Batch 2025–27 and the Summer Internship Programme for the PGDM Batch 2026–28. I am confident that our students will prove to be valuable assets to your organization through their competence, integrity, leadership potential, and commitment to excellence.

We look forward to welcoming you to our campus and building a long-lasting, mutually rewarding partnership.

With warm regards,

Prof. Dr. Rana Singh

Director

Chandragupt Institute of Management Patna (CIMP)

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA (CIMP)

was established as an autonomous institution in 2008 with active support from the Government of Bihar.

THE INSTITUTE

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with active support from the Government of Bihar. The institute was established with the objective of contributing substantially to the academic and development credentials of Bihar, while fulfilling the primary role of teaching students to become professional managers.

CIMP offers a two-year full-time Post Graduate Diploma in Management (PGDM), approved by AICTE and accredited by NBA. The programme is recognised by the Association of Indian Universities (AIU) as equivalent to MBA.

CIMP has also started AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM).

CIMP has also introduced 2 years full time PGDM - (IEV) Innovation, Entrepreneurship & Venture Development, approved by AICTE.

In a short span of over 18 years CIMP's achievements are known to the corporate world and has been able to place its graduates in various companies of national and international repute, such as Tata Advanced Systems Limited (TASL), ITC Ltd., JEEVIKA, ICICI Bank, IDBI Bank, HDFC Ltd., HDFC AMC, Utkarsh SF Bank, Prism Johnson Cement, COMFED, Berger Paints, IndusInd Bank, Marico, Asian Paints, Airtel, Amul, Colgate Palmolive, LIC, I-PAC, Bandhan Bank, BYJU'S, Fino Payments Bank Ltd., Aditya Birla, Kent RO, DCB Bank, jaljeewan hariyali, havells, indigo paints, birlaopus, Federal bank etc.



Program Outcomes (PO)

Programme Outcomes describe what students are expected to know and able to perform or attain by the time of graduation. These relate to the skills, knowledge and behavior that students acquire through the programme. Management students of CIMP are expected to attain the following:

- Application and problem solving: Students should be able to apply their knowledge of management theories and practices to solve business problems.
- Critical thinking and data-driven decision making: Students should develop analytical and critical thinking abilities and be able to apply appropriate techniques (e.g., prediction/modelling) to management scenarios for data-based decision making.
- Value-based leadership: Students should be able to demonstrate leadership, professional ethics, responsibilities, and norms of managerial practice in initiatives within and beyond the classroom.
- Multidimensional perspective and communication: Students should be able to understand and analyse global, economic, legal, and ethical aspects of business and express their ideas clearly in both oral and written communications.
- Teamwork: Students should be able to lead themselves and others in the achievement of organisational goals, contributing effectively to a team environment.



VISION

To be a renowned management institute, nurturing socially responsible leaders through management education and research.



MISSION

To foster socially responsible leadership, drive impactful research & policy engagement for enabling sustainable and inclusive development for Bihar and beyond.

Program Educational Objectives (PEO)

- Graduates will possess professional skills for employment and lifelong learning in management.
- Graduates will attain a general level of competence in management through logical and practical approach to problem solving and function effectively as skilled managers.
- Graduates will adapt to a rapidly changing environment with learned and applied new skills and become socially responsible and value driven citizens committed to sustainable development.



TEACHING, LEARNING AND RESOURCES

parameter covers student strength, including Doctoral Students, Faculty-Student ratio with emphasis on permanent faculty, combined metric for Faculty Qualification and Experience, and Financial Resources and their utilisation.



RESEARCH AND PROFESSIONAL PRACTICES

parameter covers combined metric for publications, combined metric for quality of publications, footprint of projects, professional practice and executive development programs.



GRADUATION OUTCOMES

parameter covers combined metric for placement and higher studies, metric for examinations, and median salary.



OUTREACH AND INCLUSIVITY

parameter covers percentage of students from other states (regional diversity), percentage of women (gender diversity), economically and socially challenged students, and the facilities for physically challenged students.



PERCEPTION

parameter covers peer perception including employers & academic peers' perception about the institute. This is done through a survey conducted over a large category of employers, professionals from reputed organizations and a large category of academicians to ascertain their preference for graduates of different institutions and a comprehensive list is prepared taking into account various sectors, regions, etc.

KEY HIGHLIGHTS

- The Institute has been recognized as the only Lead Knowledge Institution in the state of Bihar by Niti Aayog (<https://www.niti.gov.in/>)
- Case study based teaching is followed. Majority of these cases are drawn from Harvard Business Publishing and Ivey Publishing
- Excellent placement of graduating students since the first batch
- Faculty members have participated in 47 International and 40 National Conferences
- Started Business Analytics Lab in collaboration with International Business Machines Corporation (IBM)
- CIMP Business Incubation and Innovation Foundation (CIMP-BIIF)
- Received NBA accreditation
- PGDM Programme recognised by AIU as equivalent to MBA
- Established Centres of Excellence to encourage Research and Consultancy
- Conducted 169 Management Development Programmes (MDP) so far (trained more than 7000 participants)
- Completed 136 Projects for the government of Bihar and 45 projects of government of India
- Launched AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM)
- Launched "Students Guidance Centre" (SGC) and "Beautiful Mind" to benefit the socially and financially deprived children
- With approval of AICTE, CIMP started Post Graduate Diploma in Management-Innovation, Entrepreneurship and Venture Development(PGDM-IEV) in 2023.



NBA Accreditation

- Post Graduate Diploma in Management (PGDM) offered by CIMP is accredited by the National Board of Accreditation (NBA).
- Students studying in an NBA accredited institution can be assured that they will receive education which is a balance between high academic quality and professional relevance and that the needs of the corporate world are well integrated into programmes, activities and processes.
- This accreditation also signifies that the professionals developed here are of international standards and it would be very useful in enhancing even their global mobility.



AIU Approval

The Association of Indian Universities (AIU) has accorded equivalence to the two-year full-time PGDM Program offered by CIMP with Master of Business Administration (MBA) Degree of an Indian University.

AACSB MEMBERSHIP

"Chandragupt Institute of Management Patna (CIMP) is a member of the Association to Advance Collegiate Schools of Business (AACSB), reflecting its commitment to global standards in management education and continuous academic excellence. CIMP has been an AACSB member since 2025, with membership valid through June 30, 2027."



THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS
CERTIFICATE OF MEMBERSHIP

Chandragupt Institute of Management Patna

Member since: 2025 | Expires: 6/30/2027

Lily Bi

Lily Bi
President and Chief Executive Officer

Sherif H. Kamel

Sherif H. Kamel
Chair and Board of Directors

AACSB

NSE LAB

The NSE Lab at Chandragupt Institute of Management Patna (CIMP) provides students with hands-on exposure to financial markets through advanced market data and trading simulation platforms. It facilitates experiential learning in investment analysis, equity research, and portfolio management. The lab bridges the gap between classroom learning and real-world market practices through technology-enabled financial education. Students develop analytical, decision-making, and market interpretation skills aligned with industry requirements.



Makers Lab, and Bosch Centre

Above centers have been established in CIMP to facilitate students' learning.

CIMP Business Incubation & Innovation Foundation (CIMP-BIIF)

- CIMP-BIIF at CIMP has been supported by the Department of Industries, Govt. of Bihar. CIMP is a Govt. of Bihar notified host institution for the mentoring of startups selected under Startup Policy 2017 and 2022.
- This centre provides a physical infrastructure and support system necessary for business incubation activities for networking them with seed funders, angel investors and venture capitalists.
- It also serves as a platform for venture needs and startup summits.
- Under the CM SC-ST Entrepreneurship Development Scheme educated unemployed youths of the SC and ST community are trained in basic skills of entrepreneurship.

Faculty Members

- Highly qualified and experienced faculty members drawn from both academia and industry.
- 27 full-time internal faculty members apart from an extensive list of visiting faculty from IIMs and other top B-schools across the world.
- Faculty members have contributed research papers in reputed journals and 55+ prestigious international conferences.

AI Lab

Beginning this academic year, CIMP is launching its Advanced AI Lab as a strategic initiative to equip students with cutting-edge knowledge and hands-on expertise in Artificial Intelligence, Machine Learning, Generative AI, Data Analytics, and Intelligent Automation. The lab will serve as a hub for industry-oriented learning, applied research, live consulting projects, and innovation, enabling students to work on real-world business problems using state-of-the-art AI tools and technologies. Through collaborations with industry partners, academic experts, and technology platforms, the Advanced AI Lab aims to cultivate analytical thinking, responsible AI practices, and digital leadership, preparing CIMP graduates to excel in AI-enabled roles across consulting, finance, marketing, operations, HR, and entrepreneurship.



International Awards



International Star for Leadership in Quality Under "Platinum Category"
Paris, France



Socrates Awards
Oxford, UK



European Award Vienna,
Austria



The Majestic five Continents Award
Geneva,
Switzerland



The Arch of Europe
Frankfurt,
Germany

- Received International Star for Leadership Award in Quality – Platinum Category at BID Convention Paris, France.
- Received the Socrates Award for "Best Institute/University" organized by Europe Business Assembly (EBA), The Club of the Rectors of Europe (CRE), Oxford, Great Britain, and EBA Conferences, UK.
- Received the European Award for Best Practices 2013 organized by European Society of Quality Research (ESQR) in Vienna, Austria.
- Awarded "The Majestic Five Continents Award for Quality & Excellence", by association of Otherways Management and Consulting, France for quality and excellence in Geneva, Switzerland.
- Conferred upon the International Arch of Europe (IAE) Award in the Gold Category for overall quality and excellence at Frankfurt, Germany. CIMP is the first educational institute in India to get this award.



National Awards



EQ Leadership Award (TISS)



Dr. J.J. Irani Award



Digital Distinction in technology conformance to the NEP (EduTech 100 summit, ASSOCHAM)

- Conferred upon the "EQ Leadership Award" by Tata Institute of Social Sciences (TISS) in recognition of significant contribution to leadership development in Bihar at Mumbai.
- Received Dr. J. J. Irani Award on 29th November, 2012.
- Awarded a certificate of Appreciation for Digital Distinction in Technology Conformance to the NEP on December 14, 2022, at the EduTech 100 Summit organized by ASSOCHAM in New Delhi.

Academic Collaborations

- CIMP has recently entered into prestigious collaboration with **Georgia State University, USA**, and the **University of Southampton, UK** for student/faculty exchange programs.
- CIMP is having student Internship Exchange programme with **Queens University, Canada** and Faculty Exchange Programme with **Anáhuac University, Mexico City**.
- CIMP is one of the leading business school in the country to start its own Centre for Public Policy with initial support from IIM Bangalore. Professor G. Ramesh, Chairperson of the Centre for Public Policy at IIM Bangalore, inaugurated CIMP's Centre for Public Policy in November 2014.
- CIMP has collaborated with **Lancashire Business School** in the UK for research on Corporate Social Responsibility.
- CIMP is in active discussion to sign an MOU with the **University of Manchester, the Manchester Metropolitan University** and the **University of Salford, UK**. This will foster research activities.
- Research collaboration has been signed between CIMP and **EGADE Business School, Mexico City, Mexico** to foster social and economic research between two developing worlds. Prof. Rajagopal representing EGADE Business School took a four-day training programme on Business Management for competitive business models and innovations through commercialisation and market competitiveness.
- The Global Leadership Conference 2019 was jointly organized by CIMP and **Southampton Business School, University of Southampton** on 17th January 2019. The collaboration is to help in student and faculty exchange programme, and collaborative research.
- CIMP is also having academic collaboration with Indian Institute of Technology- Patna (IIT-P), National Institute of Fashion technology- Patna (NIIFT-Patna), Entrepreneurship Development Institute of India (EDII), and Rabat international school- Morocco.

Placement Highlights

- CIMP has been able to maintain an excellent track record of 100% placement continuously for the past 17 Batches. The last placement season 2026 has been a testament to the same legacy where cent per cent students of the PGDM Batch 2024-26 got placed.
- The largest recruiter for the batch of 2024-26 has been ICICI Bank. Last season Tata Advanced Systems Ltd. and MG Seating Systems Pvt. Ltd. offered the highest package.

Social Responsibility

- Student Guidance Centre (SGC) is an initiative to help SC/ ST students of Bihar. SGC provides free coaching to brilliant students from such socially backward sections of Bihar. SGC has helped many students in getting admissions in prestigious institutes including IIMs.
- Initiated the project "**A Beautiful Mind**", to provide education opportunities to students who belong to socially and economically deprived segments of society.

Campus INFRASTRUCTURE

Our eco-friendly campus is located in Mithapur, which is 4 km away from Patna airport and 1.5 km away from Patna Junction railway station. CIMP has a state-of-the-art academic cum residential campus spread over 10 acres of land. The campus consists of an Academic Block, MDP block, Auditorium, Hostels for boys and girls, Extracurricular Activity Block, accommodation for teaching & non-teaching staff, a Guest House for visiting faculty and distinguished guests, and the Director's residence.

CIMP's academic block has six large lecture halls, classrooms, Computer Centre, Language Lab, IBM Business Analytics Lab, Startup Incubation Centre and Library. The entire campus is Wi-Fi enabled. All classrooms and conference rooms are air conditioned and well equipped with LCD screens and Projectors to facilitate learning and interaction.



