

6th International Conference on CSR

CSR in Bihar

ICCSR 2026 · Sponsor & Collaborator

Patna · 10–11 December 2026 · Chandragupt Institute of Management Patna

THEME

CSR 2.0 – Learnings from the Past and the Way Ahead

Under the Companies Act, 2013, Indian companies set aside 2 per cent of their net profits for CSR. In FY 2024–25, Bihar received around ₹456 crore in CSR expenditure, with **major contributions by PSUs** alongside private companies. CIMP has hosted five editions of the International Conference on CSR between 2021 and 2025, and ICCSR 2026 carries that dialogue into a new phase of CSR in Bihar.

Where CSR can move Bihar



Health



Education



Livelihoods



WASH



Climate
Resilience



Rural
Development



Social Inclusion

Large CSR funds flow to states like Maharashtra, Karnataka, Tamil Nadu and Gujarat, while Bihar receives only a minimal share. **ICCSR 2026 is where that changes — through systems that identify, channel, validate and measure impact.**

ICCSR 2026 highlights



Scholarly papers on
developmental innovations



Pre-workshop FDP on
Research Methods



Panels on CSR's future in
Bihar



Good CSR practices at state
level



Awards for exemplary papers



Journal publication prospects



Certificates for all paper
presenters



Networking lunch



Cultural programme

About CIMP and ICCSR



About the Institute

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with active support from the Government of Bihar. CIMP was established in the pattern of IIM A in Bihar to give a boost to management education in Bihar and to support the state in terms of research and consultancy in the areas of management and beyond. CIMP offers full-time AICTE-approved, NBA-accredited, and AIU recognized Post-Graduate Diploma in Management Programme; full-time AICTE-approved Fellow Programme in Management (FPM) and Executive Training Programmes for the officials of the Government of Bihar and executives/managers from various industries/corporations. Apart from this, CIMP also provides nationally and internationally funded Research and Consulting services for various government departments, UN agencies and other development organizations.



CIMP Centre for CSR & ESG Studies Foundation

The Centre for CSR & ESG Studies Foundation at Chandragupt Institute of Management Patna (CIMP), commonly known as the **CIMP Foundation**, was established in 2017 and was registered under Section 8 of the Societies Registration Act, 1860, in 2023 on the CIMP campus. As one of the early institutions in Bihar dedicated to advancing Corporate Social Responsibility (CSR) and Environmental, Social, and Governance (ESG) principles, it aims to promote inclusive and transformative development that extends beyond traditional business and management boundaries.

As a business management institute, CIMP operates this Centre to establish itself as a thought leader, study and interpret policies on the mandatory CSR Law, engage with government, corporates, and regulators as a trusted knowledge partner, serve as a hub for project proposals, capacity-building programs, consultancy services, corporate collaborations, research sponsorships, and social impact initiatives, systematically collect and analyze data and identify priority sectors and regions. The Centre also focuses on developing case studies, conducting data analytics and applied research, and facilitating student projects, internships, and live industry engagements, all aimed at contributing meaningfully to regional development.



International Conference on CSR (ICCSR) at CIMP

For the past five years, CIMP has been hosting the International Conference on Corporate Social Responsibility (ICCSR), reaffirming its strong commitment to promoting dialogue, research, and action in CSR, sustainability, and inclusive development. The conference brings together business leaders, policymakers, researchers, and social organisations, helping to spread awareness about the transformative role of CSR. It also provides young scholars and researchers an opportunity to showcase their work, exchange ideas, and contribute to shaping CSR policies and practices. By blending knowledge exchange with real-world impact through this platform, ICCSR has encouraged innovative, research-based solutions to global development challenges.

Five years of CSR dialogue

2021

CSR: Aligning Profits
with Purpose

2022

Achieve SDGs:
Opportunities &
Challenges

2023

Health, Welfare &
Sustainable
Development,
preparing for ESG

2024

CSR and Rural
Development:
Leveraging
Opportunities

2025

CSR, Stakeholder
Engagement and
Collaboration

2021

In 2021, the conference focused on “CSR: Aligning Profits with Purpose”, with distinguished addresses by Shri Tarkishore Prasad, Deputy Chief Minister of Bihar, Martin Neureiter, CEO of The CSR Company International, and Dr. Bhaskar Chatterjee, Director General & CEO of the Indian Institute of Corporate Affairs.

2022

The 2022 theme, “Achieve Sustainable Development Goals: Opportunities & Challenges”, brought together eminent voices such as Dr. S. Siddharth, Additional Chief Secretary, and (Dr.) Colin Coulson Thomas, President of the Institute of Management Service, UK.

2023

In 2023, discussions centred on “Prioritizing Health, Welfare and Sustainable Development through CSR as a Means of Preparing for ESG”. The event was enriched by contributions from Prof. Miriam Erez, Vice Dean of the MBA Program at Technion, and keynote speaker Prof. (Dr.) Luu Trong Tuan, Associate Professor at the University of Technology, Australia.

2024

The 2024 conference addressed “CSR and Rural Development: Leveraging Opportunities”, featuring special guest Martin Neureiter, CSR Company International, and keynote speaker Prof. (Dr.) Vijaya Gupta from IIM Mumbai.