Computing Facilities

- Information Technology (IT) is an integral part of the success of any leading management institute. Therefore, IT and e-enablement at the campus is a critical component of CIMP's focus towards excellence. The computing facilities available in the CIMP includes:
- A well-equipped and state-of-the-art computer lab along with Modern AI Lab with the latest hardware (Server, Firewalls, multimedia computers, network printers, and other leading accessories) and communication specifications having uninterrupted Wi-Fi/LAN connectivity round-the-clock.
- High-speed NKN (National Knowledge Network) Internet connectivity with 1 GBPS (1:1).
- Secure firewall throughout the entire network.
- Real-time implementation of RFID (Radio Frequency Identification) system in the Library, a technology to uniquely identify the books.
- Licensed version of leading statistical software like SPSS 17, AMOS 18, PASW 13, Clementine, & Stata.
- Plagiarism detection software.
- In-house development and successful implementation of e-examination software & MIS.

Language Lab

CIMP has started a standalone Language Lab for language tutorials. Students who opt for remedial English classes get additional support through this Lab. Language Lab is equipped with latest audio-visual devices. Students not proficient in English get benefited.



18308
Books



19
Newspapers



27
Print journals/
magazines



1078
Harvard classic
collections



900
CDs received with
books



500
Handbooks and
non-book materials



102
Video collections



278
Audio collections

Library

The state-of-the-art Library Resource Centre (LRC) is a major facilitator of CIMP's teaching, learning, training, and research activities. The library resource centre is one of the best in the country. The library has the facility to access e-resources as part of its resource collaboration with Harvard Business School Publishing (HBSP) and DELNET (Developing Library Network New Delhi), INFLIBNET and NDLI. The library stocks (all within a very short period of 16 years) more than 18308 books, 27 print journals, 19 newspaper, 1078 Harvard classic collections, 500 handbooks and non-book materials, including 900 CDs received with books, 102 videos and 278 audio collections. Students can access more than 5,223 full text journal titles through EBSCO and ProQuest etc.. The library also subscribes to business databases such as ProwessIQ, Socio-Economic Statistics database such as Indiatat, Legal research database such as SCC Online Web Edition Platinum. ProQuest database provides a single source for scholarly journals, newspapers, dissertations, thesis, reports, working papers, and datasets along with millions of pages of digitized historical primary sources and more than 21,000 e-books. JSTOR is a digital library for scholars, researchers and students. JSTOR provides access to more than 12 million academic journal articles, books, and primary sources in 75 disciplines. The EPWRF India Times Series (EPWRFITS), interactive online database with its comprehensive coverage of Indian economy for a fairly long time period and it comprises over a lakh variables capsuled in 27 modules. The Scopus database is widely recognized as a valuable resource for scholarly research across various disciplines including management, and its availability would greatly enhance the academic endeavors of our institution. Scopus, being one of the largest abstract and citation databases, offers comprehensive coverage of scientific literature, including peer-reviewed journals, conference papers, books, and patents. Access to Scopus would not only facilitate high-quality research but also contribute to the overall growth and reputation of our institution. PASW 13, Clementine, Stata, EViews and reference management software like EndNote. The library offers user services such as RFID Automated System, Document Delivery Service, Web OPAC powered by VTLS, Bibliographic Service, Institutional Repository, Open Video Digital Library, Virtual Reference Service, etc. The students have 16 hours access to the library; they can easily access the library online from their hostel rooms.

Quality Improvement Cell (QIC)

Quality Improvement Cell has been developed for the students to promote self-learning and to learn beyond the syllabus to enhance knowledge.



Auditorium

CIMP campus has a 500 seater, centrally air conditioned auditorium. The auditorium is the hub of all co-curricular activities. It has hosted several programs such as SPIC MACAY cultural programs, annual business fest, seminars, industry interactions and annual convocation. The auditorium is equipped with ultramodern equipments including audio-visual systems.

Research & CONSULTING ACTIVITIES

CIMP's faculty is engaged in cutting-edge research in the field of management. The publications and conference presentations bear testimony to the research quality produced by CIMP's internal faculty team. Faculty members have presented their research papers at many international conferences. Moreover, many research papers of CIMP's faculty have been accepted for publication in international journals. Faculty members bring their research output and insights to PGDM classrooms which enrich classroom discussions.

CIMP is playing a leading role in contributing to the all round

development of the nation. Therefore, research areas, which have high contextual relevance and development implications for Bihar and India, in the next two decades, have been identified for starting CIMP's research centres. This is in addition to areas relevant to the Corporate World. The institute organizes conferences, workshops and seminars on a regular basis on these areas.

In addition to research centres, CIMP's faculty is actively engaged in consulting assignments for various industries and Government bodies. Most of these assignments are funded by International organizations like the World Bank, DFID etc.

The institute has initiated Centres of Research focusing on topics of contemporary relevance like:

-  Centre for Public Policy
-  Centre for Innovation Management
-  Centre for Micro-Enterprises Management and Capacity Building
-  Centre for Urban Studies
-  Centre for Appropriate Technology Management
-  NSE Academy Lab
-  Centre for Business Sustainability
-  Education Research Centre
-  Centre for Social Entrepreneurship
-  CIMP Business Incubation and Innovation Foundation (CIMP-BIIF)
-  Centre for Foreign Languages
-  CIMP Centre for CSR and ESG studies foundation
-  Centre for Agri Business Management
-  Global Awareness Cell

MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

A major activity at CIMP is designing, developing and conducting innovative Management Development Programmes (MDPs) to train managers in the state of Bihar and rest of India. In this fast-changing business environment, working executives need to update themselves regularly and CIMP equips them with knowledge, skills and attitude required for delivering their best.

The MDPs are designed to provide insight into managerial concepts with a view to implement strategies in functional areas. The MDPs also help the practicing managers by providing an overall perspective for decision making and integrating functional and general management approaches.

So far, CIMP has successfully conducted 169 MDPs (trained more than 7203). Some major clients are ICDS-CM SC/ST Entrepreneurship Scheme (Govt. of Bihar), Indian Oil Corporation (IOCL), Power Grid Corporation Ltd., Bihar State Khadi & Village Industries Board (Govt. of Bihar), BPSE (Govt. of Bihar), JEEViKA, Department of Industries (Govt. of Bihar), Education Department (Govt. of Bihar), COMFED, BPSC (Govt. of Bihar), Department of Tourism (Govt. of Bihar), Department of Posts, Ministry of Communications (Govt. of Bihar) etc.

The Management Development Centre (MDC) can accommodate 90 at a time in air-conditioned, Wi-Fi enabled single-occupancy rooms. It also has state-of-the-art classrooms with Wi-Fi facilities and conference rooms.





PROGRAM DESIGN - PGDM

The residential two-year full-time NBA accredited Post Graduate Diploma in Management prepares students for careers in various industries and consulting companies. The program is designed to enhance the problem solving and decision making abilities of students and to create awareness on the socio-economic environment. The aim of the program is to produce managers with socially desirable values. CIMP students are exposed to latest developments in management discipline. During the first year of the program, students learn basic concepts in the areas of Business Communication, Finance & Accounting, Marketing, Systems, Organizational Behaviour, Human Resource Management and Operations & Quantitative Techniques. These core courses help the students

in building a sound foundation in various functional areas. The program offers a pool of electives in the second year in various functional areas of management such as Marketing, Finance, and OB/HR. A student can distribute his/her choice of electives across one or more of the functional areas, subject to completion of the minimum number of credits required for the award of PGDM (Equivalent to MBA). The students are exposed to the case-based teaching methodology supported by at least 300 cases from Harvard Publications. Simulations, live projects, field assignments and role plays are integral part of the curriculum. Academic and research collaborations have been initiated with University of Lehigh for student exchange programme and other research activities.

COURSE STRUCTURE

TERM I		TERM II	
• Financial Accounting	3.00	• Financial Management	3.00
• Marketing Management-I	3.00	• Marketing Management-II	3.00
• Decision Sciences-I	3.00	• Decision Sciences-II	3.00
• Microeconomics	3.00	• Macroeconomics	3.00
• Organizational Behaviour	3.00	• Production and Operations Management	3.00
• Managerial Effectiveness and Communication	3.00	• Human Resource Management	3.00
• Information Technology for Managers	3.00	Total Credits	18.00
Total Credits	21.00		
TERM III		TERM IV	
• Strategic Management	3.0	• Banking	3.00
• Corporate Finance	3.0	• Corporate Governance and Business Ethics	3.00
• Marketing Research	3.0	• Elective 1	3.00
• Cost and Management Accounting	1.5	• Elective 2	3.00
• Supply Chain Management	1.5	• Elective 3	3.00
• Project Management	1.5	• Elective 4	3.00
• Business Environment and Policy	1.5	Total Credits	18.00
• Public Policy	1.5		
Total Credits	16.50		
SIP	6.00		
TERM V		TERM VI	
• Innovation Management	3.0	• Business Law	1.5
• Elective 1	3.0	• Elective 1	3.0
• Elective 2	3.0	• Elective 2	3.0
• Elective 3	3.0	• Elective 3	3.0
• Elective 4	3.0	• Elective 4	3.0
Total Credits	15.00	Total Credits	13.50

POOL OF ELECTIVES*

FINANCE		MARKETING	
• Security Analysis and Portfolio Management	3.0	• Sales and Distribution Management	3.0
• Options, Futures, and Other Derivatives	3.0	• Rural Marketing	3.0
• Fixed-Income Securities	3.0	• Consumer Behaviour	3.0
• Advanced Corporate finance	3.0	• Business-to-Business Marketing	3.0
• Financial and Business Modeling	3.0	• Marketing of Services	3.0
• Technical Analysis	1.5	• Retailing Management	3.0
• Project Finance	3.0	• Digital Marketing	3.0
• International Finance and Trade	1.5	• Integrated Marketing Communication	3.0
• Behavioural Finance & Strategic Leadership	3.0	• Product and Brand Management	3.0
• Climate Finance	1.5		
• Alternative Investments	1.5		
• Introductory Econometrics for Finance	1.5		
• Introduction to Business Valuation	1.5		

*Subject to modification

FACULTY MEMBERS

CIMP has a pool of highly qualified and experienced faculty members, most of them being alumni of reputed institutions like IIMs, IRMA, IITs, XLRI and NITIE. The institute also gets mentoring support from an eminent Advisory Council comprising Professors from IIMs and other leading business schools.

Academic Advisory Council

Prof. Ajai Gaur

Professor and Department Chair, Department of Management & Global Business, Rutgers Business School, Newark, USA

Prof. Alok Kumar Singh

Dean Executive Education & Professor, Production and Operations Management, Indian Institute of Management Nagpur

Prof. Deepak Dhayanithy

Associate Professor, Strategic Management, Indian Institute of Management Kozhikode

Mr. Kiran Deshpande

TiE Global Board Member, Director 14 Trees, Former CEO - Tech Mahindra, Co-Founder - Mojo Networks

Dr. Sanjay Patro

Professor of Marketing, Xavier School of Management (XLRI), Jamshedpur

Dr. Suneel Maheshwari

Professor and Chairperson, Accounting and Information Systems Department, Indiana University of Pennsylvania

Adjunct Professor

Dr. Vivek Kumar Singh, IAS (Retd.)

Managing Director, Accenture Strategy

Mr. Abhishek Ranjan

Joint Secretary UN Global Compact India

Visiting Faculty

Shri Amrit Lal Meena, IAS

Shri Apurva
Chamaria, Head of Startups & Venture Google India

Mr. Satish Jha

Chairman, The Jha Group

Shri Pravir Kumar

Director-Operations Vodafone Idea

Dr. Birendra Prasad Yadav, IAS

Special Secretary, BC & EBC Welfare Department Govt. of Bihar

Mr. Ramesh Yadava

Professor of Entrepreneurship, JUT, Ranchi & BIT Sindri, Charter Member – TiE Silicon Valley

Ms. Shradha Sharma

Founder & CEO YourStory

Shri Alok Raj, I.P.S. (Retd.)

Former Director General of Police, Bihar

Prof. Vaibhav Chaudhary

University of Campinas (UNICAMP), São Paulo, Brazil

Mr. Manish Barriarr

Ms. Premlata Poonia

Founder Hamari Laado

Dr. Chetna Priti

CRPF Headquarters Patna

Ms. Gauri Gopinath

C20-403, Purva Windermere Pallikaranai, Chennai

Dr. Anjali Sharma

Ph.D. (Marketing), IIM, Indore

Mr. Divyanshu Verma

Co-founder & CEO, Redinent Innovations Pvt. Ltd.

Dr. Vinay Kumar Jha

Assistant Professor, Jindal Global Business School (JGBS), OP Jindal Global University (OPJGU), Sonapat, Haryana, India

Mr. Sourandra Chatterjee

Associate Director-East, Elasticrun (An Unicorn Start Up)

Shri Akash Dharendra Jha

Director, Institute of Town Planners India

Mr. Saharsh Bhushan

Managing Director, Bhushancorp Private Limited

Mr. Sanjeev Nand

CMD, Hotel Nand, Hotel Laavish

Brig (Dr.) Sunil Kumar Moudgil (Retd.)

CEO, Moudgil Learning & Development Solutions

Dr. Gopal K Sarangi

Associate Professor and HoD

Shri Jitendra Kishore Prasad Singh

IRPS (Retd.)

Dr. Utsav Kumar Singh

Fellow, Institute of Social Sciences, New Delhi

Shri Ayaskanta Mohanty

Founder and Managing Director, TATWA Technologies Limited

Dr. (Prof.) PM Nair

Ex-Chair Professor TISS, Former DG NDRF

Ms. Shradha Keshri

Founder – EcoFacets, Director – Hira Panna Jewellers

Mr. Manya Ranjan

Co-Founder, Two Point O Capital

Ms. Smruti Priyadarshini Nayak

Co-Founder & Director Technologies, TATWA Technologies Limited

Dr. N. Vijaya Lakshmi, IAS

Additional Chief Secretary, Planning and Development Department, Government of Bihar



Internal Faculty Members

Prof. (Dr.) Rana Singh

Director(I/c), Professor & Dean Academics
PhD, MBA (Gold Medalist)

Dr. Bhaskar Chatterjee

Professor of Practice
Former Secretary to Govt. of India, Ministry of Heavy Industries and Public Enterprises

Mr. Vibhash Kumar

Professor of Practice
Ex Executive Director & State Head, Bihar & Jharkhand (IOCL)

Prof. (Dr.) Sunil Kumar

Professor of Practice
Fellow (Ph.D), IIM Lucknow
PGDRM (IRMA)

Prof. (Dr.) Nripendra P. Rana

MPhil (Computer Science), The Global Open University

Prof. Bidhanesh

LLB, MBA

Prof. (Dr.) Rajasshrie Pillai

PhD, Post-Doc (CER), IIT Kharagpur
Diploma in T & D, ISTD, New Delhi

Prof. (Dr.) Ranjit Tiwari

FPM, National Institute of Financial Management - Faridabad

Prof. (Dr.) Sibananda Senapati

Fellow (Ph. D), NITIE Mumbai

Prof. (Dr.) Vijaya Bandyopadhyaya

PhD, PGDBM, M.Tech, B.E

Prof. (Dr.) Santosh Kumar

Fellow, IIM Mumbai

Prof. (Dr.) Ankit Sharma

M.Sc and Ph.D.
FPM (Finance and Accounting) IIM Indore

Prof. (Dr.) Mamta Singh

Ph.D (IIT, Dhanbad)
PGDBA (JIM, Lucknow)

Prof. (Dr.) Kalyan Agrawal

FPM (PhD), XLRI Jamshedpur
PGDM, PGDIT

Prof. (Dr.) Sayan Banerjee

FPM, National Institute of Industrial Engineering

Prof. (Dr.) Debabrata Samanta

PhD., IIT Kharagpur, India, M.S.C. in Economics, University of Calcutta, India

Prof. (Dr.) Sriranga Vishnu

FPM (IIM Indore)
MBA (LNMI, Patna)

Prof. (Dr.) Nilamadhab Mohanty

Fellow Programme in Rural Management (FPRM)

Prof. (Dr.) G K Murthy Kothapalli

PhD, MBA

Prof. (Dr.) Sudeep Rohit

Fellow (Ph.D.) IIM Tiruchirappalli

Prof. (Dr.) Rajeev Ranjan

Ph.D., PGDM

Prof. (Dr.) Rajdeep Kumar Raut

Ph.D. (IIT Dhanbad)
MBA, B.Com(H)

Prof. (Dr.) Rishabh Rajan

PhD (IIT Delhi)
M.Tech (NIT Itanagar)

Prof. (Dr.) Manish Mohan

Ph.D., BIT Mesra, Ranchi

Prof. (Dr.) Ranjani Kumari

FPM (Marketing)

Prof. (Dr.) Nitish Nigam

FPM (CIMP), MA in Economics

Prof. Priya Nath

MCA (Gold Medalist)

STARTUP CELL at CIMP



Kumod Kumar

Chief Administrative Officer, CIMP
Chief Executive Officer, CEO, CIMP-BIIF
CIMP Business Incubation & Innovation
Foundation



VISION

Our vision is to facilitate a platform for empowering and scaling up business ventures with state of art mentoring support.



MISSION

To build a strong innovation led start-up ecosystem in Bihar maximizing the value to budding entrepreneurs, investors and society.



CIMP-BIIF Objectives

The objectives of CIMP-BIIF includes,

- Creating physical infrastructure and support systems necessary for business incubation activities
- Facilitating networking with professional resources including mentoring, expert consultation, business advisory; innovation led product testing facility and entrepreneurial activities.
- To expedite investment opportunities in the startups with excellent network of Angel Investors, Venture Capital firms, HNI's and global entrepreneurship organizations such as TiE.

Students' ACHIEVEMENT

CIMP is proud of the achievements of our students, many of them have been recognized at national level competitions. The list below gives a brief account of the recent significant achievements by the students:-

- A team of three students (Saniya Mirza, Akshay Kumar & Prabhakar Singh) qualified for the regional round of Reserve Bank of India's essay competition (the only team from Bihar and Jharkhand to qualify for it) and reached the zonal round held at Reserve Bank of India, Kolkata for the 'RBI Policy Challenge'.
- Saniya Mirza won 1st prize in the State Bank of India essay competition.
- Shivani Narayan won 3rd prize in SBI vigilance week- essay writing competition.
- Himanshu Pandey won 2nd prize in debate organized by SBI on eradicating corruption. He also won 1st prize in Airtel Big Idea Challenge, Digital India Contest organized by South Indian Bank, inter college debate organized by Tarumitta (UNESCO recognised NGO) & Nageshawar Charitable Trust for environment conservation & commercialisation of sports respectively.
- Shiwangi Singh presented her paper on an exploratory study to understand sugar price fluctuation in Bihar at Asian Business Research Conference, Bangkok.
- Saniya Mirza presented her paper on understanding NPA, Analysing factor consisting loan defaults and revolving remedial measures at IBFR, USA.
- Anjali Sharma presented her paper on International Conference on Business Management and Economics at Colombo, Srilanka.
- Himanshu Pandey published an article on banking in Niveshak – Monthly Finance Magazine of IIM Shillong.
- Sunny Agarwal won Certificate of Excellence for Digital Marketing Campaign by Career360.com.
- Divya Jyoti won 1st prize in B-plan competition held at CIMP.
- Udbhaw Singh and Rajnish Kumar won 1st prize in B-Plan held at Banaras Hindu University.
- Manish Ratna presented the B-plan and won the certificate of participation held at IIM- Trichy.
- Raushan Kumar and Shalini Singh participated in the NTPC Electron Quiz 2017 and represented the East Zone in the finals held at New Delhi.
- Mr. Ayush Ravi of PGP 2019-21 batch qualified first preliminary round of Dare to Compete, Inquisitive- The Ultimate Business Quiz, organized by IMT, Hyderabad on 3rd December 2019.
- Shantanu Raj represented CIMP in the IIC online sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs.
- Deepankar Kumar Thakur participated in "Ace the Case" Competition organised by IIM Calcutta and secured position in top 15 teams.
- Mohit Kumar awarded certificate of exceptional performance from Hindustan Coco-Cola Beverages Pvt Ltd.
- Mr. Amarjeet Kumar (PGDM Batch 2021-23) has presented a paper titled "Corporate Social Responsibility, Inclusive Development & Welfare 2021" in the International Conference at CIMP.
- Md. Asif Ali from PGDM 2021-23 and Tousif Ahmed from PGDM 2022-24 secured first runner up in the final round of a HR event at IMI Kolkata.
- Ashish Kumar from (PGDM 2023-25) won the 3rd prize in the Hindi debate competition in 7th Srinath International Hindi Mahotsav held at Srinath University, Jamshedpur.



CORPORATE CONNECT

Programme

Over the time, CIMP has realized that students must be exposed to the corporate world from day one of their management education journey. Hence, we strongly focus on strategic corporate connect in our academic delivery system. It not only adds richness in the learning for students but also keeps them ahead with the fast evolving professional workplace. It is programme where students gain knowledge by learning various facets of real life corporate experience. As a part of the programme, middle to senior level executives, entrepreneurs and eminent industry experts from various fields and industry sectors are invited to share their practical experience in the context of theoretical discourse.



Some prominent industry leaders & faculty speakers who have visited our institute are:

Mr. S Sivkumar

CEO of ITC Agri Business and Vice Chairman of ITC Infotech Ltd & its subsidiary in the UK & USA

Mr. Abhay K Sinha

Former Region Head – South Asia & Asia Pacific, 3i Infotech

Mr. Bhashkar Bhat

Ex MD, Titan

Mr. U. K Sinha

Former Chairman, SEBI

Mr. Warendra Sinha

Former MD & CEO, GIC HF Ltd

Mr. Rajesh Sinha

Ex CEO, NCDEX e Markets Ltd

Ms. Rashmi Sinha

Director, Saija Finance Pvt. Ltd

Mr. Jaideep Gupta

MD, Indraprastha Apollo Hospitals

Mr. Shankar Narayanan

Sr. Social Development Specialist, The World Bank

Dr. Siva Kumar

Arthur Tauck Chair & Professor of Marketing, Lehig University, USA

Mr. Bruce Bucknell

British Deputy High Commissioner

Prof. K. Sukumaran

Dean, NISM

Prof. Thankom Arun

Essex Business School, Manchester, UK

Prof. Sanjay Patro

Professor of Marketing XLRI, Jamshedpur

Dr. (Prof.) Pavel Rayes

Anáhuac University Faculty of Economics and Business

Ms. Naina

ICICI Bank

Mr. T K Arunachalam

Regional Director South Asia, Cambridge Assessment English, Part of University of Cambridge

Prof. Nitya Rao

Faculty, School of International Development, University of East Anglia, Norwich, United Kingdom

Dr. Sudeep Ghosh

Former Executive Director of the Indian Institute of Coal Management (IICM)

Mr. Brij Raj

GM, Banking Dept., RBI Patna

Prof. Shishir Jha

IIT Bombay

Ms. Shiwangi Singh

CIMP Alumni, Pursuing PhD from IIT- Delhi

Prof. Sabu S. Padmadas

Professor of Demography and Global Health, Department of Social Statistics & Demography, University of Southampton

Mr. Akshat Shukla

National Head, Government Programs (Water), Piramal Foundation

Mr. H.R. Srinivas

Chief Electoral Officer, Bihar

Padma Shree Sister Sudha Varghese

Mr. Rahul Agrawal

Manager, Department of Economic Policy & Research, RBI

Mr. Mahesh Goel

CGM, SBI

Ms. Neelima Khetan

VP (CSR), Seva Mandir

Mr. Rohit Anand

Deputy Manager, Supply Chain, Tata Advanced Systems Ltd.

Shri Vivek Kumar Singh

IAS

Mr. Akshat Kumar

Wellbeing Centre

Mr. Ashwani Kumar

MD & CEO, Utkarsh CoreInvest Ltd.

Online interaction with Mr. Sushant Saurav

Channel Head, Bihar Axis AMC

Prof. Rakesh Saxena

IRMA

Online interaction with Mr. Neelanjan Sinha

Product Head, AuthorCafé (A TNQ Company)

Online interaction with Mr. Sanjay Ramdas Kambekar

General Manager - HR Prism Johnson Limited (Cement Division)

Sri Sanjeev Kumar

Executive Director, MECON Ltd.

Dr. Jatinder Singh

Assistant Secretary General, PHD Chamber of Commerce and Industry

Mr. K V Rangaswami

Advisor to the Chairman, L&T Ltd.

Online interaction with Ms. Debyani Sinha

Global Head Human Resources (Vice President) Nucleus Software

Online Interaction with Mr. Debashish Ghosh

VP and Country HR Head, Berkadia

Online Interaction with Mr. Shubhro Mitra

Founder & CEO, M&S Associates

Online interaction with Mr. Pratik Joshi

Head-Business Development, Patanjali Ayurved Ltd.

Online interaction with Mr. Subir Verma

Head (HR & IR), TATA Power - DDL

Shri Satyajeet Rajan

IAS (Rtd.), Kerala Cadre

Online interaction with Mr. Jyoti Prakash

IRMA alumnus, Managing Partner - Equity & PMS at PRP Professional Edge Associates

Online interaction with Mr. Atul Kumar

Director, Tax Mitra Pvt. Ltd.

Online interaction with Mr. Saket Kumar

Head -Plant Finance, Hero Motocorp Ltd.

Online interaction with Mr. Siddharth Deshmukh

Head - Modern Trade, OnePlus India

Shri Pradeep Kumar

I.E.D.S., Director, MSME-DFO, Ministry of MSME, Government of India, Patna

Mr. Pravir Kumar

Director- Operations Vodafone

Mr. Prashant Varshney

Private Banker, LGT Wealth India

Dr. Shweta Singh

Founder & CEO, Ennoble IP.

Lt. Gen. Sunil Srivastava (Retd.)

AVSM, VSM, Director- CENJOWS

Dr. K S Bhatia

Founder & CEO, Pumpkart

Brig (Dr.) Sunil Kumar Moudgil (Retd.)