2025

In 2025, CIMP hosted the 5th International Conference on Corporate Social Responsibility (ICCSR 2025) on the theme “CSR, Stakeholder Engagement and Collaboration”, featuring eminent speakers including Ms. Margaret Gwada (UNICEF Bihar), Mr. Bhaskar Chatterjee (Ex-IAS, Former DG & CEO IICA), Mr. Mathew Cherian (HelpAge India), and other national and international CSR leaders representing ARAMCO, NABARD, Wabtec, ICICI Foundation, Palladium, TISS, Brillio, Apollo and others. The conference brought together corporates, academia, NGOs, and development partners through keynote sessions, paper presentations, a CSR high-level policy roundtable, and felicitation of Bihar's leading CSR implementers.

How CSR in Bihar took shape

2021

1st ICCSR held in Bihar — the first time CSR research papers were presented in the state. The **CIMP Centre for CSR Studies** was inaugurated by Deputy Chief Minister Shri Tarkishore Prasad, laying the foundation for CSR research, dialogue and policy.

2022

2nd ICCSR, inaugurated by Dr. S. Siddharth, Additional Chief Secretary, Finance, with Dr. Hishmi Jamil Hussain (CSR Head, Tata Steel) as Guest of Honour. A knowledge paper on the role of state governments in implementing India's CSR law covered 14 states, and a state-level committee was formed by the Development Commissioner to prepare Bihar's CSR Policy.

2024

CIMP Centre for CSR Studies **submitted the draft Bihar State CSR Policy**, moving Bihar closer to institutionalising CSR.

2025

The Government of Bihar enacted the **first Bihar State CSR Policy**, introduced by the Department of Finance, the culmination of years of research, collaboration and policy dialogue.

2026

CSR 2.0 begins: web-based CSR 1.0, tighter compliance and reporting, auditor validation and independent verification, talk of extending CSR to mid-sized companies, and the convergence of CSR, ESG and impact measurement with the Social Stock Exchange. Bihar has the chance to build a more transparent, accountable, technology-enabled and impact-oriented model of corporate engagement.

Books and the case for collaborating

Books published under ICCSR



Role of AI in CSR: Connecting SDGs with Technology for Impact

Published by Bloomsbury, 2025

This forward-looking volume explores how artificial intelligence can amplify the impact of CSR initiatives by aligning with the UN Sustainable Development Goals (SDGs).



The Role of State Governments in Implementing India's CSR Law – Key Recommendations for Bihar

Centre for CSR Studies in partnership with India CSR, 2023 · Rusen Kumar, Kumod Kumar and Prof. (Dr.) Rana Singh

This policy-oriented publication provides actionable insights for enhancing CSR effectiveness at the state level.



Prioritising Health, Welfare and Sustainable Development through CSR as a Means of Preparing for ESG

ICCSR 2023, Bloomsbury · Prof. (Dr.) Subananda Senapati, Kumod Kumar and Prof. (Dr.) Rana Singh

Covers key ESG topics such as home-care case studies, childcare, ESG scoring of listed companies, prisoners and human rights, green laws, and more.



A Strategic Approach to CSR: Focusing on Sustainable Development

Bloomsbury, 2022 · Edited by Jyoti Verma, Kumod Kumar and Prof. (Dr.) Rana Singh

This book emphasizes long-term CSR strategies that integrate sustainability principles for inclusive growth.



How to do Due Diligence of NGOs for CSR: A Step-by-Step Guide & Framework

Global Vision Press · Rusen Kumar and Kumod Kumar

This work provides standards for CSR departments to assess and verify NGO partners and strengthen grant management processes.

Why become a Collaborator?

Becoming a Collaborator at ICCSR 2026 provides your institution or organization with a unique opportunity to engage with a diverse and influential audience while contributing to meaningful dialogue on Corporate Social Responsibility and ESG.



Expand Your Reach: Engage directly with researchers, educators, industry leaders, entrepreneurs, and policymakers from across India and beyond. This platform enables you to communicate your vision, showcase your initiatives, and connect with stakeholders who matter.



Build Strategic Partnerships: Form long-term collaborations with prominent national and international stakeholders working at the intersection of CSR, sustainability, law, education, and governance.



Enhance Brand Visibility: Benefit from wide visibility through CIMP's established marketing and communication networks. Your brand will feature across digital platforms, official social media channels, conference materials, and event publicity.



Participate in a Prestigious Global Event: Gain recognition as part of an international conference that brings together academia, practitioners, and thought leaders. The event will cover critical aspects of education, finance, research, governance, sustainability, and innovation.

Sponsorship packages

Platinum Sponsor

₹3,00,000

- Prime logo on backdrop, stage banners and participant kit
- Dedicated social media recognition
- Keynote address by sponsor's representative
- Acknowledged at inauguration and valedictory sessions
- Complimentary display stall (optional add-on)

Gold Sponsor

₹2,00,000

- Logo on stage banners and participant kit
- Verbal recognition at inauguration
- Social media recognition
- Listed in the Conference Book (Bloomsbury)
- Press release and media acknowledgment

Silver Sponsor

₹1,50,000

- Logo on participant kit
- Company brochure in every delegate kit
- Verbal recognition during sessions
- Social media and promotional collaterals

Networking Lunch Sponsor

₹1,25,000

- Exclusive Networking Lunch recognition
- Logo at lunch venue and in the programme
- Verbal acknowledgment in announcements
- Social media recognition

Eco-Friendly Partner

₹1,00,000

- Sponsor cloth banners, organic pens, pads and delegate kits
- Logo on kits and promotional materials
- Company brochure in delegate kit
- Social media acknowledgment

Prefer to partner instead?

Become a Collaborator at ICCSR 2026 — see "Why become a Collaborator" on page 4.

How to pay

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