International Master Trainer, Leadership Coach, Author and Motivation Speaker

Sri Abhishek Ranjan

Director and Global Head of Sustainability at Brillio

Sri Divyanshu Verma

Founder & CEO, Konverzions

Mr. Shailendra Jaiswal

Indian Railway Service of Mechanical Engineers

Mrs. Varsha Mukadam

Asst. General Manager, HR at BSE

Mr. Praveen Kumar Rajbhar

Founder & CEO of "Skillings You"

Sri Arun Kumar Singh

Director Sales, PHYTEC Embedded Pvt. Ltd.

Dr. Niraj Jha

Founder & CEO, Startup Hanuman

Mr. Satyajit Singh

Bihar Chapter, PHDCCI

Sri Hari Singh Shekhawat

Ex-President – Human Capital & General Affairs Welspun Group, An eminent HR leader, An alumnus of XLRI, Jamshedpur

Dr. Satyajit Kumar Singh

Chief Consultant Urologist and Andrologist, Managing Director with Ruban Group of Hospitals.

Sri Mahesh Munjal

MD, Majestic Auto Industries Limited

Shri Pradeep Jha

Branch Incharge, SIDBI

Mrs. Priyambada Jha

An alumnus of the MANAGE and XLRI, currently working as Associate Vice President, IndusInd Bank in Delhi

Shri Sadhan Kumar Singh

Regional Manager SBI

Mr. Kumar Ayashkanta

Group- Chief Investment Officer at Wipro Enterprises Ltd

Kumar Raju

Asst. Contoller of Patents & Designs, IPO Mumbai/ RGNIPM, Nagpur

Mr. Prince Tiwari

Head- Financial Institutions, Group & Investors Relations, AU Small Finance Bank

Dr. K S Bhatia

Founder & CEO, Pumpkart

Sri Vibhash Kumar

Executive Director, Indian Oil Corporation Limited (Bihar & Jharkhand)

Ms. Sukriti Mishra

INVEST INDIA, ODOP Team

Sri Abhishek Ranjan

Director and Global Head of Sustainability at Brillio

Prof. Karali Patra

Professor-In-Charge, Technology Business Incubator, IIT Patna

Mr. Rahul Krishna

Talent Management, Employer Branding & Communication, DEI Expert

Shri Ssharad S. Mahiswari

VP, Venture Catalysts

Mr. Amitesh Prakash

Chief Investment Officer, Karekba Ventures

Mr. Prakash Kumar

Environmentalist

Shri Subrata Rath

Director of Central Region of ASSOCHAM

Mr. Kuldip Maity

Sr. Manager(HR) Shyam Metalics & Energy Ltd

Dr. Sudhanshu Kumar

Economist, Associate Prof. BIPFP Patna

Mr. Bhanu Pratap

Co-founder & Director, Mediversal Healthcare Pvt. Ltd.

Mr. Manomoy Das

Digital Transformation Executive Consultant for Oil & Gas ; Ex IBM Global CoC

Shri Satyajeet Rajan, IAS, (Rtd.)

Additional Chief Executive Officer, Kerala Infrastructure Investment Fund Board (KIIFB).

Mr. Saroj Nayak

Chairman & MD, Global Archer Construction & Engineering LLP and

Mrs. Nupur Apte

Director & CEO (operations), Global Archer Construction & Engineering LLP.

LIFE @ CIMP

Life at CIMP is more than classes alone. The institute provides a range of opportunities outside the classroom as well - be it industry interaction, cultural activities, sports competitions or entrepreneurial pursuits. Emphasizing on holistic development of students, it is full of vitality and excitement!

Marketing Club

The Marketing Club is a platform for experiential learning and fun-filled activities. It seeks to promote initiative, creativity, competitive spirit, and collaboration through competitions and events where participants can showcase their marketing acumen. The Club's activities may include business/marketing/brand quiz, new product development, brand identity design, advertising/IMC campaign development, retail mela, etc.

Faculty Coordinator:

Prof. G K Murthy and Prof. Nilamadhab Mohanty



IT Committee

A student-driven IT Committee (CITAC) at CIMP which focuses on building technical and managerial skills through workshops on emerging technologies like AI, data analytics, and digital tools. It organizes hackathons, case competitions, and guest lectures to enhance problem-solving and industry exposure. The club also conducts cybersecurity and digital transformation sessions to keep students updated with current trends. It undertakes live projects and promotes peer learning through knowledge-sharing activities. Additionally, it manages tech-related content and hosts a flagship tech event, ultimately helping students become tech-savvy and career-ready.

Faculty Coordinator: Prof. Kalyan Prasad Agrawal



Saarang – The Cultural Committee

Saarang, the Cultural Committee, manages all the cultural events at CIMP. It brings in refreshing breeze to the otherwise rigorous life of management students by providing them with opportunities to unleash their cultural acumen. For Saarang, "Innovation is a routine and creativity a habit". Organizing major events like inter college festivals provides hands-on event management experience to future managers. The committee has successfully organized concerts by eminent musicians in association with SPICMACAY.

Faculty Coordinator: Prof. Debabrata Samanta

HR Club

HR Club serves as a vibrant student-led platform dedicated to nurturing professional excellence, ethical leadership, and contemporary competence in Human Resource Management. It aims to create an engaging environment where students can continuously learn, build functional HR skills, and apply classroom concepts to practical situations. Through activities such as case discussions, simulations, guest sessions with HR practitioners, and interactive events, the club helps students strengthen their understanding of core HR domains including talent acquisition, performance management, compensation and benefits, CSR, employee engagement, DE & I, and labour relations. The club also plays an important role in bridging the academia-industry gap by connecting students with HR leaders, alumni, and corporate experts, while simultaneously fostering teamwork, initiative, and leadership among members. Overall, the HR Club at CIMP prepares students to become confident, industry-ready, and strategically oriented HR professionals.

Faculty Coordinator: Prof. Rajasshrie Pillai

Spardha – The Sports Committee

Spardha is concerned with all sports and games in the campus. "All work and no play makes Jack a dull boy!" Hence, Spardha's motto is to keep its future managers fit and active through various indoor and outdoor sporting events. This committee recently organised the annual sports event ATIDA. The committee is also involved in the maintenance of sports infrastructure.

Faculty Coordinator: Prof. Sibananda Senapati



Samvedna – Social Marketing Club

Through Samvedna, the Social Marketing Club of CIMP, students learn that innovation is most powerful when it solves real problems. Samvedna sensitizes to add value by promoting sustainable practices, supporting local communities, spreading awareness, encouraging ethical business, and designing ideas that improve everyday lives. Students of the club aim to promote smarter campaigns for public good, responsible leadership in corporates, and creative ideas that connect growth with social impact.

The core ideals of this club centre on the fact that today's students are tomorrow's decision-makers. The values they carry today can shape a better society tomorrow, and Samvedna does just that. Through Samvedna, CIMP students don't just aim to earn success; they aim to create it for others too.

Faculty Coordinator: Prof. Sudeep Rohit

Finance Club

The Finance Club at Chandragupt Institute of Management Patna (CIMP) serves as a dynamic platform for students to deepen their understanding of finance beyond the classroom. The club promotes financial literacy, analytical thinking, and practical exposure to contemporary developments in corporate finance, banking, capital markets, investment management, fintech, and financial analytics. By bridging academic concepts with industry practice, the club nurtures future finance professionals capable of making informed and ethical financial decisions in an increasingly complex business environment.

Faculty Coordinator: Prof. Ranjit Tiwari

Economics Club

- **To promote economic literacy and informed discourse** by encouraging students to engage with contemporary economic issues, public policies, and global economic developments through regular discussions, news updates, debates, and quizzes.
- **To bridge classroom learning with real-world practice** by providing students with opportunities to participate in consultancy projects, interact with economists and policy practitioners, and undertake institutional visits
- **To foster analytical thinking, problem-solving, and research aptitude** through competitions, collaborative learning activities, and experiential platforms that encourage the application of economic concepts to real-world challenges.
- **To build a vibrant community of economics enthusiasts** by creating an interactive platform for students, faculty, researchers, and practitioners to exchange ideas, enhance professional networks, and cultivate leadership and teamwork skills.

Faculty Coordinator: Prof. Debabrata Samanta

Consulting Club

- Assist faculty members in executing consulting assignments, research studies, impact assessments, and management development/training programmes.
- Gain hands-on exposure to the complete consulting process by working alongside faculty mentors.
- Learn proposal development, client need assessment, budgeting, and preparation of technical and financial bids.
- Develop skills in literature review, research design, questionnaire preparation, field surveys, data collection, and data analysis.
- Build competencies in report writing, presentation preparation, and communicating findings to clients.
- Organize interactions with consulting professionals, industry experts, and CIMP alumni to understand consulting careers and best practices.
- Promote experiential learning, teamwork, problem-solving, and professional ethics while enhancing students' employability and consulting capabilities.

Faculty Coordinator: Prof. Sunil Kumar





Communicado

Communicano Club is a student-driven platform dedicated to strengthening communication, confidence, and essential managerial skills among students. Through engaging activities such as debates, group discussions, spell-bee competitions, presentations, and other interactive events, the club helps students develop clarity of expression, teamwork, listening ability, spontaneity, and leadership presence. The club also encourages students to understand communication across different social and professional contexts, from managerial and corporate settings to interaction with people at the grassroots level. By creating such practical and inclusive learning experiences, Communicano Club aims to prepare students to communicate with confidence, sensitivity, and effectiveness in diverse real-life situations.

Faculty Coordinator: Prof. Mamta Singh

Activities Conducted

Sambhav - Social Entrepreneurship Club

The club conducts sessions, workshops, expert talks, and discussions on social entrepreneurship and social innovation. It encourages students to identify social and community problems and think of practical business-based solutions.

The club also promotes student participation in idea-generation activities, case discussions, field visits, mentoring sessions, and interactions with NGOs, social entrepreneurs, and community organisations.

These activities help students develop awareness about sustainability, social impact, responsible leadership, and inclusive entrepreneurship.

Faculty Coordinator: Prof. Mamta Singh

IT Committee

A student-driven IT Committee (CITAC) at CIMP which focuses on building technical and managerial skills through workshops on emerging technologies like AI, data analytics, and digital tools. It organizes hackathons, case competitions, and guest lectures to enhance problem-solving and industry exposure. The club also conducts cybersecurity and digital transformation sessions to keep students updated with current trends. It undertakes live projects and promotes peer learning through knowledge-sharing activities. Additionally, it manages tech-related content and hosts a flagship tech event, ultimately helping students become tech-savvy and career-ready.

Faculty Coordinator: Prof. Kalyan Prasad Agrawal

Extra Edge Club

The Extra Edge Club promotes crosswords as an effective learning tool among students and encourages them to participate in inter-college competitions. The club also organizes various soft-skills development events to enhance students' communication and critical-thinking abilities. In addition, it conducts engaging activities such as puzzle hunts and treasure hunts to foster creativity, teamwork, and problem-solving skills.

- To develop students' leadership, teamwork, and communication skills through active participation in club activities.
- To provide a platform for students to explore, showcase, and enhance their talents beyond academics.
- To promote overall personality development by organizing events, workshops, and activities that encourage creativity, confidence, and collaboration.

Faculty Coordinator: Prof. Manish Mohan Baral



FINAL PLACEMENTS 2026

Chandragupt Institute of Management Patna (CIMP) maintains an exemplary track record of executive talent enablement and campus placements for its PGDM graduates. Reaffirming this benchmark of excellence, the institute successfully concluded the recruitment drive for its 17th consecutive batch. A distinguished panel of high-profile corporate leaders and industry giants visited the campus during the 2026 placement season to recruit management talent across diverse business functions. This sustained year-on-year success is a testament to CIMP's rigorous academic curriculum, industry-aligned training methodologies, and proactive corporate engagement.

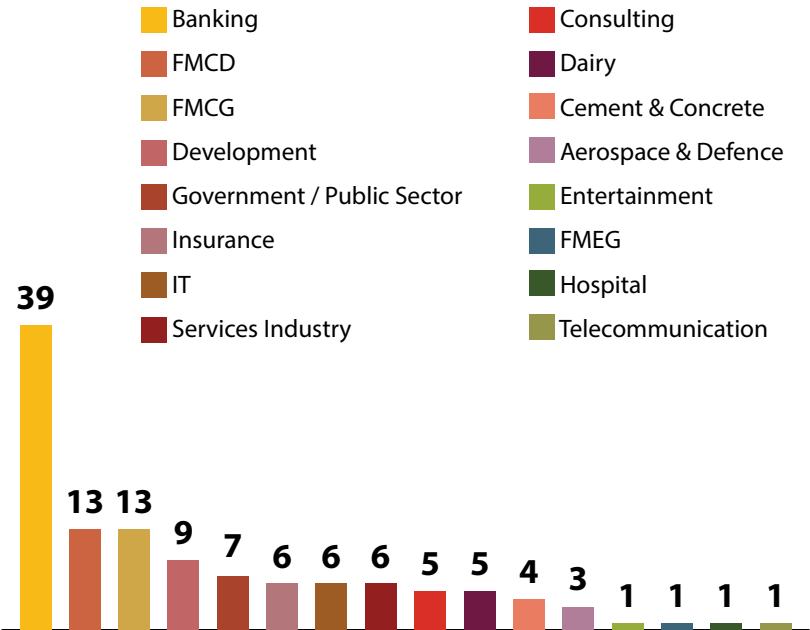


Continuing its legacy of institutional excellence, CIMP achieved 100% placements for the eligible PGDM Batch 2024–26.

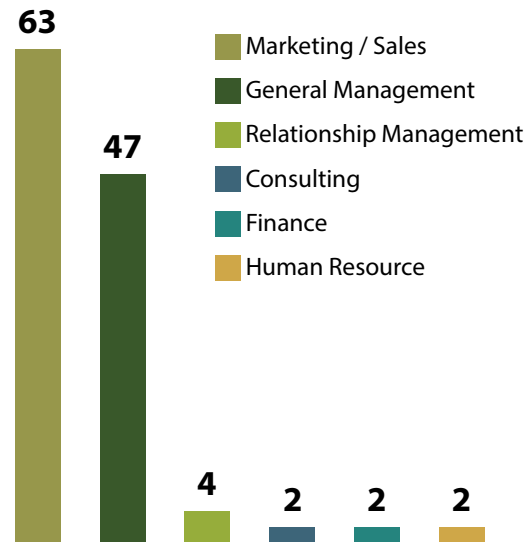
PLACEMENT HIGHLIGHTS & STATISTICS

- The recruitment season witnessed robust participation from across diverse industry verticals, including Banking & Financial Services, FMCG, FMCD, FMEG, Aerospace & Defence, Consulting, Technology, Telecommunications, Healthcare, and the Development Sector.
- Prominent industry leaders—such as Tata Advanced Systems Limited (TASL), ICICI Bank, Colgate Palmolive, HDFC Bank, Axis Bank, Asian Paints, Reliance Consumer Products Limited, Birla Opus Paints, ITC Ltd., Grant Thornton Bharat, AMUL (GCMMF), UltraTech Cement, Havells, BRLPS-JEEVIKA, Swiggy and Delhivery, —reaffirmed their trust in CIMP's talent pool. A total of 41 companies recruited students from campus this year.
- Backed by enduring corporate partnerships, the 2026 season saw a balanced mix of legacy recruiters alongside major new additions vying for top management talent.
- Students secured specialized roles across strategic functions, including Sales & Marketing, General Management, Corporate Finance, Relationship Management, HR, and Business Consulting.
- ICICI Bank emerged as the premier recruiter of the season, extending a total of 32 offers across multiple operational verticals.
- Demonstrating the nationwide acceptance of CIMP graduates, placement locations spanned key commercial hubs and metro cities across India, including Maharashtra, Delhi-NCR, West Bengal, Karnataka, Gujarat, and Telangana, in addition to regional deployments in Bihar.

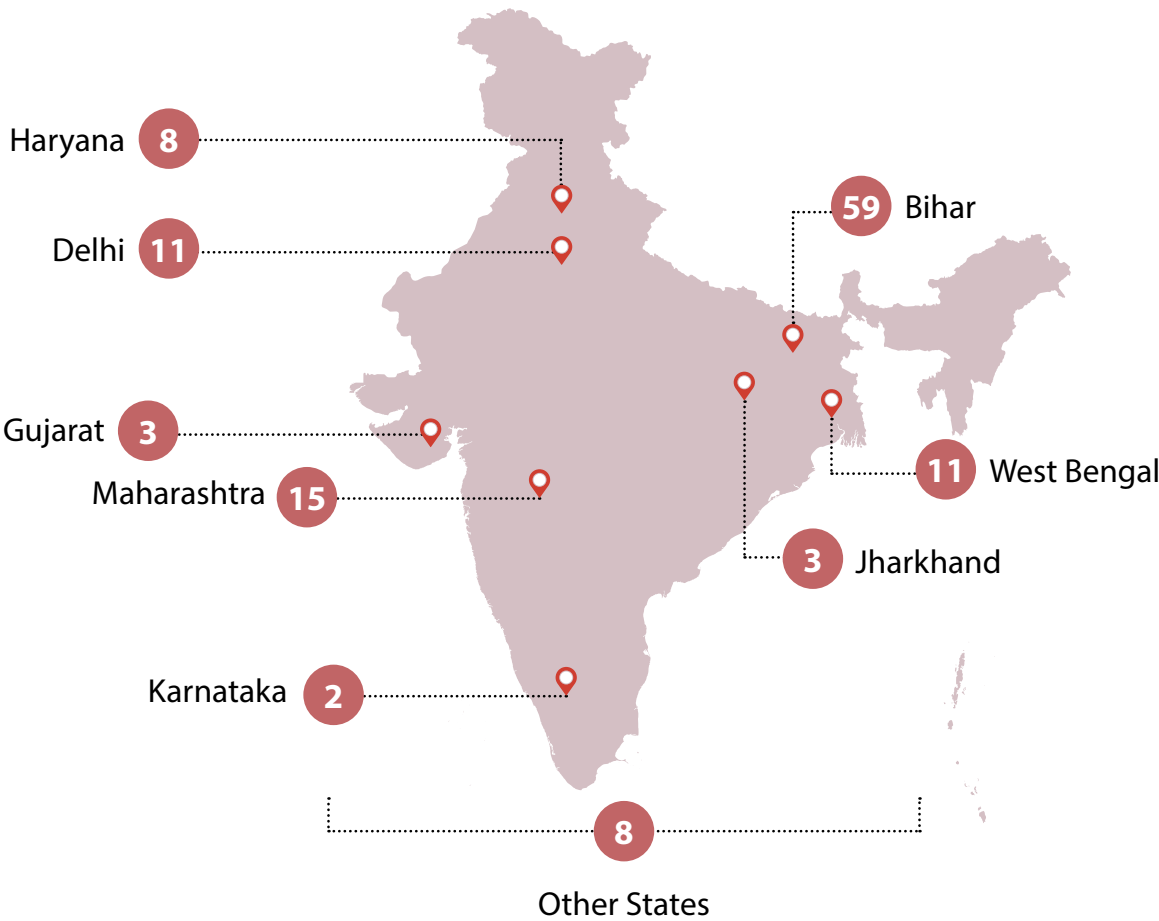
Sector Wise Batch 2024-26



Profile-wise Batch 2024-26



Location-wise Batch 2024-26



OUR RECRUITERS

- 3i Infotech Ltd.
- Accenture
- Acuity Analytics
- ACFL Microfinance
- Airtel
- AMUL
- AMUL (GCMMF)
- Arohan Financial Services Limited
- Asian Paints
- Aditya Birla
- Axis Bank
- Axis East Region
- Aga Khan Rural Support Programme (India)
- Allahabad Bank
- Amba Research
- Bandhan Bank
- BUIDCO
- Bihar Vikas Mission
- Bihar Industrial Area Development Authority (BIADA)
- BIA (VenturePark Incubator)
- Bajaj Housing Finance Limited
- Bajaj Finance Ltd.
- Bandhan Bank Limited - EEB
- Bandhan Bank Limited - HF Vertical
- Berger Paints
- Bluemedix
- Bharat Financial Inclusion Ltd. (BFIL)
- Bharti Axa
- Bharti Telemedia Ltd (Airtel)
- Birla Opus Paints
- BIRD (NABARD)
- BSPB
- BMSICL
- BRLPS - Jeevika
- BYJU'S
- Career Domain
- Capital Via Global Research
- Campus Management International Pvt. Ltd.
- Catalyst Management Services
- Cashpor Micro Credit
- Chaitanya India Fin Credit Pvt. Ltd.
- Clairvolex
- Coca Cola
- Colgate-Palmolive (India) Limited
- COMFED
- Competition Commission of India
- Content For Good Private Ltd. (YourStory)
- CSM Technologies
- Centaur Security and Safety Trading
- Dabur India Ltd.
- Digital Green
- DCB Bank Limited
- Delhivery
- Devyani Food Industries Limited (Creambell)
- eLitmus
- Epaathshala
- Extramarks
- Foundation for Research in Health Systems (FRHS)
- Farms n Farmers
- Federal Bank Limited
- Fino Payments Bank
- Flipkart
- Future Retail Limited
- Frontier Growth Advisors
- GIC Housing Finance Ltd.
- Global Archer Construction & Engineering LLP
- GSKCH
- Grant Thornton Bharat (GT Bharat)
- Green Agrevolution Pvt. Ltd.
- Hamsafar India
- Havells India
- HDFC Bank
- HDFC AMC Ltd.
- HDFC Life
- HDFC Ltd.
- HT Media
- HUL
- HEBE Financial Services Pvt. Ltd.
- IMRB International
- ICICI Bank Limited
- ICICI Securities Ltd.
- ICICI Prudential AMC Ltd.
- IDFC Bank
- Intercontinental Consultants and Technocrats Pvt. Ltd.
- InfoEdge Ltd.- Naukri.com Intellipaat
- Infrastructure development authority, Bihar
- IDBI Federal Life Insurance Co. Ltd.
- IFFCO Tokio General Insurance Co. Ltd.
- IndusInd Bank
- ITC Limited
- IDBI Bank Ltd.
- Indian PAC Consulting Pvt. Ltd.
- IOCL
- Indigo Paints
- Intellipaat Software Solutions Pvt. Ltd.
- Jabong
- Jana Small Finance Bank
- Jal Jeevan Hariyali
- JEEVIKA
- JK Cement Ltd
- Karvy Stock Broking Limited
- Kotak Mahindra Bank
- KPMG
- LIC Housing Finance Ltd.
- L&T
- Landmark Group (Max Fashion)
- Landesa (Rural Development Institute)
- Mahindra & Mahindra Ltd.
- Matcare Wellness Pvt. Ltd.
- Motilal Oswal Financial Services Ltd.
- Marico Ltd.
- Medha Learning Foundation
- MG Seating Systems Pvt. Ltd.
- Mother Dairy
- Mphasis
- MSME
- National Skill Foundation of India
- National Cooperative Development Corporation (NCDC)
- NTPC Ltd.
- NCDEX e Markets Ltd.
- NDDB Dairy Services
- Nestle India Limited
- NSDA
- Nuvocco Cements
- P. Jyoti CA Firm
- Pin Click Property Management Pvt. Ltd.
- Piramal Group
- PlanetSpark
- Positive Mantra Consulting (PMC)
- Prism Johnson Cement
- Propelld
- RBL Finserv Limited
- RBI
- RealTime Financial Advisors Pvt. Ltd.
- Repose Energy
- Reliance Consumer Products
- RIL Media Broadcasting
- Saarthak Development and Business Solutions Pvt. Ltd.
- Subicsha Coconuts Producers Company Ltd.
- Saija Finance Pvt. Ltd.
- IIFL Samasta Finance Limited
- Satya Micro Capital Ltd.
- SBI
- SBI General Insurance Co. Ltd.
- SIS Ltd
- SIS V-Protect
- SRVA Education
- SEBI
- Shoppers Stop
- Stock Holding Corporation of India Ltd.
- SPFL Securities Ltd.
- SATHI
- Swasti Health Resource Centre
- Swiggy
- Talisma
- The Outlook Group
- Tata Consumer Products
- Tata Power DDL
- Tata Steel Ltd.
- Tata Advanced Systems Limited (TASL)
- Tata Consultancy Services
- Tata AIG
- The Kerala Minerals and Metals Ltd.
- Triveni Almirah
- Udaan
- Udgam Digital Ops Pvt. Ltd.
- UltraTech
- Utkarsh Small Finance Bank
- Ujjivan Small Finance Bank
- Vistaar Financial Services Ltd.
- Vaya Finserv Pvt. Ltd.
- Voonik
- Vodafone Idea (Vi)
- Whirlpool Corporation
- WhiteHat Jr
- Xiaomi Technology India Private Limited
- X L Dynamics Pvt. Ltd.
- Yes Bank Ltd.
- Zomato Media Pvt. Ltd.

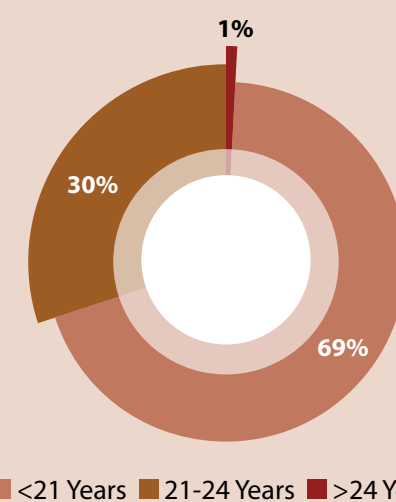


PGDM 2025-2027

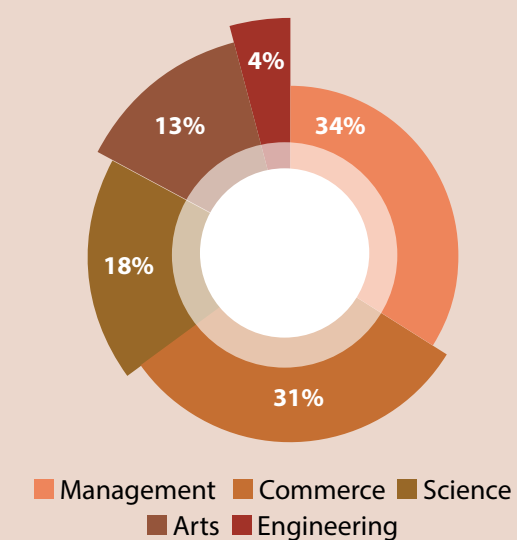
SECTION - A



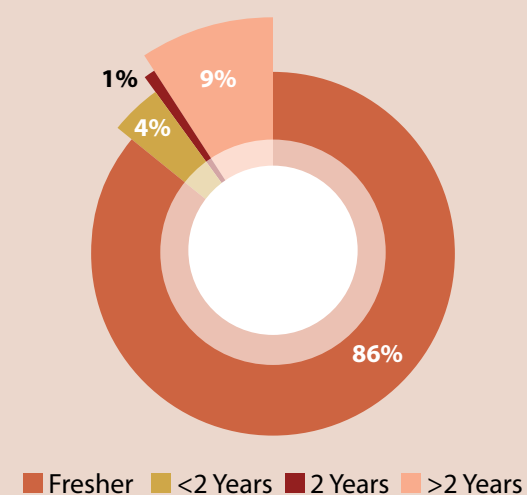
Age Distribution



Educational Qualification



Work Experience



SECTION - B



SUMMER PLACEMENTS

2025-2027

Over the years, more than 100 organizations have absorbed our students, both during the final placements and the summer internship seasons. Our students have earned high accolades for their achievements and a large number of them are star performers within their organizations.

01

CIMP provided on-campus Summer Internship for its PGDM 2025-27 batch students in different organisations.

02

Diverse roles and projects offered for Summer Internships.

03

Recruiters participated from various industry verticals like FMCG, Telecommunications, ITES, Financial Services, Management Consulting, Government Administrations, and Social Development, etc.

04

The highlights of this SIP season include the addition of several new recruiters for the PGDM 2025-27 batch Summer Internships, such as Power Grid Corporation of India Limited, Birla Opus, P. Jyoti, Havells, Confederation of Indian Industry (CII), Patna Dairy Project, ITC Sunbean, ITC, Reliance Consumer Products, Reckitt, Amul (GCMMF), Tatwa Technologies, a further strengthening the institute's industry engagement and providing students with diverse opportunities across sectors and functional domains.



PLACEMENT COMMITTEE

Batch 2025-2027



Left to Right

Pawan Kumar Agarwal, Rahul Kumar, Abhishek kumar Singh, Shalini Singh, Suhana, Sakshi Suman, Yanshika Yash

Placement Committee

Placement committee coordinates CIMP's placement activities. The committee tries to match the requirements of the corporate world with the expectations of the students and facilitate in a smooth placement process. The committee also works closely with the industry to receive feedback on the institute's curriculum and students' competencies and performances.

PGDM Batch 2025-27

Aastha Singh, 24 Years

B.Com
R.K. College
Summer Internship :
P Jyoti & Co. (IDBI Bank)
A Study on the Effectiveness of Concurrent Audit in Strengthening Internal Control, Risk Management and Fraud Prevention at IDBI Bank, Patna
Work Experience : 24 months
MS Advisory's Pvt Ltd
Marketing analyst intern



Student ID :
180061

Abhijeet Kumar, 22 Years

B.Sc
MARWARI COLLEGE RANCHI
Summer Internship :
Birla Opus Paints
Strategic Analysis of Indian Paint Industry & Birla Opus Growth Opportunity, Jamshedpur, Jharkhand



Student ID :
180001

<https://www.linkedin.com/in/abhijeet-kumar-484413263>

Abhinav Priyadarshi, 24 Years

BA
Delhi University
Summer Internship :
Tatwa Technologies Ltd
Opportunity mapping for Digital Transformation in the Agriculture Ecosystem of Bihar, Patna (Bihar)



Student ID :
180062

Abhishek Kumar Singh, 23 Years

BBA
Cimage professional College
Summer Internship :
Birla opus paints
Dealer onboarding, Hazaribagh



Student ID :
180002

www.linkedin.com/in/abhishek-singh-98a80421a

Aditya Aryan, 22 Years

B.Com
Awadh Bihari Singh College, Lalganj
Summer Internship :
Amul
To increase the market demand of Sagar-T special, Turki, Muzaffarpur



Student ID :
180063

Aditya Lal, 23 Years

B.Sc
Nalanda open university
Summer Internship :
COMFED
A study on market potential, Availability and Brand building strategy, Patna (Bihar)



Student ID :
180003

Aditya Prakash Singh, 26 Years

BBA
Amity University
Summer Internship :
ITC
Drive Sales Through Effective Distribution: Assessing Distribution Effectiveness And Retail Execution in the Cigarette Category, Patna, Bihar



Student ID :
180054

Akash Gupta, 23 Years

B.Com
Siliguri College of Commerce, NBU
Summer Internship :
AMUL (GCMF)
Analysis and Improvement of Amul's HoReCa Business in Patna, Bihar



Student ID :
180064

<https://www.linkedin.com/in/akash-gupta1405>

PGDM Batch 2025-27

Aman Kumar, 22 Years

B.Com
Patliputra University
Summer Internship :
Confederation of Indian Industry (CII)
Business Investment Opportunities and Industry Engagement Strategies for Renewable Energy in Bihar, Patna, Bihar



Student ID :
180005

www.linkedin.com/in/aman-kumar-564bb125a

Aman Kumar, 26 Years

B.Com
Doranda College, Ranchi University
Summer Internship :
ITC
To Analyse Customer Buying Behaviour and Drive Business Growth for the Agarbatti Category in the Patna Market through the Launch of Dry Dhoop, Patna (Bihar)



Student ID :
180043

<https://www.linkedin.com/in/aman-kumar-b83327237>

Amisha Kishor, 25 Years

BBA
Magadh mahila college
Summer Internship :
Amul
Enhance Customer Engagement and long-tail product sale promotion through Amul Parlours in Kumar and Kumar Agency, Patna, Bihar



Student ID :
180067

<https://www.linkedin.com/in/amisha-kishor-a3168b374>

Amit Kumar, 25 Years

BBA
CIMAGE College
Summer Internship :
ITC Limited
To analyse the customer buying behaviour and drive business growth for biscuits in wholesale channel in Patna., Patna
Work Experience : 18 months
Urban Company and Bunghofficial
Category associate and Sole Proprietor



Student ID :
180068

www.linkedin.com/in/amit-kumar-a48b901a2

Ankesh Raj, 24 Years

BBA
Ankesh Raj
Summer Internship :
CodeBucket
Bid management in Government IT procurement, Digha patna



Student ID :
180107

Ankit Kumar, 26 Years

B.Sc
R.P.S.College
Summer Internship :
ITC
"To understand the Candyman Superstar construct for DS and increase their earnings through this program.", Patna (Bihar)



Student ID :
180069

<https://www.linkedin.com/in/ankit-kumar-452a6440a>

Ankit Kumar, 22 Years

BBA
IMS noida
Summer Internship :
Itc sunbean
Consumer Awareness and Purchase Behaviour Analysis of Sunbean Products in Modern Retail Stores., NCR



Student ID :
180006

<https://www.linkedin.com/in/ankit-kumar-a8b223357>

Arya Kumari, 22 Years

BBM
Birla institute of technology patna campus
Summer Internship :
ITC
**A Study of Consumer Buying Behaviour in the Deodorant Category with Special Reference to ITC Pocket Perfumes in Patna*, Patna*



Student ID :
180103

<https://www.linkedin.com/in/arya-kumari-747293394>

PGDM Batch 2025-27

Aryan Singh, 26 Years

B.Tech
Aadarsh inter school, Nawada
Summer Internship :
RCPL - Reliance campa
To improve market penetration of campa beverages, Sasaram, Bihar
Work Experience : 6 months
Cognizant
QA engineer



Student ID :
180070

<https://www.linkedin.com/in/aryan-singh-792640359>

Avinash Kumar Singh, 25 Years

B.Sc
Magadh university,bodh gaya
Summer Internship :
mDoc info pvt ltd
B2B acquisition and Hospital onboarding, Patna,Bihar



Student ID :
180071

[linkedin.com/in/avinashsingh0007](https://www.linkedin.com/in/avinashsingh0007)

Ayush Ranjan, 26 Years

B.Sc
College of commerce, arts & science, Patna
Summer Internship :
ITC Limited
To analyse customer buying behaviour and drive business growth for the handwash category in Patna market through the launch of the new Clear Protect product, Patna, Bihar
Work Experience : 36 months
Tata Motors limited
Trainee



Student ID :
180007

www.linkedin.com/in/ayush-ranjan-b808a0332

Chirag Kumar, 23 Years

B.Com
University of allahabad
Summer Internship :
Amul
Connect the retailers with new distributor hare krishna enterprises and business growth in mokama, Mokama, bihar



Student ID :
180072

www.linkedin.com/in/chirag-kumar-a8977836a

Darakshan Afshan, 22 Years

BA
Patna Women's College
Summer Internship :
POWERGRID Corporation of India Ltd.
A study of Onboarding and Orientation of Employees of Powergrid Corporation of india Ltd. RHQ ER-1 Patna, Patna,Bihar



Student ID :
180008

www.linkedin.com/in/darakshan-afshan-o9583017

Deepak Prakash, 23 Years

BCA
Cimage professional college
Summer Internship :
Reliance consumer products limited
Determinants for campa beverages to become a significant player in the beverage industry, Patna, Bihar



Student ID :
180009

<https://www.linkedin.com/in/deepak-prakash-66a20a266>

Drishti Singh, 24 Years

BBA
Swami Vivekanand Subharti University
Summer Internship :
ITC Ltd
Market penetration and distribution analysis of ITC cigarette portfolio in patna, Patna
Work Experience : 42 months
Event Bazaar
Event Coordinator



Student ID :
180073

<https://www.linkedin.com/in/drishti-singh-14july24>

Gaurav Kumar, 25 Years

B.Com
Heramba Chandra College Kolkata
Summer Internship :
ITC ltd.
To analyze customer buying behavior and drive business growth for the Handwash category in the Patna market through the launch of the new Clear Protect product, Patna



Student ID :
180010

PGDM Batch 2025-27

Gaurav Kumar, 22 Years

BBA
BIHAR NATIONAL COLLEGE, PATNA UNIVERSITY
Summer Internship :
ITC
"To analyse lines per strike call (LPSC) for all distributor salespersons (DSS) in Patna and identify ways to improve Ds-Wise earning for this parameter", Patna, Bihar



Student ID :
180074

<https://www.linkedin.com/in/gaurav-kumar-9928a619a>

Gaurav Kumar, 22 Years

BA
B.D COLLEGE
Summer Internship :
Amul
Identifying gaps and retail census of Vasudev Enterprises, Patna, Bihar



Student ID :
180075

<https://www.linkedin.com/in/gaurav-kumar-4888a7367>

Gourav Kumar, 23 Years

B.Sc
College of commerce arts and science
Summer Internship :
Reliance consumer products limited
Role of marketing campaign in sales promotions of campa beverages, Patna, Bihar



Student ID :
180076

www.linkedin.com/in/gourav-kumar-79b248256

Harsh Kumar, 24 Years

BBM
Arcade Business College
Summer Internship :
ITC Limited
To Analyse Customer Buying Behaviour and Drive Business Growth for the Handwash Category in the Patna Market Through the Launch of the New Clear Protect Product., Patna, Bihar



Student ID :
180011

<https://www.linkedin.com/in/hks8809>

Harsh Raj, 22 Years

BBA
Lalit Narayan Mishra Institute of Economic Development change
Summer Internship :
Code Bucket solutions
Dairy Farmer payment experience & DBT readiness survey report, Patna, Bihar



Student ID :
180012

[linkedin.com/in/harsh-raj-5a1314261](https://www.linkedin.com/in/harsh-raj-5a1314261)

Harsh Raj, 22 Years

BBA
New Delhi Institute of Management
Summer Internship :
ITC Limited
To Analyse Lines Per Strike Call (LPSC) for All DS in Patna & Improve DS-wise Performance., Patna, Bihar



Student ID :
180077

<https://www.linkedin.com/in/harsh-raj-578a42256>

Harsha Kumari, 22 Years

BBA
Patna Women's College
Summer Internship :
Patna Dairy Project
Exploring Human Capital Strategies: Talent Management at Patna Dairy Project, Patna, Bihar



Student ID :
180013

[linkedin.com/in/harsha-kumari-844444230](https://www.linkedin.com/in/harsha-kumari-844444230)

Hritish Kumar, 22 Years

B.Com
Patliputra University
Summer Internship :
Reliance Consumer Products Limited
Challenges of campa beverages and role of marketing campaign, Patna, Bihar



Student ID :
180014

<https://www.linkedin.com/in/hritish-kumar>

PGDM Batch 2025-27

Ishan Raj, 29 Years

BA

Lalit Narayan Mithila University

Summer Internship :

Reliance Consumer Product Limited

Market Penetration and Sales Growth Strategy for Campa Beverages in retail market, Begusarai and Patna

Work Experience : 42 months

Enjoy With Subject Coaching

Academic Coordinator



Student ID :
180042

<https://www.linkedin.com/in/ishan-raj-138394379>

Jay Kumar, 22 Years

B.Com

Vanijya Mahavidyalaya, Patna University

Summer Internship :

ITC Ltd.

To analyze LPSC for all Ds in Patna and and work ways of improving Ds wise earning for this parameter, Patna, Bihar



Student ID :
180015

<https://www.linkedin.com/in/jyoti-kumari-77895435b>

Jyoti Gupta, 33 Years

BA

Daulat Ram College, University Of Delhi

Summer Internship :

Reliance Consumer Products Limited (RCPL)

How to improve market penetration of campa, Gaya (Bihar)

Work Experience : 76 months

Subhkhadi Industries Private Limited, Kashmir Vastralaya

Inventory Manager, Store Manager



Student ID :
180016

<https://www.linkedin.com/in/kajal-kumari-b9a988372>

Jyoti Kumari, 27 Years

B.Com

S.B.R COLLEGE

Summer Internship :

Master Capital Services limited

RMS Risk Analysis & Enhancement Framework, New Delhi



Student ID :
180078

<https://www.linkedin.com/in/kajal-kumari-b9a988372>

Kajal Kumari, 22 Years

B.Com

Veer Kunwar Singh University, Ara

Summer Internship :

RCPL (campa)

Robust plan for the sales growth of carbonated soft drink, Patna, Bihar



Student ID :
180017

<https://www.linkedin.com/in/kajal-kumari-b9a988372>

Khushboo Kumari, 23 Years

BBA

Icfai university

Summer Internship :

Bank of India

The study of core banking solutions, Muzaffarpur (Bihar)



Student ID :
180055

<https://www.linkedin.com/in/khushi-singh-b69862372>

Khushi Kumari, 23 Years

BCA

ABS college lalganj

Summer Internship :

Reliance Consumer Products Limited

Robust plan for Sales growth of Campa energy drink, Patna, Bihar



Student ID :
180018

<https://www.linkedin.com/in/khushi-kumari-1537742b8>

Khushi Singh, 21 Years

BA

B. N. Mandal university, laloo nagar, Madhepura

Summer Internship :

Reliance consumer products limited

Robust plan for the sales growth of CSD category, Patna, Bihar



Student ID :
180079

<https://www.linkedin.com/in/khushi-singh-b69862372>

PGDM Batch 2025-27

Krishna Murari, 22 Years

B.Sc

M.M college

Summer Internship :

ITC

To Analyse the customer Buying behavior and drive business growth for SX in Wholesale channel in Patna, Patna (Bihar)



Student ID :
180080

<https://www.linkedin.com/in/krishna-murari-2675152a6>

Kunal Singh, 26 Years

B.Tech

BA College of Engineering and Technology

Summer Internship :

Reckitt benckinser india ltd.

OL addition and geo-tagging, Muzaffarpur & kanti, Bihar

Work Experience : 18 months

NTTF (Nettur Technical Training Foundation)

Assistant Training officer

Tata Boeing Aerospace Ltd.

Tooling and Design Intern



Student ID :
180081

<https://www.linkedin.com/in/ma yanksaini03>

Mansi Jha, 23 Years

BBA

Vidya vihar institute of Technology Purnea

Summer Internship :

Amul (GCMMF)

Project Title : To analyse & find the gap in Beat realignment and Beat restructuring of purnia town., Purnea (Bihar)



Student ID :
180111

<https://www.linkedin.com/in/ma yanksaini03>

Mayank Kumar Saini, 23 Years

BBM

Xavier's institute of management, bhubaneswar

Summer Internship :

ITC

Strengthening retail compliance of Jamui market, Jamui, Bihar



Student ID :
180021

<https://www.linkedin.com/in/ma yanksaini03>

Kumar Sanu, 22 Years

B.Sc

LALIT NARAYAN JANTA COLLEGE

Summer Internship :

Reckitt

Outlet expansion and market penetration, Darbhanga, Bihar



Student ID :
180019

<https://www.linkedin.com/in/kumar-sanu-5a654b342>

Mahesh Kumar, 22 Years

B.Sc

Gossner College, Ranchi

Summer Internship :

Reliance Consumer Products Limited (RCPL)

Sales Execution & Market Development of RCPL Products, Daltonganj, palamu jharkhand



Student ID :
180020

<https://www.linkedin.com/in/mahesh-kumar-2375aa340>

Mansi Sharma, 24 Years

BA

B.R.B college, Samastipur

Summer Internship :

ITC (sunbean)

New product launch in Modern Trade (MT): sunbean cafe mix, Kolkata, west Bengal



Student ID :
180102

<https://www.linkedin.com/in/mahesh-kumar-2375aa340>

Md Wamique Ahmad, 26 Years

BBA

Jamia Millia Islamia University, New Delhi

Summer Internship :

Confederation of Indian Industries

Business Investment Opportunities And Industry Engagement Strategies For Renewable Energy In Bihar; Patna, Bihar



Student ID :
180022

<https://www.linkedin.com/in/mahesh-kumar-2375aa340>

PGDM Batch 2025-27

Meenakshi Kumari, 24 Years

BBM
Arcade Business College
Summer Internship :
Powergrid
A Study Of Work-Life Balance Among Employees Of Powergrid Corporation Of India Limited, Patna, Bihar



Student ID :
170083

Mohit Gupta, 28 Years

B.Com
MAGADH UNIVERSITY
Summer Internship :
Reckitt
OUTLET EXPANSION (Retail), Patna, Bihar
Work Experience : 51 months
Subhkhadi Industries Private Limited
Sales And Marketing Coordinator



Student ID :
180082

<https://www.linkedin.com/in/mohit-gupta-532826372>

Mohit Kumar, 24 Years

BA
BS college
Summer Internship :
ITC limited
To analyse the customer buying behaviour and drives the business growth of snacks in the wholesaler channel in patna., Patna, Bihar



Student ID :
180083

<https://www.linkedin.com/in/mohit-kumar-463a0a2a6>

Mritunjay Kr. Chaturvedi, 27 Years

B.Com
Ranchi university
Summer Internship :
COMFED
Market potential analysis of sudha products and strategy to increase sales, Patna (Bihar)



Student ID :
180113

<https://www.linkedin.com/in/mrityunjaychaturvedi>

Munam Habibur Rab, 26 Years

B.Com
College of Commerce, Arts and Sciences Patna
Summer Internship :
KPMG Assurance and Consulting Services LLP
Data Governance and Policy Framework in Higher Education, Patna, Bihar
Work Experience : 42 months
Schoolnet India Pvt. Ltd, Tulip Public School, Applomac
Finance Associate, Digital Marketing Consultant



Student ID :
180023

www.linkedin.com/in/munam-rab-430976170

Nimisha Nidhi, 24 Years

B.Sc
Doon pg college of agriculture and technology
Summer Internship :
ITC SUNBEAN
"Spreading Awareness and Customer Handling: A Study of ITC Sunbean Premix Coffee", Kolkata



Student ID :
180106

<https://www.linkedin.com/in/nimisha-nidhi-821652257>

Nisha Bharti, 20 Years

B.Com
Shubharti university
Summer Internship :
Powergrid corporation of India Limited
Financial statement analysis of Power grid corporation of India Limited, Patna, Bihar



Student ID :
180084

<https://www.linkedin.com/in/nisha-bharti-959568372>

Nishchal Anand, 26 Years

B.Tech
IIMT University, Meerut
Summer Internship :
ITC Limited
To Analyse the customer Buying behavior and drive business growth for SX in Wholesale channel in Patna, Patna, Bihar
Work Experience : 18 months
AAV Innovation Labs Pvt. Ltd
Full Stack Developer



Student ID :
180085

www.linkedin.com/in/nishchal-anand-6662a11a3

PGDM Batch 2025-27

Noorain Fatma, 23 Years

BBA
Magadh Mahila College
Summer Internship :
Amul GCMMF
Identifying Gaps and Retail Outlet Survey of Vikas Enterprises, Patna, Bihar



Student ID :
180049

Nupur Sharma, 22 Years

BBA
L. N. Mishra Institute of Economic Development and Social Change
Summer Internship :
Reliance Consumer Products Limited
What are the challenges for Campa beverages in India and solutions (SWOT Analysis), Patna



Student ID :
180086

<https://www.linkedin.com/in/nupur-sharma-ab1540283>

Pawan Kumar Agrawal, 28 Years

B.Com
MAGADH UNIVERSITY
Summer Internship :
ITC
"To Analyse the customer Buying behavior and drive business growth for SX in Wholesale channel in Patna", PATNA, BIHAR
Work Experience : 36 months
ARS and Company C-Scheme Jaipur
Article Assistant



Student ID :
180087

<https://www.linkedin.com/in/pawan-agrawal-0777b050>

Pooja Kumari, 22 Years

B.Com
Veer kunwar singh university
Summer Internship :
Reliance consumer products limited
Robust plan for the sales growth of campa energy drink, Patna



Student ID :
180024

<https://www.linkedin.com/in/pooja-kumari-979b77372>

Pragyan Vats, 22 Years

BBA
PATNA UNIVERSITY
Summer Internship :
AMUL (GCMMF)
Technology adoption at Amul, Patna, Bihar



Student ID :
180025

<https://www.linkedin.com/in/pragyan-vats-a97b37204>

Prashant Ranjan, 22 Years

BA
Patliputra university, patna, bihar
Summer Internship :
ITC
The productivity of wholesale distribution, Mokama (Bihar)



Student ID :
180053

Prateek Sharma, 21 Years

B.Com
(SGGS) College, Patna City.
Summer Internship :
RudraX Dynamics
"ev charging infrastructure deployment in enterprise sites",
Work Experience : 2 months
RudraX Dynamics
BDI-business development intern



Student ID :
180041

Prince Kumar, 23 Years

B.Com
VANIYA MAHAVIDYALAYA
Summer Internship :
Birla Opus paints
Market Mapping, Dealer Conversion & Business Development of Birla Opus Enamel in Bhagalpur (BYA, BYC, BYE) and Banka Territory", Bhagalpur



Student ID :
180052

<https://www.linkedin.com/in/prince-kumar-a816a8378>

PGDM Batch 2025-27

Priya Rashmi, Years

BA
SSLNT Mahila College Dhanbad
Summer Internship :
Reliance Consumer Products Limited - Campa
How to improve Market penetration of Campa beverages, Patna, Bihar



Student ID :
180088

Rahul Kumar, 22 Years

B.Sc
Jagjivan College Gaya
Summer Internship :
ITC
Verification and Rationalization of retail channel in Bridge, Gaya (Bihar)



Student ID :
180089

<https://www.linkedin.com/in/rahul-kumar-2823a62a0>

Rahul Kumar, 23 Years

BBM
Arcade Business College
Summer Internship :
ITC limited
New Product Launch in MT: Sunbean Cafe Mix, Sonipat, Haryana



Student ID :
180026

<https://www.linkedin.com/in/rahul-kumar-b75b6a3a0>

Rahul Kumar, 22 Years

B.Sc
BIHAR AGRICULTURAL UNIVERSITY, SABOUR
Summer Internship :
Birla Opus
Market Development And Institutional Sales Pipeline Creation For Birla Opus Prime: A Study Of The Hospital And Hospitality Segments In Ahmedabad And Gandhinagar, Ahmedabad, Gujarat



Student ID :
180047

Raj Mishra, 22 Years

B.Com
Ram Krishna Dwarika College, Patna
Summer Internship :
ITC Limited
To analyse the customer buying behaviour and drive business growth for biscuits in wholesale channel in Patna., Patna, Bihar



Student ID :
180090

www.linkedin.com/in/raj-mishra-87a1a0373

Raja Kumar Basak, 27 Years

BA
Patna College Patna
Summer Internship :
ITC
New Product Launch In Modern Trade: Sunbean Mix Cafe, Siliguri, West Bengal



Student ID :
180027

www.linkedin.com/in/rajakumarbasak

Rajshri, 23 Years

B.Com
RAM KRISHNA DWARIKA COLLEGE, PATNA, BIHAR
Summer Internship :
ITC PATNA
To analyse customer buying behavior and drive business growth for handwash category in patna market through launch of new clear protect product(new handwash variant), Patna, bihar



Student ID :
180091

<https://www.linkedin.com/in/rajshri-9b9467373>

Ravi Raman, 23 Years

BBA
Manipal University Jaipur
Summer Internship :
ITC
To Analyze Customer Buying Behavior and Drive Business Growth for the Hand Wash Category in Patna through the Launch of the New Clear Protect Product, Patna.



Student ID :
180092

PGDM Batch 2025-27

Rishi, 24 Years

B.Tech
Maulana Abul Kalam Azad University of Technology, West Bengal
Summer Internship :
Reliance Consumer Products Limited (RCPL)
"The Push and Pull Effect: How Retailer Support and Customer Demand Drive Campa Juice Sales, Biharsharif



Student ID :
180093

<https://www.linkedin.com/in/rishi-aa567a207>

Riya Kashyap, 22 Years

BCA
Patna women's college
Summer Internship :
ITC
To understand the Candyman superstar construct for Ds, and increase their earnings through this program, Patna



Student ID :
180028

<https://www.linkedin.com/in/riya-kashyap-1542a3394>

Rohit Raj, 23 Years

B.Com
Amity University Patna
Summer Internship :
Reliance Consumer Product limited
A Study on Managing Distribution Channels for Campa Products, Patna, Bihar



Student ID :
180029

<https://www.linkedin.com/in/rohit-raj-553677236>

Roushan Sriwastava, 23 Years

B.Com
University of Allahabad
Summer Internship :
COMFED
To identify the market potential of flavoured milk and create strategy to increase sales, brand visibility and product awareness, Patna, Bihar



Student ID :
180030

[linkedin.com/in/roushan-sriwastava](https://www.linkedin.com/in/roushan-sriwastava)

Rudransh, 26 Years

B.Com
Vaniya Mahavidyalaya, Patna University
Summer Internship :
Comfed
Study on Retailer Behavior towards Premium Sudha Products, Patna, Bihar



Student ID :
180031

<https://www.linkedin.com/in/rudransh-raz-343436115>

Sahil Kumar, 24 Years

BBM
ARCADE BUSINESS SCHOOL
Summer Internship :
ITC
"A Study On Daily Sales Distribution Channel In ITC Cigarettes & Tobacco Division With Reference To Wholesale And Retail Market, Arrah, Bihta



Student ID :
180032

Sahil Shakti, 23 Years

B.Sc
Pls college masaurhi
Summer Internship :
Comfed
Market research, Patna



Student ID :
180094

<https://www.linkedin.com/in/sahil-shakti-707630350>

Sakshi Soumya, 24 Years

B.Com
Indira Gandhi National Open University
Summer Internship :
State Bank Of India (SBI)
Retail Banking and customer Retention in competitive Landscape, Kerela



Student ID :
180095

PGDM Batch 2025-27

Sakshi Suman, 23 Years**Any other**

SHUATS prayagraj

Summer Internship :**RCPL***what are the challenges for Campa beverages in India and solutions (SWOT Analysis), Patna Bihar*Student ID :
180033<https://www.linkedin.com/in/sakshi-suman-446b71200>**Sarthak Kumar, 22 Years****BBA**

L.N.Mishra College of Business Management, Muzaffarpur

Summer Internship :**ITC Limited***Analyse customer buying behaviour and drive business growth for Snacks in the wholesale market of Muzaffarpur, Muzaffarpur, Bihar*Student ID :
180044<https://www.linkedin.com/in/sarthak-kumar-om997680>**Satyam Kumar, 23 Years****BBA**

LALIT NARAYAN INSTITUTE OF DEVELOPMENT AND SOCIAL CHANGE

Summer Internship :**ITC***Analysis of Customer Behaviour and Driving Business Growth for the Handwash Category in Patna Market through the Launch of Savlon Clear Handwash, Patna (Bihar)*Student ID :
180096<https://www.linkedin.com/in/satyam-kumar-067ba8365>**Sauryansh Shree, 23 Years****B.Sc**

Oriental College

Summer Internship :**ITC***Exploring and understanding distribution from Wholesale Distributor, Aarah, Buxar, Masaurhi*Student ID :
180034www.linkedin.com/in/sauryansh-shree**Shalu Kumari, 25 Years****B.Com**

SLK College, Sitamarhi

Summer Internship :**Amul***Analyse the market of sagar t special and propose strategy to market share, Sitamarhi, Bihar*Student ID :
180035<https://www.linkedin.com/in/shalu-jha-a65a91386>**Shambhavi Kumari, 22 Years****BBA**

Birla Institute of Management Patna

Summer Internship :**AMUL***Identify gaps in retail census of Rajshree enterprise, Patna, Bihar*Student ID :
180104<https://www.linkedin.com/in/shambhavi3016>**Shashank Shekhar, 26 Years****B.Sc**

201 - H.D. JAIN COLLEGE, ARA

Summer Internship :**ITC FOODS - SUNBEAN***New Product launch in Modern Trade: Sunbean Café Mix, Kolkata*Student ID :
180097<https://www.linkedin.com/in/shashank-og>**Shashank Shekhar, 25 Years****Any other**

Chanakya National Law University, Patna

Summer Internship :**BCCL (Bharat Coking Coal Limited)***Managing harmonious relationship between management and trade union in an industrial setting, Dhanbad, Jharkhand*Student ID :
180046www.linkedin.com/in/shashank-shekhar-5309ba202

PGDM Batch 2025-27

Shipu Kumari, 21 Years**BA**

Patna Women's College

Summer Internship :**Bihar rural livelihoods promotion society (JEEVAiKA)***Market feasibility study of "Bakari Palak Didion Ka Fresh Premium Mutton Shop" in Patna., Patna*Student ID :
180050<https://www.linkedin.com/in/shipu-kumari>**Shreya Kumari, 22 Years****BBA**

BIRLA INSTITUTE OF TECHNOLOGY MESRA RANCHI JHARKHAND

Summer Internship :**Havells India limited***A study of Talent acquisition and selection process at Havells India limited, Patna Bihar*Student ID :
180108<https://www.linkedin.com/in/shreya--kumari>**Shruti Soni, 23 Years****BBA**

Amity university

Summer Internship :**Reliance Consumer Products Limited (RCPL)***Challenges for Campa Cola Beverage in India & Solutions (SWOT Analysis), Chapra (Bihar)*Student ID :
180098<https://www.linkedin.com/in/shruti-soni-b72219283>**Shubham Kumar, 27 Years****B.Com**

College of Commerce, Arts & Science, Patna

Summer Internship :**Reliance Consumer Products Limited***A Study On Managing Distribution Channel For Campa Products, Patna, Bihar*Student ID :
180112www.linkedin.com/in/shubham-kumar-741546152**Sneha Kumari, 26 Years****B.Com**

Vaniya Mahavidyalaya

Summer Internship :**Reliance consumer product limited (RCPL)***How to improve market penetration with Campa Beverages products., Patna, Bihar*Student ID :
180099<https://www.linkedin.com/in/sneha-kumari-6b4216394>**Somya Krishnan, 23 Years****BBM**

Lalit Narayan Mishra institute of economic development and social change, Patna

Summer Internship :**Birla Opus Paints***Dealer lead generation and dealer preference study for Birla opus Paints in Muzaffarpur, Muzaffarpur (Bihar)*Student ID :
180100**Suhana, 23 Years****BBA**

Amity school of Business

Summer Internship :**Powergrid corporation of india limited***Financial statement analysis of power grid through ratio analysis, Patna, Bihar*Student ID :
180101<https://www.linkedin.com/in/ms-suhana-a641161a3>**Sumit Sagar, 22 Years****B.Com**

College of Commerce, Arts and Science

Summer Internship :**Codebucket Solutions Private Limited***Digital Transformation Of Public Transport: A Study Of Intelligent Transport ERP And ICC Integration, Patna, Bihar*Student ID :
180036<https://www.linkedin.com/in/sumit-sagar-9b73a5260>

Supriya Mishra, 25 Years

B.Com

Patna Women's College

Summer Internship :
Patna Dairy Project

Assessing the brand equity and developing repositioning strategy for Sudha Dairy im, Patna, Bihar



Student ID :
180037

 <https://www.linkedin.com/in/supriya-mishra-813297373>

Suruchi Kumari, 24 Years

B.Com

Sri Arvind Mahila College

Summer Internship :
Amul

Enhance customer engagement and long tail product sales promotion through Amul parlour, Patna Bihar



Student ID :
180038

 <https://www.linkedin.com/in/suruchi-kumari-514861352>

Tanya Kumari, 25 Years

B.Sc

PATNA UNIVERSITY

Summer Internship :
ITC

Project: Candyman Superstar - Performance Mapping & Daily Sales Improvement of Distributor Salesmen in the Confectionery Segment (Patna, Bihar), Patna,Bihar

Work Experience : 30Months

Tata Consultancy Services

Information Process Enabler



Student ID :
180039

 <https://www.linkedin.com/in/tanya-kumari-2937b1247>

Vaibhav Kumar, 22 Years

BBA

Nalanda Business College, Maulana Mazraul Arabic and Persian University

Summer Internship :
Hindustan petroleum

Increase throughput output in rural area, Aara, arwal, Gaya, Nawada, Bhagalpur, Begusarai, fatuhan, Vaishali, Mokama (Bihar)



Student ID :
180105

 <https://www.linkedin.com/in/vaibhav-singh-9a0b17399>

Vikas Kumar Gupta, 26 Years

BA

Nalanda open University, Patna

Summer Internship :
Amul

Secondary sales parameter improvement in ara town, Ara, Bihar



Student ID :
180110

 <https://www.linkedin.com/in/yanshika-yash-a647b22bb>

Yanshika Yash, 23 Years

BBA

Cimage professional college

Summer Internship :
Birla Opus (Aditya Birla Group)

Study on the Growth Prospects of Unproductive Dealers and Town Mapping for Dealer Network Expansion at Birla Opus, Patna, Bihar



Student ID :
180114

 <https://www.linkedin.com/in/yanshika-yash-a647b22bb>

Yash Anand, 22 Years

B.Com

Patliputra University

Summer Internship :
Birla Opus

Low Sales Of Enamel In Bilaspur Region, Bilaspur Chattisgarh



Student ID :
180040

 <https://www.linkedin.com/in/yash-anand-657148299>



Message from the PLACEMENT CHAIRPERSON

"The true measure of management education lies not only in what our students learn, but in the value they create when they step into the world of business."

Dear Esteemed Recruiters,

As the Placement Chair and Professor of Practice at CIMP, I am pleased to introduce and present **PGDM Batch 2025-27**– a cohort that combines intellectual curiosity with practical business acumen, emerging leadership capabilities and a readiness to create meaningful value for organisations

For over 17 years, CIMP's placement legacy has stood as a testament to the quality and relevance of its management education. At CIMP, our endeavour is to develop professionally competent, ethical and socially responsible managers who are prepared to navigate a dynamic business environment. Guided by our institutional values of **Excellence, Integrity, Innovation, Inclusiveness** and **Social Responsibility**, we continuously strengthen the interface between classroom learning and industry expectations.

The 2025–27 cohort brings together promising talent with diverse academic backgrounds and capabilities. Through rigorous coursework, industry interaction, live projects and the Summer Internship Programme, students have gained valuable exposure to real-world business challenges and are preparing to contribute meaningfully across functions and sectors.

The quality of our students is further reflected in the growing number of CIMP alumni occupying significant managerial and leadership positions across reputed organisations like and diverse industries—a strong testament to the relevance of the capabilities nurtured at the Institute.

Strengthening Corporate Engagement

Our placement ecosystem has continued to strengthen through an expanding recruiter base and increasing sectoral diversity, encompassing BFSI, FMCG/FMCD, Consulting, IT & ITES, Manufacturing, Analytics, Healthcare, E-commerce and other emerging domains. We remain committed to deepening our relationships with existing partners while welcoming new organisations to the CIMP ecosystem.

One of the most remarkable aspects of the recent year's placement season has been the **multiple time hiring** and trust shown by top recruiters, reaffirming their confidence in the quality of our talent pool. Such repeated engagement not only reflects the strong industry-academia trust we've cultivated but also reinforces CIMP's position as a preferred talent destination.

CIMP continues to raise the bar in corporate engagement and industry-aligned practices. Our flagship **HR Next – The HR Conclave**, launched in January 2025, has evolved into a platform for meaningful dialogue with leading HR professionals, with its second edition, HR Next 2.0, held in November 2025. The adoption of the **IPRS - Audited Placement Report** further reinforces our commitment to transparency, credibility and globally aligned placement practices-strengthening the trust and confidence of our corporate partners.

To boost our placement rates further, we intend to broaden our recruitment network, enhancing partnerships with diverse companies and introducing **new electives** as per job market requirements which will play a crucial role in enhancing student outcomes and opportunities.

CIMP continues to uphold its vision of nurturing ethical, socially responsible, and industry-ready professionals while contributing to nation-building and regional development. With its evolving industry partnerships, global academic collaborations, and its transformed pedagogy, CIMP remains committed to shaping future business leaders of India.

As we commence the **Placement Season 2027**, our focus remains on creating meaningful, long-term partnerships between industry and academia and connecting organisations with talent that is capable, adaptable and ready to create value.

I warmly invite our existing and prospective corporate partners to engage with Chandragupt Institute of Management Patna and find the best fit for your talent needs.

My sincere appreciation to our corporate partners, recruiters, alumni, faculty and students for their continued trust and contribution to the CIMP journey.

"Let us build partnerships that go beyond recruitment—to create talent, opportunity and lasting value."

Prof. Vibhash Kumar

CONTACT DETAILS

Placement Office

Chandragupt Institute of Management Patna

Mithapur Institutional Area, Patna - 800001, Bihar

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Email: placement@cimp.ac.in | Website: www.cimp.ac.in





CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

(Approved by AICTE, Ministry of Education, Government of India,
Programme accredited by NBA and recognised by AIU as equivalent to MBA)

Mithapur Institutional Area, Patna - 800001, Bihar

Phone: 0612 - 2366015/034/004/021, +91-7677227923 | Mobile: +91-9771493952 | Fax: 0612 - 2366029

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